

# YouGov Survey Results

Sample Size: 2254 GB Adults  
Fieldwork: 10th - 11th August 2025

|                   |      | Vote in 2024 GE |     |         |           |       | EU Ref 2016 |       | Gender |        | Age   |       |       |     | Social Grade |      | Country |       |          | Region in England |          |        |               |
|-------------------|------|-----------------|-----|---------|-----------|-------|-------------|-------|--------|--------|-------|-------|-------|-----|--------------|------|---------|-------|----------|-------------------|----------|--------|---------------|
| Total             |      | Con             | Lab | Lib Dem | Reform UK | Green | Remain      | Leave | Male   | Female | 18-34 | 35-49 | 50-64 | 65+ | ABC1         | C2DE | England | Wales | Scotland | North             | Midlands | London | Rest of South |
| Weighted Sample   | 2254 | 406             | 579 | 207     | 243       | 139   | 791         | 805   | 1091   | 1163   | 530   | 638   | 557   | 530 | 1285         | 969  | 1950    | 108   | 196      | 534               | 370      | 273    | 773           |
| Unweighted Sample | 2254 | 376             | 615 | 228     | 263       | 144   | 896         | 830   | 977    | 1277   | 447   | 546   | 583   | 678 | 1365         | 889  | 1927    | 118   | 209      | 550               | 379      | 202    | 796           |
|                   |      | %               | %   | %       | %         | %     | %           | %     | %      | %      | %     | %     | %     | %   | %            | %    | %       | %     | %        | %                 | %        | %      | %             |

|                                                                                                                                      |                             | 9-10<br>Mar '23 | 10-11<br>Aug '25 |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |
|--------------------------------------------------------------------------------------------------------------------------------------|-----------------------------|-----------------|------------------|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|
| Thinking of the following groups of workers, in general, would you say they are overpaid, underpaid, or paid about the right amount? |                             |                 |                  |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |
| [Asked to a random selection of respondents; n=769]                                                                                  |                             |                 |                  |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |
| Ambulance staff                                                                                                                      |                             |                 |                  |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |
|                                                                                                                                      | Overpaid a lot              | 1               | 0                | 0  | 0  | 0  | 1  | 0  | 1  | 0  | 0  | 0  | 0  | 0  | 0  | 1  | 0  | 1  | 0  | 0  | 0  | 0  | 1  | 0  | 1  |
|                                                                                                                                      | Overpaid a little           | 1               | 1                | 2  | 1  | 0  | 0  | 0  | 1  | 1  | 0  | 2  | 2  | 0  | 1  | 1  | 0  | 1  | 1  | 0  | 0  | 1  | 1  | 1  | 1  |
|                                                                                                                                      | TOTAL OVERPAID              | 2               | 1                | 2  | 1  | 0  | 1  | 0  | 2  | 1  | 0  | 2  | 2  | 0  | 1  | 2  | 0  | 2  | 1  | 0  | 0  | 1  | 2  | 1  | 2  |
|                                                                                                                                      | Paid about the right amount | 14              | 17               | 26 | 14 | 16 | 25 | 11 | 16 | 21 | 19 | 15 | 14 | 14 | 18 | 21 | 18 | 15 | 18 | 8  | 13 | 14 | 23 | 12 | 20 |
|                                                                                                                                      | Underpaid a little          | 30              | 37               | 40 | 32 | 40 | 35 | 38 | 36 | 39 | 37 | 37 | 32 | 39 | 34 | 43 | 38 | 36 | 36 | 45 | 40 | 42 | 45 | 35 | 29 |
|                                                                                                                                      | Underpaid a lot             | 40              | 29               | 19 | 40 | 33 | 23 | 28 | 32 | 30 | 26 | 31 | 29 | 30 | 33 | 23 | 29 | 29 | 29 | 30 | 30 | 29 | 20 | 33 | 31 |
|                                                                                                                                      | TOTAL UNDERPAID             | 70              | 66               | 59 | 72 | 73 | 58 | 66 | 68 | 69 | 63 | 68 | 61 | 69 | 67 | 66 | 67 | 65 | 65 | 75 | 70 | 71 | 65 | 68 | 60 |
|                                                                                                                                      | Don't know                  | 13              | 16               | 13 | 13 | 11 | 16 | 24 | 14 | 9  | 17 | 15 | 23 | 16 | 13 | 11 | 15 | 18 | 16 | 17 | 17 | 14 | 11 | 19 | 18 |
| Barristers                                                                                                                           |                             |                 |                  |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |
|                                                                                                                                      | Overpaid a lot              | 23              | 30               | 45 | 24 | 29 | 47 | 21 | 28 | 47 | 32 | 28 | 10 | 24 | 40 | 46 | 27 | 33 | 30 | 39 | 29 | 35 | 37 | 11 | 30 |
|                                                                                                                                      | Overpaid a little           | 17              | 21               | 25 | 19 | 31 | 24 | 21 | 19 | 24 | 22 | 21 | 12 | 21 | 26 | 26 | 20 | 23 | 21 | 21 | 23 | 23 | 20 | 17 | 22 |
|                                                                                                                                      | TOTAL OVERPAID              | 40              | 51               | 70 | 43 | 60 | 71 | 42 | 47 | 71 | 54 | 49 | 22 | 45 | 66 | 72 | 47 | 56 | 51 | 60 | 52 | 58 | 57 | 28 | 52 |
|                                                                                                                                      | Paid about the right amount | 19              | 22               | 17 | 30 | 17 | 10 | 20 | 25 | 16 | 23 | 21 | 35 | 24 | 16 | 12 | 25 | 18 | 22 | 8  | 25 | 15 | 17 | 40 | 22 |
|                                                                                                                                      | Underpaid a little          | 9               | 5                | 5  | 3  | 4  | 3  | 2  | 6  | 2  | 4  | 6  | 7  | 7  | 4  | 1  | 6  | 4  | 5  | 8  | 5  | 6  | 7  | 1  | 4  |
|                                                                                                                                      | Underpaid a lot             | 7               | 1                | 0  | 2  | 1  | 0  | 4  | 1  | 0  | 1  | 2  | 3  | 2  | 0  | 0  | 2  | 0  | 1  | 0  | 1  | 2  | 1  | 1  | 1  |
|                                                                                                                                      | TOTAL UNDERPAID             | 16              | 6                | 5  | 5  | 5  | 3  | 6  | 7  | 2  | 5  | 8  | 10 | 9  | 4  | 1  | 8  | 4  | 6  | 8  | 6  | 8  | 8  | 2  | 5  |
|                                                                                                                                      | Don't know                  | 25              | 21               | 9  | 22 | 17 | 16 | 32 | 21 | 11 | 19 | 22 | 32 | 22 | 15 | 14 | 20 | 22 | 21 | 24 | 17 | 19 | 18 | 30 | 21 |
| Civil servants                                                                                                                       |                             |                 |                  |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |
|                                                                                                                                      | Overpaid a lot              | 11              | 17               | 34 | 9  | 9  | 47 | 3  | 12 | 35 | 22 | 13 | 4  | 12 | 23 | 30 | 14 | 21 | 18 | 16 | 13 | 18 | 23 | 7  | 19 |
|                                                                                                                                      | Overpaid a little           | 13              | 18               | 25 | 19 | 26 | 21 | 6  | 18 | 25 | 18 | 19 | 6  | 14 | 24 | 30 | 18 | 20 | 19 | 19 | 13 | 22 | 19 | 10 | 21 |
|                                                                                                                                      | TOTAL OVERPAID              | 24              | 35               | 59 | 28 | 35 | 68 | 9  | 30 | 60 | 40 | 32 | 10 | 26 | 47 | 60 | 32 | 41 | 37 | 35 | 26 | 40 | 42 | 17 | 40 |
|                                                                                                                                      | Paid about the right amount | 26              | 28               | 21 | 34 | 37 | 11 | 31 | 33 | 21 | 29 | 27 | 31 | 29 | 31 | 20 | 31 | 23 | 28 | 33 | 28 | 27 | 34 | 29 | 25 |
|                                                                                                                                      | Underpaid a little          | 15              | 9                | 9  | 12 | 6  | 0  | 11 | 11 | 6  | 9  | 9  | 11 | 11 | 8  | 5  | 8  | 10 | 8  | 14 | 13 | 9  | 3  | 15 | 7  |
|                                                                                                                                      | Underpaid a lot             | 10              | 3                | 1  | 4  | 0  | 1  | 11 | 4  | 2  | 2  | 4  | 6  | 2  | 3  | 1  | 5  | 1  | 3  | 0  | 5  | 5  | 2  | 5  | 1  |
|                                                                                                                                      | TOTAL UNDERPAID             | 25              | 12               | 10 | 16 | 6  | 1  | 22 | 15 | 8  | 11 | 13 | 17 | 13 | 11 | 6  | 13 | 11 | 11 | 14 | 18 | 14 | 5  | 20 | 8  |
|                                                                                                                                      | Don't know                  | 25              | 25               | 9  | 23 | 22 | 19 | 38 | 22 | 12 | 21 | 28 | 42 | 31 | 11 | 14 | 25 | 24 | 24 | 18 | 28 | 20 | 19 | 34 | 26 |
| Resident doctors (formerly known as junior doctors)                                                                                  |                             |                 |                  |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |
|                                                                                                                                      | Overpaid a lot              | 1               | 5                | 7  | 4  | 2  | 14 | 0  | 5  | 9  | 7  | 3  | 1  | 6  | 8  | 5  | 6  | 4  | 5  | 0  | 3  | 6  | 9  | 4  | 4  |
|                                                                                                                                      | Overpaid a little           | 4               | 7                | 12 | 4  | 3  | 11 | 3  | 5  | 10 | 8  | 6  | 3  | 6  | 10 | 9  | 7  | 7  | 7  | 7  | 5  | 9  | 7  | 6  | 6  |
|                                                                                                                                      | TOTAL OVERPAID              | 5               | 12               | 19 | 8  | 5  | 25 | 3  | 10 | 19 | 15 | 9  | 4  | 12 | 18 | 14 | 13 | 11 | 12 | 7  | 8  | 15 | 16 | 10 | 10 |
|                                                                                                                                      | Paid about the right amount | 17              | 30               | 54 | 21 | 28 | 42 | 21 | 29 | 40 | 33 | 28 | 19 | 27 | 32 | 42 | 32 | 28 | 31 | 17 | 23 | 25 | 43 | 18 | 35 |
|                                                                                                                                      | Underpaid a little          | 30              | 29               | 19 | 37 | 40 | 13 | 33 | 35 | 21 | 26 | 31 | 31 | 28 | 30 | 27 | 28 | 30 | 28 | 40 | 32 | 30 | 21 | 33 | 28 |
|                                                                                                                                      | Underpaid a lot             | 29              | 17               | 4  | 25 | 20 | 7  | 27 | 17 | 14 | 13 | 21 | 29 | 16 | 14 | 11 | 18 | 16 | 17 | 14 | 23 | 19 | 9  | 29 | 14 |
|                                                                                                                                      | TOTAL UNDERPAID             | 59              | 46               | 23 | 62 | 60 | 20 | 60 | 52 | 35 | 39 | 52 | 60 | 44 | 44 | 38 | 46 | 46 | 45 | 54 | 55 | 49 | 30 | 62 | 42 |
|                                                                                                                                      | Don't know                  | 19              | 12               | 5  | 9  | 6  | 13 | 16 | 9  | 6  | 12 | 12 | 18 | 16 | 6  | 7  | 10 | 15 | 11 | 22 | 13 | 10 | 11 | 11 | 12 |

