

Fieldwork: 31st October - 4th December 2025																							
				Vote ii	n 2024	GE		(Holyrood uency Vo		2016 E	U Ref	ı	Indy	Ge	ender		Ag	e		Social	Grade
	Total	Con	Lab	Lib Dem	SNP	Reform UK	Green	Con	Lab	Lib Dem	SNP	Remain	Leave	Yes	No	Male	Female	16-24	25-49	50-64	65+	ABC1	C2DE
Weighted Sample	2147	192	536	148	455	106	58	309	302	103	658	1115	499	754	934	1028	1119	262	837	543	505	1116	1031
Unweighted Sample	2147	197	576	159	488	103	76	322	313	109	701	1137	514	692	876	966	1181	227	721	570	629	1255	892
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
How do you think the financial situation of your																							
household has changed over the LAST 12 months?																							
Got a lot better	1	0	1	1	2	3	0	1	0	2	1	1	0	2	1	1	1	4	1	1	1	2	1
Got a little better	9	6	12	10	8	7	13	9	10	8	10	10	6	8	8	10	9	14	12	7	4	11	6
TOTAL BETTER		6	13	11	10	10	13	10	10	10	11	11	6	10	9	11	10	18	13	8	5	13	7
Stayed about the same		41	41	31	42	23	29	41	38	33	41	40	36	38	38	39	38	41	37	36	42	40	37
Got a little worse		35	34	41	35	44	28	33	38	44	35	34	34	33	37	34	33	20	31	37	38	31	36
Got a lot worse TOTAL WORSE		18	11	17	12	20	27	15	12	13	12	14	23	17	14	14	16	5	16	19	15	12	18
Don't know		53	45	58 0	47	64 3	55	48 1 1	50	57	47	48 1 1	57	50	51	48	49 3	25	47 3	56	53	43	54 2
household will change over the NEXT 12 months? Get a lot better Get a little better	. •	1 7	2 11	0 7	1 12	4 6	12 14	2 8	1 6	1 8	2 10	2 9	1 6	2 9	3	2 11	2	5 20	3 12	2 5	1 5	3 11	1 8
TOTAL BETTER		8	13	7	13	10	26	10		9	12	11	7	11	11	13	10	25	15	7	6	14	9
Stay about the same		32	39	34	36	24	32	31	38	37	38	36	29	34	33	33	35	36	35	31	33	36	32
Get a little worse		37	28	33	36	34	22	33	33	35	31	34	30	30	34	29	30	13	29	34	36	27	33
Get a lot worse		20	15	19	12	30	11	23	17	19	15	15	30	19	19	18	17	6	15	24	22	16	20
TOTAL WORSE		57	43	52	48	64	33	56	50	54	46	49	60	49	53	47	47	19	44	58	58	43	53
Don't know	7	2	5	6	4	3	10	3	5	1	4	4	4	7	3	6	8	20	7	4	3	7	7
Thinking about the current state of devolution in Scotland, which of the following comes closest to your view on how many powers are devolved to the Scotlish parliament and government?																_							
Not enough powers are currently devolved	38	10	29	21	82	15	66	6	21	25	74	47	24	62	20	43	33	34	43	38	31	37	39
About the right amount of powers are currently devolved	19	24	29	37	6	19	8	24	32	30	9	19	19	10	27	20	18	26	15	20	21	22	15
Too many powers are currently devolved, but there should																						ĺ	
still be some devolution		26	12	11	0	22	3	26	13	19	2	8	15	4	16	11	8	4	6	11	16	9	10
There should be no devolution of powers at all	8	27	7	9	1	20	2	25	13	6	1	6	19	4	14	11	6	2	4	12	16	9	8
Don't know	25	13	23	22	10	24	21	18	22	19	14	20	24	20	24	16	34	35	32	20	15	23	28



