

# YouGov Survey Results

Sample Size: 2167 GB Adults  
Fieldwork: 5th - 6th May 2026

|                          | Vote in 2024 GE |     |     |         |           | EU Ref 2016 |        | Gender |      | Age    |       |       |       | Socio-economic classification (NS-SEC) |        |              | Country |         |       | Region in England |       |          |        |               |   |
|--------------------------|-----------------|-----|-----|---------|-----------|-------------|--------|--------|------|--------|-------|-------|-------|--|--------|--------------|---------|---------|-------|-------------------|-------|----------|--------|---------------|---|
|                          | Total           | Con | Lab | Lib Dem | Reform UK | Green       | Remain | Leave  | Male | Female | 18-24 | 25-49 | 50-64 | 65+                                    | Higher | Intermediate | Routine | England | Wales | Scotland          | North | Midlands | London | Rest of South |   |
| <b>Weighted Sample</b>   | <b>2167</b>     | 390 | 557 | 199     | 234       | 138         | 761    | 774    | 1049 | 1118   | 227   | 895   | 535   | 509                                    | 735    | 485          | 648     | 1874    | 104   | 189               | 514   | 355      | 262    | 743           |   |
| <b>Unweighted Sample</b> | <b>2167</b>     | 350 | 578 | 203     | 243       | 136         | 829    | 762    | 964  | 1203   | 187   | 853   | 565   | 562                                    | 797    | 518          | 550     | 1830    | 133   | 204               | 519   | 357      | 214    | 740           |   |
|                          | %               | %   | %   | %       | %         | %           | %      | %      | %    | %      | %     | %     | %     | %                                      | %      | %            | %       | %       | %     | %                 | %     | %        | %      | %             | % |

Do you have a favourable or unfavourable opinion of the following?

**Kemi Badenoch**

|                           |            |           |            |            |           |            |            |           |            |            |            |            |            |           |            |           |           |            |            |            |            |           |            |            |
|---------------------------|------------|-----------|------------|------------|-----------|------------|------------|-----------|------------|------------|------------|------------|------------|-----------|------------|-----------|-----------|------------|------------|------------|------------|-----------|------------|------------|
| Very favourable           | 8          | 24        | 2          | 3          | 11        | 3          | 5          | 14        | 8          | 8          | 4          | 6          | 8          | 12        | 8          | 7         | 9         | 8          | 8          | 5          | 7          | 9         | 8          | 8          |
| Somewhat favourable       | 23         | 51        | 11         | 14         | 52        | 8          | 18         | 36        | 26         | 21         | 11         | 17         | 24         | 37        | 20         | 27        | 28        | 24         | 19         | 19         | 20         | 29        | 21         | 25         |
| <b>TOTAL FAVOURABLE</b>   | <b>31</b>  | <b>75</b> | <b>13</b>  | <b>17</b>  | <b>63</b> | <b>11</b>  | <b>23</b>  | <b>50</b> | <b>34</b>  | <b>29</b>  | <b>15</b>  | <b>23</b>  | <b>32</b>  | <b>49</b> | <b>28</b>  | <b>34</b> | <b>37</b> | <b>32</b>  | <b>27</b>  | <b>24</b>  | <b>27</b>  | <b>38</b> | <b>29</b>  | <b>33</b>  |
| Somewhat unfavourable     | 19         | 8         | 25         | 27         | 18        | 19         | 21         | 15        | 20         | 18         | 26         | 19         | 17         | 18        | 22         | 17        | 16        | 19         | 14         | 17         | 21         | 17        | 21         | 18         |
| Very unfavourable         | 29         | 6         | 46         | 40         | 13        | 45         | 39         | 19        | 33         | 25         | 28         | 30         | 33         | 23        | 34         | 26        | 25        | 28         | 34         | 34         | 30         | 24        | 32         | 27         |
| <b>TOTAL UNFAVOURABLE</b> | <b>48</b>  | <b>14</b> | <b>71</b>  | <b>67</b>  | <b>31</b> | <b>64</b>  | <b>60</b>  | <b>34</b> | <b>53</b>  | <b>43</b>  | <b>54</b>  | <b>49</b>  | <b>50</b>  | <b>41</b> | <b>56</b>  | <b>43</b> | <b>41</b> | <b>47</b>  | <b>48</b>  | <b>51</b>  | <b>51</b>  | <b>41</b> | <b>53</b>  | <b>45</b>  |
| Don't know                | 22         | 12        | 17         | 15         | 7         | 25         | 16         | 16        | 14         | 29         | 31         | 28         | 18         | 10        | 17         | 24        | 22        | 21         | 26         | 25         | 22         | 21        | 18         | 22         |
| <b>NET FAVOURABILITY</b>  | <b>-17</b> | <b>61</b> | <b>-58</b> | <b>-50</b> | <b>32</b> | <b>-53</b> | <b>-37</b> | <b>16</b> | <b>-19</b> | <b>-14</b> | <b>-39</b> | <b>-26</b> | <b>-18</b> | <b>8</b>  | <b>-28</b> | <b>-9</b> | <b>-4</b> | <b>-15</b> | <b>-21</b> | <b>-27</b> | <b>-24</b> | <b>-3</b> | <b>-24</b> | <b>-12</b> |

