

YouGov Survey Results

Sample Size: 8397 GB Adults
Fieldwork: 6th - 15th August 2025

	Used in last year?	How often do you use private healthcare?			Vote in 2024 GE					EU Ref 2016	
Total	Has used private healthcare in the last year for themselves or a member of their household	This was the first time I used private healthcare instead of the NHS	This was not the first time I have used private healthcare, but I typically would use the NHS	I generally / always use private healthcare	Con	Lab	Lib Dem	Reform UK	Green	Remain	Leave
Weighted Sample 8397	1245	426	612	154	1512	2157	772	907	502	2947	2998
Unweighted Sample 8397	1285	417	658	157	1499	2321	872	981	512	3430	3122
%	%	%	%	%	%	%	%	%	%	%	%

Thinking about the last year (i.e. since August 2024), have you used or considered using private healthcare instead of NHS services...

...for yourself?

I have neither used nor considered using private healthcare in the last year for this person	60	11	13	10	2	59	62	59	58	65	63	62
I have considered using private healthcare in the last year for this person, but did not because I couldn't afford it	14	3	4	3	0	13	15	13	15	14	13	14
I have considered using private healthcare in the last year for this person, but did not for some other reason	7	5	5	5	3	9	6	9	7	5	7	7
I have used private healthcare in the last year for this person	12	79	76	80	93	13	13	14	11	10	12	10
Don't know	7	3	2	1	0	7	4	4	9	5	4	7

...for a partner and/or family member(s) who live in your home?

I have neither used nor considered using private healthcare in the last year for this person	61	23	24	25	23	59	64	59	60	73	62	62
I have considered using private healthcare in the last year for this person, but did not because I couldn't afford it	10	5	6	5	5	11	10	9	12	9	10	11
I have considered using private healthcare in the last year for this person, but did not for some other reason	7	10	11	11	9	8	6	9	7	4	8	6
I have used private healthcare in the last year for this person	7	47	45	48	45	9	8	10	7	3	8	7
Don't know	14	14	15	12	18	14	12	13	13	11	12	14

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2020

	Gender		Age				Social Grade		Country			Region in England				
	Total	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	England	Wales	Scotland	North	Midlands	London	Rest of South
Weighted Sample	8397	4064	4333	883	3469	2073	1972	4786	3611	7264	403	730	1990	1377	1016	2880
Unweighted Sample	8397	3648	4749	559	3034	2304	2500	5179	3218	7229	437	731	2027	1408	784	3010
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Thinking about the last year (i.e. since August 2024), have you used or considered using private healthcare instead of NHS services...

...for yourself?

I have neither used nor considered using private healthcare in the last year for this person	60	62	58	49	54	67	67	57	63	60	56	61	65	61	54	59
I have considered using private healthcare in the last year for this person, but did not because I couldn't afford it	14	12	16	14	18	12	10	14	14	14	16	13	14	14	13	15
I have considered using private healthcare in the last year for this person, but did not for some other reason	7	7	7	8	8	6	6	8	5	7	9	8	6	8	7	7
I have used private healthcare in the last year for this person	12	11	12	15	13	10	10	15	8	12	10	12	11	10	15	12
Don't know	7	8	6	14	7	6	6	5	10	7	9	6	6	8	11	7

...for a partner and/or family member(s) who live in your home?

I have neither used nor considered using private healthcare in the last year for this person	61	63	60	59	59	65	63	60	63	61	58	65	66	60	57	59
I have considered using private healthcare in the last year for this person, but did not because I couldn't afford it	10	9	12	7	13	9	9	10	11	10	13	9	10	12	10	11
I have considered using private healthcare in the last year for this person, but did not for some other reason	7	7	7	5	7	7	6	8	4	7	6	6	6	7	6	7
I have used private healthcare in the last year for this person	7	7	7	8	7	7	7	9	5	7	7	6	6	7	9	8
Don't know	14	15	14	20	14	12	15	13	17	14	16	14	12	14	19	15

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	Used in last year?	How often do you use private healthcare?			Vote in 2024 GE					EU Ref 2016	
Total	Has used private healthcare in the last year for themselves or a member of their household	This was the first time I used private healthcare instead of the NHS	This was not the first time I have used private healthcare, but I typically would use the NHS	I generally / always use private healthcare	Con	Lab	Lib Dem	Reform UK	Green	Remain	Leave
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	%	%	%	%	%	%	%	%	%	%	%

