

YouGov Survey Results

Sample Size: 1717 adults in GB
Fieldwork: 7th - 9th October 2022

	Vote in 2019 GE			EU Ref 2016		Gender		Age				Social Grade		Region					
	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland	
Weighted Sample	1717	582	426	155	637	680	834	883	187	716	414	400	979	738	206	577	373	414	148
Unweighted Sample	1717	585	401	149	680	664	757	960	150	691	418	458	1021	696	172	590	384	421	150
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

For each of the following, please say how much you think the energy costs would be for a typical household?

Please enter a value in pounds and pence (i.e. 00.00)

[Figures show median value]

A fridge/freezer in use for 24 hours	1.0	1.0	1.0	1.0	1.0	1.0	1.2	3.0	1.0	1.0	1.0	1.0	1.0	2.0	1.0	1.0	1.0	1.0
Gas central heating in use for 6 hours	4.0	3.3	4.0	4.5	4.0	4.0	3.0	5.0	4.0	4.0	3.0	4.0	4.0	5.0	3.5	3.3	4.0	4.0
A tumble dryer in use for 90 minutes	2.0	2.0	2.0	2.0	2.0	2.0	2.0	3.0	2.0	2.0	2.0	2.0	2.0	2.5	2.0	2.0	2.0	2.0
A washing machine in use for 90 minutes	1.5	1.5	1.5	1.5	1.5	1.5	1.0	2.0	1.5	1.2	1.5	1.3	1.5	2.0	1.5	1.5	1.5	1.0
A dishwasher in use for 2.5 hours	1.5	1.3	1.4	1.5	1.5	1.5	1.0	1.5	1.5	1.4	1.0	1.2	1.5	2.0	1.5	1.3	1.5	1.5
A phone charger in use for 6 hours	0.6	0.5	0.5	0.5	0.5	0.5	0.5	1.0	1.0	0.5	0.5	0.5	1.0	1.0	0.5	0.5	0.6	0.5
11 electric light bulbs in use for 5 hours	1.0	1.0	1.0	1.0	1.0	1.0	1.0	2.0	1.0	1.0	1.0	1.0	1.0	1.5	1.0	1.0	1.0	1.0
An electric oven in use for 1 hour	1.0	1.0	1.0	1.0	1.0	1.0	1.0	1.0	1.0	1.0	1.0	1.0	1.0	1.0	1.0	1.0	1.0	1.0
An iron in use for 30 minutes	0.6	0.6	0.5	0.5	0.5	0.6	0.5	0.5	0.6	0.8	0.5	0.5	0.8	0.7	0.5	0.6	0.6	0.6
A gas hob in use for 30 minutes	0.9	0.8	0.8	1.0	0.9	0.8	0.8	0.8	1.0	0.9	0.8	0.8	1.0	1.0	0.8	0.9	0.9	0.9
A kettle in use for a couple of minutes	0.3	0.3	0.3	0.3	0.3	0.3	0.3	0.3	0.3	0.3	0.3	0.3	0.3	0.3	0.3	0.3	0.3	0.3
A TV in use for 3 hours	0.8	0.6	0.6	0.6	0.7	0.6	0.5	1.0	0.9	0.6	0.5	0.8	0.8	1.0	0.6	0.8	0.8	0.8
A laptop in use for 8 hours	1.0	1.0	1.0	1.0	1.0	1.0	0.8	1.0	1.0	1.0	0.9	1.0	1.0	1.0	1.0	1.0	1.0	1.0
A microwave in use for a couple of minutes	0.3	0.3	0.3	0.2	0.3	0.3	0.2	0.3	0.3	0.2	0.2	0.3	0.3	0.3	0.2	0.3	0.3	0.3

Have you been reducing the amount you use each of the following household appliances?

If you do not have any of the particular appliances, please select the N/A option

Fridge/freezer

I have been reducing the amount I use this	5	5	5	6	4	6	6	5	6	6	5	4	4	7	4	5	6	6	7
I might reduce the amount I use this in the near future, but have not done so yet	6	6	6	6	6	7	8	5	10	6	6	6	7	6	8	7	8	5	4
I do not plan to reduce the amount I use this	81	85	87	83	87	83	77	86	58	83	85	86	83	79	77	82	82	82	79
Don't know	5	3	2	5	2	3	7	3	17	5	3	2	5	6	9	4	3	7	7
N/A - I do not have this appliance in the first place	2	1	1	0	1	1	2	1	9	1	0	1	2	2	1	3	1	1	2

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	Have you been reducing the amount you use... fridge/freezer					Have you been reducing the amount you use... gas central heating					
	Total	I have been reducing the amount I use this	I might reduce the amount I use this in the near future, but have not done so yet	I do not plan to reduce the amount I use this	Don't know	N/A - I do not have this appliance in the first place	I have been reducing the amount I use this	I might reduce the amount I use this in the near future, but have not done so yet	I do not plan to reduce the amount I use this	Don't know	N/A - I do not have this appliance in the first place
Weighted Sample	1717	93	111	1398	88	28	900	303	219	85	211
Unweighted Sample	1717	85	109	1424	78	21	914	304	210	76	213
	%	%	%	%	%	%	%	%	%	%	%

For each of the following, please say how much you think the energy costs would be for a typical household?

Please enter a value in pounds and pence (i.e. 00.00)

[Figures show median value]

A fridge/freezer in use for 24 hours	1.0	2.0	2.0	1.0	2.0	2.0	1.0	1.0	1.0	2.0	1.5
Gas central heating in use for 6 hours	4.0	4.0	5.0	4.0	4.0	7.0	4.0	3.0	3.0	3.0	4.0
A tumble dryer in use for 90 minutes	2.0	2.5	3.0	2.0	3.0	3.0	2.0	2.0	2.0	2.0	2.0
A washing machine in use for 90 minutes	1.5	1.5	2.0	1.5	2.0	2.0	1.5	1.5	1.0	1.0	1.8
A dishwasher in use for 2.5 hours	1.5	1.8	2.0	1.5	1.0	2.0	1.5	1.3	1.0	1.0	2.0
A phone charger in use for 6 hours	0.6	1.0	1.0	0.5	1.0	2.0	0.5	0.5	0.5	1.0	0.8
11 electric light bulbs in use for 5 hours	1.0	1.0	1.8	1.0	1.0	2.0	1.0	1.0	1.0	1.0	1.0
An electric oven in use for 1 hour	1.0	2.0	1.5	1.0	1.0	1.5	1.0	1.0	1.0	1.0	1.0
An iron in use for 30 minutes	0.6	1.0	1.0	0.5	1.0	0.8	0.6	0.6	0.5	1.0	0.6
A gas hob in use for 30 minutes	0.9	1.0	1.0	0.8	1.0	2.0	0.9	0.9	0.8	1.0	1.0
A kettle in use for a couple of minutes	0.3	0.5	0.4	0.3	1.0	0.4	0.3	0.3	0.3	1.0	0.3
A TV in use for 3 hours	0.8	1.0	1.0	0.7	1.0	1.0	0.8	0.8	0.5	1.0	0.6
A laptop in use for 8 hours	1.0	1.0	1.0	1.0	1.0	1.0	1.0	1.0	1.0	1.0	1.0
A microwave in use for a couple of minutes	0.3	0.8	0.5	0.3	0.5	0.4	0.3	0.3	0.3	0.9	0.3

Have you been reducing the amount you use each of the following household appliances?

If you do not have any of the particular appliances, please select the N/A option

Fridge/freezer

I have been reducing the amount I use this	5	100	0	0	0	0	8	2	1	2	4
I might reduce the amount I use this in the near future, but have not done so yet	6	0	100	0	0	0	5	15	1	2	7
I do not plan to reduce the amount I use this	81	0	0	100	0	0	85	81	95	23	76
Don't know	5	0	0	0	100	0	1	2	2	74	3
N/A - I do not have this appliance in the first place	2	0	0	0	0	100	0	0	1	0	10

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	Have you been reducing the amount you use... tumble dryer					Have you been reducing the amount you use... washing machine					
	Total	I have been reducing the amount I use this	I might reduce the amount I use this in the near future, but have not done so yet	I do not plan to reduce the amount I use this	Don't know	N/A - I do not have this appliance in the first place	I have been reducing the amount I use this	I might reduce the amount I use this in the near future, but have not done so yet	I do not plan to reduce the amount I use this	Don't know	N/A - I do not have this appliance in the first place
Weighted Sample	1717	545	181	179	67	746	522	357	728	78	32
Unweighted Sample	1717	557	184	171	59	746	532	367	723	69	26
	%	%	%	%	%	%	%	%	%	%	%

For each of the following, please say how much you think the energy costs would be for a typical household?

Please enter a value in pounds and pence (i.e. 00.00)

[Figures show median value]

A fridge/freezer in use for 24 hours	1.0	1.0	1.8	1.0	3.0	1.0	1.0	1.5	1.0	2.0	2.0
Gas central heating in use for 6 hours	4.0	4.0	4.5	3.0	4.0	4.0	4.0	4.0	3.0	4.0	2.0
A tumble dryer in use for 90 minutes	2.0	2.0	2.0	1.7	3.0	2.0	2.0	2.0	2.0	2.0	2.5
A washing machine in use for 90 minutes	1.5	1.5	2.0	1.2	1.8	1.5	1.5	1.8	1.0	1.5	2.0
A dishwasher in use for 2.5 hours	1.5	1.1	1.5	1.0	2.0	1.5	1.6	1.8	1.0	1.0	2.0
A phone charger in use for 6 hours	0.6	0.5	1.0	0.5	1.0	0.8	0.8	1.0	0.5	1.0	0.5
11 electric light bulbs in use for 5 hours	1.0	1.0	1.0	1.0	1.0	1.0	1.0	1.0	1.0	1.0	2.0
An electric oven in use for 1 hour	1.0	1.0	1.5	1.0	1.0	1.0	1.3	1.5	1.0	1.0	1.0
An iron in use for 30 minutes	0.6	0.5	1.0	0.5	1.0	0.6	0.8	0.9	0.5	1.0	0.5
A gas hob in use for 30 minutes	0.9	0.8	1.0	0.6	1.0	1.0	1.0	1.0	0.8	1.0	0.8
A kettle in use for a couple of minutes	0.3	0.3	0.5	0.2	1.0	0.3	0.3	0.3	0.3	0.6	0.4
A TV in use for 3 hours	0.8	0.7	1.0	0.5	1.0	0.8	0.9	1.0	0.5	1.0	0.4
A laptop in use for 8 hours	1.0	1.0	1.0	0.8	1.0	1.0	1.0	1.0	1.0	1.0	0.5
A microwave in use for a couple of minutes	0.3	0.3	0.5	0.2	0.5	0.3	0.3	0.3	0.2	0.5	0.2

Have you been reducing the amount you use each of the following household appliances?

If you do not have any of the particular appliances, please select the N/A option

Fridge/freezer

I have been reducing the amount I use this	5	9	2	0	0	5	14	3	1	1	2
I might reduce the amount I use this in the near future, but have not done so yet	6	6	21	1	1	5	7	16	1	0	13
I do not plan to reduce the amount I use this	81	83	73	95	15	85	77	77	96	19	42
Don't know	5	1	3	3	78	3	2	3	1	78	0
N/A - I do not have this appliance in the first place	2	0	1	0	6	3	1	1	1	3	44

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Sample Size: 1717 adults in GB
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	Have you been reducing the amount you use... dishwasher					Have you been reducing the amount you use... phone charger					
	I have been reducing the amount I use this	I might reduce the amount I use this in the near future, but have not done so yet	I do not plan to reduce the amount I use this	Don't know	N/A - I do not have this appliance in the first place	I have been reducing the amount I use this	I might reduce the amount I use this in the near future, but have not done so yet	I do not plan to reduce the amount I use this	Don't know	N/A - I do not have this appliance in the first place	
Weighted Sample	1717	299	204	373	72	769	247	267	1093	79	31
Unweighted Sample	1717	304	208	373	59	773	244	268	1110	71	24
	%	%	%	%	%	%	%	%	%	%	%

For each of the following, please say how much you think the energy costs would be for a typical household?

