

# YouGov Survey Results

Sample Size: 2090 GB Adults  
Fieldwork: 4th - 5th March 2026

	Vote in 2024 GE						EU Ref 2016		Gender		Age				Socio-economic classification (NS-SEC)			Country			Region in England			
Total	Con	Lab	Lib Dem	Reform UK	Green	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	Higher	Intermediate	Routine	England	Wales	Scotland	North	Midlands	London	Rest of South	
2090	376	537	192	226	132	734	746	1012	1078	219	863	516	491	709	468	625	1808	100	182	495	343	253	717	
	339	558	206	247	128	808	742	922	1168	169	840	525	556	793	458	532	1806	111	173	535	337	204	730	
%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

**Do you think gender equality has been achieved, more should be done, or it has gone too far?**

It has been achieved	19	26	15	19	24	7	16	23	25	13	15	17	22	18	19	17	20	19	15	20	19	22	20	16
More needs to be done	50	34	67	63	19	81	63	34	40	59	70	53	46	39	56	48	38	50	46	51	49	47	56	50
It has gone too far	22	32	12	10	49	8	11	34	26	17	8	20	23	29	17	24	29	22	23	21	22	20	15	24
Don't know	10	8	7	8	8	4	10	9	9	11	8	10	8	14	8	11	12	10	16	9	10	11	9	10

**Do you think that each of the following areas have been achieved or should more be done, or is this no longer necessary or relevant? (Please tick one option per row)**

**Equal gender pay in Britain**

This has been achieved	19	23	14	17	31	14	15	24	28	11	19	21	22	14	21	18	22	19	16	21	20	23	22	16
More needs to be done	59	51	73	71	38	75	70	51	47	71	60	58	60	61	64	60	52	59	54	62	60	57	61	60
This is no longer relevant or necessary	9	17	5	2	18	5	5	13	13	5	8	9	6	13	7	9	11	9	12	8	8	7	9	11
Don't know	12	9	8	10	13	6	9	11	11	13	13	13	12	12	8	13	16	12	18	10	12	13	8	14

**Equal gender pay in sport**

This has been achieved	9	13	6	8	14	5	6	13	13	6	11	9	9	10	9	9	11	9	6	10	10	9	10	9
More needs to be done	57	51	68	69	36	76	67	49	45	68	60	58	56	56	59	57	51	58	50	51	59	57	57	58
This is no longer relevant or necessary	16	22	12	8	32	8	12	22	27	6	14	18	15	17	18	16	18	16	19	21	15	16	18	16
Don't know	17	13	14	15	18	11	15	16	15	19	15	16	20	17	14	18	20	17	25	18	17	18	15	17

**Addressing sexual misconduct**

This has been achieved	11	15	7	5	27	5	7	16	15	7	6	11	14	9	11	9	14	10	16	10	11	11	10	10
More needs to be done	72	62	84	86	45	90	82	64	65	79	79	72	69	74	77	72	65	72	61	81	72	71	76	72
This is no longer relevant or necessary	5	9	2	0	13	1	2	8	8	3	3	5	4	6	4	5	7	5	4	2	7	4	3	6
Don't know	12	14	7	9	15	4	8	13	13	11	12	11	14	12	8	14	14	12	19	7	11	14	11	12

**Equal gender balance in the workplace**

This has been achieved	24	31	19	20	33	14	18	29	32	16	27	24	27	20	25	21	25	24	24	23	24	26	27	22
More needs to be done	52	39	66	66	28	71	66	40	39	64	59	54	48	49	55	54	44	52	43	52	54	50	54	51
This is no longer relevant or necessary	13	20	6	7	27	8	7	20	18	8	5	12	14	17	12	14	15	12	16	15	12	12	9	14
Don't know	11	11	8	7	12	7	9	11	10	12	8	10	12	15	7	11	15	11	17	10	10	12	9	12

**Equal gender balance in the media**

This has been achieved	29	36	25	27	33	19	26	32	36	22	32	29	31	23	28	27	30	28	30	33	29	29	31	25
More needs to be done	40	26	53	52	15	64	51	28	30	49	54	43	34	35	45	38	33	40	34	41	39	38	44	40
This is no longer relevant or necessary	16	24	10	8	35	8	10	25	21	11	4	14	16	24	15	20	18	16	14	11	15	16	14	18
Don't know	16	14	12	14	17	9	14	16	13	18	11	14	19	18	11	16	19	15	21	15	16	17	12	16

# YouGov Survey Results

Sample Size: 2090 GB Adults  
Fieldwork: 4th - 5th March 2026

	Sexuality				Generation				Generation / Gender							
Total	Heterosexual	Gay or lesbian	Bisexual	Other	Gen Z	Millenials	Gen X	Boomers	Male Gen Z	Male Millenials	Male Gen X	Male Boomers	Female Gen Z	Female Millenials	Female Gen X	Female Boomers
<b>2090</b>	1701	95	88	22	321	584	583	566	152	290	290	258	169	294	293	307
<b>2090</b>	1724	88	79	24	267	576	573	632	107	257	261	274	160	319	312	358
%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

**Do you think gender equality has been achieved, more should be done, or it has gone too far?**

It has been achieved	<b>19</b>	18	23	16	16	14	17	21	21	21	23	30	24	8	12	12	17
More needs to be done	<b>50</b>	46	63	81	75	69	53	46	40	54	44	33	36	81	63	60	44
It has gone too far	<b>22</b>	24	12	2	9	9	18	25	27	14	24	30	33	5	12	21	23
Don't know	<b>10</b>	11	1	1	0	8	11	8	12	11	9	8	7	5	13	7	16

**Do you think that each of the following areas have been achieved or should more be done, or is this no longer necessary or relevant? (Please tick one option per row)**

**Equal gender pay in Britain**

This has been achieved	<b>19</b>	19	23	21	14	19	21	22	17	25	32	34	21	13	9	10	13
More needs to be done	<b>59</b>	58	69	68	82	61	58	59	60	44	46	43	53	75	70	75	66
This is no longer relevant or necessary	<b>9</b>	10	4	5	4	8	8	7	12	13	12	11	16	4	3	4	8
Don't know	<b>12</b>	13	4	5	0	12	14	11	12	18	9	11	10	7	18	11	13

**Equal gender pay in sport**

This has been achieved	<b>9</b>	10	10	6	6	9	7	11	10	12	11	15	13	6	4	7	8
More needs to be done	<b>57</b>	55	66	77	82	63	58	55	56	46	45	42	48	79	70	68	62
This is no longer relevant or necessary	<b>16</b>	17	11	9	12	14	17	16	16	27	31	24	25	2	4	8	8
Don't know	<b>17</b>	18	14	8	0	14	17	18	19	15	13	19	15	13	22	17	22

**Addressing sexual misconduct**

This has been achieved	<b>11</b>	11	9	9	10	6	11	15	10	9	13	23	11	3	8	7	8
More needs to be done	<b>72</b>	70	82	84	78	79	74	67	72	72	70	55	65	85	78	79	78
This is no longer relevant or necessary	<b>5</b>	5	2	3	3	5	4	5	6	6	7	7	9	4	2	2	3
Don't know	<b>12</b>	13	7	4	8	10	11	13	12	13	10	15	14	7	13	12	11

**Equal gender balance in the workplace**

This has been achieved	<b>24</b>	25	22	17	14	24	25	27	21	37	33	37	26	12	17	17	17
More needs to be done	<b>52</b>	50	61	74	75	60	55	49	48	42	45	34	37	77	64	64	57
This is no longer relevant or necessary	<b>13</b>	13	8	4	10	8	10	13	17	13	16	18	23	4	5	9	12
Don't know	<b>11</b>	12	9	6	0	8	10	11	14	8	6	11	14	7	14	10	15

**Equal gender balance in the media**

This has been achieved	<b>29</b>	29	28	21	21	30	28	32	26	39	37	40	30	22	18	25	22
More needs to be done	<b>40</b>	37	54	65	63	51	43	37	33	38	34	25	27	63	53	49	39
This is no longer relevant or necessary	<b>16</b>	17	9	9	16	8	13	16	21	12	19	21	26	5	7	11	18
Don't know	<b>16</b>	17	8	4	0	10	16	15	20	10	11	14	17	10	21	16	22

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Fieldwork: 4th - 5th March 2026

Total	Vote in 2024 GE					EU Ref 2016		Gender		Age				Socio-economic classification (NS-SEC)			Country			Region in England				
	Con	Lab	Lib Dem	Reform UK	Green	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	Higher	Intermediate	Routine	England	Wales	Scotland	North	Midlands	London	Rest of South	
2090	376	537	192	226	132	734	746	1012	1078	219	863	516	491	709	468	625	1808	100	182	495	343	253	717	
2090	339	558	206	247	128	808	742	922	1168	169	840	525	556	793	458	532	1806	111	173	535	337	204	730	
%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

**Equal gender balance in politics**

This has been achieved	24	33	23	25	35	12	19	32	32	17	24	22	29	24	26	22	25	25	15	21	27	24	27	24
More needs to be done	46	30	58	58	21	73	59	33	35	57	59	53	38	37	50	46	39	46	44	51	45	47	51	45
This is no longer relevant or necessary	15	26	8	8	30	8	10	22	21	10	8	11	15	24	14	17	17	15	18	15	14	15	13	16
Don't know	14	11	11	9	14	7	12	13	12	16	9	14	18	14	9	15	20	14	24	13	14	14	9	16

**Equal caring responsibilities**

This has been achieved	18	26	15	15	30	12	16	24	25	12	19	18	20	17	18	17	21	19	15	13	21	19	21	17
More needs to be done	57	42	70	75	32	71	69	46	44	68	62	60	52	54	63	56	48	57	47	62	58	55	58	57
This is no longer relevant or necessary	10	16	6	1	22	6	5	15	14	6	7	9	10	12	9	11	11	10	16	7	8	8	13	10
Don't know	15	17	9	9	16	12	10	15	17	14	12	13	18	17	10	16	20	15	22	18	14	18	9	16

