

YouGov Survey Results

Sample Size: 2381 GB Adults
Fieldwork: 23rd - 24th June 2026

	Vote in 2024 GE					EU Ref 2016		Gender		Age				Socio-economic classification (NS-SEC)			Country				
	Total	Con	Lab	Lib Dem	Reform UK	Green	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	Higher	Intermediate	Routine	England	Wales	Scotland	
Weighted Sample	2381	429	612	219	257	141	836	850	1150	1231	250	981	588	562	807	533	712	2060	114	207	
Unweighted Sample	2381	421	652	241	284	137	975	862	1064	1317	189	788	692	712	990	527	559	2028	135	218	
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

		21 - 22 May	23 - 24 Jun																			
Do you believe that at the moment Andy Burnham does or does not look like a Prime Minister in waiting?																						
	He does look like a Prime Minister in waiting	33	45	42	60	57	29	49	54	35	47	43	56	44	44	41	51	46	36	45	44	48
	He does not look like a Prime Minister in waiting	33	26	40	17	18	52	14	18	41	30	22	10	19	32	38	23	28	30	25	24	29
	Don't know	34	30	19	23	25	19	37	29	24	23	36	34	37	24	20	26	27	34	30	32	23
Thinking about Andy Burnham, do you think he...																						
Is competent or incompetent?																						
	Competent	43	36	26	56	55	17	44	49	27	39	33	44	35	35	36	44	31	31	36	29	40
	Incompetent	15	20	33	8	8	52	8	11	34	25	15	11	16	23	26	17	20	25	20	19	19
	Don't know	42	44	41	36	37	31	48	40	39	36	51	45	48	42	38	39	49	45	44	51	41
Is decisive or indecisive?																						
	Decisive	39	33	28	47	47	19	38	42	27	33	32	36	29	36	34	40	31	27	32	27	38
	Indecisive	16	20	35	11	11	45	11	12	32	26	14	14	17	21	26	17	18	26	20	21	16
	Don't know	44	48	37	42	42	36	51	46	41	41	54	50	54	43	40	43	51	47	47	52	46
Is trustworthy or untrustworthy?																						
	Trustworthy	27	22	13	41	35	5	25	34	14	23	21	23	23	24	18	29	20	16	22	21	22
	Untrustworthy	28	31	47	17	14	68	25	19	47	38	25	27	28	33	37	28	29	38	31	33	34
	Don't know	45	47	40	42	52	27	50	46	39	39	54	50	49	43	44	43	51	46	47	46	44
Is strong or weak?																						
	Strong	x	33	30	49	46	19	29	43	27	33	32	36	26	37	37	41	31	26	32	30	36
	Weak	x	18	28	9	8	47	10	9	30	24	13	13	17	19	21	15	19	23	18	20	17
	Don't know	x	49	41	43	46	34	61	48	43	42	55	50	56	44	41	44	50	51	49	50	47
Is likeable or dislikeable?																						
	Likeable	41	40	34	60	55	22	44	53	32	42	37	39	37	41	43	47	37	33	40	37	41
	Dislikeable	22	23	38	10	11	54	15	13	36	26	19	16	19	26	29	20	23	27	22	24	26
	Don't know	37	38	28	31	34	24	42	34	32	31	44	45	44	33	28	33	40	39	38	40	33

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	Region in England				
	Total	North	Midlands	London	Rest of South
Weighted Sample	2381	564	390	288	817
Unweighted Sample	2381	542	402	212	872
	%	%	%	%	%

	21 - 22 May	23 - 24 Jun				
Do you believe that at the moment Andy Burnham does or does not look like a Prime Minister in waiting?						
He does look like a Prime Minister in waiting	33	45	45	46	42	45
He does not look like a Prime Minister in waiting	33	26	23	25	28	26
Don't know	34	30	32	29	30	29
Thinking about Andy Burnham, do you think he...						
Is competent or incompetent?						
Competent	43	36	39	37	34	34
Incompetent	15	20	18	18	22	22
Don't know	42	44	43	45	44	44
Is decisive or indecisive?						
Decisive	39	33	36	31	33	31
Indecisive	16	20	20	18	19	22
Don't know	44	48	44	51	48	48
Is trustworthy or untrustworthy?						
Trustworthy	27	22	26	22	21	20
Untrustworthy	28	31	27	31	31	34
Don't know	45	47	47	47	49	47
Is strong or weak?						
Strong	x	33	36	32	28	31
Weak	x	18	17	18	18	20
Don't know	x	49	46	50	54	49
Is likeable or dislikeable?						
Likeable	41	40	43	39	42	37
Dislikeable	22	23	22	22	23	23
Don't know	37	38	35	38	36	41

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
Is principled or unprincipled?																					
Principled	30	25	19	44	36	9	25	38	18	28	23	25	24	29	23	32	22	20	25	22	28
Unprincipled	21	21	34	9	13	54	16	12	35	25	17	16	16	24	29	20	22	23	22	18	16
Don't know	49	54	48	47	51	37	59	50	47	47	60	59	60	47	47	48	56	57	53	60	56

**Any percentages calculated on bases fewer than 100 respondents do not represent a wide enough cross-section of the target population to be considered statistically reliable. These figures should not be used.*

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Weighted Sample	2381	564	390	288	817
Unweighted Sample	2381	542	402	212	872
	%	%	%	%	%

Is principled or unprincipled?

Principled	30	25	28	26	25	23
Unprincipled	21	21	19	19	23	25
Don't know	49	54	53	55	52	52

**Any percentages calculated on bases fewer than 100 respondents do not represent a wide enough cross-section of the target population to be considered statistically reliable. These figures should not be used.*