

YouGov Survey Results

Sample Size: 2210 adults in GB
Fieldwork: 29th - 30th August 2023

	Vote in 2019 GE			2016 EU Ref		Gender		Age				Social Grade		Country			Region in England					
Total	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	England	Wales	Scotland	North	Midlands	London	Rest of South		
Weighted Sample	2210	723	535	188	779	823	1070	1140	232	913	546	519	1260	950	1907	111	192	533	367	267	740	
Unweighted Sample	2210	787	519	198	917	839	1012	1198	153	897	549	611	1386	824	1915	101	194	526	394	217	778	
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Do you have a favourable or unfavourable opinion of the following?

Rishi Sunak

	21 - 22 Aug	29 - 30 Aug		21 - 22 Aug		29 - 30 Aug		21 - 22 Aug		29 - 30 Aug		21 - 22 Aug		29 - 30 Aug		21 - 22 Aug		29 - 30 Aug		21 - 22 Aug		29 - 30 Aug	
Very favourable	4	5	9	2	2	4	6	4	5	4	3	5	8	5	4	4	6	5	5	5	7	3	
Somewhat favourable	24	21	38	7	23	15	29	22	20	16	16	24	28	22	20	22	19	13	18	23	15	26	
TOTAL FAVOURABLE	28	26	47	9	25	19	35	26	25	20	19	29	36	27	24	26	25	18	23	28	22	29	
Somewhat unfavourable	25	27	26	30	37	29	26	27	27	31	26	26	28	28	25	27	20	34	24	27	28	28	
Very unfavourable	38	40	23	58	36	47	33	43	37	40	45	40	30	40	40	39	44	43	44	36	45	36	
TOTAL UNFAVOURABLE	63	67	49	88	73	76	59	70	64	71	71	66	58	68	65	66	64	77	68	63	73	64	
Don't know	10	8	4	4	2	5	5	4	11	9	11	4	6	5	12	8	11	5	10	9	6	7	
NET FAVOURABILITY	-35	-41	-2	-79	-48	-57	-24	-44	-39	-51	-52	-37	-22	-41	-41	-40	-39	-59	-45	-35	-51	-35	

Jeremy Hunt

Very favourable	2	1	3	1	0	1	2	2	1	0	1	2	2	2	1	2	1	0	1	2	1	2
Somewhat favourable	15	16	28	7	19	14	21	18	14	12	12	16	26	19	12	17	14	13	14	16	20	17
TOTAL FAVOURABLE	17	17	31	8	19	15	23	20	15	12	13	18	28	21	13	19	15	13	15	18	21	19
Somewhat unfavourable	26	26	30	24	33	28	27	28	24	20	23	28	29	26	25	26	26	25	23	26	21	28
Very unfavourable	37	38	27	54	41	45	35	40	36	33	42	40	30	39	36	37	39	43	41	37	39	34
TOTAL UNFAVOURABLE	63	64	57	78	74	73	62	68	60	53	65	68	59	65	61	63	65	68	64	63	60	62
Don't know	20	19	12	13	6	12	14	12	25	34	22	14	13	15	25	19	20	19	21	19	19	18
NET FAVOURABILITY	-46	-47	-26	-70	-55	-58	-39	-48	-45	-41	-52	-50	-31	-44	-48	-44	-50	-55	-49	-45	-39	-43

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	How well or badly do you think the UK Government is handling the issue of immigration?¶		Generally speaking, do you think the level of immigration into Britain over the last ten years has been too high, too low or about right?				House Tenure			Car Drive Frequency		In your opinion, how good or bad is the state of the British economy at the moment?			
	Very + fairly well	Fairly + very badly	Too high	About right	Too low	Don't know	Own	Rent	Other	Once a week or more	Doesn't drive	Very + fairly good	Neither good nor bad	Fairly + very bad	
Weighted Sample	2210	177	1908	1239	528	135	308	1260	604	274	1052	411	131	359	1638
Unweighted Sample	2210	172	1930	1246	537	143	284	1357	556	215	1112	387	116	369	1657
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

	21 - 22 Aug	29 - 30 Aug														
Do you have a favourable or unfavourable opinion of the following?																
Rishi Sunak																
Very favourable	4	5	25	3	5	4	2	3	5	5	3	5	4	19	8	3
Somewhat favourable	24	21	47	18	25	19	9	13	24	15	16	24	14	46	35	16
TOTAL FAVOURABLE	28	26	72	21	30	23	11	16	29	20	19	29	18	65	43	19
Somewhat unfavourable	25	27	16	29	26	30	20	30	30	22	23	28	26	12	32	28
Very unfavourable	38	40	6	45	36	44	67	36	35	45	51	37	43	20	17	47
TOTAL UNFAVOURABLE	63	67	22	74	62	74	87	66	65	67	74	65	69	32	49	75
Don't know	10	8	5	6	8	2	2	18	6	13	7	6	12	3	8	7
NET FAVOURABILITY	-35	-41	50	-53	-32	-51	-76	-50	-36	-47	-55	-36	-51	33	-6	-56
Jeremy Hunt																
Very favourable	2	1	5	1	2	1	0	2	2	1	0	2	0	6	3	1
Somewhat favourable	15	16	46	14	18	18	7	9	18	12	14	19	12	47	29	12
TOTAL FAVOURABLE	17	17	51	15	20	19	7	11	20	13	14	21	12	53	32	13
Somewhat unfavourable	26	26	20	27	27	26	14	23	27	23	24	28	22	30	30	25
Very unfavourable	37	38	9	42	35	42	69	30	37	38	43	36	41	10	18	45
TOTAL UNFAVOURABLE	63	64	29	69	62	68	83	53	64	61	67	64	63	40	48	70
Don't know	20	19	19	16	18	13	10	37	16	26	19	15	24	7	21	17
NET FAVOURABILITY	-46	-47	22	-54	-42	-49	-76	-42	-44	-48	-53	-43	-51	13	-16	-57

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Sample Size: 2210 adults in GB
Fieldwork: 29th - 30th August 2023

	How well or badly would you say the government is doing at managing the cost of living?		Thinking about the cost of living, which of the following comes closest to your view?				Energy Bills		Food	
	Very + fairly well	Fairly + very badly	I have already had to make cuts to my usual spending, and expect to have to make further cuts	I have already had to make cuts to my usual spending, but do not expect to make further cuts	I have been able to maintain my usual spending so far, but expect to have to make cuts soon	I have been able to maintain my usual spending so far, and expect to be able to continue to do so	Struggles to afford energy bills	Occasionally struggles	Struggles to afford food	Occasionally struggles
Weighted Sample	2210		997	401	362	369	379	549	293	695
Unweighted Sample	2210		988	380	391	387	361	534	281	672
	%	%	%	%	%	%	%	%	%	%

	21 - 22 Aug	29 - 30 Aug										
Do you have a favourable or unfavourable opinion of the following?												
Rishi Sunak												
Very favourable	4	5	20	2	3	6	6	7	6	4	5	5
Somewhat favourable	24	21	48	16	15	21	24	33	15	17	18	16
TOTAL FAVOURABLE	28	26	68	18	18	27	30	40	21	21	23	21
Somewhat unfavourable	25	27	19	29	24	31	31	27	19	25	17	25
Very unfavourable	38	40	9	47	49	36	32	28	48	47	46	48
TOTAL UNFAVOURABLE	63	67	28	76	73	67	63	55	67	72	63	73
Don't know	10	8	4	7	9	6	6	6	11	7	13	7
NET FAVOURABILITY	-35	-41	40	-58	-55	-40	-33	-15	-46	-51	-40	-52
Jeremy Hunt												
Very favourable	2	1	5	1	1	1	1	2	2	1	2	1
Somewhat favourable	15	16	47	11	10	19	20	27	11	13	13	12
TOTAL FAVOURABLE	17	17	52	12	11	20	21	29	13	14	15	13
Somewhat unfavourable	26	26	26	26	23	30	29	26	19	25	20	23
Very unfavourable	37	38	10	44	46	31	32	28	46	44	43	44
TOTAL UNFAVOURABLE	63	64	36	70	69	61	61	54	65	69	63	67
Don't know	20	19	12	18	20	18	17	16	22	17	22	20
NET FAVOURABILITY	-46	-47	16	-58	-58	-41	-40	-25	-52	-55	-48	-54

YouGov Survey Results

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	Fuel		Rent/mortgage		All bills	Which of the following statements comes closest to your view?			
Total	Struggles to afford fuel	Occasionally struggles	Struggles to afford rent/mortgage	Occasionally struggles	Struggles or occasionally struggles to afford ANY cost	My income is currently rising faster than prices in the shops	Prices in the shops are rising faster than my income	My income is keeping pace with prices in the shops	
Weighted Sample	2210	195	485	191	312	1244	19	1850	203
Unweighted Sample	2210	194	479	176	275	1199	19	1865	219
	%	%	%	%	%	%	%	%	%

Do you have a favourable or unfavourable opinion of the following?