Please enter a value in pounds and pence (i.e. 00.00)

[Figures show median value]

A fridge/freezer in use for 24 hours	1.0	1.1	1.0	1.0	2.0	1.0	1.2	2.0	1.0	2.0	2.0
Gas central heating in use for 6 hours	4.0	4.0	4.0	3.2	4.0	4.0	5.0	4.0	3.8	4.0	2.5
A tumble dryer in use for 90 minutes	2.0	2.0	2.0	2.0	2.0	2.0	3.0	2.2	2.0	2.0	2.0
A washing machine in use for 90 minutes	1.5	1.5	1.5	1.2	1.0	1.5	2.0	1.8	1.2	1.5	1.0
A dishwasher in use for 2.5 hours	1.5	1.2	1.2	1.0	1.0	2.0	2.0	1.5	1.2	1.0	2.0
A phone charger in use for 6 hours	0.6	0.5	0.9	0.5	1.0	0.8	1.0	1.0	0.5	1.0	1.0
11 electric light bulbs in use for 5 hours	1.0	1.0	1.0	1.0	1.0	1.0	1.0	1.2	1.0	1.0	1.0
An electric oven in use for 1 hour	1.0	1.0	1.0	1.0	1.0	1.0	1.5	1.0	1.0	1.0	1.0
An iron in use for 30 minutes	0.6	0.8	0.6	0.5	1.0	0.6	1.0	0.6	0.5	1.0	1.0
A gas hob in use for 30 minutes	0.9	1.0	1.0	0.8	1.0	1.0	1.0	0.9	0.8	1.0	1.0
A kettle in use for a couple of minutes	0.3	0.3	0.3	0.3	0.5	0.3	0.4	0.3	0.3	1.0	0.5
A TV in use for 3 hours	0.8	0.9	1.0	0.6	1.0	0.8	1.0	1.0	0.5	1.0	0.3
A laptop in use for 8 hours	1.0	1.0	1.0	1.0	1.0	1.0	1.5	1.0	1.0	1.0	0.8
A microwave in use for a couple of minutes	0.3	0.3	0.4	0.2	0.5	0.3	0.5	0.4	0.2	0.6	0.5

Have you been reducing the amount you use each of the following household appliances?

If you do not have any of the particular appliances, please select the N/A option

Fridge/freezer

I have been reducing the amount I use this	5	16	2	1	2	5	23	5	2	1	2
I might reduce the amount I use this in the near future, but have not done so yet	6	7	20	1	7	5	8	24	2	5	6
I do not plan to reduce the amount I use this	81	74	77	95	11	85	67	68	94	21	39
Don't know	5	3	1	1	81	2	1	3	2	69	10
N/A - I do not have this appliance in the first place	2	0	0	2	0	3	0	1	1	4	43

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Sample Size: 1717 adults in GB
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	Have you been reducing the amount you use... electric light bulbs					Have you been reducing the amount you use... electric oven					
	Total	I have been reducing the amount I use this	I might reduce the amount I use this in the near future, but have not done so yet	I do not plan to reduce the amount I use this	Don't know	N/A - I do not have this appliance in the first place	I have been reducing the amount I use this	I might reduce the amount I use this in the near future, but have not done so yet	I do not plan to reduce the amount I use this	Don't know	N/A - I do not have this appliance in the first place
Weighted Sample	1717	788	291	514	92	32	581	331	483	88	234
Unweighted Sample	1717	805	289	515	82	26	601	339	468	76	233
	%	%	%	%	%	%	%	%	%	%	%

For each of the following, please say how much you think the energy costs would be for a typical household?

Please enter a value in pounds and pence (i.e. 00.00)

[Figures show median value]

A fridge/freezer in use for 24 hours	1.0	1.0	1.5	1.0	2.5	4.0	1.0	1.0	1.0	2.0	1.0
Gas central heating in use for 6 hours	4.0	4.0	3.5	3.5	5.0	5.0	4.0	4.0	3.0	4.0	4.0
A tumble dryer in use for 90 minutes	2.0	2.0	2.0	2.0	2.0	5.0	2.0	2.0	2.0	2.0	2.0
A washing machine in use for 90 minutes	1.5	1.5	1.5	1.2	1.5	4.0	1.5	1.5	1.2	2.0	2.0
A dishwasher in use for 2.5 hours	1.5	1.5	1.5	1.2	1.0	2.0	1.5	1.5	1.1	1.5	1.8
A phone charger in use for 6 hours	0.6	0.5	1.0	0.5	1.0	2.0	0.5	0.8	0.5	1.0	1.0
11 electric light bulbs in use for 5 hours	1.0	1.0	1.0	1.0	1.0	2.0	1.0	1.0	1.0	1.0	1.0
An electric oven in use for 1 hour	1.0	1.0	1.0	1.0	1.0	2.5	1.3	1.0	1.0	1.0	1.1
An iron in use for 30 minutes	0.6	0.6	0.6	0.5	1.0	2.0	0.7	0.7	0.5	1.0	0.9
A gas hob in use for 30 minutes	0.9	0.9	1.0	0.8	1.0	2.0	1.0	1.0	0.8	1.0	1.0
A kettle in use for a couple of minutes	0.3	0.3	0.3	0.3	1.0	0.9	0.3	0.3	0.3	0.5	0.3
A TV in use for 3 hours	0.8	0.8	1.0	0.5	1.0	1.9	0.9	0.8	0.5	1.0	0.9
A laptop in use for 8 hours	1.0	1.0	1.0	1.0	1.0	3.0	1.0	1.0	1.0	1.0	1.0
A microwave in use for a couple of minutes	0.3	0.3	0.3	0.2	0.8	0.9	0.3	0.3	0.2	0.5	0.3

Have you been reducing the amount you use each of the following household appliances?

If you do not have any of the particular appliances, please select the N/A option

Fridge/freezer

I have been reducing the amount I use this	5	10	3	1	2	3	12	2	1	1	4
I might reduce the amount I use this in the near future, but have not done so yet	6	6	16	2	4	0	6	14	2	2	6
I do not plan to reduce the amount I use this	81	83	77	94	29	37	80	80	95	24	80
Don't know	5	1	3	2	65	2	1	3	1	67	3
N/A - I do not have this appliance in the first place	2	0	1	1	0	59	0	1	0	7	6

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	Have you been reducing the amount you use... iron					Have you been reducing the amount you use... gas hob					
	Total	I have been reducing the amount I use this	I might reduce the amount I use this in the near future, but have not done so yet	I do not plan to reduce the amount I use this	Don't know	N/A - I do not have this appliance in the first place	I have been reducing the amount I use this	I might reduce the amount I use this in the near future, but have not done so yet	I do not plan to reduce the amount I use this	Don't know	N/A - I do not have this appliance in the first place
Weighted Sample	1717	355	201	718	109	334	288	253	528	78	569
Unweighted Sample	1717	359	205	729	98	326	284	251	520	69	593
	%	%	%	%	%	%	%	%	%	%	%

For each of the following, please say how much you think the energy costs would be for a typical household?

Please enter a value in pounds and pence (i.e. 00.00)

[Figures show median value]

A fridge/freezer in use for 24 hours	1.0	1.0	1.0	1.0	2.0	1.0	1.0	1.0	1.0	3.0	1.2
Gas central heating in use for 6 hours	4.0	4.5	3.0	3.2	5.0	4.0	5.0	4.0	3.0	5.0	4.0
A tumble dryer in use for 90 minutes	2.0	2.2	2.2	2.0	2.0	2.0	2.0	2.0	2.0	3.0	2.0
A washing machine in use for 90 minutes	1.5	1.5	1.5	1.3	1.5	1.5	1.5	1.5	1.2	2.0	1.5
A dishwasher in use for 2.5 hours	1.5	1.6	1.5	1.2	2.0	1.4	2.0	1.3	1.0	2.0	1.5
A phone charger in use for 6 hours	0.6	0.9	0.9	0.5	1.0	0.5	1.0	0.8	0.5	1.0	0.5
11 electric light bulbs in use for 5 hours	1.0	1.0	1.0	1.0	1.0	1.0	1.0	1.0	1.0	2.0	1.0
An electric oven in use for 1 hour	1.0	1.2	1.5	1.0	1.0	1.0	1.5	1.0	1.0	1.0	1.0
An iron in use for 30 minutes	0.6	1.0	0.8	0.5	1.0	0.5	1.0	0.8	0.5	1.0	0.6
A gas hob in use for 30 minutes	0.9	1.0	1.0	0.8	1.0	0.9	1.0	0.9	0.6	1.0	1.0
A kettle in use for a couple of minutes	0.3	0.4	0.3	0.3	0.5	0.3	0.3	0.3	0.2	1.0	0.3
A TV in use for 3 hours	0.8	1.0	1.0	0.6	1.0	0.5	1.0	0.9	0.5	1.0	0.8
A laptop in use for 8 hours	1.0	1.0	1.0	1.0	1.0	1.0	1.0	1.0	0.9	1.0	1.0
A microwave in use for a couple of minutes	0.3	0.3	0.3	0.2	0.5	0.3	0.4	0.4	0.2	0.5	0.3

Have you been reducing the amount you use each of the following household appliances?

If you do not have any of the particular appliances, please select the N/A option

Fridge/freezer

I have been reducing the amount I use this	5	16	3	1	3	6	16	3	1	2	5
I might reduce the amount I use this in the near future, but have not done so yet	6	8	22	3	4	4	10	18	2	5	4
I do not plan to reduce the amount I use this	81	74	71	94	34	83	73	76	95	23	83
Don't know	5	2	5	1	55	2	1	2	1	64	4
N/A - I do not have this appliance in the first place	2	0	0	1	4	5	0	1	1	6	3

YouGov Survey Results

Sample Size: 1717 adults in GB
Fieldwork: 7th - 9th October 2022

	Have you been reducing the amount you use... electric kettle					Have you been reducing the amount you use... TV					
	Total	I have been reducing the amount I use this	I might reduce the amount I use this in the near future, but have not done so yet	I do not plan to reduce the amount I use this	Don't know	N/A - I do not have this appliance in the first place	I have been reducing the amount I use this	I might reduce the amount I use this in the near future, but have not done so yet	I do not plan to reduce the amount I use this	Don't know	N/A - I do not have this appliance in the first place
Weighted Sample	1717	389	278	881	82	88	328	311	909	93	76
Unweighted Sample	1717	398	280	889	72	78	320	322	916	85	74
	%	%	%	%	%	%	%	%	%	%	%

For each of the following, please say how much you think the energy costs would be for a typical household?

Please enter a value in pounds and pence (i.e. 00.00)

[Figures show median value]

A fridge/freezer in use for 24 hours	1.0	1.0	1.5	1.0	2.0	2.0	1.2	1.5	1.0	2.0	2.0
Gas central heating in use for 6 hours	4.0	4.0	4.0	3.9	4.0	4.0	4.0	4.0	3.5	4.0	5.0
A tumble dryer in use for 90 minutes	2.0	2.0	2.0	2.0	2.0	3.0	2.0	2.0	2.0	3.0	2.0
A washing machine in use for 90 minutes	1.5	1.5	2.0	1.0	1.5	2.0	1.8	1.8	1.2	2.0	2.0
A dishwasher in use for 2.5 hours	1.5	1.5	1.5	1.2	1.0	1.8	1.5	1.6	1.2	2.0	2.0
A phone charger in use for 6 hours	0.6	0.9	0.9	0.5	1.0	1.0	1.0	1.0	0.5	1.0	1.0
11 electric light bulbs in use for 5 hours	1.0	1.0	1.0	1.0	1.0	1.5	1.0	1.0	1.0	2.0	2.0
An electric oven in use for 1 hour	1.0	1.2	1.0	1.0	1.0	1.8	1.5	1.0	1.0	1.0	1.5
An iron in use for 30 minutes	0.6	0.9	0.9	0.5	1.0	1.0	0.9	0.9	0.5	1.0	1.0
A gas hob in use for 30 minutes	0.9	1.0	1.0	0.8	1.0	1.0	1.0	1.0	0.8	1.0	1.0
A kettle in use for a couple of minutes	0.3	0.4	0.4	0.2	1.0	0.5	0.3	0.3	0.3	1.0	0.3
A TV in use for 3 hours	0.8	1.0	1.0	0.5	1.0	1.0	1.0	1.0	0.5	1.0	1.0
A laptop in use for 8 hours	1.0	1.0	1.0	1.0	1.0	1.0	1.0	1.0	0.9	1.0	1.0
A microwave in use for a couple of minutes	0.3	0.3	0.4	0.2	1.0	0.4	0.4	0.4	0.2	0.6	0.5

Have you been reducing the amount you use each of the following household appliances?

