

YouGov Survey Results

Sample Size: 2285 Adults in GB
Fieldwork: 13th - 14th July 2025

		Vote in 2024 GE							EU Ref 2016			Gender		Age				Social Grade		Country			Region in England			
		Total	Con	Lab	Lib Dem	Reform UK	Green	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	England	Wales	Scotland	North	Midlands	London	Rest of South		
Weighted Sample		2285	411	587	210	247	120	802	816	1106	1179	240	944	564	537	1302	983	1977	110	199	542	375	276	784		
Unweighted Sample		2285	381	637	231	256	128	904	853	980	1305	173	818	611	683	1411	874	1963	107	215	539	386	209	829		
		%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%		
		15 - 16 Jun '25	13 - 14 Jul '25																							
Do you have a favourable or unfavourable opinion of the following?																										
Labour Party																										
Very favourable		5	4	1	9	4	0	2	6	2	5	3	4	3	5	5	5	2	4	3	5	4	2	7	3	
Somewhat favourable		26	22	4	49	34	1	26	37	9	24	21	27	27	22	13	26	17	22	27	24	23	20	28	20	
TOTAL FAVOURABLE		31	26	5	58	38	1	28	43	11	29	24	31	30	27	18	31	19	26	30	29	27	22	35	23	
Somewhat unfavourable		22	22	19	23	29	10	37	25	16	21	22	30	23	19	17	23	19	21	25	28	17	20	25	22	
Very unfavourable		39	43	74	14	28	88	28	25	69	43	44	24	34	48	62	37	52	44	41	35	46	48	29	47	
TOTAL UNFAVOURABLE		61	65	93	37	57	98	65	50	85	64	66	54	57	67	79	60	71	65	66	63	63	68	54	69	
Don't know		9	9	2	5	4	1	7	7	4	7	11	15	13	6	3	8	10	9	4	9	10	9	12	8	
NET FAVOURABILITY		-30	-39	-88	21	-19	-97	-37	-7	-74	-35	-42	-23	-27	-40	-61	-29	-52	-39	-36	-34	-36	-46	-19	-46	
Conservative Party																										
Very favourable		3	3	14	1	2	0	0	3	4	3	4	2	3	2	7	4	3	3	7	1	2	3	4	4	
Somewhat favourable		20	18	58	4	7	23	10	12	31	18	18	11	13	17	33	18	19	19	14	11	19	21	10	23	
TOTAL FAVOURABLE		23	21	72	5	9	23	10	15	35	21	22	13	16	19	40	22	22	22	21	12	21	24	14	27	
Somewhat unfavourable		25	23	19	21	30	38	16	21	28	23	24	26	21	25	24	23	23	24	23	21	23	26	24		
Very unfavourable		42	46	5	71	57	35	70	58	31	50	42	50	51	48	32	47	44	44	51	59	49	41	50	40	
TOTAL UNFAVOURABLE		67	69	24	92	87	73	86	79	59	73	66	76	72	73	56	70	67	67	75	82	70	64	76	64	
Don't know		10	9	3	4	5	3	4	6	6	6	12	11	13	7	4	8	11	10	4	6	9	11	10	9	
NET FAVOURABILITY		-44	-48	48	-87	-78	-50	-76	-64	-24	-52	-44	-63	-56	-54	-16	-48	-45	-45	-54	-70	-49	-40	-62	-37	
Reform UK																										
Very favourable		14	14	22	3	3	54	4	3	30	18	11	5	9	18	23	11	18	14	16	13	15	14	9	16	
Somewhat favourable		19	18	35	7	8	35	5	8	32	17	19	11	14	21	23	17	19	18	17	11	17	21	13	20	
TOTAL FAVOURABLE		33	32	57	10	11	89	9	11	62	35	30	16	23	39	46	28	37	32	33	24	32	35	22	36	
