

YouGov Survey Results

Sample Size: 3882 adults in Scotland (16+)

Fieldwork: 8th - 15th May 2026

	Vote in 2024 GE						2016 EU Ref		Indy Ref 2014		Holyrood Constituency 2026					Holyrood Regional 2026					Holyrood Constituency 2021						
	Total	Con	Lab	Lib Dem	SNP	Reform UK	Green	Remain	Leave	Yes	No	Con	Lab	Lib Dem	SNP	Reform UK	Con	Lab	Lib Dem	SNP	Green	Reform UK	Con	Lab	Lib Dem	SNP	
Weighted Sample	3882	347	969	268	822	192	106	1901	913	1281	1367	304	504	299	1047	392	314	427	250	725	373	443	497	555	194	1096	
Unweighted Sample	3882	349	1082	289	1063	206	103	2236	1003	1411	1482	302	527	300	1299	510	316	424	212	967	419	610	547	623	220	1369	
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

2026 Holyrood Constituency vote

[Excluding those who did not vote]

Con	11	55	8	6	1	6	0	11	17	4	20	100	0	0	0	0	75	5	5	0	0	6	40	7	3	3
Lab	19	10	50	8	2	4	8	21	14	9	29	0	100	0	0	0	13	83	10	2	6	6	14	59	12	6
Lib Dem	11	3	8	68	2	5	8	12	10	6	16	0	0	100	0	0	6	7	73	3	9	3	7	6	67	5
SNP	39	4	19	10	88	2	64	45	22	65	14	0	0	0	100	0	1	4	9	94	73	1	3	10	7	77
Green	2	0	2	3	2	0	18	2	0	1	1	0	0	0	0	0	0	0	2	1	11	0	1	2	0	1
Reform	15	28	12	5	3	80	2	7	34	12	19	0	0	0	0	100	5	0	1	0	0	81	34	15	10	6
Other	2	1	1	1	2	4	0	2	2	3	1	0	0	0	0	0	0	0	1	0	1	1	2	2	1	2

2026 Holyrood Regional vote

[Excluding those who did not vote]

Con	12	54	10	9	1	3	0	12	16	4	22	76	8	6	0	4	100	0	0	0	0	0	42	9	10	2
Lab	16	7	42	12	2	1	5	18	11	8	24	7	70	10	2	0	0	100	0	0	0	0	9	50	14	6
Lib Dem	9	2	9	52	2	2	0	11	7	6	13	4	5	60	2	1	0	0	100	0	0	6	5	50	5	
SNP	27	3	14	9	65	0	11	32	19	47	11	1	3	6	65	0	0	0	0	100	0	0	2	7	6	56
Green	14	0	8	7	19	0	80	14	3	15	5	0	5	11	26	0	0	0	0	0	100	0	0	6	8	18
Reform	17	30	13	8	4	90	3	7	40	13	23	9	5	5	0	93	0	0	0	0	0	100	38	17	11	6
Other	5	3	4	2	7	3	1	6	3	7	3	3	3	2	4	1	0	0	0	0	0	0	3	6	2	6

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	Holyrood Regional 2021					Gender		Age							Age by gender							
	Total	Con	Lab	Lib Dem	SNP	Green	Male	Female	16-29	30-39	40-49	50-59	60-69	70+	Male 16-34	Male 35-49	Male 50-64	Male 65+	Female 16-34	Female 35-49	Female 50-64	Female 65+
Weighted Sample	3882	537	475	139	907	242	1859	2023	642	571	775	616	736	543	392	563	493	411	473	560	489	501
Unweighted Sample	3882	609	522	157	1120	311	1817	2065	319	510	704	734	915	700	228	461	556	572	317	527	633	588
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

2026 Holyrood Constituency vote

[Excluding those who did not vote]

