

YouGov Survey Results

Sample Size: 10795 Adults in GB
Fieldwork: 30th July - 7th August 2025

	Vote in 2024 GE						EU Ref 2016		Gender		Age				Social Grade		Country			Region in England			
	Total	Con	Lab	Lib Dem	Reform UK	Green	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	England	Wales	Scotland	North	Midlands	London	Rest of South
Weighted Sample	10795	1943	2774	993	1166	651	3789	3854	5225	5570	1134	4459	2666	2536	6153	4642	9338	518	939	2558	1770	1306	3703
Unweighted Sample	10795	1862	3021	1098	1263	687	4413	3953	4687	6108	706	3969	2879	3241	6700	4095	9265	571	959	2547	1808	1074	3836
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

How interested, if at all, are you in the following?

Football

Very interested	21	20	24	19	21	16	21	21	35	8	18	23	21	17	22	19	21	18	21	23	19	24	19
Fairly interested	17	18	18	18	16	15	18	17	18	16	17	16	17	18	17	17	17	13	16	18	16	19	17
TOTAL INTERESTED	38	38	42	37	37	31	39	38	53	24	35	39	38	35	39	36	38	31	37	41	35	43	36
Not very interested	18	18	17	21	17	18	18	16	15	21	22	17	18	17	18	17	18	12	16	18	19	20	18
Not interested at all	44	44	41	41	46	50	42	45	32	54	40	42	44	48	42	46	43	56	45	40	45	36	46
TOTAL NOT INTERESTED	62	62	58	62	63	68	60	61	47	75	62	59	62	65	60	63	61	68	61	58	64	56	64
Don't know	1	0	0	0	0	1	0	0	0	1	2	1	0	0	1	1	1	1	1	1	1	1	1

Women's football

Very interested	7	7	8	9	5	8	7	7	7	7	7	6	6	8	7	7	7	4	3	7	6	8	7
Fairly interested	22	24	27	27	16	24	26	21	24	21	21	21	23	24	24	20	23	17	14	22	22	24	24
TOTAL INTERESTED	29	31	35	36	21	32	33	28	31	28	28	27	29	32	31	27	30	21	17	29	28	32	31
Not very interested	25	25	27	28	24	28	28	23	26	25	28	26	24	24	27	24	26	21	26	27	24	27	25
Not interested at all	45	44	38	37	55	38	39	49	43	47	42	46	47	43	42	48	43	57	56	43	47	39	43
TOTAL NOT INTERESTED	70	69	65	65	79	66	67	72	69	72	70	72	71	67	69	72	69	78	82	70	71	66	68
Don't know	1	0	0	0	0	1	0	0	1	1	2	1	0	0	0	1	1	1	1	1	0	1	0

How closely, if at all, do you typically follow the English football Premier League?

Very closely	15	14	18	14	16	11	15	15	26	5	14	18	14	11	16	13	16	13	10	18	14	18	14
Fairly closely	15	17	16	15	15	13	16	16	19	11	13	15	16	16	15	15	15	13	15	17	14	18	14
TOTAL VERY / FAIRLY CLOSELY	30	31	34	29	31	24	31	31	45	16	27	33	30	27	31	28	31	26	25	35	28	36	28
Not very closely	19	19	19	21	18	20	20	18	17	22	22	18	20	20	20	19	20	14	18	19	20	21	20
Not at all	50	49	46	50	51	56	48	51	37	62	50	48	50	54	48	52	49	59	58	45	51	43	52
TOTAL NOT VERY CLOSELY / AT ALL	69	68	65	71	69	76	68	69	54	84	72	66	70	74	68	71	69	73	76	64	71	64	72
Don't know	0	0	0	0	0	1	0	0	0	1	1	1	0	0	0	1	0	1	0	1	0	1	0

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Fieldwork: 30th July - 7th August 2025

	How closely, if at all, do you typically follow the English football Premier					Which Premier League team do you support? If you do not support any, please select N/A. If you support more than one team, please select the one you follow most closely.										
	Total	Very closely	Fairly closely	Not very closely	Not at all	Arsenal	Aston Villa	Chelsea	Leeds United	Liverpool	Manchester City	Manchester United	Newcastle United	Tottenham Hotspur	West Ham United	N/A: I do not support any Premier League team
Weighted Sample	10795	1630	1633	2091	5393	424	113	241	148	668	161	630	178	276	145	1862
Unweighted Sample	10795	1486	1646	2217	5411	390	116	221	156	655	149	580	191	280	155	1932
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

How interested, if at all, are you in the following?