Somewhat unfavourable		11	10	16	7	11	5	11	10	10	11	10	10	10	9	12	10	11	11	5	10	11	12	9	10	
Very unfavourable		46	47	22	78	74	4	73	71	21	48	46	64	51	44	35	54	38	46	51	58	45	43	60	43	
TOTAL UNFAVOURABLE		57	57	38	85	85	9	84	81	31	59	56	74	61	53	47	64	49	57	56	68	56	55	69	53	
Don't know		11	11	5	5	5	2	7	7	8	7	15	10	15	8	6	8	14	11	11	8	12	10	10	11	
NET FAVOURABILITY		-24	-25	19	-75	-74	80	-75	-70	31	-24	-26	-58	-38	-14	-1	-36	-12	-25	-23	-44	-24	-20	-47	-17	
Liberal Democrats																										
Very favourable		5	5	1	5	24	1	5	8	2	6	4	7	3	7	4	6	3	5	2	3	4	3	6	6	
Somewhat favourable		35	32	23	49	63	10	48	47	20	32	33	41	32	29	32	38	25	32	26	36	30	28	38	34	
TOTAL FAVOURABLE		40	37	24	54	87	11	53	55	22	38	37	48	35	36	36	44	28	37	28	39	34	31	44	40	
Somewhat unfavourable		22	24	34	24	8	27	30	23	30	25	23	13	21	26	30	24	24	23	25	28	27	24	22	20	
Very unfavourable		20	20	28	8	2	52	9	7	35	25	16	13	20	22	24	17	25	21	25	17	19	25	16	21	
TOTAL UNFAVOURABLE		42	44	62	32	10	79	39	30	65	50	39	26	41	48	54	41	49	44	50	45	46	49	38	41	
Don't know		18	19	13	13	4	9	8	15	13	13	24	26	24	16	10	15	24	19	21	17	20	19	18	19	
NET FAVOURABILITY		-2	-7	-38	22	77	-68	14	25	-43	-12	-2	22	-6	-12	-18	3	-21	-7	-22	-6	-12	-18	6	-1	

Sample Size: 2285 Adults in GB
Fieldwork: 13th - 14th July 2025

		Vote in 2024 GE						EU Ref 2016		Gender		Age				Social Grade		Country			Region in England				
		Total	Con	Lab	Lib Dem	Reform UK	Green	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	England	Wales	Scotland	North	Midlands	London	Rest of South	
Weighted Sample		2285	411	587	210	247	120	802	816	1106	1179	240	944	564	537	1302	983	1977	110	199	542	375	276	784	
Unweighted Sample		2285	381	637	231	256	128	904	853	980	1305	173	818	611	683	1411	874	1963	107	215	539	386	209	829	
		%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	
Green Party	Very favourable	8	9	0	12	13	0	48	14	3	8	9	12	10	9	5	11	6	8	8	12	8	7	10	9
	Somewhat favourable	33	31	21	46	47	12	42	42	20	29	33	44	32	28	27	36	24	31	40	25	31	32	34	31
	TOTAL FAVOURABLE	41	40	21	58	60	12	90	56	23	37	42	56	42	37	32	47	30	39	48	37	39	39	44	40
	Somewhat unfavourable	18	19	30	17	18	28	5	19	25	20	18	11	17	21	26	20	19	19	18	22	19	18	22	19
	Very unfavourable	23	21	32	10	11	48	0	10	36	27	15	10	16	25	28	18	24	20	16	27	20	21	16	22
	TOTAL UNFAVOURABLE	41	40	62	27	29	76	5	29	61	47	33	21	33	46	54	38	43	39	34	49	39	39	38	41
	Don't know	18	20	16	15	10	12	5	15	16	15	25	23	25	16	15	15	26	21	17	15	23	23	18	19
	NET FAVOURABILITY	0	0	-41	31	31	-64	85	27	-38	-10	9	35	9	-9	-22	9	-13	0	14	-12	0	0	6	-1
	Keir Starmer	Very favourable	4	3	1	7	5	0	0	5	1	4	2	4	2	4	3	4	2	3	3	3	3	2	7
