

YouGov Survey Results

Sample Size: 2216 Adults in GB
Fieldwork: 16th - 17th February 2025

	Vote in 2024 GE					EU Ref 2016		Gender		Age				Social Grade		Country			Region in England				
	Total	Con	Lab	Lib Dem	Reform UK	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	England	Wales	Scotland	North	Midlands	London	Rest of South	
Weighted Sample	2216	399	570	204	239	778	791	1073	1143	233	915	547	521	1263	953	1917	106	193	525	363	268	760	
Unweighted Sample	2216	362	594	225	261	872	840	948	1268	143	814	600	659	1327	889	1893	121	202	544	369	185	795	
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

	8 - 10 Nov '24	16 - 17 Feb '25																					
Do you have a favourable or unfavourable opinion of the following?																							
Labour Party																							
Very favourable	6	4	0	11	4	0	7	2	5	3	3	3	5	4	4	3	4	5	2	5	3	5	3
Somewhat favourable	27	25	5	51	43	2	40	8	25	25	36	31	20	13	31	16	25	26	24	23	21	37	24
TOTAL FAVOURABLE	33	29	5	62	47	2	47	10	30	28	39	34	25	17	35	19	29	31	26	28	24	42	27
Somewhat unfavourable	20	22	21	22	30	8	27	18	20	23	23	23	21	21	23	20	21	26	26	18	28	22	20
Very unfavourable	38	42	72	13	19	87	24	67	46	38	22	32	49	59	35	51	42	37	40	43	40	33	45
TOTAL UNFAVOURABLE	58	64	93	35	49	95	51	85	66	61	45	55	70	80	58	71	63	63	66	61	68	55	65
Don't know	10	8	2	4	4	3	3	4	5	11	16	11	5	3	7	10	8	6	8	11	8	3	8
NET FAVOURABILITY	-25	-35	-88	27	-2	-93	-4	-75	-36	-33	-6	-21	-45	-63	-23	-52	-34	-32	-40	-33	-44	-13	-38
Conservative Party																							
Very favourable	5	4	16	0	1	0	3	6	4	4	0	3	3	8	3	4	4	1	0	4	4	3	5
Somewhat favourable	19	20	63	6	10	23	16	31	20	19	10	13	24	31	20	19	20	24	15	17	20	18	23
TOTAL FAVOURABLE	24	24	79	6	11	23	19	37	24	23	10	16	27	39	23	23	24	25	15	21	24	21	28
Somewhat unfavourable	22	23	16	23	26	36	21	25	24	22	31	21	20	26	25	20	23	24	22	21	26	26	22
Very unfavourable	44	45	2	68	59	35	57	32	46	44	41	52	47	31	44	46	44	42	56	49	40	46	41
TOTAL UNFAVOURABLE	66	68	18	91	85	71	78	57	70	66	72	73	67	57	69	66	67	66	78	70	66	72	63
Don't know	10	9	4	3	4	6	4	5	6	12	17	11	6	4	7	12	9	9	6	10	10	8	9
NET FAVOURABILITY	-42	-44	61	-85	-74	-48	-59	-20	-46	-43	-62	-57	-40	-18	-46	-43	-43	-41	-63	-49	-42	-51	-35
Reform UK																							
Very favourable	13	16	18	4	3	65	3	32	21	11	8	11	20	23	12	21	16	14	10	18	15	12	17
Somewhat favourable	16	16	30	9	10	29	10	26	16	15	10	11	18	24	13	18	15	24	13	17	15	10	16
TOTAL FAVOURABLE	29	32	48	13	13	94	13	58	37	26	18	22	38	47	25	39	31	38	23	35	30	22	33
Somewhat unfavourable	12	13	22	9	10	3	10	14	13	12	13	12	13	14	13	11	13	11	13	11	14	14	12
Very unfavourable	46	43	21	72	68	1	70	18	41	45	50	50	40	30	50	34	42	39	53	39	41	56	40
TOTAL UNFAVOURABLE	58	56	43	81	78	4	80	32	54	57	63	62	53	44	63	45	55	50	66	50	55	70	52
Don't know	14	13	10	6	10	1	6	10	9	17	18	17	10	9	11	16	14	12	11	15	15	7	14
NET FAVOURABILITY	-29	-24	5	-68	-65	90	-67	26	-17	-31	-45	-40	-15	3	-38	-6	-24	-12	-43	-15	-25	-48	-19
Liberal Democrats																							
Very favourable	5	4	2	4	20	1	6	2	5	3	5	3	4	5	5	3	4	1	2	3	3	5	6
Somewhat favourable	33	30	20	46	63	8	46	19	29	32	29	33	30	28	36	23	31	30	27	26	29	41	30
TOTAL FAVOURABLE	38	34	22	50	83	9	52	21	34	35	34	36	34	33	41	26	35	31	29	29	32	46	36
Somewhat unfavourable	22	25	38	24	7	25	25	29	26	23	24	22	25	30	26	24	25	26	27	21	30	23	25
Very unfavourable	20	20	25	10	2	55	10	34	25	15	10	18	24	24	17	24	20	21	20	23	17	15	21
TOTAL UNFAVOURABLE	42	45	63	34	9	80	35	63	51	38	34	40	49	54	43	48	45	47	47	44	47	38	46
Don't know	20	21	15	16	8	11	14	16	15	26	33	24	17	14	17	26	21	22	23	27	21	16	18
NET FAVOURABILITY	-4	-11	-41	16	74	-71	17	-42	-17	-3	0	-4	-15	-21	-2	-22	-10	-16	-18	-15	-15	8	-10

