

YouGov Survey Results

Sample Size: 2016 GB Adults

Fieldwork: 2nd - 3rd January 2024

		Vot	e in 20		EU Ref 2016		Gender		Age				Social Grade		Country		Region in England				
	Total	Con	Lab	Lib Dem	Remain	Leave		Female	18-24	25-49	50-64	65+	ABC1	C2DE	England	Wales	Scotland	North	Midlands	London	Rest of South
Weighted Sample			488	171	710	751	976	1040	212	833			1149	867	1740	101	175	486	335	244	675
Unweighted Sample	2016	677	481	174	767	753	920	1096	177	867	483	488	1183	833	1727	108	181	492	352	202	681
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
When it comes to Britain's relationship with the European Union, to what extent would you support or oppose each of the following?																					
Britain rejoining the European Union																					
Strongly support	33	10	60	55	61	7	31	35	36	41	31	21	40	25	32	36	46	33	28	39	31
Somewhat support	18	12	21	26	25	9	18	18	24	21	17	10	20	16	18	18	20	16	14	22	19
TOTAL SUPPORT	51	22	81	81	86	16	49	53	60	62	48	31	60	41	50	54	66	49	42	61	50
Somewhat oppose	11	16	6	6	5	17	12	10	10	9	11	13	10	12	11	12	6	9	17	7	11
Strongly oppose	25	53	4	8	5	57	27	22	5	12	30	50	21	30	26	21	16	27	30	14	28
TOTAL OPPOSE	36	69	10	14	10	74	39	32	15	21	41	63	31	42	37	33	22	36	47	21	39
Don't know	13	8	9	5	4	9	12	14	25	16	10	5	10	17	13	13	12	15	12	17	11
Britain joining the Single Market		-					-		-				-		-			-			
Strongly support	23	10	43	44	44	8	29	17	13	26	26	18	29	16	23	25	27	23	21	29	21
Somewhat support	19	21	17	25	21	20	21	16	13	18	20	21	21	16	18	18	21	17	18	23	18
TOTAL SUPPORT	42	31	60	69	65	28	50	33	26	44	46	39	50	32	41	43	48	40	39	52	39
Somewhat oppose	10	16	6	8	7	15	12	9	5	9	12	12	10	11	10	11	8	11	13	4	11
Strongly oppose	12	23	4	5	4	24	14	10	7	6	15	22	10	15	12	10	9	12	14	7	14
TOTAL OPPOSE	22	39	10	13	11	39	26	19	12	15	27	34	20	26	22	21	17	23	27	11	25
Don't know	36	30	30	18	26	32	24	48	63	41	27	27	31	43	36	36	35	37	34	37	36
Britain's current relationship with the European Union remaining as it is																					
Strongly support	6	10	4	2	2	11	7	4	3	4	6	9	5	6	6	1	6	8	5	5	5
Somewhat support	25	37	16	20	20	34	28	23	17	22	28	31	23	28	26	23	19	24	27	23	27
TOTAL SUPPORT		47	20	22	22	45	35	27	20	26	34	40	28	34	32	24	25	32	32	28	32
Somewhat oppose	25	22	26	40	32	21	24	26	24	25	24	26	27	22	25	25	24	25	28	26	24
Strongly oppose	19	11	31	22	29	12	23	16	18	21	22	15	23	15	19	20	27	19	17	19	19
TOTAL OPPOSE	44	33	57	62	61	33	47	42	42	46	46	41	50	37	44	45	51	44	45	45	43
Don't know	25	20	23	15	16	22	19	31	37	28	19	19	22	29	25	32	24	25	23	26	25

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2024		Britain rejo Europea	•	Britain joi Single I	-	relationsh Europea	current ip with the In Union Ig as it is	Britain further loosening ties with the European Union			
	Total	Support	Oppose	Support	Oppose	Support	Oppose	Support	Oppose		
Weighted Sample	2016	1037	717	841	448	618	897	562	1079		
Unweighted Sample	2016	1057	729	857	460	637	914	569	1100		
	%	%	%	%	%	%	%	%	%		

When it comes to Britain's relationship with the European Union, to what extent would you support or oppose each of the following?