If you do not have any of the particular appliances, please select the N/A option

Fridge/freezer

I have been reducing the amount I use this	5	17	3	1	2	3	19	3	2	3	1
I might reduce the amount I use this in the near future, but have not done so yet	6	7	21	2	2	6	8	18	2	5	10
I do not plan to reduce the amount I use this	81	74	72	94	19	71	71	76	94	20	70
Don't know	5	2	3	1	73	2	2	3	1	66	0
N/A - I do not have this appliance in the first place	2	0	1	1	3	19	0	0	1	6	19

YouGov Survey Results

Sample Size: 1717 adults in GB
Fieldwork: 7th - 9th October 2022

	Have you been reducing the amount you use... laptop					Have you been reducing the amount you use... microwave					
	I have been reducing the amount I use this	I might reduce the amount I use this in the near future, but have not done so yet	I do not plan to reduce the amount I use this	Don't know	N/A - I do not have this appliance in the first place	I have been reducing the amount I use this	I might reduce the amount I use this in the near future, but have not done so yet	I do not plan to reduce the amount I use this	Don't know	N/A - I do not have this appliance in the first place	
Weighted Sample Total	1717	206	248	824	96	343	235	232	1000	88	163
Unweighted Sample Total	1717	209	246	842	87	333	230	234	1029	74	150
	%	%	%	%	%	%	%	%	%	%	%

For each of the following, please say how much you think the energy costs would be for a typical household?

Please enter a value in pounds and pence (i.e. 00.00)

[Figures show median value]

A fridge/freezer in use for 24 hours	1.0	2.0	1.0	1.0	1.5	1.0	1.5	2.0	1.0	1.2	1.5
Gas central heating in use for 6 hours	4.0	5.0	5.0	4.0	3.0	4.0	4.5	5.0	3.0	3.0	4.0
A tumble dryer in use for 90 minutes	2.0	2.5	2.5	2.0	1.5	2.0	2.5	2.0	2.0	2.0	2.0
A washing machine in use for 90 minutes	1.5	2.0	1.8	1.2	1.5	1.5	2.0	2.0	1.2	1.0	1.5
A dishwasher in use for 2.5 hours	1.5	2.0	2.0	1.0	1.0	1.5	2.0	2.0	1.1	1.0	1.5
A phone charger in use for 6 hours	0.6	1.0	1.0	0.5	1.0	0.7	1.0	1.0	0.5	1.0	1.0
11 electric light bulbs in use for 5 hours	1.0	1.0	1.0	1.0	1.0	1.0	1.0	1.0	1.0	1.0	1.0
An electric oven in use for 1 hour	1.0	1.8	1.5	1.0	1.0	1.2	1.5	1.8	1.0	1.0	1.0
An iron in use for 30 minutes	0.6	1.0	0.8	0.5	0.5	0.6	1.0	1.0	0.5	0.5	0.6
A gas hob in use for 30 minutes	0.9	1.0	1.0	0.8	1.0	1.0	1.0	1.0	0.8	1.0	1.0
A kettle in use for a couple of minutes	0.3	0.5	0.4	0.3	0.5	0.3	0.4	0.5	0.3	1.0	0.3
A TV in use for 3 hours	0.8	1.0	1.0	0.5	0.8	0.7	1.0	1.0	0.5	1.0	0.8
A laptop in use for 8 hours	1.0	1.9	1.0	0.9	1.0	1.0	1.5	1.2	0.9	1.0	1.0
A microwave in use for a couple of minutes	0.3	0.5	0.5	0.2	0.5	0.3	0.5	0.5	0.2	0.5	0.5

Have you been reducing the amount you use each of the following household appliances?

If you do not have any of the particular appliances, please select the N/A option

Fridge/freezer

I have been reducing the amount I use this	5	19	7	2	2	6	25	3	2	1	6
I might reduce the amount I use this in the near future, but have not done so yet	6	10	24	2	1	4	12	21	2	5	4
I do not plan to reduce the amount I use this	81	69	65	95	33	81	61	71	94	29	76
Don't know	5	2	4	1	60	3	2	4	1	65	3
N/A - I do not have this appliance in the first place	2	0	0	0	4	6	0	1	1	0	12

Sample Size: 1717 adults in GB
Fieldwork: 7th - 9th October 2022

	Vote in 2019 GE			EU Ref 2016		Gender		Age				Social Grade		Region						
	Total	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland	
Weighted Sample	1717	582	426	155	637	680	834	883	187	716	414	400	979	738	206	577	373	414	148	
Unweighted Sample	1717	585	401	149	680	664	757	960	150	691	418	458	1021	696	172	590	384	421	150	
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	
Gas central heating																				
I have been reducing the amount I use this	52	51	58	56	55	56	43	61	36	53	59	52	52	53	45	48	56	61	49	
I might reduce the amount I use this in the near future, but have not done so yet	18	17	19	20	19	16	20	15	20	19	16	17	18	17	21	18	20	14	16	
I do not plan to reduce the amount I use this	13	15	10	11	12	12	17	9	12	13	11	14	13	12	13	14	13	11	12	
Don't know	5	3	2	3	2	3	7	3	17	5	2	2	5	5	9	4	2	7	5	
N/A - I do not have this appliance in the first place	12	14	10	11	11	13	13	12	15	10	12	16	12	12	12	16	9	7	18	
Tumble dryer																				
I have been reducing the amount I use this	32	34	38	34	35	33	26	37	22	30	36	34	33	30	26	33	35	32	26	
I might reduce the amount I use this in the near future, but have not done so yet	11	10	8	11	10	10	12	9	15	10	12	9	11	10	11	11	10	10	8	
I do not plan to reduce the amount I use this	10	11	8	12	9	11	14	7	11	10	9	13	11	9	12	10	11	10	12	
Don't know	4	2	1	3	2	2	7	1	15	4	1	1	4	4	4	3	3	5	6	
N/A - I do not have this appliance in the first place	43	43	45	40	43	43	41	45	38	46	42	43	41	47	48	43	41	42	47	
Washing machine																				
I have been reducing the amount I use this	30	32	31	27	30	34	24	36	20	26	37	36	27	34	29	28	36	29	30	
I might reduce the amount I use this in the near future, but have not done so yet	21	20	22	24	24	20	19	22	22	21	21	20	22	19	22	21	19	22	20	
I do not plan to reduce the amount I use this	42	44	44	46	43	42	47	38	36	46	39	42	45	39	42	45	40	42	42	
Don't know	5	3	2	2	2	2	7	3	15	5	2	1	4	6	7	3	3	6	5	
N/A - I do not have this appliance in the first place	2	1	1	1	1	1	3	1	7	1	1	2	1	2	1	3	2	1	3	
Dishwasher																				
I have been reducing the amount I use this	17	22	15	22	19	19	14	20	12	15	21	21	18	17	14	20	16	15	22	
I might reduce the amount I use this in the near future, but have not done so yet	12	10	13	15	15	10	12	11	10	14	11	10	15	8	12	12	16	10	9	
I do not plan to reduce the amount I use this	22	25	21	33	25	23	24	20	16	23	19	24	26	15	25	23	22	18	21	
Don't know	4	2	2	2	2	2	7	1	16	5	2	0	4	5	8	2	3	6	5	
N/A - I do not have this appliance in the first place	45	41	49	28	39	47	42	47	47	43	47	45	37	55	42	43	43	51	44	
Phone charger																				
I have been reducing the amount I use this	14	14	14	16	14	15	11	17	11	18	14	9	13	16	11	16	15	12	18	
I might reduce the amount I use this in the near future, but have not done so yet	16	14	18	13	15	15	14	17	22	15	17	12	15	16	22	15	19	11	13	
I do not plan to reduce the amount I use this	64	69	64	68	67	66	65	63	46	60	66	76	66	61	57	64	62	70	61	
Don't know	5	3	3	2	3	3	7	2	14	6	2	1	5	5	6	3	4	6	5	
N/A - I do not have this appliance in the first place	2	1	1	0	1	1	3	1	7	1	1	2	2	2	4	3	0	1	3	

Sample Size: 1717 adults in GB
Fieldwork: 7th - 9th October 2022

	Have you been reducing the amount you use... fridge/freezer					Have you been reducing the amount you use... gas central heating					
	Total	I have been reducing the amount I use this	I might reduce the amount I use this in the near future, but have not done so yet	I do not plan to reduce the amount I use this	Don't know	N/A - I do not have this appliance in the first place	I have been reducing the amount I use this	I might reduce the amount I use this in the near future, but have not done so yet	I do not plan to reduce the amount I use this	Don't know	N/A - I do not have this appliance in the first place
Weighted Sample	1717	93	111	1398	88	28	900	303	219	85	211
Unweighted Sample	1717	85	109	1424	78	21	914	304	210	76	213
	%	%	%	%	%	%	%	%	%	%	%
Gas central heating											
I have been reducing the amount I use this	52	80	42	55	10	13	100	0	0	0	0
I might reduce the amount I use this in the near future, but have not done so yet	18	6	42	17	7	0	0	100	0	0	0
I do not plan to reduce the amount I use this	13	3	2	15	5	8	0	0	100	0	0
Don't know	5	2	1	1	71	0	0	0	0	100	0
N/A - I do not have this appliance in the first place	12	9	13	11	7	78	0	0	0	0	100
Tumble dryer											
I have been reducing the amount I use this	32	54	31	32	6	9	45	20	10	5	22
I might reduce the amount I use this in the near future, but have not done so yet	11	4	34	9	7	5	7	28	8	4	8
I do not plan to reduce the amount I use this	10	1	2	12	6	0	5	9	38	6	9
Don't know	4	0	1	1	59	14	0	1	2	60	3
N/A - I do not have this appliance in the first place	43	41	32	45	22	72	42	43	42	26	58
Washing machine											
I have been reducing the amount I use this	30	77	33	29	12	13	45	13	6	6	30
I might reduce the amount I use this in the near future, but have not done so yet	21	13	53	20	11	12	21	40	5	5	16
I do not plan to reduce the amount I use this	42	9	10	50	9	19	33	47	87	19	38
Don't know	5	1	0	1	69	7	1	0	2	69	5
N/A - I do not have this appliance in the first place	2	1	4	1	0	49	1	0	1	0	11
Dishwasher											
I have been reducing the amount I use this	17	53	18	16	9	0	25	11	5	0	15
I might reduce the amount I use this in the near future, but have not done so yet	12	4	37	11	2	2	12	23	4	3	6
I do not plan to reduce the amount I use this	22	2	4	25	4	24	16	24	49	5	22
Don't know	4	1	5	1	66	0	0	2	1	68	1
N/A - I do not have this appliance in the first place	45	39	36	47	18	74	47	40	41	24	56
Phone charger											
I have been reducing the amount I use this	14	62	19	12	3	0	22	6	3	4	9
I might reduce the amount I use this in the near future, but have not done so yet	16	13	57	13	10	8	18	25	2	6	11
I do not plan to reduce the amount I use this	64	23	19	73	21	33	59	67	92	24	67
Don't know	5	1	4	1	62	11	1	1	2	65	4
N/A - I do not have this appliance in the first place	2	1	2	1	3	48	1	1	1	1	9

