

YouGov Survey Results

Sample Size: 2088 GB Adults
Fieldwork: 10th - 11th February 2026

Weighted Sample Unweighted Sample		Vote in 2024 GE					EU Ref 2016		Gender		Age				Socio-economic Classification (NS-SEC)			Country			Region in England			
	Total	Con	Lab	Lib Dem	Reform UK	Green	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	Higher	Intermediate	Routine	England	Wales	Scotland	North	Midlands	London	Rest of South
	2088	376	537	192	226	119	733	745	1011	1077	219	862	516	491	708	468	624	1806	100	182	495	342	253	716
	2088	326	571	198	248	126	786	756	899	1189	187	824	544	533	777	458	531	1786	124	178	519	357	195	715
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

		15 - 16 Jan		10 - 11 Feb																													
Do you have a favourable or unfavourable opinion of the following?																																	
Kemi Badenoch																																	
Very favourable	5	5	14	2	1	7	0	3	8	6	4	2	4	5	8	7	3	3	5	6	4	5	4	5	5								
Somewhat favourable	20	22	49	10	14	43	10	18	35	24	21	12	14	25	38	23	26	24	23	24	17	17	24	24	26								
TOTAL FAVOURABLE	25	27	63	12	15	50	10	21	43	30	25	14	18	30	46	30	29	27	28	30	21	22	28	29	31								
Somewhat unfavourable	20	18	15	20	25	19	18	19	17	19	18	19	17	20	18	19	18	17	18	10	22	19	15	17	19								
Very unfavourable	31	32	8	50	41	16	49	43	22	36	28	36	35	33	24	35	30	28	32	38	35	35	33	37	27								
TOTAL UNFAVOURABLE	51	50	23	70	66	35	67	62	39	55	46	55	52	53	42	54	48	45	50	48	57	54	48	54	46								
Don't know	24	23	14	19	18	14	22	17	18	16	29	30	31	16	12	16	22	28	23	23	22	25	23	17	23								
NET FAVOURABILITY	-26	-23	40	-58	-51	15	-57	-41	4	-25	-21	-41	-34	-23	4	-24	-19	-18	-22	-18	-36	-32	-20	-25	-15								
Keir Starmer																																	
Very favourable	3	4	1	11	5	1	1	7	1	5	4	4	4	5	4	6	4	3	4	8	0	4	4	8	4								
Somewhat favourable	15	18	10	35	26	3	13	27	10	19	17	22	19	18	14	23	18	13	17	18	25	17	15	22	17								
TOTAL FAVOURABLE	18	22	11	46	31	4	14	34	11	24	21	26	23	23	18	29	22	16	21	26	25	21	19	30	21								
Somewhat unfavourable	27	22	14	27	31	8	33	26	15	21	23	33	25	18	16	24	19	18	21	17	28	22	20	24	21								
Very unfavourable	48	47	70	19	31	87	42	32	69	48	45	30	40	53	60	40	50	55	47	48	42	50	51	37	47								
TOTAL UNFAVOURABLE	75	69	84	46	62	95	75	58	84	69	68	63	65	71	76	64	69	73	68	65	70	72	71	61	68								
Don't know	6	9	5	8	7	2	11	7	6	7	11	12	12	7	6	7	9	11	10	9	5	8	10	9	11								
NET FAVOURABILITY	-57	-47	-73	0	-31	-91	-61	-24	-73	-45	-47	-37	-42	-48	-58	-35	-47	-57	-47	-39	-45	-51	-52	-31	-47								
Ed Davey																																	
Very favourable	4	4	0	9	12	1	3	6	2	5	3	10	3	5	3	5	4	3	4	6	1	5	5	3	5								
Somewhat favourable	22	23	16	36	43	8	23	33	16	25	21	24	20	23	26	26	22	19	22	24	29	22	18	25	22								
TOTAL FAVOURABLE	26	27	16	45	55	9	26	39	18	30	24	34	23	28	29	31	26	22	26	30	30	27	23	28	27								
Somewhat unfavourable	17	18	27	14	14	21	21	20	19	21	15	11	16	17	25	22	18	17	18	14	22	18	15	17	19								
Very unfavourable	18	19	28	6	5	46	13	9	34	24	14	10	13	26	25	16	20	23	19	20	13	18	25	15	19								
TOTAL UNFAVOURABLE	35	37	55	20	19	67	34	29	53	45	29	21	29	43	50	38	38	40	37	34	35	36	40	32	38								
Don't know	39	36	28	36	26	24	40	33	29	25	47	44	48	29	20	32	35	38	37	36	34	37	37	40	35								
NET FAVOURABILITY	-9	-10	-39	25	36	-58	-8	10	-35	-15	-5	13	-6	-15	-21	-7	-12	-18	-11	-4	-5	-9	-17	-4	-11								
Nigel Farage																																	
Very favourable	11	11	16	3	1	52	1	4	24	15	8	2	6	17	18	9	14	14	12	16	5	14	12	5	12								
Somewhat favourable	17	16	30	6	9	35	5	9	28	20	13	10	14	18	22	12	17	23	17	11	14	15	16	15	19								
TOTAL FAVOURABLE	28	27	46	9	10	87	6	13	52	35	21	12	20	35	40	21	31	37	29	27	19	29	28	20	31								
Somewhat unfavourable	14	12	19	8	8	7	6	8	15	10	13	7	11	12	13	13	12	11	12	7	15	10	13	10	12								
Very unfavourable	51	52	29	76	79	3	81	75	25	50	54	71	58	46	39	61	48	41	51	54	59	53	48	62	48								
TOTAL UNFAVOURABLE	65	64	48	84	87	10	87	83	40	60	67	78	69	58	52	74	60	52	63	61	74	63	61	72	60								
Don't know	7	9	6	6	2	4	7	5	7	6	12	9	11	7	7	4	9	11	9	12	7	8	11	8	8								
NET FAVOURABILITY	-37	-37	-2	-75	-77	77	-81	-70	12	-25	-46	-66	-49	-23	-12	-53	-29	-15	-34	-34	-55	-34	-33	-52	-29								

