YouGov Survey Results

Sample size: 2258 adults in GB

Fieldwork: 2nd - 3rd November 2026

		Vote in 2024 GE					EU Ref 2016		Gender		Age				Socio-economic classification (NS-SEC)			Country			Region in England			
	Total	Con	Lab	Lib Dem	Reform UK	Green	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	Higher	Inter-mediate	Routine	England	Wales	Scotland	North	Midlands	London	Rest of South
Weighted Sample	**2258**	406	580	208	244	132	768	813	1091	1167	237	930	558	533	765	506	675	1953	108	196	535	370	273	774
Unweighted Sample	**2258**	370	616	210	233	143	887	762	998	1260	177	893	625	563	895	515	518	1934	123	201	536	379	249	770
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
Would you support or oppose a ban on possessing, publishing and/or distributing each of the following kinds of pornography? Pornography depicting strangulation, suffocation, or otherwise depriving someone of their ability to breathe																								
Strongly support banning	**64**	79	62	65	65	54	66	73	51	75	41	51	76	83	65	68	65	64	56	67	63	63	60	66
Somewhat support banning	**14**	9	17	13	12	14	13	10	19	10	25	17	11	7	13	14	14	14	13	15	14	13	16	14
TOTAL SUPPORT BANNING	**78**	**88**	**79**	**78**	**77**	**68**	**79**	**83**	**70**	**85**	**66**	**68**	**87**	**90**	**78**	**82**	**79**	**78**	**69**	**82**	**77**	**76**	**76**	**80**
Somewhat oppose banning	**7**	3	6	10	9	5	6	4	10	4	11	10	4	3	7	6	6	7	6	4	6	7	9	7
Strongly oppose banning	**7**	4	7	7	7	14	6	5	10	4	13	10	3	3	7	5	5	7	14	6	9	8	7	4
TOTAL OPPOSE BANNING	**14**	**7**	**13**	**17**	**16**	**19**	**12**	**9**	**20**	**8**	**24**	**20**	**7**	**6**	**14**	**11**	**11**	**14**	**20**	**10**	**15**	**15**	**16**	**11**
Don't know	**7**	3	7	4	5	12	6	6	9	6	8	11	5	3	6	7	8	7	11	6	6	9	8	7
Prefer not to say	**1**	1	1	1	1	1	2	1	1	1	2	2	1	1	1	1	1	1	1	1	2	1	1	1
Pornography depicting penetrative sexual activity between people who a reasonable person would think are related, or pretending to be related (including e.g. close relatives such as parent and child or brother and sister)																								
Strongly support banning	**63**	75	61	59	65	57	64	68	47	78	52	53	70	77	64	67	62	63	56	62	65	64	61	63
Somewhat support banning	**14**	12	17	19	12	14	13	12	20	9	21	15	14	10	12	13	15	14	14	16	12	13	14	16
TOTAL SUPPORT BANNING	**77**	**87**	**78**	**78**	**77**	**71**	**77**	**80**	**67**	**87**	**73**	**68**	**84**	**87**	**76**	**80**	**77**	**77**	**70**	**78**	**77**	**77**	**75**	**79**
Somewhat oppose banning	**6**	5	5	9	6	9	8	5	10	3	6	8	6	3	8	6	5	6	5	7	4	6	9	7
Strongly oppose banning	**6**	3	7	5	8	8	5	6	10	3	11	10	3	3	8	4	5	6	11	5	8	7	7	4
TOTAL OPPOSE BANNING	**12**	**8**	**12**	**14**	**14**	**17**	**13**	**11**	**20**	**6**	**17**	**18**	**9**	**6**	**16**	**10**	**10**	**12**	**16**	**12**	**12**	**13**	**16**	**11**
Don't know	**9**	5	9	8	8	10	8	8	12	6	9	12	7	6	7	9	11	9	14	9	9	9	10	8
Prefer not to say	**1**	0	1	1	1	1	2	1	1	1	1	2	1	1	1	1	1	1	0	2	2	1	0	1