Sample Size: 1717 adults in GB
Fieldwork: 7th - 9th October 2022

	Have you been reducing the amount you use... tumble dryer					Have you been reducing the amount you use... washing machine					
	Total	I have been reducing the amount I use this	I might reduce the amount I use this in the near future, but have not done so yet	I do not plan to reduce the amount I use this	Don't know	N/A - I do not have this appliance in the first place	I have been reducing the amount I use this	I might reduce the amount I use this in the near future, but have not done so yet	I do not plan to reduce the amount I use this	Don't know	N/A - I do not have this appliance in the first place
Weighted Sample	1717	545	181	179	67	746	522	357	728	78	32
Unweighted Sample	1717	557	184	171	59	746	532	367	723	69	26
	%	%	%	%	%	%	%	%	%	%	%
Gas central heating											
I have been reducing the amount I use this	52	75	32	26	6	51	77	52	41	7	21
I might reduce the amount I use this in the near future, but have not done so yet	18	11	47	14	4	17	8	34	19	0	4
I do not plan to reduce the amount I use this	13	4	9	47	7	12	2	3	26	4	5
Don't know	5	1	2	3	76	3	1	1	2	76	0
N/A - I do not have this appliance in the first place	12	9	10	10	8	16	12	10	11	13	70
Tumble dryer											
I have been reducing the amount I use this	32	100	0	0	0	0	50	30	23	3	7
I might reduce the amount I use this in the near future, but have not done so yet	11	0	100	0	0	0	3	24	10	1	4
I do not plan to reduce the amount I use this	10	0	0	100	0	0	1	4	22	6	3
Don't know	4	0	0	0	100	0	0	0	2	61	8
N/A - I do not have this appliance in the first place	43	0	0	0	0	100	46	41	43	29	78
Washing machine											
I have been reducing the amount I use this	30	48	9	2	3	32	100	0	0	0	0
I might reduce the amount I use this in the near future, but have not done so yet	21	20	48	7	1	20	0	100	0	0	0
I do not plan to reduce the amount I use this	42	31	42	88	21	42	0	0	100	0	0
Don't know	5	0	0	3	71	3	0	0	0	100	0
N/A - I do not have this appliance in the first place	2	0	1	1	4	3	0	0	0	0	100
Dishwasher											
I have been reducing the amount I use this	17	36	8	4	1	10	36	16	7	1	2
I might reduce the amount I use this in the near future, but have not done so yet	12	12	30	7	3	9	7	25	10	2	3
I do not plan to reduce the amount I use this	22	17	27	55	8	17	6	12	40	4	7
Don't know	4	0	5	1	63	2	0	3	1	70	0
N/A - I do not have this appliance in the first place	45	34	29	33	24	61	49	44	42	23	88
Phone charger											
I have been reducing the amount I use this	14	20	4	2	7	17	30	10	6	4	5
I might reduce the amount I use this in the near future, but have not done so yet	16	17	29	5	5	15	17	32	8	2	17
I do not plan to reduce the amount I use this	64	62	65	90	15	63	51	54	83	21	28
Don't know	5	1	2	1	73	2	1	2	1	70	8
N/A - I do not have this appliance in the first place	2	0	0	2	0	3	1	1	1	3	42

Sample Size: 1717 adults in GB
Fieldwork: 7th - 9th October 2022

	Have you been reducing the amount you use... dishwasher					Have you been reducing the amount you use... phone charger					
	Total	I have been reducing the amount I use this	I might reduce the amount I use this in the near future, but have not done so yet	I do not plan to reduce the amount I use this	Don't know	N/A - I do not have this appliance in the first place	I have been reducing the amount I use this	I might reduce the amount I use this in the near future, but have not done so yet	I do not plan to reduce the amount I use this	Don't know	N/A - I do not have this appliance in the first place
Weighted Sample	1717	299	204	373	72	769	247	267	1093	79	31
Unweighted Sample	1717	304	208	373	59	773	244	268	1110	71	24
	%	%	%	%	%	%	%	%	%	%	%
Gas central heating											
I have been reducing the amount I use this	52	74	55	38	4	55	81	60	48	9	19
I might reduce the amount I use this in the near future, but have not done so yet	18	12	33	19	10	16	7	28	18	5	11
I do not plan to reduce the amount I use this	13	4	4	29	4	12	3	2	18	5	10
Don't know	5	0	1	1	80	3	1	2	2	70	2
N/A - I do not have this appliance in the first place	12	11	6	13	3	15	8	9	13	11	58
Tumble dryer											
I have been reducing the amount I use this	32	66	32	25	3	24	43	35	31	7	7
I might reduce the amount I use this in the near future, but have not done so yet	11	5	27	13	12	7	3	19	11	6	0
I do not plan to reduce the amount I use this	10	2	6	27	3	8	2	4	15	2	14
Don't know	4	0	1	1	58	2	2	1	1	62	0
N/A - I do not have this appliance in the first place	43	26	33	33	24	59	51	41	43	24	79
Washing machine											
I have been reducing the amount I use this	30	64	18	9	3	34	64	33	24	5	13
I might reduce the amount I use this in the near future, but have not done so yet	21	19	44	12	13	20	15	43	18	11	16
I do not plan to reduce the amount I use this	42	17	36	78	7	40	19	22	56	12	20
Don't know	5	0	1	1	76	2	1	1	2	69	8
N/A - I do not have this appliance in the first place	2	0	0	1	0	4	1	2	1	3	43
Dishwasher											
I have been reducing the amount I use this	17	100	0	0	0	0	32	20	15	4	3
I might reduce the amount I use this in the near future, but have not done so yet	12	0	100	0	0	0	8	22	11	5	5
I do not plan to reduce the amount I use this	22	0	0	100	0	0	8	10	29	6	10
Don't know	4	0	0	0	100	0	1	1	1	65	8
N/A - I do not have this appliance in the first place	45	0	0	0	0	100	52	47	44	20	75
Phone charger											
I have been reducing the amount I use this	14	26	10	5	2	17	100	0	0	0	0
I might reduce the amount I use this in the near future, but have not done so yet	16	18	29	7	5	16	0	100	0	0	0
I do not plan to reduce the amount I use this	64	55	59	86	19	62	0	0	100	0	0
Don't know	5	1	2	1	71	2	0	0	0	100	0
N/A - I do not have this appliance in the first place	2	0	1	1	3	3	0	0	0	0	100

Sample Size: 1717 adults in GB
Fieldwork: 7th - 9th October 2022

	Have you been reducing the amount you use... electric light bulbs					Have you been reducing the amount you use... electric oven					
	Total	I have been reducing the amount I use this	I might reduce the amount I use this in the near future, but have not done so yet	I do not plan to reduce the amount I use this	Don't know	N/A - I do not have this appliance in the first place	I have been reducing the amount I use this	I might reduce the amount I use this in the near future, but have not done so yet	I do not plan to reduce the amount I use this	Don't know	N/A - I do not have this appliance in the first place
Weighted Sample	1717	788	291	514	92	32	581	331	483	88	234
Unweighted Sample	1717	805	289	515	82	26	601	339	468	76	233
	%	%	%	%	%	%	%	%	%	%	%
Gas central heating											
I have been reducing the amount I use this	52	75	42	32	13	26	74	47	35	12	58
I might reduce the amount I use this in the near future, but have not done so yet	18	10	42	20	5	0	8	34	22	1	15
I do not plan to reduce the amount I use this	13	2	6	34	5	6	3	4	33	4	11
Don't know	5	1	3	1	66	5	0	2	1	70	3
N/A - I do not have this appliance in the first place	12	12	7	13	11	63	14	13	10	12	12
Tumble dryer											
I have been reducing the amount I use this	32	45	25	22	5	16	47	29	23	4	28
I might reduce the amount I use this in the near future, but have not done so yet	11	6	22	13	3	2	5	22	12	7	7
I do not plan to reduce the amount I use this	10	5	8	22	2	10	3	7	26	2	7
Don't know	4	0	2	1	54	8	0	1	1	58	2
N/A - I do not have this appliance in the first place	43	44	43	42	36	65	45	41	39	29	56
Washing machine											
I have been reducing the amount I use this	30	49	18	14	5	19	56	20	11	4	32
I might reduce the amount I use this in the near future, but have not done so yet	21	20	39	14	9	8	19	41	10	9	22
I do not plan to reduce the amount I use this	42	29	40	70	19	22	24	36	77	16	35
Don't know	5	1	1	1	66	8	0	1	1	68	3
N/A - I do not have this appliance in the first place	2	1	2	1	2	43	1	1	1	3	8
Dishwasher											
I have been reducing the amount I use this	17	28	10	9	4	0	31	14	9	1	12
I might reduce the amount I use this in the near future, but have not done so yet	12	11	23	9	3	6	11	24	9	3	7
I do not plan to reduce the amount I use this	22	15	22	35	6	21	11	23	42	7	11
Don't know	4	0	1	2	58	0	0	1	2	63	1
N/A - I do not have this appliance in the first place	45	46	43	45	29	73	47	39	38	27	69
Phone charger											
I have been reducing the amount I use this	14	26	9	3	4	5	27	9	5	0	14
I might reduce the amount I use this in the near future, but have not done so yet	16	18	29	6	9	2	17	28	7	7	16
I do not plan to reduce the amount I use this	64	55	60	88	21	41	55	59	86	27	60
Don't know	5	1	2	1	65	9	1	3	0	66	2
N/A - I do not have this appliance in the first place	2	1	1	1	1	43	0	1	1	0	8

Sample Size: 1717 adults in GB
Fieldwork: 7th - 9th October 2022

	Have you been reducing the amount you use... iron					Have you been reducing the amount you use... gas hob					
	Total	I have been reducing the amount I use this	I might reduce the amount I use this in the near future, but have not done so yet	I do not plan to reduce the amount I use this	Don't know	N/A - I do not have this appliance in the first place	I have been reducing the amount I use this	I might reduce the amount I use this in the near future, but have not done so yet	I do not plan to reduce the amount I use this	Don't know	N/A - I do not have this appliance in the first place
Weighted Sample	1717	355	201	718	109	334	288	253	528	78	569
Unweighted Sample	1717	359	205	729	98	326	284	251	520	69	593
	%	%	%	%	%	%	%	%	%	%	%
Gas central heating											
I have been reducing the amount I use this	52	79	52	46	19	50	90	58	45	13	43
I might reduce the amount I use this in the near future, but have not done so yet	18	8	35	18	13	18	5	37	23	5	12
I do not plan to reduce the amount I use this	13	3	3	23	2	10	2	1	27	4	11
Don't know	5	1	2	2	54	2	1	1	2	67	3
N/A - I do not have this appliance in the first place	12	9	8	11	13	19	2	2	4	11	30
Tumble dryer											
I have been reducing the amount I use this	32	47	37	31	10	22	47	36	27	5	30
I might reduce the amount I use this in the near future, but have not done so yet	11	4	25	11	7	8	4	20	12	6	9
I do not plan to reduce the amount I use this	10	2	3	18	2	10	1	6	19	7	9
Don't know	4	0	0	1	50	2	0	1	1	61	2
N/A - I do not have this appliance in the first place	43	46	36	39	30	59	48	36	40	21	50
Washing machine											
I have been reducing the amount I use this	30	65	27	17	11	31	65	24	15	11	32
I might reduce the amount I use this in the near future, but have not done so yet	21	14	48	20	13	17	19	46	13	9	20
I do not plan to reduce the amount I use this	42	19	23	62	21	44	15	30	70	8	41
Don't know	5	1	1	1	52	2	0	0	1	68	3
N/A - I do not have this appliance in the first place	2	1	0	0	2	7	0	0	1	4	4
Dishwasher											
I have been reducing the amount I use this	17	38	20	12	9	9	35	17	11	4	17
I might reduce the amount I use this in the near future, but have not done so yet	12	9	28	11	5	11	9	25	10	3	11
I do not plan to reduce the amount I use this	22	9	14	35	8	15	8	12	38	8	20
Don't know	4	0	4	1	52	1	1	1	1	61	2
N/A - I do not have this appliance in the first place	45	45	34	42	26	64	48	45	41	24	50
Phone charger											
I have been reducing the amount I use this	14	32	10	7	5	17	35	12	6	9	14
I might reduce the amount I use this in the near future, but have not done so yet	16	18	42	9	8	14	20	35	10	2	12
I do not plan to reduce the amount I use this	64	48	44	82	33	64	44	52	83	24	67
Don't know	5	1	2	1	54	1	1	1	1	63	3
N/A - I do not have this appliance in the first place	2	1	1	1	0	5	0	0	1	3	4