**Equal household responsibilities**

This has been achieved	22	27	21	19	35	8	19	27	30	15	22	22	25	21	21	21	26	23	21	22	24	22	22	22
More needs to be done	50	38	60	61	24	66	61	39	37	62	53	53	45	46	56	49	42	50	44	51	50	49	57	48
This is no longer relevant or necessary	16	23	11	11	30	11	11	22	21	10	10	13	17	21	15	16	18	15	17	17	13	14	13	18
Don't know	12	13	8	8	11	15	9	12	12	12	14	12	13	12	9	13	14	12	18	10	13	14	8	12

**Sufficient support for women's health in the workplace (e.g. periods and menopause)**

This has been achieved	19	28	16	18	28	11	17	24	25	13	12	19	23	17	22	16	21	18	23	21	20	20	17	16
More needs to be done	58	39	73	68	33	79	66	44	44	70	74	62	53	47	61	58	49	58	55	58	57	55	63	57
This is no longer relevant or necessary	8	15	2	2	22	1	5	14	11	6	2	6	6	16	7	9	11	8	7	6	7	6	9	10
Don't know	16	18	9	12	17	9	11	17	20	11	13	13	18	19	11	18	18	16	15	15	15	18	10	16

**Addressing sexism and misogyny in schools**

This has been achieved	10	11	7	4	20	6	6	13	13	7	12	11	9	6	8	10	11	10	8	10	12	9	9	9
More needs to be done	63	49	78	82	33	82	74	51	55	71	77	63	60	60	69	62	54	63	50	68	63	60	72	62
This is no longer relevant or necessary	9	16	3	2	25	4	5	15	13	6	3	8	10	14	8	10	12	9	13	7	8	8	9	11
Don't know	18	24	12	12	21	8	14	22	19	17	8	17	22	20	15	18	23	18	30	15	17	23	10	18

**Would you support or oppose the following measures?**

**Requiring all employees at a company with the same job title and responsibilities to receive equal wages**

Strongly support	57	50	64	59	45	75	62	53	48	66	67	54	63	53	55	57	56	57	56	62	62	57	53	55
Tend to support	29	37	25	29	35	16	27	33	32	26	20	27	26	39	28	32	31	30	23	25	28	26	30	32
<b>TOTAL SUPPORT</b>	<b>86</b>	<b>87</b>	<b>89</b>	<b>88</b>	<b>80</b>	<b>91</b>	<b>89</b>	<b>86</b>	<b>80</b>	<b>92</b>	<b>87</b>	<b>81</b>	<b>89</b>	<b>92</b>	<b>83</b>	<b>89</b>	<b>87</b>	<b>87</b>	<b>79</b>	<b>87</b>	<b>90</b>	<b>83</b>	<b>83</b>	<b>87</b>
Tend to oppose	5	6	5	6	9	4	5	5	8	2	5	8	3	3	8	4	3	5	3	6	4	7	7	4
Strongly oppose	3	5	2	1	6	1	2	5	5	1	2	4	3	1	5	2	2	3	4	2	2	3	5	3
<b>TOTAL OPPOSE</b>	<b>8</b>	<b>11</b>	<b>7</b>	<b>7</b>	<b>15</b>	<b>5</b>	<b>7</b>	<b>10</b>	<b>13</b>	<b>3</b>	<b>7</b>	<b>12</b>	<b>6</b>	<b>4</b>	<b>13</b>	<b>6</b>	<b>5</b>	<b>8</b>	<b>7</b>	<b>8</b>	<b>6</b>	<b>10</b>	<b>12</b>	<b>7</b>
Don't know	6	2	5	5	5	4	5	4	7	5	6	7	5	3	3	5	8	5	14	5	3	7	5	6

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Fieldwork: 4th - 5th March 2026

Total	Sexuality				Generation				Generation / Gender							
	Heterosexual	Gay or lesbian	Bisexual	Other	Gen Z	Millenials	Gen X	Boomers	Male Gen Z	Male Millenials	Male Gen X	Male Boomers	Female Gen Z	Female Millenials	Female Gen X	Female Boomers
2090	1701	95	88	22	321	584	583	566	152	290	290	258	169	294	293	307
2090	1724	88	79	24	267	576	573	632	107	257	261	274	160	319	312	358
%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

**Equal gender balance in politics**

This has been achieved	24	26	21	11	13	21	21	28	25	34	31	36	30	10	12	20	22
More needs to be done	46	43	61	83	70	59	55	41	38	38	44	29	30	78	66	52	44
This is no longer relevant or necessary	15	16	11	3	16	11	9	15	22	16	14	21	28	5	4	9	18
Don't know	14	15	7	3	0	9	15	16	14	11	11	14	12	8	19	19	16

**Equal caring responsibilities**

This has been achieved	18	19	18	14	13	16	18	22	17	24	25	29	20	9	10	14	14
More needs to be done	57	55	70	79	74	61	61	52	54	42	51	39	43	79	72	65	64
This is no longer relevant or necessary	10	10	4	1	3	9	7	10	12	16	11	13	18	3	4	8	6
Don't know	15	16	8	7	10	13	14	16	17	18	13	18	19	9	15	13	15

**Equal household responsibilities**

This has been achieved	22	23	25	16	15	20	21	26	22	27	30	34	29	13	12	19	16
More needs to be done	50	48	56	69	74	56	55	45	46	38	41	35	33	73	68	56	56
This is no longer relevant or necessary	16	16	9	8	7	11	12	17	19	19	19	20	25	4	6	14	15
Don't know	12	12	9	7	4	13	12	11	13	16	10	11	14	10	15	12	12

**Sufficient support for women's health in the workplace (e.g. periods and menopause)**

This has been achieved	19	19	24	13	10	11	20	21	20	18	29	28	21	5	10	14	19
More needs to be done	58	55	63	80	87	73	62	56	47	57	46	40	39	87	77	73	54
This is no longer relevant or necessary	8	9	5	4	3	4	5	7	14	6	8	10	16	2	2	3	13
Don't know	16	17	8	3	0	11	14	16	19	19	17	22	24	5	10	10	15

**Addressing sexism and misogyny in schools**

This has been achieved	10	10	10	6	5	10	10	12	7	12	15	17	8	9	6	7	5
More needs to be done	63	61	70	85	78	75	64	59	60	67	56	50	52	82	72	68	68
This is no longer relevant or necessary	9	10	7	4	13	6	7	10	12	9	12	14	16	3	3	6	8
Don't know	18	19	13	5	4	9	18	19	21	12	18	19	24	6	19	19	19

**Would you support or oppose the following measures?**

**Requiring all employees at a company with the same job title and responsibilities to receive equal wages**

Strongly support	57	55	62	69	81	64	54	60	55	54	47	49	47	74	60	70	62
Tend to support	29	31	20	18	19	20	28	27	37	23	28	30	40	17	27	23	34
<b>TOTAL SUPPORT</b>	<b>86</b>	<b>86</b>	<b>82</b>	<b>87</b>	<b>100</b>	<b>84</b>	<b>82</b>	<b>87</b>	<b>92</b>	<b>77</b>	<b>75</b>	<b>79</b>	<b>87</b>	<b>91</b>	<b>87</b>	<b>93</b>	<b>96</b>
Tend to oppose	5	5	7	6	0	7	8	4	3	11	12	7	4	3	4	1	1
Strongly oppose	3	3	5	0	0	2	3	4	2	3	5	6	4	2	2	1	1
<b>TOTAL OPPOSE</b>	<b>8</b>	<b>8</b>	<b>12</b>	<b>6</b>	<b>0</b>	<b>9</b>	<b>11</b>	<b>8</b>	<b>5</b>	<b>14</b>	<b>17</b>	<b>13</b>	<b>8</b>	<b>5</b>	<b>6</b>	<b>2</b>	<b>2</b>
Don't know	6	6	6	7	0	6	8	6	3	9	8	7	5	5	7	5	2

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	Con	Lab	Lib Dem	Reform UK	Green	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	Higher	Intermediate	Routine	England	Wales	Scotland	North	Midlands	London	Rest of South	
2090	376	537	192	226	132	734	746	1012	1078	219	863	516	491	709	468	625	1808	100	182	495	343	253	717	
2090	339	558	206	247	128	808	742	922	1168	169	840	525	556	793	458	532	1806	111	173	535	337	204	730	
%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

**Requiring equal prize money for male and female athletes / teams in major competitions**

Strongly support	36	24	41	45	28	59	41	29	24	48	50	40	34	28	35	35	33	37	36	31	38	36	39	36
Tend to support	31	38	33	36	25	22	32	31	27	35	21	28	30	42	31	34	32	31	34	29	31	32	28	32
<b>TOTAL SUPPORT</b>	<b>67</b>	<b>62</b>	<b>74</b>	<b>81</b>	<b>53</b>	<b>81</b>	<b>73</b>	<b>60</b>	<b>51</b>	<b>83</b>	<b>71</b>	<b>68</b>	<b>64</b>	<b>70</b>	<b>66</b>	<b>69</b>	<b>65</b>	<b>68</b>	<b>70</b>	<b>60</b>	<b>69</b>	<b>68</b>	<b>67</b>	<b>68</b>
Tend to oppose	12	15	10	6	14	8	11	14	17	6	9	11	14	12	13	13	10	11	10	16	13	11	9	11
Strongly oppose	11	12	8	8	25	6	16	16	20	2	10	12	12	7	12	7	12	10	9	13	9	10	13	11
<b>TOTAL OPPOSE</b>	<b>23</b>	<b>27</b>	<b>18</b>	<b>14</b>	<b>39</b>	<b>14</b>	<b>17</b>	<b>30</b>	<b>37</b>	<b>8</b>	<b>19</b>	<b>23</b>	<b>26</b>	<b>19</b>	<b>25</b>	<b>20</b>	<b>22</b>	<b>21</b>	<b>19</b>	<b>29</b>	<b>22</b>	<b>21</b>	<b>22</b>	<b>22</b>
Don't know	10	11	8	6	8	5	10	10	12	9	10	10	11	11	9	11	12	10	10	11	9	12	11	11