Somewhat favourable		24	20	5	44	35	1	22	34	9	22	19	18	24	20	15	25	15	20	26	19	19	18	29	19
TOTAL FAVOURABLE		28	23	6	51	40	1	22	39	10	26	21	22	26	24	18	29	17	23	29	22	22	20	36	22
Somewhat unfavourable		21	21	19	24	22	11	35	26	15	20	23	31	23	20	16	24	18	21	22	29	20	18	22	22
Very unfavourable		41	46	74	20	34	87	36	28	72	48	45	31	38	51	63	39	56	47	43	41	48	52	32	49
TOTAL UNFAVOURABLE		62	67	93	44	56	98	71	54	87	68	68	62	61	71	79	63	74	68	65	70	68	70	54	71
Don't know		10	9	1	6	4	1	7	7	3	7	11	16	13	5	3	8	10	9	6	8	10	9	11	8
NET FAVOURABILITY		-34	-44	-87	7	-16	-97	-49	-15	-77	-42	-47	-40	-35	-47	-61	-34	-57	-45	-36	-48	-46	-50	-18	-49
Kemi Badenoch		Very favourable	2	2	10	1	1	0	2	4	3	2	1	2	2	5	3	2	3	3	2	1	3	3	3
	Somewhat favourable	17	17	45	5	11	27	4	10	29	17	16	12	9	17	33	16	17	17	12	13	18	17	11	19
	TOTAL FAVOURABLE	19	19	55	6	12	28	4	12	33	20	18	13	11	19	38	19	19	20	15	15	19	20	14	22
	Somewhat unfavourable	22	20	20	19	21	31	20	20	24	22	19	19	17	23	22	19	21	20	21	20	18	21	22	20
	Very unfavourable	31	34	10	58	48	24	51	45	24	41	28	29	36	40	27	38	29	34	30	42	35	29	40	33
	TOTAL UNFAVOURABLE	53	54	30	77	69	55	71	65	48	63	47	48	53	63	49	57	50	54	51	62	53	50	62	53
	Don't know	28	26	16	16	19	17	25	23	19	17	35	39	35	19	13	24	30	26	33	24	27	29	24	25
	NET FAVOURABILITY	-34	-35	25	-71	-57	-27	-67	-53	-15	-43	-29	-35	-42	-44	-11	-38	-31	-34	-36	-47	-34	-30	-48	-31
	Nigel Farage	Very favourable	12	12	18	2	3	49	6	2	27	16	9	5	8	15	21	10	15	13	13	10	13	12	9
Somewhat favourable		18	18	36	7	7	40	6	9	33	19	17	10	15	21	25	15	22	19	12	14	18	21	12	22
TOTAL FAVOURABLE		30	30	54	9	10	89	12	11	60	35	26	15	23	36	46	25	37	32	25	24	31	33	21	36
Somewhat unfavourable		12	11	16	8	11	4	9	9	12	9	12	9	10	10	13	11	11	10	14	9	13	10	12	9
Very unfavourable		49	50	25	79	77	6	78	76	23	50	50	63	54	49	37	56	41	48	55	59	47	46	58	47
TOTAL UNFAVOURABLE		61	61	41	87	88	10	87	85	35	59	62	72	64	59	50	67	52	58	69	68	60	56	70	56
Don't know		9	9	5	4	2	1	2	4	5	6	12	14	13	5	5	7	12	9	6	8	10	10	9	8
NET FAVOURABILITY		-31	-31	13	-78	-78	79	-75	-74	25	-24	-36	-57	-41	-23	-4	-42	-15	-26	-44	-44	-29	-23	-49	-20
Ed Davey		Very favourable	4	4	2	6	17	1	6	7	2	6	3	4	3	6	4	5	3	5	2	2	4	3	6
	Somewhat favourable	23	23	16	35	45	11	32	34	15	26	19	21	20	25	25	27	17	22	22	29	23	21	23	22
	TOTAL FAVOURABLE	27	27	18	41	62	12	38	41	17	32	22	25	23	31	29	32	20	27	24	31	27	24	29	27
	Somewhat unfavourable	17	17	28	15	10	21	16	16	23	21	14	12	14	18	25	17	18	17	15	16	16	16	18	19
	Very unfavourable	15	16	23	7	5	41	5	6	27	19	12	5	12	20	22	13	19	16	20	15	16	17	11	16
