

# YouGov Survey Results

Sample Size: 2038 GB Adults  
Fieldwork: 7th - 8th June 2026

	Vote in 2024 GE						EU Ref 2016		Gender		Age				Socio-economic classification (NS-SEC)			Country			Region in England				
	Total	Con	Lab	Lib Dem	Reform UK	Green	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	Higher	Intermediate	Routine	England	Wales	Scotland	North	Midlands	London	Rest of South	
<b>Weighted Sample</b>	<b>2038</b>	367	524	187	220	123	715	728	984	1054	214	840	503	481	691	457	609	1763	98	177	483	334	247	699	
<b>Unweighted Sample</b>	<b>2038</b>	327	564	200	228	126	788	726	872	1166	166	697	608	567	813	470	461	1747	120	171	512	332	198	705	
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Do you have a favourable or unfavourable opinion of the following?  
Kemi Badenoch

Very favourable	7	26	2	3	5	0	5	12	8	7	5	4	6	15	8	8	7	7	8	8	6	6	5	9
Somewhat favourable	23	48	10	17	45	15	17	37	24	22	11	17	25	36	27	26	20	24	17	14	22	26	28	24
<b>TOTAL FAVOURABLE</b>	<b>30</b>	<b>74</b>	<b>12</b>	<b>20</b>	<b>50</b>	<b>15</b>	<b>22</b>	<b>49</b>	<b>32</b>	<b>29</b>	<b>16</b>	<b>21</b>	<b>31</b>	<b>51</b>	<b>35</b>	<b>34</b>	<b>27</b>	<b>31</b>	<b>25</b>	<b>22</b>	<b>28</b>	<b>32</b>	<b>33</b>	<b>33</b>
Somewhat unfavourable	20	13	25	26	18	20	25	16	20	20	22	18	23	19	21	22	16	20	17	20	20	23	19	20
Very unfavourable	27	5	45	37	20	41	38	19	33	22	26	29	30	21	30	24	27	26	34	38	25	20	32	27
<b>TOTAL UNFAVOURABLE</b>	<b>47</b>	<b>18</b>	<b>70</b>	<b>63</b>	<b>38</b>	<b>61</b>	<b>63</b>	<b>35</b>	<b>53</b>	<b>42</b>	<b>48</b>	<b>47</b>	<b>53</b>	<b>40</b>	<b>51</b>	<b>46</b>	<b>43</b>	<b>46</b>	<b>51</b>	<b>58</b>	<b>45</b>	<b>43</b>	<b>51</b>	<b>47</b>
Don't know	23	8	17	17	12	23	15	16	15	30	35	31	16	9	14	19	31	23	26	20	28	25	16	20
<b>NET FAVOURABILITY</b>	<b>-17</b>	<b>56</b>	<b>-58</b>	<b>-43</b>	<b>12</b>	<b>-46</b>	<b>-41</b>	<b>14</b>	<b>-21</b>	<b>-13</b>	<b>-32</b>	<b>-26</b>	<b>-22</b>	<b>11</b>	<b>-16</b>	<b>-12</b>	<b>-16</b>	<b>-15</b>	<b>-26</b>	<b>-36</b>	<b>-17</b>	<b>-11</b>	<b>-18</b>	<b>-14</b>

Keir Starmer

Very favourable	3	1	7	3	0	3	4	2	3	3	2	2	3	4	3	4	1	3	2	3	2	2	2	3
Somewhat favourable	20	11	36	34	2	18	33	9	21	18	19	20	19	20	27	17	17	20	20	19	16	24	23	19
<b>TOTAL FAVOURABLE</b>	<b>23</b>	<b>12</b>	<b>43</b>	<b>37</b>	<b>2</b>	<b>21</b>	<b>37</b>	<b>11</b>	<b>24</b>	<b>21</b>	<b>21</b>	<b>22</b>	<b>22</b>	<b>24</b>	<b>30</b>	<b>21</b>	<b>18</b>	<b>23</b>	<b>22</b>	<b>22</b>	<b>18</b>	<b>26</b>	<b>25</b>	<b>22</b>
