

YouGov Survey Results

Sample Size: 2060 GB Adults
Fieldwork: 21st - 22nd May 2026

	Vote in 2024 GE					EU Ref 2016		Gender		Age				Socio-economic classification (NS-SEC)			Country			Region in England				
	Total	Con	Lab	Lib Dem	Reform UK	Green	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	Higher	Intermediate	Routine	England	Wales	Scotland	North	Midlands	London	
Weighted Sample	2060	371	529	190	223	125	723	735	995	1065	216	849	509	486	698	461	616	1782	99	179	488	338	249	
Unweighted Sample	2060	324	563	217	236	146	829	719	900	1160	181	720	597	562	807	456	507	1781	121	158	488	363	204	
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Do you have a favourable or unfavourable opinion of the following?

Kemi Badenoch

Very favourable	7	25	2	3	7	2	5	13	8	6	2	4	8	15	8	9	6	8	2	7	7	7	11
Somewhat favourable	24	48	9	15	49	11	18	37	24	23	11	17	29	35	25	25	26	24	22	20	23	24	18
TOTAL FAVOURABLE	31	73	11	18	56	13	23	50	32	29	13	21	37	50	33	34	32	32	24	27	30	31	29
Somewhat unfavourable	20	11	25	35	22	22	22	19	22	18	24	21	19	18	18	19	22	20	20	15	21	23	18
Very unfavourable	29	7	47	34	17	50	40	18	34	24	35	30	29	23	33	25	24	28	32	33	30	23	39
TOTAL UNFAVOURABLE	49	18	72	69	39	72	62	37	56	42	59	51	48	41	51	44	46	48	52	48	51	46	57
Don't know	21	8	17	13	5	15	15	13	12	28	28	15	9	15	22	23	20	24	25	18	23	15	
NET FAVOURABILITY	-18	55	-61	-51	17	-59	-39	13	-24	-13	-46	-30	-11	9	-18	-10	-14	-16	-28	-21	-21	-15	-28

Keir Starmer

Very favourable	3	0	9	5	1	2	6	1	3	3	2	2	4	5	5	4	1	3	3	4	4	2	5
Somewhat favourable	19	10	37	31	4	11	29	9	20	17	15	22	20	13	24	16	16	19	14	19	17	17	24
TOTAL FAVOURABLE	22	10	46	36	5	13	35	10	23	20	17	24	24	18	29	20	17	22	17	23	21	19	29
Somewhat unfavourable	26	21	30	32	9	54	29	20	25	27	48	28	20	20	28	24	24	26	28	25	26	24	30
Very unfavourable	44	66	18	28	85	30	31	66	47	40	26	36	50	59	37	47	51	43	48	44	47	47	30
TOTAL UNFAVOURABLE	70	87	48	60	94	84	60	86	72	67	74	64	70	79	65	71	75	69	76	69	73	71	60
Don't know	8	3	7	5	2	4	5	4	5	12	10	13	5	4	6	10	8	9	6	8	6	10	12
NET FAVOURABILITY	-48	-77	-2	-24	-89	-71	-25	-76	-49	-47	-57	-40	-46	-61	-36	-51	-58	-47	-59	-46	-52	-52	-31

Ed Davey

Very favourable	4	2	5	14	1	2	5	2	4	4	7	2	5	4	3	3	4	4	1	2	4	4	2
Somewhat favourable	22	19	36	40	6	24	33	16	25	20	26	19	24	25	28	23	15	21	26	29	19	17	26
TOTAL FAVOURABLE	26	21	41	54	7	26	38	18	29	24	33	21	29	29	31	26	19	25	27	31	23	21	28
Somewhat unfavourable	22	27	19	20	31	29	22	25	26	18	18	19	23	27	21	19	26	22	21	17	23	21	24
Very unfavourable	18	29	7	3	46	9	10	32	21	14	6	14	20	27	17	19	19	18	14	17	20	20	13
TOTAL UNFAVOURABLE	40	56	26	23	77	38	32	57	47	32	24	33	43	54	38	38	45	40	35	34	43	41	37
Don't know	35	23	34	24	16	36	30	25	25	44	44	47	28	18	30	35	36	35	38	35	34	38	35
NET FAVOURABILITY	-14	-35	15	31	-70	-12	6	-39	-18	-8	9	-12	-14	-25	-7	-12	-26	-15	-8	-3	-20	-20	-9

