

YouGov Survey Results

Sample Size: 2247 Adults in GB
Fieldwork: 30th - 31st July 2025

	Vote 2024 GE						EU Ref 2016		Gender		Age				Social Grade		Country			Region in England				Country x Gender	
	Total	Con	Lab	Lib Dem	Reform UK	Green	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	England	Wales	Scotland	North	Midlands	London	Rest of South	England Male	England Female
Weighted Sample	2247	404	577	207	243	136	789	802	1088	1159	236	928	555	528	1281	966	1944	108	195	533	369	272	771	943	1000
Unweighted Sample	2247	368	635	233	252	151	931	792	968	1279	165	854	586	642	1375	872	1905	128	214	525	375	216	789	818	1087
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

How interested, if at all, are you in the following?

Football

Very interested	22	19	25	20	21	18	21	20	37	8	23	25	20	17	24	18	22	20	22	25	22	24	19	36	8
Fairly interested	17	19	19	18	15	17	19	17	16	17	15	15	18	20	18	16	18	8	15	17	16	21	17	17	19
TOTAL INTERESTED	39	38	44	38	36	35	40	37	53	25	38	40	38	37	42	34	40	28	37	42	38	45	36	53	27
Not very interested	18	17	18	20	15	17	19	17	15	20	23	17	17	16	19	15	17	14	20	15	18	22	17	15	20
Not interested at all	43	46	37	41	49	47	41	45	32	53	36	42	44	47	38	50	42	59	42	42	43	31	46	32	52
TOTAL NOT INTERESTED	61	63	55	61	64	64	60	62	47	73	59	59	61	63	57	65	59	73	62	57	61	53	63	47	72
Don't know	1	0	1	1	0	1	0	1	1	1	2	1	1	0	1	1	1	0	1	0	1	2	1	1	1

Women's football

Very interested	8	8	8	10	3	10	8	8	8	7	8	7	6	10	7	8	8	4	3	7	10	8	8	8	8
Fairly interested	22	24	28	27	18	26	26	21	24	21	19	21	24	25	25	19	23	16	14	22	23	22	25	25	22
TOTAL INTERESTED	30	32	36	37	21	36	34	29	32	28	27	28	30	35	32	27	31	20	17	29	33	30	33	33	30
Not very interested	24	23	27	21	22	25	25	21	25	24	34	25	21	22	26	22	24	21	23	25	22	32	23	25	24
Not interested at all	46	45	37	41	56	39	40	49	43	48	39	47	48	43	41	51	43	59	60	45	45	36	44	41	45
TOTAL NOT INTERESTED	70	68	64	62	78	64	65	70	68	72	73	72	69	65	67	73	67	80	83	70	67	68	67	66	69
Don't know	0	0	0	1	0	1	0	0	1	0	1	1	1	0	0	0	1	0	0	0	1	1	0	1	1

*Any percentages calculated on bases fewer than 100 respondents do not represent a wide enough cross-section of the target population to be considered statistically reliable. These figures should not be used.