Somewhat unfavourable	23	21	29	23	6	31	26	17	22	24	35	25	20	18	25	21	21	22	27	29	21	21	25	22
Very unfavourable	45	63	22	35	89	37	28	67	47	43	31	40	51	54	40	52	46	45	47	38	48	42	40	47
<b>TOTAL UNFAVOURABLE</b>	<b>68</b>	<b>84</b>	<b>51</b>	<b>58</b>	<b>95</b>	<b>68</b>	<b>54</b>	<b>84</b>	<b>69</b>	<b>67</b>	<b>66</b>	<b>65</b>	<b>71</b>	<b>72</b>	<b>65</b>	<b>73</b>	<b>67</b>	<b>67</b>	<b>74</b>	<b>67</b>	<b>69</b>	<b>63</b>	<b>65</b>	<b>69</b>
Don't know	9	4	6	6	3	11	8	5	6	13	14	13	7	4	5	7	15	10	5	10	12	10	10	8
<b>NET FAVOURABILITY</b>	<b>-45</b>	<b>-72</b>	<b>-8</b>	<b>-21</b>	<b>-93</b>	<b>-47</b>	<b>-17</b>	<b>-73</b>	<b>-45</b>	<b>-46</b>	<b>-45</b>	<b>-43</b>	<b>-49</b>	<b>-48</b>	<b>-35</b>	<b>-52</b>	<b>-49</b>	<b>-44</b>	<b>-52</b>	<b>-45</b>	<b>-51</b>	<b>-37</b>	<b>-40</b>	<b>-47</b>

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	Total	Con	Lab	Lib Dem	Reform UK	Green	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	Higher	Intermediate	Routine	England	Wales	Scotland	North	Midlands	London	Rest of South	
<b>Weighted Sample</b>	<b>2038</b>	367	524	187	220	123	715	728	984	1054	214	840	503	481	691	457	609	1763	98	177	483	334	247	699	
<b>Unweighted Sample</b>	<b>2038</b>	327	564	200	228	126	788	726	872	1166	166	697	608	567	813	470	461	1747	120	171	512	332	198	705	
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
<b>Ed Davey</b>																									
Very favourable	3	1	4	10	0	2	4	2	3	2	3	1	4	3	4	4	1	3	3	2	2	1	3	4	
Somewhat favourable	22	17	33	42	8	28	33	13	24	19	26	16	25	26	28	18	18	22	25	21	19	24	24	21	
<b>TOTAL FAVOURABLE</b>	<b>25</b>	<b>18</b>	<b>37</b>	<b>52</b>	<b>8</b>	<b>30</b>	<b>37</b>	<b>15</b>	<b>27</b>	<b>21</b>	<b>29</b>	<b>17</b>	<b>29</b>	<b>29</b>	<b>32</b>	<b>22</b>	<b>19</b>	<b>25</b>	<b>28</b>	<b>23</b>	<b>21</b>	<b>25</b>	<b>27</b>	<b>25</b>	
Somewhat unfavourable	19	31	19	11	19	25	19	25	21	17	15	16	19	26	21	22	19	19	13	26	14	19	22	21	
Very unfavourable	18	28	8	7	50	7	11	31	24	12	7	14	23	23	18	22	18	18	24	12	19	18	14	19	
<b>TOTAL UNFAVOURABLE</b>	<b>37</b>	<b>59</b>	<b>27</b>	<b>18</b>	<b>69</b>	<b>32</b>	<b>30</b>	<b>56</b>	<b>45</b>	<b>29</b>	<b>22</b>	<b>30</b>	<b>42</b>	<b>49</b>	<b>39</b>	<b>44</b>	<b>37</b>	<b>37</b>	<b>37</b>	<b>38</b>	<b>33</b>	<b>37</b>	<b>36</b>	<b>40</b>	
Don't know	39	24	35	29	22	38	33	28	27	49	50	52	29	20	30	35	45	39	35	39	46	38	37	34	
