

YouGov Survey Results

Sample Size: 1082 adults in Wales (16+)
Fieldwork: 18th - 23rd July 2025

	Vote in 2024 GE						2016 EU Ref		Gender		Age				Social Grade		Region					Welsh speaking ability			Birthplace		
	Total	Con	Lab	Lib Dem	Plaid	Reform UK	Remain	Leave	Male	Female	16-24	25-49	50-64	65+	ABC1	C2DE	Mid and West	North	Cardiff and South Central	South East	South West	Yes, fluently	Yes, but not fluently	No	Wales	Rest of UK	Outside UK
Weighted Sample	1082	134	272	48	109	124	364	394	524	558	141	393	268	280	541	538	207	224	241	224	186	122	275	684	736	281	65
Unweighted Sample	1082	149	320	59	129	148	471	424	499	583	65	375	282	360	625	455	212	223	218	231	198	106	272	704	642	400	40
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

How ready, if at all, do you think Plaid Cymru are for government?

Definitely ready	5	1	4	3	28	0	8	1	7	4	12	5	4	3	7	3	6	9	3	2	6	17	7	2	6	5	4
Fairly ready	21	9	32	20	40	3	27	15	19	22	27	22	17	18	23	18	20	21	22	20	20	30	31	15	22	17	19
TOTAL READY	26	10	36	23	67	3	35	16	25	26	39	28	22	20	30	21	26	30	25	22	26	46	39	17	28	22	22
Not very ready	20	23	27	25	18	17	23	21	21	18	12	21	21	20	21	18	24	15	25	16	17	23	23	18	21	18	13
Not ready at all	31	63	19	20	8	61	24	46	38	24	5	26	41	40	28	33	26	38	25	34	30	18	23	36	30	33	34
TOTAL NOT READY	51	86	46	45	26	78	47	67	59	42	17	47	62	60	49	51	50	53	50	50	47	41	46	54	51	51	47
Don't know	24	5	19	32	7	20	18	17	15	33	44	26	17	19	21	27	24	17	25	28	28	13	16	29	22	28	31

Do you think Plaid Cymru... is in touch or out of touch?

In touch	24	10	32	23	64	5	32	13	23	25	41	21	23	21	28	20	26	29	19	21	26	47	37	15	27	19	13
Out of touch	34	60	21	29	13	67	27	50	43	25	13	34	40	38	31	36	32	38	34	32	31	31	29	36	33	35	32
Neither	16	14	22	13	14	10	15	17	17	15	15	17	13	17	17	15	17	10	17	19	17	12	14	18	16	14	22
Don't know	27	16	24	35	9	18	26	21	17	35	31	28	24	25	25	29	26	22	30	28	26	10	21	32	24	32	33

Do you think Plaid Cymru... is trustworthy or untrustworthy?

Trustworthy	28	14	44	33	68	4	41	15	27	29	45	28	28	21	34	22	27	30	31	24	30	54	40	19	32	21	17
Untrustworthy	26	49	11	18	6	59	17	38	34	18	10	26	26	32	24	27	24	29	27	26	22	23	22	27	25	26	35
Neither	22	21	23	26	17	22	19	23	23	21	17	23	21	23	20	24	28	17	16	24	27	18	21	23	22	21	27
Don't know	24	15	22	23	9	16	22	23	16	33	28	24	25	23	22	27	22	24	27	27	21	5	17	31	22	31	21

Do you think Plaid Cymru... is trying to do the right thing or serving their own interests?

Trying to do the right thing	29	13	46	27	66	7	42	19	27	31	35	28	31	26	32	26	30	34	31	21	30	53	38	21	32	24	17
Serving their own interest	34	63	20	33	14	67	24	50	44	24	20	30	37	45	34	35	34	37	34	35	31	30	30	37	32	39	33
Neither	11	10	13	8	6	7	9	11	12	10	10	13	10	7	10	11	9	7	5	18	16	4	10	12	12	6	16
Don't know	26	14	21	33	14	19	25	21	17	35	34	29	22	22	24	29	28	23	30	27	24	12	23	30	24	30	34

Do you think Plaid Cymru... is moderate or extreme?

