

## YouGov Survey Results

Sample Size: 2160 GB adults  
Fieldwork: 28th - 29th May 2026

	Vote in 2024 GE					2016 EU Ref		Gen	
	Total	Con	Lab	Lib Dem	Reform UK	Green	Remain	Leave	Male
<b>Weighted Sample</b>	<b>2160</b>	389	555	199	233	127	758	771	1043
<b>Unweighted Sample</b>	<b>2160</b>	366	576	204	235	132	852	752	959
	%	%	%	%	%	%	%	%	%

Do you have a favourable or unfavourable opinion of the following?

**Kemi Badenoch**

Very favourable	7	22	1	6	12	0	6	12	7
Somewhat favourable	24	49	13	22	40	8	18	36	26
<b>TOTAL FAVOURABLE</b>	<b>31</b>	<b>71</b>	<b>14</b>	<b>28</b>	<b>52</b>	<b>8</b>	<b>24</b>	<b>48</b>	<b>33</b>
Somewhat unfavourable	20	12	23	25	22	17	20	20	22
Very unfavourable	29	5	46	38	18	54	41	20	34
<b>TOTAL UNFAVOURABLE</b>	<b>49</b>	<b>17</b>	<b>69</b>	<b>63</b>	<b>40</b>	<b>71</b>	<b>61</b>	<b>40</b>	<b>56</b>
Don't know	19	12	16	9	8	21	14	12	11
<b>NET FAVOURABILITY</b>	<b>-18</b>	<b>54</b>	<b>-55</b>	<b>-35</b>	<b>12</b>	<b>-63</b>	<b>-37</b>	<b>8</b>	<b>-23</b>

**Keir Starmer**

Very favourable	4	1	8	7	0	1	6	1	4
Somewhat favourable	18	6	37	22	2	16	30	7	21
<b>TOTAL FAVOURABLE</b>	<b>22</b>	<b>7</b>	<b>45</b>	<b>29</b>	<b>2</b>	<b>17</b>	<b>36</b>	<b>8</b>	<b>25</b>
Somewhat unfavourable	24	22	28	29	11	34	27	18	21
Very unfavourable	46	67	20	37	85	40	31	70	50
<b>TOTAL UNFAVOURABLE</b>	<b>70</b>	<b>89</b>	<b>48</b>	<b>66</b>	<b>96</b>	<b>74</b>	<b>58</b>	<b>88</b>	<b>71</b>
Don't know	8	4	7	4	2	8	6	4	5
<b>NET FAVOURABILITY</b>	<b>-48</b>	<b>-82</b>	<b>-3</b>	<b>-37</b>	<b>-94</b>	<b>-57</b>	<b>-22</b>	<b>-80</b>	<b>-46</b>

**Ed Davey**

Very favourable	3	1	5	12	1	3	5	2	4
Somewhat favourable	23	17	38	39	7	29	35	14	25
<b>TOTAL FAVOURABLE</b>	<b>26</b>	<b>18</b>	<b>43</b>	<b>51</b>	<b>8</b>	<b>32</b>	<b>40</b>	<b>16</b>	<b>29</b>
Somewhat unfavourable	21	32	18	15	26	17	19	25	24
Very unfavourable	18	25	8	12	45	10	12	32	23
<b>TOTAL UNFAVOURABLE</b>	<b>39</b>	<b>57</b>	<b>26</b>	<b>27</b>	<b>71</b>	<b>27</b>	<b>31</b>	<b>57</b>	<b>47</b>
Don't know	35	25	32	22	21	42	30	27	25
<b>NET FAVOURABILITY</b>	<b>-13</b>	<b>-39</b>	<b>17</b>	<b>24</b>	<b>-63</b>	<b>5</b>	<b>9</b>	<b>-41</b>	<b>-18</b>