<b>NET FAVOURABILITY</b>	<b>-12</b>	<b>-41</b>	<b>10</b>	<b>34</b>	<b>-61</b>	<b>-2</b>	<b>7</b>	<b>-41</b>	<b>-18</b>	<b>-8</b>	<b>7</b>	<b>-13</b>	<b>-13</b>	<b>-20</b>	<b>-7</b>	<b>-22</b>	<b>-18</b>	<b>-12</b>	<b>-9</b>	<b>-15</b>	<b>-12</b>	<b>-12</b>	<b>-9</b>	<b>-15</b>	
<b>Nigel Farage</b>																									
Very favourable	11	17	2	2	44	1	4	20	16	6	5	6	13	18	10	12	13	11	14	7	11	11	4	13	
Somewhat favourable	16	30	6	4	41	6	6	30	16	15	7	14	19	20	15	18	17	16	13	12	16	16	13	18	
<b>TOTAL FAVOURABLE</b>	<b>27</b>	<b>47</b>	<b>8</b>	<b>6</b>	<b>85</b>	<b>7</b>	<b>10</b>	<b>50</b>	<b>32</b>	<b>21</b>	<b>12</b>	<b>20</b>	<b>32</b>	<b>38</b>	<b>25</b>	<b>30</b>	<b>30</b>	<b>27</b>	<b>27</b>	<b>19</b>	<b>27</b>	<b>27</b>	<b>17</b>	<b>31</b>	
Somewhat unfavourable	12	19	9	9	9	9	10	14	13	12	12	14	9	14	11	12	14	13	7	11	12	13	15	13	
Very unfavourable	52	30	76	81	2	78	76	28	49	55	65	55	52	43	60	52	42	51	61	60	50	50	61	49	
<b>TOTAL UNFAVOURABLE</b>	<b>64</b>	<b>49</b>	<b>85</b>	<b>90</b>	<b>11</b>	<b>87</b>	<b>86</b>	<b>42</b>	<b>62</b>	<b>67</b>	<b>77</b>	<b>69</b>	<b>61</b>	<b>57</b>	<b>71</b>	<b>64</b>	<b>56</b>	<b>64</b>	<b>68</b>	<b>71</b>	<b>62</b>	<b>63</b>	<b>76</b>	<b>62</b>	
Don't know	9	3	7	5	3	7	5	6	6	12	11	12	8	4	5	6	14	9	6	10	11	11	7	8	
<b>NET FAVOURABILITY</b>	<b>-37</b>	<b>-2</b>	<b>-77</b>	<b>-84</b>	<b>74</b>	<b>-80</b>	<b>-76</b>	<b>8</b>	<b>-30</b>	<b>-46</b>	<b>-65</b>	<b>-49</b>	<b>-29</b>	<b>-19</b>	<b>-46</b>	<b>-34</b>	<b>-26</b>	<b>-37</b>	<b>-41</b>	<b>-52</b>	<b>-35</b>	<b>-36</b>	<b>-59</b>	<b>-31</b>	
<b>Zack Polanski</b>																									
Very favourable	8	0	12	9	1	32	11	2	8	7	21	9	4	3	8	6	7	8	5	6	9	5	10	8	
Somewhat favourable	14	4	21	25	4	21	22	6	14	14	18	15	14	10	15	13	12	14	17	14	14	15	15	13	
<b>TOTAL FAVOURABLE</b>	<b>22</b>	<b>4</b>	<b>33</b>	<b>34</b>	<b>5</b>	<b>53</b>	<b>33</b>	<b>8</b>	<b>22</b>	<b>21</b>	<b>39</b>	<b>24</b>	<b>18</b>	<b>13</b>	<b>23</b>	<b>19</b>	<b>19</b>	<b>22</b>	<b>22</b>	<b>20</b>	<b>23</b>	<b>20</b>	<b>25</b>	<b>21</b>	
Somewhat unfavourable	10	9	15	9	5	10	14	8	11	9	9	9	12	10	12	8	10	10	9	10	8	13	13	9	
Very unfavourable	34	61	21	25	70	9	25	54	43	26	17	25	39	52	38	41	30	34	37	29	33	32	31	38	
<b>TOTAL UNFAVOURABLE</b>	<b>44</b>	<b>70</b>	<b>36</b>	<b>34</b>	<b>75</b>	<b>19</b>	<b>39</b>	<b>62</b>	<b>54</b>	<b>35</b>	<b>26</b>	<b>34</b>	<b>51</b>	<b>62</b>	<b>50</b>	<b>49</b>	<b>40</b>	<b>44</b>	<b>46</b>	<b>39</b>	<b>41</b>	<b>45</b>	<b>44</b>	<b>47</b>	
Don't know	34	25	31	31	21	28	28	31	24	43	34	41	31	25	27	31	42	34	33	41	36	35	31	32	