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Fieldwork: 16th - 17th February 2025

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		2216	399	570	204	239	778	791	1073	1143	233	915	547	521	1263	953	1917	106	193	525	363	268	760
Unweighted Sample	2216	362	594	225	261	872	840	948	1268	143	814	600	659	1327	889	1893	121	202	544	369	185	795	
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
Green Party																							
Very favourable	8	8	1	12	12	1	13	3	7	10	9	11	9	4	11	6	9	7	6	6	10	12	9
Somewhat favourable	31	33	21	44	51	13	44	23	31	35	40	35	29	29	36	29	33	38	29	33	32	38	31
TOTAL FAVOURABLE	39	41	22	56	63	14	57	26	38	45	49	46	38	33	47	35	42	45	35	39	42	50	40
Somewhat unfavourable	19	19	33	20	15	19	20	24	23	17	11	16	22	26	19	20	20	17	18	18	19	19	22
Very unfavourable	21	19	31	8	7	49	10	34	25	15	14	15	24	24	17	23	19	19	29	18	19	15	20
TOTAL UNFAVOURABLE	40	38	64	28	22	68	30	58	48	32	25	31	46	50	36	43	39	36	47	36	38	34	42
Don't know	21	20	14	16	15	17	13	16	15	24	27	23	16	16	17	23	20	19	19	24	21	16	18
NET FAVOURABILITY	-1	3	-42	28	41	-54	27	-32	-10	13	24	15	-8	-17	11	-8	3	9	-12	3	4	16	-2
Scottish National Party (SNP)																							
Very favourable	x	1	1	0	0	0	2	0	2	1	0	2	2	2	2	1	1	0	9	1	1	2	0
Somewhat favourable	x	12	3	16	16	5	17	5	12	11	17	13	10	8	12	11	10	13	24	9	8	20	9
TOTAL FAVOURABLE	x	13	4	16	16	5	19	5	14	12	17	15	12	10	14	12	11	13	33	10	9	22	9
Somewhat unfavourable	x	21	20	30	30	16	26	20	24	19	20	21	21	23	24	18	21	20	23	20	24	19	22
Very unfavourable	x	30	50	18	20	55	22	45	38	21	17	24	38	36	31	28	29	29	36	28	26	27	32
TOTAL UNFAVOURABLE	x	51	70	48	50	71	48	65	62	40	37	45	59	59	55	46	50	49	59	48	50	46	54
Don't know	x	36	26	36	34	24	33	29	24	48	47	40	30	31	32	42	39	38	9	42	41	33	38
NET FAVOURABILITY	x	-38	-66	-32	-34	-66	-29	-60	-48	-28	-20	-30	-47	-49	-41	-34	-39	-36	-26	-38	-41	-24	-45
Keir Starmer																							
		16 - 17																					
		Jan '25																					
		16 - 17																					
		Feb '25																					
Very favourable	5	4	0	9	5	0	6	1	5	2	4	3	4	3	4	3	4	6	1	4	3	3	4