**Nigel Farage**

Very favourable	10	11	2	3	46	2	4	21	13
Somewhat favourable	16	29	5	12	36	6	7	28	18
<b>TOTAL FAVOURABLE</b>	<b>26</b>	<b>40</b>	<b>7</b>	<b>15</b>	<b>82</b>	<b>8</b>	<b>11</b>	<b>49</b>	<b>31</b>
Somewhat unfavourable	11	19	9	9	11	6	8	17	11
Very unfavourable	53	34	78	71	6	83	77	30	51
<b>TOTAL UNFAVOURABLE</b>	<b>64</b>	<b>53</b>	<b>87</b>	<b>80</b>	<b>17</b>	<b>89</b>	<b>85</b>	<b>47</b>	<b>62</b>
Don't know	8	7	5	5	1	3	5	6	6
<b>NET FAVOURABILITY</b>	<b>-38</b>	<b>-13</b>	<b>-80</b>	<b>-65</b>	<b>65</b>	<b>-81</b>	<b>-74</b>	<b>2</b>	<b>-31</b>

**Zack Polanski**

Very favourable	8	1	13	7	2	31	12	2	10
Somewhat favourable	14	2	23	20	1	29	20	5	16

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Sample Size: 2160 GB adults  
Fieldwork: 28th - 29th May 2026

	Gender	Age				Socio-economic classification (NS-SEC)			Country			Region in England				
	Total	Female	18-24	25-49	50-64	65+	Higher	Intermediate	Routine	England	Wales	Scotland	North	Midlands	London	Rest of South
<b>Weighted Sample</b>	<b>2160</b>	1117	227	890	534	510	732	484	646	1868	104	188	512	354	261	741
<b>Unweighted Sample</b>	<b>2160</b>	1201	184	778	630	568	826	481	538	1842	130	188	505	354	223	760
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Do you have a favourable or unfavourable opinion of the following?

**Kemi Badenoch**

Very favourable	7	7	5	4	7	14	8	8	8	8	8	4	6	11	8	7
Somewhat favourable	24	21	10	18	27	38	22	29	26	25	14	20	23	24	23	27
<b>TOTAL FAVOURABLE</b>	<b>31</b>	<b>28</b>	<b>15</b>	<b>22</b>	<b>34</b>	<b>52</b>	<b>30</b>	<b>37</b>	<b>34</b>	<b>33</b>	<b>22</b>	<b>24</b>	<b>29</b>	<b>35</b>	<b>31</b>	<b>34</b>
Somewhat unfavourable	20	18	24	19	21	19	20	19	20	21	20	16	19	18	23	22
Very unfavourable	29	25	32	32	30	22	33	24	27	28	37	40	33	24	28	27
<b>TOTAL UNFAVOURABLE</b>	<b>49</b>	<b>43</b>	<b>56</b>	<b>51</b>	<b>51</b>	<b>41</b>	<b>53</b>	<b>43</b>	<b>47</b>	<b>49</b>	<b>57</b>	<b>56</b>	<b>52</b>	<b>42</b>	<b>51</b>	<b>49</b>
Don't know	19	28	29	27	15	6	17	20	18	19	22	20	19	22	18	18
<b>NET FAVOURABILITY</b>	<b>-18</b>	<b>-15</b>	<b>-41</b>	<b>-29</b>	<b>-17</b>	<b>11</b>	<b>-23</b>	<b>-6</b>	<b>-13</b>	<b>-16</b>	<b>-35</b>	<b>-32</b>	<b>-23</b>	<b>-7</b>	<b>-20</b>	<b>-15</b>

**Keir Starmer**

Very favourable	4	3	4	4	4	3	5	4	2	4	3	4	4	3	4	4
Somewhat favourable	18	16	18	21	19	14	26	17	11	18	29	14	16	14	26	19
<b>TOTAL FAVOURABLE</b>	<b>22</b>	<b>19</b>	<b>22</b>	<b>25</b>	<b>23</b>	<b>17</b>	<b>31</b>	<b>21</b>	<b>13</b>	<b>22</b>	<b>32</b>	<b>18</b>	<b>20</b>	<b>17</b>	<b>30</b>	<b>23</b>
Somewhat unfavourable	24	27	37	24	21	20	27	21	21	24	24	25	27	23	25	22
Very unfavourable	46	42	25	38	51	61	34	49	58	46	31	48	46	54	35	47
<b>TOTAL UNFAVOURABLE</b>	<b>70</b>	<b>69</b>	<b>62</b>	<b>62</b>	<b>72</b>	<b>81</b>	<b>61</b>	<b>70</b>	<b>79</b>	<b>70</b>	<b>55</b>	<b>73</b>	<b>73</b>	<b>77</b>	<b>60</b>	<b>69</b>
Don't know	8	12	15	12	5	2	7	10	8	8	13	8	8	7	10	8
<b>NET FAVOURABILITY</b>	<b>-48</b>	<b>-50</b>	<b>-40</b>	<b>-37</b>	<b>-49</b>	<b>-64</b>	<b>-30</b>	<b>-49</b>	<b>-66</b>	<b>-48</b>	<b>-23</b>	<b>-55</b>	<b>-53</b>	<b>-60</b>	<b>-30</b>	<b>-46</b>