Rishi Sunak

	21 - 22 Aug	29 - 30 Aug									
Very favourable	4	5	8	3	8	4	4	4	4	9	
Somewhat favourable	24	21	14	19	13	16	18	26	20	29	
TOTAL FAVOURABLE	28	26	22	22	21	20	22	30	24	38	
Somewhat unfavourable	25	27	16	25	19	22	24	25	27	33	
Very unfavourable	38	40	49	46	47	49	46	41	41	25	
TOTAL UNFAVOURABLE	63	67	65	71	66	71	70	66	68	58	
Don't know	10	8	13	7	13	9	8	3	7	4	
NET FAVOURABILITY	-35	-41	-43	-49	-45	-51	-48	-36	-44	-20	

Jeremy Hunt

Very favourable	2	1	4	1	2	1	1	0	1	3
Somewhat favourable	15	16	12	12	11	10	13	21	16	22
TOTAL FAVOURABLE	17	17	16	13	13	11	14	21	17	25
Somewhat unfavourable	26	26	18	27	23	23	23	23	26	32
Very unfavourable	37	38	44	46	44	43	44	29	39	25
TOTAL UNFAVOURABLE	63	64	62	73	67	66	67	52	65	57
Don't know	20	19	22	15	20	22	19	27	18	18
NET FAVOURABILITY	-46	-47	-46	-60	-54	-55	-53	-31	-48	-32

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	Thinking about your finances, which of the following best reflects your position?				How do you think the financial situation of your household will change over the NEXT 12 months?			How do you think the financial situation of your household has changed over the LAST 12 months?			
Total	I cannot afford my essential costs, and often have to go without things like food and heating	I can only just afford my essential costs and often struggle to make ends meet	I can normally comfortably cover the essentials, but I do not often have money for luxuries	Relatively or very comfortable financially	Get a lot or a little better	Stay about the same	Get a lot or a little worse	Got a lot or a little better	Stayed about the same	Got a lot or a little worse	
Weighted Sample	2210	93	458	960	699	269	931	871	201	739	1214
Unweighted Sample	2210	84	431	950	745	246	945	907	189	738	1237
	%	%	%	%	%	%	%	%	%	%	%

Do you have a favourable or unfavourable opinion of the following?

Rishi Sunak

	21 - 22 Aug	29 - 30 Aug										
Very favourable	4	5	6	4	4	6	8	5	3	7	6	4
Somewhat favourable	24	21	15	15	18	29	28	25	16	27	26	17
TOTAL FAVOURABLE	28	26	21	19	22	35	36	30	19	34	32	21
Somewhat unfavourable	25	27	16	21	30	28	26	30	25	24	29	27
Very unfavourable	38	40	51	49	41	31	29	34	50	37	33	45
TOTAL UNFAVOURABLE	63	67	67	70	71	59	55	64	75	61	62	72
Don't know	10	8	13	12	7	6	9	6	6	6	6	8
NET FAVOURABILITY	-35	-41	-46	-51	-49	-24	-19	-34	-56	-27	-30	-51

Jeremy Hunt

Very favourable	2	1	2	1	1	2	2	1	1	2	1	1
Somewhat favourable	15	16	11	9	15	22	23	22	10	25	21	12
TOTAL FAVOURABLE	17	17	13	10	16	24	25	23	11	27	22	13
Somewhat unfavourable	26	26	17	22	28	26	21	28	26	21	30	24
Very unfavourable	37	38	40	46	38	32	31	32	47	35	31	43
TOTAL UNFAVOURABLE	63	64	57	68	66	58	52	60	73	56	61	67
Don't know	20	19	29	21	18	18	24	17	16	18	17	19
NET FAVOURABILITY	-46	-47	-44	-58	-50	-34	-27	-37	-62	-29	-39	-54

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	Gross household income						
Total	up to £14,999	£15,000 to £29,999	£30,000 to £49,999	more than £50,000	Don't know	Prefer not to answer	
Weighted Sample	2210	299	408	403	535	111	0
Unweighted Sample	2210	257	424	418	553	96	0
	%	%	%	%	%	%	%

	21 - 22 Aug	29 - 30 Aug						
Do you have a favourable or unfavourable opinion of the following?								
Rishi Sunak								
Very favourable	4	5	4	5	3	5	2	0
Somewhat favourable	24	21	19	23	19	23	15	0
TOTAL FAVOURABLE	28	26	23	28	22	28	17	0
Somewhat unfavourable	25	27	26	25	28	30	24	0
Very unfavourable	38	40	37	40	43	39	47	0
TOTAL UNFAVOURABLE	63	67	63	65	71	69	71	0
Don't know	10	8	14	8	6	5	13	0
NET FAVOURABILITY	-35	-41	-40	-37	-49	-41	-54	0
Jeremy Hunt								
Very favourable	2	1	2	1	1	1	0	0
Somewhat favourable	15	16	16	17	15	17	13	0
TOTAL FAVOURABLE	17	17	18	18	16	18	13	0
Somewhat unfavourable	26	26	22	28	24	29	19	0
Very unfavourable	37	38	33	37	40	39	45	0
TOTAL UNFAVOURABLE	63	64	55	65	64	68	64	0
Don't know	20	19	26	17	20	15	24	0
NET FAVOURABILITY	-46	-47	-37	-47	-48	-50	-51	0

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Fieldwork: 29th - 30th August 2023

	Vote in 2019 GE			2016 EU Ref		Gender		Age				Social Grade		Country			Region in England				
Total	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	England	Wales	Scotland	North	Midlands	London	Rest of South	
Weighted Sample	2210	723	535	188	779	823	1070	1140	232	913	546	519	1260	950	1907	111	192	533	367	267	740
Unweighted Sample	2210	787	519	198	917	839	1012	1198	153	897	549	611	1386	824	1915	101	194	526	394	217	778
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Keir Starmer

Very favourable	5	5	2	11	6	10	2	5	5	1	5	6	5	5	4	5	7	4	5	5	8	4
Somewhat favourable	28	29	14	48	49	40	18	32	26	30	34	30	19	34	23	29	20	28	31	22	40	29
TOTAL FAVOURABLE	33	34	16	59	55	50	20	37	31	31	39	36	24	39	27	34	27	32	36	27	48	33
Somewhat unfavourable	25	25	26	24	30	28	24	25	25	33	24	24	25	27	22	25	25	28	22	29	22	26
Very unfavourable	28	29	53	10	12	15	49	32	25	13	20	34	45	26	32	29	31	28	28	33	18	31
TOTAL UNFAVOURABLE	53	54	79	34	42	43	73	57	50	46	44	58	70	53	54	54	56	56	50	62	40	57
Don't know	15	12	5	7	3	7	7	6	18	24	17	6	6	8	18	12	18	12	14	12	11	12
NET FAVOURABILITY	-20	-20	-63	25	13	7	-53	-20	-19	-15	-5	-22	-46	-14	-27	-20	-29	-24	-14	-35	8	-24

Rachel Reeves

Very favourable	3	3	1	7	4	5	2	4	2	1	2	4	3	4	2	3	3	2	4	2	3	3
Somewhat favourable	11	13	8	22	25	21	9	15	11	8	12	16	13	15	10	13	14	10	12	12	17	13
TOTAL FAVOURABLE	14	16	9	29	29	26	11	19	13	9	14	20	16	19	12	16	17	12	16	14	20	16
Somewhat unfavourable	12	12	17	8	13	12	14	14	10	8	10	14	16	13	11	12	10	12	13	9	13	13
Very unfavourable	14	12	20	5	4	6	19	15	8	8	10	12	16	11	13	12	10	12	15	11	8	11
TOTAL UNFAVOURABLE	26	24	37	13	17	18	33	29	18	16	20	26	32	24	24	24	20	24	28	20	21	24
Don't know	60	61	54	57	55	56	56	51	69	75	66	54	52	57	65	60	63	64	57	66	59	60
NET FAVOURABILITY	-12	-8	-28	16	12	8	-22	-10	-5	-7	-6	-6	-16	-5	-12	-8	-3	-12	-12	-6	-1	-8

Steve Barclay

Very favourable	1	1	2	1	0	1	1	1	1	0	1	2	1	1	1	1	1	0	1	1	1	1
Somewhat favourable	7	7	13	3	4	5	10	9	6	6	4	7	13	7	7	8	6	4	5	7	8	9
TOTAL FAVOURABLE	8	8	15	4	4	6	11	10	7	6	5	9	14	8	8	9	7	4	6	8	9	10
Somewhat unfavourable	13	14	18	12	18	14	17	16	12	10	11	16	18	14	13	14	12	14	15	14	11	14
Very unfavourable	20	18	10	32	21	26	16	21	16	14	19	21	17	20	16	18	19	18	18	18	24	17
TOTAL UNFAVOURABLE	33	32	28	44	39	40	33	37	28	24	30	37	35	34	29	32	31	32	33	32	35	31
Don't know	59	60	56	52	57	54	56	53	66	70	65	55	51	57	63	59	62	64	60	61	56	59
NET FAVOURABILITY	-25	-24	-13	-40	-35	-34	-22	-27	-21	-18	-25	-28	-21	-26	-21	-23	-24	-28	-27	-24	-26	-21

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	How well or badly do you think the UK Government is handling the issue of immigration?!		Generally speaking, do you think the level of immigration into Britain over the last ten years has been too high, too low or about right?				House Tenure			Car Drive Frequency		In your opinion, how good or bad is the state of the British economy at the moment?			
Total	Very + fairly well	Fairly + very badly	Too high	About right	Too low	Don't know	Own	Rent	Other	Once a week or more	Doesn't drive	Very + fairly good	Neither good nor bad	Fairly + very bad	
Weighted Sample	2210	177	1908	1239	528	135	308	1260	604	274	1052	411	131	359	1638
Unweighted Sample	2210	172	1930	1246	537	143	284	1357	556	215	1112	387	116	369	1657
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Keir Starmer

