YouGov Survey Results

Sample Size: 2220 GB Adults
Fieldwork: 8th - 9th September 2025

		Vote in 2024 GE					EU Ref 2016		Gender		Age				Social Grade		Country			Region in England			
	Total	Con	Lab	Lib Dem	Reform UK	Green	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	England	Wales	Scotland	North	Midlands	London	Rest of South
Weighted Sample	2220	400	571	204	240	139	779	793	1074	1146	233	917	548	522	1265	955	1920	107	193	526	364	269	761
Unweighted Sample	2220	396	616	227	258	138	889	839	990	1230	140	872	582	626	1357	863	1910	113	197	532	370	213	795
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
Which political party would you trust most on the following…?																							
Cost of living																							
Conservatives	**12**	44	3	5	7	4	11	17	12	12	6	8	14	20	12	12	13	8	5	11	15	8	15
Labour	**12**	2	31	13	0	10	21	4	13	10	14	14	11	7	14	9	12	15	8	13	9	21	10
Liberal Democrats	**5**	1	6	25	1	5	9	2	6	4	4	6	6	4	6	3	5	5	3	5	4	4	6
Scottish National Party (SNP)	**1**	0	1	0	0	0	2	0	2	1	2	1	1	1	1	1	0	0	14	0	0	0	0
Plaid Cymru	**0**	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	5	0	0	0	0	0
Reform UK	**13**	17	3	4	55	0	5	27	16	11	3	11	17	18	10	17	13	16	9	14	14	10	14
Greens	**6**	0	6	7	0	39	10	1	7	5	13	8	4	2	8	4	6	4	5	6	4	9	6
Some other party	**3**	0	4	3	1	7	4	1	3	3	6	3	4	1	3	3	3	2	3	3	4	6	2
None	**25**	19	22	26	18	19	21	27	24	27	14	28	26	25	23	28	25	21	29	27	25	21	25
Don't know	**22**	17	24	17	17	16	18	20	18	26	38	22	16	22	21	24	22	23	25	21	25	20	22
Crime																							
Conservatives	**11**	36	4	7	5	7	10	14	11	12	12	7	13	16	12	10	12	7	6	11	12	8	14
Labour	**12**	2	30	16	0	10	22	4	13	10	11	13	11	9	14	8	12	12	7	11	9	22	11
Liberal Democrats	**4**	1	6	20	0	5	8	2	5	3	5	4	5	3	5	3	4	1	4	3	3	3	6
Scottish National Party (SNP)	**1**	0	0	0	0	0	2	0	1	1	0	1	1	0	1	1	0	0	9	0	0	0	0
Plaid Cymru	**0**	0	0	0	0	0	0	0	0	0	0	1	0	0	0	0	0	5	0	0	0	0	0
Reform UK	**20**	30	7	9	72	3	8	39	24	17	5	16	26	28	17	24	21	21	13	21	22	16	22
Greens	**4**	0	3	2	0	28	6	1	4	4	8	4	2	2	5	2	4	1	3	4	4	6	3
Some other party	**3**	0	3	2	1	5	3	1	2	3	4	2	3	1	3	2	3	1	2	3	3	4	1
None	**22**	18	19	22	13	15	18	24	20	24	13	24	22	22	19	26	22	21	28	27	22	18	19
Don't know	**23**	13	27	21	9	25	23	15	19	27	40	26	17	18	23	24	23	30	27	20	25	23	23
Defence (including Ukraine)																							
Conservatives	**16**	49	8	10	13	10	13	24	17	16	12	11	18	26	17	15	17	16	10	14	18	15	19
Labour	**14**	2	36	21	1	13	27	4	16	12	12	16	13	12	18	9	14	16	14	13	11	22	12