YouGov Survey Results

Sample Size: 2060 GB Adults
Fieldwork: 21st - 22nd May 2026

	Total	Rest of South
Weighted Sample	2060	707
Unweighted Sample	2060	726
	%	%

Do you have a favourable or unfavourable opinion of the following?

Kemi Badenoch

Very favourable	7	7
Somewhat favourable	24	27
TOTAL FAVOURABLE	31	34
Somewhat unfavourable	20	20
Very unfavourable	29	25
TOTAL UNFAVOURABLE	49	45
Don't know	21	21
NET FAVOURABILITY	-18	-11

Keir Starmer

Very favourable	3	3
Somewhat favourable	19	19
TOTAL FAVOURABLE	22	22
Somewhat unfavourable	26	26
Very unfavourable	44	44
TOTAL UNFAVOURABLE	70	70
Don't know	8	9
NET FAVOURABILITY	-48	-48

Ed Davey

Very favourable	4	5
Somewhat favourable	22	23
TOTAL FAVOURABLE	26	28
Somewhat unfavourable	22	21
Very unfavourable	18	17
TOTAL UNFAVOURABLE	40	38
Don't know	35	34
NET FAVOURABILITY	-14	-10

Sample Size: 2060 GB Adults
Fieldwork: 21st - 22nd May 2026

	Vote in 2024 GE						EU Ref 2016		Gender		Age				Socio-economic classification (NS-SEC)			Country			Region in England		
	Total	Con	Lab	Lib Dem	Reform UK	Green	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	Higher	Intermediate	Routine	England	Wales	Scotland	North	Midlands	London
Weighted Sample	2060	371	529	190	223	125	723	735	995	1065	216	849	509	486	698	461	616	1782	99	179	488	338	249
Unweighted Sample	2060	324	563	217	236	146	829	719	900	1160	181	720	597	562	807	456	507	1781	121	158	488	363	204
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
Nigel Farage																							
Very favourable	11	18	2	1	47	0	4	22	15	7	2	8	11	17	8	9	16	10	14	9	13	8	7
Somewhat favourable	16	31	7	6	33	6	8	30	19	14	5	13	20	22	15	17	20	16	22	10	15	21	15
TOTAL FAVOURABLE	27	49	9	7	80	6	12	52	34	21	7	21	31	39	23	26	36	26	36	19	28	29	22
Somewhat unfavourable	11	16	6	7	12	3	8	15	9	12	10	8	12	14	9	15	11	11	6	13	10	12	9
Very unfavourable	54	30	78	85	6	90	77	27	53	55	77	58	51	42	64	48	43	54	52	61	56	48	62
TOTAL UNFAVOURABLE	65	46	84	92	18	93	85	42	62	67	87	66	63	56	73	63	54	65	58	74	66	60	71
Don't know	8	4	6	2	2	1	3	6	4	12	7	12	5	5	4	10	11	8	6	7	6	11	7
NET FAVOURABILITY	-38	3	-75	-85	62	-87	-73	10	-28	-46	-80	-45	-32	-17	-50	-37	-18	-39	-22	-55	-38	-31	-49
Zack Polanski																							
Very favourable	9	1	14	11	0	32	11	2	9	9	27	9	6	2	9	6	7	9	5	6	7	7	17
Somewhat favourable	14	3	23	17	2	33	21	4	16	12	29	16	12	6	17	12	10	14	20	14	13	14	19
TOTAL FAVOURABLE	23	4	37	28	2	65	32	6	25	21	56	25	18	8	26	18	17	23	25	20	20	21	36
