

YouGov Survey Results

Sample size: 2062 adults in GB

Fieldwork: 24th - 25th September 2026

Weighted Sample
Unweighted Sample

	Vote in 2024 GE					EU Ref 2016		Gender		Age				Socio-economic classification (NS SEC)			Country			Region in England			
Total	Con	Lab	Lib Dem	Reform UK	Green	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	Higher	Intermediate	Routine	England	Wales	Scotland	North	Midlands	London	Rest of South
2062	371	530	190	223	117	724	736	996	1066	217	850	509	487	699	462	617	1784	99	179	489	338	250	707
%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

		30 - 31 Jul	24 - 25 Sep																							
Do you have a favourable or unfavourable opinion of the following?																										
Conservative Party																										
	Very favourable	7	7	26	2	2	4	0	4	12	7	6	2	3	9	13	7	8	7	7	5	4	6	6	9	8
	Somewhat favourable	23	24	57	10	13	36	8	19	34	24	24	13	18	26	36	26	24	25	24	20	18	20	27	24	27
	TOTAL FAVOURABLE	30	31	83	12	15	40	8	23	46	31	30	15	21	35	49	33	32	32	31	25	22	26	33	33	35
	Somewhat unfavourable	24	25	11	30	37	29	21	25	24	25	26	36	26	22	22	27	27	20	25	22	27	27	25	24	24
	Very unfavourable	39	36	3	55	45	26	67	46	26	40	33	38	41	37	25	35	32	38	35	46	43	39	32	37	33
	TOTAL UNFAVOURABLE	63	61	14	85	82	55	88	71	50	65	59	74	67	59	47	62	59	58	60	68	70	66	57	61	57
	Don't know	7	8	4	4	3	5	4	6	4	4	12	11	11	5	4	5	8	10	8	8	7	8	10	6	8
	NET FAVOURABILITY	-33	-30	69	-73	-67	-15	-80	-48	-4	-34	-29	-59	-46	-24	2	-29	-27	-26	-29	-43	-48	-40	-24	-28	-22
Labour Party																										
	Very favourable	8	9	2	22	6	1	8	13	4	10	7	11	8	11	7	10	9	7	9	7	4	12	7	9	8
	Somewhat favourable	26	29	11	50	46	5	40	41	14	28	31	49	33	27	18	35	28	23	29	33	33	31	30	31	27
	TOTAL FAVOURABLE	34	38	13	72	52	6	48	54	18	38	38	60	41	38	25	45	37	30	38	40	37	43	37	40	35
	Somewhat unfavourable	21	19	19	15	25	13	30	20	17	18	19	18	20	18	17	21	17	16	17	23	28	18	18	21	16
	Very unfavourable	38	36	63	9	21	78	18	20	61	39	32	12	29	40	53	29	38	44	37	28	26	33	39	31	41
	TOTAL UNFAVOURABLE	59	55	82	24	46	91	48	40	78	57	51	30	49	58	70	50	55	60	54	51	54	51	57	52	57
	Don't know	8	8	5	4	2	2	4	5	4	5	11	10	11	4	5	5	8	10	8	9	9	7	7	9	8
	NET FAVOURABILITY	-25	-17	-69	48	6	-85	0	14	-60	-19	-13	30	-8	-20	-45	-5	-18	-30	-16	-11	-17	-8	-20	-12	-22
Liberal Democrats																										
	Very favourable	5	4	2	5	20	0	4	7	2	4	5	6	4	3	5	6	4	4	5	3	3	3	5	7	4
	Somewhat favourable	31	30	19	46	56	8	40	42	18	28	32	41	30	33	23	35	31	22	30	34	33	24	29	28	34
	TOTAL FAVOURABLE	36	34	21	51	76	8	44	49	20	32	37	47	34	36	28	41	35	26	35	37	36	27	34	35	38
	Somewhat unfavourable	26	25	33	25	13	25	34	26	29	26	24	17	26	25	28	26	25	26	25	28	32	29	22	23	23
	Very unfavourable	23	25	37	11	9	58	13	14	41	32	19	13	21	29	35	21	25	32	27	19	15	27	28	25	27
	TOTAL UNFAVOURABLE	49	50	70	36	22	83	47	40	70	58	43	30	47	54	63	47	50	58	52	47	47	56	50	48	50
	Don't know	15	15	9	13	3	8	10	10	10	9	20	23	19	10	9	11	15	17	14	16	17	17	15	16	12
	NET FAVOURABILITY	-13	-16	-49	15	54	-75	-3	9	-50	-26	-6	17	-13	-18	-35	-6	-15	-32	-17	-10	-11	-29	-16	-13	-12
Reform UK																										
	Very favourable	11	13	21	4	4	49	1	4	25	15	10	2	9	17	19	10	15	17	13	15	8	12	15	7	14
	Somewhat favourable	16	14	27	5	6	34	3	7	25	16	12	4	11	16	21	11	15	18	15	7	10	15	14	15	15
	TOTAL FAVOURABLE	27	27	48	9	10	83	4	11	50	31	22	6	20	33	40	21	30	35	28	22	18	27	29	22	29
	Somewhat unfavourable	10	10	17	7	10	9	2	7	15	10	11	8	10	11	11	12	10	10	10	10	10	10	9	10	11
	Very unfavourable	55	55	30	80	79	5	89	76	29	54	55	77	59	50	42	62	53	44	54	55	65	54	53	59	52
	TOTAL UNFAVOURABLE	65	65	47	87	89	14	91	83	44	64	66	85	69	61	53	74	63	54	64	65	75	64	62	69	63
	Don't know	8	8	6	5	1	3	6	6	6	5	12	8	11	5	7	5	8	12	8	13	7	9	9	8	8
	NET FAVOURABILITY	-38	-38	1	-78	-79	69	-87	-72	6	-33	-44	-79	-49	-28	-13	-53	-33	-19	-36	-43	-57	-37	-33	-47	-34