Football

Very interested	21	94	35	4	0	51	49	57	39	51	58	55	42	46	45	25
Fairly interested	17	5	59	33	2	34	32	32	47	33	32	30	35	38	29	30
TOTAL INTERESTED	38	99	94	37	2	85	81	89	86	84	90	85	77	84	74	55
Not very interested	18	0	5	49	15	14	17	8	12	13	9	13	19	14	24	34
Not interested at all	44	0	1	13	82	2	3	3	2	3	1	2	4	2	1	11
TOTAL NOT INTERESTED	62	0	6	62	97	16	20	11	14	16	10	15	23	16	25	45
Don't know	1	0	0	0	1	0	0	0	0	0	0	0	0	0	0	0

Women's football

Very interested	7	18	15	6	1	20	10	17	13	10	19	14	10	14	13	9
Fairly interested	22	38	41	32	8	37	36	41	44	36	35	37	34	39	37	34
TOTAL INTERESTED	29	56	56	38	9	57	46	58	57	46	54	51	44	53	50	43
Not very interested	25	23	25	40	21	24	27	27	31	28	28	28	32	27	28	35
Not interested at all	45	21	18	21	70	19	27	14	12	25	18	21	23	20	22	21
TOTAL NOT INTERESTED	70	44	43	61	91	43	54	41	43	53	46	49	55	47	50	56
Don't know	1	0	1	1	0	0	0	0	0	1	0	0	0	0	0	1

How closely, if at all, do you typically follow the English football Premier League?

Very closely	15	100	0	0	0	42	46	45	32	43	45	45	37	40	35	11
Fairly closely	15	0	100	0	0	34	25	38	33	34	33	33	33	34	32	24
TOTAL VERY / FAIRLY CLOSELY	30	100	100	0	0	76	71	83	65	77	78	78	70	74	67	35
Not very closely	19	0	0	100	0	24	29	16	35	24	21	22	31	26	33	66
Not at all	50	0	0	0	100	0	0	0	0	0	0	0	0	0	0	0
TOTAL NOT VERY CLOSELY / AT ALL	69	0	0	100	100	24	29	16	35	24	21	22	31	26	33	66
Don't know	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0

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	Total	Con	Lab	Lib Dem	Reform UK	Green	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	England	Wales	Scotland	North	Midlands	London	Rest of South
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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Which Premier League team do you support? If you do not support any, please select N/A. If you support more than one team, please select the one you follow most closely.

[Asked only to those who follow the English football Premier League; n=5349]

Arsenal	8	6	8	9	9	9	8	6	8	8	12	9	6	5	8	7	8	4	7	3	4	17	11
Aston Villa	2	2	2	2	3	2	2	3	2	2	2	2	2	2	2	2	2	2	1	0	9	1	1
Bournemouth	1	1	1	0	1	0	1	0	1	1	1	0	1	1	0	1	1	0	0	0	0	0	1
Brentford	1	0	1	1	1	2	1	1	1	0	1	0	0	1	1	1	1	0	0	0	0	2	1
Brighton & Hove Albion	1	1	1	3	0	1	1	1	1	1	1	1	1	1	1	1	1	0	0	0	0	0	3
Burnley	0	1	1	0	1	1	1	1	1	0	0	0	0	1	0	1	1	0	0	1	0	0	0
Chelsea	5	6	5	7	3	4	4	4	5	4	8	5	4	4	5	4	5	3	3	2	2	10	6
Crystal Palace	1	1	1	1	0	1	1	1	1	1	1	1	1	1	1	1	1	0	0	0	0	2	2
Everton	1	1	2	1	1	3	2	1	1	1	0	1	1	2	1	1	1	3	1	2	0	1	0
Fulham	0	1	0	0	0	0	0	0	0	0	0	0	0	1	1	0	0	0	0	0	2	0	0
Leeds United	3	3	3	3	2	3	3	3	3	3	2	2	4	4	3	3	3	2	2	6	2	1	1
Liverpool	12	10	14	12	11	14	12	11	13	12	11	14	13	10	12	13	12	22	14	17	9	9	11
Manchester City	3	3	4	1	3	3	2	3	3	3	3	4	3	2	3	3	3	4	3	6	3	2	1
Manchester United	12	11	12	9	10	11	11	10	13	10	15	14	8	10	11	13	11	21	11	16	8	11	9
Newcastle United	3	2	4	2	5	4	3	4	3	3	2	3	4	3	3	3	3	1	6	8	2	1	1
Nottingham Forest	2	1	2	1	3	2	1	3	2	1	2	1	3	2	2	2	2	1	0	0	8	0	1
Sunderland	1	1	1	1	1	0	1	1	1	1	1	1	1	1	1	1	1	0	0	3	0	0	0
Tottenham Hotspur	5	7	5	7	5	3	5	6	5	5	4	4	6	6	6	5	5	4	2	2	3	9	8
West Ham United	3	3	3	3	6	3	2	4	3	2	1	2	4	3	3	3	3	2	1	1	1	5	5
Wolverhampton Wanderers	2	1	1	1	2	1	1	2	2	1	1	2	1	2	2	2	2	0	0	0	7	1	1
N/A: I do not support any Premier League team	35	36	31	35	33	33	36	36	32	40	31	33	36	37	34	36	34	30	46	31	42	25	36

In your previous answer you said that you supported [TEAM]. Which of the following comes closest to how you would describe your support for them?

