

YouGov Survey Results

Sample size: 2128 adults in GB

Fieldwork: 23rd - 24th August 2026

	Vote in 2024 GE						EU Ref 2016			Gender		Age				Socio-economic classification (NS SEC)			Country			Region in England			
	Total	Con	Lab	Lib Dem	Reform UK	Green	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	Higher	Intermediate	Routine	England	Wales	Scotland	North	Midlands	London	Rest of South	
Weighted Sample	2128	383	547	196	230	123	747	760	1028	1100	223	877	526	502	721	477	636	1841	102	185	504	349	257	730	
Unweighted Sample	2128	325	575	201	248	126	856	731	937	1191	169	758	608	593	838	466	506	1792	144	192	496	356	173	767	
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	

What three words would you use to describe Ed Davey?

Respondents answered in their own words. In cases where small numbers of respondents used similar but not identical words, these have been grouped together to make overall themes clearer.

Boring, dull	4	3	4	6	4	4	4	3	5	3	5	5	4	3	4	3	4	4	6	6	3	2	6	5
Clown, buffoon	4	8	2	3	10	1	3	6	6	2	1	2	4	9	6	2	4	4	2	4	4	3	3	5
Anonymous, invisible, quiet	3	5	3	6	2	6	4	4	4	3	2	3	3	5	4	3	3	3	3	3	4	3	2	4
Bland	3	3	2	3	1	5	3	2	3	2	1	3	2	3	3	2	2	2	4	3	4	1	1	3
Irrelevant	3	4	2	2	5	5	2	3	4	2	5	3	3	3	3	3	2	3	1	2	3	2	5	3
Weak	3	7	2	2	6	2	2	6	4	3	2	2	4	5	4	3	4	3	1	5	4	4	3	3
Attention seeker	2	3	3	1	1	1	3	2	2	2	1	1	2	4	2	2	2	2	2	1	2	2	2	2
Idiotic, foolish	2	5	1	0	7	2	2	4	3	2	1	1	3	4	2	4	2	3	1	1	2	2	0	4
Ineffective	2	5	1	2	2	2	2	2	2	2	0	1	3	4	3	2	1	2	3	1	1	2	2	3
Lacking, lightweight	2	2	2	3	2	4	2	2	2	1	0	1	2	3	2	3	1	2	0	2	1	1	5	1
Self-serving, corrupt, sly	2	2	1	0	6	0	1	3	2	1	1	2	2	2	2	1	2	2	4	1	2	1	1	2
Silly	2	2	2	1	2	2	2	2	2	2	6	1	2	2	2	1	1	2	2	2	2	3	3	1
Useless	2	5	1	0	8	0	1	5	4	1	2	1	3	4	2	2	3	2	3	2	2	3	2	2
Annoying	1	2	1	0	1	0	1	2	1	1	0	1	2	1	2	0	1	1	0	1	1	0	0	2
Arrogant, rude	1	2	0	0	1	0	0	1	1	0	0	1	0	1	1	0	0	1	0	1	0	0	1	1
Childish, embarrassing	1	1	0	0	2	0	0	1	0	1	0	0	1	1	1	0	1	1	1	1	1	1	0	1
Clueless	1	0	0	1	2	0	1	0	1	0	1	0	1	1	0	0	1	1	2	1	0	1	0	1
Delusional, unrealistic	1	2	1	0	4	0	1	2	2	1	0	1	1	3	2	1	1	1	2	1	1	1	1	1
Forgettable	1	1	1	2	0	1	1	0	1	1	1	2	1	0	1	1	1	1	3	2	1	0	0	1
Incompetent	1	2	0	0	2	0	0	2	1	0	0	1	1	1	0	1	1	1	1	0	1	1	1	0
Indecisive	1	1	1	2	2	1	2	1	2	1	0	1	2	1	1	1	1	1	0	2	1	1	1	1
Insults	1	1	1	0	5	0	0	3	2	1	0	1	2	1	1	1	2	1	1	1	2	2	0	1
Like the rest	1	0	1	1	2	1	0	1	1	1	0	1	1	0	1	0	1	1	0	0	1	2	0	1
Mad, dangerous	1	2	1	1	0	0	1	1	1	0	1	0	0	2	1	1	0	1	0	2	1	1	1	1
Misguided	1	3	1	0	1	1	1	1	1	1	1	0	2	2	1	1	0	1	2	0	1	1	2	1
Not very good	1	2	1	1	2	2	1	2	1	1	0	0	1	2	1	1	1	1	1	0	1	2	1	1
Odd, weird	1	2	1	1	1	1	2	1	1	1	1	1	2	1	2	1	1	1	0	0	1	2	1	2
Out of touch	1	2	0	0	3	0	1	1	2	0	0	1	1	1	1	1	1	1	1	0	1	1	2	1
Stupid, thick	1	2	0	0	4	0	1	2	1	1	1	0	1	3	1	1	1	1	0	1	1	1	0	2
Unlikeable	1	1	1	1	1	0	1	1	1	1	1	0	1	0	1	1	0	1	0	0	0	1	1	1
Unserious	1	1	2	1	1	1	1	1	1	1	3	1	1	1	1	1	0	1	2	1	2	1	1	1
Untrustworthy, dishonest	1	2	1	0	2	1	1	2	1	1	0	1	1	2	2	1	0	1	1	1	1	2	2	0
Waste of space / time	1	1	0	0	4	0	1	2	2	0	0	0	2	2	1	1	1	1	2	1	1	1	1	1
Wet, pathetic	1	2	0	0	4	0	0	2	2	1	1	1	1	2	1	1	1	1	4	2	2	2	0	0
Old-fashioned	0	1	0	1	1	1	1	0	0	1	0	1	0	0	1	1	0	1	0	0	1	0	1	0
Tryhard	0	0	0	0	1	0	0	0	0	0	1	0	1	0	1	0	0	0	2	1	0	1	0	0
Other negative	2	3	2	0	3	0	2	2	2	2	0	2	2	3	2	2	1	2	1	1	2	3	2	2
TOTAL: AT LEAST ONE NEGATIVE	35	52	29	30	58	31	34	46	44	27	25	24	41	53	40	36	32	35	34	35	34	32	35	38