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		Vote in 2024 GE						EU Ref 2016		Gender		Age				Socio-economic Classification (NS-SEC)			Country			Region in England				
		Total	Con	Lab	Lib Dem	Reform UK	Green	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	Higher	Intermediate	Routine	England	Wales	Scotland	North	Midlands	London	Rest of South	
	Weighted Sample	2088	376	537	192	226	119	733	745	1011	1077	219	862	516	491	708	468	624	1806	100	182	495	342	253	716	
	Unweighted Sample	2088	326	571	198	248	126	786	756	899	1189	187	824	544	533	777	458	531	1786	124	178	519	357	195	715	
		%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	
Zack Polanski																										
	Very favourable	9	9	0	14	18	1	35	14	2	9	10	23	10	6	5	11	8	5	9	9	7	10	10	9	8
	Somewhat favourable	11	13	7	22	18	3	19	19	6	16	10	22	15	11	8	17	13	9	13	15	14	12	11	17	13
	TOTAL FAVOURABLE	20	22	7	36	36	4	54	33	8	25	20	45	25	17	13	28	21	14	22	24	21	22	21	26	21
	Somewhat unfavourable	8	9	11	12	9	8	4	10	9	11	7	8	8	10	11	11	9	8	9	8	12	8	7	14	9
	Very unfavourable	19	21	32	9	8	49	7	12	35	28	14	9	16	27	28	20	25	24	21	26	21	21	23	15	21
	TOTAL UNFAVOURABLE	27	30	43	21	17	57	11	22	44	39	21	17	24	37	39	31	34	32	30	34	33	29	30	29	30
	Don't know	52	48	51	43	47	38	34	45	48	36	59	38	51	47	47	42	46	54	48	42	46	48	49	45	49
	NET FAVOURABILITY	-7	-8	-36	15	19	-53	43	11	-36	-14	-1	28	1	-20	-26	-3	-13	-18	-8	-10	-12	-7	-9	-3	-9
Rachel Reeves																										
	Very favourable	2	2	0	4	4	2	0	4	1	3	2	1	2	3	2	2	3	2	2	3	1	2	1	2	3
	Somewhat favourable	11	12	4	26	16	2	10	19	6	15	10	14	13	11	11	17	11	9	12	13	13	12	11	20	11
	TOTAL FAVOURABLE	13	14	4	30	20	4	10	23	7	18	12	15	15	14	13	19	14	11	14	16	14	14	12	22	14
	Somewhat unfavourable	23	23	19	28	32	16	29	27	17	23	23	33	25	20	17	25	20	20	23	17	23	26	22	24	22
	Very unfavourable	46	45	69	22	36	74	38	33	66	47	43	21	37	52	61	41	49	50	44	46	47	43	48	35	47
	TOTAL UNFAVOURABLE	69	68	88	50	68	90	67	60	83	70	66	54	62	72	78	66	69	70	67	63	70	69	70	59	69
	Don't know	17	18	9	20	11	6	22	16	10	13	23	32	22	14	8	15	17	19	18	21	17	18	18	19	18
	NET FAVOURABILITY	-56	-54	-84	-20	-48	-86	-57	-37	-76	-52	-54	-39	-47	-58	-65	-47	-55	-59	-53	-47	-56	-55	-58	-37	-55
Mel Stride																										
	Very favourable	1	1	1	0	0	1	0	0	1	1	0	1	0	1	1	0	1	1	1	0	1	1	0	0	0
	Somewhat favourable	5	6	14	4	4	10	2	5	9	9	4	6	4	7	11	9	5	5	7	2	5	5	5	9	8
	TOTAL FAVOURABLE	6	7	15	4	4	11	2	5	10	10	4	7	4	8	12	9	6	6	8	3	5	6	6	9	8
	Somewhat unfavourable	11	11	15	12	13	14	8	11	13	14	8	8	10	14	11	12	11	10	11	10	9	11	11	9	12
	Very unfavourable	10	13	8	13	9	18	11	12	14	17	9	12	11	16	14	12	15	14	12	18	18	12	15	12	11
	TOTAL UNFAVOURABLE	21	24	23	25	22	32	19	23	27	31	17	20	21	30	25	24	26	24	23	28	27	23	26	21	23
	Don't know	74	69	61	71	75	57	79	71	63	59	79	74	76	62	63	66	69	70	69	69	68	71	68	70	69
	NET FAVOURABILITY	-15	-17	-8	-21	-18	-21	-17	-18	-17	-21	-13	-13	-17	-22	-13	-15	-20	-18	-15	-25	-22	-17	-20	-12	-15
Angela Rayner	14 - 15 Dec '25	10 - 11 Feb																								
	Very favourable	4	5	1	12	9	1	3	10	2	7	4	6	5	7	4	8	5	3	5	8	4	6	4	6	6
	Somewhat favourable	15	18	6	35	28	5	19	26	9	19	16	28	19	16	13	22	17	13	17	18	23	18	16	22	15
	TOTAL FAVOURABLE	19	23	7	47	37	6	22	36	11	26	20	34	24	23	17	30	22	16	22	26	27	24	20	28	21
	Somewhat unfavourable	18	17	16	17	26	12	28	20	15	18	17	19	18	15	18	19	13	19	18	8	13	18	16	17	20
	Very unfavourable	39	38	66	16	21	70	21	26	60	42	34	12	29	46	55	34	45	41	37	43	36	38	40	32	38
	TOTAL UNFAVOURABLE	57	55	82	33	47	82	49	46	75	60	51	31	47	61	73	53	58	60	55	51	49	56	56	49	58
	Don't know	24	22	11	21	15	12	28	18	15	15	29	35	29	16	10	18	19	24	22	23	24	20	25	24	21
	NET FAVOURABILITY	-38	-32	-75	14	-10	-76	-27	-10	-64	-34	-31	3	-23	-38	-56	-23	-36	-44	-33	-25	-22	-32	-36	-21	-37

