

YouGov Survey Results

Sample Size: 1000 adults in London (18+)
Fieldwork: 9th - 14th August 2023

	Vote in 2019 GE			EU Ref 2016		Gender		Age				Social Grade		Region		Ethnicity		
	Total	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	Inner London	Outer London	White	Minority ethnic
Weighted Sample	1000	234	352	110	425	278	489	511	114	519	216	151	590	410	395	605	560	425
Unweighted Sample	1000	224	346	101	482	239	429	571	111	515	237	137	662	338	401	599	703	278
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Do you have a favourable or unfavourable opinion of the following?

Rishi Sunak

Very favourable	4	10	1	1	4	7	4	4	3	4	5	3	4	5	4	5	5	4
Somewhat favourable	22	39	13	29	19	30	23	21	17	18	21	37	22	22	20	23	22	22
TOTAL FAVOURABLE	26	49	14	30	23	37	27	25	20	22	26	40	26	27	24	28	27	26
Somewhat unfavourable	24	26	20	25	19	32	26	23	27	21	27	27	26	21	22	26	25	22
Very unfavourable	40	20	58	41	52	25	40	39	42	42	42	26	39	40	42	38	39	40
TOTAL UNFAVOURABLE	64	46	78	66	71	57	66	62	69	63	69	53	65	61	64	64	64	62
Don't know	10	4	8	4	6	6	7	13	10	13	4	6	9	12	13	8	8	12

Jeremy Hunt

Very favourable	2	4	1	1	2	3	3	2	2	2	3	1	2	2	2	3	1	4
Somewhat favourable	16	33	8	17	13	25	18	15	17	11	15	36	15	18	17	16	17	16
TOTAL FAVOURABLE	18	37	9	18	15	28	21	17	19	13	18	37	17	20	19	19	18	20
Somewhat unfavourable	26	26	24	34	30	24	27	24	24	27	22	28	29	21	26	26	26	25
Very unfavourable	35	25	50	36	42	31	38	33	29	37	42	24	36	34	35	36	39	29
TOTAL UNFAVOURABLE	61	51	74	70	72	55	65	57	53	64	64	52	65	55	61	62	65	54
Don't know	20	13	17	13	14	17	14	26	27	23	17	11	18	24	21	20	16	26

Keir Starmer

Very favourable	9	6	12	8	11	5	12	6	6	10	10	3	9	7	10	8	7	10
Somewhat favourable	31	18	40	50	43	22	30	33	29	33	29	29	36	24	36	28	32	31
TOTAL FAVOURABLE	40	24	52	58	54	27	42	39	35	43	39	32	45	31	46	36	39	41
Somewhat unfavourable	23	26	24	23	23	21	23	22	25	24	22	20	24	21	20	24	24	21
Very unfavourable	21	40	13	14	14	42	22	20	15	15	29	39	18	27	16	25	25	17
TOTAL UNFAVOURABLE	44	66	37	37	37	63	45	42	40	39	51	59	42	48	36	49	49	38
Don't know	16	10	11	5	9	10	13	19	26	18	11	9	13	21	18	15	12	21

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Sadiq Khan

Very favourable	10	4	16	10	14	4	11	9	10	14	6	3	10	9	12	8	10	10
Somewhat favourable	30	9	46	32	39	11	30	29	33	35	22	18	36	21	35	26	29	31
TOTAL FAVOURABLE	40	13	62	42	53	15	41	38	43	49	28	21	46	30	47	34	39	41
Somewhat unfavourable	20	16	18	29	19	19	20	19	31	18	18	18	18	21	20	19	17	22
Very unfavourable	32	67	15	25	21	61	34	31	14	22	47	59	28	38	22	39	36	28
TOTAL UNFAVOURABLE	52	83	33	54	40	80	54	50	45	40	65	77	46	59	42	58	53	50
Don't know	9	4	5	3	6	4	6	12	12	10	7	3	8	10	11	8	8	9

Susan Hall

Very favourable	4	10	1	8	3	9	5	3	7	2	5	7	3	6	4	4	4	5
Somewhat favourable	18	39	8	12	11	31	19	16	21	11	17	38	16	20	15	19	18	17
TOTAL FAVOURABLE	22	49	9	20	14	40	24	19	28	13	22	45	19	26	19	23	22	22
Somewhat unfavourable	9	6	12	8	8	9	10	8	11	9	10	4	9	9	10	9	8	10
Very unfavourable	12	6	18	10	15	8	16	8	11	14	12	5	11	13	15	10	13	11
TOTAL UNFAVOURABLE	21	12	30	18	23	17	26	16	22	23	22	9	20	22	25	19	21	21
Don't know	57	39	62	63	63	43	49	65	50	63	55	46	61	51	56	58	57	57

Jeremy Corbyn

Very favourable	13	3	28	5	18	8	13	13	16	15	12	3	11	15	13	13	9	18
Somewhat favourable	20	13	28	10	23	17	25	16	33	23	17	6	21	19	22	19	17	24
TOTAL FAVOURABLE	33	16	56	15	41	25	38	29	49	38	29	9	32	34	35	32	26	42
Somewhat unfavourable	20	14	21	28	25	14	18	22	16	22	22	13	23	16	20	20	21	19
Very unfavourable	35	64	14	53	27	53	35	34	20	25	41	70	35	34	29	38	43	24
TOTAL UNFAVOURABLE	55	78	35	81	52	67	53	56	36	47	63	83	58	50	49	58	64	43
Don't know	12	6	10	4	7	7	9	15	16	14	8	8	10	15	16	10	9	16

**Any percentages calculated on bases fewer than 100 respondents do not represent a wide enough cross-section of the target population to be considered statistically reliable. These figures should not be used.*