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Fieldwork: 10th - 11th August 2025

|                   |                             | Vote in 2024 GE |     |     |         |           |       | EU Ref 2016 |       | Gender |        | Age   |       |       |     | Social Grade |      | Country |       |          | Region in England |          |        |               |    |
|-------------------|-----------------------------|-----------------|-----|-----|---------|-----------|-------|-------------|-------|--------|--------|-------|-------|-------|-----|--------------|------|---------|-------|----------|-------------------|----------|--------|---------------|----|
|                   |                             | Total           | Con | Lab | Lib Dem | Reform UK | Green | Remain      | Leave | Male   | Female | 18-34 | 35-49 | 50-64 | 65+ | ABC1         | C2DE | England | Wales | Scotland | North             | Midlands | London | Rest of South |    |
| Weighted Sample   |                             | 2254            | 406 | 579 | 207     | 243       | 139   | 791         | 805   | 1091   | 1163   | 530   | 638   | 557   | 530 | 1285         | 969  | 1950    | 108   | 196      | 534               | 370      | 273    | 773           |    |
| Unweighted Sample |                             | 2254            | 376 | 615 | 228     | 263       | 144   | 896         | 830   | 977    | 1277   | 447   | 546   | 583   | 678 | 1365         | 889  | 1927    | 118   | 209      | 550               | 379      | 202    | 796           |    |
|                   |                             | %               | %   | %   | %       | %         | %     | %           | %     | %      | %      | %     | %     | %     | %   | %            | %    | %       | %     | %        | %                 | %        | %      | %             |    |
| Nurses            |                             |                 |     |     |         |           |       |             |       |        |        |       |       |       |     |              |      |         |       |          |                   |          |        |               |    |
|                   | Overpaid a lot              | 1               | 1   | 2   | 0       | 0         | 5     | 0           | 0     | 1      | 1      | 0     | 2     | 1     | 1   | 1            | 1    | 1       | 0     | 0        | 1                 | 2        | 3      | 1             |    |
|                   | Overpaid a little           | 2               | 2   | 2   | 0       | 3         | 0     | 3           | 2     | 1      | 2      | 1     | 1     | 3     | 2   | 2            | 2    | 2       | 0     | 0        | 2                 | 5        | 0      | 2             |    |
|                   | TOTAL OVERPAID              | 3               | 3   | 4   | 2       | 0         | 8     | 0           | 3     | 3      | 2      | 3     | 1     | 3     | 4   | 3            | 3    | 3       | 0     | 0        | 3                 | 7        | 3      | 3             |    |
|                   | Paid about the right amount | 13              | 16  | 29  | 10      | 12        | 28    | 10          | 16    | 24     | 18     | 14    | 8     | 14    | 19  | 24           | 19   | 13      | 16    | 8        | 16                | 15       | 21     | 15            | 16 |
|                   | Underpaid a little          | 25              | 35  | 43  | 33      | 41        | 24    | 33          | 33    | 37     | 35     | 34    | 37    | 34    | 34  | 33           | 34   | 35      | 35    | 48       | 31                | 39       | 39     | 27            | 32 |
| Postal workers    | Underpaid a lot             | 50              | 39  | 19  | 50      | 42        | 34    | 45          | 42    | 34     | 35     | 42    | 41    | 42    | 39  | 35           | 38   | 40      | 38    | 41       | 44                | 36       | 30     | 46            | 41 |
|                   | TOTAL UNDERPAID             | 75              | 74  | 62  | 83      | 83        | 58    | 78          | 75    | 71     | 70     | 76    | 78    | 76    | 73  | 68           | 72   | 75      | 73    | 89       | 75                | 75       | 69     | 73            | 73 |
|                   | Don't know                  | 9               | 8   | 5   | 5       | 5         | 5     | 12          | 6     | 2      | 9      | 6     | 13    | 7     | 5   | 5            | 6    | 10      | 7     | 3        | 10                | 7        | 4      | 10            | 9  |
|                   |                             |                 |     |     |         |           |       |             |       |        |        |       |       |       |     |              |      |         |       |          |                   |          |        |               |    |
|                   | Overpaid a lot              | 3               | 1   | 2   | 1       | 0         | 3     | 0           | 1     | 3      | 2      | 1     | 0     | 2     | 1   | 1            | 2    | 1       | 1     | 0        | 0                 | 1        | 2      | 0             | 2  |
|                   | Overpaid a little           | 4               | 3   | 6   | 2       | 2         | 8     | 0           | 2     | 5      | 6      | 1     | 3     | 4     | 5   | 2            | 2    | 5       | 3     | 5        | 6                 | 2        | 3      | 1             | 5  |
| Rail workers      | TOTAL OVERPAID              | 7               | 4   | 8   | 3       | 2         | 11    | 0           | 3     | 8      | 8      | 2     | 3     | 6     | 6   | 3            | 4    | 6       | 4     | 5        | 6                 | 3        | 5      | 1             | 7  |
|                   | Paid about the right amount | 32              | 42  | 54  | 41      | 51        | 42    | 18          | 43    | 51     | 42     | 43    | 29    | 44    | 46  | 50           | 44   | 40      | 42    | 44       | 46                | 42       | 42     | 30            | 46 |
|                   | Underpaid a little          | 28              | 22  | 17  | 26      | 23        | 16    | 31          | 24    | 19     | 23     | 21    | 27    | 16    | 24  | 22           | 23   | 21      | 22    | 20       | 23                | 24       | 23     | 30            | 17 |
|                   | Underpaid a lot             | 11              | 5   | 0   | 8       | 2         | 6     | 13          | 6     | 3      | 6      | 5     | 6     | 4     | 4   | 6            | 3    | 7       | 5     | 2        | 3                 | 7        | 2      | 12            | 4  |
|                   | TOTAL UNDERPAID             | 39              | 27  | 17  | 34      | 25        | 22    | 44          | 30    | 22     | 29     | 26    | 33    | 20    | 28  | 28           | 26   | 28      | 27    | 22       | 26                | 31       | 25     | 42            | 21 |
|                   | Don't know                  | 23              | 26  | 21  | 23      | 23        | 26    | 38          | 24    | 19     | 22     | 29    | 36    | 29    | 19  | 20           | 26   | 26      | 26    | 29       | 21                | 24       | 27     | 27            | 28 |
| Teachers          |                             |                 |     |     |         |           |       |             |       |        |        |       |       |       |     |              |      |         |       |          |                   |          |        |               |    |
|                   | Overpaid a lot              | 11              | 13  | 30  | 8       | 5         | 22    | 2           | 8     | 26     | 16     | 11    | 5     | 12    | 20  | 17           | 13   | 14      | 14    | 30       | 6                 | 17       | 18     | 8             | 11 |
|                   | Overpaid a little           | 16              | 18  | 27  | 14      | 22        | 28    | 5           | 19    | 22     | 21     | 14    | 13    | 16    | 22  | 19           | 16   | 17      | 3     | 24       | 13                | 17       | 13     | 22            |    |
|                   | TOTAL OVERPAID              | 27              | 31  | 57  | 22      | 27        | 50    | 7           | 27    | 48     | 37     | 25    | 18    | 28    | 42  | 36           | 32   | 30      | 31    | 33       | 30                | 30       | 35     | 21            | 33 |
|                   | Paid about the right amount | 28              | 34  | 32  | 37      | 45        | 23    | 36          | 35    | 34     | 35     | 34    | 35    | 34    | 32  | 36           | 37   | 31      | 34    | 40       | 29                | 37       | 34     | 38            | 31 |
|                   | Underpaid a little          | 17              | 10  | 1   | 17      | 9         | 4     | 14          | 14    | 6      | 8      | 12    | 13    | 11    | 8   | 9            | 10   | 11      | 10    | 15       | 13                | 9        | 9      | 15            | 8  |
| Train drivers     | Underpaid a lot             | 8               | 3   | 0   | 5       | 0         | 1     | 10          | 5     | 1      | 2      | 4     | 5     | 3     | 2   | 3            | 4    | 2       | 3     | 0        | 3                 | 5        | 2      | 6             | 2  |
|                   | TOTAL UNDERPAID             | 25              | 13  | 1   | 22      | 9         | 5     | 24          | 19    | 7      | 10     | 16    | 18    | 14    | 10  | 12           | 14   | 13      | 13    | 15       | 16                | 14       | 11     | 21            | 10 |
|                   | Don't know                  | 20              | 22  | 9   | 19      | 19        | 20    | 33          | 19    | 12     | 19     | 24    | 30    | 24    | 17  | 17           | 18   | 27      | 22    | 12       | 25                | 20       | 20     | 20            | 25 |
|                   |                             |                 |     |     |         |           |       |             |       |        |        |       |       |       |     |              |      |         |       |          |                   |          |        |               |    |
|                   | Overpaid a lot              | 3               | 2   | 2   | 1       | 3         | 11    | 0           | 2     | 4      | 3      | 2     | 1     | 2     | 3   | 4            | 2    | 3       | 2     | 13       | 2                 | 2        | 4      | 1             | 1  |
|                   | Overpaid a little           | 7               | 9   | 11  | 5       | 3         | 22    | 2           | 6     | 15     | 10     | 8     | 6     | 7     | 12  | 10           | 7    | 12      | 9     | 10       | 11                | 8        | 13     | 7             | 7  |
| Nurses            | TOTAL OVERPAID              | 10              | 11  | 13  | 6       | 6         | 33    | 2           | 8     | 19     | 13     | 10    | 7     | 9     | 15  | 14           | 9    | 15      | 11    | 23       | 13                | 10       | 17     | 8             | 8  |
|                   | Paid about the right amount | 28              | 33  | 50  | 30      | 34        | 37    | 25          | 33    | 47     | 34     | 32    | 18    | 31    | 36  | 46           | 36   | 29      | 32    | 30       | 37                | 34       | 34     | 26            | 32 |
|                   | Underpaid a little          | 26              | 30  | 23  | 35      | 32        | 13    | 31          | 31    | 20     | 30     | 30    | 35    | 27    | 28  | 29           | 30   | 30      | 29    | 41       | 31                | 28       | 31     | 29            | 29 |
|                   | Underpaid a lot             | 22              | 18  | 7   | 23      | 24        | 8     | 35          | 21    | 8      | 14     | 21    | 30    | 22    | 12  | 6            | 19   | 16      | 19    | 2        | 14                | 20       | 12     | 25            | 18 |
|                   | TOTAL UNDERPAID             | 48              | 48  | 30  | 58      | 56        | 21    | 66          | 52    | 28     | 44     | 51    | 65    | 49    | 40  | 35           | 49   | 46      | 48    | 43       | 45                | 48       | 43     | 54            | 47 |
|                   | Don't know                  | 13              | 9   | 7   | 6       | 4         | 9     | 6           | 7     | 5      | 10     | 8     | 10    | 11    | 9   | 6            | 7    | 11      | 9     | 3        | 5                 | 8        | 5      | 11            | 12 |
| Train drivers     |                             |                 |     |     |         |           |       |             |       |        |        |       |       |       |     |              |      |         |       |          |                   |          |        |               |    |
|                   | Overpaid a lot              | 19              | 26  | 45  | 17      | 18        | 48    | 3           | 17    | 47     | 32     | 21    | 11    | 26    | 34  | 34           | 25   | 29      | 27    | 28       | 23                | 30       | 30     | 16            | 27 |
|                   | Overpaid a little           | 18              | 17  | 21  | 20      | 27        | 17    | 11          | 23    | 14     | 20     | 14    | 18    | 11    | 22  | 18           | 22   | 11      | 18    | 12       | 15                | 18       | 15     | 19            | 18 |
|                   | TOTAL OVERPAID              | 37              | 43  | 66  | 37      | 45        | 65    | 14          | 40    | 61     | 52     | 35    | 29    | 37    | 56  | 52           | 47   | 40      | 45    | 40       | 38                | 48       | 45     | 35            | 45 |
|                   | Paid about the right amount | 25              | 32  | 24  | 36      | 37        | 19    | 42          | 32    | 29     | 29     | 35    | 38    | 31    | 29  | 31           | 32   | 32      | 32    | 43       | 34                | 30       | 30     | 40            | 31 |
|                   | Underpaid a little          | 15              | 7   | 2   | 10      | 4         | 0     | 14          | 10    | 3      | 5      | 9     | 9     | 8     | 6   | 5            | 6    | 8       | 7     | 9        | 8                 | 9        | 6      | 10            | 4  |
| Nurses            | Underpaid a lot             | 7               | 2   | 0   | 3       | 0         | 4     | 7           | 3     | 1      | 2      | 3     | 4     | 2     | 2   | 2            | 2    | 3       | 2     | 0        | 4                 | 3        | 2      | 5             | 1  |
|                   | TOTAL UNDERPAID             | 22              | 9   | 2   | 13      | 4         | 4     | 21          | 13    | 4      | 7      | 12    | 13    | 10    | 8   | 7            | 8    | 11      | 9     | 9        | 12                | 12       | 8      | 15            | 5  |
|                   | Don't know                  | 17              | 15  | 7   | 14      | 13        | 13    | 22          | 14    | 6      | 11     | 18    | 20    | 22    | 7   | 10           | 13   | 17      | 15    | 7        | 16                | 10       | 17     | 9             | 19 |
|                   |                             |                 |     |     |         |           |       |             |       |        |        |       |       |       |     |              |      |         |       |          |                   |          |        |               |    |
|                   | Overpaid a lot              | 1               | 1   | 2   | 0       | 0         | 5     | 0           | 0     | 1      | 1      | 0     | 2     | 1     | 1   | 1            | 1    | 1       | 0     | 0        | 1                 | 2        | 3      | 1             |    |
|                   | Overpaid a little           | 2               | 2   | 2   | 0       | 3         | 0     | 3           | 2     | 1      | 2      | 1     | 1     | 3     | 2   | 2            | 2    | 2       | 0     | 0        | 2                 | 5        | 0      | 2             |    |

