

YouGov Survey Results

Sample Size: 2266 Adults in GB
Fieldwork: 13th - 14th May 2025

	Vote in 2024 GE					EU Ref 2016		Gender		Age				Social Grade		Country			Region in England			
	Total	Con	Lab	Lib Dem	Reform UK	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	England	Wales	Scotland	North	Midlands	London	Rest of South
Weighted Sample	2266	408	582	208	245	795	809	1097	1169	238	936	560	533	1292	974	1960	109	197	537	372	274	777
Unweighted Sample	2266	399	638	230	243	938	814	1020	1246	132	906	611	617	1373	893	1961	114	191	510	355	306	790
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

		30 - 31 Jul '24	13 - 14 May '25																					
Please say whether you think immigration enforcement should be more or less strict for each of the following areas, or is the current level about right?																								
Car washes																								
	Should be more strict	50	53	67	47	49	78	46	71	59	48	29	46	63	67	51	56	54	44	52	55	55	43	56
	Should be less strict	9	8	6	8	10	2	11	4	8	8	17	10	4	5	9	7	7	10	15	8	6	11	7
	Current level is about right	19	18	14	21	20	11	19	12	17	18	32	20	13	14	19	17	18	23	20	15	20	23	16
	Don't know	23	20	12	23	21	9	23	13	16	25	23	24	19	14	21	20	21	24	14	22	19	23	20
Nail bars																								
	Should be more strict	51	55	69	48	51	80	49	72	58	52	27	47	63	72	53	56	55	49	57	56	57	45	56
	Should be less strict	9	8	5	8	8	3	10	2	7	8	16	11	3	3	9	6	7	5	12	7	4	12	8
	Current level is about right	16	15	14	18	17	7	16	9	14	16	33	15	12	9	16	14	15	19	13	14	13	20	15
	Don't know	24	23	13	26	24	10	25	16	20	25	25	27	21	16	22	24	23	27	18	23	25	23	22
Beauty salons																								
	Should be more strict	45	51	63	44	44	77	44	68	55	48	26	43	60	67	49	54	51	48	54	55	51	40	53
	Should be less strict	10	8	7	8	9	2	11	3	8	9	20	11	3	5	9	7	8	7	14	7	6	13	8
	Current level is about right	20	17	15	20	21	10	18	12	16	17	29	18	15	11	19	14	17	14	16	15	17	24	16
	Don't know	26	24	15	28	26	11	27	17	20	27	24	28	22	17	23	24	24	31	17	24	26	23	23
Food delivery																								
	Should be more strict	43	50	61	41	41	75	40	65	55	45	34	43	58	61	48	53	50	42	54	51	51	39	52
	Should be less strict	11	11	7	11	16	4	14	5	11	11	20	13	7	7	11	10	10	11	15	9	8	16	10
	Current level is about right	22	19	18	23	24	11	21	15	18	19	22	20	16	17	21	16	19	20	15	19	18	23	18
	Don't know	24	21	13	24	19	11	25	14	16	26	23	24	20	14	21	21	21	28	17	21	23	22	19
Restaurants (e.g. waiting and kitchen staff)																								
	Should be more strict	37	43	54	35	29	71	30	59	48	38	29	36	50	52	39	47	43	35	43	46	44	33	44
	Should be less strict	19	14	8	17	16	6	21	7	13	15	17	17	10	12	17	11	13	14	21	12	12	21	13
	Current level is about right	23	25	28	28	36	13	28	21	25	25	34	24	24	24	26	23	25	30	21	23	27	28	24
	Don't know	21	18	10	20	18	9	21	13	14	22	20	22	16	12	18	19	18	21	15	18	17	17	19
Hairdressing																								
	Should be more strict	39	43	55	33	37	72	33	59	49	37	22	35	51	57	41	46	43	38	46	45	43	33	45
	Should be less strict	11	11	6	12	12	5	14	5	10	11	21	13	6	7	12	9	10	11	17	9	7	15	10
	Current level is about right	23	22	22	26	24	10	24	17	21	22	33	23	20	17	24	19	22	19	19	22	25	25	20
	Don't know	27	25	16	29	27	13	28	19	20	30	24	29	24	19	24	26	25	31	18	24	25	26	25
Hotels																								
	Should be more strict	34	42	51	34	32	68	29	59	46	38	27	37	48	52	39	46	42	36	43	44	45	33	43
	Should be less strict	18	13	10	16	14	5	19	7	14	13	19	14	11	11	15	10	13	11	19	14	11	14	13
	Current level is about right	24	24	26	27	34	15	28	19	24	24	31	23	22	24	25	22	24	28	23	20	24	31	24
	Don't know	24	21	12	24	20	11	24	15	16	25	23	26	19	13	20	22	21	24	16	22	20	22	21