<b>NET FAVOURABILITY</b>	<b>-22</b>	<b>-66</b>	<b>-3</b>	<b>0</b>	<b>-70</b>	<b>34</b>	<b>-6</b>	<b>-54</b>	<b>-32</b>	<b>-14</b>	<b>13</b>	<b>-10</b>	<b>-33</b>	<b>-49</b>	<b>-27</b>	<b>-30</b>	<b>-21</b>	<b>-22</b>	<b>-24</b>	<b>-19</b>	<b>-18</b>	<b>-25</b>	<b>-19</b>	<b>-26</b>	
<b>Jeremy Corbyn</b>																									
Very favourable	7	1	11	7	2	17	10	3	7	6	12	8	5	4	6	5	7	7	9	3	8	5	8	7	
Somewhat favourable	15	1	26	18	6	25	19	7	16	13	29	16	11	10	16	16	10	14	21	18	13	13	21	12	
<b>TOTAL FAVOURABLE</b>	<b>22</b>	<b>2</b>	<b>37</b>	<b>25</b>	<b>8</b>	<b>42</b>	<b>29</b>	<b>10</b>	<b>23</b>	<b>19</b>	<b>41</b>	<b>24</b>	<b>16</b>	<b>14</b>	<b>22</b>	<b>21</b>	<b>17</b>	<b>21</b>	<b>30</b>	<b>21</b>	<b>21</b>	<b>18</b>	<b>29</b>	<b>19</b>	
Somewhat unfavourable	17	11	20	26	12	19	22	14	16	18	14	18	19	16	18	17	17	17	18	18	14	20	17	17	
Very unfavourable	45	82	30	40	74	24	39	67	49	42	19	38	54	63	50	51	44	46	41	39	45	47	40	49	
<b>TOTAL UNFAVOURABLE</b>	<b>62</b>	<b>93</b>	<b>50</b>	<b>66</b>	<b>86</b>	<b>43</b>	<b>61</b>	<b>81</b>	<b>65</b>	<b>60</b>	<b>33</b>	<b>56</b>	<b>73</b>	<b>79</b>	<b>68</b>	<b>68</b>	<b>61</b>	<b>63</b>	<b>59</b>	<b>57</b>	<b>59</b>	<b>67</b>	<b>57</b>	<b>66</b>	
Don't know	16	5	13	9	7	15	10	9	11	21	26	21	12	8	10	11	23	16	11	23	19	14	14	15	
<b>NET FAVOURABILITY</b>	<b>-40</b>	<b>-91</b>	<b>-13</b>	<b>-41</b>	<b>-78</b>	<b>-1</b>	<b>-32</b>	<b>-71</b>	<b>-42</b>	<b>-41</b>	<b>8</b>	<b>-32</b>	<b>-57</b>	<b>-65</b>	<b>-46</b>	<b>-47</b>	<b>-44</b>	<b>-42</b>	<b>-29</b>	<b>-36</b>	<b>-38</b>	<b>-49</b>	<b>-28</b>	<b>-47</b>	

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	Vote in 2024 GE						EU Ref 2016		Gender		Age				Socio-economic classification (NS-SEC)			Country			Region in England			
	Total	Con	Lab	Lib Dem	Reform UK	Green	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	Higher	Intermediate	Routine	England	Wales	Scotland	North	Midlands	London	Rest of South
<b>Weighted Sample</b>	<b>2038</b>	<b>367</b>	<b>524</b>	<b>187</b>	<b>220</b>	<b>123</b>	<b>715</b>	<b>728</b>	<b>984</b>	<b>1054</b>	<b>214</b>	<b>840</b>	<b>503</b>	<b>481</b>	<b>691</b>	<b>457</b>	<b>609</b>	<b>1763</b>	<b>98</b>	<b>177</b>	<b>483</b>	<b>334</b>	<b>247</b>	<b>699</b>
<b>Unweighted Sample</b>	<b>2038</b>	<b>327</b>	<b>564</b>	<b>200</b>	<b>228</b>	<b>126</b>	<b>788</b>	<b>726</b>	<b>872</b>	<b>1166</b>	<b>166</b>	<b>697</b>	<b>608</b>	<b>567</b>	<b>813</b>	<b>470</b>	<b>461</b>	<b>1747</b>	<b>120</b>	<b>171</b>	<b>512</b>	<b>332</b>	<b>198</b>	<b>705</b>