[Asked only to those who follow the English football Premier League and support a team; n=3417]

They are the only club I support	61	62	62	53	68	59	58	65	63	58	65	64	61	55	61	62	63	62	30	64	64	67	61
They are the club I support the most, but there are other clubs I also support	22	24	22	29	17	25	25	20	21	25	18	23	19	27	24	21	22	20	24	22	22	22	23
There is a club in another league I support more, but they are my Premier League club	12	12	13	11	11	11	12	12	12	11	14	9	15	14	11	13	10	14	42	10	10	6	11
Something else	3	2	2	5	2	4	4	2	2	4	2	3	4	3	3	3	3	3	5	3	3	3	3
Don't know	1	0	1	2	2	0	1	1	1	2	1	2	1	1	1	1	1	2	0	1	1	2	1

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	Total	Very closely	Fairly closely	Not very closely	Not at all	Arsenal	Aston Villa	Chelsea	Leeds United	Liverpool	Manchester City	Manchester United	Newcastle United	Tottenham Hotspur	West Ham United	N/A: I do not support any Premier League team
Weighted Sample	10795	1630	1633	2091	5393	424	113	241	148	668	161	630	178	276	145	1862
Unweighted Sample	10795	1486	1646	2217	5411	390	116	221	156	655	149	580	191	280	155	1932
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Which Premier League team do you support? If you do not support any, please select N/A. If you support more than one team, please select the one you follow most closely.

[Asked only to those who follow the English football Premier League; n=5349]

Arsenal	8	11	9	5	0	100	0	0	0	0	0	0	0	0	0	0
Aston Villa	2	3	2	2	0	0	100	0	0	0	0	0	0	0	0	0
Bournemouth	1	0	1	1	0	0	0	0	0	0	0	0	0	0	0	0
Brentford	1	0	1	1	0	0	0	0	0	0	0	0	0	0	0	0
Brighton & Hove Albion	1	1	2	1	0	0	0	0	0	0	0	0	0	0	0	0
Burnley	0	1	1	0	0	0	0	0	0	0	0	0	0	0	0	0
Chelsea	5	7	6	2	0	0	0	100	0	0	0	0	0	0	0	0
Crystal Palace	1	1	1	1	0	0	0	0	0	0	0	0	0	0	0	0
Everton	1	2	1	1	0	0	0	0	0	0	0	0	0	0	0	0
Fulham	0	1	1	0	0	0	0	0	0	0	0	0	0	0	0	0
Leeds United	3	3	3	2	0	0	0	0	100	0	0	0	0	0	0	0
Liverpool	12	17	14	8	0	0	0	0	0	100	0	0	0	0	0	0
Manchester City	3	4	3	2	0	0	0	0	0	0	100	0	0	0	0	0
Manchester United	12	17	13	7	0	0	0	0	0	0	0	100	0	0	0	0
Newcastle United	3	4	4	3	0	0	0	0	0	0	0	0	100	0	0	0
Nottingham Forest	2	3	2	1	0	0	0	0	0	0	0	0	0	0	0	0
Sunderland	1	1	2	0	0	0	0	0	0	0	0	0	0	0	0	0
Tottenham Hotspur	5	7	6	3	0	0	0	0	0	0	0	0	0	100	0	0
West Ham United	3	3	3	2	0	0	0	0	0	0	0	0	0	0	100	0
Wolverhampton Wanderers	2	2	2	1	0	0	0	0	0	0	0	0	0	0	0	0
N/A: I do not support any Premier League team	35	12	27	58	0	0	0	0	0	0	0	0	0	0	0	100

In your previous answer you said that you supported [TEAM]. Which of the following comes closest to how you would describe your support for them?

[Asked only to those who follow the English football Premier League and support a team; n=3417]

They are the only club I support	61	72	54	54	0	62	70	66	59	59	46	60	63	68	72	0
They are the club I support the most, but there are other clubs I also support	22	19	28	21	0	23	13	23	24	23	28	24	18	21	14	0
There is a club in another league I support more, but they are my Premier League club	12	9	16	12	0	11	10	8	11	14	24	12	12	7	8	0
Something else	3	0	2	9	0	3	6	3	5	3	1	2	4	3	3	0
Don't know	1	0	1	4	0	1	1	1	1	1	1	1	3	1	3	0

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Thinking about where [TEAM] might finish in the league, what is your realistic hope for [TEAM]'s 2025-26 Premier League season?