Sample Size: 1717 adults in GB
Fieldwork: 7th - 9th October 2022

	Have you been reducing the amount you use... electric kettle					Have you been reducing the amount you use... TV					
	Total	I have been reducing the amount I use this	I might reduce the amount I use this in the near future, but have not done so yet	I do not plan to reduce the amount I use this	Don't know	N/A - I do not have this appliance in the first place	I have been reducing the amount I use this	I might reduce the amount I use this in the near future, but have not done so yet	I do not plan to reduce the amount I use this	Don't know	N/A - I do not have this appliance in the first place
Weighted Sample	1717	389	278	881	82	88	328	311	909	93	76
Unweighted Sample	1717	398	280	889	72	78	320	322	916	85	74
	%	%	%	%	%	%	%	%	%	%	%
Gas central heating											
I have been reducing the amount I use this	52	78	56	46	6	38	78	58	47	11	30
I might reduce the amount I use this in the near future, but have not done so yet	18	7	29	20	7	18	7	27	20	7	15
I do not plan to reduce the amount I use this	13	2	4	22	1	10	4	3	20	3	14
Don't know	5	0	2	1	73	7	2	2	1	64	2
N/A - I do not have this appliance in the first place	12	13	9	11	12	27	9	11	11	15	39
Tumble dryer											
I have been reducing the amount I use this	32	44	32	29	6	26	47	33	29	5	20
I might reduce the amount I use this in the near future, but have not done so yet	11	4	21	11	3	6	3	20	11	8	3
I do not plan to reduce the amount I use this	10	2	5	17	0	10	3	3	17	5	4
Don't know	4	1	1	1	59	6	1	1	1	56	1
N/A - I do not have this appliance in the first place	43	49	41	42	31	52	46	43	42	25	72
Washing machine											
I have been reducing the amount I use this	30	63	33	17	11	27	61	35	21	4	24
I might reduce the amount I use this in the near future, but have not done so yet	21	14	40	19	7	22	17	41	17	10	18
I do not plan to reduce the amount I use this	42	20	25	62	8	33	22	22	60	15	39
Don't know	5	0	1	1	73	3	0	1	1	67	3
N/A - I do not have this appliance in the first place	2	2	1	1	1	16	1	2	1	4	16
Dishwasher											
I have been reducing the amount I use this	17	34	16	12	4	11	34	19	13	4	10
I might reduce the amount I use this in the near future, but have not done so yet	12	5	25	10	7	17	7	26	11	4	2
I do not plan to reduce the amount I use this	22	8	16	32	5	16	10	9	33	6	15
Don't know	4	0	3	1	64	1	1	1	1	62	0
N/A - I do not have this appliance in the first place	45	53	39	44	20	54	49	46	43	24	73
Phone charger											
I have been reducing the amount I use this	14	36	10	7	5	17	38	14	7	5	12
I might reduce the amount I use this in the near future, but have not done so yet	16	17	46	8	3	6	19	37	8	8	12
I do not plan to reduce the amount I use this	64	45	41	84	14	60	41	45	84	15	56
Don't know	5	1	1	1	74	4	1	3	1	66	0
N/A - I do not have this appliance in the first place	2	1	1	1	2	14	1	0	1	6	20

Sample Size: 1717 adults in GB
Fieldwork: 7th - 9th October 2022

	Have you been reducing the amount you use... laptop					Have you been reducing the amount you use... microwave					
	Total	I have been reducing the amount I use this	I might reduce the amount I use this in the near future, but have not done so yet	I do not plan to reduce the amount I use this	Don't know	N/A - I do not have this appliance in the first place	I have been reducing the amount I use this	I might reduce the amount I use this in the near future, but have not done so yet	I do not plan to reduce the amount I use this	Don't know	N/A - I do not have this appliance in the first place
Weighted Sample	1717	206	248	824	96	343	235	232	1000	88	163
Unweighted Sample	1717	209	246	842	87	333	230	234	1029	74	150
	%	%	%	%	%	%	%	%	%	%	%
Gas central heating											
I have been reducing the amount I use this	52	76	57	47	20	57	77	58	50	15	46
I might reduce the amount I use this in the near future, but have not done so yet	18	8	30	19	5	15	6	30	18	11	19
I do not plan to reduce the amount I use this	13	2	4	20	5	11	4	3	19	1	6
Don't know	5	2	2	1	62	1	1	2	1	68	4
N/A - I do not have this appliance in the first place	12	11	7	13	7	17	12	7	12	5	25
Tumble dryer											
I have been reducing the amount I use this	32	46	38	29	13	29	51	34	29	9	27
I might reduce the amount I use this in the near future, but have not done so yet	11	8	21	9	8	8	4	22	10	7	10
I do not plan to reduce the amount I use this	10	2	3	16	5	8	2	2	16	3	4
Don't know	4	1	1	1	50	2	1	1	1	52	3
N/A - I do not have this appliance in the first place	43	42	37	44	24	52	42	40	44	29	55
Washing machine											
I have been reducing the amount I use this	30	65	35	20	14	35	72	31	22	12	29
I might reduce the amount I use this in the near future, but have not done so yet	21	16	43	17	9	20	15	48	18	9	16
I do not plan to reduce the amount I use this	42	17	21	61	15	36	12	16	58	15	41
Don't know	5	1	1	1	60	2	0	2	1	63	3
N/A - I do not have this appliance in the first place	2	1	1	0	3	6	2	2	0	2	10
Dishwasher											
I have been reducing the amount I use this	17	33	23	13	6	16	38	18	14	3	11
I might reduce the amount I use this in the near future, but have not done so yet	12	9	26	10	7	8	9	29	11	6	3
I do not plan to reduce the amount I use this	22	6	9	35	5	14	5	7	31	8	17
Don't know	4	2	2	0	57	2	1	3	0	65	3
N/A - I do not have this appliance in the first place	45	50	39	41	25	60	47	43	44	18	66
Phone charger											
I have been reducing the amount I use this	14	43	17	7	3	16	46	14	8	3	13
I might reduce the amount I use this in the near future, but have not done so yet	16	21	46	7	7	14	19	38	10	10	18
I do not plan to reduce the amount I use this	64	35	34	84	27	64	33	45	81	19	53
Don't know	5	2	1	1	64	1	1	2	1	65	4
N/A - I do not have this appliance in the first place	2	0	2	1	0	5	1	1	1	3	12

Sample Size: 1717 adults in GB
Fieldwork: 7th - 9th October 2022

	Vote in 2019 GE			EU Ref 2016		Gender		Age				Social Grade		Region					
	Total	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland
Weighted Sample	1717	582	426	155	637	680	834	883	187	716	414	400	979	738	206	577	373	414	148
Unweighted Sample	1717	585	401	149	680	664	757	960	150	691	418	458	1021	696	172	590	384	421	150
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
Electric light bulbs																			
I have been reducing the amount I use this	46	50	45	50	47	50	40	51	33	45	52	48	45	47	39	48	51	45	40
I might reduce the amount I use this in the near future, but have not done so yet	17	13	20	19	19	13	17	17	23	18	15	15	17	17	22	14	17	17	21
I do not plan to reduce the amount I use this	30	33	30	27	30	33	34	27	19	29	30	36	31	28	31	32	26	30	30
Don't know	5	3	3	4	2	3	8	3	17	6	2	1	5	6	8	4	5	6	6
N/A - I do not have this appliance in the first place	2	1	2	0	1	1	2	2	8	2	1	0	2	2	1	3	1	2	2
Electric oven																			
I have been reducing the amount I use this	34	37	33	30	33	39	27	41	22	31	41	38	31	37	24	34	38	32	42
I might reduce the amount I use this in the near future, but have not done so yet	19	19	21	23	23	17	20	19	17	22	17	18	22	16	21	20	22	15	17
I do not plan to reduce the amount I use this	28	29	31	31	30	28	34	23	28	31	27	24	31	24	30	27	27	30	25
Don't know	5	2	3	3	3	2	7	3	19	5	3	1	5	5	8	4	4	6	5
N/A - I do not have this appliance in the first place	14	12	12	14	12	14	13	15	14	11	13	19	11	17	17	14	10	16	10
Iron																			
I have been reducing the amount I use this	21	22	21	18	19	25	16	25	12	18	24	25	19	23	21	20	21	22	19
I might reduce the amount I use this in the near future, but have not done so yet	12	11	13	11	13	11	13	11	14	11	13	12	13	10	17	12	12	9	10
I do not plan to reduce the amount I use this	42	47	39	54	46	42	43	40	32	39	44	50	46	37	40	41	44	41	45
Don't know	6	4	5	4	4	4	9	4	19	7	4	2	6	7	9	4	6	8	8
N/A - I do not have this appliance in the first place	19	16	22	13	17	19	19	20	23	25	16	12	17	23	14	24	17	19	17
Gas hob																			
I have been reducing the amount I use this	17	17	17	15	16	19	15	19	15	16	19	17	16	18	18	15	16	18	19
I might reduce the amount I use this in the near future, but have not done so yet	15	11	17	19	17	12	14	16	16	18	12	11	15	15	15	15	16	14	14
I do not plan to reduce the amount I use this	31	30	35	35	34	29	33	29	30	33	29	29	34	27	33	30	31	33	23
Don't know	5	3	2	2	3	3	7	2	16	5	3	1	4	5	7	3	5	5	6
N/A - I do not have this appliance in the first place	33	38	29	29	31	37	32	35	23	29	37	42	31	35	27	37	33	29	38
Electric kettle																			
I have been reducing the amount I use this	23	23	20	20	21	27	20	25	13	21	27	26	22	24	17	25	22	21	27
I might reduce the amount I use this in the near future, but have not done so yet	16	14	19	18	18	14	15	17	22	16	17	13	16	16	22	16	18	13	13
I do not plan to reduce the amount I use this	51	55	53	56	55	53	52	51	38	52	50	57	53	49	47	50	53	55	49
Don't know	5	3	3	3	3	2	7	2	15	6	2	1	4	5	8	3	4	6	6
N/A - I do not have this appliance in the first place	5	5	5	2	3	4	6	4	13	4	5	3	5	5	6	6	3	6	4

Sample Size: 1717 adults in GB
Fieldwork: 7th - 9th October 2022

	Have you been reducing the amount you use... fridge/freezer					Have you been reducing the amount you use... gas central heating					
	Total	I have been reducing the amount I use this	I might reduce the amount I use this in the near future, but have not done so yet	I do not plan to reduce the amount I use this	Don't know	N/A - I do not have this appliance in the first place	I have been reducing the amount I use this	I might reduce the amount I use this in the near future, but have not done so yet	I do not plan to reduce the amount I use this	Don't know	N/A - I do not have this appliance in the first place
Weighted Sample	1717	93	111	1398	88	28	900	303	219	85	211
Unweighted Sample	1717	85	109	1424	78	21	914	304	210	76	213
	%	%	%	%	%	%	%	%	%	%	%
Electric light bulbs											
I have been reducing the amount I use this	46	83	43	47	11	11	66	25	9	7	44
I might reduce the amount I use this in the near future, but have not done so yet	17	10	42	16	8	8	14	40	8	10	9
I do not plan to reduce the amount I use this	30	5	11	35	12	13	18	34	80	9	32
Don't know	5	2	4	2	68	0	1	2	2	72	5
N/A - I do not have this appliance in the first place	2	1	0	1	1	67	1	0	1	2	10
Electric oven											
I have been reducing the amount I use this	34	74	33	33	7	10	47	16	9	3	39
I might reduce the amount I use this in the near future, but have not done so yet	19	8	43	19	10	10	17	37	6	8	20
I do not plan to reduce the amount I use this	28	7	10	33	8	4	19	34	72	7	22
Don't know	5	1	1	1	67	23	1	0	2	73	5
N/A - I do not have this appliance in the first place	14	11	13	13	8	52	15	12	12	9	14
Iron											
I have been reducing the amount I use this	21	60	25	19	9	5	31	10	5	3	16
I might reduce the amount I use this in the near future, but have not done so yet	12	7	39	10	11	2	12	23	3	5	8
I do not plan to reduce the amount I use this	42	9	19	49	5	22	37	42	77	13	39
Don't know	6	4	3	3	68	14	2	5	1	69	6
N/A - I do not have this appliance in the first place	19	22	13	20	8	57	19	20	15	10	31
Gas hob											
I have been reducing the amount I use this	17	51	25	15	4	0	29	4	3	5	2
I might reduce the amount I use this in the near future, but have not done so yet	15	9	42	14	6	10	16	31	1	4	2
I do not plan to reduce the amount I use this	31	8	8	36	6	12	26	40	65	9	9
Don't know	5	2	4	1	58	16	1	1	1	62	4
N/A - I do not have this appliance in the first place	33	31	22	34	27	62	28	23	28	19	82
Electric kettle											
I have been reducing the amount I use this	23	73	23	21	7	3	34	9	3	2	24
I might reduce the amount I use this in the near future, but have not done so yet	16	9	52	14	10	5	17	26	5	5	12
I do not plan to reduce the amount I use this	51	13	18	59	13	25	45	58	87	15	48
Don't know	5	2	2	1	68	9	1	2	1	71	5
N/A - I do not have this appliance in the first place	5	3	5	4	2	58	4	5	4	7	11