Liberal Democrats	**4**	1	4	17	0	5	5	2	5	3	7	3	4	3	5	2	4	2	4	3	2	4	4
Scottish National Party (SNP)	**1**	0	0	0	0	0	1	0	1	0	0	1	0	0	1	1	0	0	7	0	0	0	0
Plaid Cymru	**0**	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	4	0	0	0	0	0
Reform UK	**14**	17	4	6	54	2	4	26	17	11	7	10	17	18	11	17	14	13	9	15	16	9	15
Greens	**3**	0	3	2	0	20	6	1	3	4	6	4	2	1	5	1	3	2	5	4	3	4	3
Some other party	**3**	0	3	2	1	8	4	1	3	3	5	3	3	1	3	2	3	2	2	3	3	6	2
None	**19**	12	16	18	13	14	15	21	18	20	8	23	20	17	16	23	19	13	26	22	18	16	18
Don't know	**27**	17	25	24	18	28	24	21	21	32	41	29	22	21	25	28	26	33	24	25	29	25	27

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		Vote in 2024 GE					EU Ref 2016		Gender		Age				Social Grade		Country			Region in England			
	Total	Con	Lab	Lib Dem	Reform UK	Green	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	England	Wales	Scotland	North	Midlands	London	Rest of South
Weighted Sample	**2220**	400	571	204	240	139	779	793	1074	1146	233	917	548	522	1265	955	1920	107	193	526	364	269	761
Unweighted Sample	**2220**	396	616	227	258	138	889	839	990	1230	140	872	582	626	1357	863	1910	113	197	532	370	213	795
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
Environment and climate change																							
Conservatives	**7**	26	2	1	3	1	5	10	7	7	4	4	7	12	6	7	7	7	3	6	7	8	7
Labour	**6**	1	17	6	1	5	10	3	7	5	5	8	5	5	7	5	6	10	5	4	7	12	5
Liberal Democrats	**3**	3	4	16	1	0	6	2	4	3	3	3	3	4	4	2	3	4	4	4	2	1	5
Scottish National Party (SNP)	**1**	0	0	0	0	1	1	0	1	1	0	1	1	0	1	1	0	0	8	0	0	0	0
Plaid Cymru	**0**	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Reform UK	**10**	13	2	3	40	0	3	20	12	7	2	7	14	14	8	12	10	8	6	11	11	6	11
Greens	**34**	17	48	46	18	80	47	20	33	35	58	37	31	21	40	27	35	33	29	35	32	39	34
Some other party	**2**	0	2	2	1	5	3	1	2	2	3	2	3	1	2	3	2	1	1	2	3	5	1
None	**19**	19	13	15	21	6	12	24	19	18	7	20	19	21	15	24	18	18	25	21	20	15	16
Don't know	**18**	21	14	11	15	3	13	19	15	22	18	18	16	21	17	21	18	18	20	16	19	14	21
Forming an effective government																							
Conservatives	**11**	42	2	2	6	5	10	16	10	12	3	8	12	20	12	10	12	7	5	10	14	9	14
Labour	**12**	1	32	14	0	11	22	4	14	10	14	14	11	8	14	9	12	14	10	12	8	20	11
Liberal Democrats	**5**	1	6	26	0	9	9	2	7	4	9	5	6	4	7	3	6	6	3	3	3	7	8
Scottish National Party (SNP)	**1**	0	0	0	0	0	2	0	2	1	0	1	1	1	1	1	0	0	13	0	0	0	0
Plaid Cymru	**0**	0	0	0	0	1	0	0	0	0	0	1	0	0	0	0	0	7	0	0	0	0	0
Reform UK	**15**	22	4	7	57	1	5	31	18	12	5	11	21	21	12	19	15	17	10	17	15	12	16
Greens	**5**	1	5	4	0	34	9	1	5	6	10	7	4	2	7	3	5	4	6	6	5	8	4