Moderate	32	20	43	28	63	13	41	24	35	28	44	35	30	23	36	28	35	37	36	23	27	61	43	22	36	27	6
Extreme	20	44	14	18	7	40	16	30	24	15	4	15	23	31	20	20	23	21	19	17	17	13	16	22	18	26	15
Neither	24	25	27	21	21	25	25	24	23	25	25	24	22	24	23	24	22	20	19	28	33	21	24	24	23	21	44
Don't know	25	12	17	33	9	22	19	22	18	32	28	27	25	22	22	29	21	22	26	32	24	6	17	32	24	27	35

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Do you think Plaid Cymru...
is competent or incompetent?

Competent	27	12	37	29	67	4	35	16	27	26	42	29	25	19	31	22	27	28	26	23	30	54	37	18	30	20	18
Incompetent	26	54	12	14	7	59	17	40	34	18	10	23	32	31	24	27	24	30	30	20	24	24	20	28	25	26	28
Neither	19	15	26	20	9	17	20	19	18	19	15	19	16	22	20	17	21	17	12	25	18	15	17	20	19	20	14
Don't know	29	20	24	36	17	21	27	24	21	37	33	30	27	28	25	33	28	26	32	32	28	7	26	34	26	35	41

Do you think Plaid Cymru...
have a clear sense of purpose or are unclear what they stand for?

Have a clear sense of purpose	33	20	46	37	70	15	43	25	34	32	45	34	34	26	38	28	35	37	29	32	34	50	43	26	35	30	26
Are unclear what they stand for	25	40	19	19	13	44	20	33	32	18	16	24	27	29	23	27	20	26	24	29	26	23	20	27	24	25	34
Neither	14	23	11	10	8	21	14	18	16	13	9	14	13	19	15	14	17	13	14	13	15	19	15	13	15	14	13
Don't know	27	18	24	34	10	20	24	24	18	37	30	28	25	27	24	31	27	24	34	26	25	8	22	33	26	31	27

Which of the following comes closest to your view
about Plaid Cymru?

They are more of a specialist party for Welsh-language speakers	35	61	40	33	12	39	33	48	40	32	14	27	44	50	34	37	35	42	34	36	29	21	28	41	33	43	30
They are more of a general left-of-centre party for all people in Wales	26	15	35	28	63	18	37	19	29	24	37	26	24	25	32	21	27	26	29	21	28	45	37	19	28	24	15
Something else	8	11	4	8	8	16	6	8	9	7	10	10	7	6	8	8	11	6	8	9	5	15	10	6	8	7	18
Don't know	30	12	22	31	18	28	24	25	22	38	39	38	26	20	26	35	27	25	29	33	38	19	25	34	31	26	38

Thinking about Plaid Cymru, how much do you think
they care about the following groups in society?