Sample Size: 1717 adults in GB
Fieldwork: 7th - 9th October 2022

	Have you been reducing the amount you use... tumble dryer					Have you been reducing the amount you use... washing machine					
	Total	I have been reducing the amount I use this	I might reduce the amount I use this in the near future, but have not done so yet	I do not plan to reduce the amount I use this	Don't know	N/A - I do not have this appliance in the first place	I have been reducing the amount I use this	I might reduce the amount I use this in the near future, but have not done so yet	I do not plan to reduce the amount I use this	Don't know	N/A - I do not have this appliance in the first place
Weighted Sample	1717	545	181	179	67	746	522	357	728	78	32
Unweighted Sample	1717	557	184	171	59	746	532	367	723	69	26
	%	%	%	%	%	%	%	%	%	%	%
Electric light bulbs											
I have been reducing the amount I use this	46	65	25	21	5	47	74	45	31	6	25
I might reduce the amount I use this in the near future, but have not done so yet	17	13	36	13	7	17	10	32	16	5	17
I do not plan to reduce the amount I use this	30	20	37	63	10	29	14	20	49	7	10
Don't know	5	1	1	1	74	4	1	2	2	78	5
N/A - I do not have this appliance in the first place	2	1	0	2	4	3	1	1	1	3	44
Electric oven											
I have been reducing the amount I use this	34	50	16	9	2	35	62	31	19	3	15
I might reduce the amount I use this in the near future, but have not done so yet	19	17	41	13	5	18	13	38	17	5	9
I do not plan to reduce the amount I use this	28	20	31	69	9	25	10	14	51	6	9
Don't know	5	1	3	1	77	3	1	2	2	77	8
N/A - I do not have this appliance in the first place	14	12	10	9	7	18	14	15	11	9	58
Iron											
I have been reducing the amount I use this	21	31	8	5	1	22	45	13	9	4	7
I might reduce the amount I use this in the near future, but have not done so yet	12	13	27	3	1	10	10	27	6	4	3
I do not plan to reduce the amount I use this	42	40	45	73	8	38	23	40	61	10	9
Don't know	6	2	4	1	82	4	2	4	3	73	8
N/A - I do not have this appliance in the first place	19	13	15	18	8	26	20	15	20	8	72
Gas hob											
I have been reducing the amount I use this	17	25	6	1	0	19	36	15	6	0	3
I might reduce the amount I use this in the near future, but have not done so yet	15	17	28	9	5	12	12	32	10	0	3
I do not plan to reduce the amount I use this	31	26	35	57	10	29	16	19	51	8	12
Don't know	5	1	3	3	72	2	2	2	1	69	11
N/A - I do not have this appliance in the first place	33	31	28	30	13	38	35	31	32	23	71
Electric kettle											
I have been reducing the amount I use this	23	31	9	4	4	26	47	15	11	2	28
I might reduce the amount I use this in the near future, but have not done so yet	16	16	33	8	5	15	17	31	10	3	11
I do not plan to reduce the amount I use this	51	47	54	82	11	50	29	47	75	14	14
Don't know	5	1	2	0	73	3	2	2	1	77	3
N/A - I do not have this appliance in the first place	5	4	3	5	7	6	4	5	4	4	44

Sample Size: 1717 adults in GB
Fieldwork: 7th - 9th October 2022

	Have you been reducing the amount you use... dishwasher					Have you been reducing the amount you use... phone charger					
	Total	I have been reducing the amount I use this	I might reduce the amount I use this in the near future, but have not done so yet	I do not plan to reduce the amount I use this	Don't know	N/A - I do not have this appliance in the first place	I have been reducing the amount I use this	I might reduce the amount I use this in the near future, but have not done so yet	I do not plan to reduce the amount I use this	Don't know	N/A - I do not have this appliance in the first place
Weighted Sample	1717	299	204	373	72	769	247	267	1093	79	31
Unweighted Sample	1717	304	208	373	59	773	244	268	1110	71	24
	%	%	%	%	%	%	%	%	%	%	%
Electric light bulbs											
I have been reducing the amount I use this	46	74	42	31	5	47	81	54	39	7	19
I might reduce the amount I use this in the near future, but have not done so yet	17	10	33	17	5	16	10	31	16	6	9
I do not plan to reduce the amount I use this	30	15	23	49	16	30	6	12	42	7	25
Don't know	5	1	1	1	74	3	1	3	2	76	2
N/A - I do not have this appliance in the first place	2	0	1	2	0	3	1	0	1	4	45
Electric oven											
I have been reducing the amount I use this	34	60	30	17	2	36	64	37	29	6	8
I might reduce the amount I use this in the near future, but have not done so yet	19	15	38	21	3	17	12	35	18	12	11
I do not plan to reduce the amount I use this	28	15	22	54	14	24	10	12	38	2	22
Don't know	5	0	1	2	77	3	0	2	2	74	0
N/A - I do not have this appliance in the first place	14	10	8	7	5	21	13	14	13	7	58
Iron											
I have been reducing the amount I use this	21	45	15	8	1	21	46	24	15	5	14
I might reduce the amount I use this in the near future, but have not done so yet	12	13	27	8	10	9	8	31	8	6	8
I do not plan to reduce the amount I use this	42	28	37	68	7	39	21	25	54	10	23
Don't know	6	3	3	2	78	4	2	3	3	75	0
N/A - I do not have this appliance in the first place	19	10	18	14	3	28	23	17	19	3	56
Gas hob											
I have been reducing the amount I use this	17	33	13	6	5	18	41	22	12	3	3
I might reduce the amount I use this in the near future, but have not done so yet	15	14	31	8	5	15	13	33	12	3	0
I do not plan to reduce the amount I use this	31	20	25	53	4	28	12	20	40	7	11
Don't know	5	1	1	2	67	2	3	0	2	62	6
N/A - I do not have this appliance in the first place	33	32	30	31	19	37	32	25	35	24	80
Electric kettle											
I have been reducing the amount I use this	23	44	10	8	2	27	57	24	16	6	11
I might reduce the amount I use this in the near future, but have not done so yet	16	15	35	12	13	14	12	47	11	5	13
I do not plan to reduce the amount I use this	51	37	45	75	11	51	23	25	68	8	31
Don't know	5	1	3	1	73	2	2	1	1	78	6
N/A - I do not have this appliance in the first place	5	3	7	4	2	6	6	2	5	4	38

Sample Size: 1717 adults in GB
Fieldwork: 7th - 9th October 2022

	Have you been reducing the amount you use... electric light bulbs					Have you been reducing the amount you use... electric oven					
	Total	I have been reducing the amount I use this	I might reduce the amount I use this in the near future, but have not done so yet	I do not plan to reduce the amount I use this	Don't know	N/A - I do not have this appliance in the first place	I have been reducing the amount I use this	I might reduce the amount I use this in the near future, but have not done so yet	I do not plan to reduce the amount I use this	Don't know	N/A - I do not have this appliance in the first place
Weighted Sample	1717	788	291	514	92	32	581	331	483	88	234
Unweighted Sample	1717	805	289	515	82	26	601	339	468	76	233
	%	%	%	%	%	%	%	%	%	%	%
Electric light bulbs											
I have been reducing the amount I use this	46	100	0	0	0	0	71	39	27	6	47
I might reduce the amount I use this in the near future, but have not done so yet	17	0	100	0	0	0	10	35	13	9	18
I do not plan to reduce the amount I use this	30	0	0	100	0	0	16	24	57	13	23
Don't know	5	0	0	0	100	0	1	1	2	67	5
N/A - I do not have this appliance in the first place	2	0	0	0	0	100	1	1	1	6	7
Electric oven											
I have been reducing the amount I use this	34	52	21	18	9	18	100	0	0	0	0
I might reduce the amount I use this in the near future, but have not done so yet	19	16	40	15	5	7	0	100	0	0	0
I do not plan to reduce the amount I use this	28	17	22	54	9	11	0	0	100	0	0
Don't know	5	1	3	2	64	16	0	0	0	100	0
N/A - I do not have this appliance in the first place	14	14	15	10	13	48	0	0	0	0	100
Iron											
I have been reducing the amount I use this	21	36	11	8	3	0	38	12	7	2	25
I might reduce the amount I use this in the near future, but have not done so yet	12	12	25	5	4	4	10	23	8	3	11
I do not plan to reduce the amount I use this	42	31	43	64	13	24	31	44	63	18	31
Don't know	6	3	2	3	71	11	2	4	3	70	4
N/A - I do not have this appliance in the first place	19	19	19	20	9	61	19	17	19	7	29
Gas hob											
I have been reducing the amount I use this	17	28	8	7	4	10	33	7	3	4	24
I might reduce the amount I use this in the near future, but have not done so yet	15	16	30	7	5	2	11	31	6	4	23
I do not plan to reduce the amount I use this	31	22	29	50	12	20	15	24	57	16	32
Don't know	5	1	2	1	58	14	1	3	1	58	3
N/A - I do not have this appliance in the first place	33	33	31	36	21	54	41	35	33	18	18
Electric kettle											
I have been reducing the amount I use this	23	39	11	8	5	7	43	10	8	5	26
I might reduce the amount I use this in the near future, but have not done so yet	16	16	34	9	8	0	16	32	8	6	16
I do not plan to reduce the amount I use this	51	40	48	78	15	27	37	52	80	19	39
Don't know	5	1	2	1	68	10	1	3	0	63	4
N/A - I do not have this appliance in the first place	5	4	5	4	4	56	3	3	4	7	15

Sample Size: 1717 adults in GB
Fieldwork: 7th - 9th October 2022

	Have you been reducing the amount you use... iron					Have you been reducing the amount you use... gas hob					
	Total	I have been reducing the amount I use this	I might reduce the amount I use this in the near future, but have not done so yet	I do not plan to reduce the amount I use this	Don't know	N/A - I do not have this appliance in the first place	I have been reducing the amount I use this	I might reduce the amount I use this in the near future, but have not done so yet	I do not plan to reduce the amount I use this	Don't know	N/A - I do not have this appliance in the first place
Weighted Sample	1717	355	201	718	109	334	288	253	528	78	569
Unweighted Sample	1717	359	205	729	98	326	284	251	520	69	593
	%	%	%	%	%	%	%	%	%	%	%
Electric light bulbs											
I have been reducing the amount I use this	46	79	47	34	18	45	78	49	32	14	45
I might reduce the amount I use this in the near future, but have not done so yet	17	9	37	17	6	16	8	34	16	7	16
I do not plan to reduce the amount I use this	30	11	14	46	13	31	12	14	48	5	32
Don't know	5	1	2	2	60	2	1	2	2	67	3
N/A - I do not have this appliance in the first place	2	0	1	1	3	6	1	0	1	6	3
Electric oven											
I have been reducing the amount I use this	34	62	29	25	8	34	66	24	16	7	42
I might reduce the amount I use this in the near future, but have not done so yet	19	11	38	20	12	17	8	41	15	14	20
I do not plan to reduce the amount I use this	28	10	19	42	14	27	5	12	52	6	28
Don't know	5	0	1	2	57	2	1	1	3	65	3
N/A - I do not have this appliance in the first place	14	16	13	10	9	20	20	21	14	9	7
Iron											
I have been reducing the amount I use this	21	100	0	0	0	0	49	18	10	8	19
I might reduce the amount I use this in the near future, but have not done so yet	12	0	100	0	0	0	10	30	7	8	9
I do not plan to reduce the amount I use this	42	0	0	100	0	0	22	33	60	9	43
Don't know	6	0	0	0	100	0	2	3	3	69	5
N/A - I do not have this appliance in the first place	19	0	0	0	0	100	16	16	19	6	24
Gas hob											
I have been reducing the amount I use this	17	40	14	9	6	14	100	0	0	0	0
I might reduce the amount I use this in the near future, but have not done so yet	15	13	38	12	7	12	0	100	0	0	0
I do not plan to reduce the amount I use this	31	16	19	44	12	31	0	0	100	0	0
Don't know	5	2	3	1	50	1	0	0	0	100	0
N/A - I do not have this appliance in the first place	33	30	26	34	24	42	0	0	0	0	100
Electric kettle											
I have been reducing the amount I use this	23	49	20	10	8	27	52	17	10	6	24
I might reduce the amount I use this in the near future, but have not done so yet	16	16	42	12	8	13	17	42	9	7	12
I do not plan to reduce the amount I use this	51	30	33	73	21	49	27	34	76	9	54
Don't know	5	1	2	1	56	2	2	1	0	70	3
N/A - I do not have this appliance in the first place	5	4	3	4	7	9	2	5	4	8	7

