

YouGov Survey Results

Sample Size: 2241 Adults in GB
Fieldwork: 12th - 13th September 2024

	Vote in 2024 GE					EU Ref 2016		Gender		Age				Social Grade		Country			Region in England				
	Total	Con	Lab	Lib Dem	Reform UK	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	England	Wales	Scotland	North	Midlands	London	Rest of South	
Weighted Sample	2241	403	576	206	242	790	834	1085	1156	235	926	554	527	1277	964	1938	108	195	531	368	271	769	
Unweighted Sample	2241	359	657	244	317	916	880	1011	1230	133	868	580	660	1349	892	1927	120	194	559	343	202	823	
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Do you have a favourable or unfavourable opinion of the Labour Party?

Very favourable	5	1	15	7	1	9	3	6	5	6	4	7	4	6	4	5	6	3	7	4	6	5
Somewhat favourable	29	6	58	42	6	44	12	29	29	44	36	25	15	33	24	29	33	30	30	25	40	25
TOTAL FAVOURABLE	34	7	73	49	7	53	15	35	34	50	40	32	19	39	28	34	39	33	37	29	46	30
Somewhat unfavourable	22	25	14	30	15	23	19	22	21	28	22	23	18	21	23	22	13	27	20	21	21	23
Very unfavourable	35	63	9	16	74	18	62	37	33	12	27	38	57	32	40	35	40	34	34	38	27	37
TOTAL UNFAVOURABLE	57	88	23	46	89	41	81	59	54	40	49	61	75	53	63	57	53	61	54	59	48	60
Don't know	9	5	5	5	4	7	4	6	11	10	12	7	5	8	10	9	7	7	9	12	7	9

How much influence, if any, would you say the Labour Party currently have in British politics?

A lot of influence	56	61	62	67	64	63	56	61	50	52	56	56	56	62	47	55	62	56	52	54	58	57
A little influence	20	16	26	20	12	22	18	20	20	26	20	21	15	21	18	20	14	18	20	20	21	20
TOTAL A LOT / A LITTLE INFLUENCE	76	77	88	87	76	85	74	81	70	78	76	77	71	83	65	75	76	74	72	74	79	77
Not much influence	9	12	5	7	9	7	11	7	10	5	7	9	13	6	12	8	7	13	9	6	7	9
No influence at all	4	4	1	2	7	1	5	4	3	2	3	4	5	2	6	4	8	1	5	4	3	3
TOTAL NOT MUCH / NO INFLUENCE	13	16	6	9	16	8	16	11	13	7	10	13	18	8	18	12	15	14	14	10	10	12
Don't know	13	7	5	5	8	7	10	8	17	15	15	9	12	8	18	13	8	12	14	16	10	12

And would you like to see the Labour Party have more or less influence over British politics?

A lot more influence	10	2	25	10	3	15	6	10	11	8	13	12	6	11	9	10	15	10	11	11	16	8
A little more influence	14	3	23	19	5	20	6	12	15	21	16	14	6	15	12	13	13	19	13	13	15	13
TOTAL A LOT / A LITTLE MORE INFLUENCE	24	5	48	29	8	35	12	22	26	29	29	26	12	26	21	23	28	29	24	24	31	21
No more or less influence	19	11	30	28	7	26	14	24	15	24	21	19	15	21	17	19	22	20	20	18	21	19
A little less influence	11	17	5	18	9	11	11	11	11	15	10	11	12	11	11	12	9	7	9	9	13	14
A lot less influence	29	59	5	14	67	15	52	33	26	12	19	33	49	28	30	29	28	25	27	30	24	33
TOTAL A LOT / A LITTLE LESS INFLUENCE	40	76	10	32	76	26	63	44	37	27	29	44	61	39	41	41	37	32	36	39	37	47
Don't know	17	7	11	11	9	13	11	10	23	20	22	11	12	14	20	17	13	19	20	20	11	14

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Which of the following do you feel apply to the Labour Party? Please select as many as you feel apply.

