

YouGov Survey Results

Sample size: 1107 adults in Wales (16+)  
Fieldwork: 25th - 31st August 2026

|                                                                                           | Vote in 2026 Senedd Election |     |     |         |       |           | Vote in 2024 GE |     |     |         |       |           | 2016 EU Ref |        | Gender |      | Age    |       |       |       | Socio-economic classification (NS-SEC) |        |              | Region in Wales |              |       |                           |            |            | Welsh speaking ability |                       |     |
|-------------------------------------------------------------------------------------------|------------------------------|-----|-----|---------|-------|-----------|-----------------|-----|-----|---------|-------|-----------|-------------|--------|--------|------|--------|-------|-------|-------|----------------------------------------|--------|--------------|-----------------|--------------|-------|---------------------------|------------|------------|------------------------|-----------------------|-----|
|                                                                                           | Total                        | Con | Lab | Lib Dem | Plaid | Reform UK | Green           | Con | Lab | Lib Dem | Plaid | Reform UK | Green       | Remain | Leave  | Male | Female | 16-24 | 25-49 | 50-64 | 65+                                    | Higher | Intermediate | Routine         | Mid and West | North | Cardiff and South Central | South East | South West | Yes, fluently          | Yes, but not fluently | No  |
| Weighted Sample                                                                           | 1107                         | 79  | 70  | 36      | 294   | 221       | 56              | 138 | 278 | 49      | 112   | 127       | 35          | 372    | 403    | 538  | 569    | 142   | 402   | 277   | 287                                    | 329    | 240          | 360             | 211          | 229   | 247                       | 229        | 190        | 107                    | 309                   | 690 |
| Unweighted Sample                                                                         | 1107                         | 79  | 81  | 41      | 314   | 218       | 70              | 128 | 304 | 56      | 123   | 129       | 46          | 468    | 379    | 496  | 611    | 108   | 379   | 295   | 325                                    | 378    | 253          | 307             | 227          | 234   | 237                       | 220        | 189        | 92                     | 316                   | 699 |
|                                                                                           | %                            | %   | %   | %       | %     | %         | %               | %   | %   | %       | %     | %         | %           | %      | %      | %    | %      | %     | %     | %     | %                                      | %      | %            | %               | %            | %     | %                         | %          | %          | %                      | %                     | %   |
| Do you think Plaid Cymru is in touch or out of touch?                                     |                              |     |     |         |       |           |                 |     |     |         |       |           |             |        |        |      |        |       |       |       |                                        |        |              |                 |              |       |                           |            |            |                        |                       |     |
| In touch                                                                                  | 27                           | 7   | 27  | 28      | 61    | 4         | 25              | 5   | 36  | 25      | 67    | 1         | 33          | 34     | 12     | 27   | 26     | 54    | 28    | 23    | 14                                     | 32     | 23           | 19              | 23           | 24    | 31                        | 27         | 28         | 59                     | 33                    | 19  |
| Out of touch                                                                              | 39                           | 77  | 27  | 20      | 11    | 84        | 30              | 77  | 29  | 42      | 10    | 85        | 15          | 31     | 63     | 44   | 35     | 11    | 33    | 47    | 56                                     | 35     | 51           | 41              | 43           | 41    | 31                        | 43         | 40         | 28                     | 34                    | 44  |
| Neither                                                                                   | 15                           | 6   | 20  | 31      | 16    | 6         | 22              | 9   | 18  | 21      | 19    | 6         | 18          | 16     | 14     | 16   | 14     | 13    | 14    | 17    | 15                                     | 15     | 12           | 16              | 16           | 13    | 16                        | 14         | 16         | 8                      | 14                    | 16  |
| Don't know                                                                                | 19                           | 10  | 26  | 21      | 13    | 6         | 22              | 9   | 17  | 12      | 4     | 7         | 34          | 19     | 12     | 13   | 25     | 22    | 25    | 13    | 16                                     | 18     | 14           | 24              | 18           | 22    | 22                        | 17         | 16         | 5                      | 19                    | 21  |
| Do you think Plaid Cymru cares about ordinary people, or care about only a select few?    |                              |     |     |         |       |           |                 |     |     |         |       |           |             |        |        |      |        |       |       |       |                                        |        |              |                 |              |       |                           |            |            |                        |                       |     |