Sample Size: 1717 adults in GB
Fieldwork: 7th - 9th October 2022

	Have you been reducing the amount you use... electric kettle					Have you been reducing the amount you use... TV					
	Total	I have been reducing the amount I use this	I might reduce the amount I use this in the near future, but have not done so yet	I do not plan to reduce the amount I use this	Don't know	N/A - I do not have this appliance in the first place	I have been reducing the amount I use this	I might reduce the amount I use this in the near future, but have not done so yet	I do not plan to reduce the amount I use this	Don't know	N/A - I do not have this appliance in the first place
Weighted Sample	1717	389	278	881	82	88	328	311	909	93	76
Unweighted Sample	1717	398	280	889	72	78	320	322	916	85	74
	%	%	%	%	%	%	%	%	%	%	%
Electric light bulbs											
I have been reducing the amount I use this	46	79	47	36	8	32	79	51	36	14	41
I might reduce the amount I use this in the near future, but have not done so yet	17	8	35	16	7	18	10	32	16	4	13
I do not plan to reduce the amount I use this	30	11	16	46	5	26	8	14	46	7	26
Don't know	5	1	3	2	76	4	3	2	1	67	1
N/A - I do not have this appliance in the first place	2	1	0	1	4	21	1	1	1	7	18
Electric oven											
I have been reducing the amount I use this	34	65	33	25	4	19	59	36	28	4	23
I might reduce the amount I use this in the near future, but have not done so yet	19	9	38	19	14	11	12	34	18	12	19
I do not plan to reduce the amount I use this	28	10	13	44	2	23	12	10	42	10	27
Don't know	5	1	2	2	68	7	1	2	2	64	3
N/A - I do not have this appliance in the first place	14	16	14	10	11	40	16	17	11	9	28
Iron											
I have been reducing the amount I use this	21	45	20	12	5	17	46	20	13	7	17
I might reduce the amount I use this in the near future, but have not done so yet	12	10	31	7	5	7	9	28	8	5	6
I do not plan to reduce the amount I use this	42	19	30	60	6	34	22	30	58	11	24
Don't know	6	2	3	3	74	8	3	4	3	66	1
N/A - I do not have this appliance in the first place	19	23	16	19	10	33	20	19	18	11	51
Gas hob											
I have been reducing the amount I use this	17	38	18	9	6	7	41	20	9	2	10
I might reduce the amount I use this in the near future, but have not done so yet	15	11	38	10	4	16	13	32	11	9	9
I do not plan to reduce the amount I use this	31	14	18	45	2	27	17	18	43	6	29
Don't know	5	1	2	1	67	7	2	2	1	59	0
N/A - I do not have this appliance in the first place	33	35	24	35	21	43	28	28	36	24	53
Electric kettle											
I have been reducing the amount I use this	23	100	0	0	0	0	50	23	15	7	17
I might reduce the amount I use this in the near future, but have not done so yet	16	0	100	0	0	0	17	38	9	7	16
I do not plan to reduce the amount I use this	51	0	0	100	0	0	26	32	72	12	44
Don't know	5	0	0	0	100	0	2	3	0	68	0
N/A - I do not have this appliance in the first place	5	0	0	0	0	100	5	4	4	6	22

Sample Size: 1717 adults in GB
Fieldwork: 7th - 9th October 2022

	Have you been reducing the amount you use... laptop					Have you been reducing the amount you use... microwave					
	Total	I have been reducing the amount I use this	I might reduce the amount I use this in the near future, but have not done so yet	I do not plan to reduce the amount I use this	Don't know	N/A - I do not have this appliance in the first place	I have been reducing the amount I use this	I might reduce the amount I use this in the near future, but have not done so yet	I do not plan to reduce the amount I use this	Don't know	N/A - I do not have this appliance in the first place
Weighted Sample	1717	206	248	824	96	343	235	232	1000	88	163
Unweighted Sample	1717	209	246	842	87	333	230	234	1029	74	150
	%	%	%	%	%	%	%	%	%	%	%
Electric light bulbs											
I have been reducing the amount I use this	46	78	51	38	13	50	79	51	40	13	44
I might reduce the amount I use this in the near future, but have not done so yet	17	7	33	16	13	15	11	34	15	11	17
I do not plan to reduce the amount I use this	30	10	14	44	9	26	7	13	42	7	26
Don't know	5	5	2	1	63	2	1	2	2	68	3
N/A - I do not have this appliance in the first place	2	0	0	1	3	6	1	1	1	1	10
Electric oven											
I have been reducing the amount I use this	34	66	33	26	10	40	69	29	30	4	26
I might reduce the amount I use this in the near future, but have not done so yet	19	12	38	18	11	15	10	39	17	11	22
I do not plan to reduce the amount I use this	28	10	14	44	8	18	5	10	40	10	24
Don't know	5	2	1	1	62	4	1	2	2	63	5
N/A - I do not have this appliance in the first place	14	11	14	11	9	23	14	19	11	11	22
Iron											
I have been reducing the amount I use this	21	52	28	12	5	23	54	24	15	4	14
I might reduce the amount I use this in the near future, but have not done so yet	12	10	31	8	6	10	13	31	8	9	9
I do not plan to reduce the amount I use this	42	14	25	59	19	36	11	24	57	11	33
Don't know	6	6	3	2	64	3	4	5	2	67	6
N/A - I do not have this appliance in the first place	19	17	14	20	6	28	19	16	18	9	38
Gas hob											
I have been reducing the amount I use this	17	45	18	10	8	17	50	18	11	6	10
I might reduce the amount I use this in the near future, but have not done so yet	15	8	34	11	8	14	8	39	11	8	17
I do not plan to reduce the amount I use this	31	15	17	43	10	26	8	14	43	8	28
Don't know	5	4	2	1	54	2	2	2	1	60	4
N/A - I do not have this appliance in the first place	33	28	29	34	20	41	32	28	35	18	41
Electric kettle											
I have been reducing the amount I use this	23	55	23	14	7	28	61	19	16	3	22
I might reduce the amount I use this in the near future, but have not done so yet	16	19	44	10	7	12	15	48	10	12	12
I do not plan to reduce the amount I use this	51	19	27	71	20	50	19	25	69	12	45
Don't know	5	1	2	1	63	3	1	2	1	71	4
N/A - I do not have this appliance in the first place	5	6	4	4	3	8	4	5	4	3	17

Sample Size: 1717 adults in GB
Fieldwork: 7th - 9th October 2022

	Vote in 2019 GE			EU Ref 2016		Gender		Age				Social Grade		Region					
	Total	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland
Weighted Sample	1717	582	426	155	637	680	834	883	187	716	414	400	979	738	206	577	373	414	148
Unweighted Sample	1717	585	401	149	680	664	757	960	150	691	418	458	1021	696	172	590	384	421	150
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
TV																			
I have been reducing the amount I use this	19	20	18	11	15	22	18	20	19	20	20	16	17	22	18	18	22	17	23
I might reduce the amount I use this in the near future, but have not done so yet	18	16	21	20	20	16	16	20	20	19	16	19	19	16	18	19	20	17	15
I do not plan to reduce the amount I use this	53	59	53	62	58	58	54	52	30	51	58	63	55	51	47	53	53	55	54
Don't know	5	3	2	4	3	2	8	3	19	6	3	1	5	6	8	5	4	7	4
N/A - I do not have this appliance in the first place	4	2	5	4	4	3	5	4	13	4	3	2	5	4	10	6	1	3	4
Laptop																			
I have been reducing the amount I use this	12	12	13	12	12	12	10	14	14	11	13	11	12	12	13	11	14	10	12
I might reduce the amount I use this in the near future, but have not done so yet	14	14	15	8	14	15	15	14	16	14	15	14	13	16	16	13	15	14	15
I do not plan to reduce the amount I use this	48	50	55	60	56	46	48	48	36	50	49	49	56	38	48	52	48	44	46
Don't know	6	3	3	2	3	3	8	3	16	6	3	2	5	6	9	4	4	8	4
N/A - I do not have this appliance in the first place	20	21	13	17	15	23	19	21	17	18	20	24	14	28	14	20	19	24	22
Microwave																			
I have been reducing the amount I use this	14	13	13	11	11	16	12	15	14	15	13	11	12	16	14	14	13	13	14
I might reduce the amount I use this in the near future, but have not done so yet	13	13	13	10	13	13	12	15	21	13	12	13	13	14	14	15	16	11	9
I do not plan to reduce the amount I use this	58	64	59	70	64	61	57	59	38	54	63	70	61	54	50	59	60	59	61
Don't know	5	3	3	3	3	3	8	3	13	6	4	0	5	5	10	3	5	6	6
N/A - I do not have this appliance in the first place	9	7	12	7	9	7	11	8	14	11	8	6	9	10	13	9	7	10	10

Sample Size: 1717 adults in GB
Fieldwork: 7th - 9th October 2022

		Have you been reducing the amount you use... fridge/freezer					Have you been reducing the amount you use... gas central heating					
Total		I have been reducing the amount I use this	I might reduce the amount I use this in the near future, but have not done so yet	I do not plan to reduce the amount I use this	Don't know	N/A - I do not have this appliance in the first place	I have been reducing the amount I use this	I might reduce the amount I use this in the near future, but have not done so yet	I do not plan to reduce the amount I use this	Don't know	N/A - I do not have this appliance in the first place	
Weighted Sample	1717	93	111	1398	88	28	900	303	219	85	211	
Unweighted Sample	1717	85	109	1424	78	21	914	304	210	76	213	
		%	%	%	%	%	%	%	%	%	%	
TV												
	I have been reducing the amount I use this	19	69	22	17	8	0	28	7	5	9	14
	I might reduce the amount I use this in the near future, but have not done so yet	18	10	51	17	9	3	20	27	4	7	17
	I do not plan to reduce the amount I use this	53	17	16	61	13	25	48	59	85	12	48
	Don't know	5	3	4	1	70	21	1	2	1	70	6
	N/A - I do not have this appliance in the first place	4	1	7	4	0	52	3	4	5	2	14
Laptop												
	I have been reducing the amount I use this	12	41	19	10	4	3	18	5	2	6	11
	I might reduce the amount I use this in the near future, but have not done so yet	14	19	53	11	13	0	16	25	4	6	8
	I do not plan to reduce the amount I use this	48	17	13	56	7	7	43	52	75	13	51
	Don't know	6	2	1	2	66	12	2	2	2	71	3
	N/A - I do not have this appliance in the first place	20	21	13	20	11	78	22	17	17	4	27
Microwave												
	I have been reducing the amount I use this	14	62	25	10	6	3	20	4	5	3	13
	I might reduce the amount I use this in the near future, but have not done so yet	13	8	44	12	11	5	15	23	3	6	8
	I do not plan to reduce the amount I use this	58	18	22	67	14	25	55	59	87	14	57
	Don't know	5	1	4	2	65	0	1	3	0	71	2
	N/A - I do not have this appliance in the first place	9	10	6	9	5	67	8	10	4	7	20