People like you		Care a lot	5	4	4	3	21	1	6	3	4	6	12	5	4	3	6	5	5	5	6	2	9	21	6	2	7	1	0
		Care a fair amount	26	16	39	28	52	4	35	17	27	25	34	27	26	21	30	22	29	26	26	25	25	39	39	19	29	19	20
TOTAL CARE A LOT / A FAIR AMOUNT		31	20	43	31	73	5	41	20	31	31	46	32	30	24	36	27	34	31	32	27	34	60	45	21	36	20	20	
		Don't care very much	23	27	24	17	15	25	22	26	23	23	18	19	23	29	22	23	24	21	25	23	19	22	20	24	21	26	22
		Don't care at all	26	49	13	24	8	56	17	38	32	20	6	26	29	32	22	30	24	32	24	25	22	11	21	30	22	32	32
TOTAL DON'T CARE VERY MUCH / AT ALL		49	76	37	41	23	81	39	64	55	43	24	45	52	61	44	53	48	53	49	48	41	33	41	54	43	58	54	
		Don't know	21	4	20	28	4	14	19	16	14	27	29	24	18	15	21	21	18	15	20	26	25	7	15	25	20	22	25
People born in Wales		Care a lot	30	16	39	32	51	16	38	22	28	31	38	32	27	24	33	26	34	32	30	22	30	40	38	25	28	35	23
		Care a fair amount	38	53	47	38	35	29	39	41	39	36	33	32	41	45	38	37	36	38	40	41	33	43	35	37	39	38	25
TOTAL CARE A LOT / A FAIR AMOUNT		68	69	86	70	86	45	77	63	67	67	71	64	68	69	71	63	70	70	70	63	63	83	73	62	67	73	48	
		Don't care very much	12	18	5	6	7	24	9	17	14	11	5	13	10	18	11	13	14	13	11	12	11	8	11	14	12	12	13
		Don't care at all	8	10	2	1	5	18	5	9	10	6	4	11	10	5	6	10	6	7	9	9	9	6	7	9	9	3	19
TOTAL DON'T CARE VERY MUCH / AT ALL		20	28	7	7	12	42	14	26	24	17	9	24	20	23	17	23	20	20	20	21	20	14	18	23	21	15	32	
		Don't know	13	2	7	22	2	13	9	11	9	17	20	14	12	9	12	14	9	10	11	17	17	3	10	16	12	12	21
Welsh-language speakers		Care a lot	54	59	66	61	65	47	64	55	56	51	42	50	58	61	60	47	55	56	55	50	52	57	57	52	54	57	37
		Care a fair amount	26	34	27	17	24	25	24	27	26	26	29	27	25	25	26	27	25	30	24	29	22	32	27	25	25	28	30
TOTAL CARE A LOT / A FAIR AMOUNT		80	93	93	78	89	72	88	82	82	82	77	71	77	83	86	86	74	80	86	79	79	74	89	84	77	79	85	67
		Don't care very much	4	2	1	5	5	5	3	4	3	5	4	6	2	6	2	7	5	3	5	3	7	5	4	5	5	3	6
		Don't care at all	4	3	1	0	3	10	2	4	5	3	2	6	5	1	2	7	4	2	4	5	7	5	4	4	5	1	12
TOTAL DON'T CARE VERY MUCH / AT ALL		8	5	2	5	8	15	5	8	8	8	6	12	7	7	4	14	9	5	9	8	14	10	8	9	10	4	18	
		Don't know	12	3	6	18	2	13	8	10	9	14	24	11	10	8	10	13	11	9	12	14	13	2	8	15	11	11	16

