

YouGov Survey Results

Sample Size: 545 LGBTQ+ 16-24s in UK
Fieldwork: 11th - 18th June 2024

	Sexuality				Gender Identity		At birth were you described as:		Which of the following describes how you think of yourself?			Age		Country				Region in England				
	Total	Gay or lesbian	Bisexual	Other	Cisgender	Transgender	Male	Female	Female	Male	In another way	16-19	20-24	England	Wales	Scotland	Nothern Ireland	North	Midlands	London	Rest of South	
Weighted Sample	545	163	315	54	448	97	163	368	313	168	46	234	311	451	26	51	17	133	81	64	173	
Unweighted Sample	545	151	328	53	447	98	172	360	304	178	46	212	333	452	26	54	13	122	84	62	184	
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

For the following questions, please think about LGBTQ+ Pride events. These often, but not always, happen during the summer months and may include a march/ parade.

Overall, do you see Pride as more of a protest, more of a celebration, or both equally?

More of a protest	5	5	5	7	3	12	7	4	3	6	14	4	6	5	3	5	6	6	2	5	6
More of a celebration	43	41	45	33	46	26	47	42	45	47	18	46	40	42	43	47	46	38	42	42	44
Equally a protest and a celebration	50	52	48	56	47	62	42	52	50	42	68	49	51	50	54	46	48	54	51	50	46
Don't know	3	2	3	4	3	0	5	2	2	5	0	2	3	3	0	2	0	2	5	3	3

Have you ever attended a Pride event?

Yes, once	22	22	23	15	21	27	15	26	23	17	33	23	21	21	19	28	14	27	14	19	21
Yes, more than once	28	33	26	23	26	38	21	31	30	21	38	18	36	29	19	16	53	30	25	33	29
TOTAL HAVE ATTENDED	50	55	49	38	47	65	36	57	53	38	71	41	57	50	38	44	67	57	39	52	50
No, I have not attended a Pride event but would like to	37	32	39	44	38	31	36	37	41	32	28	46	30	35	63	42	26	30	37	34	39
No, I have not attended a Pride event and do not want to	13	13	11	18	14	4	28	6	6	29	0	13	12	14	0	14	6	13	24	13	10
TOTAL HAVE NOT ATTENDED	50	45	50	62	52	35	64	43	47	61	28	59	42	49	63	56	32	43	61	47	49
Don't know	0	0	1	0	1	0	1	0	1	1	0	0	1	1	0	0	0	0	1	1	0

Have you/ are you planning on attending any Pride events this Pride Month (June/July 2024)?

[Excluding those who do not want to go to a Pride event; n=471]

Yes, I am	33	36	32	22	31	39	29	33	32	29	43	28	37	32	30	35	49	34	27	37	31
No, I am not	50	48	52	55	52	40	54	50	53	52	36	53	48	51	51	48	42	51	58	42	51
Don't know	17	16	16	23	16	21	17	17	15	19	21	20	15	17	19	17	10	16	16	21	18

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Thinking back to when you last attended a Pride event, did it make you feel more or less comfortable in your identity, or did it make no difference?

[Asked only to those who have ever been to a Pride event; n=272]

Made me more comfortable in my identity	73	70	75	66	72	76	57	77	77	65	68	77	71	71	81	85	89	70	73	82	67
Made me less comfortable in my identity	3	2	3	9	3	3	9	1	2	6	5	1	4	2	0	7	11	2	3	3	3
Made no difference	23	28	20	25	24	21	32	21	20	30	27	22	24	26	19	8	0	27	24	15	29
Don't know	1	0	1	0	1	0	1	0	1	0	0	0	1	1	0	0	0	1	0	0	1

Pride Month, typically June, is a month dedicated to celebrating and commemorating LGBTQ+ people. Many organisations/ local areas organise events during June focussed on LGBTQ+ people.

How important, if at all, do you think it is that Pride Month exists?

Very important	68	70	68	67	65	84	54	75	73	56	86	69	68	67	85	65	71	70	61	62	70
Fairly important	22	19	23	24	23	14	27	19	21	25	14	23	21	22	15	24	16	20	27	27	20
TOTAL IMPORTANT	90	89	91	91	88	98	81	94	94	81	100	92	89	89	100	89	87	90	88	89	90
Not very important	7	8	6	2	8	2	13	4	5	12	0	5	8	7	0	11	7	7	3	9	7
Not important at all	2	3	2	4	3	0	6	1	1	6	0	2	3	3	0	0	6	2	7	0	3
TOTAL NOT IMPORTANT	9	11	8	6	11	2	19	5	6	18	0	7	11	10	0	11	13	9	10	9	10
Don't know	1	1	1	4	2	0	1	1	1	1	0	1	1	2	0	0	0	1	3	2	1

And how important would you say Pride Month is to you personally?

Very important	27	33	26	17	25	37	11	34	32	16	37	28	27	27	24	26	48	29	30	23	26
Fairly important	38	34	41	37	37	43	33	40	43	28	41	37	39	36	61	45	39	38	37	25	37
TOTAL IMPORTANT	65	67	67	54	62	80	44	74	75	44	78	65	66	63	85	71	87	67	67	48	63
Not very important	24	21	24	31	26	18	34	20	20	33	21	25	24	26	16	22	0	24	16	40	26
Not important at all	9	11	7	9	10	2	21	3	3	21	2	9	8	9	0	7	13	6	14	8	9
TOTAL NOT IMPORTANT	33	32	31	40	36	20	55	23	23	54	23	34	32	35	16	29	13	30	30	48	35
Don't know	2	1	2	6	3	0	2	2	2	2	0	2	2	3	0	0	0	3	3	4	2