

YouGov Survey Results

Sample Size: 2268 GB Adults
Fieldwork: 31st August - 1st September 2025

	Vote in 2024 GE					EU Ref 2016			Gender		Age				Social Grade		Country			Region in England			
	Total	Con	Lab	Lib Dem	Reform UK	Green	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	England	Wales	Scotland	North	Midlands	London	Rest of South
Weighted Sample	2268	408	583	209	245	124	796	810	1098	1170	238	937	560	533	1293	975	1962	109	197	538	372	274	778
Unweighted Sample	2268	395	618	234	258	128	861	865	955	1313	182	831	594	661	1384	884	1953	116	199	552	350	205	846
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

How much, if at all, would you trust the Labour Party on the following...?
Cost of living

A great deal	3	1	7	2	0	2	5	1	4	1	2	3	3	2	3	2	3	3	2	2	1	6	2
A fair amount	13	4	27	17	2	8	22	4	15	11	18	12	13	10	16	8	12	17	12	13	11	15	12
TOTAL A GREAT DEAL / FAIR AMOUNT	16	5	34	19	2	10	27	5	19	12	20	15	16	12	19	10	15	20	14	15	12	21	14
Not very much	29	25	36	47	8	42	37	21	30	28	36	31	30	23	31	27	29	24	32	26	29	36	29
Not at all	48	70	23	27	90	41	30	73	46	50	27	44	51	63	44	54	49	44	44	52	52	36	49
TOTAL NOT VERY MUCH / AT ALL	77	95	59	74	98	83	67	94	76	78	63	75	81	86	75	81	78	68	76	78	81	72	78
Don't know	7	1	7	8	0	7	6	2	5	9	17	10	3	3	6	9	7	12	10	6	6	7	8

Crime

A great deal	3	1	7	1	0	1	5	1	4	1	2	2	4	3	3	2	3	3	3	3	1	5	3
A fair amount	18	6	36	32	1	16	32	5	20	16	27	19	19	13	23	12	18	20	16	18	15	27	17
TOTAL A GREAT DEAL / FAIR AMOUNT	21	7	43	33	1	17	37	6	24	17	29	21	23	16	26	14	21	23	19	21	16	32	20
Not very much	30	35	30	38	16	40	32	27	30	29	28	30	28	31	30	29	29	30	36	26	32	26	31
Not at all	39	55	17	20	82	29	22	63	38	41	22	36	44	48	35	45	40	35	32	43	44	31	40
TOTAL NOT VERY MUCH / AT ALL	69	90	47	58	98	69	54	90	68	70	50	66	72	79	65	74	69	65	68	69	76	57	71
Don't know	10	3	10	8	1	14	9	5	8	13	21	13	5	5	9	12	10	13	12	10	9	12	9

Defence (including Ukraine)

A great deal	6	1	13	6	1	6	10	3	9	3	11	5	8	4	8	4	6	3	8	7	4	10	5
A fair amount	23	18	40	42	5	23	38	11	26	20	24	23	24	22	28	17	23	27	20	23	18	25	26
TOTAL A GREAT DEAL / FAIR AMOUNT	29	19	53	48	6	29	48	14	35	23	35	28	32	26	36	21	29	30	28	30	22	35	31
Not very much	27	35	24	31	21	29	24	29	25	28	23	23	30	30	26	27	26	29	27	25	28	26	27
Not at all	31	43	12	12	69	24	16	50	30	33	22	32	29	37	28	36	32	28	26	35	38	22	31
TOTAL NOT VERY MUCH / AT ALL	58	78	36	43	90	53	40	79	55	61	45	55	59	67	54	63	58	57	53	60	66	48	58
Don't know	13	3	11	9	4	18	13	7	10	15	21	17	8	6	10	16	12	12	19	10	12	17	11