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		Watch porn on at least 2-3 days a week		Ever watch porn		Don't watch porn	
	Total	No	Yes	No	Yes	No	Yes
Weighted Sample	2258	2064	194	1740	518	771	1487
Unweighted Sample	2258	2082	176	1767	491	739	1519
	%	%	%	%	%	%	%
Would you support or oppose a ban on possessing, publishing and/or distributing each of the following kinds of pornography? Pornography depicting strangulation, suffocation, or otherwise depriving someone of their ability to breathe							
Strongly support banning	**64**	67	27	72	34	39	76
Somewhat support banning	**14**	13	22	12	21	20	11
TOTAL SUPPORT BANNING	**78**	**80**	**49**	**84**	**55**	**59**	**87**
Somewhat oppose banning	**7**	6	19	4	16	13	4
Strongly oppose banning	**7**	6	19	4	16	13	4
TOTAL OPPOSE BANNING	**14**	**12**	**38**	**8**	**32**	**26**	**8**
Don't know	**7**	7	12	6	12	11	5
Prefer not to say	**1**	1	1	1	2	3	0
Pornography depicting penetrative sexual activity between people who a reasonable person would think are related, or pretending to be related (including e.g. close relatives such as parent and child or brother and sister)							
Strongly support banning	**63**	66	26	72	30	38	76
Somewhat support banning	**14**	14	19	12	21	18	12
TOTAL SUPPORT BANNING	**77**	**80**	**45**	**84**	**51**	**56**	**88**
Somewhat oppose banning	**6**	5	19	3	19	14	2
Strongly oppose banning	**6**	5	20	4	15	12	3
TOTAL OPPOSE BANNING	**12**	**10**	**39**	**7**	**34**	**26**	**5**
Don't know	**9**	8	14	7	14	14	6
Prefer not to say	**1**	1	1	1	1	2	1

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		Vote in 2024 GE					EU Ref 2016		Gender		Age				Socio-economic classification (NS-SEC)			Country			Region in England			
	Total	Con	Lab	Lib Dem	Reform UK	Green	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	Higher	Inter-mediate	Routine	England	Wales	Scotland	North	Midlands	London	Rest of South
Weighted Sample	**2258**	406	580	208	244	132	768	813	1091	1167	237	930	558	533	765	506	675	1953	108	196	535	370	273	774
Unweighted Sample	**2258**	370	616	210	233	143	887	762	998	1260	177	893	625	563	895	515	518	1934	123	201	536	379	249	770
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
Pornography depicting sexual activity between people where a reasonable person would think at least one person is, or is pretending to be, under 16																								
Strongly support banning	**79**	84	80	83	78	75	82	80	70	87	76	72	84	86	80	80	79	79	70	76	81	78	75	80
Somewhat support banning	**9**	10	10	8	8	11	9	9	14	5	13	10	10	7	9	10	8	9	10	11	7	11	11	9
TOTAL SUPPORT BANNING	**88**	**94**	**90**	**91**	**86**	**86**	**91**	**89**	**84**	**92**	**89**	**82**	**94**	**93**	**89**	**90**	**87**	**88**	**80**	**87**	**88**	**89**	**86**	**89**
Somewhat oppose banning	**2**	1	2	3	4	2	2	3	4	1	2	4	1	2	3	1	2	2	3	3	3	1	3	2
Strongly oppose banning	**4**	2	4	2	6	4	3	5	6	2	5	6	2	3	5	4	3	4	8	3	5	4	5	3
TOTAL OPPOSE BANNING	**6**	**3**	**6**	**5**	**10**	**6**	**5**	**8**	**10**	**3**	**7**	**10**	**3**	**5**	**8**	**5**	**5**	**6**	**11**	**6**	**8**	**5**	**8**	**5**
Don't know	**4**	3	3	3	1	6	4	3	5	4	3	7	2	2	3	4	6	4	9	5	3	4	5	5
Prefer not to say	**1**	0	1	1	2	3	1	1	1	1	1	1	1	0	1	0	1	1	0	1	1	1	0	1
Pornography depicting sexual activity with someone wearing a school uniform, regardless of whether or not the person wearing it appears to be or is pretending to be under the age of 16																								
Strongly support banning	**63**	70	63	65	61	53	63	65	47	78	61	56	67	72	63	66	63	64	55	62	64	63	63	64
Somewhat support banning	**14**	17	14	9	12	21	14	14	18	9	15	13	14	13	14	14	13	13	13	17	12	15	12	14
TOTAL SUPPORT BANNING	**77**	**87**	**77**	**74**	**73**	**74**	**77**	**79**	**65**	**87**	**76**	**69**	**81**	**85**	**77**	**80**	**76**	**77**	**68**	**79**	**76**	**78**	**75**	**78**
Somewhat oppose banning	**8**	5	8	13	12	7	9	7	13	3	7	9	8	6	9	7	7	8	12	9	5	8	9	9
Strongly oppose banning	**6**	3	6	6	6	6	5	5	9	3	8	9	3	2	6	4	6	6	8	4	8	5	8	4
TOTAL OPPOSE BANNING	**14**	**8**	**14**	**19**	**18**	**13**	**14**	**12**	**22**	**6**	**15**	**18**	**11**	**8**	**15**	**11**	**13**	**14**	**20**	**13**	**13**	**13**	**17**	**13**
Don't know	**8**	4	8	6	9	10	8	7	11	6	9	11	7	6	7	9	9	8	12	6	9	9	7	8
Prefer not to say	**1**	0	2	0	1	2	1	1	1	1	1	2	1	1	1	1	2	1	0	2	2	1	1	1
Do you ever watch or look at pornography?																								
Yes I do	**23**	16	27	23	21	28	25	20	39	8	27	29	20	14	24	20	23	23	26	25	22	20	27	22
I have done previously, but do not any longer	**28**	28	30	24	32	20	30	28	34	23	21	29	31	26	28	27	32	29	22	26	26	29	26	31
No, I never have	**38**	46	32	44	34	33	34	44	13	61	35	28	41	54	35	44	37	37	45	44	39	37	33	36
Not sure/can't recall	**2**	4	2	1	2	4	3	2	3	2	1	3	3	3	3	3	1	3	3	1	3	2	4	2
Prefer not to say	**9**	6	8	8	11	15	8	6	11	7	16	12	6	4	10	6	7	10	3	5	10	12	10	8