Some other party	**3**	0	3	3	1	9	3	1	2	3	6	3	3	1	3	2	3	2	1	3	4	4	2
None	**25**	19	24	25	18	14	20	27	25	25	15	27	27	24	23	28	25	19	28	30	27	20	23
Don't know	**22**	15	23	19	16	16	19	17	17	27	37	23	15	19	20	24	22	25	23	18	24	21	23
Housing																							
Conservatives	**9**	36	2	5	5	1	8	13	8	10	5	6	9	16	10	9	10	9	4	8	12	6	11
Labour	**15**	3	37	15	2	13	25	6	17	13	19	17	15	11	18	11	15	16	12	15	14	25	13
Liberal Democrats	**5**	2	6	24	1	5	10	3	6	5	4	5	7	5	6	4	5	4	4	5	3	6	7
Scottish National Party (SNP)	**1**	0	0	0	0	0	2	0	1	1	0	1	1	1	1	1	0	0	11	0	0	0	0
Plaid Cymru	**0**	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	4	0	0	0	0	0
Reform UK	**13**	17	3	4	51	2	4	26	15	11	4	10	17	16	10	16	13	14	8	14	14	10	13
Greens	**8**	1	9	8	0	48	13	3	8	7	14	9	6	4	9	6	8	7	8	8	7	11	7
Some other party	**3**	0	3	3	3	6	3	2	3	3	7	3	3	2	3	2	3	2	1	4	3	6	2
None	**23**	20	19	20	20	11	17	25	22	23	15	25	22	23	20	26	22	20	28	25	22	17	22
Don't know	**23**	21	20	20	18	13	18	22	20	26	32	23	20	23	22	25	23	24	25	22	24	20	25

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		Vote in 2024 GE					EU Ref 2016		Gender		Age				Social Grade		Country			Region in England			
	Total	Con	Lab	Lib Dem	Reform UK	Green	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	England	Wales	Scotland	North	Midlands	London	Rest of South
Weighted Sample	2220	400	571	204	240	139	779	793	1074	1146	233	917	548	522	1265	955	1920	107	193	526	364	269	761
Unweighted Sample	2220	396	616	227	258	138	889	839	990	1230	140	872	582	626	1357	863	1910	113	197	532	370	213	795
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
Immigration																							
Conservatives	**6**	20	2	3	1	5	6	7	5	7	9	4	5	8	6	6	7	1	2	6	5	4	8
Labour	**9**	1	24	14	0	7	17	3	11	8	9	11	9	7	11	7	10	7	7	8	7	20	8
Liberal Democrats	**4**	1	6	19	0	4	8	1	5	3	7	4	4	2	5	2	4	4	3	3	4	4	5
Scottish National Party (SNP)	**1**	0	1	0	0	1	2	0	1	1	0	1	1	1	1	1	0	0	12	0	0	0	0
Plaid Cymru	**0**	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	2	0	0	0	0	0
Reform UK	**31**	52	13	20	85	6	15	57	36	28	10	25	39	44	28	36	32	34	22	32	33	22	36
Greens	**6**	0	7	4	0	38	10	1	6	6	13	7	5	2	8	3	6	6	6	6	6	7	5
Some other party	**3**	0	3	3	1	7	4	1	2	3	5	3	3	1	3	3	3	2	1	3	3	6	2
None	**21**	16	23	18	9	16	19	19	20	22	13	23	20	21	19	24	21	19	24	25	22	19	18
Don't know	**18**	11	21	19	3	15	19	10	14	22	34	21	13	13	19	17	18	25	22	15	20	17	18
Keeping its promises																							
Conservatives	**5**	20	1	1	1	1	4	7	3	6	3	3	4	9	5	5	5	4	1	4	6	4	6