Very favourable	5	5	4	5	3	7	12	6	5	4	4	4	5	4	2	6
Somewhat favourable	28	29	28	30	21	46	36	28	30	26	30	28	23	20	23	32
TOTAL FAVOURABLE	33	34	32	35	24	53	48	34	35	30	34	32	28	24	25	38
Somewhat unfavourable	25	25	18	26	24	26	28	28	25	23	32	25	25	31	24	25
Very unfavourable	28	29	41	28	41	12	21	9	31	30	19	34	31	40	42	25
TOTAL UNFAVOURABLE	53	54	59	54	65	38	49	37	56	53	51	59	56	71	66	50
Don't know	15	12	8	10	11	9	3	29	9	17	16	8	16	4	9	12
NET FAVOURABILITY	-20	-20	-27	-19	-41	15	-1	-3	-21	-23	-17	-27	-28	-47	-41	-12

Rachel Reeves

Very favourable	3	3	2	3	2	5	6	4	3	2	1	3	2	3	2	3
Somewhat favourable	11	13	18	13	10	22	17	9	15	9	10	13	10	15	10	14
TOTAL FAVOURABLE	14	16	20	16	12	27	23	13	18	11	11	16	12	18	12	17
Somewhat unfavourable	12	12	12	13	14	9	11	8	13	10	12	13	11	16	13	12
Very unfavourable	14	12	11	12	17	5	9	3	12	12	12	13	13	15	14	11
TOTAL UNFAVOURABLE	26	24	23	25	31	14	20	11	25	22	24	26	24	31	27	23
Don't know	60	61	57	59	58	59	56	77	58	66	64	58	65	51	60	60
NET FAVOURABILITY	-12	-8	-3	-9	-19	13	3	2	-7	-11	-13	-10	-12	-13	-15	-6

Steve Barclay

Very favourable	1	1	4	1	1	0	0	1	1	1	0	1	1	5	1	1
Somewhat favourable	7	7	27	6	10	6	2	1	9	6	2	7	4	21	15	5
TOTAL FAVOURABLE	8	8	31	7	11	6	2	2	10	7	2	8	5	26	16	6
Somewhat unfavourable	13	14	12	15	15	14	10	11	15	11	13	15	10	10	15	14
Very unfavourable	20	18	3	21	15	24	38	13	18	19	20	19	20	6	8	22
TOTAL UNFAVOURABLE	33	32	15	36	30	38	48	24	33	30	33	34	30	16	23	36
Don't know	59	60	54	58	59	56	51	74	57	64	65	58	66	58	61	58
NET FAVOURABILITY	-25	-24	16	-29	-19	-32	-46	-22	-23	-23	-31	-26	-25	10	-7	-30

Sample Size: 2210 adults in GB
Fieldwork: 29th - 30th August 2023

	How well or badly would you say the government is doing at managing the cost of living?		Thinking about the cost of living, which of the following comes closest to your view?				Energy Bills		Food		
	Very + fairly well	Fairly + very badly	I have already had to make cuts to my usual spending, and expect to have to make further cuts	I have already had to make cuts to my usual spending, but do not expect to make further cuts	I have been able to maintain my usual spending so far, but expect to have to make cuts soon	I have been able to maintain my usual spending so far, and expect to be able to continue to do so	Struggles to afford energy bills	Occasionally struggles	Struggles to afford food	Occasionally struggles	
Weighted Sample	2210	304	1798	997	401	362	369	379	549	293	695
Unweighted Sample	2210	313	1801	988	380	391	387	361	534	281	672
	%	%	%	%	%	%	%	%	%	%	%

Keir Starmer

Very favourable	5	5	2	5	6	5	5	3	6	5	6	6
Somewhat favourable	28	29	18	32	31	31	29	25	24	32	27	30
TOTAL FAVOURABLE	33	34	20	37	37	36	34	28	30	37	33	36
Somewhat unfavourable	25	25	26	25	23	27	30	26	22	24	18	26
Very unfavourable	28	29	47	26	26	27	27	41	33	27	33	24
TOTAL UNFAVOURABLE	53	54	73	51	49	54	57	67	55	51	51	50
Don't know	15	12	6	12	15	10	9	6	15	12	16	13
NET FAVOURABILITY	-20	-20	-53	-14	-12	-18	-23	-39	-25	-14	-18	-14

Rachel Reeves

Very favourable	3	3	1	3	3	3	3	3	1	4	2	3
Somewhat favourable	11	13	14	13	12	14	14	15	11	13	13	12
TOTAL FAVOURABLE	14	16	15	16	15	17	17	18	12	17	15	15
Somewhat unfavourable	12	12	18	11	12	12	15	12	10	14	8	12
Very unfavourable	14	12	16	11	12	8	8	17	16	10	18	9
TOTAL UNFAVOURABLE	26	24	34	22	24	20	23	29	26	24	26	21
Don't know	60	61	50	61	62	64	60	53	61	59	59	63
NET FAVOURABILITY	-12	-8	-19	-6	-9	-3	-6	-11	-14	-7	-11	-6

Steve Barclay

Very favourable	1	1	4	0	1	1	1	1	1	0	1	1
Somewhat favourable	7	7	22	5	6	7	7	12	8	7	9	6
TOTAL FAVOURABLE	8	8	26	5	7	8	8	13	9	7	10	7
Somewhat unfavourable	13	14	12	15	14	14	13	15	9	17	10	13
Very unfavourable	20	18	6	21	22	16	18	13	23	21	24	20
TOTAL UNFAVOURABLE	33	32	18	36	36	30	31	28	32	38	34	33
Don't know	59	60	56	59	58	63	61	58	60	55	56	60
NET FAVOURABILITY	-25	-24	8	-31	-29	-22	-23	-15	-23	-31	-24	-26

Sample Size: 2210 adults in GB
Fieldwork: 29th - 30th August 2023

	Fuel		Rent/mortgage		All bills	Which of the following statements comes closest to your view?			
Total	Struggles to afford fuel	Occasionally struggles	Struggles to afford rent/mortgage	Occasionally struggles	Struggles or occasionally struggles to afford ANY cost	My income is currently rising faster than prices in the shops	Prices in the shops are rising faster than my income	My income is keeping pace with prices in the shops	
Weighted Sample	2210	195	485	191	312	1244	19	1850	203
Unweighted Sample	2210	194	479	176	275	1199	19	1865	219
	%	%	%	%	%	%	%	%	%

Keir Starmer

Very favourable	5	5	6	5	7	5	6	9	5	3
Somewhat favourable	28	29	26	34	27	33	30	30	30	25
TOTAL FAVOURABLE	33	34	32	39	34	38	36	39	35	28
Somewhat unfavourable	25	25	21	24	23	23	24	9	26	24
Very unfavourable	28	29	32	26	27	20	27	28	27	42
TOTAL UNFAVOURABLE	53	54	53	50	50	43	51	37	53	66
Don't know	15	12	15	11	15	19	13	24	11	6
NET FAVOURABILITY	-20	-20	-21	-11	-16	-5	-15	2	-18	-38

Rachel Reeves

Very favourable	3	3	2	4	2	4	3	0	3	2
Somewhat favourable	11	13	12	14	14	12	12	4	13	14
TOTAL FAVOURABLE	14	16	14	18	16	16	15	4	16	16
Somewhat unfavourable	12	12	10	13	9	15	12	20	12	15
Very unfavourable	14	12	21	10	19	8	11	22	10	17
TOTAL UNFAVOURABLE	26	24	31	23	28	23	23	42	22	32
Don't know	60	61	55	60	56	62	62	54	62	52
NET FAVOURABILITY	-12	-8	-17	-5	-12	-7	-8	-38	-6	-16

Steve Barclay

Very favourable	1	1	1	1	2	0	1	0	1	2
Somewhat favourable	7	7	10	5	7	6	7	24	7	12
TOTAL FAVOURABLE	8	8	11	6	9	6	8	24	8	14
Somewhat unfavourable	13	14	9	16	8	13	13	10	14	14
Very unfavourable	20	18	29	21	26	21	20	15	19	11
TOTAL UNFAVOURABLE	33	32	38	37	34	34	33	25	33	25
Don't know	59	60	51	58	57	59	59	51	59	61
NET FAVOURABILITY	-25	-24	-27	-31	-25	-28	-25	-1	-25	-11

Sample Size: 2210 adults in GB
Fieldwork: 29th - 30th August 2023

	Thinking about your finances, which of the following best reflects your position?				How do you think the financial situation of your household will change over the NEXT 12 months?			How do you think the financial situation of your household has changed over the LAST 12 months?			
	Total	I cannot afford my essential costs, and often have to go without things like food and heating	I can only just afford my essential costs and often struggle to make ends meet	I can normally comfortably cover the essentials, but I do not often have money for luxuries	Relatively or very comfortable financially	Get a lot or a little better	Stay about the same	Get a lot or a little worse	Got a lot or a little better	Stayed about the same	Got a lot or a little worse
Weighted Sample	2210	93	458	960	699	269	931	871	201	739	1214
Unweighted Sample	2210	84	431	950	745	246	945	907	189	738	1237
	%	%	%	%	%	%	%	%	%	%	%