Dishonest	36	55	14	17	71	18	57	37	34	32	29	34	51	31	41	35	40	37	33	39	31	36
The same as the rest	31	26	22	35	32	29	34	33	29	32	33	29	28	30	32	30	30	39	30	29	24	33
Only interested in themselves	31	48	11	20	57	17	49	32	29	18	22	32	51	27	36	30	35	33	28	38	25	30
Has unworkable policies	27	52	9	16	51	18	45	29	25	14	19	31	42	26	28	28	24	24	26	28	24	29
Should not be near power	27	54	6	11	63	12	50	32	23	13	18	31	46	25	30	27	31	25	26	29	24	28
Interested in public service	22	5	47	33	4	37	8	21	22	28	22	24	14	26	15	22	29	16	20	17	26	23
Fit to govern	19	3	42	31	3	32	6	20	17	25	19	22	11	23	13	18	25	19	18	15	23	18
Nasty	18	30	5	6	47	8	33	21	15	9	11	22	31	16	20	18	20	20	17	19	15	19
Unprofessional	17	27	6	8	37	8	28	18	15	10	11	18	28	15	19	17	23	13	17	16	14	18
Seem like normal people	16	3	31	30	3	26	5	15	16	25	16	18	9	19	11	15	17	16	14	13	17	17
Weak	16	26	5	8	35	11	25	18	15	14	14	15	22	15	18	16	21	17	18	17	11	16
Has sensible policies	15	1	34	28	1	25	7	16	15	21	17	18	8	19	11	16	20	11	16	14	20	15
Moderate	14	4	27	25	2	21	6	15	13	25	15	15	8	18	10	14	14	16	12	13	23	14
Has a clear sense of purpose	14	3	32	22	4	23	7	14	15	19	13	16	13	15	13	14	13	13	14	13	16	15
Divided	14	16	11	13	17	13	16	15	13	14	13	13	16	14	13	13	13	20	13	11	16	13
Competent	14	1	34	22	3	24	4	16	13	23	14	17	7	18	9	14	13	13	16	13	16	13
Boring	11	13	7	10	14	9	13	12	11	18	10	10	11	11	12	11	14	12	10	11	14	11
Extremist	10	17	2	3	32	5	18	13	7	4	8	11	16	10	11	10	8	13	9	9	8	11
Trustworthy	8	1	22	10	3	14	3	11	6	14	7	11	5	10	6	8	10	9	10	7	10	8
Likeable	7	2	17	9	0	10	4	8	7	11	8	8	4	8	6	7	11	6	7	6	10	7
Powerful	7	8	8	10	7	9	6	8	6	11	6	7	8	8	6	7	3	7	6	5	9	9
Weird	6	6	1	4	15	2	10	8	4	5	6	5	8	5	7	6	7	8	6	5	7	5
Distinct	2	0	4	6	1	3	2	3	2	3	2	3	2	2	2	2	2	1	2	2	2	3
None of these	1	1	1	2	0	1	1	1	1	4	1	0	1	2	1	1	1	0	2	1	1	1
Don't know	7	3	4	8	3	6	3	5	10	6	11	7	3	6	10	8	5	5	7	10	6	8

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Thinking about the Labour Party, how much do you think they care about the following groups in society?

The working class

Care a lot	12	9	22	17	4	15	7	13	10	24	11	12	7	15	7	12	13	9	11	9	15	12
Care a fair amount	29	29	44	39	10	42	20	30	28	29	32	28	25	34	22	30	34	19	29	27	35	29
TOTAL A LOT / A FAIR AMOUNT	41	38	66	56	14	57	27	43	38	53	43	40	32	49	29	42	47	28	40	36	50	41
Don't care very much	25	36	15	22	26	21	31	24	26	17	24	25	31	25	25	25	17	29	22	27	22	27
Don't care at all	24	21	11	14	53	12	37	26	22	16	21	28	29	18	33	23	29	33	27	26	16	21
TOTAL NOT VERY MUCH / AT ALL	49	57	26	36	79	33	68	50	48	33	45	53	60	43	58	48	46	62	49	53	38	48
Don't know	10	5	8	8	7	10	6	7	14	14	12	7	9	8	13	11	7	10	11	11	13	10