**Requiring companies to remove gender identifying information from candidates' job applications (blind hiring)**

Strongly support	29	19	35	27	21	49	31	23	26	32	44	32	28	18	29	28	25	29	29	33	31	29	27	28
Tend to support	36	35	40	44	28	34	43	35	35	37	31	35	36	42	41	37	33	37	30	35	37	38	39	36
<b>TOTAL SUPPORT</b>	<b>65</b>	<b>54</b>	<b>75</b>	<b>71</b>	<b>49</b>	<b>83</b>	<b>74</b>	<b>58</b>	<b>61</b>	<b>69</b>	<b>75</b>	<b>67</b>	<b>64</b>	<b>60</b>	<b>70</b>	<b>65</b>	<b>58</b>	<b>66</b>	<b>59</b>	<b>68</b>	<b>68</b>	<b>67</b>	<b>66</b>	<b>64</b>
Tend to oppose	12	18	10	13	18	4	10	15	12	11	9	9	10	19	12	11	12	12	10	13	14	10	11	11
Strongly oppose	7	10	2	4	18	3	4	11	10	3	2	7	7	8	7	6	8	7	4	6	5	7	5	8
<b>TOTAL OPPOSE</b>	<b>19</b>	<b>28</b>	<b>12</b>	<b>17</b>	<b>36</b>	<b>7</b>	<b>14</b>	<b>26</b>	<b>22</b>	<b>14</b>	<b>11</b>	<b>16</b>	<b>17</b>	<b>27</b>	<b>19</b>	<b>17</b>	<b>20</b>	<b>19</b>	<b>14</b>	<b>19</b>	<b>19</b>	<b>17</b>	<b>16</b>	<b>19</b>
Don't know	16	17	12	13	16	11	13	16	16	17	14	18	18	13	11	18	22	16	26	13	13	16	18	17

**Requiring targets for equal numbers of men and women in companies' senior leaderships**

Strongly support	15	7	16	14	7	30	16	11	8	21	23	17	10	11	13	15	12	15	14	14	15	13	22	13
Tend to support	31	24	40	33	20	39	36	25	26	36	32	31	32	32	31	31	32	30	39	37	35	27	30	28
<b>TOTAL SUPPORT</b>	<b>46</b>	<b>31</b>	<b>56</b>	<b>47</b>	<b>27</b>	<b>69</b>	<b>52</b>	<b>36</b>	<b>34</b>	<b>57</b>	<b>55</b>	<b>48</b>	<b>42</b>	<b>43</b>	<b>44</b>	<b>46</b>	<b>44</b>	<b>45</b>	<b>53</b>	<b>51</b>	<b>50</b>	<b>40</b>	<b>52</b>	<b>41</b>
Tend to oppose	22	31	21	29	21	11	24	24	26	19	21	20	25	24	27	22	20	23	21	20	20	26	20	24
Strongly oppose	15	24	10	11	36	8	11	25	25	6	9	16	16	16	17	15	16	16	9	16	14	18	14	16
<b>TOTAL OPPOSE</b>	<b>37</b>	<b>55</b>	<b>31</b>	<b>40</b>	<b>57</b>	<b>19</b>	<b>35</b>	<b>49</b>	<b>51</b>	<b>25</b>	<b>30</b>	<b>36</b>	<b>41</b>	<b>40</b>	<b>44</b>	<b>37</b>	<b>36</b>	<b>39</b>	<b>30</b>	<b>36</b>	<b>34</b>	<b>44</b>	<b>34</b>	<b>40</b>
Don't know	16	13	14	14	16	12	14	15	15	18	15	16	16	17	12	17	19	17	17	13	15	17	15	18

**Requiring equal representation of men and women across the media**

Strongly support	23	14	27	27	13	35	26	17	16	30	34	26	20	18	22	21	22	24	20	21	24	21	27	24
Tend to support	40	39	43	46	35	43	44	37	37	42	38	38	40	43	39	41	40	39	42	41	42	39	37	38
<b>TOTAL SUPPORT</b>	<b>63</b>	<b>53</b>	<b>70</b>	<b>73</b>	<b>48</b>	<b>78</b>	<b>70</b>	<b>54</b>	<b>53</b>	<b>72</b>	<b>72</b>	<b>64</b>	<b>60</b>	<b>61</b>	<b>61</b>	<b>62</b>	<b>62</b>	<b>63</b>	<b>62</b>	<b>62</b>	<b>66</b>	<b>60</b>	<b>64</b>	<b>62</b>
Tend to oppose	13	19	14	10	18	11	13	15	18	9	13	11	16	15	18	13	8	13	12	14	12	15	12	14
Strongly oppose	10	15	6	5	22	3	6	15	16	4	5	12	8	8	10	9	12	10	6	9	9	10	14	9
<b>TOTAL OPPOSE</b>	<b>23</b>	<b>34</b>	<b>20</b>	<b>15</b>	<b>40</b>	<b>14</b>	<b>19</b>	<b>30</b>	<b>34</b>	<b>13</b>	<b>18</b>	<b>23</b>	<b>24</b>	<b>23</b>	<b>28</b>	<b>22</b>	<b>20</b>	<b>23</b>	<b>18</b>	<b>23</b>	<b>21</b>	<b>25</b>	<b>26</b>	<b>23</b>
Don't know	14	13	10	12	12	8	11	16	13	15	10	13	17	16	10	16	18	14	20	14	14	15	10	15

Sample Size: 2090 GB Adults  
Fieldwork: 4th - 5th March 2026

Total	Sexuality				Generation				Generation / Gender							
	Heterosexual	Gay or lesbian	Bisexual	Other	Gen Z	Millenials	Gen X	Boomers	Male Gen Z	Male Millenials	Male Gen X	Male Boomers	Female Gen Z	Female Millenials	Female Gen X	Female Boomers
2090	1701	95	88	22	321	584	583	566	152	290	290	258	169	294	293	307
2090	1724	88	79	24	267	576	573	632	107	257	261	274	160	319	312	358
%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

**Requiring equal prize money for male and female athletes / teams in major competitions**

Strongly support	36	33	53	63	84	49	38	38	26	29	25	26	16	66	52	49	33
Tend to support	31	33	22	15	6	22	28	28	42	25	24	24	34	20	32	32	48
<b>TOTAL SUPPORT</b>	<b>67</b>	<b>66</b>	<b>75</b>	<b>78</b>	<b>90</b>	<b>71</b>	<b>66</b>	<b>66</b>	<b>68</b>	<b>54</b>	<b>49</b>	<b>50</b>	<b>50</b>	<b>86</b>	<b>84</b>	<b>81</b>	<b>81</b>
Tend to oppose	12	12	6	10	2	10	11	11	14	16	18	14	21	5	4	7	8
Strongly oppose	11	11	10	5	7	9	11	14	8	18	22	25	16	2	1	2	2
<b>TOTAL OPPOSE</b>	<b>23</b>	<b>23</b>	<b>16</b>	<b>15</b>	<b>9</b>	<b>19</b>	<b>22</b>	<b>25</b>	<b>22</b>	<b>34</b>	<b>40</b>	<b>39</b>	<b>37</b>	<b>7</b>	<b>5</b>	<b>9</b>	<b>10</b>
Don't know	10	11	10	7	0	9	11	10	11	12	12	10	13	6	11	9	9

**Requiring companies to remove gender identifying information from candidates' job applications (blind hiring)**

Strongly support	29	26	46	39	53	41	32	30	18	37	30	26	15	45	34	34	21
Tend to support	36	37	30	42	17	31	36	35	42	29	38	36	37	32	34	33	47
<b>TOTAL SUPPORT</b>	<b>65</b>	<b>63</b>	<b>76</b>	<b>81</b>	<b>70</b>	<b>72</b>	<b>68</b>	<b>65</b>	<b>60</b>	<b>66</b>	<b>68</b>	<b>62</b>	<b>52</b>	<b>77</b>	<b>68</b>	<b>67</b>	<b>68</b>
Tend to oppose	12	12	9	6	24	10	9	9	17	13	11	8	19	8	7	10	15
Strongly oppose	7	7	2	3	3	3	8	7	7	5	10	11	12	1	5	3	4
<b>TOTAL OPPOSE</b>	<b>19</b>	<b>19</b>	<b>11</b>	<b>9</b>	<b>27</b>	<b>13</b>	<b>17</b>	<b>16</b>	<b>24</b>	<b>18</b>	<b>21</b>	<b>19</b>	<b>31</b>	<b>9</b>	<b>12</b>	<b>13</b>	<b>19</b>
Don't know	16	17	12	10	3	15	16	19	15	17	12	19	17	14	20	19	13

**Requiring targets for equal numbers of men and women in companies' senior leaderships**

Strongly support	15	14	21	32	20	23	17	12	11	10	9	7	6	36	24	16	15
Tend to support	31	30	35	31	30	32	31	31	33	30	29	23	27	34	33	39	38
<b>TOTAL SUPPORT</b>	<b>46</b>	<b>44</b>	<b>56</b>	<b>63</b>	<b>50</b>	<b>55</b>	<b>48</b>	<b>43</b>	<b>44</b>	<b>40</b>	<b>38</b>	<b>30</b>	<b>33</b>	<b>70</b>	<b>57</b>	<b>55</b>	<b>53</b>
Tend to oppose	22	23	21	17	28	20	20	23	24	27	24	25	26	15	16	21	22
Strongly oppose	15	16	14	9	11	10	15	18	15	18	24	30	26	3	7	7	7
<b>TOTAL OPPOSE</b>	<b>37</b>	<b>39</b>	<b>35</b>	<b>26</b>	<b>39</b>	<b>30</b>	<b>35</b>	<b>41</b>	<b>39</b>	<b>45</b>	<b>48</b>	<b>55</b>	<b>52</b>	<b>18</b>	<b>23</b>	<b>28</b>	<b>29</b>
Don't know	16	17	9	11	10	14	17	16	17	16	13	15	16	12	20	17	19