	TOTAL UNFAVOURABLE	32	33	51	22	15	62	21	22	50	40	26	17	26	38	47	30	37	33	35	31	32	33	29	35
	Don't know	41	40	32	37	23	26	40	36	32	28	52	57	51	30	24	38	43	41	42	37	42	43	43	38
	NET FAVOURABILITY	-5	-6	-33	19	47	-50	17	19	-33	-8	-4	8	-3	-7	-18	2	-17	-6	-11	0	-5	-9	0	-8

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Fieldwork: 13th - 14th July 2025

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		Weighted Sample	2285	411	587	210	247	120	802	816	1106	1179	240	944	564	537	1302	983	1977	110	199	542	375	276	784
Unweighted Sample		2285	381	637	231	256	128	904	853	980	1305	173	818	611	683	1411	874	1963	107	215	539	386	209	829	
		%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	
Carla Denyer	Very favourable	2	2	0	3	4	0	15	5	1	3	2	4	2	3	1	3	1	3	2	1	4	1	2	3
	Somewhat favourable	7	6	3	9	8	1	17	7	3	8	3	11	6	4	5	7	5	6	4	4	6	4	5	8
	TOTAL FAVOURABLE	9	8	3	12	12	1	32	12	4	11	5	15	8	7	6	10	6	9	6	5	10	5	7	11
	Somewhat unfavourable	6	6	7	6	8	10	4	6	7	8	5	4	6	6	8	7	5	6	4	7	7	5	6	7
	Very unfavourable	9	9	11	5	5	20	2	4	14	12	6	4	8	11	10	7	11	8	14	9	8	11	9	8
	TOTAL UNFAVOURABLE	15	15	18	11	13	30	6	10	21	20	11	8	14	17	18	14	16	14	18	16	15	16	15	15
	Don't know	76	77	79	76	74	69	63	78	74	69	84	78	79	75	75	76	77	77	76	78	77	79	78	76
	NET FAVOURABILITY	-6	-7	-15	1	-1	-29	26	2	-17	-9	-6	7	-6	-10	-12	-4	-10	-5	-12	-11	-5	-11	-8	-4
	Adrian Ramsay	Very favourable	0	1	0	1	2	0	6	2	0	1	1	0	1	1	1	1	1	0	0	1	1	2	1
Somewhat favourable		5	3	2	4	5	3	11	5	2	5	2	4	3	3	4	4	3	3	3	1	2	5	1	5
TOTAL FAVOURABLE		5	4	2	5	7	3	17	7	2	6	3	4	4	4	5	5	4	4	3	1	3	6	3	6
Somewhat unfavourable		5	6	7	7	7	6	8	6	6	8	4	6	6	6	6	7	5	6	5	6	6	6	7	6
Very unfavourable		8	8	9	4	4	14	3	3	12	11	5	2	8	8	9	6	10	7	14	8	7	8	7	8
TOTAL UNFAVOURABLE		13	14	16	11	11	20	11	9	18	19	9	8	14	14	15	13	15	13	19	14	13	14	14	14
Don't know		81	82	82	84	82	77	73	84	79	76	88	87	83	81	80	82	82	82	79	84	85	81	82	81
NET FAVOURABILITY		-8	-10	-14	-6	-4	-17	6	-2	-16	-13	-6	-4	-10	-10	-10	-8	-11	-9	-16	-13	-10	-8	-11	-8
Angela Rayner		Very favourable	5	4	1	10	8	0	2	7	1	5	3	4	4	5	3	5	2	4	1	3	5	2	3
	Somewhat favourable	18	17	4	35	27	2	28	27	7	19	14	16	18	17	13	21	11	16	24	22	15	15	20	15
	TOTAL FAVOURABLE	23	21	5	45	35	2	30	34	8	24	17	20	22	22	16	26	13	20	25	25	20	17	23	19
	Somewhat unfavourable	17	19	20	23	24	13	22	23	18	20	18	17	18	21	20	20	17	19	17	21	18	21	20	19
	Very unfavourable	32	34	62	13	19	74	17	20	59	38	31	10	26	39	55	29	41	35	28	33	37	36	23	37
	TOTAL UNFAVOURABLE	49	53	82	36	43	87	39	43	77	58	49	27	44	60	75	49	58	54	45	54	55	57	43	56
	Don't know	28	26	13	19	22	10	32	23	15	18	35	53	34	18	9	25	29	27	29	21	25	26	34	26