**Keir Starmer**

|                           |            |            |           |            |            |            |            |            |            |            |            |            |            |            |            |            |            |            |            |            |            |            |            |            |
|---------------------------|------------|------------|-----------|------------|------------|------------|------------|------------|------------|------------|------------|------------|------------|------------|------------|------------|------------|------------|------------|------------|------------|------------|------------|------------|
| Very favourable           | 3          | 1          | 9         | 3          | 0          | 2          | 6          | 1          | 4          | 3          | 2          | 3          | 3          | 4          | 5          | 2          | 3          | 3          | 3          | 3          | 4          | 5          | 3          | 3          |
| Somewhat favourable       | 19         | 8          | 36        | 34         | 1          | 18         | 33         | 8          | 19         | 20         | 21         | 22         | 20         | 12         | 28         | 18         | 12         | 19         | 22         | 19         | 19         | 16         | 24         | 19         |
| <b>TOTAL FAVOURABLE</b>   | <b>22</b>  | <b>9</b>   | <b>45</b> | <b>37</b>  | <b>1</b>   | <b>20</b>  | <b>39</b>  | <b>9</b>   | <b>23</b>  | <b>23</b>  | <b>23</b>  | <b>25</b>  | <b>23</b>  | <b>16</b>  | <b>33</b>  | <b>20</b>  | <b>15</b>  | <b>22</b>  | <b>25</b>  | <b>22</b>  | <b>22</b>  | <b>20</b>  | <b>29</b>  | <b>22</b>  |
| Somewhat unfavourable     | 25         | 17         | 30        | 32         | 9          | 39         | 29         | 19         | 25         | 26         | 35         | 29         | 21         | 19         | 27         | 26         | 21         | 25         | 25         | 30         | 26         | 25         | 26         | 24         |
| Very unfavourable         | 44         | 70         | 20        | 27         | 89         | 31         | 27         | 69         | 47         | 41         | 25         | 35         | 50         | 62         | 34         | 46         | 55         | 45         | 42         | 40         | 43         | 49         | 38         | 46         |
| <b>TOTAL UNFAVOURABLE</b> | <b>69</b>  | <b>87</b>  | <b>50</b> | <b>59</b>  | <b>98</b>  | <b>70</b>  | <b>56</b>  | <b>88</b>  | <b>72</b>  | <b>67</b>  | <b>60</b>  | <b>64</b>  | <b>71</b>  | <b>81</b>  | <b>61</b>  | <b>72</b>  | <b>76</b>  | <b>70</b>  | <b>67</b>  | <b>70</b>  | <b>69</b>  | <b>74</b>  | <b>64</b>  | <b>70</b>  |
| Don't know                | 8          | 4          | 6         | 4          | 1          | 10         | 5          | 4          | 5          | 11         | 17         | 10         | 5          | 3          | 6          | 8          | 9          | 8          | 8          | 9          | 9          | 6          | 8          | 8          |
| <b>NET FAVOURABILITY</b>  | <b>-47</b> | <b>-78</b> | <b>-5</b> | <b>-22</b> | <b>-97</b> | <b>-50</b> | <b>-17</b> | <b>-79</b> | <b>-49</b> | <b>-44</b> | <b>-37</b> | <b>-39</b> | <b>-48</b> | <b>-65</b> | <b>-28</b> | <b>-52</b> | <b>-61</b> | <b>-48</b> | <b>-42</b> | <b>-48</b> | <b>-47</b> | <b>-54</b> | <b>-35</b> | <b>-48</b> |

**Ed Davey**

|                           |            |            |           |           |            |           |           |            |            |            |           |           |            |            |           |            |            |            |            |           |            |            |           |            |
|---------------------------|------------|------------|-----------|-----------|------------|-----------|-----------|------------|------------|------------|-----------|-----------|------------|------------|-----------|------------|------------|------------|------------|-----------|------------|------------|-----------|------------|
| Very favourable           | 3          | 2          | 4         | 11        | 0          | 2         | 5         | 2          | 4          | 3          | 4         | 4         | 2          | 4          | 4         | 3          | 3          | 4          | 3          | 1         | 5          | 3          | 2         | 4          |
| Somewhat favourable       | 22         | 12         | 35        | 50        | 7          | 25        | 35        | 13         | 25         | 18         | 21        | 20        | 24         | 23         | 29        | 19         | 17         | 21         | 21         | 27        | 21         | 20         | 26        | 21         |
| <b>TOTAL FAVOURABLE</b>   | <b>25</b>  | <b>14</b>  | <b>39</b> | <b>61</b> | <b>7</b>   | <b>27</b> | <b>40</b> | <b>15</b>  | <b>29</b>  | <b>21</b>  | <b>25</b> | <b>24</b> | <b>26</b>  | <b>27</b>  | <b>33</b> | <b>22</b>  | <b>20</b>  | <b>25</b>  | <b>24</b>  | <b>28</b> | <b>26</b>  | <b>23</b>  | <b>28</b> | <b>25</b>  |
| Somewhat unfavourable     | 20         | 30         | 19        | 11        | 27         | 19        | 20        | 25         | 23         | 17         | 15        | 18        | 22         | 24         | 20        | 21         | 21         | 21         | 20         | 13        | 22         | 21         | 17        | 22         |
| Very unfavourable         | 17         | 27         | 7         | 7         | 43         | 9         | 9         | 30         | 20         | 14         | 6         | 11        | 22         | 28         | 14        | 16         | 23         | 17         | 18         | 18        | 17         | 16         | 16        | 17         |
| <b>TOTAL UNFAVOURABLE</b> | <b>37</b>  | <b>57</b>  | <b>26</b> | <b>18</b> | <b>70</b>  | <b>28</b> | <b>29</b> | <b>55</b>  | <b>43</b>  | <b>31</b>  | <b>21</b> | <b>29</b> | <b>44</b>  | <b>52</b>  | <b>34</b> | <b>37</b>  | <b>44</b>  | <b>38</b>  | <b>38</b>  | <b>31</b> | <b>39</b>  | <b>37</b>  | <b>33</b> | <b>39</b>  |
| Don't know                | 38         | 29         | 34        | 20        | 23         | 45        | 31        | 30         | 28         | 47         | 54        | 48        | 30         | 21         | 33        | 41         | 36         | 37         | 38         | 41        | 36         | 40         | 40        | 37         |
| <b>NET FAVOURABILITY</b>  | <b>-12</b> | <b>-43</b> | <b>13</b> | <b>43</b> | <b>-63</b> | <b>-1</b> | <b>11</b> | <b>-40</b> | <b>-14</b> | <b>-10</b> | <b>4</b>  | <b>-5</b> | <b>-18</b> | <b>-25</b> | <b>-1</b> | <b>-15</b> | <b>-24</b> | <b>-13</b> | <b>-14</b> | <b>-3</b> | <b>-13</b> | <b>-14</b> | <b>-5</b> | <b>-14</b> |