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		Vote in 2024 GE					EU Ref 2016		Gender		Age				Social Grade		Country			Region in England				
		Total	Con	Lab	Lib Dem	Reform UK	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	England	Wales	Scotland	North	Midlands	London	Rest of South	
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Unweighted Sample		2266	399	638	230	243	938	814	1020	1246	132	906	611	617	1373	893	1961	114	191	510	355	306	790	
		%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	
Public transport drivers (e.g. buses and trains)																								
	Should be more strict	31	36	47	26	23	67	24	53	41	32	22	33	42	44	34	40	37	31	36	41	39	27	36
	Should be less strict	20	15	10	20	22	4	21	8	15	15	24	16	12	14	17	14	15	12	22	13	12	22	15
	Current level is about right	26	27	30	30	33	19	30	24	27	27	35	24	26	29	29	24	27	34	26	24	28	30	26
	Don't know	23	21	13	24	21	11	25	15	16	26	19	27	21	14	21	23	22	23	16	22	21	21	22
Doctors																								
	Should be more strict	24	26	27	18	13	54	16	37	27	25	19	23	28	32	22	32	25	20	33	28	30	19	24
	Should be less strict	36	30	26	35	41	12	37	19	31	29	41	32	26	25	34	25	30	31	33	28	25	33	32
	Current level is about right	22	28	36	31	33	25	29	32	30	27	26	25	31	33	30	26	29	31	25	28	30	29	28
	Don't know	18	16	11	16	14	10	18	11	13	19	14	20	15	10	15	17	16	18	9	17	15	19	16
Nurses																								
	Should be more strict	22	26	26	19	17	51	15	37	26	25	21	24	28	29	22	31	25	22	32	29	30	16	24
	Should be less strict	39	33	28	40	46	16	42	22	34	31	36	34	30	32	36	29	32	32	39	29	27	38	35
	Current level is about right	21	27	35	26	25	25	25	31	27	26	26	23	28	31	29	23	27	27	20	26	29	29	27
	Don't know	17	15	10	15	12	7	17	10	12	18	16	19	14	8	13	17	15	19	10	16	14	17	15
Teaching in schools/ universities																								
	Should be more strict	29	35	40	25	24	70	22	52	38	32	28	29	38	45	32	39	34	38	38	37	40	26	33
	Should be less strict	25	20	15	26	31	3	27	9	20	19	30	23	15	14	23	16	20	16	21	19	13	28	21
	Current level is about right	26	26	31	28	26	18	29	23	27	24	26	23	29	26	26	25	26	23	28	24	28	26	25
	Don't know	20	20	14	21	20	9	22	16	15	24	16	25	17	14	19	20	20	23	13	20	19	20	21
Social care																								
	Should be more strict	30	34	36	23	23	64	20	48	35	32	25	31	37	39	30	38	34	32	35	36	39	26	32
	Should be less strict	32	26	23	35	38	9	37	15	28	24	34	25	24	25	29	21	25	27	31	22	21	32	27
	Current level is about right	19	23	32	25	21	19	24	25	25	22	23	23	24	25	24	22	24	23	23	23	25	23	24
	Don't know	20	17	9	17	18	8	19	11	12	21	18	21	16	11	16	18	17	19	11	18	16	19	18
Technology																								
	Should be more strict	26	27	34	18	15	55	17	39	28	26	17	24	31	32	24	31	27	26	27	30	30	19	27
	Should be less strict	25	22	20	27	27	6	28	16	24	20	29	22	20	22	24	20	22	17	24	19	20	29	23
	Current level is about right	24	27	29	29	32	29	29	27	31	23	28	25	29	28	28	26	27	32	31	24	28	30	26
	Don't know	25	24	17	26	26	11	26	17	17	30	25	29	20	18	24	23	24	24	18	27	23	22	23
Banking																								
	Should be more strict	35	37	45	29	28	64	29	49	40	35	27	33	43	44	36	39	37	41	39	38	38	32	37
	Should be less strict	12	10	8	12	10	3	14	5	10	10	17	11	6	8	10	10	10	5	11	10	10	12	10
	Current level is about right	26	25	28	30	36	17	27	24	30	21	28	24	25	25	28	21	25	25	26	21	27	27	26
	Don't know	27	28	20	30	26	17	30	22	21	34	27	32	25	23	26	30	28	29	24	30	25	29	27
University students																								
	Should be more strict	38	36	49	24	19	73	23	56	39	34	24	28	39	53	34	40	37	36	33	38	45	28	34
	Should be less strict	20	21	13	27	29	6	29	9	21	21	31	24	16	14	24	16	20	17	28	22	12	26	21
	Current level is about right	24	26	28	30	39	12	30	22	27	26	32	26	27	23	27	26	26	30	30	21	28	27	28
	Don't know	19	17	11	19	13	9	18	13	14	19	14	21	17	10	15	19	18	18	9	20	15	19	17

*Any percentages calculated on bases fewer than 100 respondents do not represent a wide enough cross-section of the target population to be considered statistically reliable. These figures should not be used.