Keir Starmer

Very favourable	5	5	2	6	5	5	3	7	3	4	5
Somewhat favourable	28	29	24	31	29	28	37	26	31	30	28
TOTAL FAVOURABLE	33	34	26	37	34	33	42	29	38	33	32
Somewhat unfavourable	25	25	13	20	28	27	21	29	23	24	27
Very unfavourable	28	29	33	27	27	32	25	32	27	32	27
TOTAL UNFAVOURABLE	53	54	46	47	55	59	46	61	50	56	51
Don't know	15	12	27	17	11	9	12	10	12	10	13
NET FAVOURABILITY	-20	-20	-20	-10	-21	-26	-4	-32	-12	-23	-15

Rachel Reeves

Very favourable	3	3	1	1	3	4	3	3	3	2	3
Somewhat favourable	11	13	11	10	13	15	15	12	14	17	13
TOTAL FAVOURABLE	14	16	12	11	16	19	18	15	17	19	16
Somewhat unfavourable	12	12	12	9	12	14	7	14	13	11	13
Very unfavourable	14	12	17	16	8	13	12	12	11	14	12
TOTAL UNFAVOURABLE	26	24	29	25	20	27	19	26	24	25	23
Don't know	60	61	60	63	64	55	63	60	58	56	60
NET FAVOURABILITY	-12	-8	-17	-14	-4	-8	-1	-11	-7	-6	-9

Steve Barclay

Very favourable	1	1	0	1	1	1	1	1	0	1	1
Somewhat favourable	7	7	13	6	6	9	10	8	5	9	6
TOTAL FAVOURABLE	8	8	13	7	7	10	11	9	6	9	7
Somewhat unfavourable	13	14	13	13	13	16	13	14	14	15	13
Very unfavourable	20	18	21	21	19	16	13	16	24	16	22
TOTAL UNFAVOURABLE	33	32	34	34	32	32	26	30	38	31	35
Don't know	59	60	53	58	62	59	64	61	55	59	58
NET FAVOURABILITY	-25	-24	-21	-27	-25	-22	-15	-21	-32	-22	-19

Sample Size: 2210 adults in GB
Fieldwork: 29th - 30th August 2023

	Gross household income						
	up to £14,999	£15,000 to £29,999	£30,000 to £49,999	more than £50,000	Don't know	Prefer not to answer	
Total							
Weighted Sample	2210	299	408	403	535	111	0
Unweighted Sample	2210	257	424	418	553	96	0
	%	%	%	%	%	%	%

Keir Starmer

Very favourable	5	5	4	4	6	4	3	0
Somewhat favourable	28	29	26	25	25	41	17	0
TOTAL FAVOURABLE	33	34	30	29	31	45	20	0
Somewhat unfavourable	25	25	19	26	28	26	34	0
Very unfavourable	28	29	33	34	30	21	24	0
TOTAL UNFAVOURABLE	53	54	52	60	58	47	58	0
Don't know	15	12	18	10	10	8	21	0
NET FAVOURABILITY	-20	-20	-22	-31	-27	-2	-38	0

Rachel Reeves

Very favourable	3	3	1	4	2	4	3	0
Somewhat favourable	11	13	10	12	12	17	10	0
TOTAL FAVOURABLE	14	16	11	16	14	21	13	0
Somewhat unfavourable	12	12	13	15	13	12	5	0
Very unfavourable	14	12	11	13	13	8	14	0
TOTAL UNFAVOURABLE	26	24	24	28	26	20	19	0
Don't know	60	61	66	56	60	60	68	0
NET FAVOURABILITY	-12	-8	-13	-12	-12	1	-6	0

Steve Barclay

Very favourable	1	1	1	1	1	1	0	0
Somewhat favourable	7	7	10	8	8	5	4	0
TOTAL FAVOURABLE	8	8	11	9	9	6	4	0
Somewhat unfavourable	13	14	12	16	12	16	11	0
Very unfavourable	20	18	14	20	20	18	21	0
TOTAL UNFAVOURABLE	33	32	26	36	32	34	32	0
Don't know	59	60	63	56	60	60	64	0
NET FAVOURABILITY	-25	-24	-15	-27	-23	-28	-28	0

Sample Size: 2210 adults in GB
Fieldwork: 29th - 30th August 2023

	Vote in 2019 GE			2016 EU Ref		Gender		Age				Social Grade		Country			Region in England					
	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	England	Wales	Scotland	North	Midlands	London	Rest of South		
Weighted Sample	2210	723	535	188	779	823	1070	1140	232	913	546	519	1260	950	1907	111	192	533	367	267	740	
Unweighted Sample	2210	787	519	198	917	839	1012	1198	153	897	549	611	1386	824	1915	101	194	526	394	217	778	
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

The Labour Party

Very favourable	6	7	2	18	5	11	3	7	7	7	8	7	6	8	6	7	11	5	7	7	11	5
Somewhat favourable	32	33	10	58	46	46	17	33	32	39	38	33	19	36	28	33	23	36	36	27	43	30
TOTAL FAVOURABLE	38	40	12	76	51	57	20	40	39	46	46	40	25	44	34	40	34	41	43	34	54	35
Somewhat unfavourable	22	24	29	17	31	26	24	24	24	25	23	22	28	26	22	23	30	29	20	26	21	25
Very unfavourable	28	27	54	3	15	12	48	31	23	14	18	32	43	24	31	27	24	20	26	30	19	30
TOTAL UNFAVOURABLE	50	51	83	20	46	38	72	55	47	39	41	54	71	50	53	50	54	49	46	56	40	55
Don't know	12	10	5	4	3	5	8	6	13	15	14	6	5	6	14	10	12	10	11	9	7	10
NET FAVOURABILITY	-12	-11	-71	56	5	19	-52	-15	-8	7	5	-14	-46	-6	-19	-10	-20	-8	-3	-22	14	-20

The Conservative Party

Very favourable	4	4	9	1	0	2	7	4	3	2	2	4	7	4	4	4	3	4	4	3	3	4
Somewhat favourable	17	18	39	3	8	10	29	19	16	9	13	20	28	17	18	19	14	9	15	24	15	20
TOTAL FAVOURABLE	21	22	48	4	8	12	36	23	19	11	15	24	35	21	22	23	17	13	19	27	18	24
Somewhat unfavourable	21	20	27	11	29	16	24	22	19	26	16	22	24	21	20	21	16	21	20	21	21	21
Very unfavourable	49	50	21	84	62	68	34	50	49	50	57	50	37	53	46	49	58	58	52	44	55	46
TOTAL UNFAVOURABLE	70	70	48	95	91	84	58	72	68	76	73	72	61	74	66	70	74	79	72	65	76	67
Don't know	10	8	4	2	1	4	5	4	12	13	12	5	4	5	12	8	9	8	10	9	5	8
NET FAVOURABILITY	-49	-48	0	-91	-83	-72	-22	-49	-49	-65	-58	-48	-26	-53	-44	-47	-57	-66	-53	-38	-58	-43

Mark Harper

Very favourable	0	1	1	1	0	0	1	1	0	1	0	1	0	1	0	1	1	0	0	1	1	1
Somewhat favourable	4	5	7	3	4	4	6	6	4	4	4	6	6	5	4	5	7	2	5	5	5	5
TOTAL FAVOURABLE	4	6	8	4	4	4	7	7	4	5	4	7	6	6	4	6	8	2	5	6	6	6
Somewhat unfavourable	8	10	11	10	12	11	10	13	7	9	8	12	10	11	9	10	7	9	11	6	13	11
Very unfavourable	10	10	8	13	8	11	10	12	8	7	10	11	10	10	10	10	16	12	11	9	10	9
TOTAL UNFAVOURABLE	18	20	19	23	20	22	20	25	15	16	18	23	20	21	19	20	23	21	22	15	23	20
Don't know	78	75	73	73	77	74	73	68	81	79	77	71	73	73	76	75	70	77	74	80	71	74
NET FAVOURABILITY	-14	-14	-11	-19	-16	-18	-13	-18	-11	-11	-14	-16	-14	-15	-15	-14	-15	-19	-17	-9	-17	-14

Sample Size: 2210 adults in GB
Fieldwork: 29th - 30th August 2023

	How well or badly do you think the UK Government is handling the issue of immigration?¶		Generally speaking, do you think the level of immigration into Britain over the last ten years has been too high, too low or about right?¶				House Tenure			Car Drive Frequency		In your opinion, how good or bad is the state of the British economy at the moment?¶			
	Total	Very + fairly well	Fairly + very badly	Too high	About right	Too low	Don't know	Own	Rent	Other	Once a week or more	Doesn't drive	Very + fairly good	Neither good nor bad	Fairly + very bad
Weighted Sample	2210	177	1908	1239	528	135	308	1260	604	274	1052	411	131	359	1638
Unweighted Sample	2210	172	1930	1246	537	143	284	1357	556	215	1112	387	116	369	1657
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