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
<b>Rupert Lowe</b>																								
Very favourable	7	8	2	1	29	1	2	12	9	5	6	7	9	5	6	9	7	7	8	3	8	4	5	9
Somewhat favourable	8	14	4	3	22	1	5	13	10	6	5	6	9	12	7	11	8	8	7	7	7	9	8	9
<b>TOTAL FAVOURABLE</b>	<b>15</b>	<b>22</b>	<b>6</b>	<b>4</b>	<b>51</b>	<b>2</b>	<b>7</b>	<b>25</b>	<b>19</b>	<b>11</b>	<b>11</b>	<b>13</b>	<b>18</b>	<b>17</b>	<b>13</b>	<b>20</b>	<b>15</b>	<b>15</b>	<b>10</b>	<b>15</b>	<b>13</b>	<b>13</b>	<b>18</b>	
Somewhat unfavourable	10	15	9	7	13	8	9	13	13	7	8	10	9	12	11	11	12	10	10	8	9	9	13	11
Very unfavourable	20	12	31	27	6	27	29	12	27	13	26	18	21	18	25	18	12	19	22	25	18	18	22	19
<b>TOTAL UNFAVOURABLE</b>	<b>30</b>	<b>27</b>	<b>40</b>	<b>34</b>	<b>19</b>	<b>35</b>	<b>38</b>	<b>25</b>	<b>40</b>	<b>20</b>	<b>34</b>	<b>28</b>	<b>30</b>	<b>30</b>	<b>36</b>	<b>29</b>	<b>24</b>	<b>29</b>	<b>32</b>	<b>33</b>	<b>27</b>	<b>27</b>	<b>35</b>	<b>30</b>
Don't know	55	52	55	61	30	64	55	50	40	69	55	59	52	53	51	51	61	55	52	57	58	60	52	52
<b>NET FAVOURABILITY</b>	<b>-15</b>	<b>-5</b>	<b>-34</b>	<b>-30</b>	<b>32</b>	<b>-33</b>	<b>-31</b>	<b>0</b>	<b>-21</b>	<b>-9</b>	<b>-23</b>	<b>-15</b>	<b>-12</b>	<b>-13</b>	<b>-23</b>	<b>-9</b>	<b>-9</b>	<b>-14</b>	<b>-17</b>	<b>-23</b>	<b>-12</b>	<b>-14</b>	<b>-22</b>	<b>-12</b>
<b>Andy Burnham</b>																								
Very favourable	7	3	18	8	0	6	12	4	9	6	9	5	9	8	9	7	6	7	9	5	11	8	5	6
Somewhat favourable	22	13	36	34	8	28	32	15	26	18	23	21	22	24	28	21	18	21	25	27	23	23	22	20
<b>TOTAL FAVOURABLE</b>	<b>29</b>	<b>16</b>	<b>54</b>	<b>42</b>	<b>8</b>	<b>34</b>	<b>44</b>	<b>19</b>	<b>35</b>	<b>24</b>	<b>32</b>	<b>26</b>	<b>31</b>	<b>32</b>	<b>37</b>	<b>28</b>	<b>24</b>	<b>28</b>	<b>34</b>	<b>32</b>	<b>34</b>	<b>31</b>	<b>27</b>	<b>26</b>
Somewhat unfavourable	18	26	15	17	18	26	20	19	20	17	12	18	20	20	24	17	16	19	14	20	16	17	25	19
Very unfavourable	22	42	9	13	56	8	14	39	27	18	8	16	27	34	21	29	22	23	23	15	22	21	21	25
<b>TOTAL UNFAVOURABLE</b>	<b>40</b>	<b>68</b>	<b>24</b>	<b>30</b>	<b>74</b>	<b>34</b>	<b>34</b>	<b>58</b>	<b>47</b>	<b>35</b>	<b>20</b>	<b>34</b>	<b>47</b>	<b>54</b>	<b>45</b>	<b>46</b>	<b>38</b>	<b>42</b>	<b>37</b>	<b>35</b>	<b>38</b>	<b>38</b>	<b>46</b>	<b>44</b>
Don't know	30	16	22	28	17	32	22	22	18	41	49	39	22	14	19	26	39	30	30	32	27	32	28	31