**Ed Davey**

Very favourable	3	3	7	2	4	3	4	2	3	3	4	3	2	3	3	4
Somewhat favourable	23	22	25	20	23	28	29	20	18	23	26	19	23	21	27	24
<b>TOTAL FAVOURABLE</b>	<b>26</b>	<b>25</b>	<b>32</b>	<b>22</b>	<b>27</b>	<b>31</b>	<b>33</b>	<b>22</b>	<b>21</b>	<b>26</b>	<b>30</b>	<b>22</b>	<b>25</b>	<b>24</b>	<b>30</b>	<b>28</b>
Somewhat unfavourable	21	18	14	18	22	28	21	19	23	20	18	25	18	21	21	22
Very unfavourable	18	14	5	14	22	27	13	21	24	18	15	19	22	20	13	17
<b>TOTAL UNFAVOURABLE</b>	<b>39</b>	<b>32</b>	<b>19</b>	<b>32</b>	<b>44</b>	<b>55</b>	<b>34</b>	<b>40</b>	<b>47</b>	<b>38</b>	<b>33</b>	<b>44</b>	<b>40</b>	<b>41</b>	<b>34</b>	<b>39</b>
Don't know	35	44	49	46	29	15	32	37	32	35	38	34	35	36	37	33
<b>NET FAVOURABILITY</b>	<b>-13</b>	<b>-7</b>	<b>13</b>	<b>-10</b>	<b>-17</b>	<b>-24</b>	<b>-1</b>	<b>-18</b>	<b>-26</b>	<b>-12</b>	<b>-3</b>	<b>-22</b>	<b>-15</b>	<b>-17</b>	<b>-4</b>	<b>-11</b>

**Nigel Farage**

Very favourable	10	7	1	8	14	14	7	11	15	10	10	8	13	10	6	10
Somewhat favourable	16	15	7	13	19	23	14	17	21	17	16	11	15	20	13	19
<b>TOTAL FAVOURABLE</b>	<b>26</b>	<b>22</b>	<b>8</b>	<b>21</b>	<b>33</b>	<b>37</b>	<b>21</b>	<b>28</b>	<b>36</b>	<b>27</b>	<b>26</b>	<b>19</b>	<b>28</b>	<b>30</b>	<b>19</b>	<b>29</b>
Somewhat unfavourable	11	12	6	11	14	12	11	13	13	12	6	12	12	11	8	13
Very unfavourable	53	55	72	57	46	47	63	49	42	52	56	63	50	52	61	51
<b>TOTAL UNFAVOURABLE</b>	<b>64</b>	<b>67</b>	<b>78</b>	<b>68</b>	<b>60</b>	<b>59</b>	<b>74</b>	<b>62</b>	<b>55</b>	<b>64</b>	<b>62</b>	<b>75</b>	<b>62</b>	<b>63</b>	<b>69</b>	<b>64</b>
Don't know	8	11	15	11	7	4	6	10	8	9	12	6	9	8	11	8
<b>NET FAVOURABILITY</b>	<b>-38</b>	<b>-45</b>	<b>-70</b>	<b>-47</b>	<b>-27</b>	<b>-22</b>	<b>-53</b>	<b>-34</b>	<b>-19</b>	<b>-37</b>	<b>-36</b>	<b>-56</b>	<b>-34</b>	<b>-33</b>	<b>-50</b>	<b>-35</b>

**Zack Polanski**

Very favourable	8	7	20	10	5	2	8	5	7	8	7	7	8	6	8	9
Somewhat favourable	14	12	25	16	13	7	18	11	11	14	16	11	13	13	22	13

