

# YouGov Survey Results

Sample Size: 2191 Adults in GB  
Fieldwork: 9th - 10th February 2025

	Vote in 2024 GE					EU Ref 2016		Gender		Age				Social Grade		Country			Region in England				
Total	Con	Lab	Lib Dem	Reform UK	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	England	Wales	Scotland	North	Midlands	London	Rest of South		
<b>Weighted Sample</b>	<b>2191</b>	394	563	202	237	769	782	1060	1131	230	905	541	515	1249	942	1895	105	191	519	359	265	752	
<b>Unweighted Sample</b>	<b>2191</b>	352	582	216	258	876	850	936	1255	150	790	596	655	1309	882	1851	119	221	522	367	195	767	
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Which of the following parties would you consider voting for at a future general election? Please select all that apply.

Labour	30	5	70	38	1	47	14	32	28	41	35	29	19	34	25	31	31	23	32	29	37	29
Reform UK	26	43	11	8	90	10	53	30	23	13	18	33	39	24	30	27	21	19	28	32	18	28
Conservative	25	82	9	18	22	22	37	25	25	15	20	26	40	29	21	27	22	14	21	31	21	31
Liberal Democrats	25	11	39	71	3	41	11	25	24	31	27	23	19	30	18	25	18	18	20	22	30	30
Green Party	21	4	30	31	2	32	9	21	21	36	27	15	10	24	16	22	21	13	19	22	27	21
Scottish National Party	3	0	2	0	0	5	2	3	3	2	2	3	3	3	3	0	0	32	0	0	0	0
Plaid Cymru	2	0	3	1	0	2	1	2	1	1	1	2	1	1	2	0	32	0	0	0	0	0
None of the above	10	1	4	1	1	5	6	10	10	6	16	8	5	7	14	10	8	12	13	10	11	8
Don't know	11	6	9	12	6	8	8	8	14	20	12	8	7	10	12	11	11	10	11	10	10	12

You said previously that you would consider voting for the Green Party. What would you say most attracts you to the Green Party? Please be detailed in your answer.

[Asked only to those who said they would consider voting for the Green Party; N=475]

Respondents answered in their own words, which YouGov's AI language model has categorised into the below categories

Prioritisation of climate change	49	58	52	60	49	53	50	46	51	40	50	48	60	52	43	49	40	55	47	35	51	56
Preferable to other parties	13	12	12	7	33	13	21	14	12	13	10	21	14	12	15	13	17	14	13	24	14	7
I like their policies [general]	9	6	8	3	0	7	5	9	9	19	6	9	3	9	8	9	9	5	10	13	6	8
Their values align with mine	8	0	4	8	18	9	2	7	8	10	8	6	4	6	12	8	11	10	10	4	5	9
Their policies are socially responsible	6	6	5	9	0	5	7	6	6	8	7	4	2	6	6	6	13	4	4	3	7	8
It's the only left-wing party	6	0	8	0	0	6	3	7	4	6	7	4	3	5	6	6	0	6	10	7	6	3
I'd consider the manifesto at election time	2	0	3	6	0	2	2	3	1	0	3	1	5	3	1	2	7	0	1	5	2	2
Their pragmatic approach	1	12	1	1	0	1	0	2	0	0	2	1	1	2	0	1	0	0	1	0	4	1
I like the leaders and candidates	1	6	1	3	0	1	4	1	1	0	1	2	1	2	0	1	0	0	1	0	1	2
Don't know	2	0	3	0	0	1	2	1	3	3	3	1	0	1	5	2	0	5	0	8	0	2
Other	3	0	1	3	0	2	5	3	3	1	3	2	6	2	4	3	3	0	4	1	4	3

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

You said previously that you would consider voting for the Green Party. What would you say is your biggest reservation, if any, about voting for the Green Party? Please be detailed in your answer.

[Asked only to those who said they would consider voting for the Green Party; N=475]

Respondents answered in their own words, which YouGov's AI language model has categorised into the below categories