Fieldwork: 31st October - 4th December 2025		1							
				Sco	ottish Region				
	Total	North East Scotland	Highlands & Islands	South Scotland	West Scotland	Central	Mid-Scotland & Fife	Lothians	Glasgov
Weighted Sample	2147	325	203	311	224	248	266	357	213
Unweighted Sample	2147	330	212	320	220	235	270	355	205
	%	%	%	%	%	%	%	%	%
How do you think the financial situation of your									
household has changed over the LAST 12 months?									
Got a lot better	1	0	1	0	1	3	2	2	1
Got a little better	9	7	6	7	8	8	9	15	11
TOTAL BETTER		7	7	7	9	11	11	17	12
Stayed about the same	38	43	34	43	38	33	37	37	41
Got a little worse	33	29	37	32	37	38	33	31	31
Got a lot worse	15	18	22	13	12	16	16	11	15
TOTAL WORSE Don't know		47	59 1	45 4	49	54	49 2	42 5	46 1
household will change over the NEXT 12 months? Get a lot better Get a little better	2 10	2 9	0 7	0 7	1 11	4 10	3 11	4 13	2 9
TOTAL BETTER	12	11	7	7	12	14	14	17	11
Stay about the same	34	33	30	39	26	25	32	38	44
Get a little worse	30	29	33	29	37	33	31	25	24
Get a lot worse	18	22	24	18	16	21	18	12	13
TOTAL WORSE		51	57	47	53	54	49	37	37
Don't know	7	6	6	8	9	6	4	9	7
Thinking about the current state of devolution in Scotland, which of the following comes closest to your view on how many powers are devolved to the Scotlish parliament and government?									
Not enough powers are currently devolved	38	33	40	35	41	34	35	41	49
About the right amount of powers are currently devolved	19	18	13	20	20	17	21	25	13
Too many powers are currently devolved, but there should			-	40		•	40		_
still be some devolution		11	7	12	9	9	12	8	7
There should be no devolution of powers at all		11	11	7	9	10	7	7	5
Don't know	25	27	28	27	21	30	25	19	26



scellibel 2025																							
			Vote in 2024 GE							Holyrood uency Vo		2016 E	J Ref	2014 R	Indy ef	Ge	nder		Ag	e		Social	Grade
	Total	Con	Lab	Lib Dem	SNP	Reform UK	Green	Con	Lab	Lib Dem	SNP	Remain	Leave	Yes	No	Male	Female	16-24	25-49	50-64	65+	ABC1	C2DE
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Unweighted Sample	2147	197	576	159	488	103	76	322	313	109	701	1137	514	692	876	966	1181	227	721	570	629	1255	892
	%	%	%	0/2	0/2	0/2	0/6	%	%	0/2	0/2	0/6	0/2	%	0/6	0/2	0/2	%	0/2	0/2	0/2	0/2	0/2