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<b>Weighted Sample</b>	<b>2160</b>	389	555	199	233	127	758	771	1043
<b>Unweighted Sample</b>	<b>2160</b>	366	576	204	235	132	852	752	959
	%	%	%	%	%	%	%	%	%
<b>TOTAL FAVOURABLE</b>	<b>22</b>	<b>3</b>	<b>36</b>	<b>27</b>	<b>3</b>	<b>60</b>	<b>32</b>	<b>7</b>	<b>26</b>
Somewhat unfavourable	13	13	18	17	7	10	16	12	15
Very unfavourable	35	59	18	35	73	7	25	55	41
<b>TOTAL UNFAVOURABLE</b>	<b>48</b>	<b>72</b>	<b>36</b>	<b>52</b>	<b>80</b>	<b>17</b>	<b>41</b>	<b>67</b>	<b>56</b>
Don't know	31	25	29	21	16	23	26	26	18
<b>NET FAVOURABILITY</b>	<b>-26</b>	<b>-69</b>	<b>0</b>	<b>-25</b>	<b>-77</b>	<b>43</b>	<b>-9</b>	<b>-60</b>	<b>-30</b>
<b>Jeremy Corbyn</b>									
Very favourable	7	0	13	6	1	21	11	2	8

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	Total	Female	18-24	25-49	50-64	65+	Higher	Intermediate	Routine	England	Wales	Scotland	North	Midlands	London	Rest of South
<b>Weighted Sample</b>	<b>2160</b>	1117	227	890	534	510	732	484	646	1868	104	188	512	354	261	741
<b>Unweighted Sample</b>	<b>2160</b>	1201	184	778	630	568	826	481	538	1842	130	188	505	354	223	760
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
<b>TOTAL FAVOURABLE</b>	<b>22</b>	<b>19</b>	<b>45</b>	<b>26</b>	<b>18</b>	<b>9</b>	<b>26</b>	<b>16</b>	<b>18</b>	<b>22</b>	<b>23</b>	<b>18</b>	<b>21</b>	<b>19</b>	<b>30</b>	<b>22</b>
Somewhat unfavourable	13	11	11	12	16	13	15	12	11	13	16	13	11	13	13	14
Very unfavourable	35	28	15	24	39	58	32	38	41	35	29	35	38	34	29	35
<b>TOTAL UNFAVOURABLE</b>	<b>48</b>	<b>39</b>	<b>26</b>	<b>36</b>	<b>55</b>	<b>71</b>	<b>47</b>	<b>50</b>	<b>52</b>	<b>48</b>	<b>45</b>	<b>48</b>	<b>49</b>	<b>47</b>	<b>42</b>	<b>49</b>
Don't know	31	42	29	38	28	21	28	34	30	30	31	33	30	34	27	30
<b>NET FAVOURABILITY</b>	<b>-26</b>	<b>-20</b>	<b>19</b>	<b>-10</b>	<b>-37</b>	<b>-62</b>	<b>-21</b>	<b>-34</b>	<b>-34</b>	<b>-26</b>	<b>-22</b>	<b>-30</b>	<b>-28</b>	<b>-28</b>	<b>-12</b>	<b>-27</b>
<b>Jeremy Corbyn</b>																
Very favourable	7	6	10	10	4	3	8	6	5	7	7	4	9	6	9	6

