

YouGov Survey Results

Sample Size: 2220 Adults in GB
Fieldwork: 15th - 16th June 2025

		Vote in 2024 GE						EU Ref 2016		Gender		Age				Social Grade		Country			Region in England				
		Total	Con	Lab	Lib Dem	Reform UK	Green	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	England	Wales	Scotland	North	Midlands	London	Rest of South	
Weighted Sample		2220	400	571	204	240	125	779	793	1074	1146	233	917	548	522	1265	955	1920	107	193	526	364	269	761	
Unweighted Sample		2220	371	651	230	243	139	916	819	989	1231	159	806	577	678	1350	870	1912	119	189	511	410	209	782	
			%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	
			13 - 14 May '25		15 - 16 Jun '25																				
Do you have a favourable or unfavourable opinion of the following?																									
Labour party																									
	Very favourable	4	5	0	13	4	1	3	8	2	6	3	7	4	4	5	5	4	5	5	3	4	6	8	4
	Somewhat favourable	22	26	8	53	39	2	24	39	10	28	24	34	30	24	17	31	19	26	26	26	28	19	31	26
	TOTAL FAVOURABLE	26	31	8	66	43	3	27	47	12	34	27	41	34	28	22	36	23	31	31	29	32	25	39	30
	Somewhat unfavourable	22	22	20	18	29	12	44	26	17	22	22	28	22	23	18	22	22	21	20	29	19	24	22	21
	Very unfavourable	43	39	71	13	24	83	25	19	67	38	39	15	31	44	58	34	45	40	40	29	40	44	28	42
	TOTAL UNFAVOURABLE	65	61	91	31	53	95	69	45	84	60	61	43	53	67	76	56	67	61	60	58	59	68	50	63
	Don't know	9	9	2	4	5	2	4	8	4	6	12	16	13	6	3	7	11	9	9	13	9	7	10	8
	NET FAVOURABILITY	-39	-30	-83	35	-10	-92	-42	2	-72	-26	-34	-2	-19	-39	-54	-20	-44	-30	-29	-29	-27	-43	-11	-33
Conservative party																									
	Very favourable	3	3	16	0	1	1	0	2	7	3	4	2	2	4	7	3	4	4	2	2	2	4	3	5
	Somewhat favourable	18	20	59	5	11	30	3	13	34	18	22	7	14	23	34	20	20	21	13	15	18	24	16	23
	TOTAL FAVOURABLE	21	23	75	5	12	31	3	15	41	21	26	9	16	27	41	23	24	25	15	17	20	28	19	28
	Somewhat unfavourable	23	25	17	24	34	39	22	23	27	27	23	27	23	24	27	27	22	25	32	20	25	28	20	25
	Very unfavourable	46	42	4	67	49	25	72	56	25	46	38	50	48	41	30	44	40	41	42	51	45	37	50	38
	TOTAL UNFAVOURABLE	69	67	21	91	83	64	94	79	52	73	61	77	71	65	57	71	62	66	74	71	70	65	70	63
	Don't know	9	10	2	4	5	5	2	6	7	6	13	15	13	8	3	7	13	9	11	11	10	7	11	9
	NET FAVOURABILITY	-48	-44	54	-86	-71	-33	-91	-64	-11	-52	-35	-68	-55	-38	-16	-48	-38	-41	-59	-54	-50	-37	-51	-35
Reform UK																									
	Very favourable	15	14	17	5	1	62	2	2	30	18	10	6	10	16	23	11	18	14	20	9	15	17	9	15
	Somewhat favourable	20	19	38	10	9	31	4	9	32	18	19	9	16	24	23	18	20	20	13	11	19	22	15	21
	TOTAL FAVOURABLE	35	33	55	15	10	93	6	11	62	36	29	15	26	40	46	29	38	34	33	20	34	39	24	36