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Fieldwork: 10th - 11th August 2025

|                                                                                                                                                         |                                      | Vote in 2024 GE |     |     |         |           |       | EU Ref 2016 |       | Gender |        | Age   |       |       |     | Social Grade |      | Country |       |          | Region in England |          |        |               |    |
|---------------------------------------------------------------------------------------------------------------------------------------------------------|--------------------------------------|-----------------|-----|-----|---------|-----------|-------|-------------|-------|--------|--------|-------|-------|-------|-----|--------------|------|---------|-------|----------|-------------------|----------|--------|---------------|----|
|                                                                                                                                                         |                                      | Total           | Con | Lab | Lib Dem | Reform UK | Green | Remain      | Leave | Male   | Female | 18-34 | 35-49 | 50-64 | 65+ | ABC1         | C2DE | England | Wales | Scotland | North             | Midlands | London | Rest of South |    |
| Weighted Sample                                                                                                                                         |                                      | 2254            | 406 | 579 | 207     | 243       | 139   | 791         | 805   | 1091   | 1163   | 530   | 638   | 557   | 530 | 1285         | 969  | 1950    | 108   | 196      | 534               | 370      | 273    | 773           |    |
| Unweighted Sample                                                                                                                                       |                                      | 2254            | 376 | 615 | 228     | 263       | 144   | 896         | 830   | 977    | 1277   | 447   | 546   | 583   | 678 | 1365         | 889  | 1927    | 118   | 209      | 550               | 379      | 202    | 796           |    |
|                                                                                                                                                         |                                      | %               | %   | %   | %       | %         | %     | %           | %     | %      | %      | %     | %     | %     | %   | %            | %    | %       | %     | %        | %                 | %        | %      | %             |    |
| University lecturers                                                                                                                                    |                                      |                 |     |     |         |           |       |             |       |        |        |       |       |       |     |              |      |         |       |          |                   |          |        |               |    |
|                                                                                                                                                         | Overpaid a lot                       | x               | 10  | 13  | 9       | 7         | 28    | 2           | 8     | 18     | 13     | 7     | 2     | 6     | 14  | 16           | 7    | 13      | 10    | 17       | 6                 | 15       | 12     | 1             | 8  |
|                                                                                                                                                         | Overpaid a little                    | x               | 18  | 27  | 12      | 18        | 20    | 10          | 14    | 23     | 15     | 20    | 10    | 20    | 17  | 24           | 17   | 18      | 18    | 18       | 17                | 14       | 26     | 14            | 17 |
|                                                                                                                                                         | TOTAL OVERPAID                       | x               | 28  | 40  | 21      | 25        | 48    | 12          | 22    | 41     | 28     | 27    | 12    | 26    | 31  | 40           | 24   | 31      | 28    | 35       | 23                | 29       | 38     | 15            | 25 |
|                                                                                                                                                         | Paid about the right amount          | x               | 34  | 35  | 39      | 37        | 31    | 25          | 35    | 38     | 37     | 32    | 36    | 35    | 34  | 32           | 36   | 32      | 33    | 28       | 47                | 35       | 33     | 32            | 32 |
|                                                                                                                                                         | Underpaid a little                   | x               | 11  | 8   | 12      | 16        | 0     | 22          | 14    | 4      | 10     | 11    | 19    | 6     | 9   | 9            | 12   | 9       | 10    | 11       | 12                | 9        | 4      | 19            | 11 |
|                                                                                                                                                         | Underpaid a lot                      | x               | 4   | 2   | 3       | 4         | 2     | 10          | 5     | 1      | 2      | 5     | 6     | 4     | 2   | 2            | 5    | 2       | 4     | 7        | 2                 | 5        | 2      | 8             | 2  |
|                                                                                                                                                         | TOTAL UNDERPAID                      | x               | 15  | 10  | 15      | 20        | 2     | 32          | 19    | 5      | 12     | 16    | 25    | 10    | 11  | 11           | 17   | 11      | 14    | 18       | 14                | 14       | 6      | 27            | 13 |
|                                                                                                                                                         | Don't know                           | x               | 24  | 16  | 24      | 19        | 18    | 31          | 25    | 16     | 23     | 26    | 27    | 29    | 23  | 17           | 23   | 26      | 26    | 19       | 17                | 22       | 23     | 27            | 29 |
| How much, if at all, do you think they contribute to British society and the country in general?<br>[Asked to a random selection of respondents; n=769] |                                      |                 |     |     |         |           |       |             |       |        |        |       |       |       |     |              |      |         |       |          |                   |          |        |               |    |
| Ambulance staff                                                                                                                                         |                                      |                 |     |     |         |           |       |             |       |        |        |       |       |       |     |              |      |         |       |          |                   |          |        |               |    |
|                                                                                                                                                         | A great deal                         | 73              | 76  | 71  | 80      | 78        | 75    | 81          | 79    | 73     | 71     | 80    | 80    | 73    | 77  | 72           | 77   | 74      | 76    | 66       | 75                | 78       | 72     | 86            | 73 |
|                                                                                                                                                         | A fair amount                        | 17              | 20  | 23  | 17      | 20        | 22    | 13          | 16    | 23     | 24     | 16    | 15    | 22    | 18  | 25           | 19   | 21      | 19    | 34       | 25                | 19       | 22     | 9             | 21 |
|                                                                                                                                                         | TOTAL GREAT DEAL / FAIR AMOUNT       | 90              | 96  | 94  | 97      | 98        | 97    | 94          | 95    | 96     | 95     | 96    | 95    | 95    | 95  | 97           | 96   | 95      | 95    | 100      | 100               | 97       | 94     | 95            | 94 |
|                                                                                                                                                         | Not very much                        | 3               | 2   | 3   | 1       | 1         | 2     | 3           | 1     | 3      | 2      | 1     | 0     | 2     | 4   | 1            | 1    | 2       | 2     | 0        | 0                 | 2        | 4      | 1             | 2  |
|                                                                                                                                                         | Nothing at all                       | 1               | 0   | 0   | 0       | 0         | 0     | 0           | 0     | 0      | 0      | 0     | 0     | 1     | 0   | 0            | 0    | 0       | 0     | 0        | 0                 | 0        | 0      | 2             | 0  |
|                                                                                                                                                         | TOTAL NOT VERY MUCH / NOTHING AT ALL | 4               | 2   | 3   | 1       | 1         | 2     | 3           | 1     | 3      | 2      | 1     | 0     | 3     | 4   | 1            | 1    | 2       | 2     | 0        | 0                 | 2        | 4      | 3             | 2  |
|                                                                                                                                                         | Don't know                           | 6               | 3   | 3   | 2       | 1         | 1     | 4           | 3     | 1      | 2      | 3     | 6     | 2     | 2   | 2            | 3    | 3       | 3     | 0        | 0                 | 2        | 2      | 3             | 4  |
| Barristers                                                                                                                                              |                                      |                 |     |     |         |           |       |             |       |        |        |       |       |       |     |              |      |         |       |          |                   |          |        |               |    |
|                                                                                                                                                         | A great deal                         | 17              | 11  | 6   | 13      | 12        | 6     | 25          | 13    | 6      | 7      | 14    | 18    | 14    | 5   | 7            | 11   | 11      | 11    | 16       | 7                 | 10       | 6      | 22            | 10 |
|                                                                                                                                                         | A fair amount                        | 42              | 49  | 44  | 53      | 60        | 36    | 44          | 51    | 44     | 43     | 53    | 47    | 46    | 57  | 44           | 48   | 49      | 48    | 44       | 53                | 50       | 42     | 51            | 49 |
|                                                                                                                                                         | TOTAL GREAT DEAL / FAIR AMOUNT       | 59              | 60  | 50  | 66      | 72        | 42    | 69          | 64    | 50     | 50     | 67    | 65    | 60    | 62  | 51           | 59   | 60      | 59    | 60       | 60                | 60       | 48     | 73            | 59 |
|                                                                                                                                                         | Not very much                        | 23              | 26  | 36  | 24      | 15        | 36    | 18          | 23    | 37     | 32     | 20    | 14    | 24    | 30  | 35           | 25   | 27      | 26    | 25       | 28                | 24       | 35     | 14            | 27 |
|                                                                                                                                                         | Nothing at all                       | 5               | 5   | 9   | 2       | 3         | 12    | 0           | 4     | 9      | 8      | 2     | 1     | 7     | 4   | 8            | 6    | 3       | 5     | 6        | 1                 | 7        | 7      | 4             | 4  |
|                                                                                                                                                         | TOTAL NOT VERY MUCH / NOTHING AT ALL | 28              | 31  | 45  | 26      | 18        | 48    | 18          | 27    | 46     | 40     | 22    | 15    | 31    | 34  | 43           | 31   | 30      | 31    | 31       | 29                | 31       | 42     | 18            | 31 |
|                                                                                                                                                         | Don't know                           | 12              | 10  | 5   | 8       | 10        | 9     | 13          | 9     | 4      | 8      | 11    | 20    | 9     | 4   | 6            | 9    | 10      | 9     | 9        | 11                | 9        | 10     | 9             | 10 |
| Civil servants                                                                                                                                          |                                      |                 |     |     |         |           |       |             |       |        |        |       |       |       |     |              |      |         |       |          |                   |          |        |               |    |
|                                                                                                                                                         | A great deal                         | 20              | 15  | 10  | 19      | 8         | 6     | 26          | 16    | 8      | 12     | 17    | 24    | 18    | 10  | 6            | 16   | 13      | 14    | 6        | 22                | 11       | 9      | 25            | 14 |
|                                                                                                                                                         | A fair amount                        | 37              | 42  | 36  | 50      | 60        | 23    | 51          | 52    | 37     | 40     | 44    | 35    | 42    | 48  | 45           | 45   | 39      | 42    | 63       | 42                | 44       | 37     | 43            | 42 |
|                                                                                                                                                         | TOTAL GREAT DEAL / FAIR AMOUNT       | 57              | 57  | 46  | 69      | 68        | 29    | 77          | 68    | 45     | 52     | 61    | 59    | 60    | 58  | 51           | 61   | 52      | 56    | 69       | 64                | 55       | 46     | 68            | 56 |
|                                                                                                                                                         | Not very much                        | 23              | 27  | 41  | 17      | 22        | 46    | 5           | 18    | 41     | 32     | 22    | 16    | 24    | 31  | 35           | 24   | 30      | 28    | 23       | 16                | 29       | 40     | 19            | 25 |
|                                                                                                                                                         | Nothing at all                       | 5               | 4   | 6   | 1       | 0         | 19    | 2           | 2     | 9      | 7      | 2     | 1     | 2     | 6   | 7            | 3    | 6       | 4     | 6        | 3                 | 3        | 4      | 0             | 7  |
|                                                                                                                                                         | TOTAL NOT VERY MUCH / NOTHING AT ALL | 28              | 31  | 47  | 18      | 22        | 65    | 7           | 20    | 50     | 39     | 24    | 17    | 26    | 37  | 42           | 27   | 36      | 32    | 29       | 19                | 32       | 44     | 19            | 32 |
|                                                                                                                                                         | Don't know                           | 14              | 12  | 6   | 13      | 11        | 6     | 16          | 12    | 5      | 9      | 15    | 24    | 14    | 4   | 7            | 12   | 12      | 12    | 2        | 17                | 13       | 10     | 13            | 12 |
| Resident doctors (formerly known as junior doctors)                                                                                                     |                                      |                 |     |     |         |           |       |             |       |        |        |       |       |       |     |              |      |         |       |          |                   |          |        |               |    |
|                                                                                                                                                         | A great deal                         | 65              | 52  | 42  | 60      | 60        | 26    | 80          | 61    | 40     | 44     | 59    | 60    | 48    | 54  | 46           | 54   | 49      | 51    | 57       | 56                | 56       | 40     | 58            | 51 |
|                                                                                                                                                         | A fair amount                        | 24              | 39  | 46  | 36      | 38        | 55    | 15          | 33    | 50     | 46     | 34    | 32    | 42    | 39  | 45           | 39   | 41      | 40    | 41       | 38                | 38       | 47     | 29            | 41 |
|                                                                                                                                                         | TOTAL GREAT DEAL / FAIR AMOUNT       | 89              | 91  | 88  | 96      | 98        | 81    | 95          | 94    | 90     | 90     | 93    | 92    | 90    | 93  | 91           | 93   | 90      | 91    | 98       | 94                | 94       | 87     | 87            | 92 |
|                                                                                                                                                         | Not very much                        | 4               | 4   | 8   | 1       | 1         | 11    | 2           | 2     | 8      | 5      | 3     | 1     | 2     | 5   | 6            | 3    | 5       | 4     | 2        | 5                 | 3        | 7      | 3             | 3  |
|                                                                                                                                                         | Nothing at all                       | 1               | 1   | 0   | 0       | 0         | 2     | 0           | 0     | 1      | 1      | 0     | 0     | 2     | 0   | 1            | 1    | 0       | 1     | 0        | 0                 | 1        | 2      | 0             | 1  |
|                                                                                                                                                         | TOTAL NOT VERY MUCH / NOTHING AT ALL | 5               | 5   | 8   | 1       | 1         | 13    | 2           | 2     | 9      | 6      | 3     | 1     | 4     | 5   | 7            | 4    | 5       | 5     | 2        | 5                 | 4        | 9      | 3             | 4  |
|                                                                                                                                                         | Don't know                           | 6               | 4   | 3   | 3       | 1         | 6     | 3           | 3     | 1      | 4      | 4     | 6     | 5     | 2   | 2            | 3    | 5       | 4     | 0        | 1                 | 3        | 4      | 9             | 4  |