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Fieldwork: 5th - 6th May 2026

|                           | Vote in 2024 GE |            |            |            |            |            | EU Ref 2016 |            | Gender     |            | Age        |            |            |            | Socio-economic classification (NS-SEC) |              |            | Country    |            |            | Region in England |            |            |               |
|---------------------------|-----------------|------------|------------|------------|------------|------------|-------------|------------|------------|------------|------------|------------|------------|------------|--|--------------|------------|------------|------------|------------|-------------------|------------|------------|---------------|
|                           | Total           | Con        | Lab        | Lib Dem    | Reform UK  | Green      | Remain      | Leave      | Male       | Female     | 18-24      | 25-49      | 50-64      | 65+        | Higher                                 | Intermediate | Routine    | England    | Wales      | Scotland   | North             | Midlands   | London     | Rest of South |
| <b>Weighted Sample</b>    | <b>2167</b>     | 390        | 557        | 199        | 234        | 138        | 761         | 774        | 1049       | 1118       | 227        | 895        | 535        | 509        | 735                                    | 485          | 648        | 1874       | 104        | 189        | 514               | 355        | 262        | 743           |
| <b>Unweighted Sample</b>  | <b>2167</b>     | 350        | 578        | 203        | 243        | 136        | 829         | 762        | 964        | 1203       | 187        | 853        | 565        | 562        | 797                                    | 518          | 550        | 1830       | 133        | 204        | 519               | 357        | 214        | 740           |
|                           | %               | %          | %          | %          | %          | %          | %           | %          | %          | %          | %          | %          | %          | %          | %                                      | %            | %          | %          | %          | %          | %                 | %          | %          | %             |
| <b>Nigel Farage</b>       |                 |            |            |            |            |            |             |            |            |            |            |            |            |            |  |              |            |            |            |            |                   |            |            |               |
| Very favourable           | 10              | 16         | 3          | 2          | 43         | 0          | 2           | 21         | 13         | 8          | 5          | 8          | 12         | 15         | 7                                      | 11           | 15         | 11         | 7          | 9          | 9                 | 15         | 7          | 10            |
| Somewhat favourable       | 16              | 32         | 6          | 7          | 34         | 3          | 6           | 29         | 18         | 14         | 9          | 12         | 18         | 23         | 13                                     | 17           | 21         | 16         | 20         | 12         | 19                | 17         | 11         | 16            |
| <b>TOTAL FAVOURABLE</b>   | <b>26</b>       | <b>48</b>  | <b>9</b>   | <b>9</b>   | <b>77</b>  | <b>3</b>   | <b>8</b>    | <b>50</b>  | <b>31</b>  | <b>22</b>  | <b>14</b>  | <b>20</b>  | <b>30</b>  | <b>38</b>  | <b>20</b>                              | <b>28</b>    | <b>36</b>  | <b>27</b>  | <b>27</b>  | <b>21</b>  | <b>28</b>         | <b>32</b>  | <b>18</b>  | <b>26</b>     |
| Somewhat unfavourable     | 14              | 22         | 10         | 10         | 11         | 10         | 12          | 16         | 12         | 15         | 11         | 13         | 15         | 13         | 11                                     | 15           | 16         | 14         | 14         | 11         | 14                | 13         | 13         | 14            |
| Very unfavourable         | 53              | 25         | 76         | 79         | 9          | 81         | 76          | 28         | 51         | 54         | 63         | 58         | 48         | 44         | 64                                     | 50           | 39         | 52         | 52         | 64         | 49                | 46         | 62         | 52            |
| <b>TOTAL UNFAVOURABLE</b> | <b>67</b>       | <b>47</b>  | <b>86</b>  | <b>89</b>  | <b>20</b>  | <b>91</b>  | <b>88</b>   | <b>44</b>  | <b>63</b>  | <b>69</b>  | <b>74</b>  | <b>71</b>  | <b>63</b>  | <b>57</b>  | <b>75</b>                              | <b>65</b>    | <b>55</b>  | <b>66</b>  | <b>66</b>  | <b>75</b>  | <b>63</b>         | <b>59</b>  | <b>75</b>  | <b>66</b>     |
| Don't know                | 8               | 5          | 4          | 2          | 3          | 6          | 3           | 6          | 6          | 9          | 13         | 9          | 7          | 4          | 5                                      | 7            | 9          | 8          | 6          | 5          | 9                 | 9          | 7          | 7             |