[Asked only to those who follow the English football Premier League and support a team; n=3417]

Winning the Premier League	29	26	29	29	29	32	27	26	28	32	35	32	27	24	29	29	29	32	27	33	22	30	29
Qualifying for the Champions League	27	29	26	25	26	26	27	29	28	24	24	25	28	29	27	26	26	32	32	22	25	30	28
Qualifying for the Europa League	12	10	14	12	10	9	14	11	15	8	12	14	9	12	13	11	12	11	19	10	14	12	12
Qualifying for the Conference League	3	3	3	5	2	3	3	2	4	1	2	3	3	2	3	3	3	4	2	3	2	2	3
Finishing mid-table	14	19	13	11	18	11	14	18	14	13	8	11	17	19	13	14	14	8	9	14	15	11	16
Avoiding relegation	7	7	8	7	9	8	7	9	7	7	5	6	9	8	8	6	7	5	4	11	11	6	4
I don't think \$teamsupport.raw can realistically avoid relegation	1	0	0	1	1	0	0	1	1	0	2	1	1	0	0	1	0	2	3	0	1	0	1
Don't know	8	6	7	9	7	11	8	5	4	14	14	8	6	5	7	9	8	6	4	7	10	9	7

Overall, would you say you feel optimistic or pessimistic about [TEAM]'s 2025-26 Premier League season?

[Asked only to those who follow the English football Premier League and support a team; n=3417]

Very optimistic	22	20	23	20	20	20	19	21	22	21	26	21	21	22	22	21	22	23	21	25	17	22	20
Fairly optimistic	53	61	51	57	52	52	56	55	52	56	38	52	56	58	53	54	53	51	57	49	54	54	55
TOTAL OPTIMISTIC	75	81	74	77	72	72	75	76	74	77	64	73	77	80	75	75	75	74	78	74	71	76	75
Fairly pessimistic	17	14	19	17	20	17	18	17	19	13	22	18	17	15	18	16	17	16	19	18	19	15	17
Very pessimistic	2	1	2	2	3	2	2	3	3	1	3	3	1	1	2	3	2	4	1	2	3	3	2
TOTAL PESSIMISTIC	19	15	21	19	23	19	20	20	22	14	25	21	18	16	20	19	19	20	20	20	22	18	19
Don't know	6	5	5	5	5	8	5	5	5	8	11	6	5	4	5	7	6	5	2	6	8	6	6

How confident, if at all, are you in the ability of [TEAM MANAGER] to manage [TEAM]?

[Asked only to those who follow the English football Premier League and support a team; n=3417]

Very confident	39	37	43	35	37	38	39	39	42	34	37	40	40	37	40	37	39	35	40	48	39	33	35
Fairly confident	41	43	40	46	43	40	42	42	42	40	36	40	43	43	42	39	41	43	43	36	40	41	45
TOTAL CONFIDENT	80	80	83	81	80	78	81	81	84	74	73	80	83	80	82	76	80	78	83	84	79	74	80
Not very confident	8	6	7	5	9	8	7	7	8	8	13	7	6	9	6	10	8	8	9	8	7	9	7
Not confident at all	1	1	1	1	2	1	1	1	1	1	1	1	1	1	1	1	1	2	1	1	1	1	1
TOTAL NOT CONFIDENT	9	7	8	6	11	9	8	8	9	9	14	8	7	10	7	11	9	10	10	9	8	10	8
Don't know	11	12	9	13	9	14	11	10	7	18	14	12	10	9	10	13	12	12	6	7	12	16	13

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	Total	Very closely	Fairly closely	Not very closely	Not at all	Arsenal	Aston Villa	Chelsea	Leeds United	Liverpool	Manchester City	Manchester United	Newcastle United	Tottenham Hotspur	West Ham United	
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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Thinking about where [TEAM] might finish in the league, what is your realistic hope for [TEAM]'s 2025-26 Premier League season?

[Asked only to those who follow the English football Premier League and support a team; n=3417]

Winning the Premier League	29	32	30	25	0	55	4	32	2	75	59	7	11	9	3	0
Qualifying for the Champions League	27	30	28	19	0	32	45	56	4	17	31	33	46	36	4	0
Qualifying for the Europa League	12	16	11	8	0	2	27	2	4	1	2	25	21	28	12	0
Qualifying for the Conference League	3	4	2	1	0	0	2	0	0	1	0	5	4	1	8	0
Finishing mid-table	14	11	15	17	0	1	5	1	30	0	1	15	11	14	52	0
Avoiding relegation	7	7	8	7	0	0	1	1	55	0	0	4	1	2	14	0
I don't think \$teamsupport.raw can realistically avoid relegation	1	0	1	1	0	0	1	0	2	1	0	1	0	0	2	0
Don't know	8	1	5	22	0	10	14	8	3	5	7	9	6	10	6	0

Overall, would you say you feel optimistic or pessimistic about [TEAM]'s 2025-26 Premier League season?

