

## YouGov Survey Results

Sample Size: 706 Labour Party members

Fieldwork: 14th - 18th May 2026

	Age			Gender		Country			Region in England				
Total	18-39	40-64	65+	Male	Female	England	Wales	Scotland	North	Midlands	London	Rest of South	
<b>Weighted Sample</b>	<b>706</b>	106	388	212	402	304	635	35	35	212	102	113	208
<b>Unweighted Sample</b>	<b>706</b>	127	360	219	394	312	636	37	33	217	109	95	215
	%	%	%	%	%	%	%	%	%	%	%	%	%

**Do you think the Labour party currently faces a bigger threat from losing voters to Reform UK, or losing voters to the Green party?**

**In your local area?**

Losing votes to Reform UK is a bigger threat	<b>44</b>	26	50	42	39	50	43	61	39	56	63	15	36
Losing votes to the Green party is a bigger threat	<b>33</b>	35	35	28	35	30	34	11	35	19	21	65	39
Both equally	<b>13</b>	23	7	20	14	12	13	22	17	16	12	8	12
Neither	<b>8</b>	11	7	10	10	6	8	7	9	9	2	12	9
Don't know	<b>2</b>	4	1	1	2	1	2	0	0	0	3	1	3

**In the country as a whole?**

Losing votes to Reform UK is a bigger threat	<b>53</b>	35	58	51	46	61	53	59	46	56	48	58	49
Losing votes to the Green party is a bigger threat	<b>15</b>	13	17	13	18	10	15	19	10	15	16	6	19
Both equally	<b>27</b>	39	22	30	29	25	26	20	44	25	28	27	27
Neither	<b>3</b>	8	2	3	4	1	3	2	0	3	2	5	2
Don't know	<b>3</b>	4	2	3	2	3	3	0	0	1	6	4	2

**Thinking about the decisions facing any new Labour leader...**

**Do you think any new Labour leader should...?**

Take the party in a more left-wing direction	<b>53</b>	46	54	55	51	56	54	61	38	55	46	58	54
Take the party in a more centrist direction	<b>19</b>	11	22	17	19	19	20	7	15	24	26	15	15
Keep the party where it is now politically	<b>21</b>	27	19	23	23	19	20	24	38	17	21	17	25
Not sure	<b>7</b>	16	5	5	7	6	6	8	9	4	7	10	7

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	%	%	%	%	%	%	%	%	%	%	%	%	%

**Do you think any new Labour leader should...?**

Take the UK back into the European Union	<b>40</b>	29	40	45	36	45	39	56	36	45	35	24	43
Take the UK back into the EU single market or customs union	<b>33</b>	19	36	35	39	25	34	22	22	32	28	43	34
Look to have a closer relationship with the EU, but not rejoin the single market or customs union	<b>20</b>	28	20	17	20	20	20	18	32	16	23	23	19
Look to maintain Britain's current relationship with the EU	<b>3</b>	6	4	1	3	4	4	0	0	4	5	4	3
None of these	<b>1</b>	3	0	2	2	1	1	0	7	0	2	4	0
Don't know	<b>3</b>	13	1	1	1	5	3	4	3	3	7	1	0

**Do you think any new Labour leader should...?**

Look to maintain Rachel Reeves's pledges on taxation and borrowing	<b>37</b>	42	36	37	37	38	37	34	38	32	38	43	39
Relax Rachel Reeves's pledges and increase taxation and borrowing	<b>47</b>	34	49	50	53	39	47	46	58	51	45	39	47
Don't know	<b>16</b>	24	15	13	10	23	16	20	4	17	17	18	14

**Do you think any new Labour leader should...?**

Maintain Labour's current approach to immigration	<b>44</b>	38	42	49	42	46	44	40	48	40	44	40	50
Make Labour's policies more welcoming towards immigration	<b>26</b>	25	27	25	26	26	26	28	17	26	22	39	23
Make Labour's policies more restrictive towards immigration	<b>18</b>	22	18	17	21	15	18	18	29	23	19	13	14
None of these	<b>5</b>	4	4	5	6	3	5	2	5	6	2	3	6
Don't know	<b>7</b>	11	9	3	5	10	7	12	1	6	13	6	7

*\*Any percentages calculated on bases fewer than 100 respondents do not represent a wide enough cross-section of the target population to be considered statistically reliable. These figures should not be used.*