Britain rejoining the European Union									
Strongly support	33	65	0	52	12	17	54	4	58
Somewhat support	18	35	0	24	10	19	18	10	24
TOTAL SUPPORT	51	100	0	76	22	36	72	14	82
Somewhat oppose	11	0	30	9	13	19	6	16	8
Strongly oppose	25	0	70	12	62	41	18	68	6
TOTAL OPPOSE	36	0	100	21	75	60	24	84	14
Don't know	13	0	0	3	3	4	3	3	4
Britain joining the Single Market									
Strongly support	23	41	4	55	0	13	39	6	39
Somewhat support	19	20	21	45	0	28	17	21	20
TOTAL SUPPORT	42	61	25	100	0	41	56	27	59
Somewhat oppose	10	6	19	0	46	18	8	19	8
Strongly oppose	12	4	28	0	54	17	13	30	6
TOTAL OPPOSE	22	10	47	0	100	35	21	49	14
Don't know	36	29	28	0	0	25	23	24	27
Britain's current relationship with the European									
Union remaining as it is						1			
Strongly support	6	4	11	5	11	19	0	13	3
Somewhat support	25	18	41	24	37	81	0	36	22
TOTAL SUPPORT	31	22	52	29	48	100	0	49	25
Somewhat oppose	25	33	20	31	25	0	56	23	33
Strongly oppose	19	30	10	29	16	0	44	12	28
TOTAL OPPOSE	44	63	30	60	41	0	100	35	61
Don't know	25	16	18	11	11	0	0	15	13

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		Vot	e in 201	19 GE	EU Ref	f 2016	Ge	ender		Ą	ge		Social	Grade		Country	,		Region in	England	
	Total	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	England	Wales	Scotland	North	Midlands	London	Rest of South
Weighted Sample	2016	661	488	171	710	751	976	1040	212	833	498	472	1149	867	1740	101	175	486	335	244	675
Unweighted Sample			481	174	767	753	920	1096	177	867	483	488	1183	833	1727	108	181	492	352	202	681
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
Britain further loosening ties with the European Union																					
Strongly support	11	23	5	2	2	26	14	9	5	6	14	20	10	13	12	6	4	13	14	7	13
Somewhat support		30	6	6	6	30	17	16	10	11	18	28	14	20	17	21	10	16	18	16	18
TOTAL SUPPORT	28	53	11	8	8	56	31	25	15	17	32	48	24	33	29	27	14	29	32	23	31
Somewhat oppose	21	23	19	22	22	18	21	20	23	22	18	20	22	19	21	17	18	19	19	20	24
Strongly oppose	33	8	60	61	61	8	33	33	35	39	33	20	40	24	31	37	47	32	30	35	30
TOTAL OPPOSE		31	79	83	83	26	54	53	58	61	51	40	62	43	52	54	65	51	49	55	54
Don't know	19	16	12	10	9	18	15	22	28	21	17	12	15	24	18	19	20	20	20	22	16
If Britain were to join the Single Market, do you think each of the following statements would be true or false? If you don't know, please select the "don't know" option EU citizens would have the right to live and work in the UK and UK citizens would have the right to live and work elsewhere in the EU																					
TRUE		33	49	49	47	34	44	34	30	42	39	36	43	33	39	39	39	40	39	41	37
FALSE		25	17	20	21	24	25	17	16	21	21	21	22	19	20	20	25	18	20	20	22
Don't know Britain would have to pay an annual contribution to the EU's budget in order to be a member of the Single Market	41	42	34	30	32	42	31	49	53	37	40	43	35	48	41	41	36	42	41	38	42
TRUE		54	48	65	55	54	55	43	33	44	55	58	52	45	49	46	48	49	49	45	51
FALSE	-	10	8	8	7	9	12	6	8	11	9	6	9	9	9	3	7	8	9	15	9
Don't know	42	36	44	27	37	37	32	51	59	45	36	37	39	46	41	51	45	43	42	40	41
Britain would fall under the jurisdiction of the European Court of Justice	~ 4						10				07	10					07		00	05	0.4
TRUE FALSE		38	37	38	39	36	43	26	23	31	37	42	38	30 17	34	30 13	37	36	39	35	31
FALSE Don't know		18 44	19 45	20 41	19 42	19 45	20 37	16 58	16 61	19 50	22 41	14 45	19 43	17 54	18 47	13 57	18 45	17 47	17 44	18 47	20 49

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		Britain rejoining the European Union		Britain joi Single I	•	relationsh Europea	current ip with the in Union ig as it is	loosenin	further g ties with ean Union
	Total	Support	Oppose	Support	Oppose	Support	Oppose	Support	Oppose
Weighted Sample	2016	1037	717	841	448	618	897	562	1079
Unweighted Sample	2016	1057	729	857	460	637	914	569	1100
Britain further loosening ties with the European Union	%	%	%	%	%	%	%	%	%
Strongly support		2	28	6	30	15	12	40	0
Somewhat support		5	38	12	31	30	10	60	0
TOTAL SUPPORT		7	66	18	61	45	22	100	0
Somewhat oppose		25	16	23	19	30	17	0	38
Strongly oppose		60	5	53	14	14	57	0	62
TOTAL OPPOSE Don't know		85 7	21 13	76 6	33 5	44 11	74 4	0	100 0
think each of the following statements would be true or false? If you don't know, please select the "don't know" option EU citizens would have the right to live and work in the UK and UK citizens would have the right to live and work elsewhere in the EU									
TRUE	39	50	30	53	40	38	46	34	48
FALSE		19	28	24	28	28	23	28	21
Don't know Britain would have to pay an annual contribution to the EU's budget in order to be a member of the Single Market	41	32	42	23	32	35	32	38	31
TRUE	49	54	52	62	65	57	55	58	54
FALSE Don't know	-	7 39	12 36	10 29	10 25	11 32	9 36	11 31	9 37
Britain would fall under the jurisdiction of the European Court of Justice	76	00	00	23	20	52	00		07
TRUE FALSE Don't know	18	39 18 43	36 21 43	44 25 31	50 17 33	38 24 39	42 19 39	40 21 39	39 20 41