Sample Size: 1717 adults in GB
Fieldwork: 7th - 9th October 2022

		Have you been reducing the amount you use... tumble dryer					Have you been reducing the amount you use... washing machine					
		I have been reducing the amount I use this	I might reduce the amount I use this in the near future, but have not done so yet	I do not plan to reduce the amount I use this	Don't know	N/A - I do not have this appliance in the first place	I have been reducing the amount I use this	I might reduce the amount I use this in the near future, but have not done so yet	I do not plan to reduce the amount I use this	Don't know	N/A - I do not have this appliance in the first place	
Weighted Sample	1717	545	181	179	67	746	522	357	728	78	32	
Unweighted Sample	1717	557	184	171	59	746	532	367	723	69	26	
		%	%	%	%	%	%	%	%	%	%	
TV												
	I have been reducing the amount I use this	19	28	6	6	3	20	38	15	10	1	7
	I might reduce the amount I use this in the near future, but have not done so yet	18	19	34	6	5	18	21	36	9	4	18
	I do not plan to reduce the amount I use this	53	49	54	84	13	52	37	43	75	12	26
	Don't know	5	1	4	3	78	3	1	3	2	80	11
	N/A - I do not have this appliance in the first place	4	3	1	2	1	7	3	4	4	3	38
Laptop												
	I have been reducing the amount I use this	12	17	9	3	4	12	26	9	5	2	8
	I might reduce the amount I use this in the near future, but have not done so yet	14	17	28	5	3	12	16	30	7	3	11
	I do not plan to reduce the amount I use this	48	44	43	74	13	49	32	39	69	11	13
	Don't know	6	2	4	3	72	3	3	2	2	74	8
	N/A - I do not have this appliance in the first place	20	19	15	16	9	24	23	20	17	9	60
Microwave												
	I have been reducing the amount I use this	14	22	5	2	3	13	32	10	4	1	11
	I might reduce the amount I use this in the near future, but have not done so yet	13	14	28	3	5	13	14	31	5	6	18
	I do not plan to reduce the amount I use this	58	54	55	89	15	59	43	50	80	16	13
	Don't know	5	1	3	1	68	3	2	2	2	71	5
	N/A - I do not have this appliance in the first place	9	8	9	4	8	12	9	7	9	6	53

Sample Size: 1717 adults in GB
Fieldwork: 7th - 9th October 2022

		Have you been reducing the amount you use... dishwasher					Have you been reducing the amount you use... phone charger					
		I have been reducing the amount I use this	I might reduce the amount I use this in the near future, but have not done so yet	I do not plan to reduce the amount I use this	Don't know	N/A - I do not have this appliance in the first place	I have been reducing the amount I use this	I might reduce the amount I use this in the near future, but have not done so yet	I do not plan to reduce the amount I use this	Don't know	N/A - I do not have this appliance in the first place	
Weighted Sample	1717	299	204	373	72	769	247	267	1093	79	31	
Unweighted Sample	1717	304	208	373	59	773	244	268	1110	71	24	
		%	%	%	%	%	%	%	%	%	%	
TV												
	I have been reducing the amount I use this	19	37	11	8	4	21	50	23	12	4	13
	I might reduce the amount I use this in the near future, but have not done so yet	18	19	40	7	5	18	18	43	13	11	3
	I do not plan to reduce the amount I use this	53	40	47	80	10	50	26	28	70	8	16
	Don't know	5	1	2	1	80	3	2	3	1	78	18
	N/A - I do not have this appliance in the first place	4	2	1	3	0	7	4	4	4	0	49
Laptop												
	I have been reducing the amount I use this	12	23	9	3	5	13	36	16	7	6	0
	I might reduce the amount I use this in the near future, but have not done so yet	14	19	32	6	8	13	17	42	8	3	16
	I do not plan to reduce the amount I use this	48	37	42	77	4	44	24	21	63	8	27
	Don't know	6	2	3	1	76	3	1	2	2	78	0
	N/A - I do not have this appliance in the first place	20	19	13	13	7	27	22	18	20	6	57
Microwave												
	I have been reducing the amount I use this	14	30	11	3	2	14	44	17	7	3	6
	I might reduce the amount I use this in the near future, but have not done so yet	13	14	32	4	9	13	13	33	10	5	5
	I do not plan to reduce the amount I use this	58	49	52	83	4	57	33	36	74	11	19
	Don't know	5	1	3	2	80	2	1	3	2	73	8
	N/A - I do not have this appliance in the first place	9	6	2	7	6	14	9	11	8	9	62

Sample Size: 1717 adults in GB
Fieldwork: 7th - 9th October 2022

		Have you been reducing the amount you use... electric light bulbs					Have you been reducing the amount you use... electric oven					
		I have been reducing the amount I use this	I might reduce the amount I use this in the near future, but have not done so yet	I do not plan to reduce the amount I use this	Don't know	N/A - I do not have this appliance in the first place	I have been reducing the amount I use this	I might reduce the amount I use this in the near future, but have not done so yet	I do not plan to reduce the amount I use this	Don't know	N/A - I do not have this appliance in the first place	
Weighted Sample	1717	788	291	514	92	32	581	331	483	88	234	
Unweighted Sample	1717	805	289	515	82	26	601	339	468	76	233	
		%	%	%	%	%	%	%	%	%	%	
TV												
	I have been reducing the amount I use this	19	33	11	5	9	9	33	12	8	4	22
	I might reduce the amount I use this in the near future, but have not done so yet	18	20	34	8	8	7	19	32	7	9	23
	I do not plan to reduce the amount I use this	53	41	50	81	14	20	44	48	79	17	43
	Don't know	5	2	1	1	68	20	1	3	2	68	4
	N/A - I do not have this appliance in the first place	4	4	4	4	1	43	3	4	4	3	9
Laptop												
	I have been reducing the amount I use this	12	20	5	4	12	2	23	7	4	4	10
	I might reduce the amount I use this in the near future, but have not done so yet	14	16	28	7	6	3	14	28	7	3	15
	I do not plan to reduce the amount I use this	48	40	45	70	10	21	37	45	74	12	39
	Don't know	6	2	4	2	65	8	2	3	2	67	4
	N/A - I do not have this appliance in the first place	20	22	18	18	6	67	24	16	13	14	33
Microwave												
	I have been reducing the amount I use this	14	23	9	3	4	9	28	7	3	4	14
	I might reduce the amount I use this in the near future, but have not done so yet	13	15	27	6	5	4	12	27	5	6	19
	I do not plan to reduce the amount I use this	58	51	51	82	22	31	52	51	82	18	48
	Don't know	5	1	3	1	64	3	1	3	2	63	4
	N/A - I do not have this appliance in the first place	9	9	10	8	5	52	7	11	8	10	15

Sample Size: 1717 adults in GB
Fieldwork: 7th - 9th October 2022

		Have you been reducing the amount you use... iron					Have you been reducing the amount you use... gas hob					
		I have been reducing the amount I use this	I might reduce the amount I use this in the near future, but have not done so yet	I do not plan to reduce the amount I use this	Don't know	N/A - I do not have this appliance in the first place	I have been reducing the amount I use this	I might reduce the amount I use this in the near future, but have not done so yet	I do not plan to reduce the amount I use this	Don't know	N/A - I do not have this appliance in the first place	
Weighted Sample	1717	355	201	718	109	334	288	253	528	78	569	
Unweighted Sample	1717	359	205	729	98	326	284	251	520	69	593	
		%	%	%	%	%	%	%	%	%	%	
TV												
	I have been reducing the amount I use this	19	43	15	10	8	20	46	17	10	8	16
	I might reduce the amount I use this in the near future, but have not done so yet	18	18	43	13	10	17	21	39	11	8	15
	I do not plan to reduce the amount I use this	53	34	37	73	25	48	29	38	74	14	58
	Don't know	5	2	2	1	56	3	1	3	1	70	4
	N/A - I do not have this appliance in the first place	4	4	2	3	1	12	3	3	4	0	7
Laptop												
	I have been reducing the amount I use this	12	30	11	4	12	11	32	7	6	10	10
	I might reduce the amount I use this in the near future, but have not done so yet	14	19	38	8	7	10	15	34	8	6	13
	I do not plan to reduce the amount I use this	48	27	31	68	18	48	30	37	67	10	50
	Don't know	6	1	3	3	56	2	3	3	2	66	3
	N/A - I do not have this appliance in the first place	20	22	17	17	8	29	20	20	17	9	24
Microwave												
	I have been reducing the amount I use this	14	36	15	4	8	13	41	8	4	6	13
	I might reduce the amount I use this in the near future, but have not done so yet	13	16	35	8	10	11	14	36	6	6	11
	I do not plan to reduce the amount I use this	58	41	39	80	19	55	38	43	81	12	61
	Don't know	5	1	4	1	54	2	2	3	1	67	3
	N/A - I do not have this appliance in the first place	9	7	7	8	8	19	6	11	9	9	12

Sample Size: 1717 adults in GB
Fieldwork: 7th - 9th October 2022

		Have you been reducing the amount you use... electric kettle					Have you been reducing the amount you use... TV				
		I have been reducing the amount I use this	I might reduce the amount I use this in the near future, but have not done so yet	I do not plan to reduce the amount I use this	Don't know	N/A - I do not have this appliance in the first place	I have been reducing the amount I use this	I might reduce the amount I use this in the near future, but have not done so yet	I do not plan to reduce the amount I use this	Don't know	N/A - I do not have this appliance in the first place
Weighted Sample	1717	389	278	881	82	88	328	311	909	93	76
Unweighted Sample	1717	398	280	889	72	78	320	322	916	85	74
		%	%	%	%	%	%	%	%	%	%
TV											
	I have been reducing the amount I use this	19	42	20	10	8	20	100	0	0	0
	I might reduce the amount I use this in the near future, but have not done so yet	18	18	43	11	10	14	0	100	0	0
	I do not plan to reduce the amount I use this	53	34	31	74	4	40	0	0	100	0
	Don't know	5	2	2	1	78	6	0	0	0	100
	N/A - I do not have this appliance in the first place	4	3	4	4	0	19	0	0	0	100
Laptop											
	I have been reducing the amount I use this	12	29	14	5	2	13	30	13	6	7
	I might reduce the amount I use this in the near future, but have not done so yet	14	15	39	8	5	11	18	34	7	9
	I do not plan to reduce the amount I use this	48	30	30	66	6	41	26	32	66	9
	Don't know	6	2	2	2	74	3	3	2	2	65
	N/A - I do not have this appliance in the first place	20	24	14	19	12	32	24	20	18	10
Microwave											
	I have been reducing the amount I use this	14	37	13	5	2	10	39	16	6	2
	I might reduce the amount I use this in the near future, but have not done so yet	13	12	40	7	6	14	15	32	7	9
	I do not plan to reduce the amount I use this	58	42	36	79	8	42	33	42	79	13
	Don't know	5	1	4	1	76	3	2	3	1	63
	N/A - I do not have this appliance in the first place	9	9	7	8	9	31	11	7	7	14

Sample Size: 1717 adults in GB
Fieldwork: 7th - 9th October 2022

		Have you been reducing the amount you use... laptop					Have you been reducing the amount you use... microwave					
		I have been reducing the amount I use this	I might reduce the amount I use this in the near future, but have not done so yet	I do not plan to reduce the amount I use this	Don't know	N/A - I do not have this appliance in the first place	I have been reducing the amount I use this	I might reduce the amount I use this in the near future, but have not done so yet	I do not plan to reduce the amount I use this	Don't know	N/A - I do not have this appliance in the first place	
Weighted Sample	1717	206	248	824	96	343	235	232	1000	88	163	
Unweighted Sample	1717	209	246	842	87	333	230	234	1029	74	150	
		%	%	%	%	%	%	%	%	%	%	
TV												
	I have been reducing the amount I use this	19	47	23	10	9	23	54	21	11	9	21
	I might reduce the amount I use this in the near future, but have not done so yet	18	19	42	12	7	18	21	43	13	12	14
	I do not plan to reduce the amount I use this	53	27	26	73	21	49	22	29	72	12	36
	Don't know	5	3	4	1	63	3	1	4	1	67	8
	N/A - I do not have this appliance in the first place	4	3	5	4	0	8	2	4	3	1	21
Laptop												
	I have been reducing the amount I use this	12	100	0	0	0	0	39	14	6	2	10
	I might reduce the amount I use this in the near future, but have not done so yet	14	0	100	0	0	0	17	39	8	8	18
	I do not plan to reduce the amount I use this	48	0	0	100	0	0	22	23	65	8	38
	Don't know	6	0	0	0	100	0	2	3	2	67	5
	N/A - I do not have this appliance in the first place	20	0	0	0	0	100	20	22	19	15	28
Microwave												
	I have been reducing the amount I use this	14	45	16	6	4	14	100	0	0	0	0
	I might reduce the amount I use this in the near future, but have not done so yet	13	16	36	6	7	15	0	100	0	0	0
	I do not plan to reduce the amount I use this	58	31	33	79	18	54	0	0	100	0	0
	Don't know	5	1	3	1	61	4	0	0	0	100	0
	N/A - I do not have this appliance in the first place	9	8	12	8	9	13	0	0	0	0	100