Sample Size: 2254 GB Adults  
Fieldwork: 10th - 11th August 2025

|                                      |                | Vote in 2024 GE |     |     |         |           |       | EU Ref 2016 |       | Gender |        | Age   |       |       |     | Social Grade |      | Country |       |          | Region in England |          |        |               |    |
|--------------------------------------|----------------|-----------------|-----|-----|---------|-----------|-------|-------------|-------|--------|--------|-------|-------|-------|-----|--------------|------|---------|-------|----------|-------------------|----------|--------|---------------|----|
|                                      |                | Total           | Con | Lab | Lib Dem | Reform UK | Green | Remain      | Leave | Male   | Female | 18-34 | 35-49 | 50-64 | 65+ | ABC1         | C2DE | England | Wales | Scotland | North             | Midlands | London | Rest of South |    |
| Weighted Sample                      |                | 2254            | 406 | 579 | 207     | 243       | 139   | 791         | 805   | 1091   | 1163   | 530   | 638   | 557   | 530 | 1285         | 969  | 1950    | 108   | 196      | 534               | 370      | 273    | 773           |    |
| Unweighted Sample                    |                | 2254            | 376 | 615 | 228     | 263       | 144   | 896         | 830   | 977    | 1277   | 447   | 546   | 583   | 678 | 1365         | 889  | 1927    | 118   | 209      | 550               | 379      | 202    | 796           |    |
|                                      |                | %               | %   | %   | %       | %         | %     | %           | %     | %      | %      | %     | %     | %     | %   | %            | %    | %       | %     | %        | %                 | %        | %      | %             |    |
| Nurses                               |                |                 |     |     |         |           |       |             |       |        |        |       |       |       |     |              |      |         |       |          |                   |          |        |               |    |
|                                      | A great deal   | 77              | 75  | 61  | 83      | 81        | 68    | 81          | 79    | 72     | 70     | 79    | 79    | 68    | 78  | 74           | 77   | 72      | 74    | 85       | 81                | 78       | 67     | 79            | 72 |
|                                      | A fair amount  | 15              | 21  | 32  | 14      | 18        | 24    | 14          | 18    | 23     | 26     | 16    | 15    | 27    | 19  | 22           | 20   | 22      | 21    | 15       | 18                | 19       | 28     | 13            | 23 |
| TOTAL GREAT DEAL / FAIR AMOUNT       |                | 92              | 96  | 93  | 97      | 99        | 92    | 95          | 97    | 95     | 96     | 95    | 94    | 95    | 97  | 96           | 97   | 94      | 95    | 100      | 99                | 97       | 95     | 92            | 95 |
|                                      | Not very much  | 2               | 1   | 2   | 0       | 0         | 6     | 2           | 0     | 3      | 1      | 1     | 0     | 2     | 2   | 2            | 1    | 2       | 1     | 0        | 1                 | 1        | 4      | 3             | 1  |
|                                      | Nothing at all | 1               | 0   | 1   | 0       | 0         | 0     | 0           | 0     | 1      | 0      | 0     | 0     | 0     | 1   | 0            | 0    | 0       | 0     | 0        | 0                 | 1        | 0      | 0             | 0  |
| TOTAL NOT VERY MUCH / NOTHING AT ALL |                | 3               | 1   | 3   | 0       | 0         | 6     | 2           | 0     | 4      | 1      | 1     | 0     | 2     | 3   | 2            | 1    | 2       | 1     | 0        | 1                 | 2        | 4      | 3             | 1  |
|                                      | Don't know     | 5               | 3   | 3   | 2       | 1         | 2     | 3           | 3     | 1      | 3      | 3     | 6     | 3     | 1   | 2            | 3    | 3       | 3     | 0        | 0                 | 1        | 2      | 6             | 4  |
| Postal workers                       |                |                 |     |     |         |           |       |             |       |        |        |       |       |       |     |              |      |         |       |          |                   |          |        |               |    |
|                                      | A great deal   | 34              | 24  | 13  | 26      | 15        | 30    | 37          | 23    | 21     | 19     | 28    | 32    | 24    | 19  | 19           | 24   | 24      | 23    | 12       | 34                | 23       | 19     | 28            | 22 |
|                                      | A fair amount  | 47              | 56  | 60  | 57      | 60        | 45    | 47          | 61    | 53     | 57     | 54    | 47    | 59    | 56  | 61           | 57   | 53      | 55    | 67       | 57                | 57       | 57     | 49            | 55 |
| TOTAL GREAT DEAL / FAIR AMOUNT       |                | 81              | 80  | 73  | 83      | 75        | 75    | 84          | 84    | 74     | 76     | 82    | 79    | 83    | 75  | 80           | 81   | 77      | 78    | 79       | 91                | 80       | 76     | 77            | 77 |
|                                      | Not very much  | 12              | 15  | 20  | 14      | 20        | 22    | 10          | 11    | 23     | 19     | 12    | 12    | 12    | 22  | 15           | 14   | 18      | 16    | 18       | 8                 | 14       | 19     | 18            | 16 |
|                                      | Nothing at all | 2               | 1   | 1   | 0       | 0         | 1     | 0           | 0     | 1      | 1      | 0     | 0     | 0     | 1   | 0            | 1    | 0       | 1     | 3        | 0                 | 0        | 1      | 0             | 1  |
| TOTAL NOT VERY MUCH / NOTHING AT ALL |                | 14              | 16  | 21  | 14      | 20        | 23    | 10          | 11    | 24     | 20     | 12    | 12    | 12    | 23  | 15           | 15   | 18      | 17    | 21       | 8                 | 14       | 20     | 18            | 17 |
|                                      | Don't know     | 6               | 5   | 6   | 3       | 5         | 2     | 6           | 5     | 2      | 3      | 6     | 8     | 4     | 2   | 5            | 4    | 5       | 5     | 0        | 1                 | 5        | 4      | 5             | 7  |
| Rail workers                         |                |                 |     |     |         |           |       |             |       |        |        |       |       |       |     |              |      |         |       |          |                   |          |        |               |    |
|                                      | A great deal   | 27              | 18  | 6   | 24      | 17        | 8     | 38          | 20    | 9      | 15     | 21    | 30    | 20    | 13  | 10           | 20   | 16      | 18    | 12       | 21                | 16       | 13     | 40            | 14 |
|                                      | A fair amount  | 46              | 56  | 57  | 58      | 59        | 48    | 45          | 61    | 56     | 54     | 57    | 47    | 58    | 59  | 58           | 57   | 54      | 54    | 60       | 67                | 59       | 59     | 39            | 54 |
| TOTAL GREAT DEAL / FAIR AMOUNT       |                | 73              | 74  | 63  | 82      | 76        | 56    | 83          | 81    | 65     | 69     | 78    | 77    | 78    | 72  | 68           | 77   | 70      | 72    | 72       | 88                | 75       | 72     | 79            | 68 |
|                                      | Not very much  | 19              | 18  | 31  | 12      | 18        | 30    | 13          | 13    | 28     | 23     | 15    | 12    | 15    | 24  | 23           | 16   | 22      | 19    | 20       | 10                | 17       | 23     | 12            | 22 |
|                                      | Nothing at all | 2               | 2   | 2   | 1       | 2         | 4     | 0           | 1     | 3      | 2      | 1     | 2     | 2     | 1   | 2            | 2    | 1       | 2     | 6        | 0                 | 1        | 1      | 1             | 3  |
| TOTAL NOT VERY MUCH / NOTHING AT ALL |                | 21              | 20  | 33  | 13      | 20        | 34    | 13          | 14    | 31     | 25     | 16    | 14    | 17    | 25  | 25           | 18   | 23      | 21    | 26       | 10                | 18       | 24     | 13            | 25 |
|                                      | Don't know     | 6               | 6   | 5   | 5       | 4         | 10    | 5           | 5     | 4      | 6      | 6     | 9     | 6     | 3   | 6            | 5    | 7       | 7     | 2        | 1                 | 6        | 5      | 8             | 8  |
