

YouGov Survey Results

Sample Size: 2106 Adults in GB
Fieldwork: 8th - 9th May 2025

| Weighted Sample Unweighted Sample | | Westminster VI | | | | | Vote in 2024 GE | | | | EU Ref 2016 | | Gender | | Age | | | | Social Grade | | Country | | | Region in England | | | |
|--------------------------------------|-------|----------------|-----|---------|-----------|-------|-----------------|-----|---------|-----------|-------------|-------|--------|--------|-------|-------|-------|-----|--------------|------|---------|-------|----------|-------------------|----------|--------|---------------|
| | Total | Con | Lab | Lib Dem | Reform UK | Green | Con | Lab | Lib Dem | Reform UK | Remain | Leave | Male | Female | 18-24 | 25-49 | 50-64 | 65+ | ABC1 | C2DE | England | Wales | Scotland | North | Midlands | London | Rest of South |
| | 2106 | 254 | 342 | 201 | 450 | 201 | 379 | 541 | 194 | 227 | 739 | 752 | 1019 | 1087 | 221 | 870 | 520 | 495 | 1200 | 906 | 1822 | 101 | 183 | 499 | 345 | 255 | 722 |
| | 2106 | 256 | 383 | 205 | 479 | 189 | 365 | 578 | 214 | 245 | 876 | 786 | 960 | 1146 | 112 | 826 | 563 | 605 | 1296 | 810 | 1809 | 106 | 191 | 515 | 351 | 195 | 748 |
| | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % |

How much of a positive difference, if any, do you think that a government led by [PARTY WOULD VOTE FOR] would make to the UK?

[Asked only to those who said they would vote for one of the listed parties; n=1573]

| | | | | | | | | | | | | | | | | | | | | | | | | | | | |
|---|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|
| Make a very positive difference | 38 | 28 | 22 | 27 | 55 | 49 | 37 | 23 | 33 | 64 | 33 | 42 | 41 | 34 | 39 | 38 | 39 | 37 | 36 | 40 | 38 | 37 | 33 | 38 | 41 | 43 | 36 |
| Make a fairly positive difference | 49 | 52 | 63 | 58 | 38 | 36 | 48 | 61 | 54 | 31 | 54 | 45 | 46 | 51 | 49 | 49 | 48 | 49 | 51 | 46 | 48 | 52 | 53 | 48 | 48 | 41 | 50 |
| TOTAL POSITIVE DIFFERENCE | 87 | 80 | 85 | 85 | 93 | 85 | 85 | 84 | 87 | 95 | 87 | 87 | 87 | 85 | 88 | 87 | 87 | 86 | 87 | 86 | 86 | 89 | 86 | 86 | 89 | 84 | 86 |
| Not make much of a positive difference | 9 | 12 | 11 | 8 | 5 | 10 | 10 | 10 | 8 | 2 | 9 | 7 | 8 | 9 | 9 | 9 | 9 | 8 | 8 | 9 | 8 | 9 | 11 | 8 | 9 | 7 | 9 |
| Not make any positive difference at all | 1 | 0 | 1 | 2 | 1 | 1 | 1 | 1 | 1 | 0 | 1 | 1 | 1 | 1 | 0 | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 0 | 0 | 1 |
| TOTAL NOT POSITIVE DIFFERENCE | 10 | 12 | 12 | 10 | 6 | 11 | 11 | 11 | 9 | 2 | 10 | 8 | 9 | 10 | 9 | 10 | 10 | 9 | 9 | 10 | 9 | 10 | 12 | 9 | 9 | 7 | 10 |
| Don't know | 4 | 7 | 3 | 4 | 2 | 4 | 4 | 4 | 4 | 3 | 3 | 4 | 3 | 4 | 3 | 4 | 3 | 4 | 3 | 4 | 4 | 2 | 1 | 4 | 2 | 9 | 3 |

*Any percentages calculated on bases fewer than 100 respondents do not represent a wide enough cross-section of the target population to be considered statistically reliable. These figures should not be used.