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
Fun, amusing	5	5	7	10	2	7	7	3	6	5	7	4	6	5	6	7	3	5	3	3	6	6	6	5
Caring	3	1	5	9	0	1	5	2	3	3	2	2	4	5	4	3	2	3	2	5	4	2	2	3
Friendly, approachable	3	3	4	9	0	1	3	3	2	4	5	1	3	4	3	3	2	3	2	2	3	2	1	4
Smart, intelligent, thoughtful	3	1	4	6	1	4	3	1	3	2	6	2	2	3	3	2	3	2	3	5	2	2	3	3
Decent, good	2	1	3	5	1	3	3	1	2	2	4	1	3	2	2	2	1	2	4	1	2	2	3	2
Down to Earth, normal	2	1	3	3	0	0	2	1	1	2	5	1	1	1	2	1	2	1	3	4	1	1	1	1
Honest, trustworthy	2	1	4	7	1	3	5	1	4	1	1	2	3	3	3	3	2	3	1	1	2	1	3	4
Kind	2	1	4	4	1	2	3	2	2	2	2	2	2	3	2	3	1	2	1	2	1	2	3	3
Likeable	2	0	3	3	2	1	3	1	2	1	2	1	2	2	2	2	1	2	2	1	2	2	1	2
Nice, polite	2	2	3	5	0	1	3	2	2	2	0	1	3	4	3	2	1	2	3	3	2	2	1	2
Realistic, reasonable	2	0	3	3	0	1	3	1	2	1	3	2	1	1	2	2	1	2	1	1	2	1	3	1
Reliable	2	1	3	4	0	0	3	1	2	2	2	1	1	2	1	2	2	2	0	2	1	1	1	2
Sensible, serious	2	1	3	5	0	1	3	1	2	2	3	2	2	2	2	2	1	2	3	1	2	1	2	3
Ambitious, determined	1	1	1	2	1	2	1	1	1	1	0	1	1	1	1	1	0	1	0	0	1	0	1	1
Bold, adventurous, confident	1	0	2	1	0	0	1	0	1	1	1	1	1	0	1	1	0	1	0	0	1	1	1	1
Calm, level-headed	1	0	1	3	0	3	2	0	1	1	1	2	1	0	2	1	1	1	1	1	1	1	3	1
Carer, family man	1	0	2	1	0	2	1	0	1	1	3	0	1	1	1	1	1	1	0	0	1	0	3	1
Clear, eloquent	1	0	2	1	0	1	1	0	1	1	0	1	1	1	1	1	1	1	0	1	1	1	2	1
Dedicated, hardworking	1	1	2	2	0	1	2	1	1	1	1	0	1	2	1	2	1	1	4	1	1	0	0	2
Effective	1	0	1	3	0	1	1	0	1	0	0	1	0	1	1	1	1	1	1	0	0	0	0	2
Energetic, passionate	1	0	2	2	0	1	2	0	1	1	2	1	1	1	1	1	0	1	1	2	1	1	2	1
Engaging, interesting	1	0	1	2	0	1	1	0	1	1	1	1	1	0	1	1	1	1	1	2	0	1	0	1
Listens, responsive, open	1	1	2	2	0	1	1	1	1	1	0	1	1	2	1	1	1	1	1	2	1	1	2	1
Okay	1	0	2	1	0	0	1	1	1	1	0	1	1	1	1	1	1	1	1	0	1	0	3	1
Principled, moral	1	0	1	5	0	1	2	0	1	1	1	1	1	1	1	1	1	1	1	1	0	0	0	1
Sincere, genuine	1	0	3	2	0	1	3	1	2	1	0	1	1	2	2	1	0	1	0	0	2	2	1	1