Somewhat favourable	23	22	6	47	38	3	38	9	23	22	26	27	20	16	29	14	22	27	21	22	17	36	20
TOTAL FAVOURABLE	28	26	6	56	43	3	44	10	28	24	30	30	24	19	33	17	26	33	22	26	20	39	24
Somewhat unfavourable	22	22	20	24	29	6	26	16	18	25	24	24	19	18	22	21	21	23	27	16	25	25	20
Very unfavourable	41	44	71	15	21	89	24	69	47	40	28	34	50	60	37	53	44	38	42	46	44	30	48
TOTAL UNFAVOURABLE	63	66	91	39	50	95	50	85	65	65	52	58	69	78	59	74	65	61	69	62	69	55	68
Don't know	10	9	2	5	7	3	6	4	7	11	18	12	6	3	8	10	9	6	9	12	10	6	8
NET FAVOURABILITY	-35	-40	-85	17	-7	-92	-6	-75	-37	-41	-22	-28	-45	-59	-26	-57	-39	-28	-47	-36	-49	-16	-44
Kemi Badenoch																							
Very favourable	4	2	8	1	1	1	2	3	2	2	1	2	2	4	2	2	2	1	0	2	2	5	2
Somewhat favourable	18	15	38	6	9	19	10	24	17	13	10	9	18	22	16	12	15	20	8	12	17	17	15
TOTAL FAVOURABLE	22	17	46	7	10	20	12	27	19	15	11	11	20	26	18	14	17	21	8	14	19	22	17
Somewhat unfavourable	18	19	21	21	20	28	20	22	22	17	17	17	18	26	20	19	19	15	22	17	20	18	22
Very unfavourable	28	32	7	48	50	29	45	23	37	29	30	34	38	25	34	30	32	25	38	31	29	43	30
TOTAL UNFAVOURABLE	46	51	28	69	70	57	65	45	59	46	47	51	56	51	54	49	51	40	60	48	49	61	52
Don't know	33	31	26	25	19	22	23	28	22	40	42	37	25	23	28	37	31	39	31	38	32	17	31
NET FAVOURABILITY	-24	-34	18	-62	-60	-37	-53	-18	-40	-31	-36	-40	-36	-25	-36	-35	-34	-19	-52	-34	-30	-39	-35
Nigel Farage																							
Very favourable	11	13	15	3	3	57	3	27	17	9	6	8	16	20	10	17	13	14	9	15	12	8	14
Somewhat favourable	18	17	28	8	9	34	9	30	19	16	9	13	20	26	14	22	17	21	15	17	17	10	20
TOTAL FAVOURABLE	29	30	43	11	12	91	12	57	36	25	15	21	36	46	24	39	30	35	24	32	29	18	34
Somewhat unfavourable	15	14	25	9	12	5	13	16	14	15	15	14	14	16	15	13	15	12	13	12	15	16	16
Very unfavourable	45	46	27	75	71	2	72	22	44	48	53	53	43	34	53	37	45	45	55	44	46	56	42
TOTAL UNFAVOURABLE	60	60	52	84	83	7	85	38	58	63	68	67	57	50	68	50	60	57	68	56	61	72	58
Don't know	10	10	5	6	5	2	3	6	6	13	17	13	7	4	8	12	10	8	8	12	10	10	8
NET FAVOURABILITY	-31	-30	-9	-73	-71	84	-73	19	-22	-38	-53	-46	-21	-4	-44	-11	-30	-22	-44	-24	-32	-54	-24