Has used private healthcare in the last year for themselves or a member of their household	15	100	100	100	100	17	17	19	14	12	16	14
Has considered using private healthcare in the last year for themselves or a member of their household, but did not because they couldn't afford it / some other reason:	24	0	0	0	0	25	24	25	26	23	24	24
Neither used nor considered using private healthcare in the last year for themselves or a member of their household	51	0	0	0	0	49	53	48	50	59	53	53

You said you used private healthcare for yourself or someone else instead of the NHS in the last year. Which of the following comes closest to describing how often you have used private healthcare?

[Asked only to those who have used private healthcare in the last year either for themselves or someone in their household; n=1285]

This was the first time I used private healthcare instead of the NHS	34	34	100	0	0	28	31	38	34	62	32	33
This was not the first time I have used private healthcare, but I typically would use the NHS	49	49	0	100	0	54	56	47	44	27	54	49
I generally use private healthcare, and only sometimes use the NHS	11	11	0	0	91	15	8	11	14	9	11	12
I always use private healthcare	1	1	0	0	9	1	1	0	3	0	1	1
Don't know	4	4	0	0	0	2	4	3	5	1	3	5

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Has used private healthcare in the last year for themselves or a member of their household	15	14	16	18	16	13	13	18	10	15	14	15	13	13	18	16
Has considered using private healthcare in the last year for themselves or a member of their household, but did not because they couldn't afford it / some other reason:	24	22	27	24	29	21	20	25	23	24	26	24	23	25	23	26
Neither used nor considered using private healthcare in the last year for themselves or a member of their household	51	54	48	43	47	57	56	49	54	51	48	54	57	51	45	49

You said you used private healthcare for yourself or someone else instead of the NHS in the last year. Which of the following comes closest to describing how often you have used private healthcare?

[Asked only to those who have used private healthcare in the last year either for themselves or someone in their household; n=1285]

This was the first time I used private healthcare instead of the NHS	34	29	38	43	37	27	31	30	44	35	23	36	43	24	31	36
This was not the first time I have used private healthcare, but I typically would use the NHS	49	50	48	46	44	55	56	53	40	49	63	45	46	61	48	46
I generally use private healthcare, and only sometimes use the NHS	11	13	10	8	13	12	7	13	7	11	9	12	7	8	16	13
I always use private healthcare	1	1	1	0	1	2	1	1	1	1	0	1	1	0	3	1
Don't know	4	6	3	3	4	4	5	3	8	4	5	7	3	6	1	5

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%	%	%	%	%	%	%	%	%	%	%	%

You said you have used or considered using private healthcare for yourself or someone else instead of the NHS in the last year. Which of the following best describes why that is?

[Asked only to those who have used or considered using private healthcare in the last year either for themselves or someone in their household; n=3364]

So I could be seen more quickly	57	52	52	55	52	59	58	57	54	53	61	57
Better service provided	18	15	12	13	29	20	16	14	22	18	15	19
Change in personal financial circumstances	2	1	1	1	0	1	1	3	1	2	2	2
It was the only option available	14	21	27	22	6	13	14	15	12	18	13	14
Other	7	8	7	9	9	5	8	8	8	7	8	7
Don't know	3	2	1	1	4	2	3	4	3	1	2	2

You said you have used private healthcare for yourself or someone else instead of the NHS in the last year. For which of the following did you use it? (Please select all that apply)

[Asked only to those who have used private healthcare in the last year either for themselves or someone in their household; n=1285]

An emergency appointment	9	9	10	8	8	5	10	8	6	10	7	9
A routine appointment	19	19	16	19	28	16	21	21	18	12	19	14
A minor illness or injury	17	17	14	17	26	15	22	16	15	18	18	15
Non-emergency appointment (e.g. operation, procedure, tests)	50	50	46	54	63	54	46	53	53	47	51	52
Other	17	17	21	15	13	18	16	18	16	29	17	17
Don't know	4	4	1	2	2	2	4	0	5	1	2	5

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

You said you have used or considered using private healthcare for yourself or someone else instead of the NHS in the last year. Which of the following best describes why that is?