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	Vote in 2024 GE						2016 EU Ref		Gen
	Total	Con	Lab	Lib Dem	Reform UK	Green	Remain	Leave	Male
<b>Weighted Sample</b>	<b>2160</b>	389	555	199	233	127	758	771	1043
<b>Unweighted Sample</b>	<b>2160</b>	366	576	204	235	132	852	752	959
	%	%	%	%	%	%	%	%	%
Somewhat favourable	16	4	26	15	5	35	20	7	16
<b>TOTAL FAVOURABLE</b>	<b>23</b>	<b>4</b>	<b>39</b>	<b>21</b>	<b>6</b>	<b>56</b>	<b>31</b>	<b>9</b>	<b>24</b>
Somewhat unfavourable	18	10	23	23	13	10	21	16	17
Very unfavourable	46	81	28	50	78	23	40	69	52
<b>TOTAL UNFAVOURABLE</b>	<b>64</b>	<b>91</b>	<b>51</b>	<b>73</b>	<b>91</b>	<b>33</b>	<b>61</b>	<b>85</b>	<b>69</b>
Don't know	12	5	10	6	4	10	8	6	7
<b>NET FAVOURABILITY</b>	<b>-41</b>	<b>-87</b>	<b>-12</b>	<b>-52</b>	<b>-85</b>	<b>23</b>	<b>-30</b>	<b>-76</b>	<b>-45</b>
<b>Rupert Lowe</b>									
Very favourable	8	8	2	5	29	1	3	13	10
Somewhat favourable	8	13	3	5	22	1	4	15	11
<b>TOTAL FAVOURABLE</b>	<b>16</b>	<b>21</b>	<b>5</b>	<b>10</b>	<b>51</b>	<b>2</b>	<b>7</b>	<b>28</b>	<b>21</b>
Somewhat unfavourable	9	13	8	7	12	3	8	10	11
Very unfavourable	22	16	31	30	9	32	30	15	30
<b>TOTAL UNFAVOURABLE</b>	<b>31</b>	<b>29</b>	<b>39</b>	<b>37</b>	<b>21</b>	<b>35</b>	<b>38</b>	<b>25</b>	<b>41</b>
Don't know	53	50	55	53	28	62	54	48	38
<b>NET FAVOURABILITY</b>	<b>-15</b>	<b>-8</b>	<b>-34</b>	<b>-27</b>	<b>30</b>	<b>-33</b>	<b>-31</b>	<b>3</b>	<b>-20</b>
<b>Andy Burnham</b>									
Very favourable	8	2	18	10	2	7	11	6	8
Somewhat favourable	24	15	40	29	9	23	33	16	25
<b>TOTAL FAVOURABLE</b>	<b>32</b>	<b>17</b>	<b>58</b>	<b>39</b>	<b>11</b>	<b>30</b>	<b>44</b>	<b>22</b>	<b>33</b>
Somewhat unfavourable	18	24	15	22	16	17	19	20	21
Very unfavourable	23	42	5	17	59	12	14	40	28
<b>TOTAL UNFAVOURABLE</b>	<b>41</b>	<b>66</b>	<b>20</b>	<b>39</b>	<b>75</b>	<b>29</b>	<b>33</b>	<b>60</b>	<b>49</b>
Don't know	28	17	23	21	13	40	23	19	18
<b>NET FAVOURABILITY</b>	<b>-9</b>	<b>-49</b>	<b>38</b>	<b>0</b>	<b>-64</b>	<b>1</b>	<b>11</b>	<b>-38</b>	<b>-16</b>
<b>Angela Rayner</b>									
Very favourable	3	0	9	3	1	1	6	1	4
Somewhat favourable	16	5	33	22	2	24	27	7	17
<b>TOTAL FAVOURABLE</b>	<b>19</b>	<b>5</b>	<b>42</b>	<b>25</b>	<b>3</b>	<b>25</b>	<b>33</b>	<b>8</b>	<b>21</b>
Somewhat unfavourable	19	16	23	32	9	23	23	16	20
Very unfavourable	40	71	15	31	81	20	28	64	44
<b>TOTAL UNFAVOURABLE</b>	<b>59</b>	<b>87</b>	<b>38</b>	<b>63</b>	<b>90</b>	<b>43</b>	<b>51</b>	<b>80</b>	<b>64</b>
Don't know	21	8	19	12	6	33	16	12	15
<b>NET FAVOURABILITY</b>	<b>-40</b>	<b>-82</b>	<b>4</b>	<b>-38</b>	<b>-87</b>	<b>-18</b>	<b>-18</b>	<b>-72</b>	<b>-43</b>
<b>Wes Streeting</b>									
Very favourable	2	1	3	3	1	1	3	1	2
Somewhat favourable	12	10	18	20	7	10	18	9	12
<b>TOTAL FAVOURABLE</b>	<b>14</b>	<b>11</b>	<b>21</b>	<b>23</b>	<b>8</b>	<b>11</b>	<b>21</b>	<b>10</b>	<b>14</b>
Somewhat unfavourable	26	30	30	30	23	22	29	26	29
Very unfavourable	27	35	17	27	53	26	23	40	33
<b>TOTAL UNFAVOURABLE</b>	<b>53</b>	<b>65</b>	<b>47</b>	<b>57</b>	<b>76</b>	<b>48</b>	<b>52</b>	<b>66</b>	<b>62</b>
Don't know	34	23	32	21	17	41	27	25	24
<b>NET FAVOURABILITY</b>	<b>-39</b>	<b>-54</b>	<b>-26</b>	<b>-34</b>	<b>-68</b>	<b>-37</b>	<b>-31</b>	<b>-56</b>	<b>-48</b>
<b>Shabana Mahmood</b>									
Very favourable	1	1	1	2	2	1	1	1	2