	NET FAVOURABILITY	-26	-32	-77	9	-8	-85	-9	-9	-69	-34	-32	-7	-22	-38	-59	-23	-45	-34	-20	-29	-35	-40	-20	-37
	Rachel Reeves	Very favourable	2	2	2	4	2	0	0	3	1	2	1	1	2	2	2	3	1	2	0	2	2	2	2
Somewhat favourable		16	14	4	32	24	1	18	27	5	17	12	11	15	17	11	18	10	14	16	16	14	12	18	13
TOTAL FAVOURABLE		18	16	6	36	26	1	18	30	6	19	13	12	17	19	13	21	11	16	16	18	16	14	20	15
Somewhat unfavourable		20	20	16	27	27	13	22	24	18	21	19	15	22	18	21	23	16	19	25	22	18	22	17	20
Very unfavourable		40	41	71	19	29	76	33	26	66	44	39	19	32	50	60	36	49	42	36	39	43	43	32	44
TOTAL UNFAVOURABLE		60	61	87	46	56	89	55	50	84	65	58	34	54	68	81	59	65	61	61	61	61	65	49	64
Don't know		23	23	7	17	18	10	26	20	10	16	29	54	29	13	7	21	24	23	24	22	22	21	31	20
NET FAVOURABILITY		-42	-45	-81	-10	-30	-88	-37	-20	-78	-46	-45	-22	-37	-49	-68	-38	-54	-45	-45	-43	-45	-51	-29	-49
Mel Stride		Very favourable	1	1	3	0	0	1	0	0	2	2	1	1	0	1	3	1	1	1	2	0	0	1	2
	Somewhat favourable	7	5	11	4	5	8	1	4	9	8	3	2	2	8	10	6	5	5	4	7	4	4	6	6
	TOTAL FAVOURABLE	8	6	14	4	5	9	1	4	11	10	4	3	2	9	13	7	6	6	6	7	4	5	8	7
	Somewhat unfavourable	11	11	12	11	10	17	13	12	12	15	7	8	8	13	14	11	11	11	9	11	12	13	15	8
	Very unfavourable	13	13	7	14	14	18	9	12	13	16	9	7	11	16	14	12	14	12	11	15	13	12	10	13
	TOTAL UNFAVOURABLE	24	24	19	25	24	35	22	24	25	31	16	15	19	29	28	23	25	23	20	26	25	25	25	21
	Don't know	69	70	67	71	71	57	77	72	63	59	81	81	78	63	59	71	70	70	73	67	71	70	68	71
	NET FAVOURABILITY	-16	-18	-5	-21	-19	-26	-21	-20	-14	-21	-12	-12	-17	-20	-15	-16	-19	-17	-14	-19	-21	-20	-17	-14

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		%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
13 - 14 May '25		13 - 14 Jul '25																						
Yvette Cooper		Very favourable	2	3	1	7	4	1	3	5	1	3	2	2	2	4	3	4	1	3	0	3	3	3
		Somewhat favourable	14	14	9	27	30	2	12	23	10	16	11	6	12	18	17	17	10	14	16	10	14	19
		TOTAL FAVOURABLE	16	17	10	34	34	3	15	28	11	19	13	8	14	22	20	21	11	17	16	13	17	16
		Somewhat unfavourable	18	17	27	16	14	17	19	18	22	18	16	11	11	22	26	18	16	17	16	17	17	17
		Very unfavourable	23	22	33	9	10	54	16	10	39	28	17	8	16	28	33	18	27	22	18	25	24	22
		TOTAL UNFAVOURABLE	41	39	60	25	24	71	35	28	61	46	33	19	27	50	59	36	43	39	34	42	40	39
		Don't know	42	45	30	41	43	27	49	44	29	35	54	74	59	29	21	43	46	44	50	45	43	45
		NET FAVOURABILITY	-25	-22	-50	9	10	-68	-20	0	-50	-27	-20	-11	-13	-28	-39	-15	-32	-22	-18	-29	-23	-23
16 - 17 Mar '25		13 - 14 Jul '25																						
Wes Streeting		Very favourable	3	2	1	5	5	0	2	4	1	3	1	1	1	3	4	3	1	2	2	2	3	3
		Somewhat favourable	13	14	16	22	23	9	9	20	14	15	12	4	11	17	20	17	9	14	13	14	13	14