**Requiring equal representation of men and women across the media**

Strongly support	23	21	35	41	40	33	25	22	18	20	14	16	15	45	36	28	20
Tend to support	40	40	32	40	36	38	38	38	42	41	38	33	36	35	38	43	47
<b>TOTAL SUPPORT</b>	<b>63</b>	<b>61</b>	<b>67</b>	<b>81</b>	<b>76</b>	<b>71</b>	<b>63</b>	<b>60</b>	<b>60</b>	<b>61</b>	<b>52</b>	<b>49</b>	<b>51</b>	<b>80</b>	<b>74</b>	<b>71</b>	<b>67</b>
Tend to oppose	13	14	12	3	20	13	11	14	15	20	16	18	18	6	6	10	13
Strongly oppose	10	10	13	7	4	8	11	11	8	12	19	19	14	5	4	3	3
<b>TOTAL OPPOSE</b>	<b>23</b>	<b>24</b>	<b>25</b>	<b>10</b>	<b>24</b>	<b>21</b>	<b>22</b>	<b>25</b>	<b>23</b>	<b>32</b>	<b>35</b>	<b>37</b>	<b>32</b>	<b>11</b>	<b>10</b>	<b>13</b>	<b>16</b>
Don't know	14	15	9	9	0	8	15	15	17	7	13	14	17	9	17	16	17

Sample Size: 2090 GB Adults  
Fieldwork: 4th - 5th March 2026

Total	Vote in 2024 GE					EU Ref 2016		Gender		Age				Socio-economic classification (NS-SEC)			Country			Region in England				
	Con	Lab	Lib Dem	Reform UK	Green	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	Higher	Intermediate	Routine	England	Wales	Scotland	North	Midlands	London	Rest of South	
2090	376	537	192	226	132	734	746	1012	1078	219	863	516	491	709	468	625	1808	100	182	495	343	253	717	
2090	339	558	206	247	128	808	742	922	1168	169	840	525	556	793	458	532	1806	111	173	535	337	204	730	
%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

**Requiring political parties to ensure 50% of the candidates in winnable seats are women**

Strongly support	10	6	13	13	4	18	12	9	6	15	9	14	7	8	10	10	9	11	6	9	10	10	14	11
Tend to support	25	16	32	26	17	33	31	20	20	30	22	27	26	23	26	23	26	25	29	28	25	23	26	25
<b>TOTAL SUPPORT</b>	<b>35</b>	<b>22</b>	<b>45</b>	<b>39</b>	<b>21</b>	<b>51</b>	<b>43</b>	<b>29</b>	<b>26</b>	<b>45</b>	<b>31</b>	<b>41</b>	<b>33</b>	<b>31</b>	<b>36</b>	<b>33</b>	<b>35</b>	<b>36</b>	<b>35</b>	<b>37</b>	<b>35</b>	<b>33</b>	<b>40</b>	<b>36</b>
Tend to oppose	25	32	24	36	20	21	26	25	26	23	34	21	26	26	28	26	20	25	24	25	23	27	22	26
Strongly oppose	20	30	13	10	42	13	14	29	32	9	18	19	22	21	21	19	21	20	18	23	19	22	22	19
<b>TOTAL OPPOSE</b>	<b>45</b>	<b>62</b>	<b>37</b>	<b>46</b>	<b>62</b>	<b>34</b>	<b>40</b>	<b>54</b>	<b>58</b>	<b>32</b>	<b>52</b>	<b>40</b>	<b>48</b>	<b>47</b>	<b>49</b>	<b>45</b>	<b>41</b>	<b>45</b>	<b>42</b>	<b>48</b>	<b>42</b>	<b>49</b>	<b>44</b>	<b>45</b>
Don't know	20	17	19	15	17	14	17	17	16	23	18	19	20	22	14	21	24	20	24	16	23	19	16	20

**Giving female workers the right to take paid time off if suffering from period pain**

Strongly support	16	5	21	18	3	39	17	8	11	21	38	22	8	6	16	16	11	16	17	20	16	14	20	15
Tend to support	34	25	42	40	19	37	39	30	33	34	34	35	33	32	36	31	33	34	36	32	32	37	34	33
<b>TOTAL SUPPORT</b>	<b>50</b>	<b>30</b>	<b>63</b>	<b>58</b>	<b>22</b>	<b>76</b>	<b>56</b>	<b>38</b>	<b>44</b>	<b>55</b>	<b>72</b>	<b>57</b>	<b>41</b>	<b>38</b>	<b>52</b>	<b>47</b>	<b>44</b>	<b>50</b>	<b>53</b>	<b>52</b>	<b>48</b>	<b>51</b>	<b>54</b>	<b>48</b>
Tend to oppose	23	38	17	19	36	10	19	32	23	22	9	17	28	32	24	25	25	23	14	19	25	22	21	24
Strongly oppose	10	16	4	3	28	3	5	16	12	7	3	9	11	12	8	11	13	9	8	13	10	8	8	10
<b>TOTAL OPPOSE</b>	<b>33</b>	<b>54</b>	<b>21</b>	<b>22</b>	<b>64</b>	<b>13</b>	<b>24</b>	<b>48</b>	<b>35</b>	<b>29</b>	<b>12</b>	<b>26</b>	<b>39</b>	<b>44</b>	<b>32</b>	<b>36</b>	<b>38</b>	<b>32</b>	<b>22</b>	<b>32</b>	<b>35</b>	<b>30</b>	<b>29</b>	<b>34</b>
Don't know	18	16	17	20	15	11	19	14	20	15	16	17	20	18	17	17	19	17	25	16	17	20	17	17

**Requiring schools to introduce classes for boys educating them on misogyny**

Strongly support	28	15	36	36	12	48	33	19	20	35	45	29	25	21	30	30	20	27	25	32	28	28	33	25
Tend to support	36	39	40	37	26	37	39	35	35	37	27	35	34	43	37	37	36	36	35	31	37	35	37	36
<b>TOTAL SUPPORT</b>	<b>64</b>	<b>54</b>	<b>76</b>	<b>73</b>	<b>38</b>	<b>85</b>	<b>72</b>	<b>54</b>	<b>55</b>	<b>72</b>	<b>72</b>	<b>64</b>	<b>59</b>	<b>64</b>	<b>67</b>	<b>67</b>	<b>56</b>	<b>63</b>	<b>60</b>	<b>63</b>	<b>65</b>	<b>63</b>	<b>70</b>	<b>61</b>
Tend to oppose	12	18	7	14	19	5	10	16	15	9	10	10	14	13	13	12	12	12	12	12	9	13	12	13
Strongly oppose	11	15	5	1	31	4	6	15	17	4	8	12	11	8	10	10	13	11	10	13	11	10	8	12
<b>TOTAL OPPOSE</b>	<b>23</b>	<b>33</b>	<b>12</b>	<b>15</b>	<b>50</b>	<b>9</b>	<b>16</b>	<b>31</b>	<b>32</b>	<b>13</b>	<b>18</b>	<b>22</b>	<b>25</b>	<b>21</b>	<b>23</b>	<b>22</b>	<b>25</b>	<b>23</b>	<b>22</b>	<b>25</b>	<b>20</b>	<b>23</b>	<b>20</b>	<b>25</b>
Don't know	14	12	12	12	13	5	12	15	12	16	8	13	17	15	10	12	19	14	17	12	15	15	9	14

**How comfortable or uncomfortable would you be doing the following things?**

**Credit a female colleague if their idea is ignored in a meeting and later repeated by a man**

[Asked only to those in either full or part time work; n=1121]

Very comfortable	47	53	52	46	42	47	56	47	50	45	45	46	51	46	53	47	41	47	47	52	41	50	52	47
Fairly comfortable	35	31	36	39	31	42	33	32	32	38	37	37	33	24	34	36	35	36	25	33	42	33	33	33
<b>TOTAL COMFORTABLE</b>	<b>82</b>	<b>84</b>	<b>88</b>	<b>85</b>	<b>73</b>	<b>89</b>	<b>89</b>	<b>79</b>	<b>82</b>	<b>83</b>	<b>82</b>	<b>83</b>	<b>84</b>	<b>70</b>	<b>87</b>	<b>83</b>	<b>76</b>	<b>83</b>	<b>72</b>	<b>85</b>	<b>83</b>	<b>83</b>	<b>85</b>	<b>80</b>
Fairly uncomfortable	5	7	4	6	6	2	3	6	4	6	6	4	5	13	4	5	6	5	3	4	3	5	7	6
Very uncomfortable	2	2	2	0	6	0	1	2	2	2	0	2	2	1	2	1	3	2	3	1	3	0	0	3
<b>TOTAL UNCOMFORTABLE</b>	<b>7</b>	<b>9</b>	<b>6</b>	<b>6</b>	<b>12</b>	<b>2</b>	<b>4</b>	<b>8</b>	<b>6</b>	<b>8</b>	<b>6</b>	<b>6</b>	<b>7</b>	<b>14</b>	<b>6</b>	<b>6</b>	<b>9</b>	<b>7</b>	<b>6</b>	<b>5</b>	<b>6</b>	<b>5</b>	<b>7</b>	<b>9</b>
Don't know	11	7	6	8	15	8	7	13	12	9	12	11	10	15	7	11	16	10	21	11	9	12	7	11

Sample Size: 2090 GB Adults  
Fieldwork: 4th - 5th March 2026

Total	Sexuality				Generation				Generation / Gender							
	Heterosexual	Gay or lesbian	Bisexual	Other	Gen Z	Millenials	Gen X	Boomers	Male Gen Z	Male Millenials	Male Gen X	Male Boomers	Female Gen Z	Female Millenials	Female Gen X	Female Boomers
2090	1701	95	88	22	321	584	583	566	152	290	290	258	169	294	293	307
2090	1724	88	79	24	267	576	573	632	107	257	261	274	160	319	312	358
%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