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	Gender		Age				Socio-economic classification (NS-SEC)			Country			Region in England			
	Total	Female	18-24	25-49	50-64	65+	Higher	Intermediate	Routine	England	Wales	Scotland	North	Midlands	London	Rest of South
<b>Weighted Sample</b>	<b>2160</b>	1117	227	890	534	510	732	484	646	1868	104	188	512	354	261	741
<b>Unweighted Sample</b>	<b>2160</b>	1201	184	778	630	568	826	481	538	1842	130	188	505	354	223	760
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
Somewhat favourable	16	16	28	20	11	10	17	12	14	16	20	18	17	12	23	14
<b>TOTAL FAVOURABLE</b>	<b>23</b>	<b>22</b>	<b>38</b>	<b>30</b>	<b>15</b>	<b>13</b>	<b>25</b>	<b>18</b>	<b>19</b>	<b>23</b>	<b>27</b>	<b>22</b>	<b>26</b>	<b>18</b>	<b>32</b>	<b>20</b>
Somewhat unfavourable	18	19	19	20	19	14	19	17	18	18	23	21	16	14	20	19
Very unfavourable	46	41	17	34	58	69	46	51	52	47	33	43	47	51	34	51
<b>TOTAL UNFAVOURABLE</b>	<b>64</b>	<b>60</b>	<b>36</b>	<b>54</b>	<b>77</b>	<b>83</b>	<b>65</b>	<b>68</b>	<b>70</b>	<b>65</b>	<b>56</b>	<b>64</b>	<b>63</b>	<b>65</b>	<b>54</b>	<b>70</b>
Don't know	12	18	27	16	8	3	9	15	11	12	16	13	11	17	14	10
<b>NET FAVOURABILITY</b>	<b>-41</b>	<b>-38</b>	<b>2</b>	<b>-24</b>	<b>-62</b>	<b>-70</b>	<b>-40</b>	<b>-50</b>	<b>-51</b>	<b>-42</b>	<b>-29</b>	<b>-42</b>	<b>-37</b>	<b>-47</b>	<b>-22</b>	<b>-50</b>
<b>Rupert Lowe</b>																
Very favourable	8	6	4	8	8	8	5	7	12	8	7	7	10	8	5	8
Somewhat favourable	8	6	5	7	9	11	7	9	11	9	5	6	6	9	11	9
<b>TOTAL FAVOURABLE</b>	<b>16</b>	<b>12</b>	<b>9</b>	<b>15</b>	<b>17</b>	<b>19</b>	<b>12</b>	<b>16</b>	<b>23</b>	<b>17</b>	<b>12</b>	<b>13</b>	<b>16</b>	<b>17</b>	<b>16</b>	<b>17</b>
Somewhat unfavourable	9	6	7	8	9	11	9	6	10	9	7	11	8	9	10	8
Very unfavourable	22	14	31	22	20	19	24	20	18	22	25	21	23	19	24	22
<b>TOTAL UNFAVOURABLE</b>	<b>31</b>	<b>20</b>	<b>38</b>	<b>30</b>	<b>29</b>	<b>30</b>	<b>33</b>	<b>26</b>	<b>28</b>	<b>31</b>	<b>32</b>	<b>32</b>	<b>31</b>	<b>28</b>	<b>34</b>	<b>30</b>
Don't know	53	68	53	55	54	51	55	57	49	53	56	56	53	56	50	53
<b>NET FAVOURABILITY</b>	<b>-15</b>	<b>-8</b>	<b>-29</b>	<b>-15</b>	<b>-12</b>	<b>-11</b>	<b>-21</b>	<b>-10</b>	<b>-5</b>	<b>-14</b>	<b>-20</b>	<b>-19</b>	<b>-15</b>	<b>-11</b>	<b>-18</b>	<b>-13</b>
<b>Andy Burnham</b>																
Very favourable	8	8	9	7	9	8	10	6	8	8	8	8	13	7	6	6
Somewhat favourable	24	22	23	24	23	24	28	24	19	24	30	20	27	22	29	20
<b>TOTAL FAVOURABLE</b>	<b>32</b>	<b>30</b>	<b>32</b>	<b>31</b>	<b>32</b>	<b>32</b>	<b>38</b>	<b>30</b>	<b>27</b>	<b>32</b>	<b>38</b>	<b>28</b>	<b>40</b>	<b>29</b>	<b>35</b>	<b>26</b>