The middle class

Care a lot	6	3	10	5	5	7	5	7	4	8	5	7	4	6	5	6	6	5	6	3	9	5
Care a fair amount	30	11	50	39	14	40	18	30	31	45	33	26	25	32	28	30	35	33	31	31	37	27
TOTAL A LOT / A FAIR AMOUNT	36	14	60	44	19	47	23	37	35	53	38	33	29	38	33	36	41	38	37	34	46	32
Don't care very much	26	40	21	25	28	28	28	28	24	19	23	29	30	27	24	26	24	23	27	25	21	28
Don't care at all	24	37	7	23	45	12	39	26	22	9	23	27	29	22	25	24	25	20	21	24	19	28
TOTAL NOT VERY MUCH / AT ALL	50	77	28	48	73	40	67	54	46	28	46	56	59	49	49	50	49	43	48	49	40	56
Don't know	14	9	13	7	9	13	10	9	20	19	16	12	12	12	17	14	10	19	15	17	14	12

Older people

Care a lot	3	0	8	3	1	6	1	3	3	2	3	5	1	4	2	3	4	3	4	3	3	2
Care a fair amount	20	7	37	34	6	31	8	22	18	30	24	19	9	24	15	20	25	13	21	18	28	19
TOTAL A LOT / A FAIR AMOUNT	23	7	45	37	7	37	9	25	21	32	27	24	10	28	17	23	29	16	25	21	31	21
Don't care very much	21	22	21	25	9	25	16	20	22	26	24	21	15	23	19	21	19	25	21	18	20	23
Don't care at all	46	67	23	32	81	28	73	48	44	24	37	48	69	40	53	46	45	49	45	52	38	46
TOTAL NOT VERY MUCH / AT ALL	67	89	44	57	90	53	89	68	66	50	61	69	84	63	72	67	64	74	66	70	58	69
Don't know	10	4	11	5	4	10	2	6	13	19	11	8	5	9	10	10	7	11	9	9	12	10

Young people

Care a lot	7	4	15	7	4	11	4	8	6	11	5	10	5	8	6	7	9	7	9	5	9	6
Care a fair amount	33	30	47	44	23	41	30	37	30	36	34	33	30	37	28	34	35	28	33	35	35	33
TOTAL A LOT / A FAIR AMOUNT	40	34	62	51	27	52	34	45	36	47	39	43	35	45	34	41	44	35	42	40	44	39
Don't care very much	25	34	14	24	34	22	29	27	23	20	23	24	32	25	26	25	20	27	24	27	22	26
Don't care at all	17	14	12	13	29	10	24	17	17	15	19	18	16	14	22	17	21	20	16	18	17	17
TOTAL NOT VERY MUCH / AT ALL	42	48	26	37	63	32	53	44	40	35	42	42	48	39	48	42	41	47	40	45	39	43
Don't know	17	18	13	12	11	16	14	11	23	18	18	16	17	16	19	17	15	18	18	16	17	18

Trade unions

Care a lot	31	56	24	29	49	27	46	39	23	19	24	36	44	35	26	32	31	23	32	26	36	33
Care a fair amount	32	25	48	36	21	41	25	34	30	33	31	34	31	35	28	32	29	31	27	36	31	34
TOTAL A LOT / A FAIR AMOUNT	63	81	72	65	70	68	71	73	53	52	55	70	75	70	54	64	60	54	59	62	67	67
Don't care very much	12	5	9	18	11	12	9	10	13	19	13	10	9	10	14	11	13	17	11	14	12	10
Don't care at all	8	5	4	7	10	4	9	6	9	6	9	8	6	4	12	7	15	7	8	7	5	7
TOTAL NOT VERY MUCH / AT ALL	20	10	13	25	21	16	18	16	22	25	22	18	15	14	26	18	28	24	19	21	17	17
Don't know	18	9	15	10	9	16	11	11	24	24	23	12	11	16	20	18	13	22	22	17	15	16