	Somewhat unfavourable	11	11	16	8	12	4	7	9	12	9	12	13	10	10	10	11	10	11	9	10	10	9	13	11
	Very unfavourable	43	46	24	72	73	2	85	72	19	46	45	54	50	43	38	51	38	45	46	50	47	42	54	43
	TOTAL UNFAVOURABLE	54	57	40	80	85	6	92	81	31	55	57	67	60	53	48	62	48	56	55	60	57	51	67	54
	Don't know	10	11	5	6	5	1	1	7	7	8	13	18	14	7	6	8	14	10	12	20	9	9	9	10
	NET FAVOURABILITY	-19	-24	15	-65	-75	87	-86	-70	31	-19	-28	-52	-34	-13	-2	-33	-10	-22	-22	-40	-23	-12	-43	-18
Liberal Democrats																									
	Very favourable	5	5	0	6	28	1	3	8	2	7	4	11	5	5	4	6	4	6	6	2	5	3	10	6
	Somewhat favourable	33	35	25	54	60	15	56	51	24	35	35	32	37	36	32	39	31	35	38	31	33	34	41	35
	TOTAL FAVOURABLE	38	40	25	60	88	16	59	59	26	42	39	43	42	41	36	45	35	41	44	33	38	37	51	41
	Somewhat unfavourable	24	22	31	23	7	23	26	21	26	22	22	23	19	23	26	22	21	22	18	24	22	25	20	21
	Very unfavourable	19	20	33	8	2	48	6	9	35	24	15	9	15	23	29	18	21	20	18	18	21	22	13	20
	TOTAL UNFAVOURABLE	43	42	64	31	9	71	32	30	61	46	37	32	34	46	55	40	42	42	36	42	43	47	33	41
	Don't know	18	18	11	9	3	13	10	12	14	12	24	24	24	14	9	15	22	17	19	25	19	16	16	17
	NET FAVOURABILITY	-5	-2	-39	29	79	-55	27	29	-35	-4	2	11	8	-5	-19	5	-7	-1	8	-9	-5	-10	18	0

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Fieldwork: 15th - 16th June 2025

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		Total	Con	Lab	Lib Dem	Reform UK	Green	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	England	Wales	Scotland	North	Midlands	London	Rest of South		
Green party	Weighted Sample	2220	400	571	204	240	125	779	793	1074	1146	233	917	548	522	1265	955	1920	107	193	526	364	269	761		
	Unweighted Sample	2220	371	651	230	243	139	916	819	989	1231	159	806	577	678	1350	870	1912	119	189	511	410	209	782		
		%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%		
	Very favourable	8	8	1	12	11	1	42	12	2	8	8	19	8	7	5	9	7	9	4	3	10	9	9	8	
	Somewhat favourable	32	33	15	51	55	16	48	49	19	31	35	34	37	33	26	37	28	33	37	31	30	35	40	32	
	TOTAL FAVOURABLE	40	41	16	63	66	17	90	61	21	39	43	53	45	40	31	46	35	42	41	34	40	44	49	40	
	Somewhat unfavourable	19	18	32	15	12	23	5	15	24	19	18	11	16	20	25	18	19	18	18	19	16	20	18		
	Very unfavourable	22	23	39	11	11	51	3	11	40	30	16	10	17	27	33	21	24	22	20	27	22	23	17	24	
	TOTAL UNFAVOURABLE	41	41	71	26	23	74	8	26	64	49	34	21	33	47	58	39	43	40	38	45	41	39	37	42	
	Don't know	18	18	12	10	11	9	2	13	14	12	23	25	22	14	11	15	21	17	22	20	19	16	14	18	
NET FAVOURABILITY		-1	0	-55	37	43	-57	82	35	-43	-10	9	32	12	-7	-27	7	-8	2	3	-11	-1	5	12	-2	
