

YouGov Survey Results

Sample Size: 2136 GB Adults
Fieldwork: 1st - 2nd December 2025

	Vote in 2024 GE						EU Ref 2016		Gender		Age				Social Grade		Country			Region in England			
	Total	Con	Lab	Lib Dem	Reform UK	Green	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	England	Wales	Scotland	North	Midlands	London	Rest of South
Weighted Sample	2136	385	549	197	231	121	750	763	1034	1102	224	882	528	502	1215	904	1848	103	186	506	350	258	733
Unweighted Sample	2136	366	587	219	264	113	843	788	953	1183	142	830	564	600	1255	871	1868	89	179	535	339	231	763
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Which of the following do you think are the most important issues facing the country at this time?
Please tick up to three.

The economy	55	57	61	55	42	58	58	49	58	52	65	59	52	47	59	49	55	51	56	52	48	63	58
Immigration & Asylum	51	71	34	34	93	20	34	78	51	50	27	42	61	67	46	58	52	46	44	55	58	38	51
Health	28	24	35	36	18	44	34	23	22	34	23	30	29	28	30	26	27	40	32	26	31	29	26
Tax	21	24	19	19	27	23	19	22	22	20	21	25	17	18	22	20	22	16	17	20	21	22	23
Welfare benefits	20	32	14	18	28	13	17	28	18	22	11	18	25	22	18	24	20	23	19	18	20	19	21
Housing	18	6	23	19	5	30	18	12	18	18	32	21	12	13	18	18	18	17	19	17	12	34	16
Climate change and the environment	18	8	24	31	5	48	27	9	19	18	25	20	16	14	21	15	18	25	17	17	15	17	21
Crime	16	20	13	7	24	8	10	20	15	17	13	16	14	18	15	18	16	16	10	16	19	22	14
Defence and security	15	24	14	21	17	5	13	22	18	12	8	9	16	27	15	15	15	12	13	16	12	11	18
Britain leaving the EU	13	6	20	15	4	13	21	5	16	10	15	11	16	11	14	12	12	15	18	14	12	12	12
Education	9	5	10	14	2	9	11	3	8	10	20	10	7	5	11	6	9	5	8	10	8	9	9
Pensions	7	8	4	7	8	2	6	8	6	8	2	3	7	16	6	8	6	7	12	6	7	3	7
Family life & childcare	5	5	6	5	1	5	7	3	3	6	3	8	3	2	6	3	5	6	5	5	5	4	4
Transport	2	1	3	2	0	10	2	1	3	2	7	3	1	1	3	2	3	3	2	3	2	5	2
None of these	0	0	0	0	0	0	1	0	0	0	0	0	1	0	0	0	0	0	1	1	1	0	0
Don't know	1	0	1	0	0	0	1	0	0	1	2	1	1	0	1	1	1	0	1	1	3	0	1

How well would you say you understand what net migration is?

Very well	19	19	19	24	27	22	20	20	28	11	21	17	21	19	23	14	19	16	17	19	16	21	21
Fairly well	45	50	48	51	49	47	49	48	49	41	38	44	46	48	47	42	46	38	45	41	54	49	44
TOTAL WELL	64	69	67	75	76	69	69	68	77	52	59	61	67	67	70	56	65	54	62	60	70	70	65
Not very well	19	21	19	15	13	16	17	19	14	24	23	19	17	21	16	23	19	23	22	19	15	17	21
Not well at all	13	7	11	10	8	12	11	10	6	19	12	15	13	10	11	16	13	18	13	17	9	11	12
TOTAL BADLY	32	28	30	25	21	28	28	29	20	43	35	34	30	31	27	39	32	41	35	36	24	28	33
Don't know	4	3	3	0	2	2	3	3	2	5	5	4	3	2	3	5	4	4	2	4	5	2	3

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		MI1	How well would you say you understand what net					Understanding of	
Total		Immigration	Very well	Fairly well	Not very well	Not well at all	Don't know	TOTAL WELL	TOTAL BADLY
Weighted Sample	2136	1082	409	964	412	277	75	1372	688
Unweighted Sample	2136	1106	422	984	401	262	67	1406	663
		%	%	%	%	%	%	%	%

Which of the following do you think are the most important issues facing the country at this time?