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		Total	Con	Lab	Lib Dem	Reform UK	Green	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	Higher	Intermediate	Routine	England	Wales	Scotland	North	Midlands	London	Rest of South		
Weighted Sample		2088	376	537	192	226	119	733	745	1011	1077	219	862	516	491	708	468	624	1806	100	182	495	342	253	716		
Unweighted Sample		2088	326	571	198	248	126	786	756	899	1189	187	824	544	533	777	458	531	1786	124	178	519	357	195	715		
		%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%		
Wes Streeting		15 - 16 Jan	10 - 11 Feb																								
		3	2	1	4	3	1	0	4	1	2	2	4	1	2	3	3	2	1	2	3	0	1	3	1	3	
		Very favourable	3	1	4	3	1	0	4	1	2	2	4	1	2	3	3	2	1	2	3	0	1	3	1	3	
		Somewhat favourable	13	11	23	20	6	8	19	12	16	11	11	11	14	18	18	12	12	14	6	15	13	11	18	14	
		TOTAL FAVOURABLE	16	15	12	27	23	7	8	23	13	18	13	15	12	16	21	21	14	13	16	9	15	14	14	19	17
		Somewhat unfavourable	20	21	31	21	22	25	21	23	25	25	18	18	16	23	30	25	21	18	21	22	21	19	21	22	23
		Very unfavourable	19	22	25	11	17	35	29	17	30	26	18	15	20	26	24	21	24	23	21	27	23	24	24	17	20
		TOTAL UNFAVOURABLE	39	43	56	32	39	60	50	40	55	51	36	33	36	49	54	46	45	41	42	49	44	43	45	39	43
		Don't know	45	41	32	40	39	33	42	39	33	31	51	53	52	34	26	33	41	46	41	42	40	43	41	42	41
		NET FAVOURABILITY	-23	-28	-44	-5	-16	-53	-42	-17	-42	-33	-23	-18	-24	-33	-33	-25	-31	-28	-26	-40	-29	-29	-31	-20	-26
Ed Miliband		13 - 14 Apr '25	10 - 11 Feb																								
		4	4	1	8	3	1	4	6	2	4	3	6	4	4	2	5	3	2	4	6	1	5	2	5	3	
		Very favourable	4	1	8	3	1	4	6	2	4	3	6	4	4	2	5	3	2	4	6	1	5	2	5	3	
		Somewhat favourable	19	20	8	38	36	3	22	34	9	21	19	24	22	19	16	25	20	15	20	15	22	20	18	23	19
		TOTAL FAVOURABLE	23	24	9	46	39	4	26	40	11	25	22	30	26	23	18	30	23	17	24	21	23	25	20	28	22
		Somewhat unfavourable	22	22	24	21	27	15	33	24	20	22	22	18	23	23	20	25	21	19	22	16	25	20	22	24	22
		Very unfavourable	29	32	52	12	18	65	19	19	54	38	26	12	22	39	50	28	36	37	31	35	35	32	35	20	33
		TOTAL UNFAVOURABLE	51	54	76	33	45	80	52	43	74	60	48	30	45	62	70	53	57	56	53	51	60	52	57	44	55
