

# YouGov Survey Results

Sample Size: 2113 GB adults  
Fieldwork: 26th - 27th April 2026

	Vote in 2024 GE					EU Ref 2016		Gender		Age				Socio-economic classification (NS-SEC)			Country			Region in England				
	Total	Con	Lab	Lib Dem	Reform UK	Green	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	Higher	Intermediate	Routine	England	Wales	Scotland	North	Midlands	London	Rest of South
<b>Weighted Sample</b>	<b>2113</b>	380	543	194	228	129	742	754	1023	1090	222	873	522	497	716	473	632	1828	101	184	501	347	256	725
<b>Unweighted Sample</b>	<b>2113</b>	350	569	203	250	141	841	769	922	1191	186	730	579	618	822	492	492	1818	118	177	513	354	167	784
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Which Britons - if any - would you personally consider to be a "national treasure"? Please give up to 5 names, with with a maximum 1 name in each box below.

Respondents answered in their own words, which YouGov's AI language model has categorised into the below categories

David Attenborough	36	29	47	44	25	48	43	30	30	41	41	39	35	30	40	38	29	37	32	31	36	35	36	38
Judi Dench	17	21	21	25	10	22	24	16	12	21	6	15	21	19	22	17	14	17	9	14	18	14	21	18
Stephen Fry	7	6	13	10	2	11	12	4	8	7	5	8	9	5	9	7	6	8	6	3	8	5	9	8
Queen Elizabeth II	6	8	3	6	13	2	5	9	6	6	5	4	10	7	6	5	7	6	7	5	6	4	5	8
Winston Churchill	5	8	2	3	11	1	3	8	7	3	3	3	6	7	4	5	6	5	7	2	4	5	7	4
King Charles III	4	10	2	1	4	3	4	6	5	4	1	2	5	8	6	5	4	4	6	5	4	7	3	4
Kate Middleton	4	9	2	3	7	2	4	7	2	6	0	2	7	7	4	4	5	4	3	1	4	4	3	5
Prince William	4	7	2	1	6	4	3	7	3	4	1	2	5	7	3	5	4	4	5	3	4	5	3	3
Joanna Lumley	4	6	3	4	5	2	4	5	3	5	1	2	6	5	5	4	3	4	6	5	4	4	0	4
Mary Berry	4	4	5	3	1	3	3	3	2	5	9	2	2	5	3	4	3	4	1	3	3	4	5	4
David Jason	3	4	4	3	4	2	3	5	3	4	0	4	4	3	3	4	4	4	1	2	3	5	4	4
Helen Mirren	3	4	5	6	1	2	5	3	3	4	0	3	5	4	4	4	2	3	2	3	3	2	1	5
Ant and Dec	2	2	3	1	1	2	3	1	1	4	5	4	1	1	2	3	2	3	2	1	2	4	2	3
Ian McKellen	2	2	3	5	0	6	4	2	3	2	2	3	2	2	3	2	2	2	2	3	3	1	2	3
David Beckham	2	4	2	0	2	1	2	3	3	2	1	3	2	1	3	3	2	3	1	1	2	3	5	2
Princess Anne	2	4	1	3	3	0	2	3	1	3	0	0	3	6	3	2	2	2	2	2	1	3	1	2
Miriam Margoyles	2	1	2	3	1	5	3	1	1	3	2	2	2	1	2	1	2	2	1	2	1	1	2	2
Paul McCartney	2	1	2	3	1	1	3	1	2	1	1	2	1	2	3	1	1	2	1	0	3	0	2	2
Billy Connolly	2	1	3	0	1	2	3	1	1	2	0	1	3	2	2	1	1	1	0	7	1	1	2	1
Maggie Smith	2	2	2	2	2	2	2	1	1	2	1	2	1	2	1	2	2	1	2	2	2	1	1	2
Bob Mortimer	1	1	3	0	2	2	2	1	1	1	1	2	2	0	2	2	0	2	0	0	2	1	2	1
Mo Farah	1	1	2	0	0	2	1	2	1	2	2	2	1	1	2	1	1	1	2	2	2	1	3	1
Alan Carr	1	1	2	1	2	3	2	1	1	2	1	2	1	0	1	2	1	2	2	1	2	2	1	1
Elton John	1	1	2	1	1	1	2	2	2	1	1	1	1	2	2	1	1	2	1	0	1	3	3	1
Michael Palin	1	2	2	1	1	0	2	1	1	1	1	1	2	2	2	1	1	1	1	0	2	1	1	1
Rowan Atkinson	1	1	1	3	2	0	1	1	2	1	2	2	1	0	1	1	1	1	1	1	1	2	1	1
Brian Cox	1	0	2	2	1	3	2	1	2	1	1	1	2	1	1	2	0	1	1	1	1	1	2	1
Margaret Thatcher	1	3	0	0	4	0	0	2	2	1	0	0	2	2	1	1	1	1	0	0	2	2	0	2
Alison Hammond	1	0	1	1	0	3	1	0	1	2	5	1	0	0	0	1	1	1	0	2	1	1	1	1
Graham Norton	1	1	3	1	0	2	2	0	1	1	1	2	1	0	2	1	1	1	0	0	2	1	1	1
Claudia Winkleman	1	0	2	2	1	4	1	1	1	1	3	1	0	1	1	1	1	1	0	1	1	2	0	1
Richard Attenborough	1	2	2	0	1	0	2	1	1	1	0	0	2	1	1	1	1	1	2	2	1	1	1	1
Julie Walters	1	1	2	1	0	1	1	1	1	1	0	1	2	1	1	1	1	1	1	0	2	1	0	1

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
Dawn French	1	1	2	1	0	1	1	1	0	1	0	1	1	0	1	1	1	1	0	0	1	2	2	1
Olivia Coleman	1	0	2	1	0	0	1	1	1	1	1	1	1	0	1	1	1	1	1	1	2	0	2	1
Trevor McDonland	1	0	1	1	1	2	1	1	1	1	0	0	2	1	0	1	2	1	3	0	2	0	2	0
Patrick Stewart	1	0	1	2	0	1	1	0	1	0	1	1	1	0	1	1	1	1	2	1	1	0	1	1
David Tennant	1	0	1	1	0	3	1	0	0	1	2	1	0	0	1	0	1	1	1	3	1	0	0	1
Jeremy Clarkson	1	1	0	1	2	1	1	1	1	0	2	0	1	1	1	1	1	1	1	1	1	1	0	1
Princess Diana	1	0	1	1	1	2	0	1	1	1	2	1	1	1	0	1	1	1	1	0	1	0	0	1
Esther Rantzen	1	1	1	1	1	2	1	1	0	1	0	0	1	1	1	1	0	1	0	1	1	1	0	1
Other	35	37	37	39	38	43	38	37	36	34	29	33	40	35	39	35	31	35	33	34	32	36	40	35
Don't know	15	15	10	13	15	11	10	16	16	14	25	15	12	15	10	14	19	15	12	13	14	16	11	17
Not applicable - I dont think any Britons are a national treasure	23	19	20	19	23	13	20	22	27	19	22	22	22	25	21	21	26	22	29	29	23	22	25	19

*\*Any percentages calculated on bases fewer than 100 respondents do not represent a wide enough cross-section of the target population to be considered statistically reliable. These figures should not be used.*