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Unweighted Sample	2216	362	594	225	261	872	840	948	1268	143	814	600	659	1327	889	1893	121	202	544	369	185	795	
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	
Ed Davey																							
Very favourable	5	4	1	6	14	2	6	2	4	4	6	3	5	4	5	3	4	1	3	3	5	2	6
Somewhat favourable	23	23	18	33	43	12	34	16	26	20	21	22	23	24	26	18	22	26	24	21	20	30	22
TOTAL FAVOURABLE	28	27	19	39	57	14	40	18	30	24	27	25	28	28	31	21	26	27	27	24	25	32	28
Somewhat unfavourable	16	15	25	15	10	16	16	19	18	13	11	10	18	24	16	15	15	17	15	14	19	16	15
Very unfavourable	16	17	26	8	4	40	8	29	21	12	9	13	20	22	15	19	17	16	16	19	17	14	16
TOTAL UNFAVOURABLE	32	32	51	23	14	56	24	48	39	25	20	23	38	46	31	34	32	33	31	33	36	30	31
Don't know	40	41	30	39	29	31	36	35	31	51	53	51	34	27	39	45	41	40	41	44	40	39	42
NET FAVOURABILITY	-4	-5	-32	16	43	-42	16	-30	-9	-1	7	2	-10	-18	0	-13	-6	-6	-4	-9	-11	2	-3
Carla Denyer																							
Very favourable	2	1	0	1	3	0	3	0	1	1	1	2	2	1	2	1	1	2	2	0	2	1	2
Somewhat favourable	5	6	1	9	11	2	9	2	8	4	13	7	4	4	7	5	6	7	4	7	5	7	6
TOTAL FAVOURABLE	7	7	1	10	14	2	12	2	9	5	14	9	6	5	9	6	7	9	6	7	7	8	8
Somewhat unfavourable	6	5	5	4	5	6	4	5	6	3	8	4	4	5	5	5	5	1	5	4	5	7	5
Very unfavourable	7	8	8	4	4	19	4	12	11	6	7	7	10	8	7	10	8	4	10	7	7	7	8
TOTAL UNFAVOURABLE	13	13	13	8	9	25	8	17	17	9	15	11	14	13	12	15	13	5	15	14	12	14	13
Don't know	80	80	85	81	78	73	81	81	74	85	72	80	79	83	80	79	79	86	79	79	82	78	79
NET FAVOURABILITY	-6	-6	-12	2	5	-23	4	-15	-8	-4	-1	-2	-8	-8	-3	-9	-6	4	-9	-7	-5	-6	-5
Adrian Ramsay																							
Very favourable	1	1	0	0	1	0	1	0	1	1	0	1	1	0	1	0	1	0	1	0	1	1	1
Somewhat favourable	3	3	1	4	4	0	4	1	4	3	7	3	3	3	3	3	3	6	4	4	3	3	2
TOTAL FAVOURABLE	4	4	1	4	5	0	5	1	5	4	7	4	4	3	4	3	4	6	5	4	4	4	3
Somewhat unfavourable	5	5	5	4	6	7	5	5	6	4	2	5	6	6	5	5	5	2	4	4	7	6	6
Very unfavourable	6	7	7	5	3	13	3	9	10	4	8	7	7	7	6	9	7	2	9	8	5	8	7
TOTAL UNFAVOURABLE	11	12	12	9	9	20	8	14	16	8	10	12	13	13	11	14	12	4	13	12	12	14	13
Don't know	85	84	86	86	86	79	86	84	80	88	83	84	83	85	85	83	84	90	82	84	84	82	84
NET FAVOURABILITY	-7	-8	-11	-5	-4	-20	-3	-13	-11	-4	-3	-8	-9	-10	-7	-11	-8	2	-8	-8	-8	-10	-10
Angela Rayner																							
Very favourable	6	5	0	12	7	0	11	1	6	5	4	5	6	5	6	4	5	7	4	6	5	6	4
Somewhat favourable	18	19	7	36	29	2	31	8	20	17	23	21	18	13	23	13	18	22	18	16	17	28	17
TOTAL FAVOURABLE	24	24	7	48	36	2	42	9	26	22	27	26	24	18	29	17	23	29	22	22	22	34	21
Somewhat unfavourable	16	16	16	17	23	10	19	15	17	16	11	17	17	17	17	16	16	16	18	14	18	17	17
Very unfavourable	30	34	62	12	17	72	20	58	38	30	13	23	42	53	30	38	34	30	31	37	34	24	36
TOTAL UNFAVOURABLE	46	50	78	29	40	82	39	73	55	46	24	40	59	70	47	54	50	46	49	51	52	41	53
Don't know	30	26	14	22	24	15	19	17	20	32	49	34	17	12	24	29	26	25	28	28	26	24	25
NET FAVOURABILITY	-22	-26	-71	19	-4	-80	3	-64	-29	-24	3	-14	-35	-52	-18	-37	-27	-17	-27	-29	-30	-7	-32
Rachel Reeves																							
Very favourable	3	2	1	4	2	0	4	0	3	2	3	1	2	3	3	1	2	2	0	2	2	3	2
Somewhat favourable	16	13	5	28	23	1	23	5	15	11	14	15	13	10	17	8	13	13	13	10	11	20	13
TOTAL FAVOURABLE	19	15	6	32	25	1	27	5	18	13	17	16	15	13	20	9	15	15	13	12	13	23	15
Somewhat unfavourable	16	20	16	22	26	13	28	14	20	20	19	22	20	16	21	18	20	20	20	17	23	22	19
Very unfavourable	35	40	70	18	24	75	24	67	44	36	15	29	47	64	36	46	40	42	40	43	40	30	41
TOTAL UNFAVOURABLE	51	60	86	40	50	88	52	81	64	56	34	51	67	80	57	64	60	62	60	60	63	52	60
Don't know	30	25	9	27	24	11	21	14	19	31	49	33	18	7	24	27	25	23	26	28	23	25	24
NET FAVOURABILITY	-32	-45	-80	-8	-25	-87	-25	-76	-46	-43	-17	-35	-52	-67	-37	-55	-45	-47	-47	-48	-50	-29	-45