	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
Generally speaking, do you think the level of																							
immigration into Scotland over the **last ten years**																							
has been too high, too low or about right?																							
Much too high	33	57	32	20	20	77	3	54	36	27	23	25	61	33	40	33	33	16	27	45	40	25	42
A little too high	20	26	23	22	16	14	10	27	18	24	19	21	21	19	22	18	21	15	19	20	24	18	22
TOTAL TOO HIGH	53	83	55	42	36	91	13	81	54	51	42	46	82	52	62	51	54	31	46	65	64	43	64
About right	24	13	26	34	35	3	29	11	26	29	34	30	8	24	21	27	22	38	27	17	21	32	17
A little too low	6	1	5	5	13	1	26	0	5	6	10	8	2	9	3	7	5	7	6	6	6	8	4
Much too low	3	1	2	1	4	0	24	1	2	2	4	3	1	3	2	4	2	4	3	3	2	2	3
TOTAL TOO LOW	9	2	7	6	17	1	50	1	7	8	14	11	3	12	5	11	7	11	9	9	8	10	7
Don't know	14	3	13	18	12	4	8	7	13	13	10	13	7	12	11	11	16	21	18	9	8	14	13
Do you think concerns about climate change have or																							
have not been exaggerated?																							
Have been exaggerated - the threat is not as real as many		l																				l	
scientists have said	23	47	18	12	14	73	2	48	22	18	15	13	49	21	28	28	18	16	17	31	28	19	27
Have not been exaggerated - the threat is every bit as real																						l	
	63	37	70	75	77	20	96	35	69	77	75	75	38	65	59	60	65	67	68	57	59	68	58
Don't know	14	16	12	13	9	7	2	17	10	5	10	12	13	13	13	11	16	17	15	12	13	13	15
Generally speaking, do you think the government																							
taxes too much and spends too much on services,																							
taxes too little and spends too little on services, or																							
gets the balance about right?																							
Taxes too much and spends too much on services	36	66	34	30	23	73	20	59	36	30	26	31	54	31	43	42	31	25	32	44	41	34	38
Taxes too little and spends too little on services	28	6	31	31	42	4	57	12	32	32	37	33	16	34	23	31	26	33	30	24	28	29	28
Gets the balance about right	11	9	12	14	14	2	4	6	10	18	14	12	7	11	11	12	9	15	10	9	12	13	8
Don't know	25	19	23	25	21	21	18	23	22	20	23	24	23	24	23	15	34	27	29	22	19	24	26



Fleidwork: 31St October - 4th December 2025									
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Unweighted Sample	2147	330	212	320	220	235	270	355	205
	%	%	%	%	%	%	%	%	%
Generally speaking, do you think the level of									
immigration into Scotland over the **last ten years**									
has been too high, too low or about right?									
Much too high	33	42	27	34	38	36	35	24	29
A little too high	20	20	23	22	18	21	22	15	19
TOTAL TOO HIGH About right		62	50	56	56	57	57	39	48
About right A little too low		24	19	16	24	24	24	34	28
Much too low	6 3	3	12	5	6	4	3	8	10
TOTAL TOO LOW	-	1 4	4 16	3 8	3 9	3 7	3 6	4 12	2 12
Don't know	_	9	15	19	12	13	12	15	13
Don't know	14	1 9	15	19	12	13	12	13	13
Do you think concerns about climate change have or									
have not been exaggerated?									
Have been exaggerated - the threat is not as real as many									
scientists have said	23	30	24	28	23	23	25	18	12
Have not been exaggerated - the threat is every bit as real									
as scientists have said	63	54	65	55	60	58	66	73	76
Don't know	14	17	11	17	17	19	9	9	12
Generally speaking, do you think the government									
taxes too much and spends too much on services,									
taxes too little and spends too little on services, or									
gets the balance about right?		•							
Taxes too much and spends too much on services		38	36	35	33	42	40	34	31
Taxes too little and spends too little on services		21	33	26	26	21	27	35	40
Gets the balance about right		13	6	10	14	10	10	13	10
Don't know	25	28	25	29	28	28	23	19	20



Sample Size: 2147 adults in Scotland (16+) Fieldwork: 31st October - 4th December 2025

				Vote in	n 2024	GE				Holyrood uency Vo		2016 E	J Ref	2014 R	Indy ef	Ge	nder		Ag	е		Social	Grade
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Weighted Sample	2147	192	536	148	455	106	58	309	302	103	658	1115	499	754	934	1028	1119	262	837	543	505	1116	1031
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· ·	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

How good or bad would you say the following services are in your LOCAL area?

