

YouGov Survey Results

Sample Size: 2095 Adults in GB  
Fieldwork: 11th - 12th May 2025

	Vote in 2024 GE						EU Ref 2016		Gender		Age				Social Grade		Country			Region in England			
	Total	Con	Lab	Lib Dem	Reform UK	Green	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	England	Wales	Scotland	North	Midlands	London	Rest of South
Weighted Sample	2095	377	538	193	226	120	735	748	1014	1081	220	865	517	492	1194	901	1812	101	182	497	344	254	719
Unweighted Sample	2095	356	580	219	246	140	846	792	909	1186	140	773	565	617	1244	851	1779	108	208	487	341	223	728
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Would you or would you not describe yourself as a fan of the Eurovision Song Contest?

Yes I would	19	16	25	23	16	25	23	18	16	22	16	22	22	12	20	17	19	19	17	19	17	22	19
No I would not	76	79	71	74	82	70	73	78	80	73	72	74	72	86	75	78	76	76	76	76	80	69	77
Don't know	5	5	5	4	2	5	4	4	4	6	12	4	5	2	5	5	5	5	7	5	3	10	3

Will you watch the Eurovision Song Contest in May 2025?

Yes, definitely	9	6	13	11	8	10	12	8	7	11	12	10	11	5	9	9	9	8	9	10	8	11	9
Yes, probably	15	16	16	18	12	19	16	15	14	16	16	17	15	11	17	13	15	16	17	14	14	18	15
TOTAL YES	24	22	29	29	20	29	28	23	21	27	28	27	26	16	26	22	24	24	26	24	22	29	24
No, probably not	29	28	30	29	26	26	31	26	29	29	34	29	28	27	28	29	29	27	25	27	31	32	29
No, definitely not	44	47	37	40	52	43	39	49	48	40	34	41	43	53	43	45	44	46	43	46	44	35	45
TOTAL NO	73	75	67	69	78	69	70	75	77	69	68	70	71	80	71	74	73	73	68	73	75	67	74
Don't know	3	3	4	3	2	2	3	2	2	4	4	3	3	4	2	4	3	4	6	3	3	4	2

Which of the following comes closest to your view on the winning song at the Eurovision Song Contest?

I would rather the winning song at Eurovision was the one that was the most fun, even if it wasn't the best song overall	18	12	22	21	14	34	19	13	16	20	31	22	13	11	20	16	19	14	13	19	19	23	17
I would rather the winning song at Eurovision was the one that was the best song overall, even if it wasn't the most fun	51	59	52	49	56	36	51	58	50	51	41	46	55	59	53	48	50	57	51	51	53	43	50
Don't know	31	28	26	30	30	29	30	29	34	29	28	32	32	31	28	36	31	30	36	29	28	33	33

Which of the following do you think is a bigger factor in the scores the UK receives in the Eurovision Song Contest?

Political voting by other countries	67	80	67	68	81	58	68	79	68	66	44	63	75	76	68	65	67	71	63	74	66	51	68
Song choice by the UK	14	9	16	17	7	22	15	10	14	15	20	16	11	12	15	13	14	12	18	11	15	23	12
Don't know	19	12	17	15	12	20	17	11	19	19	36	21	14	13	17	22	19	17	19	16	19	26	19

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		Would you or would you not describe yourself as a fan of the Eurovision Song Contest?			Will you watch the Eurovision Song Contest in May 2025?	
	Total	Yes I would	No I would not	Don't know	Yes	No
Weighted Sample	2095	399	1595	102	513	1520
Unweighted Sample	2095	412	1588	95	523	1503
	%	%	%	%	%	%

Would you or would you not describe yourself as a fan of the Eurovision Song Contest?

Yes I would	19	100	0	0	71	2
No I would not	76	0	100	0	23	95
Don't know	5	0	0	100	6	3

Will you watch the Eurovision Song Contest in May 2025?

Yes, definitely	9	45	1	3	38	0
Yes, probably	15	46	7	29	62	0
TOTAL YES	24	91	8	32	100	0
No, probably not	29	6	33	44	0	40
No, definitely not	44	0	57	8	0	60
TOTAL NO	73	6	90	52	0	100
Don't know	3	2	2	16	0	0

Which of the following comes closest to your view on the winning song at the Eurovision Song Contest?

I would rather the winning song at Eurovision was the one that was the most fun, even if it wasn't the best song overall	18	36	14	21	35	12
I would rather the winning song at Eurovision was the one that was the best song overall, even if it wasn't the most fun	51	57	49	45	56	49
Don't know	31	7	37	34	9	39

Which of the following do you think is a bigger factor in the scores the UK receives in the Eurovision Song Contest?

