

YouGov Survey Results

Sample Size: 2201 GB Adults
Fieldwork: 10th - 11th October 2024

	Vote in 2024 GE				EU Ref 2016		Gender		Age				Social Grade		Country			Region in England					
	Total	Con	Lab	Lib Dem	Reform UK	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	England	Wales	Scotland	North	Midlands	London	Rest of South	
Weighted Sample	2201	396	566	202	238	776	820	1065	1136	231	909	544	517	1255	946	1904	106	191	522	361	266	755	
Unweighted Sample	2201	346	596	230	350	858	865	1003	1198	142	871	570	618	1332	869	1900	122	179	536	372	218	774	
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Thinking about Boris Johnson, do you think he... is competent or incompetent?

Competent	25	58	7	17	46	12	41	25	25	16	15	29	41	22	28	26	15	16	23	31	19	29
Incompetent	65	30	90	79	45	84	48	67	64	69	77	61	48	69	61	64	72	79	66	60	76	60
Don't know	10	12	2	4	9	4	10	8	11	15	8	10	10	9	11	10	13	5	11	10	5	11

Is decisive or indecisive?

Decisive	29	55	16	29	41	21	39	32	26	23	21	33	40	29	28	30	20	20	25	33	30	31
Indecisive	60	36	77	64	50	72	52	59	61	58	65	59	52	61	58	58	65	74	62	55	59	56
Don't know	12	9	7	7	9	8	9	10	14	19	14	8	8	11	13	12	15	6	12	12	11	13

Is trustworthy or untrustworthy?

Trustworthy	15	41	3	7	30	6	27	15	15	7	9	16	29	14	16	16	9	8	14	17	10	19
Untrustworthy	72	40	92	87	54	87	57	75	69	79	81	69	55	75	68	70	78	85	72	67	81	67
Don't know	13	19	5	7	16	7	16	11	15	14	10	16	16	11	16	14	13	7	14	16	9	15

Is strong or weak?

Strong	31	62	14	28	51	20	48	36	26	24	21	37	45	31	31	33	19	24	27	33	30	37
Weak	54	23	77	60	38	69	39	52	56	59	63	48	42	55	53	52	65	67	57	49	59	48
Don't know	15	15	9	12	11	11	13	12	18	17	15	15	13	14	16	15	15	9	16	18	12	15

Is likeable or dislikeable?

Likeable	43	81	20	32	76	28	65	47	39	28	31	48	64	41	45	44	40	30	40	47	34	49
Dislikeable	48	15	75	61	17	67	26	45	51	61	59	43	28	51	45	46	54	64	49	43	58	42
Don't know	9	5	5	7	7	5	8	8	11	10	10	9	8	8	11	10	6	6	11	10	8	9

*Any percentages calculated on bases fewer than 100 respondents do not represent a wide enough cross-section of the target population to be considered statistically reliable. These figures should not be used.