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	Vote in 2024 GE					EU Ref 2016		Gender		Age				Socio-economic classification (NS SEC)			Country			Region in England			
Total	Con	Lab	Lib Dem	Reform UK	Green	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	Higher	Intermediate	Routine	England	Wales	Scotland	North	Midlands	London	Rest of South
2062	371	530	190	223	117	724	736	996	1066	217	850	509	487	699	462	617	1784	99	179	489	338	250	707
2062	354	539	197	231	116	810	740	922	1140	160	794	584	524	801	470	490	1753	129	180	499	367	166	721
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Green Party

Very favourable	10	10	2	13	14	0	53	13	3	9	11	26	12	6	3	11	7	8	10	6	8	10	7	15	11
Somewhat favourable	23	24	9	39	34	4	30	33	12	22	25	35	27	23	15	28	24	18	23	27	25	23	24	30	21
TOTAL FAVOURABLE	33	34	11	52	48	4	83	46	15	31	36	61	39	29	18	39	31	26	33	33	33	33	31	45	32
Somewhat unfavourable	19	18	21	22	23	7	5	21	17	19	17	13	16	20	22	19	22	15	17	24	23	19	18	11	17
Very unfavourable	37	35	60	15	23	78	9	21	57	43	28	14	29	40	49	33	32	42	36	28	30	33	38	34	38
TOTAL UNFAVOURABLE	56	53	81	37	46	85	14	42	74	62	45	27	45	60	71	52	54	57	53	52	53	52	56	45	55
Don't know	11	13	9	10	6	10	3	11	10	7	19	13	17	10	11	9	14	17	13	15	15	15	13	10	13
NET FAVOURABILITY	-23	-19	-70	15	2	-81	69	4	-59	-31	-9	34	-6	-31	-53	-13	-23	-31	-20	-19	-20	-19	-25	0	-23

28 - 29 Jun

Restore Britain

Very favourable	9	7	7	3	1	29	0	2	13	10	5	2	7	10	7	5	7	10	7	7	7	10	7	3	8
Somewhat favourable	10	12	18	5	7	33	2	5	21	14	10	7	10	16	12	11	11	15	12	11	8	11	14	7	14
TOTAL FAVOURABLE	19	19	25	8	8	62	2	7	34	24	15	9	17	26	19	16	18	25	19	18	15	21	21	10	22
Somewhat unfavourable	10	11	18	7	8	11	5	8	15	11	11	10	9	9	17	11	12	11	11	6	10	12	9	12	12
Very unfavourable	45	47	34	67	63	9	77	65	29	52	43	63	49	44	40	54	46	37	47	51	46	47	46	54	45
TOTAL UNFAVOURABLE	55	58	52	74	71	20	82	73	44	63	54	73	58	53	57	65	58	48	58	57	56	59	55	66	57
Don't know	26	23	22	17	22	18	16	20	22	14	32	19	25	21	24	19	24	27	22	25	29	21	24	25	22
NET FAVOURABILITY	-36	-39	-27	-66	-63	42	-80	-66	-10	-39	-39	-64	-41	-27	-38	-49	-40	-23	-39	-39	-41	-38	-34	-56	-35

*This survey was carried out online. The figures have been weighted and are representative of all adults in GB (aged 18+).

*Any percentages calculated on bases fewer than 100 respondents do not represent a wide enough cross-section of the target population to be considered statistically reliable. These figures should not be used.