**Requiring political parties to ensure 50% of the candidates in winnable seats are women**

Strongly support	10	10	13	19	14	11	15	8	8	5	9	4	5	17	22	12	10
Tend to support	25	24	32	31	31	23	27	26	24	10	23	21	20	35	31	31	27
<b>TOTAL SUPPORT</b>	<b>35</b>	<b>34</b>	<b>45</b>	<b>50</b>	<b>45</b>	<b>34</b>	<b>42</b>	<b>34</b>	<b>32</b>	<b>15</b>	<b>32</b>	<b>25</b>	<b>25</b>	<b>52</b>	<b>53</b>	<b>43</b>	<b>37</b>
Tend to oppose	25	26	14	20	24	30	20	24	26	34	24	25	25	26	17	23	26
Strongly oppose	20	20	19	11	21	18	18	23	20	34	28	35	32	4	8	11	10
<b>TOTAL OPPOSE</b>	<b>45</b>	<b>46</b>	<b>33</b>	<b>31</b>	<b>45</b>	<b>48</b>	<b>38</b>	<b>47</b>	<b>46</b>	<b>68</b>	<b>52</b>	<b>60</b>	<b>57</b>	<b>30</b>	<b>25</b>	<b>34</b>	<b>36</b>
Don't know	20	20	22	19	11	18	20	19	23	17	17	15	17	19	22	23	27

**Giving female workers the right to take paid time off if suffering from period pain**

Strongly support	16	13	26	42	56	38	20	11	6	27	13	5	6	48	27	17	6
Tend to support	34	34	29	40	35	34	36	34	32	32	37	33	30	36	35	34	33
<b>TOTAL SUPPORT</b>	<b>50</b>	<b>47</b>	<b>55</b>	<b>82</b>	<b>91</b>	<b>72</b>	<b>56</b>	<b>45</b>	<b>38</b>	<b>59</b>	<b>50</b>	<b>38</b>	<b>36</b>	<b>84</b>	<b>62</b>	<b>51</b>	<b>39</b>
Tend to oppose	23	25	16	8	9	9	18	25	32	10	19	27	31	8	17	23	34
Strongly oppose	10	10	8	3	0	5	8	11	11	10	10	15	13	2	7	7	10
<b>TOTAL OPPOSE</b>	<b>33</b>	<b>35</b>	<b>24</b>	<b>11</b>	<b>9</b>	<b>14</b>	<b>26</b>	<b>36</b>	<b>43</b>	<b>20</b>	<b>29</b>	<b>42</b>	<b>44</b>	<b>10</b>	<b>24</b>	<b>30</b>	<b>44</b>
Don't know	18	18	20	8	0	13	18	19	19	21	21	19	20	6	15	18	18

**Requiring schools to introduce classes for boys educating them on misogyny**

Strongly support	28	26	38	53	53	44	27	27	20	29	18	22	15	57	36	31	25
Tend to support	36	37	30	28	10	30	35	34	42	30	36	29	42	29	33	38	43
<b>TOTAL SUPPORT</b>	<b>64</b>	<b>63</b>	<b>68</b>	<b>81</b>	<b>63</b>	<b>74</b>	<b>62</b>	<b>61</b>	<b>62</b>	<b>59</b>	<b>54</b>	<b>51</b>	<b>57</b>	<b>86</b>	<b>69</b>	<b>69</b>	<b>68</b>
Tend to oppose	12	12	14	6	9	9	11	12	13	16	14	16	14	3	9	8	12
Strongly oppose	11	11	7	10	24	9	12	13	9	18	19	21	14	2	4	5	4
<b>TOTAL OPPOSE</b>	<b>23</b>	<b>23</b>	<b>21</b>	<b>16</b>	<b>33</b>	<b>18</b>	<b>23</b>	<b>25</b>	<b>22</b>	<b>34</b>	<b>33</b>	<b>37</b>	<b>28</b>	<b>5</b>	<b>13</b>	<b>13</b>	<b>16</b>
Don't know	14	15	11	4	4	8	15	14	16	7	13	12	15	8	18	17	17

**How comfortable or uncomfortable would you be doing the following things?**

**Credit a female colleague if their idea is ignored in a meeting and later repeated by a man**

[Asked only to those in either full or part time work; n=1121]

Very comfortable	47	47	53	51	71	39	45	53	47	39	48	55	55	39	42	51	40
Fairly comfortable	35	35	32	33	29	40	36	33	27	31	34	32	19	47	39	34	35
<b>TOTAL COMFORTABLE</b>	<b>82</b>	<b>82</b>	<b>85</b>	<b>84</b>	<b>100</b>	<b>79</b>	<b>81</b>	<b>86</b>	<b>74</b>	<b>70</b>	<b>82</b>	<b>87</b>	<b>74</b>	<b>86</b>	<b>81</b>	<b>85</b>	<b>75</b>
Fairly uncomfortable	5	5	5	6	0	9	3	4	9	7	3	3	11	10	4	5	8
Very uncomfortable	2	2	3	0	0	2	2	2	1	2	2	3	0	3	2	2	2
<b>TOTAL UNCOMFORTABLE</b>	<b>7</b>	<b>7</b>	<b>8</b>	<b>6</b>	<b>0</b>	<b>11</b>	<b>5</b>	<b>6</b>	<b>10</b>	<b>9</b>	<b>5</b>	<b>6</b>	<b>11</b>	<b>13</b>	<b>6</b>	<b>7</b>	<b>10</b>
Don't know	11	11	7	11	0	10	13	8	15	21	14	7	15	2	12	8	15

Sample Size: 2090 GB Adults  
Fieldwork: 4th - 5th March 2026

Total	Vote in 2024 GE					EU Ref 2016		Gender		Age				Socio-economic classification (NS-SEC)			Country			Region in England				
	Con	Lab	Lib Dem	Reform UK	Green	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	Higher	Intermediate	Routine	England	Wales	Scotland	North	Midlands	London	Rest of South	
2090	376	537	192	226	132	734	746	1012	1078	219	863	516	491	709	468	625	1808	100	182	495	343	253	717	
2090	339	558	206	247	128	808	742	922	1168	169	840	525	556	793	458	532	1806	111	173	535	337	204	730	
%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

**Challenge family members if they use sexist language or display sexist attitudes**

Very comfortable	36	27	42	39	31	47	42	33	31	41	40	37	39	29	40	37	32	35	46	40	36	32	37	35
Fairly comfortable	40	46	43	39	36	37	41	41	40	40	35	40	39	43	42	40	40	41	29	35	43	43	42	39
<b>TOTAL COMFORTABLE</b>	<b>76</b>	<b>73</b>	<b>85</b>	<b>78</b>	<b>67</b>	<b>84</b>	<b>83</b>	<b>74</b>	<b>71</b>	<b>81</b>	<b>75</b>	<b>77</b>	<b>78</b>	<b>72</b>	<b>82</b>	<b>77</b>	<b>72</b>	<b>76</b>	<b>75</b>	<b>75</b>	<b>79</b>	<b>75</b>	<b>79</b>	<b>74</b>
Fairly uncomfortable	11	14	10	12	9	10	10	9	12	10	13	10	10	12	9	11	12	11	8	10	11	12	13	10
Very uncomfortable	4	4	2	3	10	2	2	6	5	3	3	4	3	6	3	4	6	4	2	4	4	2	4	5
<b>TOTAL UNCOMFORTABLE</b>	<b>15</b>	<b>18</b>	<b>12</b>	<b>15</b>	<b>19</b>	<b>12</b>	<b>12</b>	<b>15</b>	<b>17</b>	<b>13</b>	<b>16</b>	<b>14</b>	<b>13</b>	<b>18</b>	<b>12</b>	<b>15</b>	<b>18</b>	<b>15</b>	<b>10</b>	<b>14</b>	<b>15</b>	<b>14</b>	<b>17</b>	<b>15</b>
Don't know	9	8	3	7	15	4	5	12	12	6	9	8	9	10	7	8	11	8	15	11	6	12	5	10

**Intervene if I witnessed a woman being cat-called in the street**

Very comfortable	10	7	9	11	12	14	10	10	11	8	14	9	11	8	9	12	7	9	17	12	10	10	9	8
Fairly comfortable	24	22	28	27	20	33	27	23	25	23	25	26	25	21	23	26	25	24	18	27	26	19	25	26
<b>TOTAL COMFORTABLE</b>	<b>34</b>	<b>29</b>	<b>37</b>	<b>38</b>	<b>32</b>	<b>47</b>	<b>37</b>	<b>33</b>	<b>36</b>	<b>31</b>	<b>39</b>	<b>35</b>	<b>36</b>	<b>29</b>	<b>32</b>	<b>38</b>	<b>32</b>	<b>33</b>	<b>35</b>	<b>39</b>	<b>36</b>	<b>29</b>	<b>34</b>	<b>34</b>
Fairly uncomfortable	35	38	42	36	23	34	41	29	35	36	35	37	33	34	42	31	33	36	34	32	35	43	34	33
Very uncomfortable	13	14	10	14	22	9	11	17	10	16	11	14	12	15	12	13	14	14	10	12	12	11	18	15
<b>TOTAL UNCOMFORTABLE</b>	<b>48</b>	<b>52</b>	<b>52</b>	<b>50</b>	<b>45</b>	<b>43</b>	<b>52</b>	<b>46</b>	<b>45</b>	<b>52</b>	<b>46</b>	<b>51</b>	<b>45</b>	<b>49</b>	<b>54</b>	<b>44</b>	<b>47</b>	<b>50</b>	<b>44</b>	<b>44</b>	<b>47</b>	<b>54</b>	<b>52</b>	<b>48</b>
Don't know	17	19	11	13	23	10	12	21	18	16	14	15	19	22	14	18	21	17	21	17	17	17	14	18

**Challenge my close friends if they use sexist language or display sexist attitudes**

Very comfortable	31	22	38	35	22	42	37	26	27	34	35	33	32	24	36	32	25	30	36	34	30	32	31	29
Fairly comfortable	44	50	46	45	39	49	45	43	43	44	41	44	45	43	46	41	45	44	37	41	47	40	50	43
<b>TOTAL COMFORTABLE</b>	<b>75</b>	<b>72</b>	<b>84</b>	<b>80</b>	<b>61</b>	<b>91</b>	<b>82</b>	<b>69</b>	<b>70</b>	<b>78</b>	<b>76</b>	<b>77</b>	<b>77</b>	<b>67</b>	<b>82</b>	<b>73</b>	<b>70</b>	<b>74</b>	<b>73</b>	<b>75</b>	<b>77</b>	<b>72</b>	<b>81</b>	<b>72</b>
Fairly uncomfortable	11	14	8	11	12	5	10	12	11	11	12	9	9	15	9	12	11	11	8	10	11	12	10	11
Very uncomfortable	4	4	3	2	11	0	2	6	5	3	2	3	3	6	3	4	5	4	3	3	3	3	3	6
<b>TOTAL UNCOMFORTABLE</b>	<b>15</b>	<b>18</b>	<b>11</b>	<b>13</b>	<b>23</b>	<b>5</b>	<b>12</b>	<b>18</b>	<b>16</b>	<b>14</b>	<b>14</b>	<b>12</b>	<b>12</b>	<b>21</b>	<b>12</b>	<b>16</b>	<b>16</b>	<b>15</b>	<b>11</b>	<b>13</b>	<b>14</b>	<b>15</b>	<b>13</b>	<b>17</b>
Don't know	11	10	5	8	16	4	6	13	14	8	9	10	11	11	7	10	14	10	16	12	8	13	6	12