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		%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	
People born in England																													
	Care a lot	2	0	1	0	7	1	2	1	2	2	0	3	1	1	2	2	3	1	2	1	4	2	2	2	1	7		
	Care a fair amount	17	9	23	15	38	4	23	12	20	14	26	14	17	15	21	12	16	22	16	14	15	33	23	11	18	14	9	
	TOTAL CARE A LOT / A FAIR AMOUNT	19	9	24	15	45	5	25	13	22	16	26	17	18	16	23	14	19	23	18	15	19	35	25	13	20	15	16	
	Don't care very much	26	27	33	28	23	15	29	26	28	25	33	24	23	30	26	26	27	29	26	23	28	29	25	26	27	23		
	Don't care at all	33	60	24	19	17	63	26	46	36	31	5	34	43	38	30	37	35	37	29	33	34	22	27	38	31	40	26	
	TOTAL DON'T CARE VERY MUCH / AT ALL	59	87	57	47	40	78	55	72	64	56	38	58	66	68	56	63	61	64	58	59	57	50	56	63	57	67	49	
	Don't know	22	4	19	38	16	17	21	16	15	29	37	25	16	16	21	23	21	14	24	27	24	17	19	24	23	17	34	
The working class																													
	Care a lot	12	6	15	16	32	2	17	7	13	11	21	10	11	10	14	10	15	11	12	7	14	22	18	8	13	11	7	
	Care a fair amount	28	27	41	27	44	15	36	27	27	29	27	27	29	30	32	24	29	33	27	26	25	35	33	25	30	26	16	
	TOTAL CARE A LOT / A FAIR AMOUNT	40	33	56	43	76	17	53	34	40	40	48	37	40	40	46	34	44	44	39	33	39	57	51	33	43	37	23	
	Don't care very much	20	29	17	15	10	24	17	24	22	18	13	17	20	27	18	22	15	21	25	19	18	21	17	21	18	22	30	
	Don't care at all	15	24	4	6	9	38	9	20	18	11	2	19	16	13	11	18	17	15	12	14	16	10	12	16	15	13	20	
	TOTAL DON'T CARE VERY MUCH / AT ALL	35	53	21	21	19	62	26	44	40	29	15	36	36	40	29	40	32	36	37	33	34	31	29	37	33	35	50	
	Don't know	26	13	24	36	6	21	22	23	20	32	38	27	25	20	26	26	24	20	24	34	27	13	19	31	25	28	27	
The middle class																													
	Care a lot	7	2	10	2	19	4	10	5	8	7	10	7	8	6	8	7	10	9	6	5	8	11	9	6	8	6	6	
	Care a fair amount	31	26	44	26	49	14	39	26	32	30	41	30	30	30	35	28	28	35	34	31	27	48	41	24	34	28	17	
	TOTAL CARE A LOT / A FAIR AMOUNT	38	28	54	28	68	18	49	31	40	37	51	37	38	36	43	35	38	44	40	36	35	59	50	30	42	34	23	
	Don't care very much	20	31	16	29	17	23	20	24	21	18	8	18	20	27	18	21	22	19	24	14	20	17	18	21	18	23	24	
	Don't care at all	14	28	3	9	6	36	7	21	18	10	4	15	16	14	12	16	13	13	11	15	18	10	11	15	13	13	24	
	TOTAL DON'T CARE VERY MUCH / AT ALL	34	59	19	38	23	59	27	45	39	28	12	33	36	41	30	37	35	32	35	29	38	27	29	36	31	36	48	
	Don't know	28	13	27	34	9	23	25	25	21	35	37	30	26	23	28	29	28	24	26	36	27	15	21	33	27	31	29	