		Don't know	26	23	15	22	16	16	23	16	15	15	31	41	29	16	13	17	20	26	23	27	17	23	22	27	23
		NET FAVOURABILITY	-28	-30	-67	13	-6	-76	-26	-3	-63	-35	-26	0	-19	-39	-52	-23	-34	-39	-29	-30	-37	-27	-37	-16	-33
Shabana Mahmood		15 - 16 Jan	10 - 11 Feb																								
		1	2	2	2	2	1	0	3	1	2	1	2	1	2	2	2	2	0	1	5	1	1	2	2	1	
		Very favourable	1	2	2	2	1	0	3	1	2	1	2	1	2	2	2	2	0	1	5	1	1	2	2	1	
		Somewhat favourable	10	10	12	15	7	8	6	13	10	12	8	4	8	8	17	14	10	7	10	9	11	10	9	11	10
		TOTAL FAVOURABLE	11	12	14	17	9	9	6	16	11	14	9	6	9	10	19	16	12	7	11	14	12	11	11	13	11
		Somewhat unfavourable	16	16	23	13	21	24	14	17	18	20	13	16	13	19	20	19	15	15	17	10	18	16	18	17	17
		Very unfavourable	19	20	19	13	15	33	17	14	28	23	17	16	18	24	21	17	25	22	20	24	22	20	22	21	18
		TOTAL UNFAVOURABLE	35	36	42	26	36	57	31	31	46	43	30	32	31	43	41	36	40	37	37	34	40	36	40	38	35
		Don't know	54	52	44	56	55	33	62	53	43	43	61	62	60	48	39	48	48	56	52	51	49	54	49	49	54
		NET FAVOURABILITY	-24	-24	-28	-9	-27	-48	-25	-15	-35	-29	-21	-26	-22	-33	-22	-20	-28	-30	-26	-20	-28	-25	-29	-25	-24
Andy Burnham		14 - 15 Dec '25	10 - 11 Feb																								
		9	11	5	22	15	7	12	17	9	13	9	11	8	13	14	14	11	9	11	6	10	19	11	5	8	
		Very favourable	9	11	5	22	15	7	12	17	9	13	9	11	8	13	14	14	11	9	11	6	10	19	11	5	8
		Somewhat favourable	20	24	22	33	28	18	27	32	21	27	21	19	21	26	28	29	22	23	24	23	25	30	20	27	20
		TOTAL FAVOURABLE	29	35	27	55	43	25	39	49	30	40	30	30	29	39	42	43	33	32	35	29	35	49	31	32	28
		Somewhat unfavourable	15	15	26	10	19	16	12	13	18	17	12	11	12	17	17	16	16	13	15	11	12	11	17	17	16
		Very unfavourable	14	15	23	5	6	30	8	9	24	18	11	8	13	17	19	14	18	16	15	18	13	13	16	14	15
		TOTAL UNFAVOURABLE	29	30	49	15	25	46	20	22	42	35	23	19	25	34	36	30	34	29	30	29	25	24	33	31	31
		Don't know	42	36	25	29	32	29	41	29	28	25	46	51	46	27	22	27	34	40	35	42	40	27	35	38	40
		NET FAVOURABILITY	0	5	-22	40	18	-21	19	27	-12	5	7	11	4	5	6	13	-1	3	5	0	10	25	-2	1	-3

*Any percentages calculated on bases fewer than 100 respondents do not represent a wide enough cross-section of the target population to be considered statistically reliable. These figures should not be used.