Political voting by other countries	67	69	67	52	67	67
Song choice by the UK	14	25	11	24	26	10
Don't know	19	5	22	24	8	23

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Weighted Sample Unweighted Sample		Vote in 2024 GE					EU Ref 2016		Gender		Age				Social Grade		Country			Region in England			
	Total	Con	Lab	Lib Dem	Reform UK	Green	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	England	Wales	Scotland	North	Midlands	London	Rest of South
	2095	377	538	193	226	120	735	748	1014	1081	220	865	517	492	1194	901	1812	101	182	497	344	254	719
	2095	356	580	219	246	140	846	792	909	1186	140	773	565	617	1244	851	1779	108	208	487	341	223	728
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

For each of the following countries, please say whether you think they should or should not be allowed to compete in the Eurovision Song Contest.

Russia		Should be allowed to compete	16	16	13	9	25	14	13	18	18	14	14	16	16	16	14	19	16	22	13	15	16	16	16
		Should not be allowed to compete	70	75	77	80	61	74	77	72	72	68	62	68	73	74	75	64	70	64	74	71	69	65	71
		Don't know	14	8	10	11	13	11	10	11	10	18	24	16	12	9	11	18	14	13	13	13	15	20	13
Israel		Should be allowed to compete	22	34	15	16	32	9	19	26	23	20	17	20	22	27	20	24	22	28	20	20	23	18	23
		Should not be allowed to compete	58	52	66	67	53	79	65	56	62	55	59	58	58	59	63	52	58	48	63	59	57	65	56
		Don't know	20	14	19	18	16	12	16	18	14	25	24	23	19	14	17	24	20	24	17	21	20	16	21
Australia		Should be allowed to compete	35	29	37	34	34	36	35	31	33	36	48	35	32	31	32	38	34	41	39	34	38	28	34
		Should not be allowed to compete	49	58	49	53	51	47	51	55	54	43	30	46	53	57	54	42	49	43	44	48	48	51	50
		Don't know	17	13	13	13	16	17	14	13	13	20	22	19	15	12	14	20	17	15	17	17	15	21	16
Azerbaijan		Should be allowed to compete	29	31	30	27	25	32	31	28	32	26	31	29	29	28	28	29	29	35	26	25	31	25	32
		Should not be allowed to compete	33	40	30	31	47	24	29	39	36	30	28	31	33	39	36	29	33	27	31	36	32	42	30
		Don't know	38	29	40	42	28	44	40	33	32	44	41	41	38	33	36	41	38	38	43	40	37	34	38

You said you think Israel should not be allowed to compete in the Eurovision Song Contest. For which of the following reasons is this? Please select all that apply.

[Asked only to those who said they think Israel should not be allowed to compete in the Eurovision Song Contest; n=1250]

Israel is not geographically situated in Europe.	67	79	62	67	79	55	63	76	70	64	50	63	72	76	67	67	68	67	58	69	67	67	67
For the actions Israel has been taking in Gaza.	57	37	70	62	29	80	68	38	54	60	79	62	51	45	59	54	55	59	72	50	54	67	55
For some other reason [See Tab 1]	2	1	2	4	1	1	2	1	2	1	1	2	2	1	2	1	2	1	2	1	1	3	2
Don't know	1	1	1	1	3	0	0	2	1	2	2	2	1	0	2	1	2	0	0	1	1	2	2
Only reason is the actions Israel has been taking in Gaza	31	20	36	28	17	45	37	21	28	34	47	34	27	23	31	31	30	31	41	29	32	30	29

\*Any percentages calculated on bases fewer than 100 respondents do not represent a wide enough cross-section of the target population to be considered statistically reliable. These figures should not be used.

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	Total	Yes I would	No I would not	Don't know	Yes	No
Weighted Sample	2095	399	1595	102	513	1520
Unweighted Sample	2095	412	1588	95	523	1503
	%	%	%	%	%	%

For each of the following countries, please say whether you think they should or should not be allowed to compete in the Eurovision Song Contest.

Russia						
	Should be allowed to compete	16	16	19	18	15
	Should not be allowed to compete	70	78	55	75	69
	Don't know	14	6	26	7	16
Israel						
	Should be allowed to compete	22	25	21	25	21
	Should not be allowed to compete	58	61	43	61	58
	Don't know	20	14	39	14	21
Australia						
	Should be allowed to compete	35	51	31	50	29
	Should not be allowed to compete	49	40	51	42	51
	Don't know	17	8	18	8	19
Azerbaijan						
	Should be allowed to compete	29	43	26	40	25
	Should not be allowed to compete	33	24	35	26	36
	Don't know	38	33	39	34	39

You said you think Israel should not be allowed to compete in the Eurovision Song Contest. For which of the following reasons is this? Please select all that apply.

[Asked only to those who said they think Israel should not be allowed to compete in the Eurovision Song Contest; n=1250]

	Israel is not geographically situated in Europe.	67	49	71	78	53	72
	For the actions Israel has been taking in Gaza.	57	73	53	53	72	52
	For some other reason [See Tab 1]	2	2	2	0	1	2
	Don't know	1	1	1	0	1	1
Only reason is the actions Israel has been taking in Gaza		31	49	27	22	45	26

\*Any percentages calculated on bases fewer than 100 respondents do not represent a wide enough cross-section of the target population to be considered statistically reliable. These figures should not be used.