Environment and climate change

A great deal	4	1	8	3	1	4	5	1	6	2	7	3	4	2	5	2	4	3	2	4	2	5	4
A fair amount	18	11	35	29	5	7	30	9	21	16	18	20	20	15	23	13	18	23	19	19	14	24	17
TOTAL A GREAT DEAL / FAIR AMOUNT	22	12	43	32	6	11	35	10	27	18	25	23	24	17	28	15	22	26	21	23	16	29	21
Not very much	31	34	30	41	20	44	33	28	32	31	36	29	33	32	31	32	31	34	32	26	31	33	34
Not at all	35	47	17	18	68	37	21	54	34	37	23	35	32	44	32	40	36	30	36	39	40	26	35
TOTAL NOT VERY MUCH / AT ALL	66	81	47	59	88	81	54	82	66	68	59	64	65	76	63	72	67	64	68	65	71	59	69
Don't know	11	6	10	9	6	8	10	7	7	15	16	13	11	6	10	13	11	10	11	11	12	13	10

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	Vote in 2024 GE						EU Ref 2016		Gender		Age				Social Grade		Country			Region in England				
	Total	Con	Lab	Lib Dem	Reform UK	Green	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	England	Wales	Scotland	North	Midlands	London	Rest of South	
Weighted Sample	2268	408	583	209	245	124	796	810	1098	1170	238	937	560	533	1293	975	1962	109	197	538	372	274	778	
Unweighted Sample	2268	395	618	234	258	128	861	865	955	1313	182	831	594	661	1384	884	1953	116	199	552	350	205	846	
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	
Forming an effective government																								
A great deal	4	1	11	3	0	3	7	2	6	3	4	4	6	3	5	3	4	4	2	4	4	8	4	
A fair amount	18	6	38	32	2	12	33	5	22	14	25	18	20	12	23	11	18	24	18	18	15	23	17	
TOTAL A GREAT DEAL / FAIR AMOUNT	22	7	49	35	2	15	40	7	28	17	29	22	26	15	28	14	22	28	20	22	19	31	21	
Not very much	26	27	26	34	10	43	29	21	25	26	29	27	25	23	28	23	26	20	28	25	26	24	27	
Not at all	44	64	18	22	88	32	24	69	42	46	26	39	45	59	37	52	44	42	40	46	47	35	45	
TOTAL NOT VERY MUCH / AT ALL	70	91	44	56	98	75	53	90	67	72	55	66	70	82	65	75	70	62	68	71	73	59	72	
Don't know	8	1	6	7	0	9	7	3	5	12	16	12	4	3	7	10	8	10	12	7	8	11	8	
Housing																								
A great deal	3	1	6	2	0	2	4	2	4	2	5	2	4	2	3	3	3	2	2	3	1	7	3	
A fair amount	16	6	35	29	1	11	30	5	19	14	21	16	18	13	21	10	16	21	14	18	15	19	15	
TOTAL A GREAT DEAL / FAIR AMOUNT	19	7	41	31	1	13	34	7	23	16	26	18	22	15	24	13	19	23	16	21	16	26	18	