| <b>NET FAVOURABILITY</b>  | <b>-41</b>      | <b>1</b>   | <b>-77</b> | <b>-80</b> | <b>57</b>  | <b>-88</b> | <b>-80</b>  | <b>6</b>   | <b>-32</b> | <b>-47</b> | <b>-60</b> | <b>-51</b> | <b>-33</b> | <b>-19</b> | <b>-55</b>                             | <b>-37</b>   | <b>-19</b> | <b>-39</b> | <b>-39</b> | <b>-54</b> | <b>-35</b>        | <b>-27</b> | <b>-57</b> | <b>-40</b>    |
| <b>Zack Polanski</b>      |                 |            |            |            |            |            |             |            |            |            |            |            |            |            |  |              |            |            |            |            |                   |            |            |               |
| Very favourable           | 9               | 0          | 13         | 14         | 1          | 33         | 12          | 3          | 9          | 8          | 24         | 9          | 6          | 5          | 8                                      | 8            | 7          | 9          | 8          | 8          | 9                 | 7          | 10         | 10            |
| Somewhat favourable       | 13              | 5          | 20         | 21         | 2          | 22         | 21          | 4          | 12         | 13         | 18         | 15         | 12         | 9          | 17                                     | 12           | 9          | 13         | 15         | 13         | 13                | 11         | 18         | 12            |
| <b>TOTAL FAVOURABLE</b>   | <b>22</b>       | <b>5</b>   | <b>33</b>  | <b>35</b>  | <b>3</b>   | <b>55</b>  | <b>33</b>   | <b>7</b>   | <b>21</b>  | <b>21</b>  | <b>42</b>  | <b>24</b>  | <b>18</b>  | <b>14</b>  | <b>25</b>                              | <b>20</b>    | <b>16</b>  | <b>22</b>  | <b>23</b>  | <b>21</b>  | <b>22</b>         | <b>18</b>  | <b>28</b>  | <b>22</b>     |
| Somewhat unfavourable     | 13              | 9          | 17         | 17         | 9          | 9          | 16          | 11         | 15         | 11         | 11         | 14         | 12         | 12         | 16                                     | 11           | 12         | 13         | 18         | 10         | 14                | 11         | 16         | 12            |
| Very unfavourable         | 33              | 57         | 21         | 19         | 73         | 8          | 21          | 53         | 41         | 25         | 18         | 23         | 39         | 51         | 30                                     | 35           | 39         | 34         | 28         | 29         | 34                | 36         | 29         | 34            |
| <b>TOTAL UNFAVOURABLE</b> | <b>46</b>       | <b>66</b>  | <b>38</b>  | <b>36</b>  | <b>82</b>  | <b>17</b>  | <b>37</b>   | <b>64</b>  | <b>56</b>  | <b>36</b>  | <b>29</b>  | <b>37</b>  | <b>51</b>  | <b>63</b>  | <b>46</b>                              | <b>46</b>    | <b>51</b>  | <b>47</b>  | <b>46</b>  | <b>39</b>  | <b>48</b>         | <b>47</b>  | <b>45</b>  | <b>46</b>     |
| Don't know                | 32              | 28         | 29         | 28         | 15         | 28         | 29          | 29         | 22         | 42         | 29         | 39         | 32         | 23         | 29                                     | 34           | 33         | 32         | 30         | 41         | 30                | 35         | 26         | 33            |
| <b>NET FAVOURABILITY</b>  | <b>-24</b>      | <b>-61</b> | <b>-5</b>  | <b>-1</b>  | <b>-79</b> | <b>38</b>  | <b>-4</b>   | <b>-57</b> | <b>-35</b> | <b>-15</b> | <b>13</b>  | <b>-13</b> | <b>-33</b> | <b>-49</b> | <b>-21</b>                             | <b>-26</b>   | <b>-35</b> | <b>-25</b> | <b>-23</b> | <b>-18</b> | <b>-26</b>        | <b>-29</b> | <b>-17</b> | <b>-24</b>    |
| <b>Jeremy Corbyn</b>      |                 |            |            |            |            |            |             |            |            |            |            |            |            |            |  |              |            |            |            |            |                   |            |            |               |
| Very favourable           | 6               | 0          | 11         | 4          | 1          | 17         | 9           | 2          | 6          | 6          | 11         | 8          | 4          | 3          | 5                                      | 5            | 6          | 6          | 7          | 4          | 7                 | 5          | 8          | 5             |
| Somewhat favourable       | 16              | 2          | 24         | 21         | 5          | 29         | 21          | 8          | 16         | 16         | 30         | 19         | 11         | 9          | 18                                     | 14           | 12         | 16         | 21         | 16         | 18                | 12         | 20         | 14            |
| <b>TOTAL FAVOURABLE</b>   | <b>22</b>       | <b>2</b>   | <b>35</b>  | <b>25</b>  | <b>6</b>   | <b>46</b>  | <b>30</b>   | <b>10</b>  | <b>22</b>  | <b>22</b>  | <b>41</b>  | <b>27</b>  | <b>15</b>  | <b>12</b>  | <b>23</b>                              | <b>19</b>    | <b>18</b>  | <b>22</b>  | <b>28</b>  | <b>20</b>  | <b>25</b>         | <b>17</b>  | <b>28</b>  | <b>19</b>     |