[Asked only to those who follow the English football Premier League and support a team; n=3417]

Very optimistic	22	30	18	11	0	30	5	36	4	52	46	6	7	7	2	0
Fairly optimistic	53	48	58	54	0	58	70	53	67	44	40	51	52	59	39	0
TOTAL OPTIMISTIC	75	78	76	65	0	88	75	89	71	96	86	57	59	66	41	0
Fairly pessimistic	17	18	17	16	0	7	12	5	22	1	7	30	31	22	44	0
Very pessimistic	2	3	3	2	0	0	1	0	2	0	0	6	4	4	6	0
TOTAL PESSIMISTIC	19	21	20	18	0	7	13	5	24	1	7	36	35	26	50	0
Don't know	6	1	4	16	0	5	12	6	5	3	7	7	6	8	9	0

How confident, if at all, are you in the ability of [TEAM] MANAGER to manage [TEAM]?

[Asked only to those who follow the English football Premier League and support a team; n=3417]

Very confident	39	54	36	19	0	43	53	32	20	66	67	18	65	12	3	0
Fairly confident	41	37	45	42	0	42	31	49	60	28	26	44	28	56	49	0
TOTAL CONFIDENT	80	91	81	61	0	85	84	81	80	94	93	62	93	68	52	0
Not very confident	8	6	10	7	0	5	2	6	12	1	2	21	1	10	19	0
Not confident at all	1	2	1	1	0	2	2	0	2	0	0	3	0	1	2	0
TOTAL NOT CONFIDENT	9	8	11	8	0	7	4	6	14	1	2	24	1	11	21	0
Don't know	11	2	7	32	0	8	11	13	6	5	5	15	6	21	27	0

Sample Size: 10795 Adults in GB
Fieldwork: 30th July - 7th August 2025

	Vote in 2024 GE						EU Ref 2016		Gender		Age				Social Grade		Country			Region in England			
	Total	Con	Lab	Lib Dem	Reform UK	Green	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	England	Wales	Scotland	North	Midlands	London	Rest of South
Weighted Sample	10795	1943	2774	993	1166	651	3789	3854	5225	5570	1134	4459	2666	2536	6153	4642	9338	518	939	2558	1770	1306	3703
Unweighted Sample	10795	1862	3021	1098	1263	687	4413	3953	4687	6108	706	3969	2879	3241	6700	4095	9265	571	959	2547	1808	1074	3836
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Which team do you believe have the best chance of winning the 2025-26 Premier League season?
[Asked only to those who follow the English football Premier League; n=5349]

Arsenal	8	9	7	8	9	7	8	8	8	7	7	8	8	8	8	8	8	7	4	6	7	11	9
Aston Villa	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	1	0	0
Bournemouth	0	0	0	1	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Brentford	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Brighton & Hove Albion	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Burnley	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Chelsea	3	4	3	4	3	3	3	3	4	3	4	3	4	3	4	3	3	4	4	3	2	5	4
Crystal Palace	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Everton	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	1	0	0	0	0	0
Fulham	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Leeds United	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Liverpool	46	44	49	46	44	45	47	45	55	31	43	48	46	42	48	43	45	46	52	50	44	38	44
Manchester City	12	12	12	8	12	12	11	13	13	9	9	12	12	12	12	11	12	13	10	13	12	12	10
Manchester United	1	1	1	1	2	0	1	1	1	2	2	2	1	1	1	2	1	1	3	2	1	2	1
Newcastle United	1	1	0	1	1	1	1	1	0	1	0	0	1	1	1	0	1	1	1	1	0	0	0
Nottingham Forest	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Sunderland	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Tottenham Hotspur	0	0	0	0	1	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
West Ham United	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Wolverhampton Wanderers	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	1	0
Don't know	28	29	25	31	27	31	28	27	18	44	33	25	28	32	26	31	28	26	26	23	32	30	30

Sample Size: 10795 Adults in GB
Fieldwork: 30th July - 7th August 2025

	How closely, if at all, do you typically follow the English football Premier					Which Premier League team do you support? If you do not support any, please select N/A. If you support more than one team, please select the one you follow most closely.										
	Total	Very closely	Fairly closely	Not very closely	Not at all	Arsenal	Aston Villa	Chelsea	Leeds United	Liverpool	Manchester City	Manchester United	Newcastle United	Tottenham Hotspur	West Ham United	N/A: I do not support any Premier League team
Weighted Sample	10795	1630	1633	2091	5393	424	113	241	148	668	161	630	178	276	145	1862
Unweighted Sample	10795	1486	1646	2217	5411	390	116	221	156	655	149	580	191	280	155	1932
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Which team do you believe have the best chance of winning the 2025-26 Premier League season?
[Asked only to those who follow the English football Premier League; n=5349]