| Cares about ordinary people                                                               | 32                           | 15  | 42  | 25      | 70    | 6         | 39              | 11  | 44  | 29      | 68    | 2         | 51          | 41     | 16     | 33   | 32     | 64    | 31    | 30    | 20                                     | 40     | 28           | 23              | 30           | 28    | 37                        | 32         | 33         | 55                     | 41                    | 25  |
| Cares about only a select few                                                             | 19                           | 61  | 26  | 41      | 13    | 72        | 37              | 65  | 30  | 50      | 19    | 72        | 29          | 33     | 56     | 39   | 38     | 9     | 35    | 42    | 55                                     | 37     | 44           | 43              | 42           | 42    | 35                        | 37         | 37         | 31                     | 32                    | 43  |
| Neither                                                                                   | 12                           | 15  | 9   | 13      | 8     | 14        | 5               | 16  | 10  | 10      | 6     | 18        | 6           | 11     | 15     | 15   | 9      | 6     | 12    | 17    | 10                                     | 10     | 14           | 14              | 12           | 11    | 10                        | 13         | 12         | 9                      | 8                     | 14  |
| Don't know                                                                                | 17                           | 8   | 23  | 20      | 9     | 7         | 20              | 9   | 16  | 10      | 6     | 7         | 14          | 15     | 13     | 14   | 21     | 21    | 23    | 11    | 15                                     | 14     | 15           | 20              | 15           | 19    | 17                        | 18         | 17         | 5                      | 19                    | 19  |
| Do you think Plaid Cymru is trustworthy or untrustworthy?                                 |                              |     |     |         |       |           |                 |     |     |         |       |           |             |        |        |      |        |       |       |       |                                        |        |              |                 |              |       |                           |            |            |                        |                       |     |
| Trustworthy                                                                               | 29                           | 11  | 37  | 30      | 68    | 2         | 35              | 10  | 43  | 25      | 69    | 0         | 38          | 39     | 14     | 30   | 29     | 56    | 29    | 29    | 17                                     | 37     | 28           | 21              | 29           | 26    | 34                        | 29         | 28         | 55                     | 38                    | 21  |
| Untrustworthy                                                                             | 32                           | 54  | 16  | 24      | 5     | 71        | 18              | 67  | 17  | 33      | 5     | 69        | 14          | 21     | 50     | 35   | 28     | 9     | 29    | 37    | 41                                     | 26     | 41           | 36              | 38           | 36    | 28                        | 29         | 28         | 26                     | 27                    | 35  |
| Neither                                                                                   | 18                           | 22  | 18  | 34      | 13    | 14        | 18              | 14  | 20  | 31      | 14    | 19        | 16          | 20     | 18     | 19   | 17     | 14    | 15    | 17    | 23                                     | 18     | 12           | 20              | 14           | 18    | 17                        | 18         | 21         | 15                     | 14                    | 20  |
| Don't know                                                                                | 21                           | 12  | 28  | 12      | 13    | 12        | 29              | 9   | 19  | 11      | 12    | 11        | 32          | 20     | 18     | 16   | 27     | 21    | 27    | 17    | 18                                     | 19     | 19           | 24              | 19           | 20    | 21                        | 25         | 22         | 5                      | 21                    | 24  |
| Do you think Plaid Cymru is trying to do the right thing, or serving their own interests? |                              |     |     |         |       |           |                 |     |     |         |       |           |             |        |        |      |        |       |       |       |                                        |        |              |                 |              |       |                           |            |            |                        |                       |     |
| Trying to do the right thing                                                              | 33                           | 14  | 42  | 27      | 71    | 7         | 50              | 11  | 46  | 37      | 76    | 3         | 50          | 44     | 18     | 34   | 33     | 61    | 31    | 32    | 23                                     | 42     | 29           | 24              | 32           | 30    | 38                        | 33         | 33         | 56                     | 43                    | 25  |
| Serving their own interests                                                               | 41                           | 75  | 29  | 43      | 14    | 81        | 24              | 77  | 30  | 51      | 13    | 83        | 25          | 35     | 61     | 45   | 37     | 11    | 37    | 47    | 56                                     | 35     | 50           | 46              | 47           | 43    | 35                        | 38         | 43         | 27                     | 34                    | 46  |
| Neither                                                                                   | 7                            | 3   | 3   | 10      | 5     | 5         | 8               | 3   | 6   | 3       | 4     | 6         | 9           | 4      | 7      | 8    | 5      | 7     | 7     | 7     | 6                                      | 6      | 5            | 7               | 4            | 7     | 6                         | 11         | 5          | 5                      | 6                     | 7   |