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		Watch porn on at least 2-3 days a week		Ever watch porn		Don't watch porn	
	Total	No	Yes	No	Yes	No	Yes
Weighted Sample	2258	2064	194	1740	518	771	1487
Unweighted Sample	2258	2082	176	1767	491	739	1519
	%	%	%	%	%	%	%
Pornography depicting sexual activity between people where a reasonable person would think at least one person is, or is pretending to be, under 16							
Strongly support banning	**79**	81	58	83	63	65	86
Somewhat support banning	**9**	9	19	7	16	14	7
TOTAL SUPPORT BANNING	**88**	**90**	**77**	**90**	**79**	**79**	**93**
Somewhat oppose banning	**2**	2	6	2	5	5	1
Strongly oppose banning	**4**	3	12	3	9	8	2
TOTAL OPPOSE BANNING	**6**	**5**	**18**	**5**	**14**	**13**	**3**
Don't know	**4**	4	5	4	5	6	4
Prefer not to say	**1**	1	0	1	1	2	1
Pornography depicting sexual activity with someone wearing a school uniform, regardless of whether or not the person wearing it appears to be or is pretending to be under the age of 16							
Strongly support banning	**63**	66	31	71	37	41	74
Somewhat support banning	**14**	14	12	13	17	17	12
TOTAL SUPPORT BANNING	**77**	**80**	**43**	**84**	**54**	**58**	**86**
Somewhat oppose banning	**8**	6	28	4	20	16	4
Strongly oppose banning	**6**	5	18	3	14	11	3
TOTAL OPPOSE BANNING	**14**	**11**	**46**	**7**	**34**	**27**	**7**
Don't know	**8**	8	10	7	11	12	7
Prefer not to say	**1**	1	1	1	1	3	1
Do you ever watch or look at pornography?							
Yes I do	**23**	16	100	0	100	67	0
I have done previously, but do not any longer	**28**	31	0	36	0	0	43
No, I never have	**38**	41	0	49	0	0	57
Not sure/can't recall	**2**	3	0	3	0	7	0
Prefer not to say	**9**	10	0	11	0	26	0