Not very much	32	36	33	43	19	45	36	31	33	31	31	31	33	33	34	30	32	31	33	27	33	38	33	
Not at all	40	53	18	19	79	32	22	60	37	42	27	38	39	48	34	47	40	37	38	44	42	29	40	
TOTAL NOT VERY MUCH / AT ALL	72	89	51	62	98	77	58	91	70	73	58	69	72	81	68	77	72	68	71	71	75	67	73	
Don't know	9	3	7	8	1	9	8	3	6	11	16	11	6	4	8	10	8	9	13	8	8	7	9	
Immigration																								
A great deal	3	0	7	2	1	2	4	1	4	2	3	2	5	2	3	3	3	4	2	3	1	5	3	
A fair amount	13	2	29	25	1	11	25	3	16	11	16	14	15	9	18	8	13	17	12	14	11	16	13	
TOTAL A GREAT DEAL / FAIR AMOUNT	16	2	36	27	2	13	29	4	20	13	19	16	20	11	21	11	16	21	14	17	12	21	16	
Not very much	23	19	29	37	4	30	31	13	24	23	31	27	21	16	26	20	23	21	29	22	20	28	24	
Not at all	53	78	28	31	94	50	31	81	52	53	35	46	55	70	47	61	53	49	48	56	61	42	52	
TOTAL NOT VERY MUCH / AT ALL	76	97	57	68	98	80	62	94	76	76	66	73	76	86	73	81	76	70	77	78	81	70	76	
Don't know	7	1	7	5	0	7	8	2	4	11	15	11	4	2	6	9	7	9	9	6	8	9	8	
Keeping its promises																								
A great deal	3	0	8	1	0	2	5	1	4	2	3	3	3	2	3	2	3	3	3	3	1	6	3	
A fair amount	12	4	27	22	1	7	25	2	14	10	12	12	14	10	16	7	12	15	9	13	10	15	12	
TOTAL A GREAT DEAL / FAIR AMOUNT	15	4	35	23	1	9	30	3	18	12	15	15	17	12	19	9	15	18	12	16	11	21	15	
Not very much	25	21	30	34	4	39	30	16	26	23	38	26	25	16	27	22	25	20	29	22	27	30	23	
Not at all	52	73	27	37	95	45	33	79	50	54	32	48	53	69	47	59	53	52	47	55	53	42	55	
TOTAL NOT VERY MUCH / AT ALL	77	94	57	71	99	84	63	95	76	77	70	74	78	85	74	81	78	72	76	77	80	72	78	
Don't know	8	1	8	6	0	7	8	2	5	10	16	11	4	3	7	9	7	10	12	8	8	7	7	
Managing the economy																								
A great deal	3	0	7	2	0	2	4	1	4	1	3	2	4	2	3	2	3	2	2	3	3	4	2	
A fair amount	16	5	33	27	1	14	28	4	19	12	20	17	15	11	21	9	16	19	13	16	11	25	15	
TOTAL A GREAT DEAL / FAIR AMOUNT	19	5	40	29	1	16	32	5	23	13	23	19	19	13	24	11	19	21	15	19	14	29	17	
Not very much	28	20	34	40	10	40	34	19	27	28	36	28	30	21	28	27	27	30	31	25	30	28	27	
Not at all	46	73	20	23	88	33	27	73	44	48	25	41	47	64	41	53	47	41	43	50	49	34	48	
TOTAL NOT VERY MUCH / AT ALL	74	93	54	63	98	73	61	92	71	76	61	69	77	85	69	80	74	71	74	75	79	62	75	
Don't know	8	1	7	8	0	11	7	2	5	11	17	11	4	3	7	10	8	8	12	7	7	9	7	