<b>NET FAVOURABILITY</b>	<b>-11</b>	<b>-52</b>	<b>30</b>	<b>12</b>	<b>-66</b>	<b>0</b>	<b>10</b>	<b>-39</b>	<b>-12</b>	<b>-11</b>	<b>12</b>	<b>-8</b>	<b>-16</b>	<b>-22</b>	<b>-8</b>	<b>-18</b>	<b>-14</b>	<b>-14</b>	<b>-3</b>	<b>-3</b>	<b>-4</b>	<b>-7</b>	<b>-19</b>	<b>-18</b>
<b>Angela Rayner</b>																								
Very favourable	3	1	7	3	0	6	6	2	4	2	0	2	5	4	4	4	2	3	2	1	2	3	2	4
Somewhat favourable	17	5	37	21	3	18	28	7	19	16	23	17	17	16	22	14	13	17	20	19	18	18	23	14
<b>TOTAL FAVOURABLE</b>	<b>20</b>	<b>6</b>	<b>44</b>	<b>24</b>	<b>3</b>	<b>24</b>	<b>34</b>	<b>9</b>	<b>23</b>	<b>18</b>	<b>23</b>	<b>19</b>	<b>22</b>	<b>20</b>	<b>26</b>	<b>18</b>	<b>15</b>	<b>20</b>	<b>22</b>	<b>20</b>	<b>20</b>	<b>21</b>	<b>25</b>	<b>18</b>
Somewhat unfavourable	20	23	21	28	12	25	22	21	22	19	22	21	18	22	22	21	18	20	24	21	20	20	21	20
Very unfavourable	36	63	16	24	75	25	26	58	39	33	14	28	45	50	37	40	35	36	32	33	32	38	30	41
<b>TOTAL UNFAVOURABLE</b>	<b>56</b>	<b>86</b>	<b>37</b>	<b>52</b>	<b>87</b>	<b>50</b>	<b>48</b>	<b>79</b>	<b>61</b>	<b>52</b>	<b>36</b>	<b>49</b>	<b>63</b>	<b>72</b>	<b>59</b>	<b>61</b>	<b>53</b>	<b>56</b>	<b>56</b>	<b>54</b>	<b>52</b>	<b>58</b>	<b>51</b>	<b>61</b>
Don't know	23	8	19	24	9	26	18	13	16	30	41	33	15	8	14	21	32	23	22	25	27	21	24	21
<b>NET FAVOURABILITY</b>	<b>-36</b>	<b>-80</b>	<b>7</b>	<b>-28</b>	<b>-84</b>	<b>-26</b>	<b>-14</b>	<b>-70</b>	<b>-38</b>	<b>-34</b>	<b>-13</b>	<b>-30</b>	<b>-41</b>	<b>-52</b>	<b>-33</b>	<b>-43</b>	<b>-38</b>	<b>-36</b>	<b>-34</b>	<b>-34</b>	<b>-32</b>	<b>-37</b>	<b>-26</b>	<b>-43</b>
<b>Wes Streeting</b>																								
Very favourable	1	0	1	2	0	0	1	1	1	1	0	0	1	1	1	2	0	1	1	1	1	0	0	1
Somewhat favourable	13	12	21	16	9	7	19	9	15	11	8	10	14	18	16	12	10	13	14	9	12	14	14	12
<b>TOTAL FAVOURABLE</b>	<b>14</b>	<b>12</b>	<b>22</b>	<b>18</b>	<b>9</b>	<b>7</b>	<b>20</b>	<b>10</b>	<b>16</b>	<b>12</b>	<b>8</b>	<b>10</b>	<b>15</b>	<b>19</b>	<b>17</b>	<b>14</b>	<b>10</b>	<b>14</b>	<b>15</b>	<b>10</b>	<b>13</b>	<b>14</b>	<b>14</b>	<b>13</b>
Somewhat unfavourable	26	33	28	28	23	26	28	28	29	22	24	22	27	32	33	25	20	26	21	21	22	26	30	28
Very unfavourable	25	33	19	23	48	31	23	35	32	19	19	21	32	29	25	32	22	25	31	25	25	25	24	26
<b>TOTAL UNFAVOURABLE</b>	<b>51</b>	<b>66</b>	<b>47</b>	<b>51</b>	<b>71</b>	<b>57</b>	<b>51</b>	<b>63</b>	<b>61</b>	<b>41</b>	<b>43</b>	<b>43</b>	<b>59</b>	<b>61</b>	<b>58</b>	<b>57</b>	<b>42</b>	<b>51</b>	<b>52</b>	<b>46</b>	<b>47</b>	<b>51</b>	<b>54</b>	<b>54</b>
Don't know	36	22	31	32	19	36	29	27	23	48	49	47	26	21	24	30	47	35	33	43	39	35	32	33