Rich people																													
	Care a lot	11	11	10	3	10	14	9	13	12	10	8	15	10	7	9	12	11	15	11	6	10	11	13	10	11	10	15	
	Care a fair amount	19	14	23	15	26	16	22	16	21	17	21	18	18	20	19	19	17	22	25	15	15	27	22	16	21	17	9	
	TOTAL CARE A LOT / A FAIR AMOUNT	30	25	33	18	36	30	31	29	33	27	29	33	28	27	28	31	28	37	36	21	25	38	35	26	32	27	24	
	Don't care very much	20	20	23	24	32	12	23	17	19	20	23	17	19	23	21	18	20	18	19	17	25	24	25	17	19	20	27	
	Don't care at all	17	41	9	26	11	33	13	25	22	13	6	15	20	25	18	17	17	18	17	19	17	18	12	20	16	20	20	
	TOTAL DON'T CARE VERY MUCH / AT ALL	37	61	32	50	43	45	36	42	41	33	29	32	39	48	39	35	37	36	36	36	42	42	37	37	35	40	47	
	Don't know	33	14	35	32	21	26	33	30	26	40	41	36	33	27	33	34	35	28	29	43	34	20	29	38	34	34	29	
Immigrants																													
	Care a lot	14	16	8	4	21	44	11	18	17	11	13	13	16	13	14	13	12	16	14	14	14	24	15	11	15	13	3	
	Care a fair amount	21	14	30	14	42	10	28	17	24	19	27	20	20	22	24	19	22	25	22	18	21	29	26	18	23	18	16	
	TOTAL CARE A LOT / A FAIR AMOUNT	35	30	38	18	63	54	39	35	41	30	40	33	36	35	38	32	34	41	36	32	35	53	41	29	38	31	19	
	Don't care very much	12	17	16	22	7	9	14	14	12	11	2	14	9	17	11	12	13	14	9	11	14	11	11	12	10	14	27	
	Don't care at all	11	15	6	5	5	11	10	11	13	10	2	14	14	10	10	13	15	12	10	11	10	7	11	13	10	12	22	
	TOTAL DON'T CARE VERY MUCH / AT ALL	23	32	22	27	12	20	24	25	25	21	4	28	23	27	21	25	28	26	19	22	24	18	22	25	20	26	49	
	Don't know	42	38	41	56	25	27	38	40	34	49	56	40	42	37	41	43	40	35	45	46	43	29	37	46	42	44	33	
Ethnic minorities																													
	Care a lot	15	13	10	7	24	43	13	19	17	14	11	16	18	13	16	15	12	17	14	15	17	22	17	13	17	12	10	
	Care a fair amount	22	20	29	22	48	9	29	18	26	19	31	19	21	24	24	20	23	27	22	18	21	37	30	16	24	21	5	
	TOTAL CARE A LOT / A FAIR AMOUNT	37	33	39	29	72	52	42	37	43	33	42	35	39	37	40	35	35	44	36	33	38	59	47	29	41	33	15	
	Don't care very much	13	19	15	13	7	10	15	15	14	12	2	13	13	18	12	13	16	14	12	10	13	11	13	13	12	15	16	
	Don't care at all	10	14	6	8	4	11	9	10	12	9	2	12	14	9	9	12	12	11	10	10	10	6	7	13	9	11	24	
	TOTAL DON'T CARE VERY MUCH / AT ALL	23	33	21	21	11	21	24	25	26	21	4	25	27	27	21	25	28	25	22	20	23	17	20	26	21	26	40	
	Don't know	40	34	40	51	17	27	35	38	32	46	55	40	35	36	39	40	37	32	43	47	38	24	33	45	38	42	45	