The Labour Party

Very favourable	6	7	10	7	4	11	18	6	6	8	6	6	7	12	4	7
Somewhat favourable	32	33	24	34	22	50	46	39	31	34	35	29	32	18	22	37
TOTAL FAVOURABLE	38	40	34	41	26	61	64	45	37	42	41	35	39	30	26	44
Somewhat unfavourable	22	24	20	25	24	24	22	24	26	20	27	26	23	25	24	25
Very unfavourable	28	27	40	27	40	10	11	9	29	26	20	32	26	41	42	22
TOTAL UNFAVOURABLE	50	51	60	52	64	34	33	33	55	46	47	58	49	66	66	47
Don't know	12	10	6	8	9	5	3	22	8	13	12	8	13	3	7	9
NET FAVOURABILITY	-12	-11	-26	-11	-38	27	31	12	-18	-4	-6	-23	-10	-36	-40	-3

The Conservative Party

Very favourable	4	4	19	2	5	2	1	1	4	4	2	4	4	19	7	2
Somewhat favourable	17	18	50	15	24	13	4	7	20	16	10	21	14	39	36	12
TOTAL FAVOURABLE	21	22	69	17	29	15	5	8	24	20	12	25	18	58	43	14
Somewhat unfavourable	21	20	15	21	23	18	4	22	24	16	17	23	18	14	28	20
Very unfavourable	49	50	11	55	39	64	89	51	46	53	60	46	54	25	22	59
TOTAL UNFAVOURABLE	70	70	26	76	62	82	93	73	70	69	77	69	72	39	50	79
Don't know	10	8	6	7	9	3	2	18	6	12	11	6	11	3	8	7
NET FAVOURABILITY	-49	-48	43	-59	-33	-67	-88	-65	-46	-49	-65	-44	-54	19	-7	-65

Mark Harper

Very favourable	0	1	4	0	1	0	0	1	0	0	2	0	0	5	0	0
Somewhat favourable	4	5	16	4	6	5	3	3	5	5	3	5	2	13	8	4
TOTAL FAVOURABLE	4	6	20	4	7	5	3	4	5	5	5	5	2	18	8	4
Somewhat unfavourable	8	10	15	10	10	12	9	6	11	6	10	11	7	15	11	9
Very unfavourable	10	10	1	11	11	8	18	6	9	11	12	10	9	7	6	12
TOTAL UNFAVOURABLE	18	20	16	21	21	20	27	12	20	17	22	21	16	22	17	21
Don't know	78	75	64	75	73	75	70	84	74	78	73	73	82	60	74	75
NET FAVOURABILITY	-14	-14	4	-17	-14	-15	-24	-8	-15	-12	-17	-16	-14	-4	-9	-17

Sample Size: 2210 adults in GB
Fieldwork: 29th - 30th August 2023

	How well or badly would you say the government is doing at managing the cost of living?		Thinking about the cost of living, which of the following comes closest to your view?				Energy Bills		Food		
	Very + fairly well	Fairly + very badly	I have already had to make cuts to my usual spending, and expect to have to make further cuts	I have already had to make cuts to my usual spending, but do not expect to make further cuts	I have been able to maintain my usual spending so far, but expect to have to make cuts soon	I have been able to maintain my usual spending so far, and expect to be able to continue to do so	Struggles to afford energy bills	Occasionally struggles	Struggles to afford food	Occasionally struggles	
Weighted Sample	2210	304	1798	997	401	362	369	379	549	293	695
Unweighted Sample	2210	313	1801	988	380	391	387	361	534	281	672
	%	%	%	%	%	%	%	%	%	%	%

The Labour Party

Very favourable	6	7	6	7	9	5	5	6	10	9	12	9
Somewhat favourable	32	33	14	37	35	39	33	21	28	37	30	39
TOTAL FAVOURABLE	38	40	20	44	44	44	38	27	38	46	42	48
Somewhat unfavourable	22	24	27	24	22	25	27	29	23	22	19	24
Very unfavourable	28	27	49	23	23	25	26	40	27	22	27	19
TOTAL UNFAVOURABLE	50	51	76	47	45	50	53	69	50	44	46	43
Don't know	12	10	4	9	12	6	9	5	12	10	13	10
NET FAVOURABILITY	-12	-11	-56	-3	-1	-6	-15	-42	-12	2	-4	5

The Conservative Party

Very favourable	4	4	17	1	2	6	4	5	3	4	4	4
Somewhat favourable	17	18	47	12	13	18	21	28	18	13	18	13
TOTAL FAVOURABLE	21	22	64	13	15	24	25	33	21	17	22	17
Somewhat unfavourable	21	20	18	21	16	25	23	27	14	20	14	18
Very unfavourable	49	50	14	58	59	45	46	35	56	54	53	57
TOTAL UNFAVOURABLE	70	70	32	79	75	70	69	62	70	74	67	75
Don't know	10	8	4	7	10	6	6	5	9	9	11	8
NET FAVOURABILITY	-49	-48	32	-66	-60	-46	-44	-29	-49	-57	-45	-58

Mark Harper

Very favourable	0	1	3	0	1	0	0	0	0	1	2	0
Somewhat favourable	4	5	12	4	3	7	6	7	5	6	7	5
TOTAL FAVOURABLE	4	6	15	4	4	7	6	7	5	7	9	5
Somewhat unfavourable	8	10	9	10	10	11	9	9	7	13	7	11
Very unfavourable	10	10	5	11	12	8	7	8	18	10	15	11
TOTAL UNFAVOURABLE	18	20	14	21	22	19	16	17	25	23	22	22
Don't know	78	75	71	75	73	74	77	76	70	70	69	73
NET FAVOURABILITY	-14	-14	1	-17	-18	-12	-10	-10	-20	-16	-13	-17

Sample Size: 2210 adults in GB
Fieldwork: 29th - 30th August 2023

	Fuel		Rent/mortgage		All bills	Which of the following statements comes closest to your view?			
	Struggles to afford fuel	Occasionally struggles	Struggles to afford rent/mortgage	Occasionally struggles	Struggles or occasionally struggles to afford ANY cost	My income is currently rising faster than prices in the shops	Prices in the shops are rising faster than my income	My income is keeping pace with prices in the shops	
Weighted Sample	2210	195	485	191	312	1244	19	1850	203
Unweighted Sample	2210	194	479	176	275	1199	19	1865	219
	%	%	%	%	%	%	%	%	%

The Labour Party

Very favourable	6	7	10	8	10	11	9	9	7	3
Somewhat favourable	32	33	31	37	31	43	36	51	34	23
TOTAL FAVOURABLE	38	40	41	45	41	54	45	60	41	26
Somewhat unfavourable	22	24	18	25	18	19	23	16	25	27
Very unfavourable	28	27	30	21	27	16	23	21	25	42
TOTAL UNFAVOURABLE	50	51	48	46	45	35	46	37	50	69
Don't know	12	10	11	9	13	11	10	3	9	5
NET FAVOURABILITY	-12	-11	-7	-1	-4	19	-1	23	-9	-43

The Conservative Party

Very favourable	4	4	4	3	5	4	4	0	3	7
Somewhat favourable	17	18	19	16	16	12	15	14	17	30
TOTAL FAVOURABLE	21	22	23	19	21	16	19	14	20	37
Somewhat unfavourable	21	20	13	20	10	14	18	34	20	29
Very unfavourable	49	50	56	55	58	60	55	40	53	30
TOTAL UNFAVOURABLE	70	70	69	75	68	74	73	74	73	59
Don't know	10	8	8	7	11	11	8	12	8	4
NET FAVOURABILITY	-49	-48	-46	-56	-47	-58	-54	-60	-53	-22

Mark Harper

Very favourable	0	1	1	0	1	1	1	0	1	1
Somewhat favourable	4	5	6	5	9	4	5	5	5	8
TOTAL FAVOURABLE	4	6	7	5	10	5	6	5	6	9
Somewhat unfavourable	8	10	8	11	8	11	10	37	10	8
Very unfavourable	10	10	19	13	16	14	12	0	10	6
TOTAL UNFAVOURABLE	18	20	27	24	24	25	22	37	20	14
Don't know	78	75	66	71	67	69	72	57	75	77
NET FAVOURABILITY	-14	-14	-20	-19	-14	-20	-16	-32	-14	-5

Sample Size: 2210 adults in GB
Fieldwork: 29th - 30th August 2023

	Thinking about your finances, which of the following best reflects your position?				How do you think the financial situation of your household will change over the NEXT 12 months?			How do you think the financial situation of your household has changed over the LAST 12 months?			
	Total	I cannot afford my essential costs, and often have to go without things like food and heating	I can only just afford my essential costs and often struggle to make ends meet	I can normally comfortably cover the essentials, but I do not often have money for luxuries	Relatively or very comfortable financially	Get a lot or a little better	Stay about the same	Get a lot or a little worse	Got a lot or a little better	Stayed about the same	Got a lot or a little worse
Weighted Sample	2210	93	458	960	699	269	931	871	201	739	1214
Unweighted Sample	2210	84	431	950	745	246	945	907	189	738	1237
	%	%	%	%	%	%	%	%	%	%	%

The Labour Party

Very favourable	6	7	8	9	7	6	7	6	8	6	7	7
Somewhat favourable	32	33	31	34	34	29	43	28	36	36	28	36
TOTAL FAVOURABLE	38	40	39	43	41	35	50	34	44	42	35	43
Somewhat unfavourable	22	24	14	20	24	28	19	27	23	25	27	22
Very unfavourable	28	27	28	22	26	31	23	32	24	27	31	25
TOTAL UNFAVOURABLE	50	51	42	42	50	59	42	59	47	52	58	47
Don't know	12	10	19	14	9	7	9	8	9	6	7	10
NET FAVOURABILITY	-12	-11	-3	1	-9	-24	8	-25	-3	-10	-23	-4