Somewhat unfavourable	18	15	15	17	19	21	17	18	20	18	15	20	17	18	16	20
Very unfavourable	23	18	8	16	28	35	21	25	25	23	23	23	22	25	17	24
<b>TOTAL UNFAVOURABLE</b>	<b>41</b>	<b>33</b>	<b>23</b>	<b>33</b>	<b>47</b>	<b>56</b>	<b>38</b>	<b>43</b>	<b>45</b>	<b>41</b>	<b>38</b>	<b>43</b>	<b>39</b>	<b>43</b>	<b>33</b>	<b>44</b>
Don't know	28	37	44	37	21	12	23	28	29	28	25	29	21	29	33	30
<b>NET FAVOURABILITY</b>	<b>-9</b>	<b>-3</b>	<b>9</b>	<b>-2</b>	<b>-15</b>	<b>-24</b>	<b>0</b>	<b>-13</b>	<b>-18</b>	<b>-9</b>	<b>0</b>	<b>-15</b>	<b>1</b>	<b>-14</b>	<b>2</b>	<b>-18</b>
<b>Angela Rayner</b>																
Very favourable	3	3	2	3	3	4	4	3	3	3	2	3	4	2	4	3
Somewhat favourable	16	15	20	16	18	13	22	13	12	16	18	13	15	14	22	16
<b>TOTAL FAVOURABLE</b>	<b>19</b>	<b>18</b>	<b>22</b>	<b>19</b>	<b>21</b>	<b>17</b>	<b>26</b>	<b>16</b>	<b>15</b>	<b>19</b>	<b>20</b>	<b>16</b>	<b>19</b>	<b>16</b>	<b>26</b>	<b>19</b>
Somewhat unfavourable	19	19	20	22	18	16	21	17	19	19	23	17	21	16	19	20
Very unfavourable	40	36	14	30	47	62	35	46	47	40	31	44	40	47	27	41
<b>TOTAL UNFAVOURABLE</b>	<b>59</b>	<b>55</b>	<b>34</b>	<b>52</b>	<b>65</b>	<b>78</b>	<b>56</b>	<b>63</b>	<b>66</b>	<b>59</b>	<b>54</b>	<b>61</b>	<b>61</b>	<b>63</b>	<b>46</b>	<b>61</b>
Don't know	21	27	44	29	14	5	18	22	19	21	26	23	20	21	29	19
<b>NET FAVOURABILITY</b>	<b>-40</b>	<b>-37</b>	<b>-12</b>	<b>-33</b>	<b>-44</b>	<b>-61</b>	<b>-30</b>	<b>-47</b>	<b>-51</b>	<b>-40</b>	<b>-34</b>	<b>-45</b>	<b>-42</b>	<b>-47</b>	<b>-20</b>	<b>-42</b>
<b>Wes Streeting</b>																
Very favourable	2	1	0	2	1	2	2	2	2	2	1	2	1	1	2	2
Somewhat favourable	12	12	7	8	13	19	14	13	10	12	17	8	10	12	10	14
<b>TOTAL FAVOURABLE</b>	<b>14</b>	<b>13</b>	<b>7</b>	<b>10</b>	<b>14</b>	<b>21</b>	<b>16</b>	<b>15</b>	<b>12</b>	<b>14</b>	<b>18</b>	<b>10</b>	<b>11</b>	<b>13</b>	<b>12</b>	<b>16</b>
Somewhat unfavourable	26	23	25	24	28	29	30	25	24	26	24	28	24	23	33	26
Very unfavourable	27	21	16	24	30	35	25	26	31	27	30	28	30	29	21	26
<b>TOTAL UNFAVOURABLE</b>	<b>53</b>	<b>44</b>	<b>41</b>	<b>48</b>	<b>58</b>	<b>64</b>	<b>55</b>	<b>51</b>	<b>55</b>	<b>53</b>	<b>54</b>	<b>56</b>	<b>54</b>	<b>52</b>	<b>54</b>	<b>52</b>
Don't know	34	43	53	43	28	15	29	34	34	34	29	35	36	35	35	32
<b>NET FAVOURABILITY</b>	<b>-39</b>	<b>-31</b>	<b>-34</b>	<b>-38</b>	<b>-44</b>	<b>-43</b>	<b>-39</b>	<b>-36</b>	<b>-43</b>	<b>-39</b>	<b>-36</b>	<b>-46</b>	<b>-43</b>	<b>-39</b>	<b>-42</b>	<b>-36</b>
<b>Shabana Mahmood</b>																
Very favourable	1	1	0	1	1	2	2	0	1	1	0	2	1	2	2	1