<b>NET FAVOURABILITY</b>	<b>-37</b>	<b>-54</b>	<b>-25</b>	<b>-33</b>	<b>-62</b>	<b>-50</b>	<b>-31</b>	<b>-53</b>	<b>-45</b>	<b>-29</b>	<b>-35</b>	<b>-33</b>	<b>-44</b>	<b>-42</b>	<b>-41</b>	<b>-43</b>	<b>-32</b>	<b>-37</b>	<b>-37</b>	<b>-36</b>	<b>-34</b>	<b>-37</b>	<b>-40</b>	<b>-41</b>

Sample Size: 2038 GB Adults  
Fieldwork: 7th - 8th June 2026

	Vote in 2024 GE					EU Ref 2016		Gender		Age				Socio-economic classification (NS-SEC)			Country			Region in England				
	Total	Con	Lab	Lib Dem	Reform UK	Green	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	Higher	Intermediate	Routine	England	Wales	Scotland	North	Midlands	London	Rest of South
<b>Weighted Sample</b>	<b>2038</b>	367	524	187	220	123	715	728	984	1054	214	840	503	481	691	457	609	1763	98	177	483	334	247	699
<b>Unweighted Sample</b>	<b>2038</b>	327	564	200	228	126	788	726	872	1166	166	697	608	567	813	470	461	1747	120	171	512	332	198	705
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Shabana Mahmood

Very favourable	1	1	1	3	1	0	1	1	1	1	1	1	0	2	1	1	1	1	0	0	1	2	1	1
Somewhat favourable	14	20	18	16	9	9	17	15	18	10	10	8	15	24	19	14	11	14	13	11	13	12	21	13
<b>TOTAL FAVOURABLE</b>	<b>15</b>	<b>21</b>	<b>19</b>	<b>19</b>	<b>10</b>	<b>9</b>	<b>18</b>	<b>16</b>	<b>19</b>	<b>11</b>	<b>11</b>	<b>9</b>	<b>15</b>	<b>26</b>	<b>20</b>	<b>15</b>	<b>12</b>	<b>15</b>	<b>13</b>	<b>11</b>	<b>14</b>	<b>14</b>	<b>22</b>	<b>14</b>
Somewhat unfavourable	17	22	18	17	19	17	17	21	20	14	10	14	19	23	22	16	15	17	18	16	18	16	15	18
Very unfavourable	21	25	14	13	44	23	16	27	26	16	17	19	24	21	18	25	21	21	22	18	18	20	25	22
<b>TOTAL UNFAVOURABLE</b>	<b>38</b>	<b>47</b>	<b>32</b>	<b>30</b>	<b>63</b>	<b>40</b>	<b>33</b>	<b>48</b>	<b>46</b>	<b>30</b>	<b>27</b>	<b>33</b>	<b>43</b>	<b>44</b>	<b>40</b>	<b>41</b>	<b>36</b>	<b>38</b>	<b>40</b>	<b>34</b>	<b>36</b>	<b>36</b>	<b>40</b>	<b>40</b>
Don't know	48	32	48	50	27	51	48	36	35	59	62	57	41	31	40	44	52	47	47	54	50	50	38	46
<b>NET FAVOURABILITY</b>	<b>-23</b>	<b>-26</b>	<b>-13</b>	<b>-11</b>	<b>-53</b>	<b>-31</b>	<b>-15</b>	<b>-32</b>	<b>-27</b>	<b>-19</b>	<b>-16</b>	<b>-24</b>	<b>-28</b>	<b>-18</b>	<b>-20</b>	<b>-26</b>	<b>-24</b>	<b>-23</b>	<b>-27</b>	<b>-23</b>	<b>-22</b>	<b>-22</b>	<b>-18</b>	<b>-26</b>

\*Any percentages calculated on bases fewer than 100 respondents do not represent a wide enough cross-section of the target population to be considered statistically reliable. These figures should not be used.