| Somewhat unfavourable     | 20              | 13         | 24         | 32         | 15         | 20         | 25          | 14         | 20         | 21         | 23         | 22         | 19         | 16         | 22                                     | 22           | 17         | 20         | 15         | 24         | 20                | 20         | 21         | 19            |
| Very unfavourable         | 45              | 79         | 30         | 37         | 75         | 21         | 36          | 69         | 50         | 40         | 13         | 34         | 57         | 66         | 45                                     | 45           | 51         | 45         | 44         | 37         | 42                | 49         | 36         | 49            |
| <b>TOTAL UNFAVOURABLE</b> | <b>65</b>       | <b>92</b>  | <b>54</b>  | <b>69</b>  | <b>90</b>  | <b>41</b>  | <b>61</b>   | <b>83</b>  | <b>70</b>  | <b>61</b>  | <b>36</b>  | <b>56</b>  | <b>76</b>  | <b>82</b>  | <b>67</b>                              | <b>67</b>    | <b>68</b>  | <b>65</b>  | <b>59</b>  | <b>61</b>  | <b>62</b>         | <b>69</b>  | <b>57</b>  | <b>68</b>     |
| Don't know                | 13              | 6          | 11         | 6          | 4          | 13         | 9           | 7          | 8          | 18         | 23         | 17         | 9          | 6          | 9                                      | 13           | 14         | 13         | 13         | 18         | 12                | 14         | 15         | 12            |
| <b>NET FAVOURABILITY</b>  | <b>-43</b>      | <b>-90</b> | <b>-19</b> | <b>-44</b> | <b>-84</b> | <b>5</b>   | <b>-31</b>  | <b>-73</b> | <b>-48</b> | <b>-39</b> | <b>5</b>   | <b>-29</b> | <b>-61</b> | <b>-70</b> | <b>-44</b>                             | <b>-48</b>   | <b>-50</b> | <b>-43</b> | <b>-31</b> | <b>-41</b> | <b>-37</b>        | <b>-52</b> | <b>-29</b> | <b>-49</b>    |
| <b>Rupert Lowe</b>        |                 |            |            |            |            |            |             |            |            |            |            |            |            |            |  |              |            |            |            |            |                   |            |            |               |
| Very favourable           | 9               | 11         | 3          | 4          | 36         | 2          | 3           | 17         | 11         | 6          | 5          | 8          | 9          | 11         | 7                                      | 9            | 11         | 9          | 7          | 8          | 9                 | 8          | 5          | 10            |
| Somewhat favourable       | 8               | 15         | 4          | 5          | 19         | 1          | 4           | 13         | 10         | 6          | 8          | 6          | 9          | 10         | 8                                      | 7            | 10         | 8          | 8          | 2          | 9                 | 9          | 7          | 8             |
| <b>TOTAL FAVOURABLE</b>   | <b>17</b>       | <b>26</b>  | <b>7</b>   | <b>9</b>   | <b>55</b>  | <b>3</b>   | <b>7</b>    | <b>30</b>  | <b>21</b>  | <b>12</b>  | <b>13</b>  | <b>14</b>  | <b>18</b>  | <b>21</b>  | <b>15</b>                              | <b>16</b>    | <b>21</b>  | <b>17</b>  | <b>15</b>  | <b>10</b>  | <b>18</b>         | <b>17</b>  | <b>12</b>  | <b>18</b>     |
| Somewhat unfavourable     | 8               | 9          | 9          | 6          | 7          | 5          | 8           | 8          | 10         | 6          | 6          | 8          | 8          | 7          | 7                                      | 9            | 9          | 8          | 10         | 8          | 7                 | 9          | 8          | 7             |
| Very unfavourable         | 18              | 9          | 27         | 31         | 7          | 20         | 25          | 12         | 24         | 12         | 23         | 18         | 17         | 17         | 23                                     | 13           | 15         | 18         | 21         | 20         | 17                | 17         | 17         | 18            |
| <b>TOTAL UNFAVOURABLE</b> | <b>26</b>       | <b>18</b>  | <b>36</b>  | <b>37</b>  | <b>14</b>  | <b>25</b>  | <b>33</b>   | <b>20</b>  | <b>34</b>  | <b>18</b>  | <b>29</b>  | <b>26</b>  | <b>25</b>  | <b>24</b>  | <b>30</b>                              | <b>22</b>    | <b>24</b>  | <b>26</b>  | <b>31</b>  | <b>28</b>  | <b>24</b>         | <b>26</b>  | <b>25</b>  | <b>25</b>     |
| Don't know                | 58              | 56         | 57         | 54         | 30         | 73         | 60          | 51         | 45         | 71         | 57         | 60         | 58         | 55         | 56                                     | 62           | 54         | 58         | 55         | 62         | 58                | 57         | 63         | 56            |
| <b>NET FAVOURABILITY</b>  | <b>-9</b>       | <b>8</b>   | <b>-29</b> | <b>-28</b> | <b>41</b>  | <b>-22</b> | <b>-26</b>  | <b>10</b>  | <b>-13</b> | <b>-6</b>  | <b>-16</b> | <b>-12</b> | <b>-7</b>  | <b>-3</b>  | <b>-15</b>                             | <b>-6</b>    | <b>-3</b>  | <b>-9</b>  | <b>-16</b> | <b>-18</b> | <b>-6</b>         | <b>-9</b>  | <b>-13</b> | <b>-7</b>     |