| Teachers                             |                |                 |     |     |         |           |       |             |       |        |        |       |       |       |     |              |      |         |       |          |                   |          |        |               |    |
|                                      | A great deal   | 57              | 55  | 42  | 65      | 79        | 34    | 71          | 64    | 43     | 46     | 63    | 67    | 53    | 53  | 47           | 62   | 46      | 54    | 42       | 69                | 55       | 43     | 67            | 53 |
|                                      | A fair amount  | 30              | 34  | 42  | 30      | 19        | 37    | 26          | 30    | 44     | 39     | 30    | 22    | 35    | 37  | 43           | 30   | 40      | 35    | 51       | 25                | 39       | 45     | 16            | 34 |
| TOTAL GREAT DEAL / FAIR AMOUNT       |                | 87              | 89  | 84  | 95      | 98        | 71    | 97          | 94    | 87     | 85     | 93    | 89    | 88    | 90  | 90           | 92   | 86      | 89    | 93       | 94                | 94       | 88     | 83            | 87 |
|                                      | Not very much  | 5               | 6   | 11  | 2       | 0         | 19    | 0           | 3     | 11     | 9      | 2     | 1     | 7     | 8   | 6            | 4    | 8       | 6     | 7        | 3                 | 3        | 7      | 7             | 7  |
|                                      | Nothing at all | 1               | 1   | 1   | 0       | 0         | 2     | 0           | 0     | 1      | 2      | 0     | 2     | 1     | 0   | 1            | 0    | 1       | 1     | 0        | 0                 | 0        | 1      | 4             | 0  |
| TOTAL NOT VERY MUCH / NOTHING AT ALL |                | 6               | 7   | 12  | 2       | 0         | 21    | 0           | 3     | 12     | 11     | 2     | 3     | 8     | 8   | 7            | 4    | 9       | 7     | 7        | 3                 | 3        | 8      | 11            | 7  |
|                                      | Don't know     | 7               | 4   | 4   | 3       | 1         | 8     | 3           | 3     | 2      | 4      | 4     | 9     | 4     | 2   | 3            | 3    | 5       | 4     | 0        | 4                 | 2        | 3      | 6             | 6  |
| Train drivers                        |                |                 |     |     |         |           |       |             |       |        |        |       |       |       |     |              |      |         |       |          |                   |          |        |               |    |
|                                      | A great deal   | 25              | 18  | 6   | 25      | 11        | 8     | 35          | 22    | 9      | 12     | 23    | 30    | 17    | 15  | 11           | 19   | 16      | 18    | 14       | 22                | 15       | 13     | 34            | 16 |
|                                      | A fair amount  | 45              | 53  | 55  | 54      | 61        | 40    | 52          | 56    | 51     | 52     | 54    | 43    | 58    | 55  | 55           | 54   | 52      | 53    | 48       | 57                | 57       | 51     | 43            | 54 |
| TOTAL GREAT DEAL / FAIR AMOUNT       |                | 70              | 71  | 61  | 79      | 72        | 48    | 87          | 78    | 60     | 64     | 77    | 73    | 75    | 70  | 66           | 73   | 68      | 71    | 62       | 79                | 72       | 64     | 77            | 70 |
|                                      | Not very much  | 19              | 21  | 32  | 14      | 19        | 38    | 10          | 15    | 31     | 26     | 16    | 14    | 17    | 26  | 26           | 19   | 23      | 21    | 34       | 12                | 20       | 30     | 14            | 21 |
|                                      | Nothing at all | 4               | 3   | 3   | 1       | 2         | 7     | 0           | 1     | 6      | 4      | 2     | 4     | 2     | 1   | 4            | 3    | 3       | 3     | 3        | 4                 | 4        | 2      | 2             | 3  |
| TOTAL NOT VERY MUCH / NOTHING AT ALL |                | 23              | 24  | 35  | 15      | 21        | 45    | 10          | 16    | 37     | 30     | 18    | 18    | 19    | 27  | 30           | 22   | 26      | 24    | 37       | 16                | 24       | 32     | 16            | 24 |
|                                      | Don't know     | 7               | 6   | 3   | 6       | 6         | 6     | 3           | 6     | 3      | 5      | 6     | 9     | 6     | 3   | 5            | 5    | 6       | 6     | 2        | 5                 | 5        | 5      | 8             | 6  |
| University lecturers                 |                |                 |     |     |         |           |       |             |       |        |        |       |       |       |     |              |      |         |       |          |                   |          |        |               |    |
|                                      | A great deal   | x               | 16  | 11  | 18      | 11        | 6     | 32          | 16    | 8      | 14     | 18    | 28    | 17    | 10  | 10           | 18   | 13      | 15    | 6        | 29                | 14       | 9      | 31            | 13 |
|                                      | A fair amount  | x               | 52  | 47  | 62      | 67        | 36    | 51          | 60    | 53     | 48     | 56    | 47    | 50    | 59  | 54           | 56   | 48      | 52    | 64       | 54                | 54       | 51     | 46            | 53 |
| TOTAL GREAT DEAL / FAIR AMOUNT       |                | x               | 68  | 58  | 80      | 78        | 42    | 83          | 76    | 61     | 62     | 74    | 75    | 67    | 69  | 64           | 74   | 61      | 67    | 70       | 83                | 68       | 60     | 77            | 66 |
|                                      | Not very much  | x               | 22  | 33  | 15      | 20        | 40    | 9           | 17    | 30     | 26     | 19    | 12    | 23    | 25  | 27           | 19   | 26      | 23    | 23       | 13                | 24       | 32     | 16            | 21 |
|                                      | Nothing at all | x               | 3   | 4   | 0       | 0         | 11    | 2           | 2     | 5      | 5      | 1     | 3     | 3     | 3   | 3            | 2    | 4       | 3     | 3        | 3                 | 3        | 4      | 3             | 3  |
| TOTAL NOT VERY MUCH / NOTHING AT ALL |                | x               | 25  | 37  | 15      | 20        | 51    | 11          | 19    | 35     | 31     | 20    | 15    | 26    | 28  | 30           | 21   | 30      | 26    | 26       | 16                | 27       | 36     | 19            | 24 |
|                                      | Don't know     | x               | 6   | 5   | 5       | 3         | 7     | 6           | 6     | 3      | 6      | 6     | 9     | 7     | 3   | 5            | 5    | 9       | 7     | 5        | 2                 | 6        | 4      | 5             | 10 |

Sample Size: 2254 GB Adults  
Fieldwork: 10th - 11th August 2025

|                   | Vote in 2024 GE |     |     |         |           | EU Ref 2016 |        |       | Gender |        | Age   |       |       |     | Social Grade |      | Country |       |          | Region in England |          |        |               |
|-------------------|-----------------|-----|-----|---------|-----------|-------------|--------|-------|--------|--------|-------|-------|-------|-----|--------------|------|---------|-------|----------|-------------------|----------|--------|---------------|
|                   | Total           | Con | Lab | Lib Dem | Reform UK | Green       | Remain | Leave | Male   | Female | 18-34 | 35-49 | 50-64 | 65+ | ABC1         | C2DE | England | Wales | Scotland | North             | Midlands | London | Rest of South |
| Weighted Sample   | 2254            | 406 | 579 | 207     | 243       | 139         | 791    | 805   | 1091   | 1163   | 530   | 638   | 557   | 530 | 1285         | 969  | 1950    | 108   | 196      | 534               | 370      | 273    | 773           |
| Unweighted Sample | 2254            | 376 | 615 | 228     | 263       | 144         | 896    | 830   | 977    | 1277   | 447   | 546   | 583   | 678 | 1365         | 889  | 1927    | 118   | 209      | 550               | 379      | 202    | 796           |
|                   | %               | %   | %   | %       | %         | %           | %      | %     | %      | %      | %     | %     | %     | %   | %            | %    | %       | %     | %        | %                 | %        | %      | %             |

Thinking of the following groups of workers, in general, would you say they are overpaid, underpaid, or paid about the right amount?