Arsenal	8	10	10	4	0	38	5	6	4	4	2	9	0	3	9	4
Aston Villa	0	0	0	0	0	0	1	0	0	0	0	0	0	0	0	0
Bournemouth	0	0	0	0	0	0	0	0	1	0	0	0	0	0	0	0
Brentford	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Brighton & Hove Albion	0	0	0	0	0	0	1	0	0	0	0	0	0	0	0	0
Burnley	0	0	0	0	0	1	1	0	0	0	1	0	0	0	0	0
Chelsea	3	4	5	2	0	2	5	18	8	1	2	4	2	3	5	2
Crystal Palace	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Everton	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Fulham	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Leeds United	0	0	0	0	0	0	0	0	1	0	0	0	0	0	0	0
Liverpool	46	66	51	25	0	34	53	40	57	75	28	51	57	55	44	32
Manchester City	12	14	13	8	0	8	9	14	13	7	56	13	10	13	22	8
Manchester United	1	1	2	2	0	1	1	1	1	1	6	1	1	3	1	1
Newcastle United	1	0	1	1	0	0	0	0	0	0	0	7	0	1	1	1
Nottingham Forest	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Sunderland	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Tottenham Hotspur	0	0	0	0	0	0	0	0	0	0	0	0	0	3	1	0
West Ham United	0	0	0	0	0	0	1	0	0	0	0	0	0	0	2	0
Wolverhampton Wanderers	0	0	0	0	0	0	0	0	0	0	0	1	0	0	0	0
Don't know	28	4	16	56	0	16	23	20	14	11	10	16	23	21	13	51

Sample Size: 10795 Adults in GB
Fieldwork: 30th July - 7th August 2025

	Vote in 2024 GE						EU Ref 2016		Gender		Age				Social Grade		Country			Region in England			
	Total	Con	Lab	Lib Dem	Reform UK	Green	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	England	Wales	Scotland	North	Midlands	London	Rest of South
Weighted Sample	10795	1943	2774	993	1166	651	3789	3854	5225	5570	1134	4459	2666	2536	6153	4642	9338	518	939	2558	1770	1306	3703
Unweighted Sample	10795	1862	3021	1098	1263	687	4413	3953	4687	6108	706	3969	2879	3241	6700	4095	9265	571	959	2547	1808	1074	3836
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Which team do you least want to win the 2025-26 Premier League season?

[Asked only to those who follow the English football Premier

League; n=5349]

Arsenal	11	11	12	11	10	8	11	10	13	8	15	11	11	9	12	9	11	7	9	7	8	17	14
Aston Villa	1	1	2	1	1	1	1	1	1	1	2	1	1	1	1	1	1	3	1	0	4	1	0
Bournemouth	0	0	0	1	1	0	0	0	0	0	1	0	0	0	0	0	0	0	0	0	0	0	0
Brentford	0	1	0	1	0	0	0	0	0	0	0	0	0	1	1	0	0	0	0	0	0	1	1
Brighton & Hove Albion	1	1	1	1	0	1	1	1	1	1	1	1	1	0	1	1	1	0	1	0	0	0	2
Burnley	1	1	1	0	0	0	1	1	1	1	0	1	1	1	1	1	1	1	0	1	0	1	1
Chelsea	4	4	4	5	3	2	5	3	4	4	3	4	4	4	4	4	4	4	7	2	3	6	4
Crystal Palace	0	0	0	0	0	0	1	0	0	1	1	0	0	0	1	0	0	1	0	0	0	0	1
Everton	1	1	1	1	1	2	1	1	1	1	1	1	1	1	1	1	1	1	1	2	1	1	1
Fulham	0	0	0	0	1	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Leeds United	2	3	2	2	3	2	2	3	2	2	1	2	3	3	2	2	2	1	3	4	2	1	2
Liverpool	11	10	11	7	15	9	10	12	14	7	12	12	10	9	10	12	11	17	7	16	11	9	9
Manchester City	14	13	15	14	9	17	16	13	15	12	10	15	14	12	14	14	14	11	17	14	13	13	14
Manchester United	15	16	17	14	19	19	15	18	17	13	13	13	19	16	15	15	15	19	14	21	15	11	13
Newcastle United	1	1	1	1	2	1	1	2	1	1	1	1	2	1	1	1	1	0	2	3	0	1	1
Nottingham Forest	1	1	1	1	1	0	1	1	1	1	2	1	1	0	1	1	1	0	0	0	3	0	0
Sunderland	2	1	2	2	2	2	2	2	2	2	2	2	2	2	2	2	2	2	2	4	1	1	1
Tottenham Hotspur	5	4	5	6	8	4	5	5	5	4	6	6	4	3	5	4	5	2	3	2	3	8	7
West Ham United	1	1	1	1	1	0	1	1	1	1	1	0	1	1	1	1	1	1	0	0	1	1	1
Wolverhampton Wanderers	1	1	1	1	0	1	1	1	1	1	1	1	0	1	1	1	1	1	1	1	2	1	0
Don't know	28	29	23	31	22	30	28	26	20	41	29	25	26	34	27	30	27	28	32	23	30	28	30

Sample Size: 10795 Adults in GB
Fieldwork: 30th July - 7th August 2025

	How closely, if at all, do you typically follow the English football Premier					Which Premier League team do you support? If you do not support any, please select N/A. If you support more than one team, please select the one you follow most closely.										
	Total	Very closely	Fairly closely	Not very closely	Not at all	Arsenal	Aston Villa	Chelsea	Leeds United	Liverpool	Manchester City	Manchester United	Newcastle United	Tottenham Hotspur	West Ham United	N/A: I do not support any Premier League team
Weighted Sample	10795	1630	1633	2091	5393	424	113	241	148	668	161	630	178	276	145	1862
Unweighted Sample	10795	1486	1646	2217	5411	390	116	221	156	655	149	580	191	280	155	1932
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Which team do you least want to win the 2025-26 Premier League season?

