

YouGov Survey Results

Sample Size: 2163 GB Adults
Fieldwork: 5th - 6th August 2024

Weighted Sample
Unweighted Sample

Total	Vote in 2024 GE				EU Ref 2016		Gender		Age				Social Grade		Country			Region in England				
	Con	Lab	Lib Dem	Reform UK	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	England	Wales	Scotland	North	Midlands	London	Rest of South	
2163	389	556	199	234	762	805	1047	1116	227	893	534	508	1233	930	1871	104	188	513	355	262	742	
2163	327	618	246	325	817	873	995	1168	163	866	553	581	1300	863	1862	118	183	532	367	210	753	
%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Which of the following do you think are the most important issues facing the country at this time? Please tick up to three.

	17-18 Jul	5-6 Aug																					
Immigration & Asylum	41	51	76	34	27	90	33	74	51	50	32	40	58	70	46	57	51	48	50	57	54	39	49
The economy	53	44	41	51	55	28	50	37	49	40	61	46	44	35	47	41	44	38	48	41	50	45	44
Crime	20	39	42	39	33	42	36	41	34	43	34	39	37	41	38	40	40	29	36	44	42	42	35
Health	46	36	26	45	44	20	43	29	30	41	35	36	37	34	37	33	34	50	39	37	31	34	34
Defence and security	17	18	29	13	12	28	15	25	19	16	11	13	22	24	18	17	19	10	12	18	21	18	18
Housing	26	18	13	20	21	13	19	14	18	19	24	21	14	16	18	19	19	16	18	16	15	26	20
The environment	19	18	7	22	30	4	24	9	19	16	29	19	17	12	21	14	18	14	15	15	14	21	21
Pensions	6	10	18	6	5	14	6	17	9	11	0	3	9	26	8	13	10	8	12	10	10	4	11
Tax	10	9	13	6	7	14	7	11	11	8	7	11	9	7	9	9	10	5	6	9	10	10	10
Britain leaving the EU	12	9	3	13	15	5	14	3	12	6	11	9	9	8	10	8	8	13	11	8	7	11	8
Education	10	9	3	12	17	2	12	2	7	11	16	12	5	3	11	6	9	9	8	8	10	11	9
Welfare benefits	8	8	8	7	5	11	6	11	6	9	2	8	10	8	7	10	8	12	8	8	7	5	8
Family life & childcare	5	4	1	4	5	2	5	2	2	5	3	6	2	1	5	2	3	5	5	4	2	3	4
Transport	4	2	1	3	1	1	2	1	3	2	6	3	1	0	2	2	2	2	2	2	2	4	2
Don't know	2	1	1	1	1	0	1	1	1	1	1	2	2	1	1	2	1	3	4	1	2	0	1
None of these	0	1	0	0	0	0	0	1	1	0	2	1	0	0	0	1	0	4	2	0	0	1	1

**Any percentages calculated on bases fewer than 100 respondents do not represent a wide enough cross-section of the target population to be considered statistically reliable. These figures should not be used.*