		TOTAL FAVOURABLE	16	16	17	27	28	9	11	24	15	18	13	5	12	20	24	20	10	16	15	16	16	17
		Somewhat unfavourable	16	17	22	18	16	24	17	17	22	20	15	16	14	21	21	18	17	18	15	14	20	14
		Very unfavourable	17	18	21	11	15	30	27	12	24	22	14	15	16	20	20	15	21	18	17	18	16	18
		TOTAL UNFAVOURABLE	33	35	43	29	31	54	44	29	46	42	29	31	30	41	41	33	38	36	32	32	36	32
		Don't know	50	49	41	44	41	37	45	47	39	39	58	64	58	39	35	46	52	48	54	51	47	52
		NET FAVOURABILITY	-17	-19	-26	-2	-3	-45	-33	-5	-31	-24	-16	-26	-18	-21	-17	-13	-28	-20	-17	-16	-20	-15
16 - 17 Jan '25		13 - 14 Jul '25																						
Sadiq Khan		Very favourable	4	4	0	8	7	0	9	7	0	5	3	6	4	5	2	5	2	4	2	3	3	2
		Somewhat favourable	20	18	6	34	30	2	32	29	6	19	17	26	19	18	13	22	12	18	15	16	15	18
		TOTAL FAVOURABLE	24	22	6	42	37	2	41	36	6	24	20	32	23	23	15	27	14	22	17	19	18	20
		Somewhat unfavourable	18	17	19	19	27	11	20	22	16	17	18	11	20	16	17	20	14	17	23	20	14	18
		Very unfavourable	38	38	63	18	17	80	20	21	66	44	32	14	31	45	54	33	45	39	33	31	38	40
		TOTAL UNFAVOURABLE	56	55	82	37	44	91	40	43	82	61	50	25	51	61	71	53	59	56	56	51	52	58
		Don't know	20	23	12	21	19	6	19	20	12	15	30	43	26	17	14	20	27	22	27	30	30	22
		NET FAVOURABILITY	-32	-33	-76	5	-7	-89	1	-7	-76	-37	-30	7	-28	-38	-56	-26	-45	-34	-39	-32	-34	-38
21 - 22 Oct '20		13 - 14 Jul '25																						
Andy Burnham		Very favourable	10	8	2	18	13	3	13	13	5	8	8	7	5	10	10	10	5	8	5	8	13	6
		Somewhat favourable	18	24	22	37	32	20	33	33	24	30	19	13	21	29	30	26	22	24	19	27	27	23
		TOTAL FAVOURABLE	28	32	24	55	45	23	46	46	29	38	27	20	26	39	40	36	27	32	24	35	40	29
		Somewhat unfavourable	14	12	20	7	13	17	9	12	16	14	10	7	9	13	19	13	11	12	9	15	13	10
		Very unfavourable	21	13	24	4	6	30	6	6	23	16	11	4	12	17	17	12	16	14	16	10	15	15
		TOTAL UNFAVOURABLE	35	25	44	11	19	47	15	18	39	30	21	11	21	30	36	25	27	26	25	25	28	25
		Don't know	36	42	31	34	36	31	40	37	32	32	53	69	54	30	24	39	47	42	51	41	33	46
		NET FAVOURABILITY	-7	7	-20	44	26	-24	31	28	-10	8	6	9	5	9	4	11	0	6	-1	10	12	4

Sample Size: 2285 Adults in GB
Fieldwork: 13th - 14th July 2025

		Vote in 2024 GE						EU Ref 2016		Gender		Age				Social Grade		Country			Region in England				
		Total	Con	Lab	Lib Dem	Reform UK	Green	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	England	Wales	Scotland	North	Midlands	London	Rest of South	
Weighted Sample		2285	411	587	210	247	120	802	816	1106	1179	240	944	564	537	1302	983	1977	110	199	542	375	276	784	
Unweighted Sample		2285	381	637	231	256	128	904	853	980	1305	173	818	611	683	1411	874	1963	107	215	539	386	209	829	
		%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	