| Don't know                                                                                | 19                           | 8   | 26  | 20      | 11    | 7         | 18              | 9   | 18  | 9       | 6     | 9         | 16          | 18     | 14     | 13   | 25     | 22    | 25    | 13    | 15                                     | 17     | 16           | 22              | 18           | 20    | 21                        | 18         | 19         | 11                     | 18                    | 21  |
| Do you think Plaid Cymru is strong or weak?                                               |                              |     |     |         |       |           |                 |     |     |         |       |           |             |        |        |      |        |       |       |       |                                        |        |              |                 |              |       |                           |            |            |                        |                       |     |
| Strong                                                                                    | 20                           | 8   | 13  | 19      | 47    | 4         | 20              | 6   | 28  | 19      | 50    | 2         | 34          | 28     | 7      | 19   | 21     | 39    | 22    | 19    | 9                                      | 24     | 14           | 14              | 17           | 17    | 23                        | 20         | 23         | 42                     | 23                    | 15  |
| Weak                                                                                      | 36                           | 55  | 25  | 33      | 12    | 74        | 33              | 61  | 24  | 39      | 14    | 76        | 20          | 27     | 56     | 42   | 31     | 14    | 29    | 45    | 49                                     | 30     | 44           | 41              | 38           | 41    | 27                        | 38         | 38         | 28                     | 31                    | 40  |
| Neither                                                                                   | 25                           | 28  | 36  | 31      | 28    | 12        | 31              | 25  | 29  | 34      | 24    | 12        | 24          | 26     | 24     | 26   | 24     | 25    | 25    | 20    | 28                                     | 27     | 24           | 25              | 27           | 24    | 30                        | 23         | 18         | 19                     | 27                    | 25  |
| Don't know                                                                                | 19                           | 9   | 26  | 17      | 13    | 10        | 16              | 8   | 19  | 8       | 12    | 10        | 23          | 19     | 13     | 13   | 25     | 22    | 24    | 16    | 15                                     | 19     | 17           | 20              | 19           | 18    | 20                        | 20         | 21         | 11                     | 19                    | 21  |
| Do you think Plaid Cymru is moderate or extreme?                                          |                              |     |     |         |       |           |                 |     |     |         |       |           |             |        |        |      |        |       |       |       |                                        |        |              |                 |              |       |                           |            |            |                        |                       |     |
| Moderate                                                                                  | 41                           | 25  | 53  | 51      | 69    | 18        | 61              | 18  | 55  | 37      | 72    | 20        | 58          | 49     | 27     | 45   | 37     | 64    | 44    | 38    | 28                                     | 51     | 31           | 31              | 38           | 35    | 49                        | 41         | 39         | 60                     | 47                    | 35  |
| Extreme                                                                                   | 17                           | 29  | 11  | 6       | 4     | 44        | 8               | 45  | 10  | 19      | 3     | 41        | 7           | 11     | 31     | 19   | 16     | 5     | 12    | 19    | 30                                     | 19     | 20           | 16              | 24           | 18    | 11                        | 17         | 18         | 13                     | 16                    | 19  |
| Neither                                                                                   | 21                           | 36  | 16  | 28      | 14    | 27        | 13              | 30  | 18  | 29      | 12    | 23        | 14          | 20     | 28     | 22   | 20     | 8     | 22    | 24    | 24                                     | 18     | 26           | 24              | 20           | 25    | 20                        | 20         | 21         | 16                     | 19                    | 23  |
| Don't know                                                                                | 21                           | 10  | 19  | 14      | 12    | 11        | 17              | 7   | 16  | 16      | 12    | 15        | 21          | 19     | 15     | 13   | 27     | 23    | 23    | 19    | 18                                     | 12     | 23           | 29              | 19           | 21    | 20                        | 21         | 22         | 11                     | 18                    | 23  |

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|--------------------------------------------------------------------------------------------------|------------------------------|-----|-----|---------|-------|-----------|-------|-----------------|-----|---------|-------|-----------|-------------|--------|--------|------|--------|-------|-------|-------|----------------------------------------|--------|--------------|-----------------|--------------|-------|---------------------------|------------|------------|------------------------|-----------------------|-----|----|