Labour	**7**	0	19	7	0	5	12	3	8	5	8	8	7	4	8	5	7	5	4	7	6	13	6
Liberal Democrats	**5**	3	6	23	1	4	9	2	6	4	6	5	6	3	6	3	5	5	4	4	4	6	7
Scottish National Party (SNP)	**1**	0	0	0	0	0	2	0	1	1	0	1	1	1	1	1	0	0	11	0	0	0	0
Plaid Cymru	**0**	0	0	0	0	1	0	0	0	0	1	0	0	0	0	0	0	5	0	0	0	0	0
Reform UK	**15**	20	3	5	61	2	5	32	18	12	2	12	19	21	12	19	15	15	9	14	18	10	17
Greens	**8**	2	9	11	0	45	14	1	9	8	16	10	6	3	11	4	8	5	7	8	7	12	8
Some other party	**3**	0	3	3	1	6	3	1	2	3	7	3	3	1	3	2	3	2	2	4	2	6	2
None	**39**	40	39	37	28	26	35	41	38	40	25	39	42	41	36	42	39	34	42	43	39	33	37
Don't know	**18**	15	19	13	8	10	16	13	14	21	32	18	12	16	17	18	17	24	20	16	17	17	18
Managing the economy																							
Conservatives	**16**	51	6	12	9	4	13	24	16	16	10	11	18	24	17	14	17	12	10	16	18	13	18
Labour	**11**	1	30	13	0	11	21	3	12	10	10	13	11	8	13	8	11	12	9	10	9	22	9
Liberal Democrats	**5**	2	6	22	0	5	9	2	6	4	7	5	5	4	6	4	5	4	5	4	3	5	6
Scottish National Party (SNP)	**1**	0	0	0	0	0	2	0	1	1	0	1	1	0	1	1	0	0	10	0	0	0	0
Plaid Cymru	**0**	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	5	0	0	0	0	0
Reform UK	**13**	15	3	4	54	2	4	26	16	10	4	10	16	18	10	17	13	13	9	13	14	11	14
Greens	**4**	0	4	3	0	31	7	1	5	4	8	5	3	2	6	2	4	3	3	5	4	5	4
Some other party	**3**	0	3	4	2	6	3	1	3	3	7	2	3	2	3	3	3	1	1	4	3	6	1
None	**24**	16	23	26	16	15	21	24	22	25	15	27	25	22	21	27	23	21	31	28	23	17	23
Don't know	**23**	16	24	18	18	25	20	18	19	27	39	25	17	20	23	24	23	29	21	20	26	21	25

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	Total	Con	Lab	Lib Dem	Reform UK	Green	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	England	Wales	Scotland	North	Midlands	London	Rest of South
Weighted Sample	**2220**	400	571	204	240	139	779	793	1074	1146	233	917	548	522	1265	955	1920	107	193	526	364	269	761
Unweighted Sample	**2220**	396	616	227	258	138	889	839	990	1230	140	872	582	626	1357	863	1910	113	197	532	370	213	795
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
NHS																							
Conservatives	**9**	35	3	4	5	2	7	15	8	10	5	6	10	16	9	10	10	6	5	8	12	8	11
Labour	**17**	6	41	20	3	13	29	8	20	14	19	19	18	12	22	11	17	19	16	17	15	24	16
Liberal Democrats	**6**	2	8	27	1	5	10	3	7	5	9	6	7	5	7	5	7	7	3	5	5	8	8
Scottish National Party (SNP)	**1**	0	1	0	0	0	2	0	1	1	0	1	1	1	1	1	0	0	12	0	0	0	0
Plaid Cymru	**0**	0	0	0	0	1	0	0	0	0	0	0	0	0	0	0	0	5	0	0	0	0	0
Reform UK	**12**	16	3	4	48	1	4	25	15	9	3	9	16	17	10	15	12	15	7	13	14	9	12
Greens	**6**	0	7	5	0	46	10	2	7	6	12	9	4	2	8	4	7	8	5	7	6	10	5