Keir Starmer	Very favourable	4	4	0	12	5	1	3	8	1	7	2	5	4	5	4	5	3	4	3	4	2	5	8	5	
	Somewhat favourable	19	24	10	45	38	2	20	37	11	26	22	22	28	24	17	28	18	24	18	25	24	18	32	24	
	TOTAL FAVOURABLE	23	28	10	57	43	3	23	45	12	33	24	27	32	29	21	33	21	28	21	29	26	23	40	29	
	Somewhat unfavourable	23	21	18	21	28	10	36	26	14	21	21	30	22	20	16	23	19	21	22	22	19	23	27	19	
	Very unfavourable	46	41	69	18	23	83	34	23	67	41	42	26	32	45	60	36	48	42	45	36	44	46	25	44	
	TOTAL UNFAVOURABLE	69	62	87	39	51	93	70	49	81	62	63	56	54	65	76	59	67	63	67	58	63	69	52	63	
	Don't know	9	10	2	4	6	4	8	7	6	6	13	17	13	6	4	8	12	9	12	13	10	9	8	9	
	NET FAVOURABILITY		-46	-34	-77	18	-8	-90	-47	-4	-69	-29	-39	-29	-22	-36	-55	-26	-46	-35	-46	-29	-37	-46	-12	-34
	Kemi Badenoch	Very favourable	2	2	7	0	0	5	0	1	3	2	3	2	2	2	4	3	2	2	0	2	2	3	2	2
		Somewhat favourable	14	17	46	6	8	26	8	10	29	17	16	6	11	20	28	17	16	17	12	11	13	21	15	20
TOTAL FAVOURABLE		16	19	53	6	8	31	8	11	32	19	19	8	13	22	32	20	18	19	12	13	15	24	17	22	
Somewhat unfavourable		23	22	27	20	27	26	20	22	25	25	19	20	18	24	27	22	21	23	14	19	21	24	19	24	
Very unfavourable		32	31	7	53	43	22	52	43	19	38	25	36	32	31	27	35	26	31	39	32	36	23	42	27	
TOTAL UNFAVOURABLE		55	53	34	73	70	48	72	65	44	63	44	56	50	55	54	57	47	54	53	51	57	47	61	51	
Don't know		28	28	13	21	22	21	20	23	24	18	38	36	37	23	14	23	35	27	35	36	28	30	21	27	
NET FAVOURABILITY		-39	-34	19	-67	-62	-17	-64	-54	-12	-44	-25	-48	-37	-33	-22	-37	-29	-35	-41	-38	-42	-23	-44	-29	
Nigel Farage		Very favourable	12	12	16	3	1	55	1	2	26	15	9	3	8	14	20	9	15	12	15	7	13	14	8	12
		Somewhat favourable	20	18	38	8	9	30	5	8	31	17	18	9	13	21	27	17	19	18	14	14	19	20	12	20
	TOTAL FAVOURABLE	32	30	54	11	10	85	6	10	57	32	27	12	21	35	47	26	34	30	29	21	32	34	20	32	
	Somewhat unfavourable	14	12	18	9	12	12	7	10	15	11	13	10	14	12	10	13	12	12	9	14	12	11	13	13	
	Very unfavourable	45	49	25	75	74	1	83	74	22	50	49	59	54	46	40	55	42	49	47	56	49	45	58	47	
	TOTAL UNFAVOURABLE	59	61	43	84	86	13	90	84	37	61	62	69	68	58	50	68	54	61	56	70	61	56	71	60	
	Don't know	9	9	4	4	4	2	3	5	6	7	11	18	11	7	3	6	13	8	14	10	8	10	10	8	
	NET FAVOURABILITY		-27	-31	11	-73	-76	72	-84	-74	20	-29	-35	-57	-47	-23	-3	-42	-20	-31	-27	-49	-29	-22	-51	-28
	Ed Davey	Very favourable	4	4	1	7	16	1	4	6	2	6	3	10	4	3	3	5	3	5	4	2	4	4	7	4
		Somewhat favourable	22	23	17	36	46	7	33	34	16	25	21	20	19	25	27	25	19	23	23	22	20	21	26	24
TOTAL FAVOURABLE		26	27	18	43	62	8	37	40	18	31	24	30	23	28	30	30	22	28	27	24	24	25	33	28	
Somewhat unfavourable		18	17	27	16	12	19	15	17	21	21	13	14	14	18	22	18	16	17	19	15	19	15	21	15	
