

YouGov Survey Results

Sample Size: 2128 GB Adults
Fieldwork: 27th - 28th May 2024

	Vote in 2019 GE			EU Ref 2016		Gender		Age				Social Grade		Country			Region in England					
	Total	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	England	Wales	Scotland	North	Midlands	London	Rest of South	
Weighted Sample	2128	696	515	181	750	792	1030	1098	223	879	526	500	1213	915	1836	106	185	513	353	257	713	
Unweighted Sample	2128	729	510	186	883	813	947	1181	166	837	576	549	1278	850	1824	119	185	536	358	204	726	
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

How important do you personally think it is that senior politicians be football fans?

Very important	1	1	1	0	1	1	1	1	1	1	1	0	1	1	1	0	1	1	0	1	1
Fairly important	3	3	3	1	2	2	4	2	6	4	2	1	3	3	3	4	2	4	3	3	3
TOTAL IMPORTANT	4	4	4	1	3	3	5	3	7	5	3	1	4	4	4	4	3	5	3	4	4
Not very important	18	18	20	19	19	18	17	19	24	16	18	19	18	17	18	19	13	17	17	24	18
Not at all important	70	74	70	77	73	73	71	70	56	68	75	76	72	68	70	70	77	69	69	67	71
TOTAL NOT IMPORTANT	88	92	90	96	92	91	88	89	80	84	93	95	90	85	88	89	90	86	86	91	89
Don't know	8	4	5	3	5	5	7	9	14	11	4	4	6	11	8	6	7	10	11	6	7

And how important do you think the British public in general think it is that senior politicians be football fans?

Very important	1	0	1	2	1	0	1	1	2	1	1	0	1	0	1	0	2	1	1	1	1
Fairly important	10	6	15	10	13	6	11	10	17	14	6	7	12	9	10	13	11	10	9	14	10
TOTAL IMPORTANT	11	6	16	12	14	6	12	11	19	15	7	7	13	9	11	13	13	11	10	15	11
Not very important	26	28	30	22	28	26	27	24	31	25	25	26	28	22	26	18	22	25	23	31	27
Not at all important	46	52	41	52	43	54	47	46	33	42	54	52	44	49	46	50	47	49	46	41	46
TOTAL NOT IMPORTANT	72	80	71	74	71	80	74	70	64	67	79	78	72	71	72	68	69	74	69	72	73
Don't know	17	14	14	14	15	14	14	19	18	19	15	15	15	19	16	19	19	16	21	13	16

During major football tournaments like the World Cup or the Euros, do you think senior politicians should or should not be expected to watch...

Group stage games for England / Scotland / Wales / Northern Ireland

Should be expected to watch	12	13	12	8	11	12	14	11	17	14	10	8	12	12	12	9	10	11	11	19	12
Should not be expected to watch	60	65	61	63	63	63	61	59	57	56	65	65	63	56	60	66	60	59	60	58	61
Don't know	28	22	27	30	26	25	25	30	26	30	25	27	25	32	28	25	31	30	30	23	27

The final if England / Scotland / Wales / Northern Ireland has made it through

Should be expected to watch	32	35	32	32	33	31	34	31	41	33	33	26	35	29	33	30	21	32	31	40	33
Should not be expected to watch	44	47	45	46	44	49	46	42	37	41	46	50	45	43	43	47	51	43	41	40	45
Don't know	24	18	23	22	23	20	21	27	22	26	21	24	21	28	24	23	27	25	28	20	22

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Sample Size: 2128 GB Adults
Fieldwork: 27th - 28th May 2024

	Interest in football					
	Total	Very interested	Fairly interested	Not very interested	Not at all interested	Don't know
Weighted Sample	2128	398	423	368	932	7
Unweighted Sample	2128	385	434	383	920	6
	%	%	%	%	%	%

How important do you personally think it is that senior politicians be football fans?

Very important	1	2	1	0	1	0
Fairly important	3	7	6	2	0	0
TOTAL IMPORTANT	4	9	7	2	1	0
Not very important	18	25	30	22	8	0
Not at all important	70	63	58	66	81	0
TOTAL NOT IMPORTANT	88	88	88	88	89	0
Don't know	8	3	6	9	10	100

And how important do you think the British public in general think it is that senior politicians be football fans?

Very important	1	0	1	1	1	0
Fairly important	10	12	13	11	9	0
TOTAL IMPORTANT	11	12	14	12	10	0
Not very important	26	30	34	32	17	0
Not at all important	46	49	41	40	51	0
TOTAL NOT IMPORTANT	72	79	75	72	68	0
Don't know	17	8	11	17	23	100

During major football tournaments like the World Cup or the Euros, do you think senior politicians should or should not be expected to watch...