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
Immigrants																							
Care a lot	24	29	16	10	60	12	40	28	19	15	23	28	24	22	26	24	21	20	26	23	20	25	
Care a fair amount	35	34	49	42	17	44	29	36	33	33	35	36	34	39	29	35	36	33	35	34	40	33	
TOTAL A LOT / A FAIR AMOUNT	59	63	65	52	77	56	69	64	52	48	58	64	58	61	55	59	57	53	61	57	60	58	
Don't care very much	16	17	13	22	9	20	11	17	14	23	15	12	17	17	14	15	13	20	15	14	19	15	
Don't care at all	10	7	4	14	8	7	10	8	11	12	9	10	9	8	12	9	17	10	7	12	7	10	
TOTAL NOT VERY MUCH / AT ALL	26	24	17	36	17	27	21	25	25	35	24	22	26	25	26	24	30	30	22	26	26	25	
Don't know	16	13	17	12	6	17	10	10	22	18	18	14	16	15	19	17	13	17	17	17	14	17	
Benefit claimants																							
Care a lot	15	26	11	10	27	12	20	18	12	9	15	17	14	17	12	15	12	11	14	15	14	16	
Care a fair amount	30	25	45	40	21	38	24	33	28	36	31	30	27	35	24	31	31	24	31	30	36	30	
TOTAL A LOT / A FAIR AMOUNT	45	51	56	50	48	50	44	51	40	45	46	47	41	52	36	46	43	35	45	45	50	46	
Don't care very much	21	23	15	26	21	21	23	22	19	17	20	19	26	21	21	21	22	21	20	19	17	23	
Don't care at all	18	14	13	11	24	12	24	16	20	12	17	20	20	13	25	17	20	25	19	20	14	16	
TOTAL NOT VERY MUCH / AT ALL	39	37	28	37	45	33	47	38	39	29	37	29	46	34	46	38	42	46	39	39	31	39	
Don't know	16	11	16	12	7	16	9	11	21	25	18	14	12	15	18	16	15	18	16	16	19	15	
Women																							
Care a lot	8	4	17	7	4	12	5	11	5	7	8	10	5	10	6	8	7	5	10	7	10	7	
Care a fair amount	31	23	49	43	17	42	21	37	26	44	32	34	23	34	28	31	40	27	31	29	35	32	
TOTAL A LOT / A FAIR AMOUNT	39	27	66	50	21	54	26	48	31	51	40	44	28	44	34	39	47	32	41	36	45	39	
Don't care very much	22	34	11	19	29	21	28	20	24	13	21	19	31	23	22	22	20	28	20	21	25	22	
Don't care at all	17	20	7	15	34	7	28	14	21	11	15	20	22	14	22	17	17	18	18	20	12	17	
TOTAL NOT VERY MUCH / AT ALL	39	54	18	34	63	28	56	34	45	24	36	39	53	37	44	39	37	46	38	41	37	39	
Don't know	21	20	15	17	16	18	17	18	24	25	24	17	18	20	23	21	17	22	21	24	17	22	
People with families																							
Care a lot	7	2	18	5	1	11	3	7	6	8	7	9	4	9	4	7	8	7	8	6	12	5	
Care a fair amount	32	26	48	45	15	43	21	33	30	44	34	32	22	35	26	32	36	25	31	30	34	33	
TOTAL A LOT / A FAIR AMOUNT	39	28	66	50	16	54	24	40	36	52	41	41	26	44	30	39	44	32	39	36	46	38	
Don't care very much	27	42	14	28	35	22	36	29	26	20	23	27	38	27	28	27	22	31	24	28	23	30	
Don't care at all	19	19	9	12	40	9	31	20	19	9	19	21	23	15	24	19	22	21	21	22	14	18	
TOTAL NOT VERY MUCH / AT ALL	46	61	23	40	75	31	67	49	45	29	42	48	61	42	52	46	44	52	45	50	37	48	
Don't know	15	11	11	10	9	15	9	11	19	20	18	11	12	14	17	15	12	15	16	14	18	14	
Homeowners																							
Care a lot	3	0	8	2	1	5	1	4	2	5	3	4	1	3	3	3	4	3	4	2	5	2	
Care a fair amount	25	9	45	32	6	36	12	26	24	41	26	24	16	27	22	24	31	24	26	23	29	22	
TOTAL A LOT / A FAIR AMOUNT	28	9	53	34	7	41	13	30	26	46	29	28	17	30	25	27	35	27	30	25	34	24	
Don't care very much	30	44	20	35	35	29	37	33	28	20	28	29	40	31	29	30	25	33	28	32	30	31	
Don't care at all	24	37	9	19	48	13	39	26	23	9	20	31	31	22	27	25	27	19	23	26	20	26	
TOTAL NOT VERY MUCH / AT ALL	54	81	29	54	83	42	76	59	51	29	48	60	71	53	56	55	52	52	51	58	50	57	
Don't know	18	9	18	11	10	17	10	12	23	24	22	13	12	17	19	18	14	21	18	17	17	18	
Businesses																							
Care a lot	8	2	14	10	4	11	5	8	8	10	9	9	5	8	8	8	10	7	9	7	8	8	
Care a fair amount	33	21	52	42	13	45	24	34	33	35	35	35	30	37	29	33	39	39	32	31	37	32	
TOTAL A LOT / A FAIR AMOUNT	41	23	66	52	17	56	29	42	41	45	44	44	35	45	37	41	49	46	41	38	45	40	
Don't care very much	24	36	13	24	35	19	32	28	20	19	22	22	32	24	24	24	20	23	21	27	23	25	
Don't care at all	16	28	4	14	36	8	26	18	14	12	14	20	19	16	17	17	17	13	17	16	15	17	
TOTAL NOT VERY MUCH / AT ALL	40	64	17	38	71	27	58	46	34	31	36	42	51	40	41	41	37	36	38	43	38	42	
Don't know	18	14	17	10	12	17	13	12	25	25	21	15	15	16	22	19	14	19	20	19	17	18	