[Asked only to those who have used or considered using private healthcare in the last year either for themselves or someone in their household; n=3364]

So I could be seen more quickly	57	57	58	51	57	57	62	59	55	57	65	58	58	56	54	57
Better service provided	18	19	18	25	20	18	11	18	19	18	16	17	17	21	20	18
Change in personal financial circumstances	2	2	1	1	2	2	1	2	1	1	2	3	1	2	1	2
It was the only option available	14	13	14	14	13	14	14	13	15	14	10	14	15	12	15	13
Other	7	6	7	4	7	8	7	7	7	7	4	7	6	6	8	8
Don't know	3	3	2	5	2	2	4	2	4	3	3	1	3	3	2	3

You said you have used private healthcare for yourself or someone else instead of the NHS in the last year. For which of the following did you use it? (Please select all that apply)

[Asked only to those who have used private healthcare in the last year either for themselves or someone in their household; n=1285]

An emergency appointment	9	9	9	11	9	9	7	8	10	9	5	5	14	8	10	7
A routine appointment	19	21	18	24	21	17	14	20	19	20	21	15	21	20	16	20
A minor illness or injury	17	18	15	11	20	15	15	18	13	17	14	15	12	19	28	14
Non-emergency appointment (e.g. operation, procedure, tests)	50	49	52	49	50	54	49	54	42	51	46	48	50	50	53	51
Other	17	14	18	17	15	18	19	15	20	16	21	22	15	16	13	17
Don't know	4	5	2	5	3	3	5	2	7	4	3	4	3	5	2	4

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%	%	%	%	%	%	%	%	%	%	%	%

Which of the following options best describes how you paid for your or someone else's private healthcare? (Please select all that apply)

[Asked only to those who have used private healthcare in the last year either for themselves or someone in their household; n=1285]

Using money from a savings account	27	27	36	26	9	30	27	24	29	32	26	31
With disposable income	25	25	22	29	21	27	26	26	21	25	25	23
Through a private healthcare scheme at work	30	30	20	31	55	23	30	38	28	22	34	22
Borrowed money from friends/family/other people	6	6	11	4	2	2	8	3	6	15	5	3
Took out a loan	1	1	2	1	0	1	1	2	2	0	1	3
Through insurance you pay for yourself	11	11	5	12	22	14	10	10	11	4	11	12
Some other way	6	6	7	4	6	5	4	8	6	6	4	6
Don't know	2	2	1	1	0	3	2	2	1	0	1	3
Prefer not to say	3	3	3	2	1	1	4	1	5	1	2	4

In the last year, approximately how much have you spent on private healthcare either for yourself and/or someone else?

[Asked only to those who have used private healthcare in the last year either for themselves or someone in their household, excluding those who said don't know; n=761]

Median	500	500	500	500	1000	600	500	456	800	360	500	755
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*Any percentages calculated on bases fewer than 100 respondents do not represent a wide enough cross-section of the target population to be considered statistically reliable. These figures should not be used.

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Which of the following options best describes how you paid for your or someone else's private healthcare? (Please select all that apply)

[Asked only to those who have used private healthcare in the last year either for themselves or someone in their household; n=1285]

Using money from a savings account	27	24	30	22	22	27	41	25	33	27	36	26	36	25	21	24
With disposable income	25	27	23	26	22	24	30	24	26	24	23	30	24	26	22	24
Through a private healthcare scheme at work	30	33	27	31	40	32	5	36	15	31	18	24	22	32	43	30
Borrowed money from friends/family/other people	6	5	6	16	6	3	1	5	7	6	6	4	9	3	4	6
Took out a loan	1	1	1	1	1	1	2	1	2	1	2	2	1	3	1	1
Through insurance you pay for yourself	11	13	10	8	9	10	18	13	8	11	15	13	8	10	14	11
Some other way	6	4	6	9	5	5	5	4	8	5	8	8	4	7	2	6
Don't know	2	3	1	2	2	1	3	1	5	2	3	1	2	1	1	3
Prefer not to say	3	2	4	3	2	5	3	2	6	3	0	1	5	4	2	3

In the last year, approximately how much have you spent on private healthcare either for yourself and/or someone else?

[Asked only to those who have used private healthcare in the last year either for themselves or someone in their household, excluding those who said don't know; n=761]

Median	500	500	500	500	500	550	750	500	500	500	450	1000	450	500	500	500
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