**Talk to my children about misogyny**  
[Asked only to parents; n=1121]

Very comfortable	44	32	57	51	41	67	52	39	40	48	100	49	50	35	53	43	35	45	49	36	46	44	48	44
Fairly comfortable	36	42	32	39	31	30	35	39	37	34	0	34	34	40	32	37	40	35	31	46	36	38	29	35
<b>TOTAL COMFORTABLE</b>	<b>80</b>	<b>74</b>	<b>89</b>	<b>90</b>	<b>72</b>	<b>97</b>	<b>87</b>	<b>78</b>	<b>77</b>	<b>82</b>	<b>100</b>	<b>83</b>	<b>84</b>	<b>75</b>	<b>85</b>	<b>80</b>	<b>75</b>	<b>80</b>	<b>80</b>	<b>82</b>	<b>82</b>	<b>82</b>	<b>77</b>	<b>79</b>
Fairly uncomfortable	6	11	2	2	8	0	4	7	7	5	0	6	3	9	6	5	6	6	7	3	6	3	13	6
Very uncomfortable	3	3	2	1	3	0	2	3	3	2	0	2	3	3	3	2	3	3	0	4	2	3	4	2
<b>TOTAL UNCOMFORTABLE</b>	<b>9</b>	<b>14</b>	<b>4</b>	<b>3</b>	<b>11</b>	<b>0</b>	<b>6</b>	<b>10</b>	<b>10</b>	<b>7</b>	<b>0</b>	<b>8</b>	<b>6</b>	<b>12</b>	<b>9</b>	<b>7</b>	<b>9</b>	<b>9</b>	<b>7</b>	<b>7</b>	<b>8</b>	<b>6</b>	<b>17</b>	<b>8</b>
Don't know	12	11	7	6	17	3	7	12	12	11	0	9	11	14	6	13	16	12	13	11	11	12	6	13

Sample Size: 2090 GB Adults  
Fieldwork: 4th - 5th March 2026

Total	Sexuality				Generation				Generation / Gender							
	Heterosexual	Gay or lesbian	Bisexual	Other	Gen Z	Millenials	Gen X	Boomers	Male Gen Z	Male Millenials	Male Gen X	Male Boomers	Female Gen Z	Female Millenials	Female Gen X	Female Boomers
2090	1701	95	88	22	321	584	583	566	152	290	290	258	169	294	293	307
2090	1724	88	79	24	267	576	573	632	107	257	261	274	160	319	312	358
%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

**Challenge family members if they use sexist language or display sexist attitudes**

Very comfortable	36	34	47	52	59	41	36	41	30	35	31	36	25	46	41	46	34
Fairly comfortable	40	42	30	34	34	33	44	36	45	32	45	38	45	34	43	34	44
<b>TOTAL COMFORTABLE</b>	<b>76</b>	<b>76</b>	<b>77</b>	<b>86</b>	<b>93</b>	<b>74</b>	<b>80</b>	<b>77</b>	<b>75</b>	<b>67</b>	<b>76</b>	<b>74</b>	<b>70</b>	<b>80</b>	<b>84</b>	<b>80</b>	<b>78</b>
Fairly uncomfortable	11	11	13	10	4	15	8	10	11	16	9	9	14	14	8	11	8
Very uncomfortable	4	4	4	0	3	3	4	4	6	4	5	5	5	2	2	2	6
<b>TOTAL UNCOMFORTABLE</b>	<b>15</b>	<b>15</b>	<b>17</b>	<b>10</b>	<b>7</b>	<b>18</b>	<b>12</b>	<b>14</b>	<b>17</b>	<b>20</b>	<b>14</b>	<b>14</b>	<b>19</b>	<b>16</b>	<b>10</b>	<b>13</b>	<b>14</b>
Don't know	9	9	6	4	0	9	8	9	9	14	11	11	11	4	6	7	7

**Intervene if I witnessed a woman being cat-called in the street**

Very comfortable	10	9	10	14	17	13	8	12	8	17	8	13	10	9	8	11	6
Fairly comfortable	24	24	25	35	30	26	24	26	22	25	27	25	25	28	21	27	20
<b>TOTAL COMFORTABLE</b>	<b>34</b>	<b>33</b>	<b>35</b>	<b>49</b>	<b>47</b>	<b>39</b>	<b>32</b>	<b>38</b>	<b>30</b>	<b>42</b>	<b>35</b>	<b>38</b>	<b>35</b>	<b>37</b>	<b>29</b>	<b>38</b>	<b>26</b>
Fairly uncomfortable	35	35	30	30	34	35	40	32	33	31	40	33	32	39	40	31	34
Very uncomfortable	13	14	22	11	6	14	13	12	15	12	10	10	11	15	15	15	18
<b>TOTAL UNCOMFORTABLE</b>	<b>48</b>	<b>49</b>	<b>52</b>	<b>41</b>	<b>40</b>	<b>49</b>	<b>53</b>	<b>44</b>	<b>48</b>	<b>43</b>	<b>50</b>	<b>43</b>	<b>43</b>	<b>54</b>	<b>55</b>	<b>46</b>	<b>52</b>
Don't know	17	18	13	9	12	12	15	18	22	16	15	18	23	9	15	17	21

**Challenge my close friends if they use sexist language or display sexist attitudes**

Very comfortable	31	29	40	47	61	36	31	37	24	28	26	34	23	43	35	39	25
Fairly comfortable	44	45	38	43	32	40	47	42	45	40	49	40	43	41	45	43	48
<b>TOTAL COMFORTABLE</b>	<b>75</b>	<b>74</b>	<b>78</b>	<b>90</b>	<b>93</b>	<b>76</b>	<b>78</b>	<b>79</b>	<b>69</b>	<b>68</b>	<b>75</b>	<b>74</b>	<b>66</b>	<b>84</b>	<b>80</b>	<b>82</b>	<b>73</b>
Fairly uncomfortable	11	11	12	2	3	12	9	9	13	13	8	11	14	10	10	8	13
Very uncomfortable	4	4	3	1	3	2	4	2	7	3	5	4	7	1	3	1	6
<b>TOTAL UNCOMFORTABLE</b>	<b>15</b>	<b>15</b>	<b>15</b>	<b>3</b>	<b>6</b>	<b>14</b>	<b>13</b>	<b>11</b>	<b>20</b>	<b>16</b>	<b>13</b>	<b>15</b>	<b>21</b>	<b>11</b>	<b>13</b>	<b>9</b>	<b>19</b>
Don't know	11	11	6	7	0	10	11	10	11	16	13	11	14	5	8	9	9

**Talk to my children about misogyny**

[Asked only to parents; n=1121]

Very comfortable	44	43	73	75	83	51	47	51	38	50	44	46	33	51	50	56	41
Fairly comfortable	36	36	27	22	0	29	38	31	39	29	40	33	40	28	37	28	38
<b>TOTAL COMFORTABLE</b>	<b>80</b>	<b>79</b>	<b>100</b>	<b>97</b>	<b>83</b>	<b>80</b>	<b>85</b>	<b>82</b>	<b>77</b>	<b>79</b>	<b>84</b>	<b>79</b>	<b>73</b>	<b>79</b>	<b>87</b>	<b>84</b>	<b>79</b>
Fairly uncomfortable	6	6	0	0	17	21	4	4	7	20	3	7	11	21	4	3	4
Very uncomfortable	3	3	0	3	0	0	3	3	2	0	4	4	3	0	1	2	2
<b>TOTAL UNCOMFORTABLE</b>	<b>9</b>	<b>9</b>	<b>0</b>	<b>3</b>	<b>17</b>	<b>21</b>	<b>7</b>	<b>7</b>	<b>9</b>	<b>20</b>	<b>7</b>	<b>11</b>	<b>14</b>	<b>21</b>	<b>5</b>	<b>5</b>	<b>6</b>
Don't know	12	12	0	0	0	0	8	11	14	0	9	10	14	0	8	12	14

Sample Size: 2090 GB Adults  
Fieldwork: 4th - 5th March 2026

Total	Vote in 2024 GE					EU Ref 2016		Gender		Age				Socio-economic classification (NS-SEC)			Country			Region in England				
	Con	Lab	Lib Dem	Reform UK	Green	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	Higher	Intermediate	Routine	England	Wales	Scotland	North	Midlands	London	Rest of South	
2090	376	537	192	226	132	734	746	1012	1078	219	863	516	491	709	468	625	1808	100	182	495	343	253	717	
2090	339	558	206	247	128	808	742	922	1168	169	840	525	556	793	458	532	1806	111	173	535	337	204	730	
%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

