

YouGov Survey Results

Sample Size: 6412 GB Adults

Fieldwork: 26th - 30th October 2025

	Vote in 2024 GE						EU Ref 2016		Gender		Age				Social Grade		Country			Region in England			
	Total	Con	Lab	Lib Dem	Reform UK	Green	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	England	Wales	Scotland	North	Midlands	London	Rest of South
Weighted Sample	6412	1155	1648	590	693	364	2251	2289	3103	3309	673	2648	1584	1507	3649	2717	5546	308	558	1520	1052	776	2199
Unweighted Sample	6412	1009	1760	656	722	380	2512	2319	2806	3606	509	2445	1705	1753	3834	2544	5533	328	551	1607	1060	621	2245
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Would you support or oppose raising the basic rate of income tax from 20% to 21%?

[Asked to a randomly selected third of the sample; n=2188]

Strongly support	7	5	11	9	3	10	10	4	9	4	7	4	8	10	7	5	7	3	9	5	6	9	7
Somewhat support	18	20	23	27	12	23	26	16	20	17	12	13	21	28	20	16	19	11	20	17	20	16	20
TOTAL SUPPORT	25	25	34	36	15	33	36	20	29	21	19	17	29	38	27	21	26	14	29	22	26	25	27
Somewhat oppose	23	22	21	26	20	26	21	24	21	24	27	21	24	22	21	24	23	22	23	25	22	19	23
Strongly oppose	41	48	33	29	59	31	34	48	44	38	36	49	38	32	41	40	41	46	34	41	43	47	40
TOTAL OPPOSE	64	70	54	55	79	57	55	72	65	62	63	70	62	54	62	64	64	68	57	66	65	66	63
Don't know	11	5	13	10	6	10	9	9	6	16	18	13	9	7	9	14	11	18	15	12	8	10	11

Would you support or oppose raising the basic rate of income tax from 20% to 22.5%?

[Asked to a randomly selected third of the sample; n=2063]

Strongly support	3	1	6	3	2	4	4	2	5	1	3	3	3	4	4	2	3	2	6	3	2	6	2
Somewhat support	13	12	18	18	6	16	17	11	15	11	13	9	14	19	14	11	13	15	15	11	13	11	13
TOTAL SUPPORT	16	13	24	21	8	20	21	13	20	12	16	12	17	23	18	13	16	17	21	14	15	17	15
Somewhat oppose	25	22	29	29	19	30	27	22	21	28	25	25	23	26	26	24	25	24	25	27	26	18	24
Strongly oppose	50	59	38	44	68	36	43	59	53	48	40	55	53	44	49	52	50	55	47	48	51	53	51
TOTAL OPPOSE	75	81	67	73	87	66	70	81	74	76	65	80	76	70	75	76	75	79	72	75	77	71	75
Don't know	9	6	9	7	4	14	8	5	6	12	19	9	8	7	7	11	9	5	7	10	8	11	9

Would you support or oppose raising the basic rate of income tax from 20% to 25%?

[Asked to a randomly selected third of the sample; n=2161]

Strongly support	2	1	5	3	0	3	3	2	3	1	3	2	2	2	3	2	2	2	2	3	0	5	2
Somewhat support	10	10	13	15	6	16	13	8	10	10	13	7	9	15	11	9	10	7	9	10	7	12	12
TOTAL SUPPORT	12	11	18	18	6	19	16	10	13	11	16	9	11	17	14	11	12	9	11	13	7	17	14
Somewhat oppose	22	19	26	24	15	21	24	20	20	25	22	22	22	23	22	23	22	21	26	22	21	18	24
Strongly oppose	54	66	46	51	69	50	51	62	57	52	46	56	58	52	55	54	55	60	49	54	61	55	53
TOTAL OPPOSE	76	85	72	75	84	71	75	82	77	77	68	78	80	75	77	77	77	81	75	76	82	73	77
Don't know	11	3	11	7	10	10	10	8	9	12	15	13	8	7	9	13	10	10	14	11	11	11	9

*Any percentages calculated on bases fewer than 100 respondents do not represent a wide enough cross-section of the target population to be considered statistically reliable. These figures should not be used.