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Unweighted Sample	2216	362	594	225	261	872	840	948	1268	143	814	600	659	1327	889	1893	121	202	544	369	185	795	
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

	19 - 20 Mar '24	16 - 17 Feb '25																					
Boris Johnson																							
Very favourable	7	7	20	1	2	11	3	13	8	6	2	5	8	12	6	8	7	5	2	6	8	5	9
Somewhat favourable	17	20	45	7	9	38	11	34	20	20	13	15	21	30	17	23	21	21	14	19	22	12	24
TOTAL FAVOURABLE	24	27	65	8	11	49	14	47	28	26	15	20	29	42	23	31	28	26	16	25	30	17	33
Somewhat unfavourable	19	21	20	19	21	25	18	23	20	22	28	20	20	20	22	19	22	19	12	21	18	26	22
Very unfavourable	51	46	12	68	63	21	66	26	49	43	43	52	47	34	49	42	44	49	66	44	43	53	40
TOTAL UNFAVOURABLE	70	67	32	87	84	46	84	49	69	65	71	72	67	54	71	61	66	68	78	65	61	79	62
Don't know	6	7	3	3	5	5	3	4	4	9	14	8	4	4	6	8	7	6	7	9	8	4	6
NET FAVOURABILITY	-46	-40	33	-79	-73	3	-70	-2	-41	-39	-56	-52	-38	-12	-48	-30	-38	-42	-62	-40	-31	-62	-29