Very unfavourable		16	15	24	7	3	41	4	7	27	20	11	5	10	19	24	14	18	16	15	13	17	16	10	16	
TOTAL UNFAVOURABLE		34	32	51	23	15	60	19	24	48	41	24	19	24	37	46	32	34	33	34	28	36	31	31	31	
Don't know		41	41	31	35	23	32	44	36	35	29	52	51	52	34	24	38	44	40	39	48	40	45	36	40	
NET FAVOURABILITY		-8	-5	-33	20	47	-52	18	16	-30	-10	0	11	-1	-9	-16	-2	-12	-5	-7	-4	-12	-6	2	-3	

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Fieldwork: 15th - 16th June 2025

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	Weighted Sample	2220	400	571	204	240	125	779	793	1074	1146	233	917	548	522	1265	955	1920	107	193	526	364	269	761	
	Unweighted Sample	2220	371	651	230	243	139	916	819	989	1231	159	806	577	678	1350	870	1912	119	189	511	410	209	782	
		%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	
Carla Denyer	Very favourable	3	2	0	3	4	1	8	3	1	2	2	3	2	2	1	2	2	2	0	2	1	2	2	
	Somewhat favourable	7	7	2	12	8	2	22	10	3	9	6	15	6	7	6	9	5	7	12	5	9	5	12	5
	TOTAL FAVOURABLE	10	9	2	15	12	3	30	13	4	11	8	18	8	9	7	11	6	9	14	5	11	6	14	7
	Somewhat unfavourable	6	6	8	7	5	7	4	7	7	8	4	10	6	6	5	6	7	6	6	9	7	5	8	5
	Very unfavourable	9	9	10	7	2	19	0	5	13	12	6	5	7	10	12	8	10	9	9	10	10	8	6	10
	TOTAL UNFAVOURABLE	15	15	18	14	7	26	4	12	20	20	10	15	13	16	17	14	17	15	15	19	17	13	14	15
	Don't know	75	76	80	71	81	71	66	75	76	69	82	68	79	75	76	75	77	76	71	76	72	80	72	78
	NET FAVOURABILITY	-5	-6	-16	1	5	-23	26	1	-16	-9	-2	3	-5	-7	-10	-3	-11	-6	-1	-14	-6	-7	0	-8
	Adrian Ramsay	Very favourable	1	0	0	1	0	0	2	0	0	0	0	1	0	0	1	0	0	0	0	0	1	0	0
Somewhat favourable		3	5	3	6	5	3	15	6	2	6	4	10	4	5	4	6	4	4	13	5	5	4	6	4
TOTAL FAVOURABLE		4	5	3	7	5	3	17	6	2	6	4	11	4	5	5	6	4	4	13	5	5	5	6	4
Somewhat unfavourable		6	5	7	6	5	6	5	5	6	7	4	9	4	4	8	5	6	6	4	3	5	4	6	7
Very unfavourable		8	8	8	6	3	15	1	5	12	10	6	3	7	7	12	6	10	8	10	8	10	9	6	6
TOTAL UNFAVOURABLE		14	13	15	12	8	21	6	10	18	17	10	12	11	11	20	11	16	14	14	11	15	13	12	13
Don't know		82	81	82	81	87	75	78	84	79	76	87	78	85	83	75	83	80	82	72	85	80	82	82	82
NET FAVOURABILITY		-10	-8	-12	-5	-3	-18	11	-4	-16	-11	-6	-1	-7	-6	-15	-5	-12	-10	-1	-6	-10	-8	-6	-9
Angela Rayner		Very favourable	4	5	0	13	8	1	4	10	2	7	3	4	5	5	4	6	3	5	7	2	5	4	8
	Somewhat favourable	16	18	6	35	27	4	27	29	8	21	15	20	21	18	13	22	13	19	16	11	19	16	26	18
	TOTAL FAVOURABLE	20	23	6	48	35	5	31	39	10	28	18	24	26	23	17	28	16	24	23	13	24	20	34	23
	Somewhat unfavourable	17	17	18	16	25	9	22	19	15	18	15	18	15	19	17	16	17	16	18	18	16	18	16	17
	Very unfavourable	34	32	64	11	18	72	19	16	59	33	31	10	21	39	53	29	36	33	28	27	35	33	21	35
	TOTAL UNFAVOURABLE	51	49	82	27	43	81	41	35	74	51	46	28	36	58	70	45	53	49	46	45	51	51	37	52