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Unweighted Sample	2268	395	618	234	258	128	861	865	955	1313	182	831	594	661	1384	884	1953	116	199	552	350	205	846
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
NHS																							
A great deal	6	1	15	7	0	2	10	2	8	3	6	5	8	4	7	4	6	5	3	6	4	11	6
A fair amount	21	11	40	33	7	23	35	11	25	18	28	21	22	18	26	16	21	23	20	24	18	25	20
TOTAL A GREAT DEAL / FAIR AMOUNT	27	12	55	40	7	25	45	13	33	21	34	26	30	22	33	20	27	28	23	30	22	36	26
Not very much	30	39	26	34	23	38	30	30	30	29	25	29	31	31	30	29	30	22	33	27	30	30	32
Not at all	36	47	15	19	69	31	20	55	32	39	24	35	35	44	31	43	36	42	35	38	40	25	35
TOTAL NOT VERY MUCH / AT ALL	66	86	41	53	92	69	50	85	62	68	49	64	66	75	61	72	66	64	68	65	70	55	67
Don't know	7	2	4	7	1	5	5	3	5	9	17	9	4	3	6	8	7	7	9	5	7	10	7
Poverty																							
A great deal	3	1	7	3	0	3	5	2	5	2	2	3	4	2	4	2	3	4	3	3	2	4	4
A fair amount	16	9	31	24	3	13	27	5	19	13	28	14	18	13	21	10	16	16	15	18	13	23	15
TOTAL A GREAT DEAL / FAIR AMOUNT	19	10	38	27	3	16	32	7	24	15	30	17	22	15	25	12	19	20	18	21	15	27	19
Not very much	31	34	34	45	17	32	35	28	30	31	26	32	30	31	33	27	31	24	35	26	32	35	31
Not at all	41	52	21	20	78	42	25	61	39	43	29	38	42	51	35	50	41	45	37	46	45	29	40
TOTAL NOT VERY MUCH / AT ALL	72	86	55	65	95	74	60	89	69	74	55	70	72	82	68	77	72	69	72	72	77	64	71
Don't know	9	4	7	8	2	10	8	4	7	11	15	12	6	3	8	11	9	10	10	8	8	8	9
Protecting minority groups in the UK																							
A great deal	10	7	11	7	25	4	9	13	14	6	10	7	14	11	10	10	10	11	7	13	7	13	9
A fair amount	23	21	36	33	15	11	33	18	26	20	20	21	29	23	28	16	23	25	27	22	20	25	23
TOTAL A GREAT DEAL / FAIR AMOUNT	33	28	47	40	40	15	42	31	40	26	30	28	43	34	38	26	33	36	34	35	27	38	32
Not very much	23	25	25	30	9	34	26	19	23	23	22	23	22	23	22	23	22	25	26	19	23	24	23
Not at all	30	36	16	18	42	43	21	39	26	35	32	32	26	32	27	35	31	30	27	32	37	24	30
TOTAL NOT VERY MUCH / AT ALL	53	61	41	48	51	77	47	58	49	58	54	55	48	55	49	58	53	55	53	51	60	48	53
Don't know	14	10	12	11	9	7	12	11	11	16	16	17	10	12	12	16	14	10	13	13	14	14	15
Representing people like you																							
A great deal	4	0	10	3	0	2	6	1	5	2	4	3	5	3	5	2	4	4	3	4	3	7	3
A fair amount	14	6	30	22	1	15	25	4	16	12	24	14	15	10	19	9	14	22	13	13	13	17	14
TOTAL A GREAT DEAL / FAIR AMOUNT	18	6	40	25	1	17	31	5	21	14	28	17	20	13	24	11	18	26	16	17	16	24	17
Not very much	24	22	28	36	5	36	29	16	24	24	28	26	23	19	26	22	24	9	29	23	23	26	25
Not at all	50	71	25	32	94	43	33	76	48	52	28	46	52	66	45	57	50	57	47	53	52	40	52
TOTAL NOT VERY MUCH / AT ALL	74	93	53	68	99	79	62	92	72	76	56	72	75	85	71	79	74	66	76	76	75	66	77
Don't know	8	2	7	7	1	4	7	3	6	10	16	11	4	3	6	10	8	9	8	7	9	11	7
Representing the UK abroad																							
A great deal	7	1	18	11	0	4	12	3	10	5	10	6	9	6	9	5	7	7	7	7	4	10	8
A fair amount	22	16	38	34	2	28	37	8	25	18	25	24	21	17	27	14	22	26	19	22	19	29	20
TOTAL A GREAT DEAL / FAIR AMOUNT	29	17	56	45	2	32	49	11	35	23	35	30	30	23	36	19	29	33	26	29	23	39	28
Not very much	25	29	22	31	20	27	22	27	25	25	25	23	28	25	23	27	25	20	26	24	27	24	26
Not at all	35	49	13	15	75	28	18	57	33	37	21	33	34	46	31	41	36	35	32	38	41	23	36
TOTAL NOT VERY MUCH / AT ALL	60	78	35	46	95	55	40	84	58	62	46	56	62	71	54	68	61	55	58	62	68	47	62
Don't know	11	5	10	9	3	14	11	5	7	15	20	14	8	6	10	13	11	11	15	9	9	14	11