**Intervene if I saw a woman being physically or verbally intimidated on public transport**

Very comfortable	21	18	22	20	26	23	21	23	26	17	18	23	22	18	23	23	17	21	28	20	21	20	18	22
Fairly comfortable	34	36	36	28	30	40	35	33	37	31	38	32	36	32	33	34	35	33	35	38	36	33	34	32
<b>TOTAL COMFORTABLE</b>	<b>55</b>	<b>54</b>	<b>58</b>	<b>48</b>	<b>56</b>	<b>63</b>	<b>56</b>	<b>56</b>	<b>63</b>	<b>48</b>	<b>56</b>	<b>55</b>	<b>58</b>	<b>50</b>	<b>56</b>	<b>57</b>	<b>52</b>	<b>54</b>	<b>63</b>	<b>58</b>	<b>57</b>	<b>53</b>	<b>52</b>	<b>54</b>
Fairly uncomfortable	27	32	29	35	20	24	30	24	22	32	26	27	25	32	31	28	25	28	23	25	26	31	28	27
Very uncomfortable	9	8	7	9	14	5	7	11	7	11	9	8	9	10	7	7	12	9	6	11	9	8	11	9
<b>TOTAL UNCOMFORTABLE</b>	<b>36</b>	<b>40</b>	<b>36</b>	<b>44</b>	<b>34</b>	<b>29</b>	<b>37</b>	<b>35</b>	<b>29</b>	<b>43</b>	<b>35</b>	<b>35</b>	<b>34</b>	<b>42</b>	<b>38</b>	<b>35</b>	<b>37</b>	<b>37</b>	<b>29</b>	<b>36</b>	<b>35</b>	<b>39</b>	<b>39</b>	<b>36</b>
Don't know	9	7	6	8	10	8	7	9	9	8	9	10	8	8	6	7	11	9	9	7	8	8	8	10

**How willing or unwilling would you be to do the following things?**

**Use gender-neutral language e.g. police officer instead of policeman**

Very willing	27	9	39	37	7	58	38	13	24	31	44	34	22	14	32	27	19	27	29	31	28	25	34	25
Fairly willing	30	30	34	35	18	25	33	28	28	32	27	30	31	31	31	27	32	30	34	29	30	31	26	31
<b>TOTAL WILLING</b>	<b>57</b>	<b>39</b>	<b>73</b>	<b>72</b>	<b>25</b>	<b>83</b>	<b>71</b>	<b>41</b>	<b>52</b>	<b>63</b>	<b>71</b>	<b>64</b>	<b>53</b>	<b>45</b>	<b>63</b>	<b>54</b>	<b>51</b>	<b>57</b>	<b>63</b>	<b>60</b>	<b>58</b>	<b>56</b>	<b>60</b>	<b>56</b>
Fairly unwilling	15	25	12	11	20	7	13	20	15	14	10	11	18	20	14	16	15	15	10	12	15	16	15	15
Very unwilling	17	29	9	8	43	5	8	29	22	12	9	14	19	25	16	18	21	17	18	20	16	19	14	18
<b>TOTAL UNWILLING</b>	<b>32</b>	<b>54</b>	<b>21</b>	<b>19</b>	<b>63</b>	<b>12</b>	<b>21</b>	<b>49</b>	<b>37</b>	<b>26</b>	<b>19</b>	<b>25</b>	<b>37</b>	<b>45</b>	<b>30</b>	<b>34</b>	<b>36</b>	<b>32</b>	<b>28</b>	<b>32</b>	<b>31</b>	<b>35</b>	<b>29</b>	<b>33</b>
Don't know	11	8	6	10	12	5	8	9	11	10	10	11	10	10	7	11	13	11	9	8	11	10	10	12

**Attend a rally to support causes promoting the rights of women and girls**

Very willing	11	3	14	15	2	30	14	5	8	13	23	14	5	7	13	10	6	10	14	15	9	10	16	9
Fairly willing	23	15	29	28	14	30	29	16	20	25	30	26	20	16	25	23	18	23	23	19	25	21	26	22
<b>TOTAL WILLING</b>	<b>34</b>	<b>18</b>	<b>43</b>	<b>43</b>	<b>16</b>	<b>60</b>	<b>43</b>	<b>21</b>	<b>28</b>	<b>38</b>	<b>53</b>	<b>40</b>	<b>25</b>	<b>23</b>	<b>38</b>	<b>33</b>	<b>24</b>	<b>33</b>	<b>37</b>	<b>34</b>	<b>34</b>	<b>31</b>	<b>42</b>	<b>31</b>
Fairly unwilling	21	25	25	21	20	14	23	22	20	23	18	19	24	24	22	22	22	21	22	21	22	22	17	22
Very unwilling	27	42	17	20	44	17	19	40	35	20	13	23	32	35	25	30	32	28	23	23	26	30	24	30
<b>TOTAL UNWILLING</b>	<b>48</b>	<b>67</b>	<b>42</b>	<b>41</b>	<b>64</b>	<b>31</b>	<b>42</b>	<b>62</b>	<b>55</b>	<b>43</b>	<b>31</b>	<b>42</b>	<b>56</b>	<b>59</b>	<b>47</b>	<b>52</b>	<b>54</b>	<b>49</b>	<b>45</b>	<b>44</b>	<b>48</b>	<b>52</b>	<b>41</b>	<b>52</b>
Don't know	18	14	15	16	19	9	16	17	17	19	16	18	19	19	15	15	21	18	18	22	19	17	17	17

**Donate to a gender equality cause e.g. helping education for girls abroad**

Very willing	10	4	13	9	2	26	13	3	7	12	24	12	3	5	11	11	5	9	11	14	7	9	15	9
Fairly willing	25	16	34	37	10	38	34	16	20	30	35	28	23	18	30	21	20	26	24	19	25	25	30	26
<b>TOTAL WILLING</b>	<b>35</b>	<b>20</b>	<b>47</b>	<b>46</b>	<b>12</b>	<b>64</b>	<b>47</b>	<b>19</b>	<b>27</b>	<b>42</b>	<b>59</b>	<b>40</b>	<b>26</b>	<b>23</b>	<b>41</b>	<b>32</b>	<b>25</b>	<b>35</b>	<b>35</b>	<b>33</b>	<b>32</b>	<b>34</b>	<b>45</b>	<b>35</b>
Fairly unwilling	18	22	19	19	17	13	19	19	19	17	13	16	19	22	19	22	17	17	26	18	19	18	14	17
Very unwilling	26	40	13	12	56	11	14	41	35	17	14	21	31	33	23	24	32	26	19	25	25	29	22	27
<b>TOTAL UNWILLING</b>	<b>44</b>	<b>62</b>	<b>32</b>	<b>31</b>	<b>73</b>	<b>24</b>	<b>33</b>	<b>60</b>	<b>54</b>	<b>34</b>	<b>27</b>	<b>37</b>	<b>50</b>	<b>55</b>	<b>42</b>	<b>46</b>	<b>49</b>	<b>43</b>	<b>45</b>	<b>43</b>	<b>44</b>	<b>47</b>	<b>36</b>	<b>44</b>
Don't know	22	18	20	22	16	11	20	21	20	24	15	23	23	21	18	23	26	22	21	24	24	20	19	21

Sample Size: 2090 GB Adults  
Fieldwork: 4th - 5th March 2026

Total	Sexuality				Generation				Generation / Gender							
	Heterosexual	Gay or lesbian	Bisexual	Other	Gen Z	Millenials	Gen X	Boomers	Male Gen Z	Male Millenials	Male Gen X	Male Boomers	Female Gen Z	Female Millenials	Female Gen X	Female Boomers
2090	1701	95	88	22	321	584	583	566	152	290	290	258	169	294	293	307
2090	1724	88	79	24	267	576	573	632	107	257	261	274	160	319	312	358
%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

**Intervene if I saw a woman being physically or verbally intimidated on public transport**

Very comfortable	21	20	21	19	27	18	23	25	19	21	27	29	23	14	18	20	15
Fairly comfortable	34	35	28	45	26	36	32	37	31	41	34	40	35	33	31	35	28
<b>TOTAL COMFORTABLE</b>	<b>55</b>	<b>55</b>	<b>49</b>	<b>64</b>	<b>53</b>	<b>54</b>	<b>55</b>	<b>62</b>	<b>50</b>	<b>62</b>	<b>61</b>	<b>69</b>	<b>58</b>	<b>47</b>	<b>49</b>	<b>55</b>	<b>43</b>
Fairly uncomfortable	27	27	29	26	35	28	26	23	31	19	23	19	25	35	30	28	36
Very uncomfortable	9	10	9	4	6	10	8	8	11	7	6	6	8	13	10	9	13
<b>TOTAL UNCOMFORTABLE</b>	<b>36</b>	<b>37</b>	<b>38</b>	<b>30</b>	<b>41</b>	<b>38</b>	<b>34</b>	<b>31</b>	<b>42</b>	<b>26</b>	<b>29</b>	<b>25</b>	<b>33</b>	<b>48</b>	<b>40</b>	<b>37</b>	<b>49</b>
Don't know	9	8	13	6	5	8	10	7	9	12	10	6	10	5	11	8	9

**How willing or unwilling would you be to do the following things?**

**Use gender-neutral language e.g. police officer instead of policeman**

Very willing	27	24	44	56	76	45	32	27	15	37	27	25	11	52	36	28	18
Fairly willing	30	31	27	26	11	27	31	32	30	24	33	28	27	31	28	35	33
<b>TOTAL WILLING</b>	<b>57</b>	<b>55</b>	<b>71</b>	<b>82</b>	<b>87</b>	<b>72</b>	<b>63</b>	<b>59</b>	<b>45</b>	<b>61</b>	<b>60</b>	<b>53</b>	<b>38</b>	<b>83</b>	<b>64</b>	<b>63</b>	<b>51</b>
Fairly unwilling	15	16	12	1	4	7	13	14	21	11	12	16	20	4	13	12	23
Very unwilling	17	18	11	11	9	11	12	19	23	18	15	21	31	5	9	16	16
<b>TOTAL UNWILLING</b>	<b>32</b>	<b>34</b>	<b>23</b>	<b>12</b>	<b>13</b>	<b>18</b>	<b>25</b>	<b>33</b>	<b>44</b>	<b>29</b>	<b>27</b>	<b>37</b>	<b>51</b>	<b>9</b>	<b>22</b>	<b>28</b>	<b>39</b>
Don't know	11	11	7	6	0	9	13	9	11	10	13	9	11	9	13	9	11