The Conservative Party

Very favourable	4	4	3	4	3	4	5	5	2	3	5	3
Somewhat favourable	17	18	14	13	16	23	24	23	11	29	22	13
TOTAL FAVOURABLE	21	22	17	17	19	27	29	28	13	32	27	16
Somewhat unfavourable	21	20	15	15	22	23	21	24	17	19	25	18
Very unfavourable	49	50	50	57	51	44	40	43	61	44	42	57
TOTAL UNFAVOURABLE	70	70	65	72	73	67	61	67	78	63	67	75
Don't know	10	8	18	11	7	6	10	6	8	5	6	9
NET FAVOURABILITY	-49	-48	-48	-55	-54	-40	-32	-39	-65	-31	-40	-59

Mark Harper

Very favourable	0	1	4	0	0	1	1	1	0	1	1	0
Somewhat favourable	4	5	5	5	4	6	9	5	4	11	6	4
TOTAL FAVOURABLE	4	6	9	5	4	7	10	6	4	12	7	4
Somewhat unfavourable	8	10	10	10	10	10	11	9	10	12	9	10
Very unfavourable	10	10	12	13	11	7	9	8	13	8	9	11
TOTAL UNFAVOURABLE	18	20	22	23	21	17	20	17	23	20	18	21
Don't know	78	75	69	71	75	77	71	76	73	68	76	74
NET FAVOURABILITY	-14	-14	-13	-18	-17	-10	-10	-11	-19	-8	-11	-17

Sample Size: 2210 adults in GB
Fieldwork: 29th - 30th August 2023

		Gross household income					
	Total	up to £14,999	£15,000 to £29,999	£30,000 to £49,999	more than £50,000	Don't know	Prefer not to answer
Weighted Sample	2210	299	408	403	535	111	0
Unweighted Sample	2210	257	424	418	553	96	0
	%	%	%	%	%	%	%

The Labour Party

Very favourable	6	7	6	7	6	7	6	0
Somewhat favourable	32	33	32	28	33	42	25	0
TOTAL FAVOURABLE	38	40	38	35	39	49	31	0
Somewhat unfavourable	22	24	20	23	27	27	23	0
Very unfavourable	28	27	27	32	28	17	32	0
TOTAL UNFAVOURABLE	50	51	47	55	55	44	55	0
Don't know	12	10	15	9	6	6	14	0
NET FAVOURABILITY	-12	-11	-9	-20	-16	5	-24	0

The Conservative Party

Very favourable	4	4	4	5	2	3	5	0
Somewhat favourable	17	18	17	18	20	17	8	0
TOTAL FAVOURABLE	21	22	21	23	22	20	13	0
Somewhat unfavourable	21	20	21	21	20	21	18	0
Very unfavourable	49	50	45	49	50	55	54	0
TOTAL UNFAVOURABLE	70	70	66	70	70	76	72	0
Don't know	10	8	12	7	8	5	15	0
NET FAVOURABILITY	-49	-48	-45	-47	-48	-56	-59	0

Mark Harper

Very favourable	0	1	2	0	0	1	0	0
Somewhat favourable	4	5	5	4	6	4	4	0
TOTAL FAVOURABLE	4	6	7	4	6	5	4	0
Somewhat unfavourable	8	10	10	11	8	11	3	0
Very unfavourable	10	10	10	9	10	9	15	0
TOTAL UNFAVOURABLE	18	20	20	20	18	20	18	0
Don't know	78	75	74	76	76	76	79	0
NET FAVOURABILITY	-14	-14	-13	-16	-12	-15	-14	0

Sample Size: 2210 adults in GB
Fieldwork: 29th - 30th August 2023

	Vote in 2019 GE			2016 EU Ref		Gender		Age				Social Grade		Country			Region in England					
	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	England	Wales	Scotland	North	Midlands	London	Rest of South		
Weighted Sample	2210	723	535	188	779	823	1070	1140	232	913	546	519	1260	950	1907	111	192	533	367	267	740	
Unweighted Sample	2210	787	519	198	917	839	1012	1198	153	897	549	611	1386	824	1915	101	194	526	394	217	778	
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Suella Braverman

Very favourable	3	3	7	1	1	1	6	3	2	0	1	3	5	3	3	3	4	1	2	4	2	3
Somewhat favourable	11	12	26	2	4	4	22	14	9	6	6	13	22	11	12	12	8	10	11	11	10	14
TOTAL FAVOURABLE	14	15	33	3	5	5	28	17	11	6	7	16	27	14	15	15	12	11	13	15	12	17
Somewhat unfavourable	17	17	24	11	23	14	22	18	16	11	16	19	22	17	18	18	18	15	18	18	15	18
Very unfavourable	41	41	24	67	60	62	28	45	38	35	44	45	34	46	34	41	32	53	41	37	52	38
TOTAL UNFAVOURABLE	58	58	48	78	83	76	50	63	54	46	60	64	56	63	52	59	50	68	59	55	67	56
Don't know	28	27	19	19	13	19	22	19	35	47	32	20	17	23	33	27	39	21	29	31	21	27
NET FAVOURABILITY	-44	-43	-15	-75	-78	-71	-22	-46	-43	-40	-53	-48	-29	-49	-37	-44	-38	-57	-46	-40	-55	-39

Wes Streeting

Very favourable	2	2	1	4	4	3	2	2	2	1	1	3	3	3	1	2	3	2	2	1	2	2
Somewhat favourable	8	10	5	20	17	17	5	11	8	4	10	12	9	11	7	10	8	8	8	7	17	10
TOTAL FAVOURABLE	10	12	6	24	21	20	7	13	10	5	11	15	12	14	8	12	11	10	10	8	19	12
Somewhat unfavourable	9	9	13	7	7	9	11	12	6	10	8	9	11	10	8	10	3	8	11	7	9	10
Very unfavourable	11	10	13	7	3	7	14	13	6	8	9	10	10	9	10	9	11	12	11	12	10	7
TOTAL UNFAVOURABLE	20	19	26	14	10	16	25	25	12	18	17	19	21	19	18	19	14	20	22	19	19	17
Don't know	70	70	67	63	69	64	69	62	78	78	72	65	67	67	73	70	75	70	69	73	62	71
NET FAVOURABILITY	-10	-7	-20	10	11	4	-18	-12	-2	-13	-6	-4	-9	-5	-10	-7	-3	-10	-12	-11	0	-5

Sample Size: 2210 adults in GB
Fieldwork: 29th - 30th August 2023

	How well or badly do you think the UK Government is handling the issue of immigration?¶		Generally speaking, do you think the level of immigration into Britain over the last ten years has been too high, too low or about right?				House Tenure			Car Drive Frequency		In your opinion, how good or bad is the state of the British economy at the moment?			
	Total	Very + fairly well	Fairly + very badly	Too high	About right	Too low	Don't know	Own	Rent	Other	Once a week or more	Doesn't drive	Very + fairly good	Neither good nor bad	Fairly + very bad
Weighted Sample	2210	177	1908	1239	528	135	308	1260	604	274	1052	411	131	359	1638
Unweighted Sample	2210	172	1930	1246	537	143	284	1357	556	215	1112	387	116	369	1657
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Suella Braverman

Very favourable	3	3	10	2	4	1	0	1	4	1	0	4	2	9	4	2
Somewhat favourable	11	12	28	10	17	6	1	2	13	11	7	14	10	28	26	7
TOTAL FAVOURABLE	14	15	38	12	21	7	1	3	17	12	7	18	12	37	30	9
Somewhat unfavourable	17	17	20	18	21	12	9	14	20	15	12	19	16	18	25	16
Very unfavourable	41	41	11	46	30	58	78	42	41	39	49	42	40	23	19	49
TOTAL UNFAVOURABLE	58	58	31	64	51	70	87	56	61	54	61	61	56	41	44	65
Don't know	28	27	31	24	27	23	12	40	23	34	32	21	33	22	26	26
NET FAVOURABILITY	-44	-43	7	-52	-30	-63	-86	-53	-44	-42	-54	-43	-44	-4	-14	-56

Wes Streeting

Very favourable	2	2	2	2	1	4	4	2	2	1	0	2	1	3	0	2
Somewhat favourable	8	10	12	10	7	15	16	9	11	7	7	10	7	8	9	10
TOTAL FAVOURABLE	10	12	14	12	8	19	20	11	13	8	7	12	8	11	9	12
Somewhat unfavourable	9	9	15	9	10	11	7	5	9	9	8	9	10	12	12	9
Very unfavourable	11	10	11	10	12	5	12	5	9	9	14	10	10	12	9	10
TOTAL UNFAVOURABLE	20	19	26	19	22	16	19	10	18	18	22	19	20	24	21	19
Don't know	70	70	61	69	70	65	60	80	69	73	71	69	72	65	70	69
NET FAVOURABILITY	-10	-7	-12	-7	-14	3	1	1	-5	-10	-15	-7	-12	-13	-12	-7