[Asked to a random selection of respondents; n=742]

Senior doctors

|                             |          |           |           |           |           |           |           |           |           |           |           |           |           |           |           |           |           |           |           |           |           |           |           |           |
|-----------------------------|----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|
| Overpaid a lot              | x        | 14        | 22        | 10        | 6         | 21        | 8         | 10        | 22        | 13        | 15        | 6         | 14        | 17        | 19        | 14        | 14        | 13        | 19        | 16        | 14        | 16        | 8         | 13        |
| Overpaid a little           | x        | 18        | 24        | 21        | 10        | 21        | 22        | 20        | 23        | 19        | 17        | 11        | 19        | 20        | 22        | 19        | 17        | 18        | 14        | 23        | 17        | 20        | 22        | 16        |
| <b>TOTAL OVERPAID</b>       | <b>x</b> | <b>32</b> | <b>46</b> | <b>31</b> | <b>16</b> | <b>42</b> | <b>30</b> | <b>30</b> | <b>45</b> | <b>32</b> | <b>32</b> | <b>17</b> | <b>33</b> | <b>37</b> | <b>41</b> | <b>33</b> | <b>31</b> | <b>31</b> | <b>33</b> | <b>39</b> | <b>31</b> | <b>36</b> | <b>30</b> | <b>29</b> |
| Paid about the right amount | x        | 39        | 36        | 43        | 56        | 43        | 36        | 44        | 39        | 39        | 38        | 33        | 39        | 41        | 40        | 40        | 37        | 40        | 39        | 28        | 38        | 34        | 30        | 47        |
| Underpaid a little          | x        | 11        | 7         | 11        | 15        | 6         | 13        | 11        | 5         | 13        | 9         | 18        | 11        | 6         | 11        | 10        | 13        | 12        | 5         | 8         | 9         | 16        | 21        | 9         |
| Underpaid a lot             | x        | 7         | 3         | 6         | 7         | 2         | 12        | 8         | 3         | 6         | 8         | 12        | 6         | 6         | 4         | 7         | 6         | 6         | 18        | 11        | 7         | 7         | 4         | 5         |
| <b>TOTAL UNDERPAID</b>      | <b>x</b> | <b>18</b> | <b>10</b> | <b>17</b> | <b>22</b> | <b>8</b>  | <b>25</b> | <b>19</b> | <b>8</b>  | <b>19</b> | <b>17</b> | <b>30</b> | <b>17</b> | <b>12</b> | <b>15</b> | <b>17</b> | <b>19</b> | <b>18</b> | <b>23</b> | <b>19</b> | <b>16</b> | <b>23</b> | <b>25</b> | <b>14</b> |
| Don't know                  | x        | 11        | 7         | 10        | 6         | 7         | 8         | 7         | 8         | 10        | 13        | 20        | 11        | 10        | 5         | 10        | 13        | 12        | 4         | 15        | 15        | 8         | 16        | 10        |

Builders

|                             |          |           |           |           |           |           |           |           |           |           |           |           |           |           |           |           |           |           |           |           |           |           |           |           |
|-----------------------------|----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|
| Overpaid a lot              | x        | 5         | 6         | 9         | 6         | 3         | 6         | 5         | 9         | 6         | 4         | 2         | 6         | 6         | 7         | 6         | 4         | 5         | 7         | 6         | 5         | 3         | 0         | 8         |
| Overpaid a little           | x        | 19        | 21        | 21        | 23        | 11        | 24        | 26        | 18        | 20        | 17        | 9         | 22        | 22        | 20        | 22        | 14        | 19        | 17        | 12        | 18        | 25        | 14        | 19        |
| <b>TOTAL OVERPAID</b>       | <b>x</b> | <b>24</b> | <b>27</b> | <b>30</b> | <b>29</b> | <b>14</b> | <b>30</b> | <b>31</b> | <b>27</b> | <b>26</b> | <b>21</b> | <b>11</b> | <b>28</b> | <b>28</b> | <b>27</b> | <b>28</b> | <b>18</b> | <b>24</b> | <b>24</b> | <b>18</b> | <b>23</b> | <b>28</b> | <b>14</b> | <b>27</b> |
| Paid about the right amount | x        | 46        | 51        | 41        | 45        | 63        | 32        | 42        | 50        | 46        | 46        | 46        | 47        | 42        | 49        | 42        | 51        | 45        | 46        | 53        | 43        | 42        | 43        | 49        |
| Underpaid a little          | x        | 11        | 3         | 11        | 7         | 11        | 23        | 10        | 7         | 14        | 8         | 18        | 11        | 8         | 7         | 10        | 12        | 12        | 10        | 5         | 11        | 13        | 20        | 8         |
| Underpaid a lot             | x        | 2         | 3         | 1         | 1         | 3         | 2         | 1         | 1         | 2         | 2         | 3         | 1         | 1         | 2         | 2         | 2         | 2         | 0         | 1         | 4         | 2         | 0         | 1         |
| <b>TOTAL UNDERPAID</b>      | <b>x</b> | <b>13</b> | <b>6</b>  | <b>12</b> | <b>8</b>  | <b>14</b> | <b>25</b> | <b>11</b> | <b>8</b>  | <b>16</b> | <b>10</b> | <b>21</b> | <b>12</b> | <b>9</b>  | <b>9</b>  | <b>12</b> | <b>14</b> | <b>14</b> | <b>10</b> | <b>6</b>  | <b>15</b> | <b>15</b> | <b>20</b> | <b>9</b>  |
| Don't know                  | x        | 17        | 15        | 17        | 19        | 8         | 14        | 17        | 14        | 13        | 22        | 21        | 13        | 21        | 15        | 17        | 18        | 16        | 21        | 22        | 19        | 15        | 23        | 14        |

Bus drivers

|                             |          |           |           |           |           |           |           |           |           |           |           |           |           |           |           |           |           |           |           |           |           |           |           |           |
|-----------------------------|----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|
| Overpaid a lot              | x        | 1         | 0         | 0         | 1         | 1         | 0         | 0         | 1         | 0         | 1         | 0         | 1         | 0         | 1         | 0         | 1         | 1         | 2         | 1         | 0         | 0         | 0         | 1         |
| Overpaid a little           | x        | 8         | 17        | 5         | 7         | 8         | 11        | 8         | 9         | 9         | 7         | 5         | 11        | 6         | 8         | 10        | 4         | 8         | 1         | 10        | 6         | 8         | 10        | 8         |
| <b>TOTAL OVERPAID</b>       | <b>x</b> | <b>9</b>  | <b>17</b> | <b>5</b>  | <b>8</b>  | <b>9</b>  | <b>11</b> | <b>8</b>  | <b>10</b> | <b>9</b>  | <b>8</b>  | <b>5</b>  | <b>12</b> | <b>6</b>  | <b>9</b>  | <b>10</b> | <b>5</b>  | <b>9</b>  | <b>3</b>  | <b>11</b> | <b>6</b>  | <b>8</b>  | <b>10</b> | <b>9</b>  |
| Paid about the right amount | x        | 48        | 48        | 48        | 47        | 59        | 40        | 48        | 52        | 51        | 45        | 47        | 47        | 48        | 52        | 47        | 50        | 48        | 47        | 53        | 47        | 47        | 44        | 50        |
| Underpaid a little          | x        | 20        | 15        | 22        | 16        | 13        | 26        | 18        | 16        | 21        | 19        | 28        | 18        | 18        | 16        | 20        | 20        | 20        | 21        | 17        | 24        | 22        | 20        | 16        |
| Underpaid a lot             | x        | 5         | 1         | 7         | 6         | 6         | 9         | 8         | 3         | 6         | 4         | 4         | 8         | 3         | 3         | 4         | 7         | 5         | 8         | 7         | 5         | 2         | 10        | 3         |
| <b>TOTAL UNDERPAID</b>      | <b>x</b> | <b>25</b> | <b>16</b> | <b>29</b> | <b>22</b> | <b>19</b> | <b>35</b> | <b>26</b> | <b>19</b> | <b>27</b> | <b>23</b> | <b>32</b> | <b>26</b> | <b>21</b> | <b>19</b> | <b>24</b> | <b>27</b> | <b>25</b> | <b>29</b> | <b>24</b> | <b>29</b> | <b>24</b> | <b>30</b> | <b>19</b> |
| Don't know                  | x        | 19        | 19        | 17        | 23        | 13        | 15        | 18        | 18        | 13        | 25        | 16        | 15        | 25        | 20        | 19        | 18        | 19        | 22        | 13        | 17        | 21        | 17        | 21        |

Care workers

|                             |          |           |           |           |           |           |           |           |           |           |           |           |           |           |           |           |           |           |           |           |           |           |           |           |
|-----------------------------|----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|
| Overpaid a lot              | x        | 0         | 0         | 0         | 0         | 2         | 0         | 0         | 1         | 1         | 0         | 0         | 0         | 0         | 1         | 0         | 1         | 0         | 2         | 0         | 0         | 0         | 0         | 1         |
| Overpaid a little           | x        | 1         | 1         | 0         | 0         | 2         | 0         | 1         | 0         | 2         | 0         | 2         | 3         | 0         | 0         | 1         | 2         | 1         | 3         | 5         | 1         | 1         | 1         | 0         |
| <b>TOTAL OVERPAID</b>       | <b>x</b> | <b>1</b>  | <b>1</b>  | <b>0</b>  | <b>0</b>  | <b>4</b>  | <b>0</b>  | <b>1</b>  | <b>1</b>  | <b>3</b>  | <b>0</b>  | <b>2</b>  | <b>3</b>  | <b>0</b>  | <b>1</b>  | <b>1</b>  | <b>3</b>  | <b>1</b>  | <b>5</b>  | <b>5</b>  | <b>1</b>  | <b>1</b>  | <b>1</b>  | <b>0</b>  |
| Paid about the right amount | x        | 7         | 7         | 7         | 8         | 9         | 14        | 7         | 8         | 8         | 7         | 8         | 10        | 4         | 6         | 6         | 9         | 8         | 4         | 7         | 7         | 9         | 3         | 9         |
| Underpaid a little          | x        | 31        | 42        | 22        | 30        | 44        | 16        | 25        | 37        | 35        | 28        | 35        | 26        | 30        | 38        | 31        | 32        | 32        | 30        | 28        | 40        | 34        | 27        | 27        |
| Underpaid a lot             | x        | 52        | 38        | 68        | 60        | 40        | 69        | 63        | 48        | 46        | 58        | 44        | 56        | 58        | 50        | 55        | 48        | 52        | 55        | 56        | 45        | 49        | 58        | 56        |
| <b>TOTAL UNDERPAID</b>      | <b>x</b> | <b>83</b> | <b>80</b> | <b>90</b> | <b>90</b> | <b>84</b> | <b>85</b> | <b>88</b> | <b>85</b> | <b>81</b> | <b>86</b> | <b>79</b> | <b>82</b> | <b>88</b> | <b>88</b> | <b>86</b> | <b>80</b> | <b>84</b> | <b>85</b> | <b>84</b> | <b>85</b> | <b>83</b> | <b>85</b> | <b>83</b> |
| Don't know                  | x        | 7         | 12        | 3         | 2         | 4         | 1         | 4         | 6         | 8         | 6         | 12        | 5         | 8         | 5         | 7         | 8         | 8         | 6         | 5         | 7         | 7         | 11        | 7         |