|                                                                                                  | Total                        | Con | Lab | Lib Dem | Plaid | Reform UK | Green | Con             | Lab | Lib Dem | Plaid | Reform UK | Green       | Remain | Leave  | Male | Female | 16-24 | 25-49 | 50-64 | 65+                                    | Higher | Intermediate | Routine         | Mid and West | North | Cardiff and South Central | South East | South West | Yes, fluently          | Yes, but not fluently | No  |    |
| Weighted Sample                                                                                  | 1107                         | 79  | 70  | 36      | 294   | 221       | 56    | 138             | 278 | 49      | 112   | 127       | 35          | 372    | 403    | 538  | 569    | 142   | 402   | 277   | 287                                    | 329    | 240          | 360             | 211          | 229   | 247                       | 229        | 190        | 107                    | 309                   | 690 |    |
| Unweighted Sample                                                                                | 1107                         | 79  | 81  | 41      | 314   | 218       | 70    | 128             | 304 | 56      | 123   | 129       | 46          | 468    | 379    | 496  | 611    | 108   | 379   | 295   | 325                                    | 378    | 253          | 307             | 227          | 234   | 237                       | 220        | 189        | 92                     | 316                   | 699 |    |
|                                                                                                  | %                            | %   | %   | %       | %     | %         | %     | %               | %   | %       | %     | %         | %           | %      | %      | %    | %      | %     | %     | %     | %                                      | %      | %            | %               | %            | %     | %                         | %          | %          | %                      | %                     | %   |    |
| Do you think Plaid Cymru is competent or incompetent?                                            |                              |     |     |         |       |           |       |                 |     |         |       |           |             |        |        |      |        |       |       |       |                                        |        |              |                 |              |       |                           |            |            |                        |                       |     |    |
| Competent                                                                                        | 30                           | 6   | 32  | 25      | 67    | 4         | 37    | 5               | 41  | 26      | 69    | 3         | 43          | 38     | 15     | 31   | 30     | 60    | 34    | 26    | 14                                     | 38     | 25           | 19              | 26           | 28    | 39                        | 27         | 31         | 58                     | 38                    | 23  |    |
| Incompetent                                                                                      | 31                           | 49  | 18  | 19      | 5     | 77        | 16    | 62              | 20  | 30      | 6     | 75        | 10          | 22     | 52     | 38   | 25     | 7     | 27    | 39    | 43                                     | 28     | 40           | 33              | 38           | 35    | 26                        | 30         | 30         | 21                     | 24                    | 36  |    |
| Neither                                                                                          | 16                           | 29  | 15  | 34      | 14    | 11        | 17    | 23              | 16  | 28      | 12    | 14        | 21          | 17     | 18     | 17   | 16     | 10    | 14    | 18    | 22                                     | 15     | 15           | 20              | 14           | 16    | 12                        | 20         | 21         | 14                     | 17                    | 16  |    |
| Don't know                                                                                       | 22                           | 15  | 35  | 22      | 14    | 9         | 31    | 11              | 23  | 16      | 13    | 8         | 27          | 23     | 15     | 15   | 29     | 23    | 26    | 17    | 21                                     | 19     | 19           | 27              | 22           | 21    | 23                        | 24         | 19         | 7                      | 21                    | 25  |    |
| Do you think Plaid Cymru has a clear sense of purpose, or are unclear about what they stand for? |                              |     |     |         |       |           |       |                 |     |         |       |           |             |        |        |      |        |       |       |       |                                        |        |              |                 |              |       |                           |            |            |                        |                       |     |    |
| Have a clear sense of purpose                                                                    | 38                           | 31  | 43  | 38      | 70    | 19        | 36    | 26              | 51  | 43      | 68    | 16        | 56          | 46     | 27     | 41   | 36     | 58    | 39    | 36    | 30                                     | 49     | 35           | 28              | 39           | 34    | 47                        | 31         | 40         | 60                     | 45                    | 32  |    |
| Are unclear what they stand for                                                                  | 30                           | 40  | 24  | 25      | 14    | 57        | 29    | 49              | 24  | 30      | 13    | 58        | 12          | 24     | 46     | 35   | 26     | 15    | 24    | 35    | 41                                     | 25     | 37           | 34              | 32           | 38    | 22                        | 32         | 29         | 26                     | 26                    | 33  |    |