Some other party	**3**	1	3	3	3	7	3	2	3	3	6	3	3	2	3	3	3	1	2	4	3	6	2
None	**23**	19	17	21	21	10	17	25	21	24	12	25	23	23	19	27	23	18	25	26	23	18	21
Don't know	**22**	21	17	16	18	15	16	20	17	26	34	21	17	23	20	24	22	21	24	19	21	18	25
Poverty																							
Conservatives	**7**	28	1	2	3	1	6	10	7	7	5	4	8	12	7	7	8	4	4	6	8	6	9
Labour	**14**	5	35	11	2	11	23	6	16	12	14	16	14	11	17	10	14	12	13	14	12	22	12
Liberal Democrats	**6**	3	7	27	1	4	10	3	6	5	4	6	7	5	7	4	6	6	4	5	5	5	7
Scottish National Party (SNP)	**1**	0	1	0	0	0	2	0	2	1	2	1	1	1	2	1	0	0	14	0	0	0	0
Plaid Cymru	**0**	0	0	0	0	1	0	0	0	0	2	0	0	0	0	0	0	7	0	0	0	0	0
Reform UK	**12**	16	2	3	46	1	4	24	13	11	2	10	15	17	9	16	12	13	8	13	12	8	13
Greens	**9**	1	9	11	4	48	13	3	10	8	20	11	6	4	11	6	9	9	5	10	7	12	9
Some other party	**3**	1	4	4	2	5	4	2	3	3	5	2	4	3	3	3	3	3	2	4	4	5	2
None	**24**	21	19	22	22	13	18	28	23	25	12	26	25	24	21	28	24	23	29	27	26	19	22
Don't know	**24**	26	20	20	21	15	19	24	20	27	35	23	20	24	23	25	24	23	22	21	25	22	27
Protecting minority groups in the UK																							
Conservatives	**6**	22	2	2	3	1	5	8	5	7	6	4	5	9	6	5	6	4	2	5	6	8	7
Labour	**14**	10	30	14	8	8	20	11	15	13	12	14	15	14	17	11	14	17	11	14	12	23	13
Liberal Democrats	**8**	5	10	27	4	3	11	6	9	7	5	8	10	8	9	7	8	10	5	8	7	6	9
Scottish National Party (SNP)	**1**	0	1	0	0	0	2	0	1	1	1	1	1	1	1	1	0	0	13	0	0	0	0
Plaid Cymru	**0**	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	3	0	0	0	0	0
Reform UK	**9**	13	2	2	33	1	2	18	10	7	3	6	11	12	6	12	9	9	4	10	9	7	9
Greens	**11**	2	13	14	3	53	16	3	12	10	25	13	7	5	13	7	11	10	8	10	12	14	11
Some other party	**4**	2	4	4	3	11	5	3	4	4	6	4	4	3	4	4	4	3	2	5	4	7	3
None	**21**	17	17	18	17	13	16	24	21	21	12	24	20	20	19	24	21	20	25	23	22	16	20
Don't know	**26**	30	23	20	28	11	22	28	22	30	30	24	26	28	24	29	26	24	29	25	27	20	28

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
Representing people like you																							
Conservatives	**10**	37	3	5	4	1	9	13	9	10	4	6	11	16	10	9	10	6	5	8	11	10	11
Labour	**10**	1	29	5	1	9	18	4	11	10	12	12	10	6	12	7	10	12	7	11	7	17	9
Liberal Democrats	**7**	3	10	33	1	3	13	3	8	6	7	7	7	6	9	4	7	7	6	5	6	9	8
Scottish National Party (SNP)	**1**	0	1	0	0	0	3	1	2	1	1	2	1	1	2	1	0	0	17	0	0	0	0
Plaid Cymru	**0**	0	1	0	0	0	0	0	0	0	1	1	0	0	1	0	0	9	0	0	0	0	0
Reform UK	**19**	28	5	5	72	2	5	39	22	15	3	14	25	28	15	23	19	22	13	20	20	14	21
Greens	**10**	0	10	13	0	59	15	2	10	9	23	11	8	4	12	7	10	8	8	10	9	12	10
Some other party	**3**	1	3	4	2	6	4	2	3	3	6	3	4	1	3	3	3	2	2	4	4	5	2