Sample Size: 2254 GB Adults  
Fieldwork: 10th - 11th August 2025

|                             |                             | Vote in 2024 GE |     |     |         |           |       |        |       |      |        | EU Ref 2016 |       | Gender |     | Age  |      |         |       | Social Grade |       | Country  |        |               | Region in England |  |  |  |
|-----------------------------|-----------------------------|-----------------|-----|-----|---------|-----------|-------|--------|-------|------|--------|-------------|-------|--------|-----|------|------|---------|-------|--------------|-------|----------|--------|---------------|-------------------|--|--|--|
|                             |                             | Total           | Con | Lab | Lib Dem | Reform UK | Green | Remain | Leave | Male | Female | 18-34       | 35-49 | 50-64  | 65+ | ABC1 | C2DE | England | Wales | Scotland     | North | Midlands | London | Rest of South |                   |  |  |  |
|                             |                             | 2254            | 406 | 579 | 207     | 243       | 139   | 791    | 805   | 1091 | 1163   | 530         | 638   | 557    | 530 | 1285 | 969  | 1950    | 108   | 196          | 534   | 370      | 273    | 773           |                   |  |  |  |
| Weighted Sample             |                             | 2254            | 376 | 615 | 228     | 263       | 144   | 896    | 830   | 977  | 1277   | 447         | 546   | 583    | 678 | 1365 | 889  | 1927    | 118   | 209          | 550   | 379      | 202    | 796           |                   |  |  |  |
| Unweighted Sample           |                             | %               | %   | %   | %       | %         | %     | %      | %     | %    | %      | %           | %     | %      | %   | %    | %    | %       | %     | %            | %     | %        | %      | %             |                   |  |  |  |
| Factory workers             |                             |                 |     |     |         |           |       |        |       |      |        |             |       |        |     |      |      |         |       |              |       |          |        |               |                   |  |  |  |
|                             | Overpaid a lot              | x               | 0   | 1   | 0       | 0         | 0     | 0      | 0     | 0    | 0      | 0           | 0     | 0      | 0   | 1    | 0    | 0       | 0     | 0            | 0     | 1        | 0      | 0             |                   |  |  |  |
|                             | Overpaid a little           | x               | 1   | 1   | 0       | 1         | 2     | 0      | 1     | 1    | 1      | 1           | 0     | 0      | 0   | 2    | 1    | 0       | 0     | 0            | 1     | 1        | 0      | 0             |                   |  |  |  |
|                             | TOTAL OVERPAID              | x               | 1   | 2   | 0       | 1         | 2     | 0      | 1     | 1    | 1      | 1           | 0     | 0      | 0   | 3    | 1    | 0       | 0     | 0            | 1     | 2        | 0      | 0             |                   |  |  |  |
|                             | Paid about the right amount | x               | 30  | 40  | 29      | 31        | 44    | 18     | 29    | 37   | 30     | 29          | 23    | 27     | 29  | 42   | 32   | 28      | 31    | 26           | 21    | 30       | 40     | 16            |                   |  |  |  |
|                             | Underpaid a little          | x               | 34  | 28  | 34      | 32        | 26    | 37     | 35    | 30   | 35     | 33          | 37    | 36     | 33  | 29   | 33   | 35      | 33    | 36           | 38    | 33       | 29     | 39            |                   |  |  |  |
|                             | Underpaid a lot             | x               | 21  | 10  | 24      | 18        | 16    | 39     | 23    | 18   | 22     | 19          | 21    | 25     | 24  | 10   | 19   | 23      | 21    | 23           | 21    | 21       | 19     | 27            |                   |  |  |  |
|                             | TOTAL UNDERPAID             | x               | 55  | 38  | 58      | 50        | 42    | 76     | 58    | 48   | 57     | 52          | 58    | 61     | 57  | 39   | 52   | 58      | 54    | 59           | 59    | 54       | 48     | 66            |                   |  |  |  |
|                             | Don't know                  | x               | 15  | 20  | 13      | 18        | 12    | 6      | 12    | 15   | 11     | 18          | 20    | 11     | 13  | 17   | 15   | 14      | 14    | 15           | 19    | 15       | 11     | 17            |                   |  |  |  |
| Farmers                     |                             |                 |     |     |         |           |       |        |       |      |        |             |       |        |     |      |      |         |       |              |       |          |        |               |                   |  |  |  |
|                             | Overpaid a lot              | x               | 2   | 1   | 2       | 2         | 1     | 5      | 3     | 1    | 2      | 1           | 1     | 1      | 3   | 1    | 2    | 1       | 1     | 7            | 2     | 2        | 0      | 1             |                   |  |  |  |
|                             | Overpaid a little           | x               | 3   | 3   | 6       | 2         | 2     | 3      | 3     | 2    | 3      | 3           | 2     | 3      | 3   | 4    | 4    | 1       | 2     | 10           | 1     | 3        | 2      | 4             |                   |  |  |  |
|                             | TOTAL OVERPAID              | x               | 5   | 4   | 8       | 4         | 3     | 8      | 6     | 3    | 5      | 4           | 3     | 4      | 6   | 5    | 6    | 2       | 3     | 17           | 3     | 5        | 4      | 4             |                   |  |  |  |
|                             | Paid about the right amount | x               | 19  | 13  | 28      | 22        | 17    | 32     | 24    | 17   | 21     | 17          | 18    | 21     | 20  | 17   | 17   | 21      | 19    | 16           | 22    | 16       | 19     | 22            |                   |  |  |  |
|                             | Underpaid a little          | x               | 27  | 32  | 20      | 29        | 32    | 27     | 27    | 27   | 28     | 26          | 25    | 30     | 21  | 31   | 30   | 23      | 27    | 21           | 33    | 27       | 24     | 32            |                   |  |  |  |
|                             | Underpaid a lot             | x               | 34  | 43  | 24      | 34        | 42    | 21     | 31    | 37   | 33     | 35          | 36    | 32     | 36  | 33   | 33   | 36      | 36    | 30           | 23    | 35       | 40     | 27            |                   |  |  |  |
|                             | TOTAL UNDERPAID             | x               | 61  | 75  | 44      | 63        | 74    | 48     | 58    | 64   | 61     | 61          | 61    | 62     | 57  | 64   | 63   | 59      | 63    | 51           | 56    | 62       | 64     | 59            |                   |  |  |  |
|                             | Don't know                  | x               | 16  | 7   | 21      | 11        | 6     | 12     | 12    | 16   | 13     | 18          | 19    | 13     | 18  | 14   | 13   | 18      | 15    | 17           | 19    | 16       | 12     | 15            |                   |  |  |  |
| Firefighters                |                             |                 |     |     |         |           |       |        |       |      |        |             |       |        |     |      |      |         |       |              |       |          |        |               |                   |  |  |  |
|                             | Overpaid a lot              | x               | 1   | 3   | 0       | 2         | 4     | 0      | 1     | 2    | 2      | 0           | 0     | 2      | 1   | 1    | 2    | 1       | 1     | 2            | 0     | 0        | 2      | 0             |                   |  |  |  |
|                             | Overpaid a little           | x               | 3   | 4   | 4       | 0         | 6     | 0      | 2     | 5    | 4      | 1           | 1     | 1      | 5   | 4    | 2    | 4       | 2     | 4            | 5     | 3        | 1      | 1             |                   |  |  |  |
|                             | TOTAL OVERPAID              | x               | 4   | 7   | 4       | 2         | 10    | 0      | 3     | 7    | 6      | 1           | 1     | 3      | 6   | 5    | 4    | 5       | 3     | 6            | 5     | 3        | 3      | 1             |                   |  |  |  |
|                             | Paid about the right amount | x               | 28  | 35  | 29      | 28        | 36    | 25     | 29    | 32   | 29     | 28          | 19    | 29     | 26  | 40   | 28   | 28      | 28    | 30           | 31    | 30       | 27     | 24            |                   |  |  |  |
|                             | Underpaid a little          | x               | 34  | 32  | 31      | 40        | 26    | 38     | 35    | 29   | 37     | 31          | 34    | 38     | 30  | 31   | 35   | 31      | 35    | 29           | 27    | 28       | 37     | 46            |                   |  |  |  |
|                             | Underpaid a lot             | x               | 17  | 14  | 15      | 12        | 22    | 16     | 17    | 18   | 14     | 19          | 15    | 16     | 21  | 15   | 16   | 18      | 16    | 18           | 22    | 21       | 14     | 11            |                   |  |  |  |
|                             | TOTAL UNDERPAID             | x               | 51  | 46  | 46      | 52        | 48    | 54     | 52    | 47   | 51     | 50          | 49    | 54     | 51  | 46   | 51   | 49      | 51    | 47           | 49    | 49       | 51     | 57            |                   |  |  |  |
|                             | Don't know                  | x               | 18  | 13  | 22      | 18        | 7     | 21     | 14    | 14   | 14     | 21          | 31    | 14     | 17  | 10   | 17   | 18      | 18    | 17           | 16    | 18       | 19     | 18            |                   |  |  |  |
| Journalists                 |                             |                 |     |     |         |           |       |        |       |      |        |             |       |        |     |      |      |         |       |              |       |          |        |               |                   |  |  |  |
|                             | Overpaid a lot              | x               | 17  | 17  | 14      | 15        | 22    | 23     | 18    | 19   | 19     | 15          | 17    | 17     | 18  | 18   | 18   | 16      | 17    | 10           | 24    | 23       | 20     | 13            |                   |  |  |  |
|                             | Overpaid a little           | x               | 17  | 19  | 18      | 20        | 16    | 12     | 15    | 20   | 19     | 16          | 13    | 18     | 18  | 19   | 16   | 19      | 18    | 19           | 10    | 17       | 21     | 15            |                   |  |  |  |
|                             | TOTAL OVERPAID              | x               | 34  | 36  | 32      | 35        | 38    | 35     | 33    | 39   | 38     | 31          | 30    | 35     | 36  | 37   | 34   | 35      | 35    | 29           | 34    | 40       | 41     | 28            |                   |  |  |  |
|                             | Paid about the right amount | x               | 28  | 40  | 27      | 25        | 31    | 27     | 30    | 24   | 30     | 26          | 27    | 34     | 23  | 27   | 30   | 26      | 29    | 29           | 22    | 26       | 29     | 28            |                   |  |  |  |
|                             | Underpaid a little          | x               | 4   | 0   | 7       | 1         | 0     | 12     | 4     | 1    | 4      | 4           | 10    | 3      | 2   | 1    | 5    | 2       | 3     | 8            | 9     | 3        | 3      |               |                   |  |  |  |
|                             | Underpaid a lot             | x               | 1   | 0   | 5       | 0         | 0     | 5      | 3     | 0    | 2      | 0           | 2     | 3      | 1   | 0    | 1    | 2       | 2     | 2            | 0     | 0        | 0      |               |                   |  |  |  |
|                             | TOTAL UNDERPAID             | x               | 5   | 0   | 12      | 1         | 0     | 17     | 7     | 1    | 6      | 4           | 12    | 6      | 3   | 1    | 6    | 4       | 5     | 10           | 9     | 3        | 3      |               |                   |  |  |  |
|                             | Don't know                  | x               | 32  | 24  | 29      | 39        | 31    | 21     | 30    | 35   | 26     | 39          | 32    | 26     | 39  | 34   | 30   | 35      | 32    | 32           | 36    | 31       | 28     |               |                   |  |  |  |
| Members of Parliament (MPs) |                             |                 |     |     |         |           |       |        |       |      |        |             |       |        |     |      |      |         |       |              |       |          |        |               |                   |  |  |  |
|                             | Overpaid a lot              | x               | 58  | 58  | 52      | 48        | 67    | 52     | 50    | 66   | 51     | 66          | 58    | 62     | 57  | 54   | 55   | 63      | 56    | 68           | 71    | 63       | 59     | 38            |                   |  |  |  |
|                             | Overpaid a little           | x               | 18  | 19  | 19      | 22        | 17    | 18     | 23    | 16   | 18     | 18          | 18    | 19     | 16  | 21   | 18   | 19      | 18    | 25           | 14    | 16       | 17     | 28            |                   |  |  |  |
|                             | TOTAL OVERPAID              | x               | 76  | 77  | 71      | 70        | 84    | 70     | 73    | 82   | 69     | 84          | 76    | 81     | 73  | 75   | 73   | 82      | 74    | 93           | 85    | 79       | 76     | 66            |                   |  |  |  |
|                             | Paid about the right amount | x               | 15  | 19  | 19      | 19        | 13    | 24     | 18    | 14   | 20     | 10          | 13    | 12     | 20  | 17   | 17   | 13      | 16    | 4            | 10    | 14       | 17     | 15            |                   |  |  |  |
|                             | Underpaid a little          | x               | 3   | 2   | 6       | 7         | 1     | 2      | 3     | 1    | 3      | 2           | 4     | 2      | 1   | 3    | 4    | 1       | 3     | 0            | 1     | 1        | 3      | 10            |                   |  |  |  |
|                             | Underpaid a lot             | x               | 1   | 0   | 1       | 3         | 1     | 0      | 2     | 0    | 2      | 0           | 1     | 1      | 0   | 1    | 1    | 0       | 1     | 3            | 1     | 1        | 1      | 0             |                   |  |  |  |
|                             | TOTAL UNDERPAID             | x               | 4   | 2   | 7       | 10        | 2     | 2      | 5     | 1    | 5      | 2           | 5     | 3      | 1   | 4    | 5    | 1       | 4     | 3            | 2     | 2        | 4      | 10            |                   |  |  |  |
|                             | Don't know                  | x               | 5   | 3   | 2       | 1         | 1     | 4      | 3     | 3    | 5      | 5           | 6     | 5      | 6   | 3    | 5    | 5       | 6     | 0            | 3     | 5        | 3      | 9             |                   |  |  |  |

