

YouGov Survey Results

Sample Size: 2121 Adults in GB
Fieldwork: 16th - 17th October 2024

	Vote in 2024 GE				EU Ref 2016		Gender		Age				Social Grade		Country			Region in England				England supporters	
Total	Con	Lab	Lib Dem	Reform UK	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	England	Wales	Scotland	North	Midlands	London	Rest of South	England supporters	
Weighted Sample	2121	382	545	195	229	747	1027	1094	223	876	524	498	1209	912	1835	102	185	503	348	257	728	619	
Unweighted Sample	2121	309	615	238	293	831	970	1151	153	877	553	538	1263	858	1812	118	191	528	356	219	709	609	
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

How interested, if at all are you in football?

Not at all interested	45	45	41	49	44	46	46	37	53	35	43	47	51	43	48	44	58	50	42	47	36	46	0
Not very interested	18	12	19	17	17	18	15	12	22	24	19	13	17	18	16	18	12	15	16	18	21	19	0
TOTAL NOT VERY / AT ALL INTERESTED	63	57	60	66	61	64	61	49	75	59	62	60	68	61	64	62	70	65	58	65	57	65	0
Fairly interested	17	23	16	14	19	15	20	18	16	19	15	18	19	18	16	17	16	15	18	15	18	18	47
Very interested	19	20	22	20	19	20	19	32	7	21	22	20	13	20	18	20	13	20	22	19	25	17	53
TOTAL VERY / FAIRLY INTERESTED	36	43	38	34	38	35	39	50	23	40	37	38	32	38	34	37	29	35	40	34	43	35	100
Don't know	1	0	1	0	1	1	1	1	1	2	1	1	0	0	2	1	1	0	2	1	0	0	0

Which of the following UK men's national football teams do you support, if any? (If you support more than one, please select the one you support the most)

[Asked only to those who said they are very or fairly interested in football; n=769]

England	80	85	85	84	87	82	82	79	83	72	81	85	76	79	81	89	11	17	89	89	83	91	100
Wales	4	4	3	7	3	4	5	4	4	7	3	3	7	4	4	1	75	0	2	2	1	0	0
Scotland	8	6	8	1	4	10	6	7	8	4	8	7	10	9	6	2	5	73	1	3	1	1	0
Northern Ireland	1	0	0	2	1	1	1	1	0	0	0	1	1	0	1	0	2	1	0	1	1	0	0
None of these	7	5	4	5	5	3	6	9	4	16	8	5	6	7	8	7	7	9	7	4	14	7	0
Don't know	0	0	0	0	0	0	1	0	1	1	1	0	1	1	0	0	0	0	1	1	0	0	0

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

What would you say is the one thing that matters most when it comes to being manager of the England men's football team? Please be as specific as possible.

[Asked only to England supporters; n=609]
Respondents were previously asked "Which of the following UK men's national football teams do you support, if any? (If you support more than one, please select the one you support the most)" Those who said 'England' were selected to answer the following question.

Respondents answered in their own words, which YouGov's AI language model has categorised into the below categories

To win / Desire to win	27	26	25	24	32	26	27	32	19	28	29	27	24	27	27	27	32	0	23	29	32	29	27
Competent	8	7	10	14	8	9	7	10	6	12	9	8	5	9	7	8	8	17	9	5	13	5	8
Tactful / Entertaining style of play	8	6	7	7	7	9	8	10	5	2	9	7	11	8	8	8	21	0	8	9	8	9	8
Chooses good players / Utilises talent	8	10	7	11	4	9	9	9	7	3	7	11	8	7	10	8	0	0	5	10	7	10	8
Good experience	8	7	12	12	6	9	8	7	9	12	7	8	7	10	5	8	9	34	6	10	3	10	8
English	8	13	5	2	14	3	13	8	6	1	5	10	13	8	8	8	0	0	11	8	5	8	8
Unites the team	7	12	5	3	8	6	8	4	11	3	6	6	9	6	7	6	9	0	7	4	5	4	7
Patriotic to England / Passionate	4	3	4	2	3	3	4	4	4	7	5	2	2	4	4	4	0	0	7	3	1	3	4
Leadership skills	4	4	5	6	0	5	2	3	6	9	4	4	2	4	4	4	0	0	7	3	2	3	4
Dedication to the team	2	1	3	0	3	2	2	1	3	2	2	2	2	2	2	2	12	0	3	2	3	2	2
Respected / Liked by fans and players	2	1	1	1	3	2	2	1	2	0	1	3	2	1	3	2	0	0	1	3	2	3	2
Don't know	6	3	5	3	1	5	4	3	10	6	6	6	6	5	7	6	9	14	6	5	8	5	6
Other	9	7	8	14	12	11	6	7	13	13	10	7	9	10	8	9	0	35	8	10	10	10	9