| Neither                                                                                          | 11                           | 20  | 8   | 16      | 6     | 12        | 13    | 13              | 9   | 21      | 8     | 11        | 11          | 11     | 12     | 12   | 11     | 7     | 12    | 13    | 11                                     | 10     | 9            | 14              | 11           | 12    | 12                        | 11         | 12         | 9                      | 10                    | 12  |    |
| Don't know                                                                                       | 20                           | 9   | 25  | 20      | 10    | 12        | 22    | 12              | 16  | 6       | 12    | 16        | 20          | 18     | 15     | 13   | 27     | 20    | 25    | 15    | 17                                     | 16     | 19           | 24              | 18           | 16    | 19                        | 27         | 19         | 6                      | 19                    | 23  |    |
| Do you think Plaid Cymru is tolerant or prejudiced?                                              |                              |     |     |         |       |           |       |                 |     |         |       |           |             |        |        |      |        |       |       |       |                                        |        |              |                 |              |       |                           |            |            |                        |                       |     |    |
| Tolerant                                                                                         | 32                           | 13  | 44  | 30      | 65    | 9         | 40    | 10              | 46  | 30      | 72    | 11        | 52          | 42     | 21     | 35   | 30     | 49    | 35    | 33    | 21                                     | 41     | 28           | 24              | 27           | 29    | 39                        | 33         | 33         | 53                     | 40                    | 26  |    |
| Prejudiced                                                                                       | 25                           | 51  | 13  | 20      | 6     | 52        | 15    | 52              | 17  | 27      | 7     | 50        | 11          | 20     | 39     | 26   | 23     | 4     | 20    | 26    | 40                                     | 25     | 30           | 24              | 34           | 26    | 17                        | 20         | 27         | 21                     | 21                    | 27  |    |
| Neither                                                                                          | 17                           | 20  | 13  | 27      | 12    | 20        | 17    | 26              | 14  | 23      | 10    | 15        | 13          | 16     | 19     | 19   | 15     | 14    | 16    | 20    | 17                                     | 14     | 16           | 21              | 16           | 18    | 15                        | 19         | 17         | 11                     | 17                    | 18  |    |
| Don't know                                                                                       | 26                           | 16  | 30  | 22      | 16    | 19        | 28    | 13              | 22  | 21      | 11    | 24        | 24          | 23     | 21     | 20   | 32     | 34    | 29    | 21    | 22                                     | 20     | 26           | 31              | 22           | 27    | 29                        | 28         | 23         | 15                     | 22                    | 29  |    |
| Which of the following comes closest to your view about Plaid Cymru?                             |                              |     |     |         |       |           |       |                 |     |         |       |           |             |        |        |      |        |       |       |       |                                        |        |              |                 |              |       |                           |            |            |                        |                       |     |    |
| Left-of-centre party for all people in Wales                                                     | 34                           | 33  | 22  | 39      | 25    | 63        | 20    | 36              | 21  | 42      | 36    | 63        | 19          | 48     | 42     | 23   | 36     | 30    | 55    | 32    | 35                                     | 21     | 37           | 27              | 30           | 24    | 29                        | 44         | 33         | 31                     | 50                    | 40  | 27 |
| Specialist party for Welsh-language speakers                                                     | 30                           | 35  | 63  | 41      | 53    | 19        | 59    | 46              | 61  | 33      | 44    | 16        | 56          | 34     | 50     | 39   | 32     | 19    | 27    | 34    | 57                                     | 39     | 41           | 33              | 45           | 37    | 29                        | 33         | 33         | 14                     | 33                    | 40  |    |
| Something else                                                                                   | 9                            | 8   | 10  | 4       | 0     | 4         | 12    | 3               | 11  | 6       | 9     | 4         | 15          | 3      | 6      | 10   | 10     | 7     | 9     | 8     | 12                                     | 5      | 5            | 12              | 8            | 9     | 9                         | 6          | 9          | 8                      | 16                    | 6   | 8  |
| Don't know                                                                                       | 27                           | 23  | 5   | 17      | 23    | 15        | 9     | 15              | 7   | 19      | 11    | 17        | 10          | 17     | 19     | 17   | 15     | 31    | 17    | 33    | 19                                     | 17     | 19           | 20              | 29           | 22    | 24                        | 20         | 25         | 27                     | 20                    | 22  | 25 |

\*Any percentages calculated on bases fewer than 100 respondents do not represent a wide enough cross-section of the target population to be considered statistically reliable. These figures should not be used.