

YouGov Survey Results

Sample Size: 2172 Adults in GB
Fieldwork: 22nd - 23rd January 2025

	Vote in 2024 GE					EU Ref 2016		Gender		Age				Social Grade		Country			Region in England				
	Con	Lab	Lib Dem	Reform UK		Remain	Leave	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	England	Wales	Scotland	North	Midlands	London	Rest of South	
Weighted Sample	2172	391	558	200	235	762	775	1051	1121	228	897	536	510	1238	934	1879	104	189	515	356	263	745	
Unweighted Sample	2172	338	651	247	303	877	833	993	1179	127	831	585	629	1362	810	1856	118	198	531	369	208	748	
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Some people support a change in the British voting system to proportional representation, where the number of MPs a party wins more closely reflects the share of the vote they receive. Other people support retaining our present voting system, First Past the Post, which is more likely to give one party an overall majority in the House of Commons and avoid a hung Parliament. Which voting system would you prefer?

First Past the Post, which is more likely to give one party an overall majority	26	42	27	20	20	26	31	30	22	16	23	30	31	27	24	26	20	25	26	25	28	27
Proportional representation, where the number of MPs parties win will more closely match their share of the vote	49	39	53	61	67	58	46	52	46	50	48	48	51	53	43	49	52	50	48	52	44	49
Don't know	25	19	20	19	13	16	22	19	32	34	29	22	18	20	32	25	28	26	27	23	28	24

And how strongly do you feel about that?

[Not asked to those who answered "Don't know"; n=1720]

Very strongly	21	19	18	21	35	20	25	25	16	15	19	24	24	19	23	21	27	16	20	21	20	22
Fairly strongly	43	49	46	44	42	46	42	42	43	49	39	46	44	44	41	43	35	48	42	45	41	43
TOTAL STRONGLY	64	68	64	65	77	66	67	67	59	64	58	70	68	63	64	64	62	64	62	66	61	65
Not very strongly	29	27	31	30	18	28	26	26	32	27	33	25	27	31	25	29	30	29	32	22	32	28
Not strongly at all	4	2	3	3	2	3	3	3	4	1	5	4	3	3	5	4	4	2	3	6	4	3
TOTAL NOT STRONGLY	33	29	34	33	20	31	29	29	36	28	38	29	30	34	30	33	34	31	35	28	36	31
Don't know	4	2	3	3	3	3	4	3	5	9	5	1	2	3	5	4	4	4	4	5	3	3

Would you generally prefer the British government at Westminster to be formed of just a single party by itself or to be a coalition of multiple parties?

A single party	37	50	37	30	55	38	42	44	31	24	37	42	38	39	35	38	29	36	36	39	38	38
A coalition of multiple parties	38	32	41	53	30	43	34	38	38	49	32	38	44	39	36	38	46	38	36	40	37	38
Don't know	25	17	22	17	15	19	23	18	32	27	31	21	18	22	29	25	26	26	28	21	25	24

Would you prefer to have a single local MP or have multiple MPs from different parties covering a larger area?

Single local MP	45	57	49	44	56	50	51	53	39	27	43	51	53	49	41	46	40	42	43	49	48	46
Multiple MPs from different parties covering a larger area	29	23	30	34	28	29	28	26	31	42	26	28	27	30	27	28	30	32	30	25	28	29
Don't know	26	20	21	23	16	21	22	21	31	30	31	21	20	21	33	26	30	26	27	25	24	26

When voting in an election, would you prefer to vote for just a single candidate or to be able to rank multiple candidates?

Vote for just a single candidate	41	60	39	36	55	39	51	46	35	28	34	47	51	41	40	41	40	39	43	42	35	40
Be able to rank multiple candidates	44	33	51	56	37	53	36	44	44	58	45	39	39	48	38	44	36	48	42	43	49	43
Don't know	16	7	9	8	8	8	13	10	21	13	21	14	10	11	21	16	24	13	15	15	15	17

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Which of the following best reflects your view on elections?

It is more important for the party that wins the most votes to win a majority of seats in the House of Commons so it can	27	43	27	25	29	28	32	34	20	21	24	30	31	29	24	27	23	27	26	28	29	27
It is more important for the seats that parties win to proportionally reflect the votes cast by the public, even if that	46	39	50	59	52	51	43	47	45	55	46	43	48	49	44	46	48	49	43	50	48	46
Don't know	27	18	23	16	20	20	26	18	34	24	30	27	21	22	33	27	29	24	30	23	24	27

Do you think that parties that win a small number of votes in an election should win a small number of seats or should not win any seats at all?