Group stage games for England / Scotland / Wales / Northern Ireland

Should be expected to watch	12	23	19	13	4	0
Should not be expected to watch	60	62	59	63	59	0
Don't know	28	15	21	24	37	100

The final if England / Scotland / Wales / Northern Ireland has made it through

Should be expected to watch	32	48	44	40	17	0
Should not be expected to watch	44	41	39	40	49	15
Don't know	24	10	16	19	34	85

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	Vote in 2019 GE			EU Ref 2016		Gender		Age				Social Grade		Country			Region in England					
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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

From everything you have seen and heard, do you think the following politicians are football fans?

Rishi Sunak

I think is a football fan	23	30	18	21	19	27	27	20	28	21	22	26	24	22	24	17	17	24	22	27	24
I think is not a football fan	28	21	38	34	36	21	34	24	38	30	28	22	31	25	29	25	26	30	28	33	27
Don't know	48	49	45	45	45	51	39	57	34	49	50	52	45	53	47	58	57	46	50	40	49

Keir Starmer

I think is a football fan	28	26	35	31	34	24	31	25	35	30	27	22	32	23	28	25	24	30	24	39	26
I think is not a football fan	18	19	16	17	17	19	21	14	25	15	17	19	18	18	18	11	18	20	20	15	16
Don't know	55	54	49	52	50	57	47	61	39	55	56	59	51	59	54	64	59	50	56	46	58

Boris Johnson

I think is a football fan	21	26	16	12	13	22	22	21	42	24	16	14	19	24	22	14	16	22	21	22	24
I think is not a football fan	29	25	37	40	39	25	35	23	26	29	33	25	33	23	29	30	26	30	27	34	27
Don't know	50	49	47	48	47	53	44	56	32	48	50	62	48	53	49	56	57	48	52	44	50

Jeremy Corbyn

I think is a football fan	14	9	20	15	18	8	16	12	24	17	10	7	15	11	14	8	14	13	10	25	12
I think is not a football fan	28	33	28	31	29	31	34	22	29	28	32	25	30	25	29	26	22	30	28	24	30
Don't know	58	58	52	54	53	61	50	66	47	55	58	68	54	63	57	66	64	56	62	51	58

Liz Truss

I think is a football fan	2	2	1	0	1	2	2	1	3	2	1	1	2	1	2	3	3	1	1	3	1
I think is not a football fan	41	38	49	48	46	36	46	37	56	43	42	32	44	38	42	36	40	45	40	45	39
Don't know	57	60	51	52	53	62	52	62	41	55	57	67	54	61	57	61	57	54	58	52	59

Nigel Farage

I think is a football fan	18	22	15	12	14	20	21	16	28	20	14	15	18	18	18	21	18	15	19	19	20
I think is not a football fan	25	23	32	30	32	21	30	20	29	24	28	21	28	20	25	20	22	29	22	29	22
Don't know	57	56	54	58	54	59	49	65	44	56	58	65	54	62	57	59	60	56	59	52	58

David Cameron

I think is a football fan	18	20	16	21	18	16	19	17	32	18	16	14	19	17	18	19	16	17	20	21	17
I think is not a football fan	27	24	32	30	31	25	34	20	27	27	31	21	29	23	27	21	25	30	22	28	27
Don't know	55	56	51	49	51	60	48	63	41	55	53	65	52	60	55	60	59	53	58	50	56

*Any percentages calculated on bases fewer than 100 respondents do not represent a wide enough cross-section of the target population to be considered statistically reliable. These figures should not be used.

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		%	%	%	%	%

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Rishi Sunak

I think is a football fan	23	39	29	21	14	20
I think is not a football fan	28	36	38	33	19	15
Don't know	48	25	33	45	67	66

Keir Starmer

I think is a football fan	28	41	33	29	20	20
I think is not a football fan	18	25	27	18	10	15
Don't know	55	34	40	53	70	66

Boris Johnson

I think is a football fan	21	19	28	24	18	20
I think is not a football fan	29	50	35	31	16	0
Don't know	50	31	36	45	66	80

Jeremy Corbyn

I think is a football fan	14	19	17	13	10	20
I think is not a football fan	28	43	35	30	18	0
Don't know	58	38	48	57	72	80

Liz Truss

I think is a football fan	2	2	3	2	1	12
I think is not a football fan	41	55	55	44	29	20
Don't know	57	43	42	55	70	69

Nigel Farage

I think is a football fan	18	20	22	20	15	20
I think is not a football fan	25	40	35	23	14	0
Don't know	57	40	43	58	71	80

David Cameron

I think is a football fan	18	24	21	22	12	20
I think is not a football fan	27	41	37	24	17	0
Don't know	55	35	42	54	70	80

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