

# YouGov Survey Results



Sample Size: 2135 adults in GB

Fieldwork: 9th - 10th September 2024

|                          | Vote in 2024 GE |     |         |           | EU Ref 2016 |       | Gender |        | Age   |       |       |     | Social Grade |      | Country |       |          | Region in England |          |        |               |     |   |
|--------------------------|-----------------|-----|---------|-----------|-------------|-------|--------|--------|-------|-------|-------|-----|--------------|------|---------|-------|----------|-------------------|----------|--------|---------------|-----|---|
| Total                    | Con             | Lab | Lib Dem | Reform UK | Remain      | Leave | Male   | Female | 18-24 | 25-49 | 50-64 | 65+ | ABC1         | C2DE | England | Wales | Scotland | North             | Midlands | London | Rest of South |     |   |
| <b>Weighted Sample</b>   | <b>2135</b>     | 384 | 549     | 196       | 231         | 752   | 795    | 1033   | 1102  | 224   | 882   | 527 | 502          | 1217 | 918     | 1847  | 102      | 186               | 506      | 350    | 258           | 732 |   |
| <b>Unweighted Sample</b> | <b>2135</b>     | 329 | 616     | 233       | 300         | 838   | 828    | 962    | 1173  | 144   | 855   | 544 | 592          | 1329 | 806     | 1841  | 109      | 185               | 516      | 353    | 213           | 759 |   |
|                          | %               | %   | %       | %         | %           | %     | %      | %      | %     | %     | %     | %   | %            | %    | %       | %     | %        | %                 | %        | %      | %             | %   | % |

In their manifesto before the election, Labour outlined six first steps for change. Which of them do you believe should be the new government's first and foremost priority?

|  |           |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |
|--|-----------|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|
| Cut NHS waiting times with 40,000 appointments each week                           | <b>39</b> | 31 | 50 | 41 | 20 | 45 | 32 | 34 | 44 | 42 | 40 | 38 | 38 | 40 | 38 | 38 | 48 | 43 | 38 | 39 | 30 | 42 |
| Launch a new Border Security Command with hundreds of new specialist investigators | <b>18</b> | 27 | 8  | 8  | 52 | 8  | 33 | 19 | 17 | 5  | 13 | 21 | 29 | 15 | 21 | 19 | 21 | 10 | 18 | 23 | 15 | 18 |
| Deliver economic stability with tough spending rules                               | <b>13</b> | 17 | 15 | 26 | 5  | 18 | 9  | 16 | 10 | 15 | 14 | 13 | 10 | 16 | 9  | 13 | 7  | 18 | 12 | 9  | 16 | 13 |
| Set up Great British Energy, a publicly-owned clean power company                  | <b>9</b>  | 4  | 13 | 6  | 4  | 11 | 6  | 10 | 8  | 13 | 11 | 8  | 4  | 10 | 8  | 9  | 10 | 8  | 10 | 6  | 15 | 7  |
| Crack down on antisocial behaviour with more neighbourhood police                  | <b>7</b>  | 9  | 6  | 7  | 9  | 7  | 8  | 8  | 7  | 7  | 6  | 8  | 8  | 6  | 8  | 8  | 2  | 6  | 9  | 9  | 8  | 6  |
| Recruit 6,500 new teachers   | <b>2</b>  | 1  | 2  | 4  | 0  | 3  | 1  | 2  | 2  | 5  | 2  | 1  | 1  | 2  | 2  | 2  | 2  | 4  | 2  | 1  | 4  | 2  |
| Don't know   | <b>12</b> | 11 | 7  | 8  | 10 | 8  | 10 | 11 | 13 | 12 | 14 | 11 | 8  | 10 | 13 | 12 | 9  | 10 | 11 | 13 | 12 | 12 |

\*Any percentages calculated on bases fewer than 100 respondents do not represent a wide enough cross-section of the target population to be considered statistically reliable. These figures should not be used.