	Don't know	28	28	11	25	22	15	28	26	18	21	35	47	38	19	12	26	31	27	31	41	25	29	29	25
	NET FAVOURABILITY	-31	-26	-76	21	-8	-76	-10	4	-64	-23	-28	-4	-10	-35	-53	-17	-37	-25	-23	-32	-27	-31	-3	-29
	Rachel Reeves	Very favourable	1	2	1	4	2	1	2	4	1	3	1	2	1	2	3	2	1	2	3	1	2	2	2
Somewhat favourable		13	16	7	33	24	2	17	28	5	21	12	16	17	17	14	21	10	16	14	16	16	15	22	15
TOTAL FAVOURABLE		14	18	8	37	26	3	19	32	6	24	13	18	18	19	17	23	11	18	17	17	18	17	24	17
Somewhat unfavourable		20	20	17	27	30	7	27	25	14	22	17	25	19	20	17	21	18	19	25	21	18	17	25	19
Very unfavourable		42	40	70	17	27	77	33	24	67	41	39	17	30	45	61	35	46	41	37	34	42	42	28	44
TOTAL UNFAVOURABLE		62	60	87	44	57	84	60	49	81	63	56	42	49	65	78	56	64	60	62	55	60	59	53	63
Don't know		24	23	5	19	18	13	22	20	13	14	31	41	32	16	5	20	25	22	21	28	22	24	23	21
NET FAVOURABILITY		-48	-42	-79	-7	-31	-81	-41	-17	-75	-39	-43	-24	-31	-46	-61	-33	-53	-42	-45	-38	-42	-42	-29	-46
Mel Stride		Very favourable	1	1	2	0	0	1	0	0	1	1	1	0	0	0	2	0	1	1	0	1	1	1	0
	Somewhat favourable	6	7	14	4	6	11	2	5	10	9	4	5	4	7	13	9	4	7	10	4	5	8	10	6
	TOTAL FAVOURABLE	7	8	16	4	6	12	2	5	11	10	5	5	4	7	15	9	5	8	11	4	6	9	11	6
	Somewhat unfavourable	9	11	9	13	12	10	10	12	10	14	7	13	9	9	14	11	11	11	14	10	11	10	12	10
	Very unfavourable	11	13	8	17	13	19	9	15	14	18	8	7	10	17	16	13	12	13	15	12	15	12	13	12
	TOTAL UNFAVOURABLE	20	24	17	30	25	29	19	27	24	32	15	20	19	26	30	24	23	24	29	22	26	22	25	22
	Don't know	74	69	67	66	69	59	79	68	65	58	80	74	77	66	56	67	72	69	60	74	68	70	65	71
	NET FAVOURABILITY	-13	-16	-1	-26	-19	-17	-17	-22	-13	-22	-10	-15	-15	-19	-15	-15	-18	-16	-18	-18	-20	-13	-14	-16

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Unweighted Sample	2220	371	651	230	243	139	916	819	989	1231	159	806	577	678	1350	870	1912	119	189	511	410	209	782
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

		28 - 29 Apr '25	15 - 16 Jun '25																						
David Lammy	Very favourable	2	2	0	4	3	0	2	3	0	3	1	5	2	2	1	3	1	2	3	1	1	4	2	
	Somewhat favourable	12	14	11	25	23	2	17	23	7	18	10	12	13	13	17	17	10	15	11	8	12	14	20	15
	TOTAL FAVOURABLE	14	16	11	29	26	2	19	26	7	21	11	17	15	15	18	20	11	17	14	9	13	15	24	17
	Somewhat unfavourable	14	15	18	16	21	12	18	16	16	18	12	10	13	18	17	15	15	15	14	14	15	11	18	15
	Very unfavourable	26	24	37	13	13	57	16	16	39	30	19	13	17	26	38	23	25	24	26	24	26	23	21	24
	TOTAL UNFAVOURABLE	40	39	55	29	34	69	34	32	55	48	31	23	30	44	55	38	40	39	40	38	41	34	39	39
	Don't know	47	45	34	42	40	29	47	42	38	32	58	59	55	41	26	43	49	45	46	53	46	51	37	44