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
Rich people																							
Care a lot	18	11	15	13	25	14	20	16	19	20	18	17	17	13	23	17	21	26	20	18	15	15	
Care a fair amount	23	14	31	25	17	29	18	21	25	24	25	21	22	24	22	23	21	29	21	24	26	21	
TOTAL A LOT / A FAIR AMOUNT	41	25	46	38	42	43	38	37	44	44	43	38	39	37	45	40	42	55	41	42	41	36	
Don't care very much	21	16	32	32	13	29	16	24	18	21	24	20	19	25	17	22	22	12	21	23	25	22	
Don't care at all	24	51	9	24	38	15	37	28	20	21	18	29	32	26	22	25	22	18	21	22	20	31	
TOTAL NOT VERY MUCH / AT ALL	45	67	41	56	51	44	53	52	38	42	42	49	51	51	39	47	44	30	42	45	45	53	
Don't know	14	7	14	6	8	14	9	10	18	14	17	13	11	12	17	14	14	16	17	14	13	12	
People in the South of England																							
Care a lot	10	8	13	5	12	11	12	13	8	10	10	12	8	11	10	9	11	23	17	10	5	4	
Care a fair amount	33	20	50	42	20	43	23	34	31	37	34	32	28	36	28	32	34	33	37	33	37	27	
TOTAL A LOT / A FAIR AMOUNT	43	28	63	47	32	54	35	47	39	47	44	44	36	47	38	41	45	56	54	43	42	31	
Don't care very much	18	29	10	21	25	17	22	21	16	16	15	20	24	18	19	19	14	15	15	16	20	22	
Don't care at all	15	21	4	15	30	6	24	16	13	10	13	16	19	13	17	16	12	4	7	14	15	23	
TOTAL NOT VERY MUCH / AT ALL	33	50	14	36	55	23	46	37	29	26	28	36	43	31	36	35	26	19	22	30	35	45	
Don't know	24	12	23	16	14	23	19	16	31	26	28	20	21	23	26	24	29	25	23	26	23	23	
People outside the South of England																							
Care a lot	6	4	12	9	3	9	5	7	5	6	6	9	4	7	5	6	7	2	5	4	8	8	
Care a fair amount	28	22	43	41	12	40	18	31	24	33	29	29	20	32	22	28	27	18	24	24	38	30	
TOTAL A LOT / A FAIR AMOUNT	34	26	55	50	15	49	23	38	29	39	35	38	24	39	27	34	34	20	29	28	46	38	
Don't care very much	23	28	15	20	31	19	27	25	22	24	19	23	31	23	24	23	18	34	25	26	12	23	
Don't care at all	19	22	8	12	40	9	30	20	17	11	18	19	24	16	22	18	20	25	24	24	11	14	
TOTAL NOT VERY MUCH / AT ALL	42	50	23	32	71	28	57	45	39	35	37	42	55	39	46	41	38	59	49	50	23	37	
Don't know	24	24	21	17	15	22	20	17	31	26	28	21	22	23	27	25	28	22	21	23	31	26	
The LGBT community																							
Care a lot	14	17	15	10	31	12	21	20	9	8	12	22	13	16	12	15	16	12	16	11	15	15	
Care a fair amount	31	26	44	37	25	38	27	35	27	33	32	31	28	35	24	31	28	29	29	31	36	31	
TOTAL A LOT / A FAIR AMOUNT	45	43	59	47	56	50	48	55	36	41	44	53	41	51	36	46	44	41	45	42	51	46	
Don't care very much	17	16	12	24	17	15	16	17	16	27	16	12	17	16	18	17	10	18	15	18	16	18	
Don't care at all	10	9	4	10	11	6	10	8	11	12	9	8	10	6	14	10	12	7	9	10	9	10	
TOTAL NOT VERY MUCH / AT ALL	27	25	16	34	28	21	26	25	27	39	25	20	27	22	32	27	22	25	24	28	25	28	
Don't know	29	32	25	19	17	29	26	21	36	20	31	27	31	26	32	28	34	34	31	31	24	26	
People who don't vote for them																							
Care a lot	2	1	6	3	1	4	1	3	2	4	2	3	1	3	2	3	5	1	2	2	3	3	
Care a fair amount	18	6	37	29	3	29	8	19	17	21	22	18	9	22	13	19	17	14	16	19	23	18	
TOTAL A LOT / A FAIR AMOUNT	20	7	43	32	4	33	9	22	19	25	24	21	10	25	15	22	22	15	18	21	26	21	
Don't care very much	21	21	18	27	18	22	18	23	19	30	20	17	22	21	21	21	19	19	22	22	21	20	
Don't care at all	36	58	14	22	66	20	59	40	32	15	30	42	50	33	40	36	37	40	36	38	27	38	
TOTAL NOT VERY MUCH / AT ALL	57	79	32	49	84	42	77	63	51	45	50	59	72	54	61	57	56	59	58	60	48	58	
Don't know	22	15	25	19	12	24	14	15	29	30	25	20	17	21	24	22	23	26	23	20	26	21	
Ethnic minorities																							
Care a lot	20	22	22	11	49	16	31	26	16	13	18	29	18	20	22	21	22	17	25	18	18	20	
Care a fair amount	34	33	49	41	23	41	30	36	33	37	34	34	34	40	27	35	38	26	32	35	38	35	
TOTAL A LOT / A FAIR AMOUNT	54	55	71	52	72	57	61	62	49	50	52	63	52	60	49	56	60	43	57	53	56	55	
Don't care very much	17	21	11	23	13	18	16	18	16	20	16	13	21	16	18	16	16	23	15	13	23	17	
Don't care at all	9	7	4	11	6	6	10	8	11	12	9	10	8	8	12	9	9	13	9	15	6	7	
TOTAL NOT VERY MUCH / AT ALL	26	28	15	34	19	24	26	26	27	32	25	23	29	24	30	25	25	36	24	28	29	24	
Don't know	19	17	15	14	10	18	14	12	26	18	23	15	18	17	22	19	16	21	20	19	15	20	