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Do you think that the appointment of Thomas Tuchel as manager of the England men's football team is a good or a bad appointment?

[Asked only to those who said they are very or fairly interested in football; n=769]

Very good	17	10	21	22	16	20	12	19	11	22	19	14	12	16	18	17	12	12	18	14	21	16	18
Fairly good	42	35	44	45	45	46	36	46	33	41	44	40	40	44	39	42	58	39	42	42	45	40	42
TOTAL GOOD	59	45	65	67	61	66	48	65	44	63	63	54	52	60	57	59	70	51	60	56	66	56	60
Fairly bad	9	17	8	3	11	5	15	9	9	5	8	9	14	9	10	10	6	1	13	11	9	8	10
Very bad	3	4	2	2	6	1	5	4	2	0	2	3	7	3	3	3	4	1	2	5	2	4	3
TOTAL BAD	12	21	10	5	17	6	20	13	11	5	10	12	21	12	13	13	10	2	15	16	11	12	13
Don't know	29	34	26	28	22	27	32	21	44	31	26	33	28	28	31	28	21	47	25	28	23	31	28

How good or bad an England manager do you think Gareth Southgate was?

[Asked only to those who said they are very or fairly interested in football; n=769]

Great	20	24	19	26	11	25	21	16	27	9	24	21	14	21	18	21	17	4	23	20	18	22	23
Good	46	47	52	48	42	52	46	48	43	36	42	55	50	48	44	45	31	65	39	46	51	47	46
TOTAL GOOD / GREAT	66	71	71	74	53	77	67	64	70	45	66	76	64	69	62	66	48	69	62	66	69	69	69
Average	21	21	19	20	31	16	22	22	19	23	19	18	27	20	22	22	30	10	27	17	24	19	21
Bad	8	4	6	3	12	4	7	9	4	17	10	3	3	7	8	8	13	5	5	9	5	10	6
Terrible	3	3	1	0	4	1	4	5	1	7	2	3	4	2	5	3	7	9	3	6	2	1	2
TOTAL BAD / TERRIBLE	11	7	7	3	16	5	11	14	5	24	12	6	7	9	13	11	20	14	8	15	7	11	8
Don't know	3	2	2	2	1	2	1	1	6	8	3	0	2	2	4	2	3	7	3	3	0	2	1

Which of the following comes closest to your view on the manager of the England men's football team?

I think the England manager should be English	26	37	18	21	42	18	39	25	26	20	20	27	36	23	30	27	23	14	30	28	22	26	30
I think the England manager should not be English	1	1	0	1	0	0	0	1	1	1	1	0	1	1	1	1	1	0	1	0	1	1	1
I don't mind whether the England manager is English or not	62	56	73	72	47	73	50	64	60	64	68	61	52	68	55	62	49	69	58	60	70	63	67
Don't know	12	6	9	7	11	8	11	10	13	14	11	12	11	9	15	10	27	16	11	12	7	10	2

*Any percentages calculated on bases fewer than 100 respondents do not represent a wide enough cross-section of the target population to be considered statistically reliable. These figures should not be used.