

YouGov Survey Results

Sample Size: 6601 Adults in GB
Fieldwork: 4th - 28th February 2025

	Vote in 2024 GE					EU Ref 2016		Gender		Age				Age x Gender									
	Total	Con	Lab	Lib Dem	Reform UK	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	Male 18-29	Male 30-39	Male 40-49	Male 50-59	Male 60+	Female 18-29	Female 30-39	Female 40-49	Female 50-59	Female 60+
Weighted Sample	6601	1188	1696	607	713	2317	2357	3195	3406	694	2726	1630	1551	521	566	603	513	991	532	632	565	556	1120
Unweighted Sample	6601	1111	1784	701	810	2643	2511	2908	3693	431	2481	1757	1932	309	453	446	547	1153	443	666	595	601	1388
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

REBASED	2137	363	579	187	224	752	774	1037	1099	232	877	527	500	172	200	197	153	315	166	187	187	187	373
Unweighted Sample	2110	334	597	222	258	856	814	923	1187	138	771	575	626	97	154	143	166	363	132	193	190	203	469
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Are you a feminist?

Yes, I am	35	23	50	44	18	49	20	28	42	52	39	28	29	37	31	31	26	22	66	50	39	34	32
No, I am not	45	56	33	33	63	35	60	53	38	23	42	55	50	37	50	56	58	60	11	31	40	48	46
Not sure	20	21	17	23	19	16	20	19	21	25	19	18	21	26	20	14	16	18	23	19	21	18	22

REBASED	2307	432	594	205	261	791	833	1117	1190	239	946	568	552	179	206	198	189	345	195	202	205	195	392
Unweighted Sample	2316	403	629	235	287	917	882	1020	1296	154	867	614	681	108	165	148	205	394	163	220	217	210	486
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Do you think men and women should or should not have equal rights and status in society, and be treated equally in every way?

Should be equal in every way	83	83	87	85	79	88	83	80	85	80	80	85	86	75	73	84	88	80	83	82	81	88	88
Should not be equal in every way	11	12	9	8	13	8	11	12	9	12	13	9	8	15	14	12	8	13	9	13	13	6	7
Not sure	6	5	4	7	8	4	6	7	6	8	7	6	5	10	13	4	4	7	7	5	6	7	5

REBASED	2158	392	523	215	228	774	749	1041	1117	222	903	535	498	170	160	208	172	331	172	243	173	174	355
Unweighted Sample	2175	374	558	244	265	870	815	965	1210	139	843	568	625	104	134	155	176	396	148	253	188	188	433
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

One definition of a feminist is someone who thinks men and women should have equal rights and status in society, and be treated equally in every way.

Are you a feminist?

Yes, I am	65	62	81	76	51	76	58	58	71	69	65	63	66	58	60	52	59	61	79	73	71	65	69
No, I am not	21	27	10	11	34	15	28	26	17	18	20	24	22	25	22	27	31	25	11	14	20	20	18
Not sure	14	11	8	13	15	9	14	16	12	13	15	14	13	16	18	21	10	14	10	13	9	15	13

**Any percentages calculated on bases fewer than 100 respondents do not represent a wide enough cross-section of the target population to be considered statistically reliable. These figures should not be used.*

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	Social Grade		Country			Region in England				
	Total	ABC1	C2DE	England	Wales	Scotland	North	Midlands	London	Rest of South
Weighted Sample	6601	3763	2838	5710	317	574	1564	1083	799	2264
Unweighted Sample	6601	3994	2607	5674	356	571	1589	1152	614	2319
	%	%	%	%	%	%	%	%	%	%

REBASED	2137	1203	934	1857	98	182	517	346	272	721
Unweighted Sample	2110	1269	841	1818	110	182	517	361	202	738
	%	%	%	%	%	%	%	%	%	%

Are you a feminist?

Yes, I am	35	41	28	35	41	35	35	32	41	34
No, I am not	45	42	49	46	39	42	49	51	37	44
Not sure	20	17	23	19	19	24	16	16	22	22

REBASED	2307	1324	982	1984	119	203	540	374	262	808
Unweighted Sample	2316	1406	910	1984	131	201	551	403	199	831
	%	%	%	%	%	%	%	%	%	%

Do you think men and women should or should not have equal rights and status in society, and be treated equally in every way?

Should be equal in every way	83	84	82	83	86	77	85	84	75	84
Should not be equal in every way	11	11	11	10	8	17	8	11	16	9
Not sure	6	6	7	6	6	7	7	5	9	6

REBASED	2158	1236	922	1869	100	189	507	363	264	735
Unweighted Sample	2175	1319	856	1872	115	188	521	388	213	750
	%	%	%	%	%	%	%	%	%	%

One definition of a feminist is someone who thinks men and women should have equal rights and status in society, and be treated equally in every way.

Are you a feminist?

Yes, I am	65	72	56	65	70	67	64	63	70	64
No, I am not	21	18	26	22	19	18	25	21	19	20
Not sure	14	11	18	14	12	14	11	16	12	16

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