Sample Size: 2160 GB adults  
Fieldwork: 28th - 29th May 2026

	Vote in 2024 GE						2016 EU Ref		Gei
	Total	Con	Lab	Lib Dem	Reform UK	Green	Remain	Leave	Male
<b>Weighted Sample</b>	<b>2160</b>	389	555	199	233	127	758	771	1043
<b>Unweighted Sample</b>	<b>2160</b>	366	576	204	235	132	852	752	959
	%	%	%	%	%	%	%	%	%
Somewhat favourable	12	13	18	12	11	4	15	12	14
<b>TOTAL FAVOURABLE</b>	<b>13</b>	<b>14</b>	<b>19</b>	<b>14</b>	<b>13</b>	<b>5</b>	<b>16</b>	<b>13</b>	<b>16</b>
Somewhat unfavourable	19	26	18	23	24	16	18	23	21
Very unfavourable	22	24	13	19	44	22	19	30	27
<b>TOTAL UNFAVOURABLE</b>	<b>41</b>	<b>50</b>	<b>31</b>	<b>42</b>	<b>68</b>	<b>38</b>	<b>37</b>	<b>53</b>	<b>48</b>
Don't know	46	35	51	45	20	58	47	34	36
<b>NET FAVOURABILITY</b>	<b>-28</b>	<b>-36</b>	<b>-12</b>	<b>-28</b>	<b>-55</b>	<b>-33</b>	<b>-21</b>	<b>-40</b>	<b>-32</b>

*\*Any percentages calculated on bases fewer than 100 respondents do not represent a wide enough cross-section of the target population to be considered statistically reliable. These figures should not be used.*

Sample Size: 2160 GB adults  
Fieldwork: 28th - 29th May 2026

	Gender		Age				Socio-economic classification (NS-SEC)			Country			Region in England			
	Total	Female	18-24	25-49	50-64	65+	Higher	Intermediate	Routine	England	Wales	Scotland	North	Midlands	London	Rest of South
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<b>Unweighted Sample</b>	<b>2160</b>	1201	184	778	630	568	826	481	538	1842	130	188	505	354	223	760
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
Somewhat favourable	12	9	6	8	15	18	17	11	9	12	14	9	9	12	13	13
<b>TOTAL FAVOURABLE</b>	<b>13</b>	<b>10</b>	<b>6</b>	<b>9</b>	<b>16</b>	<b>20</b>	<b>19</b>	<b>11</b>	<b>10</b>	<b>13</b>	<b>14</b>	<b>11</b>	<b>10</b>	<b>14</b>	<b>15</b>	<b>14</b>
Somewhat unfavourable	19	17	14	14	21	27	19	21	18	19	18	19	18	19	20	19
Very unfavourable	22	17	14	23	20	25	18	21	26	21	19	28	22	23	20	20
<b>TOTAL UNFAVOURABLE</b>	<b>41</b>	<b>34</b>	<b>28</b>	<b>37</b>	<b>41</b>	<b>52</b>	<b>37</b>	<b>42</b>	<b>44</b>	<b>40</b>	<b>37</b>	<b>47</b>	<b>40</b>	<b>42</b>	<b>40</b>	<b>39</b>
Don't know	46	56	66	53	43	28	44	46	45	46	49	42	49	44	45	46
<b>NET FAVOURABILITY</b>	<b>-28</b>	<b>-24</b>	<b>-22</b>	<b>-28</b>	<b>-25</b>	<b>-32</b>	<b>-18</b>	<b>-31</b>	<b>-34</b>	<b>-27</b>	<b>-23</b>	<b>-36</b>	<b>-30</b>	<b>-28</b>	<b>-25</b>	<b>-25</b>

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