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		Vot	te in 20	19 GE	EU Ref	EU Ref 2016		Gender		Age			Social Grade		Country			Region in England			
	Total	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	England	Wales	Scotland	North	Midlands	London	Rest of South
Weighted Sample	2016	661	488	171	710	751	976	1040	212	833	498	472	1149	867	1740	101	175	486	335	244	675
Unweighted Sample	2016	677	481	174	767	753	920	1096	177	867	483	488	1183	833	1727	108	181	492	352	202	681
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
British businesses and customers would not have to pay customs duties to import goods from other EU countries, and EU businesses and customers would not have to pay customs duties to import goods from the UK																					
TRUE		35	53	55	54	33	49	33	33	44	45	36	48	32	41	35	41	42	41	43	40
FALSE	13	15	11	15	10	17	14	12	10	11	14	15	12	13	13	9	14	11	13	12	14
Don't know	46	50	36	30	36	50	37	55	57	45	42	49	40	55	46	55	45	47	45	45	46
British businesses would be able to establish themselves and operate freely in EU countries and EU countries would be able to establish themselves and operate freely in the UK																					
TRUE	41	37	52	56	53	37	51	32	31	44	47	37	47	34	42	40	41	40	43	44	41
FALSE		15	8	14	9	15	14	10	13	11	11	15	11	13	13	7	9	12	14	13	12
Don't know	47	48	40	29	38	48	35	57	56	46	43	48	41	53	46	53	50	47	43	43	47
Britain would have to join the Euro currency		_			_								_	-				_			
TRUE		15	9	7	9	14	13	9	8	12	11	11	11	11	12	9	7	12	11	11	12
FALSE		49	55	68	61	49	58	44	38	50	56	50	55	44	50	50	57	46	52	50	51
Don't know	39	36	36	25	31	37	29	48	54	38	33	39	34	45	39	41	37	42	37	39	37
Britain would have voting rights on EU laws			~~						I		~ .						~~	1			~~
TRUE	-	16	33	30	29	17	26	20	18	26	24	17	25	19	22	23	26	24	20	23	22
FALSE		43	30	38	36	41	41	29	28	33	38	38	37 38	32	35	31	36	32	39	31	36
Don't know	43	41	37	32	35	43	33	52	54	42	38	45	38	49	43	46	38	44	41	46	43
*Any percentages calculated on bases fewer than																					

*Any percentages calculated on bases fewer than 100 respondents do not represent a wide enough cross-section of the target population to be considered statistically reliable. These figures

should not be used.

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Sample Size: 2016 GB Adults Fieldwork: 2nd - 3rd January 2024

		Britain rejo Europea	•	Britain jo Single	-	relationsh Europea	current ip with the an Union ng as it is	Britain further loosening ties wit the European Unio		
	Total	Support	Oppose	Support	Oppose	Support	Oppose	Support	Oppose	
Weighted Sample	2016	1037	717	841	448	618	897	562	1079	
Unweighted Sample	2016	1057	729	857	460	637	914	569	1100	
	%	%	%	%	%	%	%	%	%	
British businesses and customers would not										
have to pay customs duties to import goods										
from other EU countries, and EU businesses and										
customers would not have to pay customs duties										
to import goods from the UK										
TRUE	41	52	34	63	40	44	51	37	52	
FALSE	13	9	19	10	24	15	13	20	11	
Don't know	46	38	47	27	36	41	36	42	37	
British businesses would be able to establish themselves and operate freely in EU countries and EU countries would be able to establish themselves and operate freely in the UK										
TRUE	41	52	36	61	40	45	51	39	51	
FALSE	12	9	17	11	20	15	12	19	10	
Don't know	47	39	46	28	40	40	37	42	39	
Britain would have to join the Euro currency										
TRUE	11	10	15	9	22	14	10	19	8	
FALSE	50	57	52	69	49	56	60	50	61	
Don't know	39	33	33	22	29	30	30	31	31	
Britain would have voting rights on EU laws	~ 1							1 40		
TRUE FALSE	23 35	32	14	32	21	24	26	18	28	
FALSE Don't know	35 43	32 36	46 40	42 26	48 32	43 33	39 35	43 39	38 34	
Don't know	43	30	40	20	32	33	30	39	34	

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