NET FAVOURABILITY	-26	-23	-44	0	-8	-67	-15	-6	-48	-27	-20	-6	-15	-29	-37	-18	-29	-22	-26	-29	-28	-19	-15	-22	
Boris Johnson	Very favourable	8	7	22	1	2	15	4	3	15	6	8	3	4	7	14	6	9	8	8	2	6	10	6	9
	Somewhat favourable	18	21	44	8	15	38	8	11	35	20	22	15	17	23	29	20	23	22	18	13	22	24	12	25
	TOTAL FAVOURABLE	26	28	66	9	17	53	12	14	50	26	30	18	21	30	43	26	32	30	26	15	28	34	18	34
	Somewhat unfavourable	18	20	20	19	18	25	17	17	21	20	21	26	21	18	19	22	18	20	24	21	17	21	22	22
	Very unfavourable	48	43	9	71	60	19	68	65	22	48	39	43	48	45	34	46	40	42	40	56	46	39	51	38
	TOTAL UNFAVOURABLE	66	63	29	90	78	44	85	82	43	68	60	69	69	63	53	68	58	62	64	77	63	60	73	60
	Don't know	7	8	5	2	4	3	3	4	7	5	10	13	9	7	4	6	11	7	11	9	9	6	9	6
NET FAVOURABILITY	-40	-35	37	-81	-61	9	-73	-68	7	-42	-30	-51	-48	-33	-10	-42	-26	-32	-38	-62	-35	-26	-55	-26	
Robert Jenrick	Very favourable	2	2	5	1	0	8	0	1	4	2	2	1	1	2	5	2	2	2	0	0	2	4	1	3
	Somewhat favourable	9	11	27	3	6	25	3	7	20	15	8	4	6	15	19	11	11	12	9	6	12	14	12	11
	TOTAL FAVOURABLE	11	13	32	4	6	33	3	8	24	17	10	5	7	17	24	13	13	14	9	6	14	18	13	14
	Somewhat unfavourable	12	14	15	16	21	14	12	15	15	17	11	14	11	15	17	15	12	13	14	16	14	12	16	13
	Very unfavourable	22	20	7	33	24	10	30	30	12	28	12	17	18	23	21	21	18	19	24	21	20	15	28	18
	TOTAL UNFAVOURABLE	34	34	22	49	45	24	42	45	27	45	23	31	29	38	38	36	30	32	38	37	34	27	44	31
	Don't know	54	53	46	47	49	43	54	48	50	39	67	65	64	46	38	50	57	53	54	57	52	55	43	55
NET FAVOURABILITY	-23	-21	10	-45	-39	9	-39	-37	-3	-28	-13	-26	-22	-21	-14	-23	-17	-18	-29	-31	-20	-9	-31	-17	
		19 - 20 Mar '24	15 - 16 Jun '25																						
Jeremy Corbyn	Very favourable	8	9	1	15	11	2	32	13	2	10	8	20	11	6	5	10	8	9	15	11	9	6	16	7
	Somewhat favourable	16	15	3	28	16	7	21	22	6	16	14	25	18	10	10	17	11	15	17	15	15	13	23	12
	TOTAL FAVOURABLE	24	24	4	43	27	9	53	35	8	26	22	45	29	16	15	27	19	24	32	26	24	19	39	19
	Somewhat unfavourable	18	19	12	22	29	13	15	24	14	18	19	18	19	21	15	20	17	19	15	17	18	18	17	20
	Very unfavourable	47	43	81	27	33	71	24	31	68	46	40	13	32	53	64	41	45	44	36	35	42	48	31	48
	TOTAL UNFAVOURABLE	65	62	93	49	62	84	39	55	82	64	59	31	51	74	79	61	62	63	51	52	60	66	48	68
	Don't know	11	15	4	8	11	7	8	10	9	10	20	24	19	11	6	11	19	14	16	22	16	14	14	12
NET FAVOURABILITY	-41	-38	-89	-6	-35	-75	14	-20	-74	-38	-37	14	-22	-58	-64	-34	-43	-39	-19	-26	-36	-47	-9	-49	

*Any percentages calculated on bases fewer than 100 respondents do not represent a wide enough cross-section of the target population to be considered statistically reliable. These figures should not be used.