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		%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	
Women	Care a lot	13	12	11	14	25	6	15	9	16	10	18	13	11	11	14	12	10	15	12	11	17	28	18	8	15	7	11	
	Care a fair amount	27	18	41	31	49	15	35	24	32	23	24	27	26	30	31	23	26	30	29	28	22	29	34	24	27	28	22	
	TOTAL CARE A LOT / A FAIR AMOUNT	40	30	52	45	74	21	50	33	48	33	42	40	37	41	45	35	36	45	41	39	39	57	52	32	42	35	33	
	Don't care very much	14	23	8	6	3	23	11	18	13	16	3	17	13	18	13	15	19	14	9	12	19	8	14	16	13	17	24	
	Don't care at all	10	17	4	4	8	19	8	11	12	9	6	12	9	10	6	14	10	10	14	7	10	15	6	11	11	7	17	
	TOTAL DON'T CARE VERY MUCH / AT ALL	24	40	12	10	11	42	19	29	25	25	9	29	22	28	19	29	29	24	23	19	29	23	20	27	24	24	41	
		Don't know	36	31	36	45	14	37	32	37	28	43	49	32	40	31	36	36	36	32	36	42	33	21	29	42	35	41	26
The LGBTQ+ community	Care a lot	16	15	10	5	23	31	15	16	18	14	15	16	18	12	16	15	15	17	12	14	20	23	19	13	16	13	18	
	Care a fair amount	24	14	33	34	45	20	29	22	30	19	23	26	22	25	26	23	23	32	25	21	21	36	29	20	25	23	26	
	TOTAL CARE A LOT / A FAIR AMOUNT	40	29	43	39	68	51	44	38	48	33	38	42	40	37	42	38	38	49	37	35	41	59	48	33	41	36	44	
	Don't care very much	10	22	10	3	5	7	10	13	9	11	3	9	11	14	10	11	11	10	8	11	12	9	12	10	10	12	5	
	Don't care at all	8	12	4	5	7	4	7	8	11	6	7	10	8	7	6	11	13	5	11	5	7	11	5	9	8	8	16	
	TOTAL DON'T CARE VERY MUCH / AT ALL	18	34	14	8	12	11	17	21	20	17	10	19	19	21	16	22	24	15	19	16	19	20	17	19	18	20	21	
		Don't know	42	37	44	53	20	38	39	41	32	50	52	38	41	42	43	41	38	37	44	49	40	22	35	48	41	45	35
Young people	Care a lot	13	8	12	12	32	10	16	10	15	12	19	13	12	12	15	12	12	13	15	11	17	30	20	8	16	7	13	
	Care a fair amount	30	29	46	31	44	21	36	31	31	30	26	27	32	35	33	27	30	35	30	29	26	29	35	29	30	32	24	
	TOTAL CARE A LOT / A FAIR AMOUNT	43	37	58	43	76	31	52	41	46	42	45	40	44	47	48	39	42	48	45	40	43	59	55	37	46	39	37	
	Don't care very much	15	27	9	9	4	21	13	17	18	12	9	17	13	17	14	16	18	16	17	12	12	18	11	16	14	17	17	
	Don't care at all	8	9	3	6	7	16	6	9	10	6	2	11	9	6	6	10	8	7	8	8	11	7	7	9	9	5	17	
	TOTAL DON'T CARE VERY MUCH / AT ALL	23	36	12	15	11	37	19	26	28	18	11	28	22	23	20	26	26	23	25	20	23	25	18	25	23	22	34	
		Don't know	33	27	31	42	14	33	28	33	25	41	43	32	34	30	32	35	33	30	41	34	15	27	39	31	40	29	
Older people	Care a lot	9	4	11	16	22	2	13	7	10	8	10	12	8	7	10	9	11	12	8	5	11	19	12	6	10	7	8	
	Care a fair amount	27	19	40	23	49	8	37	18	29	26	35	29	25	24	31	23	27	25	33	26	25	42	31	24	28	27	19	
	TOTAL CARE A LOT / A FAIR AMOUNT	36	23	51	39	71	10	50	25	39	34	45	41	33	31	41	32	38	37	41	31	36	61	43	30	38	34	27	
	Don't care very much	18	33	14	14	7	23	15	26	20	17	1	18	21	24	17	19	21	20	17	15	19	12	21	18	17	18	28	
	Don't care at all	14	23	4	10	10	41	9	19	17	11	4	14	14	19	12	16	12	17	12	14	16	11	10	16	13	14	22	
	TOTAL DON'T CARE VERY MUCH / AT ALL	32	56	18	24	17	64	24	45	37	28	5	32	35	43	29	35	33	37	29	29	35	23	31	34	30	32	50	
		Don't know	31	22	31	38	11	27	26	30	24	38	50	28	33	26	30	32	29	27	31	40	29	16	27	36	31	34	23
Businesses	Care a lot	9	8	10	7	20	3	12	6	10	8	6	11	10	6	9	9	7	12	9	4	12	11	14	7	10	6	7	
	Care a fair amount	25	16	35	28	45	12	31	23	27	23	25	25	22	27	28	22	29	27	22	22	23	37	29	21	26	23	18	
	TOTAL CARE A LOT / A FAIR AMOUNT	34	24	45	35	65	15	43	29	37	31	31	36	32	33	37	31	36	39	31	26	35	48	43	28	36	29	25	
	Don't care very much	17	27	13	9	10	22	15	20	20	14	12	14	16	23	16	18	23	16	18	11	16	22	13	17	16	20	9	
	Don't care at all	13	27	3	8	6	33	8	19	17	10	4	16	16	12	13	14	9	13	13	18	12	9	12	15	13	11	30	
	TOTAL DON'T CARE VERY MUCH / AT ALL	30	54	16	17	16	55	23	39	37	24	16	30	32	35	29	32	32	29	31	29	28	31	25	32	29	31	39	
		Don't know	37	24	39	48	20	30	34	32	27	47	54	35	36	31	36	38	32	31	39	45	37	21	33	41	36	40	36

*Any percentages calculated on bases fewer than 100 respondents do not represent a wide enough cross-section of the target population to be considered statistically reliable. These figures should not be used.