**Attend a rally to support causes promoting the rights of women and girls**

Very willing	11	8	19	35	28	21	13	8	6	13	9	7	6	28	16	9	7
Fairly willing	23	21	23	33	40	31	27	22	16	23	28	18	12	38	26	26	19
<b>TOTAL WILLING</b>	<b>34</b>	<b>29</b>	<b>42</b>	<b>68</b>	<b>68</b>	<b>52</b>	<b>40</b>	<b>30</b>	<b>22</b>	<b>36</b>	<b>37</b>	<b>25</b>	<b>18</b>	<b>66</b>	<b>42</b>	<b>35</b>	<b>26</b>
Fairly unwilling	21	23	19	17	4	17	21	21	24	19	23	19	18	15	19	23	30
Very unwilling	27	30	26	7	9	15	21	32	34	25	21	40	46	6	20	24	23
<b>TOTAL UNWILLING</b>	<b>48</b>	<b>53</b>	<b>45</b>	<b>24</b>	<b>13</b>	<b>32</b>	<b>42</b>	<b>53</b>	<b>58</b>	<b>44</b>	<b>44</b>	<b>59</b>	<b>64</b>	<b>21</b>	<b>39</b>	<b>47</b>	<b>53</b>
Don't know	18	18	14	8	19	16	19	17	20	20	18	16	18	12	19	19	22

**Donate to a gender equality cause e.g. helping education for girls abroad**

Very willing	10	7	16	28	20	21	12	6	5	15	10	4	2	27	14	7	7
Fairly willing	25	24	27	41	25	34	28	24	18	23	24	19	13	43	32	30	23
<b>TOTAL WILLING</b>	<b>35</b>	<b>31</b>	<b>43</b>	<b>69</b>	<b>45</b>	<b>55</b>	<b>40</b>	<b>30</b>	<b>23</b>	<b>38</b>	<b>34</b>	<b>23</b>	<b>15</b>	<b>70</b>	<b>46</b>	<b>37</b>	<b>30</b>
Fairly unwilling	18	19	12	5	12	15	15	18	21	23	17	19	20	8	13	18	22
Very unwilling	26	27	28	13	12	15	20	29	34	21	25	40	47	10	15	18	23
<b>TOTAL UNWILLING</b>	<b>44</b>	<b>46</b>	<b>40</b>	<b>18</b>	<b>24</b>	<b>30</b>	<b>35</b>	<b>47</b>	<b>55</b>	<b>44</b>	<b>42</b>	<b>59</b>	<b>67</b>	<b>18</b>	<b>28</b>	<b>36</b>	<b>45</b>
Don't know	22	22	17	13	30	15	25	23	21	19	24	18	17	11	26	28	25

Sample Size: 2090 GB Adults  
Fieldwork: 4th - 5th March 2026

Total	Vote in 2024 GE					EU Ref 2016		Gender		Age				Socio-economic classification (NS-SEC)			Country			Region in England				
	Con	Lab	Lib Dem	Reform UK	Green	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	Higher	Intermediate	Routine	England	Wales	Scotland	North	Midlands	London	Rest of South	
2090	376	537	192	226	132	734	746	1012	1078	219	863	516	491	709	468	625	1808	100	182	495	343	253	717	
2090	339	558	206	247	128	808	742	922	1168	169	840	525	556	793	458	532	1806	111	173	535	337	204	730	
%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Give up work or reduce hours to work part time in order to look after your children \*if you were the lower earning partner\*

Very willing	34	33	37	27	34	43	39	35	34	34	22	37	38	32	31	37	36	35	37	26	35	33	29	38
Fairly willing	35	37	35	44	32	36	35	34	33	37	45	34	31	37	39	34	33	35	35	38	35	36	42	33
<b>TOTAL WILLING</b>	<b>69</b>	<b>70</b>	<b>72</b>	<b>71</b>	<b>66</b>	<b>79</b>	<b>74</b>	<b>69</b>	<b>67</b>	<b>71</b>	<b>67</b>	<b>71</b>	<b>69</b>	<b>69</b>	<b>70</b>	<b>71</b>	<b>69</b>	<b>70</b>	<b>72</b>	<b>64</b>	<b>70</b>	<b>69</b>	<b>71</b>	<b>71</b>
Fairly unwilling	7	10	10	7	4	6	7	6	7	6	9	6	7	6	9	6	6	7	8	6	6	8	6	7
Very unwilling	5	5	4	3	10	2	2	7	5	5	3	5	4	6	5	4	7	5	0	8	6	4	7	4
<b>TOTAL UNWILLING</b>	<b>12</b>	<b>15</b>	<b>14</b>	<b>10</b>	<b>14</b>	<b>8</b>	<b>9</b>	<b>13</b>	<b>12</b>	<b>11</b>	<b>12</b>	<b>11</b>	<b>11</b>	<b>12</b>	<b>14</b>	<b>10</b>	<b>13</b>	<b>12</b>	<b>8</b>	<b>14</b>	<b>12</b>	<b>12</b>	<b>13</b>	<b>11</b>
Don't know	19	15	14	20	20	14	16	17	20	17	21	17	20	19	16	20	18	18	20	23	17	18	16	19

Give up work or reduce hours to work part time in order to look after elderly relatives \*if you were the lower earning partner\*

Very willing	22	23	22	13	28	21	23	25	23	21	11	23	26	20	18	23	25	22	26	19	23	18	18	24
Fairly willing	43	42	44	51	37	49	46	39	41	44	47	42	41	43	46	42	39	42	43	44	42	43	49	40
<b>TOTAL WILLING</b>	<b>65</b>	<b>65</b>	<b>66</b>	<b>64</b>	<b>65</b>	<b>70</b>	<b>69</b>	<b>64</b>	<b>64</b>	<b>65</b>	<b>58</b>	<b>65</b>	<b>67</b>	<b>63</b>	<b>64</b>	<b>65</b>	<b>64</b>	<b>64</b>	<b>69</b>	<b>63</b>	<b>65</b>	<b>61</b>	<b>67</b>	<b>64</b>
Fairly unwilling	11	11	13	13	8	13	12	10	11	12	13	13	11	9	15	12	9	12	8	9	13	15	11	10
Very unwilling	6	6	6	4	9	4	4	8	6	6	4	7	5	5	6	5	7	6	5	8	6	6	7	5
<b>TOTAL UNWILLING</b>	<b>17</b>	<b>17</b>	<b>19</b>	<b>17</b>	<b>17</b>	<b>17</b>	<b>16</b>	<b>18</b>	<b>17</b>	<b>18</b>	<b>17</b>	<b>20</b>	<b>16</b>	<b>14</b>	<b>21</b>	<b>17</b>	<b>16</b>	<b>18</b>	<b>13</b>	<b>17</b>	<b>19</b>	<b>21</b>	<b>18</b>	<b>15</b>
Don't know	18	18	16	20	19	13	16	18	19	18	26	15	18	22	16	19	19	18	19	18	16	18	15	22

\*Any percentages calculated on bases fewer than 100 respondents do not represent a wide enough cross-section of the target population to be considered statistically reliable. These figures should not be used.

Sample Size: 2090 GB Adults  
Fieldwork: 4th - 5th March 2026

Total	Sexuality				Generation				Generation / Gender							
	Heterosexual	Gay or lesbian	Bisexual	Other	Gen Z	Millenials	Gen X	Boomers	Male Gen Z	Male Millenials	Male Gen X	Male Boomers	Female Gen Z	Female Millenials	Female Gen X	Female Boomers
2090	1701	95	88	22	321	584	583	566	152	290	290	258	169	294	293	307
2090	1724	88	79	24	267	576	573	632	107	257	261	274	160	319	312	358
%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

**Give up work or reduce hours to work part time in order to look after your children \*if you were the lower earning partner\***

Very willing	34	36	20	27	35	23	38	40	32	29	40	38	28	17	36	42	35
Fairly willing	35	36	34	38	21	43	35	32	36	36	34	30	35	48	36	33	37
<b>TOTAL WILLING</b>	<b>69</b>	<b>72</b>	<b>54</b>	<b>65</b>	<b>56</b>	<b>66</b>	<b>73</b>	<b>72</b>	<b>68</b>	<b>65</b>	<b>74</b>	<b>68</b>	<b>63</b>	<b>65</b>	<b>72</b>	<b>75</b>	<b>72</b>
Fairly unwilling	7	7	13	8	4	9	6	6	6	9	6	8	6	8	6	5	6
Very unwilling	5	5	7	8	5	7	4	4	5	6	3	5	6	7	5	4	4
<b>TOTAL UNWILLING</b>	<b>12</b>	<b>12</b>	<b>20</b>	<b>16</b>	<b>9</b>	<b>16</b>	<b>10</b>	<b>10</b>	<b>11</b>	<b>15</b>	<b>9</b>	<b>13</b>	<b>12</b>	<b>15</b>	<b>11</b>	<b>9</b>	<b>10</b>
Don't know	19	17	26	19	35	20	17	18	20	19	17	20	23	20	17	16	18

**Give up work or reduce hours to work part time in order to look after elderly relatives \*if you were the lower earning partner\***

Very willing	22	22	22	24	11	23	27	20	12	24	28	23	10	23	27	18	
Fairly willing	43	43	35	40	21	43	42	41	44	43	43	38	41	44	42	44	
<b>TOTAL WILLING</b>	<b>65</b>	<b>65</b>	<b>57</b>	<b>62</b>	<b>45</b>	<b>54</b>	<b>65</b>	<b>68</b>	<b>64</b>	<b>55</b>	<b>67</b>	<b>66</b>	<b>64</b>	<b>54</b>	<b>65</b>	<b>71</b>	<b>64</b>
Fairly unwilling	11	12	12	10	16	14	13	12	9	13	13	12	7	15	12	12	10
Very unwilling	6	6	11	6	0	8	6	6	5	8	4	7	6	8	8	4	4
<b>TOTAL UNWILLING</b>	<b>17</b>	<b>18</b>	<b>23</b>	<b>16</b>	<b>22</b>	<b>19</b>	<b>18</b>	<b>14</b>	<b>21</b>	<b>17</b>	<b>19</b>	<b>13</b>	<b>23</b>	<b>20</b>	<b>16</b>	<b>14</b>	
Don't know	18	17	21	23	39	23	16	14	22	24	16	16	23	23	15	13	22

*\*Any percentages calculated on bases fewer than 100 respondents do not represent a wide enough cross-section of the target population to be considered statistically reliable. These figures should not be used.*