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Unweighted Sample	2268	395	618	234	258	128	861	865	955	1313	182	831	594	661	1384	884	1953	116	199	552	350	205	846
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
Running local councils																							
A great deal	4	0	9	3	0	3	7	1	6	2	4	3	5	2	5	2	4	4	2	4	2	6	3
A fair amount	16	5	36	24	2	15	28	5	18	15	22	17	16	12	20	10	16	18	14	18	13	22	15
TOTAL A GREAT DEAL / FAIR AMOUNT	20	5	45	27	2	18	35	6	24	17	26	20	21	14	25	12	20	22	16	22	15	28	18
Not very much	29	34	27	41	13	40	32	25	28	30	28	28	30	29	31	27	28	30	32	24	31	30	30
Not at all	40	57	17	22	83	26	21	64	39	41	24	36	42	52	34	47	41	38	34	45	43	28	41
TOTAL NOT VERY MUCH / AT ALL	69	91	44	63	96	66	53	89	67	71	52	64	72	81	65	74	69	68	66	69	74	58	71
Don't know	12	4	11	11	2	16	11	5	10	13	21	16	7	4	10	14	11	10	17	10	10	14	11
Running public services																							
A great deal	4	1	12	6	0	2	8	2	7	2	5	4	6	3	6	3	5	5	2	4	3	8	5
A fair amount	19	7	37	30	2	16	31	6	21	17	25	20	19	13	24	12	19	21	16	21	15	26	17
TOTAL A GREAT DEAL / FAIR AMOUNT	23	8	49	36	2	18	39	8	28	19	30	24	25	16	30	15	24	26	18	25	18	34	22
Not very much	29	30	29	41	15	44	33	26	30	29	32	30	29	27	30	28	29	29	35	25	31	31	30
Not at all	39	59	17	18	82	29	22	62	37	41	23	35	41	52	34	46	40	36	34	43	43	27	40
TOTAL NOT VERY MUCH / AT ALL	68	89	46	59	97	73	55	88	67	70	55	65	70	79	64	74	69	65	69	68	74	58	70
Don't know	8	4	6	5	0	8	6	3	5	11	15	11	5	4	6	10	8	9	12	7	8	7	8
Supporting businesses																							
A great deal	3	0	6	3	0	4	4	1	4	1	2	2	4	2	3	2	3	2	1	2	2	5	3
A fair amount	17	4	33	28	2	23	27	5	19	14	25	16	17	12	21	11	16	22	15	16	12	26	16
TOTAL A GREAT DEAL / FAIR AMOUNT	20	4	39	31	2	27	31	6	23	15	27	18	21	14	24	13	19	24	16	18	14	31	19
Not very much	30	34	31	40	15	36	35	25	29	30	29	29	32	28	31	28	29	26	37	28	31	28	29
Not at all	39	59	16	21	81	24	21	62	38	39	24	34	39	52	34	44	40	36	27	42	43	27	41
TOTAL NOT VERY MUCH / AT ALL	69	93	47	61	96	60	56	87	67	69	53	63	71	80	65	72	69	62	64	70	74	55	70
Don't know	13	4	13	9	2	14	13	6	9	16	20	18	8	6	12	14	12	13	19	12	13	14	11
Taxation																							
A great deal	3	0	6	3	0	1	4	1	4	1	2	3	3	2	3	2	3	3	2	2	1	4	3
A fair amount	13	3	30	19	2	14	24	4	16	11	17	14	14	11	18	8	13	20	11	13	13	17	13
TOTAL A GREAT DEAL / FAIR AMOUNT	16	3	36	22	2	15	28	5	20	12	19	17	17	13	21	10	16	23	13	15	14	21	16
Not very much	26	19	32	37	9	36	34	16	27	25	36	27	28	18	28	24	25	27	32	23	26	31	24
Not at all	49	75	23	31	89	40	30	75	48	49	26	43	50	66	44	55	50	41	42	53	51	37	51
TOTAL NOT VERY MUCH / AT ALL	75	94	55	68	98	76	64	91	75	74	62	70	78	84	72	79	75	68	74	76	77	68	75
Don't know	9	3	9	9	0	9	8	4	6	13	20	13	5	4	8	12	9	10	13	9	9	10	9

*Any percentages calculated on bases fewer than 100 respondents do not represent a wide enough cross-section of the target population to be considered statistically reliable. These figures should not be used.