Con	11	35	9	7	3	1	10	13	6	7	9	10	14	19	4	7	10	16	9	11	13	19
Lab	19	17	57	19	8	10	20	17	21	16	19	18	20	19	24	20	19	20	15	17	15	21
Lib Dem	11	10	9	63	5	9	9	14	11	9	13	11	9	14	5	12	6	10	16	11	14	14
SNP	39	1	12	7	76	64	40	39	45	48	43	37	35	30	43	43	41	32	49	46	36	29
Green	2	0	1	0	0	9	2	2	7	5	1	1	0	0	9	1	0	0	5	2	2	0
Reform	15	34	11	4	7	3	17	12	9	12	11	20	19	16	14	13	22	21	4	11	17	14
Other	2	2	1	1	2	4	2	2	1	3	4	2	2	1	1	4	2	1	2	2	3	3

2026 Holyrood Regional vote

[Excluding those who did not vote]

Con	12	41	6	10	3	1	11	13	6	8	8	10	16	20	3	7	11	21	9	10	12	19
Lab	16	8	55	18	7	8	17	15	16	16	16	16	16	16	19	17	18	15	13	15	14	17
Lib Dem	9	8	9	50	4	4	7	12	11	7	12	7	7	12	10	10	3	7	9	12	12	13
SNP	27	1	8	7	62	22	25	29	19	33	28	28	29	26	18	26	30	24	25	35	31	27
Green	14	0	5	3	12	53	15	13	36	19	15	8	6	6	31	16	8	6	35	12	7	5
Reform	17	40	12	7	8	3	19	14	9	12	16	21	21	17	14	17	24	21	5	12	19	16
Other	5	2	4	5	4	9	6	4	3	5	6	8	5	3	5	6	7	5	3	4	5	3

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Fieldwork: 8th - 15th May 2026

	Socio-economic classification (NS-SEC)			Housing tenure						Education level			Work status				Household income					
	Total	Higher	Intermediate	Routine	Own outright	Own with a mortgage	Private renting	Social renting	Live with family or friends	Other	Low	Medium	High	Working	Student	Retired	Not Working	Under 25,000	25,000 - 39,999	40,000 - 69,999	70,000+	
Weighted Sample	3882	1285	769	1234	1276	1104	386	552	425	60	901	1724	1256	2170	321	953	324	832	666	792	620	
Unweighted Sample	3882	1733	857	837	1606	1122	329	457	234	56	732	1679	1469	2100	130	1234	324	782	717	821	694	
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

2026 Holyrood Constituency vote

[Excluding those who did not vote]

Con	11	13	13	11	16	11	6	5	10	5	9	13	11	10	5	17	8	12	10	9	14
Lab	19	24	16	15	21	18	17	15	17	32	18	18	21	18	23	21	15	16	17	22	21
Lib Dem	11	12	14	8	11	12	15	10	9	4	10	11	12	10	13	13	11	13	8	9	15
SNP	39	37	36	42	32	42	39	46	49	40	38	38	42	43	43	31	47	39	45	39	36
Green	2	2	1	1	1	2	11	0	1	10	0	2	3	2	7	0	2	2	1	3	1
Reform	15	10	18	20	17	12	10	21	13	6	22	15	9	15	6	17	14	16	15	15	12
Other	2	2	2	2	2	3	2	4	1	2	3	2	2	2	3	2	2	2	3	2	1

2026 Holyrood Regional vote

[Excluding those who did not vote]

Con	12	15	12	11	18	11	6	4	9	4	10	14	10	9	5	20	8	11	10	11	13
Lab	16	20	13	14	17	16	14	12	14	31	14	15	18	16	15	16	13	14	14	17	19
Lib Dem	9	9	12	7	9	10	13	8	10	7	8	9	10	8	14	10	10	9	8	7	11
SNP	27	26	29	31	25	29	21	38	21	27	31	26	26	30	14	26	30	31	33	28	24
Green	14	14	9	11	7	14	29	9	31	19	6	14	19	14	38	5	20	14	14	15	15
Reform	17	12	19	22	18	15	11	24	15	8	25	17	11	17	6	19	16	17	17	16	14
Other	5	4	6	4	6	5	6	5	1	3	5	4	6	6	7	3	3	4	4	6	4

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