Sample Size: 2210 adults in GB
Fieldwork: 29th - 30th August 2023

	How well or badly would you say the government is doing at managing the cost of living?		Thinking about the cost of living, which of the following comes closest to your view?				Energy Bills		Food		
	Very + fairly well	Fairly + very badly	I have already had to make cuts to my usual spending, and expect to have to make further cuts	I have already had to make cuts to my usual spending, but do not expect to make further cuts	I have been able to maintain my usual spending so far, but expect to have to make cuts soon	I have been able to maintain my usual spending so far, and expect to be able to continue to do so	Struggles to afford energy bills	Occasionally struggles	Struggles to afford food	Occasionally struggles	
Weighted Sample	2210	304	1798	997	401	362	369	379	549	293	695
Unweighted Sample	2210	313	1801	988	380	391	387	361	534	281	672
	%	%	%	%	%	%	%	%	%	%	%

Suella Braverman

Very favourable	3	3	10	2	1	3	3	7	3	2	3	1
Somewhat favourable	11	12	30	8	8	13	13	19	10	9	9	10
TOTAL FAVOURABLE	14	15	40	10	9	16	16	26	13	11	12	11
Somewhat unfavourable	17	17	25	17	16	19	19	20	14	20	15	16
Very unfavourable	41	41	15	47	46	35	42	33	41	43	43	44
TOTAL UNFAVOURABLE	58	58	40	64	62	54	61	53	55	63	58	60
Don't know	28	27	20	26	28	30	24	21	31	26	30	30
NET FAVOURABILITY	-44	-43	0	-54	-53	-38	-45	-27	-42	-52	-46	-49

Wes Streeting

Very favourable	2	2	2	2	2	1	3	2	2	2	2	2
Somewhat favourable	8	10	10	10	9	10	10	10	7	11	10	9
TOTAL FAVOURABLE	10	12	12	12	11	11	13	12	9	13	12	11
Somewhat unfavourable	9	9	13	9	10	10	8	8	8	13	7	11
Very unfavourable	11	10	10	10	10	7	6	13	15	9	14	8
TOTAL UNFAVOURABLE	20	19	23	19	20	17	14	21	23	22	21	19
Don't know	70	70	65	69	69	72	72	67	69	65	67	71
NET FAVOURABILITY	-10	-7	-11	-7	-9	-6	-1	-9	-14	-9	-9	-8

Sample Size: 2210 adults in GB
Fieldwork: 29th - 30th August 2023

	Fuel		Rent/mortgage		All bills	Which of the following statements comes closest to your view?			
Total	Struggles to afford fuel	Occasionally struggles	Struggles to afford rent/mortgage	Occasionally struggles	Struggles or occasionally struggles to afford ANY cost	My income is currently rising faster than prices in the shops	Prices in the shops are rising faster than my income	My income is keeping pace with prices in the shops	
Weighted Sample	2210	195	485	191	312	1244	19	1850	203
Unweighted Sample	2210	194	479	176	275	1199	19	1865	219
	%	%	%	%	%	%	%	%	%

Suella Braverman

Very favourable	3	3	4	1	3	1	2	3	2	7
Somewhat favourable	11	12	12	9	11	7	10	18	11	19
TOTAL FAVOURABLE	14	15	16	10	14	8	12	21	13	26
Somewhat unfavourable	17	17	10	18	13	16	17	21	18	18
Very unfavourable	41	41	43	46	43	44	43	32	43	31
TOTAL UNFAVOURABLE	58	58	53	64	56	60	60	53	61	49
Don't know	28	27	31	27	30	33	28	27	26	25
NET FAVOURABILITY	-44	-43	-37	-54	-42	-52	-48	-32	-48	-23

Wes Streeting

Very favourable	2	2	2	2	2	2	2	0	2	3
Somewhat favourable	8	10	11	9	9	12	9	4	10	7
TOTAL FAVOURABLE	10	12	13	11	11	14	11	4	12	10
Somewhat unfavourable	9	9	6	10	8	13	10	24	9	8
Very unfavourable	11	10	21	8	17	8	10	10	9	10
TOTAL UNFAVOURABLE	20	19	27	18	25	21	20	34	18	18
Don't know	70	70	61	70	64	65	69	61	70	71
NET FAVOURABILITY	-10	-7	-14	-7	-14	-7	-9	-30	-6	-8

Sample Size: 2210 adults in GB
Fieldwork: 29th - 30th August 2023

	Thinking about your finances, which of the following best reflects your position?				How do you think the financial situation of your household will change over the NEXT 12 months?			How do you think the financial situation of your household has changed over the LAST 12 months?			
	Total	I cannot afford my essential costs, and often have to go without things like food and heating	I can only just afford my essential costs and often struggle to make ends meet	I can normally comfortably cover the essentials, but I do not often have money for luxuries	Relatively or very comfortable financially	Get a lot or a little better	Stay about the same	Get a lot or a little worse	Got a lot or a little better	Stayed about the same	Got a lot or a little worse
Weighted Sample	2210	93	458	960	699	269	931	871	201	739	1214
Unweighted Sample	2210	84	431	950	745	246	945	907	189	738	1237
	%	%	%	%	%	%	%	%	%	%	%

Suella Braverman

Very favourable	3	3	3	1	2	5	4	4	2	4	3	2
Somewhat favourable	11	12	10	10	11	14	14	15	8	16	15	9
TOTAL FAVOURABLE	14	15	13	11	13	19	18	19	10	20	18	11
Somewhat unfavourable	17	17	12	13	20	17	19	19	15	18	19	17
Very unfavourable	41	41	36	44	40	42	30	37	51	34	38	45
TOTAL UNFAVOURABLE	58	58	48	57	60	59	49	56	66	52	57	62
Don't know	28	27	39	32	27	23	34	26	24	28	24	28
NET FAVOURABILITY	-44	-43	-35	-46	-47	-40	-31	-37	-56	-32	-39	-51

Wes Streeting

Very favourable	2	2	3	1	2	2	2	2	2	2	1	2
Somewhat favourable	8	10	9	7	10	11	7	10	11	6	10	10
TOTAL FAVOURABLE	10	12	12	8	12	13	9	12	13	8	11	12
Somewhat unfavourable	9	9	8	10	10	8	8	9	9	8	9	9
Very unfavourable	11	10	19	13	7	10	11	9	10	10	9	9
TOTAL UNFAVOURABLE	20	19	27	23	17	18	19	18	19	18	18	18
Don't know	70	70	62	69	72	69	72	71	68	74	70	69
NET FAVOURABILITY	-10	-7	-15	-15	-5	-5	-10	-6	-6	-10	-7	-6

Sample Size: 2210 adults in GB
Fieldwork: 29th - 30th August 2023

		Gross household income					
	Total	up to £14,999	£15,000 to £29,999	£30,000 to £49,999	more than £50,000	Don't know	Prefer not to answer
Weighted Sample	2210	299	408	403	535	111	0
Unweighted Sample	2210	257	424	418	553	96	0
	%	%	%	%	%	%	%

Suella Braverman

Very favourable	3	3	2	2	3	2	0	0
Somewhat favourable	11	12	9	16	12	9	9	0
TOTAL FAVOURABLE	14	15	11	18	15	11	9	0
Somewhat unfavourable	17	17	18	19	16	18	8	0
Very unfavourable	41	41	34	39	40	49	40	0
TOTAL UNFAVOURABLE	58	58	52	58	56	67	48	0
Don't know	28	27	36	24	28	22	43	0
NET FAVOURABILITY	-44	-43	-41	-40	-41	-56	-39	0

Wes Streeting

Very favourable	2	2	0	2	2	3	1	0
Somewhat favourable	8	10	7	8	11	11	7	0
TOTAL FAVOURABLE	10	12	7	10	13	14	8	0
Somewhat unfavourable	9	9	13	8	8	11	4	0
Very unfavourable	11	10	8	11	8	8	15	0
TOTAL UNFAVOURABLE	20	19	21	19	16	19	19	0
Don't know	70	70	72	71	71	67	74	0
NET FAVOURABILITY	-10	-7	-14	-9	-3	-5	-11	0

Sample Size: 2210 adults in GB
Fieldwork: 29th - 30th August 2023

	Vote in 2019 GE			2016 EU Ref		Gender		Age				Social Grade		Country			Region in England					
Total	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	England	Wales	Scotland	North	Midlands	London	Rest of South		
Weighted Sample	2210	723	535	188	779	823	1070	1140	232	913	546	519	1260	950	1907	111	192	533	367	267	740	
Unweighted Sample	2210	787	519	198	917	839	1012	1198	153	897	549	611	1386	824	1915	101	194	526	394	217	778	
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Favourable crosses Conservatives+Sunak

Favourable of Sunak and Conservative Party	16	38	2	7	9	26	17	15	9	10	18	27	17	15	17	15	11	12	19	14	19
Favourable of Sunak but NOT of Conservative Party	8	7	6	18	9	7	8	7	7	8	9	8	9	7	8	9	5	9	7	7	9
Not favourable of Sunak but favourable of Conservative Party	5	10	1	1	2	9	6	4	1	4	5	7	4	6	5	2	2	5	7	3	5
Unfavourable of Sunak and Conservative Party	60	39	86	72	73	50	63	58	67	63	62	50	63	56	59	59	72	60	54	68	58
Don't know	11	6	4	2	6	8	6	16	16	14	6	8	7	16	11	15	10	13	12	7	10

Favourable crosses Labour+Starmer

Favourable of Starmer and Labour Party	29	10	58	43	45	16	31	28	29	33	32	20	33	24	30	24	29	32	23	44	26
Favourable of Starmer but NOT of Labour Party	4	6	1	11	5	4	5	3	2	5	3	4	5	2	4	3	4	3	3	4	5
Not favourable of Starmer but favourable of Labour Party	7	2	14	6	9	4	7	7	10	9	7	3	8	6	7	6	9	7	8	7	6
Unfavourable of Starmer and Labour Party	45	76	19	35	33	66	49	41	33	34	49	65	43	47	45	49	45	41	52	32	48
Don't know	15	7	8	5	8	10	8	21	26	20	8	8	10	21	14	18	14	17	13	12	14

*Any percentages calculated on bases fewer than 100 respondents do not represent a wide enough cross-section of the target population to be considered statistically reliable. These figures should not be used.