[Asked only to those who follow the English football Premier League; n=5349]

Arsenal	11	19	10	5	0	5	12	29	5	10	14	10	6	67	15	4
Aston Villa	1	1	2	1	0	1	5	0	0	1	3	0	0	1	1	1
Bournemouth	0	0	0	0	0	0	0	0	1	0	0	0	0	0	0	0
Brentford	0	0	1	0	0	0	1	0	1	0	0	0	0	0	0	1
Brighton & Hove Albion	1	1	1	0	0	1	0	1	1	0	1	0	0	0	0	0
Burnley	1	1	1	1	0	0	0	1	2	0	1	1	0	0	0	1
Chelsea	4	4	4	3	0	7	7	3	4	4	4	4	1	3	4	3
Crystal Palace	0	0	1	0	0	0	0	0	0	1	0	0	0	0	0	0
Everton	1	1	1	1	0	0	1	1	4	2	0	1	1	0	1	0
Fulham	0	0	0	0	0	0	0	0	0	0	1	0	0	0	0	0
Leeds United	2	2	3	1	0	2	1	0	3	2	1	1	2	0	1	3
Liverpool	11	18	13	5	0	10	5	9	4	6	15	39	18	3	6	6
Manchester City	14	17	16	9	0	19	18	10	10	22	6	25	4	4	9	10
Manchester United	15	19	18	11	0	10	18	15	45	35	31	4	17	4	12	11
Newcastle United	1	2	2	1	0	0	1	0	1	1	1	1	6	0	1	1
Nottingham Forest	1	1	1	1	0	0	0	0	2	0	1	0	0	0	0	1
Sunderland	2	2	3	1	0	2	1	0	1	1	2	1	29	0	0	1
Tottenham Hotspur	5	7	5	3	0	28	4	9	3	1	2	1	1	4	24	1
West Ham United	1	1	1	1	0	1	0	0	0	0	0	0	1	1	6	1
Wolverhampton Wanderers	1	0	1	1	0	1	6	2	2	0	2	1	0	0	0	1
Don't know	28	5	17	54	0	12	21	19	11	13	16	12	13	11	21	53

Sample Size: 10795 Adults in GB
Fieldwork: 30th July - 7th August 2025

	Vote in 2024 GE					EU Ref 2016		Gender		Age				Social Grade		Country			Region in England				
	Total	Con	Lab	Lib Dem	Reform UK	Green	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	England	Wales	Scotland	North	Midlands	London	Rest of South
Weighted Sample	10795	1943	2774	993	1166	651	3789	3854	5225	5570	1134	4459	2666	2536	6153	4642	9338	518	939	2558	1770	1306	3703
Unweighted Sample	10795	1862	3021	1098	1263	687	4413	3953	4687	6108	706	3969	2879	3241	6700	4095	9265	571	959	2547	1808	1074	3836
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Which teams do you most expect to be relegated at the end of the 2025-26 Premier League season? Please select three.

[Asked only to those who follow the English football Premier League; n=5349]