Somewhat unfavourable	14	13	18	23	7	11	18	12	15	12	11	13	15	14	14	13	14	14	11	12	15	14	13
Very unfavourable	33	61	17	22	73	13	25	56	39	28	10	23	40	55	34	36	36	34	30	29	36	36	28
TOTAL UNFAVOURABLE	47	74	35	45	80	24	43	68	54	40	21	36	55	69	48	49	50	48	41	41	51	50	41
Don't know	30	21	28	26	18	11	25	26	22	38	23	38	28	23	25	33	34	29	33	40	29	29	24
NET FAVOURABILITY	-24	-70	2	-17	-78	41	-11	-62	-29	-19	35	-11	-37	-61	-22	-31	-33	-25	-16	-21	-31	-29	-5
Jeremy Corbyn																							
Very favourable	8	1	15	5	1	24	12	4	9	7	13	10	6	4	9	6	7	8	11	5	10	6	16
Somewhat favourable	16	5	26	25	5	33	23	7	16	16	32	19	12	8	17	16	13	16	21	16	15	14	22
TOTAL FAVOURABLE	24	6	41	30	6	57	35	11	25	23	45	29	18	12	26	22	20	24	32	21	25	20	38
Somewhat unfavourable	18	10	22	28	11	17	20	15	18	17	22	21	16	14	19	16	18	18	18	15	19	17	18
Very unfavourable	45	81	26	38	79	20	38	68	49	40	14	32	55	69	46	46	47	45	41	45	46	48	33
TOTAL UNFAVOURABLE	63	91	48	66	90	37	58	83	67	57	36	53	71	83	65	62	65	63	59	60	65	65	51
Don't know	13	4	11	4	4	7	7	7	7	19	19	18	11	6	9	15	15	13	9	19	11	16	11
NET FAVOURABILITY	-39	-85	-7	-36	-84	20	-23	-72	-42	-34	9	-24	-53	-71	-39	-40	-45	-39	-27	-39	-40	-45	-13
Rupert Lowe																							
Very favourable	8	10	2	3	33	2	4	14	9	6	5	6	10	10	5	7	11	8	8	5	9	6	5
Somewhat favourable	7	12	3	4	22	0	3	13	9	5	4	5	9	10	7	9	7	7	14	4	6	8	8
TOTAL FAVOURABLE	15	22	5	7	55	2	7	27	18	11	9	11	19	20	12	16	18	15	22	9	15	14	13
Somewhat unfavourable	8	12	7	8	9	5	6	10	11	5	5	9	7	8	8	6	10	8	8	5	10	9	9
Very unfavourable	20	11	30	27	8	30	28	12	28	13	34	19	23	13	23	17	15	20	19	25	21	19	24
TOTAL UNFAVOURABLE	28	23	37	35	17	35	34	22	39	18	39	28	30	21	31	23	25	28	27	30	31	28	33
Don't know	57	57	59	58	29	63	58	51	44	70	53	62	51	58	57	62	56	57	51	61	54	58	55
NET FAVOURABILITY	-13	-1	-32	-28	38	-33	-27	5	-21	-7	-30	-17	-11	-1	-19	-7	-7	-13	-5	-21	-16	-14	-20

Sample Size: 2060 GB Adults
Fieldwork: 21st - 22nd May 2026

	Total	Rest of South
Weighted Sample	2060	707
Unweighted Sample	2060	726
	%	%

Nigel Farage

Very favourable	11	11
Somewhat favourable	16	16
TOTAL FAVOURABLE	27	27
Somewhat unfavourable	11	11
Very unfavourable	54	52
TOTAL UNFAVOURABLE	65	63
Don't know	8	9
NET FAVOURABILITY	-38	-36

Zack Polanski

Very favourable	9	9
Somewhat favourable	14	13
TOTAL FAVOURABLE	23	22
Somewhat unfavourable	14	13
Very unfavourable	33	34
TOTAL UNFAVOURABLE	47	47
Don't know	30	31
NET FAVOURABILITY	-24	-25