NHS services																								
	Very good	8	8	6	3	16	2	5	7	5	6	13	9	7	10	7	9	8	7	5	10	12	7	9
	Fairly good	45	40	47	58	50	26	50	39	47	46	49	48	40	45	46	45	45	40	47	41	48	47	43
	TOTAL GOOD	53	48	53	61	66	28	55	46	52	52	62	57	47	55	53	54	53	47	52	51	60	54	52
	Fairly bad	28	34	32	21	23	43	35	35	31	30	26	28	29	26	31	27	29	26	27	30	29	29	27
	Very bad	13	15	9	14	9	28	8	18	12	14	9	10	19	14	13	15	11	14	13	15	10	12	14
	TOTAL BAD	41	49	41	35	32	71	43	53	43	44	35	38	48	40	44	42	40	40	40	45	39	41	41
	Don't know	6	2	5	4	3	1	3	2	5	4	3	4	5	5	4	4	8	13	8	4	1	6	6
Schools			•						•						•				•					
	Very good	7	4	8	4	11	3	2	4	7	4	12	9	5	8	7	6	8	8	5	8	10	7	8
	Fairly good	46	44	48	46	53	37	41	42	51	51	50	50	42	46	48	42	49	39	47	47	46	46	45
	TOTAL GOOD	53	48	56	50	64	40	43	46	58	55	62	59	47	54	55	48	57	47	52	55	56	53	53
	Fairly bad	18	28	16	21	15	30	13	28	16	21	15	17	20	17	19	20	17	23	19	18	16	20	16
	Very bad	6	6	5	7	3	18	8	9	3	7	3	5	9	7	6	8	5	11	6	6	5	6	7
	TOTAL BAD	24	34	21	28	18	48	21	37	19	28	18	22	29	24	25	28	22	34	25	24	21	26	23
	Don't know	22	17	22	23	18	12	37	16	23	17	20	19	24	22	20	23	21	19	23	20	24	21	23
Police			•						•						•	•			•					
	Very good	5	5	5	3	6	1	3	3	5	2	5	4	5	4	5	5	4	6	3	5	6	5	4
	Fairly good	42	41	42	50	51	33	43	39	40	45	50	47	35	45	41	41	43	43	41	40	46	44	40
	TOTAL GOOD	47	46	47	53	57	34	46	42	45	47	55	51	40	49	46	46	47	49	44	45	52	49	44
	Fairly bad	26	31	27	25	27	28	17	32	28	37	25	27	28	26	28	26	25	14	28	29	23	25	26
	Very bad	11	13	9	5	5	29	11	18	10	5	6	6	20	11	11	14	8	11	9	13	11	9	13
	TOTAL BAD	37	44	36	30	32	57	28	50	38	42	31	33	48	37	39	40	33	25	37	42	34	34	39
	Don't know	17	11	17	17	10	8	26	9	17	12	13	15	12	15	14	14	19	26	18	13	14	18	16



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Weighted Sample	2147	325	203	311	224	248	266	357	213
Unweighted Sample	2147	330	212	320	220	235	270	355	205
	%	%	%	%	%	%	%	%	%
How good or bad would you say the following services are in your LOCAL area? NHS services									
Very good	8	9	11	10	7	4	9	6	8
Fairly good	45	44	41	46	47	35	47	52	44
TOTAL GOOD	53	53	52	56	54	39	56	58	52
Fairly bad	28	26	24	28	25	35	28	26	32
Very bad		15	19	11	13	18	11	10	8
TOTAL BAD		41	43	39	38	53	39	36	40
Don't know	6	7	3	6	7	8	5	5	8
Schools		_							
Very good		6	10	5	11	4	10	6	6
Fairly good		44	40	47	51	48	43	45	48
TOTAL GOOD		50	50	52	62	52	53	51	54
Fairly bad		21	18	19	15	15	22	19	15
Very bad	-	6	16	7	4	9	6	3	4
TOTAL BAD		27	34	26	19	24	28	22	19
Don't know	22	23	16	22	19	24	19	27	27
Very good	5	4	10	4	4	4	5	3	4
Fairly good	42	44	41	40	44	35	44	42	50
TOTAL GOOD	47	48	51	44	48	39	49	45	54
Fairly bad	26	27	23	26	24	28	25	27	22
Very bad	11	11	13	11	9	15	9	10	10
TOTAL BAD	37	38	36	37	33	43	34	37	32
Don't know	17	14	13	18	20	19	17	18	14