None	**23**	19	20	19	12	11	17	25	23	23	13	25	24	22	19	28	23	14	26	28	26	16	21
Don't know	**17**	12	18	15	8	9	15	12	12	22	29	19	10	15	16	18	17	20	16	14	17	18	18
Representing the UK abroad																							
Conservatives	**15**	49	7	10	9	6	13	20	15	15	12	9	16	25	16	13	15	12	12	13	16	14	17
Labour	**15**	2	38	21	1	13	27	5	17	13	14	17	15	12	18	11	15	18	14	14	12	26	13
Liberal Democrats	**5**	1	6	21	0	7	8	2	6	4	9	5	5	3	6	3	5	3	4	4	4	4	6
Scottish National Party (SNP)	**1**	0	0	0	0	1	1	0	1	1	0	1	1	1	1	1	0	0	9	0	0	0	0
Plaid Cymru	**0**	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	5	0	0	0	0	0
Reform UK	**15**	18	5	7	62	2	5	31	19	12	5	12	21	19	12	20	16	17	9	18	17	12	15
Greens	**5**	0	5	2	0	33	8	1	5	5	8	6	3	2	7	2	5	3	5	6	4	6	4
Some other party	**3**	1	3	3	1	6	4	1	3	3	6	3	3	1	3	3	3	2	2	4	3	6	2
None	**18**	11	14	13	13	12	14	20	17	19	8	22	18	17	16	21	18	14	23	22	18	13	17
Don't know	**23**	17	22	23	14	20	20	19	17	28	37	26	16	20	21	26	23	26	23	19	26	17	26
Running local councils																							
Conservatives	**10**	39	3	3	6	3	9	15	10	10	4	7	12	17	11	9	11	9	5	9	14	9	11
Labour	**12**	1	31	9	0	9	19	5	13	10	14	14	12	6	13	10	12	13	9	13	9	20	9
Liberal Democrats	**9**	5	11	36	1	6	14	5	10	7	9	8	10	8	11	6	9	9	7	6	6	10	11
Scottish National Party (SNP)	**1**	0	0	0	0	0	2	1	1	1	0	1	1	1	1	1	0	0	13	0	0	0	0
Plaid Cymru	**1**	0	1	0	0	0	1	0	1	0	1	1	1	0	1	0	0	11	0	0	0	0	0
Reform UK	**16**	24	4	6	62	2	6	32	19	12	4	11	21	24	13	20	16	16	10	17	18	12	17
Greens	**7**	0	8	6	1	46	12	2	8	7	15	9	5	3	10	4	8	4	5	7	9	9	7
Some other party	**3**	1	3	4	3	6	4	2	3	4	6	3	3	3	3	3	3	2	1	4	2	5	3
None	**19**	13	16	16	14	13	15	21	19	20	9	22	21	18	16	24	19	14	25	23	21	14	18
Don't know	**22**	16	24	21	14	15	19	17	16	28	36	24	15	20	22	23	22	22	24	20	22	20	24

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Sample Size: 2220 GB Adults
Fieldwork: 8th - 9th September 2025

		Vote in 2024 GE					EU Ref 2016		Gender		Age				Social Grade		Country			Region in England			
	Total	Con	Lab	Lib Dem	Reform UK	Green	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	England	Wales	Scotland	North	Midlands	London	Rest of South
Weighted Sample	**2220**	400	571	204	240	139	779	793	1074	1146	233	917	548	522	1265	955	1920	107	193	526	364	269	761
Unweighted Sample	**2220**	396	616	227	258	138	889	839	990	1230	140	872	582	626	1357	863	1910	113	197	532	370	213	795
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
Running public services																							
Conservatives	**10**	38	2	2	7	5	8	15	9	10	5	6	12	16	10	9	10	7	6	9	13	6	12