Sample Size: 2241 Adults in GB
Fieldwork: 12th - 13th September 2024

	Vote in 2024 GE				EU Ref 2016		Gender		Age				Social Grade		Country			Region in England					
	Total	Con	Lab	Lib Dem	Reform UK	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	England	Wales	Scotland	North	Midlands	London	Rest of South	
Weighted Sample	2241	403	576	206	242	790	834	1085	1156	235	926	554	527	1277	964	1938	108	195	531	368	271	769	
Unweighted Sample	2241	359	657	244	317	916	880	1011	1230	133	868	580	660	1349	892	1927	120	194	559	343	202	823	
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

People like you

Care a lot	3	0	8	3	1	5	2	4	2	5	3	4	2	3	3	3	5	2	4	3	5	3
Care a fair amount	20	5	42	26	1	32	8	20	19	30	23	19	10	24	14	20	27	17	20	18	27	18
TOTAL A LOT / A FAIR AMOUNT	23	5	50	29	2	37	10	24	21	35	26	23	12	27	17	23	32	19	24	21	32	21
Don't care very much	23	27	19	33	18	26	20	22	24	26	24	21	22	24	21	23	18	23	22	22	21	26
Don't care at all	42	63	18	30	75	26	65	45	40	20	34	47	61	37	49	42	41	46	42	44	36	43
TOTAL NOT VERY MUCH / AT ALL	65	90	37	63	93	52	85	67	64	46	58	68	83	61	70	65	59	69	64	66	57	69
Don't know	12	5	12	7	5	12	6	9	15	19	15	9	5	11	12	12	10	12	11	14	12	11

**Any percentages calculated on bases fewer than 100 respondents do not represent a wide enough cross-section of the target population to be considered statistically reliable. These figures should not be used.*