Jeremy Corbyn

Very favourable	8	6
Somewhat favourable	16	15
TOTAL FAVOURABLE	24	21
Somewhat unfavourable	18	18
Very unfavourable	45	47
TOTAL UNFAVOURABLE	63	65
Don't know	13	14
NET FAVOURABILITY	-39	-44

Rupert Lowe

Very favourable	8	9
Somewhat favourable	7	6
TOTAL FAVOURABLE	15	15
Somewhat unfavourable	8	6
Very unfavourable	20	19
TOTAL UNFAVOURABLE	28	25
Don't know	57	60
NET FAVOURABILITY	-13	-10

Sample Size: 2060 GB Adults
Fieldwork: 21st - 22nd May 2026

	Vote in 2024 GE						EU Ref 2016		Gender		Age				Socio-economic classification (NS-SEC)			Country			Region in England			
	Total	Con	Lab	Lib Dem	Reform UK	Green	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	Higher	Intermediate	Routine	England	Wales	Scotland	North	Midlands	London	
Weighted Sample	2060	371	529	190	223	125	723	735	995	1065	216	849	509	486	698	461	616	1782	99	179	488	338	249	
Unweighted Sample	2060	324	563	217	236	146	829	719	900	1160	181	720	597	562	807	456	507	1781	121	158	488	363	204	
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
Andy Burnham																								
Very favourable	9	4	20	11	2	9	14	5	10	8	8	7	10	10	11	8	7	8	13	8	15	6	9	
Somewhat favourable	24	17	35	34	17	32	33	19	26	22	24	22	25	26	29	23	21	24	23	24	26	22	30	
TOTAL FAVOURABLE	33	21	55	45	19	41	47	24	36	30	32	29	35	36	40	31	28	32	36	32	41	28	39	
Somewhat unfavourable	17	23	15	19	23	16	18	22	20	15	12	16	20	20	20	14	18	18	13	16	19	17	16	
Very unfavourable	18	38	6	7	44	6	12	32	21	15	4	12	23	30	16	21	19	18	19	17	18	18	14	
TOTAL UNFAVOURABLE	35	61	21	26	67	22	30	54	41	30	16	28	43	50	36	35	37	36	32	33	37	35	30	
Don't know	32	18	25	28	15	37	23	21	24	40	51	43	22	15	24	33	35	32	33	35	23	37	31	
NET FAVOURABILITY	-2	-40	34	19	-48	19	17	-30	-5	0	16	1	-8	-14	4	-4	-9	-4	4	-1	4	-7	9	
Angela Rayner																								
Very favourable	3	1	8	5	1	3	7	1	4	3	1	3	4	4	4	4	3	3	5	4	3	3	5	
Somewhat favourable	17	4	33	26	2	27	26	8	19	15	25	18	17	11	22	14	13	17	14	21	18	12	22	
TOTAL FAVOURABLE	20	5	41	31	3	30	33	9	23	18	26	21	21	15	26	18	16	20	19	25	21	15	27	
Somewhat unfavourable	20	19	25	27	12	23	22	19	21	20	27	19	21	20	22	17	22	20	20	19	18	23	21	
Very unfavourable	38	65	16	24	81	17	28	61	41	34	9	28	46	58	35	43	41	38	40	34	44	39	25	
TOTAL UNFAVOURABLE	58	84	41	51	93	40	50	80	62	54	36	47	67	78	57	60	63	58	60	53	62	62	46	
Don't know	22	11	18	19	5	30	17	10	15	28	38	32	12	8	17	22	22	22	21	23	17	22	27	
NET FAVOURABILITY	-38	-79	0	-20	-90	-10	-17	-71	-39	-36	-10	-26	-46	-63	-31	-42	-47	-38	-41	-28	-41	-47	-19	
Wes Streeting																								
Very favourable	1	1	2	4	1	1	3	1	1	2	1	1	2	2	2	1	1	1	0	2	1	2	3	
Somewhat favourable	12	10	19	16	4	12	15	10	12	12	13	10	14	12	13	11	10	12	11	10	11	9	18	
TOTAL FAVOURABLE	13	11	21	20	5	13	18	11	13	14	14	11	16	14	15	12	11	13	11	12	12	11	21	
Somewhat unfavourable	26	30	32	34	19	25	32	25	27	24	23	22	27	32	31	24	24	26	20	22	29	26	21	
Very unfavourable	29	40	19	19	61	26	23	43	36	22	23	23	32	39	28	27	34	29	29	31	31	32	28	
TOTAL UNFAVOURABLE	55	70	51	53	80	51	55	68	63	46	46	45	59	71	59	51	58	55	49	53	60	58	49	
Don't know	32	19	29	28	14	36	27	22	23	40	40	45	24	15	26	37	31	31	40	36	28	31	31	
NET FAVOURABILITY	-42	-59	-30	-33	-75	-38	-37	-57	-50	-32	-32	-34	-43	-57	-44	-39	-47	-42	-38	-41	-48	-47	-28	
Shabana Mahmood																								
Very favourable	1	1	1	1	1	0	1	1	1	1	0	1	1	1	1	0	1	1	0	1	1	1	2	
Somewhat favourable	12	15	14	14	12	10	14	14	14	9	6	7	15	20	13	11	12	12	10	10	14	10	14	
TOTAL FAVOURABLE	13	16	15	15	13	10	15	15	15	10	6	8	16	21	14	11	13	13	10	11	15	11	16	
Somewhat unfavourable	18	25	21	20	20	15	19	22	21	16	17	15	21	24	21	18	18	18	20	18	20	17	22	
Very unfavourable	19	19	14	11	43	23	16	26	23	16	13	20	21	20	19	19	21	19	22	20	20	21	18	
TOTAL UNFAVOURABLE	37	44	35	31	63	38	35	48	44	32	30	35	42	44	40	37	39	37	42	38	40	38	40	
Don't know	50	40	51	53	25	52	50	37	41	58	64	58	43	35	46	53	48	50	48	51	46	52	44	
NET FAVOURABILITY	-24	-28	-20	-16	-50	-28	-20	-33	-29	-22	-24	-27	-26	-23	-26	-26	-26	-24	-32	-27	-25	-27	-24	