	15 - 16 Oct '24	16 - 17 Feb '25																					
Donald Trump																							
Very favourable	6	9	9	2	1	34	2	15	13	5	8	8	10	8	7	11	9	7	8	9	8	10	8
Somewhat favourable	12	13	19	6	6	32	7	21	15	11	8	10	15	17	11	15	13	19	11	15	11	6	14
TOTAL FAVOURABLE	18	22	28	8	7	66	9	36	28	16	16	18	25	25	18	26	22	26	19	24	19	16	22
Somewhat unfavourable	11	13	21	10	11	12	11	17	14	13	11	14	12	15	13	13	14	8	10	12	16	14	15
Very unfavourable	66	60	47	80	80	16	79	42	54	65	65	62	59	54	64	54	59	62	65	57	59	65	58
TOTAL UNFAVOURABLE	77	73	68	90	91	28	90	59	68	78	76	76	71	69	77	67	73	70	75	69	75	79	73
Don't know	5	6	4	2	1	6	1	5	5	6	8	6	4	5	5	7	6	4	6	7	5	5	5
NET FAVOURABILITY	-59	-51	-40	-82	-84	38	-81	-23	-40	-62	-60	-58	-46	-44	-59	-41	-51	-44	-56	-45	-56	-63	-51

Vladimir Putin																							
Very favourable		2	0	1	1	5	0	2	3	1	2	2	1	1	1	2	2	1	2	2	1	3	2
Somewhat favourable		2	3	1	1	7	1	3	4	1	4	3	2	2	2	3	3	4	1	2	2	4	3
TOTAL FAVOURABLE		4	3	2	2	12	1	5	7	2	6	5	3	3	3	5	5	5	3	4	3	7	5
Somewhat unfavourable		6	5	4	5	13	5	7	7	6	13	7	6	3	6	7	6	10	9	5	6	7	7
Very unfavourable		83	90	92	88	67	92	84	80	86	74	80	87	90	87	79	83	85	83	84	85	84	82
TOTAL UNFAVOURABLE		89	95	96	93	80	97	91	87	92	87	87	93	93	93	86	89	95	92	89	91	91	89
Don't know		6	2	3	4	7	2	4	6	6	9	8	4	4	4	8	6	1	5	8	6	2	7
NET FAVOURABILITY		-85	-92	-94	-91	-68	-96	-86	-80	-90	-81	-82	-90	-90	-90	-81	-84	-90	-89	-85	-88	-84	-84

Volodymyr Zelenskyy																							
Very favourable		26	35	30	35	18	34	27	28	24	13	19	31	38	29	21	26	32	21	24	23	24	30
Somewhat favourable		38	42	45	48	31	42	39	41	36	39	38	38	39	42	34	38	37	41	36	38	46	36
TOTAL FAVOURABLE		64	77	75	83	49	76	66	69	60	52	57	69	77	71	55	64	69	62	60	61	70	66
Somewhat unfavourable		7	7	5	5	11	6	8	9	6	11	7	7	7	8	7	7	8	11	6	8	9	7
Very unfavourable		9	5	4	3	26	4	12	9	9	5	10	9	7	6	12	9	7	7	11	8	7	9
TOTAL UNFAVOURABLE		16	12	9	8	37	10	20	18	15	16	17	16	14	14	19	16	15	18	17	16	16	16
Don't know		20	11	16	10	15	14	14	14	25	32	25	15	9	15	26	20	16	20	23	23	14	18
NET FAVOURABILITY		48	65	66	75	12	66	46	51	45	36	40	53	63	57	36	48	54	44	43	45	54	50

*Any percentages calculated on bases fewer than 100 respondents do not represent a wide enough cross-section of the target population to be considered statistically reliable. These figures should not be used.