Should win a small number of seats	53	48	54	57	64	53	54	54	52	62	52	56	48	53	53	54	50	51	52	56	55	53
Should not win any seats at all	19	29	21	20	18	22	21	22	15	8	17	19	27	21	16	18	22	21	18	19	17	19
Don't know	28	23	25	24	18	25	25	23	33	30	31	25	25	26	32	28	28	28	30	26	28	28

Would you prefer a system that normally leads to two large main political parties or a greater number of smaller political parties?

A system that leads to two large main parties	27	49	27	19	22	27	31	28	25	21	24	27	33	27	26	27	20	26	24	29	30	27
A system that leads to a greater number of smaller parties	44	29	51	58	55	50	41	52	37	48	42	46	45	48	38	44	46	49	42	46	44	44
Don't know	29	22	22	23	23	23	27	21	37	31	34	27	23	25	35	29	35	25	34	25	26	29

If the UK were to change from First Past the Post to proportional representation, do you think it would make a positive difference, a negative difference or neither a positive nor negative difference to the following?

How stable politics is

Very positive difference	6	5	6	7	11	6	7	7	6	7	7	5	6	6	6	7	6	3	4	7	8	8
Somewhat positive difference	19	16	24	20	24	23	18	18	20	16	20	19	19	21	17	19	19	23	21	21	17	17
TOTAL POSITIVE DIFFERENCE	25	21	30	27	35	29	25	25	26	23	27	24	25	27	23	26	25	26	25	28	25	25
Would not make a difference	23	28	23	23	29	23	26	27	20	26	22	24	25	24	23	23	25	25	24	26	23	22
Somewhat negative difference	14	16	19	16	6	19	11	17	12	14	14	15	15	17	11	15	13	13	14	14	19	14
Very negative difference	8	14	7	5	7	8	10	10	5	4	7	9	10	8	7	8	7	10	8	7	7	8
TOTAL NEGATIVE DIFFERENCE	22	30	26	21	13	27	21	27	17	18	21	24	25	25	18	23	20	23	22	21	26	22
Don't know	29	22	22	28	23	21	28	20	37	33	32	27	24	24	36	29	30	26	29	26	26	33

How easy it is for voters to get rid of bad individual MPs

Very positive difference	12	9	13	12	22	12	14	14	10	10	14	13	9	12	12	12	14	9	10	15	13	12
Somewhat positive difference	25	19	28	30	30	26	21	24	25	37	26	21	20	25	24	25	17	21	25	27	26	25
TOTAL POSITIVE DIFFERENCE	37	28	41	42	52	38	35	38	35	47	40	34	29	37	36	37	31	30	35	42	39	37
Would not make a difference	20	29	21	16	17	24	22	22	17	13	16	21	27	21	17	19	13	25	20	18	19	20
Somewhat negative difference	7	10	6	6	7	8	7	9	5	6	6	6	9	7	7	7	12	9	7	6	8	6
Very negative difference	6	13	5	3	5	5	9	8	4	2	4	9	9	6	6	6	7	9	6	5	5	5
TOTAL NEGATIVE DIFFERENCE	13	23	11	9	12	13	16	17	9	8	10	15	18	13	13	13	19	18	13	11	13	11
Don't know	31	20	28	32	19	26	27	23	39	33	34	30	26	29	34	31	38	27	32	29	30	32