Arsenal	1	1	1	1	0	1	1	1	1	1	1	2	0	0	1	1	1	1	1	1	1	3	1
Aston Villa	1	0	1	1	1	0	1	1	1	1	2	1	1	1	1	1	1	1	1	1	1	2	1
Bournemouth	6	6	6	7	6	5	5	7	6	5	6	5	6	7	6	6	6	10	6	6	4	7	5
Brentford	17	16	17	15	20	16	17	16	19	13	13	18	18	12	17	16	16	15	20	18	16	16	15
Brighton & Hove Albion	7	9	6	5	6	5	7	7	5	9	4	8	7	6	6	7	6	9	8	8	7	5	6
Burnley	43	42	49	42	45	40	45	43	56	24	42	45	46	37	45	40	43	42	44	45	41	42	43
Chelsea	1	0	1	2	1	1	1	0	1	1	3	2	0	0	1	1	1	1	1	1	1	2	1
Crystal Palace	3	4	3	3	4	1	3	4	3	3	1	3	4	4	3	3	3	3	4	2	3	3	4
Everton	6	6	6	5	7	4	5	7	7	4	8	5	5	6	5	7	6	7	5	7	4	7	5
Fulham	6	7	5	7	6	4	6	7	7	5	5	5	7	8	6	6	5	7	12	6	5	4	6
Leeds United	29	29	31	30	26	30	31	28	37	16	27	31	29	25	31	25	29	27	25	30	28	30	28
Liverpool	1	1	1	1	0	0	0	0	1	1	2	1	1	0	1	1	1	1	0	1	1	1	0
Manchester City	1	1	1	1	1	1	1	1	1	1	2	1	0	0	1	1	1	2	0	1	1	1	1
Manchester United	3	1	3	2	2	3	2	3	3	3	4	4	3	1	3	3	3	5	2	3	3	3	2
Newcastle United	1	0	0	1	1	1	0	0	1	1	1	1	1	0	1	1	1	1	0	1	1	1	1
Nottingham Forest	4	6	4	5	3	4	4	4	4	4	4	4	5	4	4	4	4	3	5	4	6	3	4
Sunderland	45	45	47	48	45	45	48	45	59	23	36	46	49	41	46	43	45	46	46	45	45	44	45
Tottenham Hotspur	2	1	1	2	2	3	1	2	2	1	1	2	1	1	1	2	1	3	1	1	1	2	2
West Ham United	4	4	4	5	3	2	4	5	5	2	3	3	4	5	3	5	4	2	3	4	4	5	4
Wolverhampton Wanderers	19	18	21	17	21	18	20	20	22	15	18	20	21	16	20	18	19	23	19	19	18	19	20
Don't know	34	34	31	34	33	39	32	33	20	56	39	31	31	41	32	37	34	31	32	32	36	34	35

*Any percentages calculated on bases fewer than 100 respondents do not represent a wide enough cross-section of the target population to be considered statistically reliable. These figures should not be used.

Sample Size: 10795 Adults in GB
Fieldwork: 30th July - 7th August 2025

	How closely, if at all, do you typically follow the English football Premier					Which Premier League team do you support? If you do not support any, please select N/A. If you support more than one team, please select the one you follow most closely.										
	Total	Very closely	Fairly closely	Not very closely	Not at all	Arsenal	Aston Villa	Chelsea	Leeds United	Liverpool	Manchester City	Manchester United	Newcastle United	Tottenham Hotspur	West Ham United	N/A: I do not support any Premier League team
Weighted Sample	10795	1630	1633	2091	5393	424	113	241	148	668	161	630	178	276	145	1862
Unweighted Sample	10795	1486	1646	2217	5411	390	116	221	156	655	149	580	191	280	155	1932
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Which teams do you most expect to be relegated at the end of the 2025-26 Premier League season? Please select three.

[Asked only to those who follow the English football Premier League; n=5349]

Arsenal	1	1	2	1	0	3	0	3	0	1	3	1	1	1	1	1
Aston Villa	1	0	1	1	0	1	0	1	0	1	2	1	0	1	1	1
Bournemouth	6	5	7	6	0	6	4	8	8	6	5	7	4	10	5	5
Brentford	17	24	16	11	0	15	26	20	25	17	15	18	23	20	21	12
Brighton & Hove Albion	7	3	7	9	0	6	12	8	10	8	8	7	7	7	6	5
Burnley	43	72	48	17	0	48	51	49	54	48	53	52	47	51	48	30
Chelsea	1	1	2	1	0	2	0	3	0	2	4	1	0	1	1	0
Crystal Palace	3	2	5	3	0	4	3	4	2	4	2	4	3	2	2	3
Everton	6	8	8	2	0	5	7	8	16	9	7	6	6	9	6	3
Fulham	6	5	9	4	0	3	9	7	10	9	7	8	8	5	6	4
Leeds United	29	48	33	11	0	32	28	31	10	36	36	35	29	32	40	20
Liverpool	1	1	1	1	0	0	0	2	0	2	4	2	0	0	0	0
Manchester City	1	1	1	1	0	1	0	2	1	1	4	2	1	1	1	0
Manchester United	3	3	4	2	0	3	0	4	2	5	9	3	5	1	2	2
Newcastle United	1	0	1	1	0	1	1	0	0	1	1	0	0	0	1	1
Nottingham Forest	4	3	5	4	0	5	1	4	10	4	4	2	5	5	4	4
Sunderland	45	72	53	17	0	49	53	51	51	50	54	54	62	51	59	31
Tottenham Hotspur	2	2	2	1	0	5	0	5	2	1	0	1	0	0	1	1
West Ham United	4	7	4	1	0	7	3	7	3	4	1	4	3	7	1	3
Wolverhampton Wanderers	19	26	22	12	0	23	26	18	26	22	21	24	24	26	22	12
Don't know	34	6	23	65	0	26	25	21	23	23	20	23	24	24	24	54

*Any percentages calculated on bases fewer than 100 respondents do not represent a wide enough cross-section of the target population to be considered statistically reliable. These figures should not be used.