Sample Size: 2167 GB Adults  
Fieldwork: 5th - 6th May 2026

|                           | Vote in 2024 GE |            |            |            |            |            | EU Ref 2016 |            | Gender     |            | Age        |            |            |            | Socio-economic classification (NS-SEC) |              |            | Country    |            |            | Region in England |            |            |               |   |
|---------------------------|-----------------|------------|------------|------------|------------|------------|-------------|------------|------------|------------|------------|------------|------------|------------|--|--------------|------------|------------|------------|------------|-------------------|------------|------------|---------------|---|
|                           | Total           | Con        | Lab        | Lib Dem    | Reform UK  | Green      | Remain      | Leave      | Male       | Female     | 18-24      | 25-49      | 50-64      | 65+        | Higher                                 | Intermediate | Routine    | England    | Wales      | Scotland   | North             | Midlands   | London     | Rest of South |   |
| <b>Weighted Sample</b>    | <b>2167</b>     | 390        | 557        | 199        | 234        | 138        | 761         | 774        | 1049       | 1118       | 227        | 895        | 535        | 509        | 735                                    | 485          | 648        | 1874       | 104        | 189        | 514               | 355        | 262        | 743           |   |
| <b>Unweighted Sample</b>  | <b>2167</b>     | 350        | 578        | 203        | 243        | 136        | 829         | 762        | 964        | 1203       | 187        | 853        | 565        | 562        | 797                                    | 518          | 550        | 1830       | 133        | 204        | 519               | 357        | 214        | 740           |   |
|                           | %               | %          | %          | %          | %          | %          | %           | %          | %          | %          | %          | %          | %          | %          | %                                      | %            | %          | %          | %          | %          | %                 | %          | %          | %             | % |
| <b>Andy Burnham</b>       |                 |            |            |            |            |            |             |            |            |            |            |            |            |            |  |              |            |            |            |            |                   |            |            |               |   |
| Very favourable           | 10              | 3          | 19         | 12         | 4          | 11         | 15          | 7          | 10         | 9          | 7          | 8          | 11         | 12         | 12                                     | 9            | 8          | 10         | 8          | 9          | 17                | 7          | 9          | 7             |   |
| Somewhat favourable       | 23              | 18         | 32         | 33         | 14         | 26         | 32          | 18         | 26         | 20         | 20         | 22         | 24         | 25         | 31                                     | 21           | 16         | 22         | 24         | 27         | 28                | 20         | 29         | 17            |   |
| <b>TOTAL FAVOURABLE</b>   | <b>33</b>       | <b>21</b>  | <b>51</b>  | <b>45</b>  | <b>18</b>  | <b>37</b>  | <b>47</b>   | <b>25</b>  | <b>36</b>  | <b>29</b>  | <b>27</b>  | <b>30</b>  | <b>35</b>  | <b>37</b>  | <b>43</b>                              | <b>30</b>    | <b>24</b>  | <b>32</b>  | <b>32</b>  | <b>36</b>  | <b>45</b>         | <b>27</b>  | <b>38</b>  | <b>24</b>     |   |
| Somewhat unfavourable     | 16              | 23         | 13         | 16         | 25         | 11         | 16          | 21         | 18         | 13         | 4          | 14         | 17         | 23         | 16                                     | 18           | 17         | 16         | 17         | 12         | 15                | 18         | 16         | 15            |   |
| Very unfavourable         | 15              | 30         | 5          | 9          | 34         | 3          | 8           | 26         | 19         | 11         | 6          | 10         | 21         | 21         | 12                                     | 14           | 21         | 16         | 9          | 11         | 13                | 16         | 10         | 19            |   |
| <b>TOTAL UNFAVOURABLE</b> | <b>31</b>       | <b>53</b>  | <b>18</b>  | <b>25</b>  | <b>59</b>  | <b>14</b>  | <b>24</b>   | <b>47</b>  | <b>37</b>  | <b>24</b>  | <b>10</b>  | <b>24</b>  | <b>38</b>  | <b>44</b>  | <b>28</b>                              | <b>32</b>    | <b>38</b>  | <b>32</b>  | <b>26</b>  | <b>23</b>  | <b>28</b>         | <b>34</b>  | <b>26</b>  | <b>34</b>     |   |
| Don't know                | 37              | 26         | 31         | 29         | 24         | 49         | 28          | 29         | 26         | 47         | 62         | 47         | 27         | 20         | 29                                     | 39           | 38         | 36         | 42         | 41         | 27                | 39         | 36         | 42            |   |