Sample Size: 2210 adults in GB
Fieldwork: 29th - 30th August 2023

	How well or badly do you think the UK Government is handling the issue of immigration?¶		Generally speaking, do you think the level of immigration into Britain over the last ten years has been too high, too low or about right?				House Tenure			Car Drive Frequency		In your opinion, how good or bad is the state of the British economy at the moment?			
	Total	Very + fairly well	Fairly + very badly	Too high	About right	Too low	Don't know	Own	Rent	Other	Once a week or more	Doesn't drive	Very + fairly good	Neither good nor bad	Fairly + very bad
Weighted Sample	2210	177	1908	1239	528	135	308	1260	604	274	1052	411	131	359	1638
Unweighted Sample	2210	172	1930	1246	537	143	284	1357	556	215	1112	387	116	369	1657
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Favourable crosses Conservatives+Sunak

Favourable of Sunak and Conservative Party	16	62	12	22	12	4	7	19	13	10	19	13	53	30	10
Favourable of Sunak but NOT of Conservative Party	8	8	8	7	11	7	7	9	6	7	9	4	12	11	7
Not favourable of Sunak but favourable of Conservative Party	5	5	5	7	3	1	1	5	6	2	6	4	5	11	4
Unfavourable of Sunak and Conservative Party	60	17	66	52	71	87	62	59	59	70	58	63	27	35	70
Don't know	11	8	9	12	4	2	23	8	16	12	8	15	3	13	9

Favourable crosses Labour+Starmer

Favourable of Starmer and Labour Party	29	28	31	20	46	47	32	29	28	30	27	26	22	20	33
Favourable of Starmer but NOT of Labour Party	4	3	4	4	6	1	2	5	2	3	5	2	3	4	4
Not favourable of Starmer but favourable of Labour Party	7	3	8	5	12	16	6	6	10	8	6	9	7	3	8
Unfavourable of Starmer and Labour Party	45	56	45	58	26	32	29	48	41	40	52	45	63	60	40
Don't know	15	10	12	13	10	4	32	12	19	18	11	18	5	12	14

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Sample Size: 2210 adults in GB
Fieldwork: 29th - 30th August 2023

	How well or badly would you say the government is doing at managing the cost of living?		Thinking about the cost of living, which of the following comes closest to your view?				Energy Bills		Food		
	Very + fairly well	Fairly + very badly	I have already had to make cuts to my usual spending, and expect to have to make further cuts	I have already had to make cuts to my usual spending, but do not expect to make further cuts	I have been able to maintain my usual spending so far, but expect to have to make cuts soon	I have been able to maintain my usual spending so far, and expect to be able to continue to do so	Struggles to afford energy bills	Occasionally struggles	Struggles to afford food	Occasionally struggles	
Total											
Weighted Sample	2210	304	1798	997	401	362	369	379	549	293	695
Unweighted Sample	2210	313	1801	988	380	391	387	361	534	281	672
	%	%	%	%	%	%	%	%	%	%	%

Favourable crosses Conservatives+Sunak

Favourable of Sunak and Conservative Party	16	55	9	11	18	21	26	15	13	15	14
Favourable of Sunak but NOT of Conservative Party	8	12	7	6	8	8	12	6	6	8	6
Not favourable of Sunak but favourable of Conservative Party	5	8	4	4	6	3	6	5	4	6	3
Unfavourable of Sunak and Conservative Party	60	19	70	66	60	59	47	61	66	55	67
Don't know	11	6	10	13	8	8	8	14	11	16	11

Favourable crosses Labour+Starmer

Favourable of Starmer and Labour Party	29	14	33	33	33	28	21	28	32	32	32
Favourable of Starmer but NOT of Labour Party	4	6	4	3	3	5	6	1	5	0	3
Not favourable of Starmer but favourable of Labour Party	7	3	8	8	8	7	3	7	11	6	11
Unfavourable of Starmer and Labour Party	45	69	41	38	45	47	62	46	38	41	37
Don't know	15	7	14	17	12	12	8	18	14	19	16

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Sample Size: 2210 adults in GB
Fieldwork: 29th - 30th August 2023

	Fuel		Rent/mortgage		All bills	Which of the following statements comes closest to your view?			
Total	Struggles to afford fuel	Occasionally struggles	Struggles to afford rent/mortgage	Occasionally struggles	Struggles or occasionally struggles to afford ANY cost	My income is currently rising faster than prices in the shops	Prices in the shops are rising faster than my income	My income is keeping pace with prices in the shops	
Weighted Sample	2210	195	485	191	312	1244	19	1850	203
Unweighted Sample	2210	194	479	176	275	1199	19	1865	219
	%	%	%	%	%	%	%	%	%

Favourable crosses Conservatives+Sunak

Favourable of Sunak and Conservative Party	16	15	14	16	11	14	10	15	26
Favourable of Sunak but NOT of Conservative Party	8	7	7	5	7	7	15	8	10
Not favourable of Sunak but favourable of Conservative Party	5	6	4	5	4	4	4	4	10
Unfavourable of Sunak and Conservative Party	60	57	67	58	64	64	59	63	47
Don't know	11	15	9	16	14	11	12	10	7

Favourable crosses Labour+Starmer

Favourable of Starmer and Labour Party	29	30	34	33	35	32	39	32	20
Favourable of Starmer but NOT of Labour Party	4	2	4	2	3	3	0	4	7
Not favourable of Starmer but favourable of Labour Party	7	8	8	7	14	9	0	8	3
Unfavourable of Starmer and Labour Party	45	41	40	40	28	40	37	43	61
Don't know	15	20	13	18	20	15	24	13	8

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Sample Size: 2210 adults in GB
Fieldwork: 29th - 30th August 2023

	Thinking about your finances, which of the following best reflects your position?				How do you think the financial situation of your household will change over the NEXT 12 months?			How do you think the financial situation of your household has changed over the LAST 12 months?		
Total	I cannot afford my essential costs, and often have to go without things like food and heating	I can only just afford my essential costs and often struggle to make ends meet	I can normally comfortably cover the essentials, but I do not often have money for luxuries	Relatively or very comfortable financially	Get a lot or a little better	Stay about the same	Get a lot or a little worse	Got a lot or a little better	Stayed about the same	Got a lot or a little worse
Weighted Sample 2210	93	458	960	699	269	931	871	201	739	1214
Unweighted Sample 2210	84	431	950	745	246	945	907	189	738	1237
	%	%	%	%	%	%	%	%	%	%

Favourable crosses Conservatives+Sunak

Favourable of Sunak and Conservative Party	16	9	13	14	22	22	21	10	23	21	12
Favourable of Sunak but NOT of Conservative Party	8	8	5	7	12	13	8	7	10	10	7
Not favourable of Sunak but favourable of Conservative Party	5	8	3	5	5	6	6	4	9	6	4
Unfavourable of Sunak and Conservative Party	60	55	64	64	53	47	56	69	50	55	66
Don't know	11	20	16	10	9	12	9	10	8	8	11

Favourable crosses Labour+Starmer

Favourable of Starmer and Labour Party	29	26	33	30	27	36	25	33	26	27	32
Favourable of Starmer but NOT of Labour Party	4	0	3	4	5	6	4	4	6	4	4
Not favourable of Starmer but favourable of Labour Party	7	8	7	9	5	8	7	9	11	5	8
Unfavourable of Starmer and Labour Party	45	35	37	44	53	35	52	41	45	52	41
Don't know	15	31	21	13	11	15	12	14	12	12	15

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Sample Size: 2210 adults in GB
Fieldwork: 29th - 30th August 2023

	Gross household income						
Total	up to £14,999	£15,000 to £29,999	£30,000 to £49,999	more than £50,000	Don't know	Prefer not to answer	
Weighted Sample	2210	299	408	403	535	111	0
Unweighted Sample	2210	257	424	418	553	96	0
	%	%	%	%	%	%	%

Favourable crosses Conservatives+Sunak

Favourable of Sunak and Conservative Party	16	15	18	15	16	12	0
Favourable of Sunak but NOT of Conservative Party	8	8	9	6	11	3	0
Not favourable of Sunak but favourable of Conservative Party	5	5	4	7	3	1	0
Unfavourable of Sunak and Conservative Party	60	55	60	61	64	68	0
Don't know	11	17	9	10	6	17	0

Favourable crosses Labour+Starmer

Favourable of Starmer and Labour Party	29	28	25	27	38	20	0
Favourable of Starmer but NOT of Labour Party	4	1	4	4	6	1	0
Not favourable of Starmer but favourable of Labour Party	7	7	8	9	8	7	0
Unfavourable of Starmer and Labour Party	45	41	50	49	37	48	0
Don't know	15	22	12	11	11	24	0

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