15 - 16 Jun '25		13 - 14 Jul '25																							
Jeremy Corbyn																									
Very favourable		9	9	2	17	9	1	37	14	2	9	10	22	10	8	4	11	7	9	14	9	10	6	12	8
Somewhat favourable		15	16	3	26	19	4	26	23	7	18	14	27	19	13	8	17	14	15	17	20	13	13	21	15
TOTAL FAVOURABLE		24	25	5	43	28	5	63	37	9	27	24	49	29	21	12	28	21	24	31	29	23	19	33	23
Somewhat unfavourable		19	17	12	22	25	12	11	21	13	17	17	18	18	16	15	18	15	17	18	17	17	16	18	16
Very unfavourable		43	45	80	26	39	77	16	33	70	47	42	14	33	55	68	42	48	45	41	40	44	50	37	47
TOTAL UNFAVOURABLE		62	62	92	48	64	89	27	54	83	64	59	32	51	71	83	60	63	62	59	57	61	66	55	63
Don't know		15	14	3	10	8	6	9	9	8	10	17	20	20	9	6	12	16	14	10	13	15	15	11	14
NET FAVOURABILITY		-38	-37	-87	-5	-36	-84	36	-17	-74	-37	-35	17	-22	-50	-71	-32	-42	-38	-28	-28	-38	-47	-22	-40
10 - 11 Mar '25		13 - 14 Jul '25																							
Richard Tice																									
Very favourable		3	4	4	1	1	21	1	1	9	5	2	0	1	7	6	3	5	4	3	3	5	5	1	4
Somewhat favourable		7	7	11	2	4	28	1	2	15	10	4	3	4	10	11	7	7	7	6	5	7	8	4	8
TOTAL FAVOURABLE		10	11	15	3	5	49	2	3	24	15	6	3	5	17	17	10	12	11	9	8	12	13	5	12
Somewhat unfavourable		7	7	11	6	5	9	3	6	8	9	5	7	5	6	10	7	7	7	2	8	6	7	9	7
Very unfavourable		20	20	7	33	34	6	31	29	12	27	13	17	20	23	17	22	17	19	22	25	19	20	25	17
TOTAL UNFAVOURABLE		27	27	18	39	39	15	34	35	20	36	18	24	25	29	27	29	24	26	24	33	25	27	34	24
Don't know		63	63	67	59	56	35	64	62	56	49	76	72	69	54	56	61	65	63	66	60	64	60	61	64
NET FAVOURABILITY		-17	-16	-3	-36	-34	34	-32	-32	4	-21	-12	-21	-20	-12	-10	-19	-12	-15	-15	-25	-13	-14	-29	-12
28 - 29 Apr '25		13 - 14 Jul '25																							
Rishi Sunak																									
Very favourable		4	3	13	1	2	0	2	3	4	3	4	2	3	3	5	4	3	4	5	2	3	4	2	4
Somewhat favourable		22	22	56	10	22	25	15	21	33	22	23	11	18	23	36	23	21	23	19	18	22	24	15	26
TOTAL FAVOURABLE		26	25	69	11	24	25	17	24	37	25	27	13	21	26	41	27	24	27	24	20	25	28	17	30
Somewhat unfavourable		27	27	23	32	31	36	23	29	30	27	27	25	25	27	31	28	25	27	28	22	26	26	31	28
Very unfavourable		38	38	6	52	39	36	57	42	29	42	35	52	42	41	23	38	38	37	39	48	39	37	44	33
TOTAL UNFAVOURABLE		65	65	29	84	70	72	80	71	59	69	62	77	67	68	54	66	63	64	67	70	65	63	75	61
Don't know		9	9	3	5	6	3	3	6	5	6	12	10	13	7	5	7	12	9	10	11	10	9	8	9
NET FAVOURABILITY		-39	-40	40	-73	-46	-47	-63	-47	-22	-44	-35	-64	-46	-42	-13	-39	-39	-37	-43	-50	-40	-35	-58	-31

*Any percentages calculated on bases fewer than 100 respondents do not represent a wide enough cross-section of the target population to be considered statistically reliable. These figures should not be used.