| <b>NET FAVOURABILITY</b>  | <b>2</b>        | <b>-32</b> | <b>33</b>  | <b>20</b>  | <b>-41</b> | <b>23</b>  | <b>23</b>   | <b>-22</b> | <b>-1</b>  | <b>5</b>   | <b>17</b>  | <b>6</b>   | <b>-3</b>  | <b>-7</b>  | <b>15</b>                              | <b>-2</b>    | <b>-14</b> | <b>0</b>   | <b>6</b>   | <b>13</b>  | <b>17</b>         | <b>-7</b>  | <b>12</b>  | <b>-10</b>    |   |
| <b>Angela Rayner</b>      |                 |            |            |            |            |            |             |            |            |            |            |            |            |            |  |              |            |            |            |            |                   |            |            |               |   |
| Very favourable           | 3               | 0          | 7          | 4          | 0          | 5          | 6           | 1          | 3          | 3          | 3          | 4          | 3          | 3          | 4                                      | 4            | 3          | 3          | 2          | 1          | 3                 | 5          | 6          | 2             |   |
| Somewhat favourable       | 17              | 4          | 32         | 30         | 2          | 24         | 28          | 8          | 19         | 15         | 17         | 19         | 17         | 13         | 27                                     | 14           | 9          | 17         | 17         | 19         | 17                | 11         | 22         | 17            |   |
| <b>TOTAL FAVOURABLE</b>   | <b>20</b>       | <b>4</b>   | <b>39</b>  | <b>34</b>  | <b>2</b>   | <b>29</b>  | <b>34</b>   | <b>9</b>   | <b>22</b>  | <b>18</b>  | <b>20</b>  | <b>23</b>  | <b>20</b>  | <b>16</b>  | <b>31</b>                              | <b>18</b>    | <b>12</b>  | <b>20</b>  | <b>19</b>  | <b>20</b>  | <b>20</b>         | <b>16</b>  | <b>28</b>  | <b>19</b>     |   |
| Somewhat unfavourable     | 22              | 21         | 25         | 24         | 15         | 27         | 24          | 19         | 24         | 20         | 27         | 21         | 21         | 22         | 21                                     | 20           | 24         | 22         | 25         | 21         | 24                | 23         | 20         | 20            |   |
| Very unfavourable         | 34              | 62         | 16         | 25         | 76         | 13         | 22          | 58         | 37         | 32         | 12         | 25         | 42         | 52         | 29                                     | 36           | 43         | 36         | 30         | 25         | 35                | 38         | 27         | 38            |   |
| <b>TOTAL UNFAVOURABLE</b> | <b>56</b>       | <b>83</b>  | <b>41</b>  | <b>49</b>  | <b>91</b>  | <b>40</b>  | <b>46</b>   | <b>77</b>  | <b>61</b>  | <b>52</b>  | <b>39</b>  | <b>46</b>  | <b>63</b>  | <b>74</b>  | <b>50</b>                              | <b>56</b>    | <b>67</b>  | <b>58</b>  | <b>55</b>  | <b>46</b>  | <b>59</b>         | <b>61</b>  | <b>47</b>  | <b>58</b>     |   |
| Don't know                | 24              | 12         | 21         | 16         | 7          | 31         | 20          | 14         | 16         | 31         | 41         | 31         | 17         | 10         | 20                                     | 26           | 21         | 22         | 26         | 33         | 21                | 23         | 24         | 23            |   |
| <b>NET FAVOURABILITY</b>  | <b>-36</b>      | <b>-79</b> | <b>-2</b>  | <b>-15</b> | <b>-89</b> | <b>-11</b> | <b>-12</b>  | <b>-68</b> | <b>-39</b> | <b>-34</b> | <b>-19</b> | <b>-23</b> | <b>-43</b> | <b>-58</b> | <b>-19</b>                             | <b>-38</b>   | <b>-55</b> | <b>-38</b> | <b>-36</b> | <b>-26</b> | <b>-39</b>        | <b>-45</b> | <b>-19</b> | <b>-39</b>    |   |
| <b>Wes Streeting</b>      |                 |            |            |            |            |            |             |            |            |            |            |            |            |            |  |              |            |            |            |            |                   |            |            |               |   |
| Very favourable           | 2               | 2          | 4          | 1          | 1          | 2          | 3           | 1          | 2          | 2          | 2          | 1          | 2          | 4          | 3                                      | 1            | 2          | 2          | 0          | 0          | 2                 | 3          | 3          | 2             |   |
| Somewhat favourable       | 13              | 16         | 21         | 21         | 7          | 9          | 19          | 13         | 15         | 12         | 8          | 12         | 14         | 17         | 19                                     | 13           | 9          | 14         | 13         | 7          | 13                | 13         | 16         | 14            |   |
| <b>TOTAL FAVOURABLE</b>   | <b>15</b>       | <b>18</b>  | <b>25</b>  | <b>22</b>  | <b>8</b>   | <b>11</b>  | <b>22</b>   | <b>14</b>  | <b>17</b>  | <b>14</b>  | <b>10</b>  | <b>13</b>  | <b>16</b>  | <b>21</b>  | <b>22</b>                              | <b>14</b>    | <b>11</b>  | <b>16</b>  | <b>13</b>  | <b>7</b>   | <b>15</b>         | <b>16</b>  | <b>19</b>  | <b>16</b>     |   |