*Any percentages calculated on bases fewer than 100 respondents do not represent a wide enough cross-section of the target population to be considered statistically reliable. These figures should not be used.

Sample Size: 2060 GB Adults
Fieldwork: 21st - 22nd May 2026

	Total	Rest of South
Weighted Sample	2060	707
Unweighted Sample	2060	726
	%	%

Andy Burnham

Very favourable	9	5
Somewhat favourable	24	22
TOTAL FAVOURABLE	33	27
Somewhat unfavourable	17	18
Very unfavourable	18	20
TOTAL UNFAVOURABLE	35	38
Don't know	32	35
NET FAVOURABILITY	-2	-11

Angela Rayner

Very favourable	3	3
Somewhat favourable	17	16
TOTAL FAVOURABLE	20	19
Somewhat unfavourable	20	20
Very unfavourable	38	37
TOTAL UNFAVOURABLE	58	57
Don't know	22	24
NET FAVOURABILITY	-38	-38

Wes Streeting

Very favourable	1	1
Somewhat favourable	12	12
TOTAL FAVOURABLE	13	13
Somewhat unfavourable	26	27
Very unfavourable	29	26
TOTAL UNFAVOURABLE	55	53
Don't know	32	34
NET FAVOURABILITY	-42	-40

Shabana Mahmood

Very favourable	1	1
Somewhat favourable	12	11
TOTAL FAVOURABLE	13	12
Somewhat unfavourable	18	17
Very unfavourable	19	18
TOTAL UNFAVOURABLE	37	35
Don't know	50	53
NET FAVOURABILITY	-24	-23

**Any percentages calculated on bases fewer than 100 respondents do not represent a wide enough cross-section of the target population to be considered statistically reliable. These figures should not be used.*