Labour	**15**	2	38	21	2	11	26	6	18	13	19	17	15	10	19	10	15	17	12	16	13	21	14
Liberal Democrats	**6**	3	9	25	2	6	10	4	7	6	4	7	7	6	8	5	7	5	4	5	5	8	8
Scottish National Party (SNP)	**1**	0	1	0	0	0	3	0	2	1	2	1	2	1	1	1	0	0	16	0	0	0	0
Plaid Cymru	**0**	0	0	0	0	1	0	0	0	0	0	0	0	0	0	0	0	4	0	0	0	0	0
Reform UK	**14**	18	4	6	53	2	4	27	16	11	3	11	17	20	11	17	14	14	8	14	16	9	15
Greens	**7**	1	8	6	1	47	11	2	9	6	18	9	5	3	9	5	8	8	7	8	7	12	6
Some other party	**4**	1	3	5	3	5	4	2	3	4	8	3	4	2	4	3	4	2	2	4	4	7	3
None	**21**	18	16	16	17	9	16	24	21	22	12	23	21	23	18	26	21	19	23	25	21	19	20
Don't know	**21**	19	20	18	16	15	17	19	15	26	29	22	17	20	19	23	21	24	22	20	22	17	22
Supporting businesses																							
Conservatives	**20**	54	13	15	13	8	18	27	20	20	13	14	23	31	22	18	21	19	13	21	21	18	22
Labour	**11**	1	29	13	1	12	20	4	11	10	12	14	9	6	13	7	11	13	8	11	9	21	9
Liberal Democrats	**5**	1	7	21	1	6	9	2	6	4	6	5	6	4	6	4	5	4	5	3	4	6	7
Scottish National Party (SNP)	**1**	0	0	0	0	0	2	0	1	1	1	1	1	1	1	1	0	0	11	0	0	0	0
Plaid Cymru	**0**	0	1	0	0	0	0	0	0	0	1	0	0	0	0	0	0	7	0	0	0	0	0
Reform UK	**14**	17	4	4	58	2	5	27	16	11	4	11	17	19	10	18	14	13	9	14	14	11	15
Greens	**5**	0	4	4	0	34	7	1	5	5	12	6	2	2	6	2	5	3	3	5	4	8	4
Some other party	**3**	0	3	3	1	6	3	1	3	3	6	3	3	2	3	3	3	1	1	3	4	5	2
None	**18**	11	15	19	12	9	13	19	18	18	11	21	18	15	15	21	17	19	24	21	16	13	17
Don't know	**24**	15	24	21	14	23	22	18	19	28	35	24	20	21	22	25	24	22	25	21	28	18	25
Taxation																							
Conservatives	**15**	49	8	10	9	6	15	21	16	15	11	11	18	23	17	13	16	10	9	15	18	12	18
Labour	**10**	1	25	11	1	9	18	4	10	9	8	12	9	6	12	6	10	12	8	10	9	16	8
Liberal Democrats	**6**	1	8	24	0	7	10	2	7	4	4	7	5	5	7	3	6	7	5	5	3	7	7
Scottish National Party (SNP)	**1**	0	1	0	0	1	2	0	2	1	0	1	2	0	1	1	0	0	12	0	0	0	0
Plaid Cymru	**0**	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	2	0	0	0	0	0
Reform UK	**13**	17	3	4	59	2	5	28	16	11	3	10	18	19	11	17	14	12	8	13	16	10	15
Greens	**6**	1	5	5	0	41	10	1	7	5	12	8	4	2	8	3	6	5	5	6	5	8	6
Some other party	**3**	0	3	3	2	5	3	2	3	3	5	2	3	1	3	3	3	1	1	4	3	5	1
None	**24**	17	24	23	17	14	19	26	23	26	15	26	25	24	21	28	24	22	30	28	23	20	22
Don't know	**22**	15	23	20	13	15	18	16	17	27	42	22	16	19	20	25	22	28	22	19	23	22	23

**Any percentages calculated on bases fewer than 100 respondents do not represent a wide enough cross-section of the target population to be considered statistically reliable. These figures should not be used.*

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