| Somewhat unfavourable     | 21              | 24         | 22         | 29         | 30         | 19         | 26          | 22         | 25         | 18         | 14         | 19         | 24         | 25         | 25                                     | 22           | 20         | 22         | 16         | 22         | 22                | 23         | 22         | 21            |   |
| Very unfavourable         | 19              | 24         | 12         | 14         | 33         | 23         | 14          | 26         | 24         | 15         | 14         | 16         | 22         | 24         | 17                                     | 20           | 21         | 19         | 21         | 21         | 20                | 16         | 17         | 20            |   |
| <b>TOTAL UNFAVOURABLE</b> | <b>40</b>       | <b>48</b>  | <b>34</b>  | <b>43</b>  | <b>63</b>  | <b>42</b>  | <b>40</b>   | <b>48</b>  | <b>49</b>  | <b>33</b>  | <b>28</b>  | <b>35</b>  | <b>46</b>  | <b>49</b>  | <b>42</b>                              | <b>42</b>    | <b>41</b>  | <b>41</b>  | <b>37</b>  | <b>43</b>  | <b>42</b>         | <b>39</b>  | <b>39</b>  | <b>41</b>     |   |
| Don't know                | 44              | 33         | 41         | 34         | 29         | 47         | 38          | 37         | 34         | 54         | 61         | 51         | 38         | 30         | 37                                     | 44           | 48         | 43         | 50         | 49         | 44                | 45         | 42         | 42            |   |
| <b>NET FAVOURABILITY</b>  | <b>-25</b>      | <b>-30</b> | <b>-9</b>  | <b>-21</b> | <b>-55</b> | <b>-31</b> | <b>-18</b>  | <b>-34</b> | <b>-32</b> | <b>-19</b> | <b>-18</b> | <b>-22</b> | <b>-30</b> | <b>-28</b> | <b>-20</b>                             | <b>-28</b>   | <b>-30</b> | <b>-25</b> | <b>-24</b> | <b>-36</b> | <b>-27</b>        | <b>-23</b> | <b>-20</b> | <b>-25</b>    |   |
| <b>Shabana Mahmood</b>    |                 |            |            |            |            |            |             |            |            |            |            |            |            |            |  |              |            |            |            |            |                   |            |            |               |   |
| Very favourable           | 1               | 1          | 2          | 2          | 1          | 1          | 2           | 1          | 2          | 1          | 1          | 1          | 1          | 2          | 2                                      | 1            | 1          | 1          | 1          | 0          | 1                 | 1          | 2          | 1             |   |
| Somewhat favourable       | 10              | 14         | 12         | 14         | 12         | 9          | 12          | 11         | 13         | 8          | 7          | 8          | 12         | 13         | 16                                     | 7            | 8          | 11         | 8          | 9          | 10                | 12         | 14         | 9             |   |
| <b>TOTAL FAVOURABLE</b>   | <b>11</b>       | <b>15</b>  | <b>14</b>  | <b>16</b>  | <b>13</b>  | <b>10</b>  | <b>14</b>   | <b>12</b>  | <b>15</b>  | <b>9</b>   | <b>8</b>   | <b>9</b>   | <b>13</b>  | <b>15</b>  | <b>18</b>                              | <b>8</b>     | <b>9</b>   | <b>12</b>  | <b>9</b>   | <b>9</b>   | <b>11</b>         | <b>13</b>  | <b>16</b>  | <b>10</b>     |   |
| Somewhat unfavourable     | 20              | 23         | 21         | 26         | 27         | 14         | 22          | 22         | 25         | 15         | 18         | 18         | 21         | 24         | 20                                     | 23           | 22         | 20         | 21         | 18         | 20                | 22         | 21         | 19            |   |
| Very unfavourable         | 20              | 22         | 13         | 14         | 40         | 12         | 13          | 27         | 23         | 16         | 13         | 16         | 25         | 24         | 16                                     | 20           | 22         | 19         | 25         | 20         | 18                | 18         | 19         | 21            |   |
| <b>TOTAL UNFAVOURABLE</b> | <b>40</b>       | <b>45</b>  | <b>34</b>  | <b>40</b>  | <b>67</b>  | <b>26</b>  | <b>35</b>   | <b>49</b>  | <b>48</b>  | <b>31</b>  | <b>31</b>  | <b>34</b>  | <b>46</b>  | <b>48</b>  | <b>36</b>                              | <b>43</b>    | <b>44</b>  | <b>39</b>  | <b>46</b>  | <b>38</b>  | <b>38</b>         | <b>40</b>  | <b>40</b>  | <b>40</b>     |   |
| Don't know                | 49              | 40         | 52         | 45         | 20         | 64         | 50          | 39         | 37         | 60         | 61         | 57         | 41         | 37         | 47                                     | 49           | 47         | 49         | 46         | 52         | 51                | 48         | 44         | 49            |   |
| <b>NET FAVOURABILITY</b>  | <b>-29</b>      | <b>-30</b> | <b>-20</b> | <b>-24</b> | <b>-54</b> | <b>-16</b> | <b>-21</b>  | <b>-37</b> | <b>-33</b> | <b>-22</b> | <b>-23</b> | <b>-25</b> | <b>-33</b> | <b>-33</b> | <b>-18</b>                             | <b>-35</b>   | <b>-35</b> | <b>-27</b> | <b>-37</b> | <b>-29</b> | <b>-27</b>        | <b>-27</b> | <b>-24</b> | <b>-30</b>    |   |

\*Any percentages calculated on bases fewer than 100 respondents do not represent a wide enough cross-section of the target population to be considered statistically reliable. These figures should not be used.