Please tick up to three.

The economy	55	47	57	57	55	46	50	57	51
Immigration & Asylum	51	100	51	51	51	50	48	51	50
Health	28	19	26	28	30	29	29	28	30
Tax	21	19	21	22	21	21	18	21	21
Welfare benefits	20	25	24	18	23	19	17	19	22
Housing	18	9	16	17	17	25	21	17	20
Climate change and the environment	18	8	21	20	12	16	20	21	14
Crime	16	21	14	15	19	18	14	15	19
Defence and security	15	18	18	17	13	9	9	18	11
Britain leaving the EU	13	8	15	14	10	10	12	14	10
Education	9	3	8	9	9	9	6	9	9
Pensions	7	7	4	7	8	10	8	6	9
Family life & childcare	5	2	2	4	9	6	5	3	8
Transport	2	1	5	1	2	4	2	2	3
None of these	0	0	0	0	0	0	1	0	0
Don't know	1	0	1	0	1	2	4	0	1

How well would you say you understand what net migration is?

Very well	19	19	100	0	0	0	0	30	0
Fairly well	45	45	0	100	0	0	0	70	0
TOTAL WELL	64	64	100	100	0	0	0	100	0
Not very well	19	19	0	0	100	0	0	0	60
Not well at all	13	13	0	0	0	100	0	0	40
TOTAL BADLY	32	32	0	0	100	100	0	0	100
Don't know	4	3	0	0	0	0	100	0	0

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		Vote in 2024 GE					EU Ref 2016		Gender		Age				Social Grade		Country			Region in England			
Total		Con	Lab	Lib Dem	Reform UK	Green	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	England	Wales	Scotland	North	Midlands	London	Rest of South
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%		%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

It has recently been announced that the rate of net migration to the UK was 204,000 in the year from June 2024 to June 2025. Which of the following comes closest to what you think this means?

204,000 people came to the UK from abroad in that period	19	19	18	17	20	13	18	21	16	22	12	22	20	16	17	23	19	26	17	19	18	18	20
204,000 more people came to the UK from abroad than left the UK to go abroad in that period	57	62	58	70	58	70	63	58	68	47	54	54	59	61	64	48	57	52	60	57	55	57	58
The number of people coming to the UK was 204,000 higher than it was the 12 month period before	8	8	8	3	9	5	6	9	6	10	11	8	7	8	6	11	8	8	8	7	8	7	9
The number of people coming to the UK was 204,000 lower than it was the 12 month period before	3	5	4	3	2	2	3	4	4	3	3	3	3	5	3	4	3	6	4	2	6	4	2
Don't know	12	7	11	8	11	10	10	8	7	17	19	13	11	9	10	15	13	9	11	15	13	14	10

*Any percentages calculated on bases fewer than 100 respondents do not represent a wide enough cross-section of the target population to be considered statistically reliable. These figures should not be used.

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Total	Immigration	Very well	Fairly well	Not very well	Not well at all	Don't know	TOTAL WELL	TOTAL BADLY
Weighted Sample 2136	1082	409	964	412	277	75	1372	688
Unweighted Sample 2136	1106	422	984	401	262	67	1406	663
	%	%	%	%	%	%	%	%

It has recently been announced that the rate of net migration to the UK was 204,000 in the year from June 2024 to June 2025. Which of the following comes closest to what you think this means?

204,000 people came to the UK from abroad in that period	19	21	7	15	33	27	31	13	30
204,000 more people came to the UK from abroad than left the UK to go abroad in that period	57	55	84	68	36	21	11	73	30
The number of people coming to the UK was 204,000 higher than it was the 12 month period before	8	10	4	6	13	14	8	6	13
The number of people coming to the UK was 204,000 lower than it was the 12 month period before	3	3	3	5	2	1	2	4	2
Don't know	12	11	2	5	17	37	47	4	25

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