It's a wasted vote / The party is too small	50	45	59	43	58	52	48	50	50	44	53	49	49	56	38	49	57	72	55	51	53	41
I have no reservations	9	0	5	6	0	6	19	8	9	7	10	11	4	5	17	9	6	3	8	6	11	11
They lack experience governing	8	35	6	14	0	10	7	8	9	4	8	7	17	9	6	9	7	1	6	9	9	10
Overtly focused on the environment / Not enough focus on other issues	8	0	7	6	0	6	3	7	8	15	5	11	3	7	8	8	3	2	10	3	10	9
I don't know or don't like their policies beyond environmental policies	6	5	6	7	24	7	7	5	7	5	5	9	6	6	5	6	3	0	8	3	5	7
Unprepared on economic policy	5	9	4	6	0	5	3	5	4	5	4	3	8	4	5	4	3	8	3	8	2	4
Too radical / Not pragmatic	3	6	4	3	0	3	5	5	2	3	3	4	4	2	5	3	7	6	4	6	1	2
Oppose nuclear power	2	0	1	7	0	2	0	3	1	3	2	0	0	1	4	2	0	0	0	3	3	2
I don't trust any party	1	0	0	0	0	0	1	0	1	1	0	2	0	0	1	1	0	0	0	0	0	2
Don't know	2	0	1	0	0	1	0	1	3	4	2	2	0	2	3	2	3	3	1	3	0	3
Other	7	0	7	8	18	8	6	7	7	9	8	4	8	7	7	7	11	4	6	7	6	9

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Would you feel positively or negatively if the Green Party at some point in the next decade entered government as part of a coalition?

Very positive	10	2	15	18	1	16	4	9	10	10	12	10	6	12	6	10	6	10	10	9	7	11
Fairly positive	23	12	34	34	4	32	14	23	24	33	25	21	18	25	20	23	31	19	21	25	30	20
<b>TOTAL POSITIVE</b>	<b>33</b>	<b>14</b>	<b>49</b>	<b>52</b>	<b>5</b>	<b>48</b>	<b>18</b>	<b>32</b>	<b>34</b>	<b>43</b>	<b>37</b>	<b>31</b>	<b>24</b>	<b>37</b>	<b>26</b>	<b>33</b>	<b>37</b>	<b>29</b>	<b>31</b>	<b>34</b>	<b>37</b>	<b>31</b>
Neither positive nor negative	25	25	26	25	22	25	24	23	27	22	26	25	25	24	26	25	25	25	26	24	25	25
Fairly negative	12	21	9	10	16	9	17	11	12	9	8	14	16	11	12	12	11	12	12	10	11	12
Very negative	18	32	8	5	53	10	33	25	12	7	12	23	30	17	19	18	13	24	18	20	14	18
<b>TOTAL NEGATIVE</b>	<b>30</b>	<b>53</b>	<b>17</b>	<b>15</b>	<b>69</b>	<b>19</b>	<b>50</b>	<b>36</b>	<b>24</b>	<b>16</b>	<b>20</b>	<b>37</b>	<b>46</b>	<b>28</b>	<b>31</b>	<b>30</b>	<b>24</b>	<b>36</b>	<b>30</b>	<b>30</b>	<b>25</b>	<b>30</b>
Don't know	13	8	8	7	5	7	8	10	16	20	18	7	6	10	16	13	14	9	14	13	12	13

Would you support or oppose a merger of the Liberal Democrats and Green Party into a single party?

Strongly support	5	2	10	11	0	9	2	6	5	6	6	6	2	6	4	6	7	1	6	6	6	5
Somewhat support	24	18	33	40	12	33	15	23	26	36	25	22	20	28	20	25	23	20	26	21	28	25
<b>TOTAL SUPPORT</b>	<b>29</b>	<b>20</b>	<b>43</b>	<b>51</b>	<b>12</b>	<b>42</b>	<b>17</b>	<b>29</b>	<b>31</b>	<b>42</b>	<b>31</b>	<b>28</b>	<b>22</b>	<b>34</b>	<b>24</b>	<b>31</b>	<b>30</b>	<b>21</b>	<b>32</b>	<b>27</b>	<b>34</b>	<b>30</b>
Somewhat oppose	13	15	14	12	14	12	15	14	12	13	11	14	15	13	13	13	14	11	12	13	16	12
Strongly oppose	17	27	12	9	31	12	27	20	14	9	15	18	22	15	19	16	14	24	14	15	18	18
<b>TOTAL OPPOSE</b>	<b>30</b>	<b>42</b>	<b>26</b>	<b>21</b>	<b>45</b>	<b>24</b>	<b>42</b>	<b>34</b>	<b>26</b>	<b>22</b>	<b>26</b>	<b>32</b>	<b>37</b>	<b>28</b>	<b>32</b>	<b>29</b>	<b>28</b>	<b>35</b>	<b>26</b>	<b>28</b>	<b>34</b>	<b>30</b>
Don't know	40	39	31	28	43	34	40	38	43	35	42	40	40	38	44	40	42	44	41	45	32	40

\*Any percentages calculated on bases fewer than 100 respondents do not represent a wide enough cross-section of the target population to be considered statistically reliable. These figures should not be used.