Strong	1	1	1	0	0	0	1	0	1	0	1	1	0	0	1	1	0	1	0	2	1	0	1	0
Upbeat	1	1	2	2	0	3	2	1	1	2	2	1	1	2	2	2	1	1	2	1	1	1	1	2
Well-meaning	1	0	1	2	0	0	1	1	1	1	0	0	1	1	1	1	0	1	1	1	1	0	0	1
Charismatic, charming	0	0	1	1	0	0	0	0	0	0	1	0	0	0	0	1	0	0	1	0	0	0	0	0
Different, fresh	0	1	0	0	0	0	1	0	0	1	0	1	1	0	0	1	0	0	1	2	1	1	0	0
Other positive	1	1	2	2	0	1	2	1	2	1	1	1	2	2	1	2	1	1	2	0	1	2	1	2
TOTAL: AT LEAST ONE POSITIVE	25	17	40	52	8	21	35	16	27	23	33	18	28	30	29	28	18	25	26	24	24	20	25	28
Lib Dem (leader)	3	2	5	2	2	8	6	1	4	3	4	4	3	3	4	2	2	4	2	3	4	3	3	3
Politician, MP	3	3	3	2	3	1	3	2	3	3	4	3	2	2	3	3	3	3	2	3	3	2	3	3
Other political label	2	4	1	3	1	2	2	2	2	2	1	2	2	2	3	1	1	2	1	2	2	1	1	2
Average	1	0	1	2	1	0	1	1	1	1	1	2	1	0	1	1	1	1	0	1	1	1	1	1
Centrist, moderate	1	1	3	2	0	3	2	0	2	1	4	1	1	1	2	1	1	1	1	1	2	1	2	1
Man	1	2	1	1	0	1	1	1	1	1	1	1	1	1	1	1	0	1	2	1	1	0	1	1
Old	1	1	1	1	0	0	1	0	1	0	0	0	0	1	1	0	1	1	0	1	0	0	0	1
Other personal description	1	1	1	1	1	3	1	1	1	1	2	1	1	2	0	2	1	1	3	3	2	0	0	1
Policy reference	1	1	1	1	3	2	1	2	2	1	0	1	1	1	1	2	1	1	0	0	2	1	1	1
Stunts	1	0	1	2	1	2	0	1	0	1	1	1	1	0	1	1	1	1	1	1	1	1	0	1
Opinionated, outspoken	0	0	1	0	0	0	1	0	0	0	0	1	0	0	0	0	0	0	0	1	0	1	0	0
Other neutral	3	1	4	4	2	0	3	2	4	2	7	2	2	2	3	3	1	3	1	3	3	3	6	1
TOTAL: AT LEAST ONE NEUTRAL	15	12	18	18	13	18	18	11	17	12	21	15	13	14	16	14	12	15	9	15	19	13	15	13
Don't know	28	20	25	16	22	28	23	24	19	36	37	38	21	13	22	27	33	28	27	30	27	36	28	24
Who?	14	12	11	7	13	19	11	15	13	15	8	18	15	10	12	13	17	14	14	12	16	15	13	14
TOTAL: ANY DON'T KNOW	42	32	36	22	34	47	34	39	32	51	46	56	36	23	34	40	50	42	41	42	43	50	41	38

*Any percentages calculated on bases fewer than 100 respondents do not represent a wide enough cross-section of the target population to be considered statistically reliable. These figures should not be used.