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Unweighted Sample	**2258**	370	616	210	233	143	887	762	998	1260	177	893	625	563	895	515	518	1934	123	201	536	379	249	770
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
Roughly how often would you say you watch or look at pornography? *[Asked only to respondents who said they watch porn; N=491]*																								
Every day	**5**	*0*	6	*5*	*5*	*0*	4	6	6	*0*	*2*	6	1	*7*	2	6	8	5	*11*	*0*	5	*3*	*8*	4
Most days	**11**	*6*	13	*7*	*4*	*15*	11	9	13	*3*	*17*	11	8	*11*	9	6	13	10	*11*	*17*	12	*14*	*17*	5
Two or three days a week	**22**	*17*	21	*15*	*30*	*31*	24	16	24	*11*	*29*	24	15	*19*	21	26	19	21	*35*	*23*	23	*22*	*14*	22
Once a week	**17**	*30*	16	*20*	*17*	*15*	17	20	19	*9*	*22*	17	15	*19*	24	18	12	18	*5*	*21*	19	*12*	*10*	23
Two or three times a month	**19**	*26*	14	*19*	*27*	*18*	17	25	18	*24*	*12*	16	29	*22*	21	19	19	19	*17*	*16*	18	*25*	*15*	20
Once a month	**8**	*6*	12	*9*	*2*	*2*	11	8	6	*17*	*4*	8	10	*7*	7	6	11	8	*0*	*8*	6	*6*	*13*	9
Once every few months	**8**	*7*	10	*6*	*1*	*9*	10	6	5	*25*	*2*	10	9	*8*	9	9	8	9	*9*	*5*	6	*9*	*8*	10
Once a year	**0**	*0*	0	*0*	*0*	*0*	0	0	0	*1*	*0*	0	0	*0*	0	0	0	0	*0*	*0*	0	*1*	*0*	0
Less often than this	**1**	*0*	0	*0*	*8*	*2*	0	3	1	*0*	*0*	0	5	*0*	1	0	3	1	*0*	*0*	1	*4*	*2*	0
Not sure	**3**	*5*	3	*2*	*2*	*0*	1	4	2	*6*	*2*	3	1	*6*	2	6	1	3	*0*	*3*	3	*2*	*4*	3
Prefer not to say	**6**	*4*	4	*17*	*3*	*7*	4	4	7	*3*	*11*	5	7	*1*	4	5	7	6	*12*	*6*	8	*2*	*10*	4

*This survey was carried out online. The figures have been weighted and are representative of all adults in GB (aged 18+).

*Any percentages calculated on bases fewer than 100 respondents do not represent a wide enough cross-section of the target population to be considered statistically reliable. These figures should not be used.

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		Watch porn on at least 2-3 days a week		Ever watch porn		Don't watch porn	
	Total	No	Yes	No	Yes	No	Yes
Weighted Sample	2258	2064	194	1740	518	771	1487
Unweighted Sample	2258	2082	176	1767	491	739	1519
	%	%	%	%	%	%	%
Roughly how often would you say you watch or look at pornography? *[Asked only to respondents who said they watch porn; N=491]*							
Every day	5	0	12	*0*	5	5	*0*
Most days	11	0	29	*0*	11	11	*0*
Two or three days a week	22	0	58	*0*	22	22	*0*
Once a week	17	28	0	*0*	17	17	*0*
Two or three times a month	19	30	0	*0*	19	19	*0*
Once a month	8	13	0	*0*	8	8	*0*
Once every few months	8	13	0	*0*	8	8	*0*
Once a year	0	0	0	*0*	0	0	*0*
Less often than this	1	2	0	*0*	1	1	*0*
Not sure	3	4	0	*0*	3	3	*0*
Prefer not to say	6	10	0	*0*	6	6	*0*

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