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
How easy it is for voters to hold a government to account																						
Very positive difference	12	5	12	15	20	12	12	14	10	17	13	12	9	12	11	12	14	9	10	16	12	12
Somewhat positive difference	25	21	30	28	31	29	23	25	24	26	25	23	25	25	24	24	26	25	24	26	22	25
TOTAL POSITIVE DIFFERENCE	37	26	42	43	51	41	35	39	34	43	38	35	34	37	35	36	40	34	34	42	34	37
Would not make a difference	20	26	21	22	17	23	21	22	19	12	19	22	25	22	18	21	11	21	23	17	22	20
Somewhat negative difference	10	15	11	10	7	12	10	12	9	10	10	9	12	12	8	10	11	12	9	10	13	10
Very negative difference	7	13	4	3	5	6	9	9	5	5	4	8	10	6	7	6	8	13	7	6	4	6
TOTAL NEGATIVE DIFFERENCE	17	28	15	13	12	18	19	21	14	15	14	17	22	18	15	16	19	25	16	16	17	16
Don't know	26	19	21	21	20	19	24	19	33	30	29	25	19	22	31	26	30	19	26	26	26	28
How many far-left or far-right parties have seats in parliament																						
Very positive difference	6	4	6	4	12	5	6	6	5	11	6	5	4	5	6	6	5	2	6	9	5	6
Somewhat positive difference	18	17	17	19	25	20	17	20	16	19	19	18	16	19	17	18	19	21	13	20	20	18
TOTAL POSITIVE DIFFERENCE	24	21	23	23	37	25	23	26	21	30	25	23	20	24	23	24	24	23	19	29	25	24
Would not make a difference	18	25	18	17	27	16	23	20	16	14	15	20	24	17	19	18	12	20	22	17	13	18
Somewhat negative difference	15	13	20	22	6	20	12	17	13	17	16	14	14	19	10	14	23	19	12	13	19	14
Very negative difference	8	9	13	5	2	12	5	9	6	6	8	9	6	9	5	8	7	7	7	8	10	7
TOTAL NEGATIVE DIFFERENCE	23	22	33	27	8	32	17	26	19	23	24	23	20	28	15	22	30	26	19	21	29	21
Don't know	36	31	27	33	29	27	37	28	43	33	37	34	36	31	42	36	34	32	39	33	32	37
How representative parliament is of public opinion																						
Very positive difference	19	9	20	26	34	23	18	20	18	21	21	19	15	20	17	19	22	18	16	22	18	19
Somewhat positive difference	34	38	42	41	28	41	28	36	31	37	32	33	35	37	29	34	27	35	32	33	35	35
TOTAL POSITIVE DIFFERENCE	53	47	62	67	62	64	46	56	49	58	53	52	50	57	46	53	49	53	48	55	53	54
Would not make a difference	15	22	13	11	13	14	19	17	13	8	15	15	17	14	15	15	14	15	19	13	13	13
Somewhat negative difference	4	6	4	2	4	3	5	5	3	4	4	5	6	4	4	4	5	7	4	5	6	3
Very negative difference	3	5	3	1	4	3	4	4	3	3	2	3	5	4	3	3	4	7	3	3	4	3
TOTAL NEGATIVE DIFFERENCE	7	11	7	3	8	6	9	9	6	7	6	8	11	8	7	7	9	14	7	8	10	6
Don't know	25	21	19	18	17	16	25	18	32	27	26	25	22	20	31	25	28	17	26	24	24	26
How simple the ballot paper is																						
Very positive difference	9	9	7	8	19	7	12	10	7	8	9	10	8	8	9	9	8	8	8	11	6	9
Somewhat positive difference	16	19	17	12	19	15	19	17	15	12	16	16	19	15	17	16	18	17	14	19	19	14
TOTAL POSITIVE DIFFERENCE	25	28	24	20	38	22	31	27	22	20	25	26	27	23	26	25	26	25	22	30	25	23
Would not make a difference	24	25	22	28	29	24	27	23	26	28	22	27	25	24	25	25	17	22	28	23	24	25
Somewhat negative difference	19	20	24	26	11	25	14	22	16	23	19	16	20	24	12	18	20	26	17	17	22	18
Very negative difference	7	12	8	5	5	10	7	9	5	4	6	8	10	7	6	7	6	10	6	6	5	8
TOTAL NEGATIVE DIFFERENCE	26	32	32	31	16	35	21	31	21	27	25	24	30	31	18	25	26	36	23	23	27	26
Don't know	25	16	21	21	17	19	22	19	31	26	29	25	19	21	31	26	31	17	27	24	23	27

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

If the 2024 general election had been held using proportional representation, it would likely have ended in a hung parliament, with Labour on around 220 seats, the Conservatives on around 150 seats, Reform UK on around 90 seats, the Liberal Democrats on around 80 seats and the Greens on around 40 seats. Do you think this would have been a better result, a worse result, or neither a better nor worse result?

A better result	36	48	23	40	73	31	49	42	31	33	28	41	47	35	37	37	34	34	34	41	32	38
A worse result	23	22	39	28	7	35	14	24	22	23	25	23	17	29	14	23	21	25	23	21	27	22
Neither	18	17	19	19	9	20	16	17	19	13	20	16	20	18	19	18	19	19	20	16	16	18
Don't know	23	14	18	13	12	14	20	18	28	30	27	20	16	17	30	23	26	22	23	22	25	22

*Any percentages calculated on bases fewer than 100 respondents do not represent a wide enough cross-section of the target population to be considered statistically reliable. These figures should not be used.