Sample Size: 2254 GB Adults  
Fieldwork: 10th - 11th August 2025

|                                                                                                                                                         |                                      | Vote in 2024 GE |     |     |         |           |       | EU Ref 2016 |       | Gender |        | Age   |       |       |     | Social Grade |      | Country |       |          | Region in England |          |        |               |    |
|---------------------------------------------------------------------------------------------------------------------------------------------------------|--------------------------------------|-----------------|-----|-----|---------|-----------|-------|-------------|-------|--------|--------|-------|-------|-------|-----|--------------|------|---------|-------|----------|-------------------|----------|--------|---------------|----|
|                                                                                                                                                         |                                      | Total           | Con | Lab | Lib Dem | Reform UK | Green | Remain      | Leave | Male   | Female | 18-34 | 35-49 | 50-64 | 65+ | ABC1         | C2DE | England | Wales | Scotland | North             | Midlands | London | Rest of South |    |
| Weighted Sample                                                                                                                                         |                                      | 2254            | 406 | 579 | 207     | 243       | 139   | 791         | 805   | 1091   | 1163   | 530   | 638   | 557   | 530 | 1285         | 969  | 1950    | 108   | 196      | 534               | 370      | 273    | 773           |    |
| Unweighted Sample                                                                                                                                       |                                      | 2254            | 376 | 615 | 228     | 263       | 144   | 896         | 830   | 977    | 1277   | 447   | 546   | 583   | 678 | 1365         | 889  | 1927    | 118   | 209      | 550               | 379      | 202    | 796           |    |
|                                                                                                                                                         |                                      | %               | %   | %   | %       | %         | %     | %           | %     | %      | %      | %     | %     | %     | %   | %            | %    | %       | %     | %        | %                 | %        | %      | %             |    |
| Police officers                                                                                                                                         |                                      |                 |     |     |         |           |       |             |       |        |        |       |       |       |     |              |      |         |       |          |                   |          |        |               |    |
|                                                                                                                                                         | Overpaid a lot                       | x               | 3   | 4   | 2       | 2         | 9     | 1           | 3     | 4      | 4      | 2     | 2     | 3     | 3   | 5            | 3    | 3       | 3     | 3        | 2                 | 3        | 1      | 4             | 4  |
|                                                                                                                                                         | Overpaid a little                    | x               | 5   | 7   | 5       | 2         | 4     | 13          | 4     | 5      | 7      | 4     | 7     | 8     | 3   | 3            | 5    | 5       | 6     | 5        | 2                 | 8        | 6      | 5             | 4  |
|                                                                                                                                                         | TOTAL OVERPAID                       | x               | 8   | 11  | 7       | 4         | 13    | 14          | 7     | 9      | 11     | 6     | 9     | 11    | 6   | 8            | 8    | 8       | 9     | 8        | 4                 | 11       | 7      | 9             | 8  |
|                                                                                                                                                         | Paid about the right amount          | x               | 35  | 37  | 33      | 39        | 40    | 23          | 35    | 36     | 37     | 32    | 30    | 35    | 29  | 46           | 33   | 36      | 34    | 42       | 39                | 33       | 31     | 32            | 36 |
|                                                                                                                                                         | Underpaid a little                   | x               | 30  | 32  | 33      | 32        | 28    | 26          | 33    | 30     | 30     | 30    | 31    | 29    | 34  | 25           | 31   | 29      | 31    | 20       | 26                | 30       | 39     | 38            | 26 |
|                                                                                                                                                         | Underpaid a lot                      | x               | 12  | 11  | 14      | 9         | 12    | 10          | 14    | 13     | 12     | 12    | 8     | 13    | 15  | 11           | 12   | 13      | 11    | 16       | 17                | 10       | 10     | 5             | 15 |
|                                                                                                                                                         | TOTAL UNDERPAID                      | x               | 42  | 43  | 47      | 41        | 40    | 36          | 47    | 43     | 42     | 42    | 39    | 42    | 49  | 36           | 43   | 42      | 42    | 36       | 43                | 40       | 49     | 43            | 41 |
|                                                                                                                                                         | Don't know                           | x               | 15  | 9   | 13      | 16        | 7     | 27          | 11    | 11     | 10     | 20    | 23    | 12    | 15  | 10           | 15   | 14      | 15    | 15       | 13                | 15       | 12     | 16            | 16 |
| How much, if at all, do you think they contribute to British society and the country in general?<br>[Asked to a random selection of respondents; n=742] |                                      |                 |     |     |         |           |       |             |       |        |        |       |       |       |     |              |      |         |       |          |                   |          |        |               |    |
| Senior doctors                                                                                                                                          |                                      |                 |     |     |         |           |       |             |       |        |        |       |       |       |     |              |      |         |       |          |                   |          |        |               |    |
|                                                                                                                                                         | A great deal                         | x               | 45  | 33  | 45      | 57        | 39    | 59          | 48    | 37     | 41     | 49    | 61    | 40    | 41  | 39           | 47   | 42      | 44    | 55       | 46                | 46       | 41     | 48            | 42 |
|                                                                                                                                                         | A fair amount                        | x               | 46  | 57  | 48      | 30        | 48    | 36          | 46    | 49     | 49     | 42    | 31    | 51    | 49  | 51           | 45   | 47      | 47    | 41       | 38                | 43       | 50     | 46            | 48 |
|                                                                                                                                                         | TOTAL GREAT DEAL / FAIR AMOUNT       | x               | 91  | 90  | 93      | 87        | 87    | 95          | 94    | 86     | 90     | 91    | 92    | 91    | 90  | 90           | 92   | 89      | 91    | 96       | 84                | 89       | 91     | 94            | 90 |
|                                                                                                                                                         | Not very much                        | x               | 6   | 6   | 5       | 10        | 8     | 4           | 4     | 10     | 6      | 6     | 4     | 3     | 8   | 9            | 5    | 6       | 6     | 0        | 10                | 5        | 4      | 6             | 7  |
|                                                                                                                                                         | Nothing at all                       | x               | 1   | 1   | 0       | 0         | 4     | 0           | 1     | 1      | 1      | 0     | 0     | 1     | 0   | 0            | 0    | 1       | 1     | 3        | 0                 | 1        | 1      | 0             | 0  |
|                                                                                                                                                         | TOTAL NOT VERY MUCH / NOTHING AT ALL | x               | 7   | 7   | 5       | 10        | 12    | 4           | 5     | 11     | 7      | 6     | 4     | 4     | 8   | 9            | 5    | 7       | 7     | 3        | 10                | 6        | 5      | 6             | 7  |
|                                                                                                                                                         | Don't know                           | x               | 3   | 4   | 1       | 2         | 1     | 1           | 1     | 3      | 3      | 3     | 4     | 5     | 2   | 1            | 3    | 4       | 3     | 0        | 6                 | 5        | 4      | 0             | 2  |
| Builders                                                                                                                                                |                                      |                 |     |     |         |           |       |             |       |        |        |       |       |       |     |              |      |         |       |          |                   |          |        |               |    |
|                                                                                                                                                         | A great deal                         | x               | 28  | 16  | 23      | 32        | 32    | 36          | 27    | 22     | 27     | 30    | 47    | 27    | 23  | 16           | 27   | 30      | 28    | 32       | 32                | 33       | 22     | 32            | 26 |
|                                                                                                                                                         | A fair amount                        | x               | 56  | 60  | 63      | 57        | 58    | 54          | 58    | 61     | 55     | 57    | 43    | 53    | 60  | 69           | 55   | 57      | 57    | 60       | 47                | 54       | 62     | 59            | 55 |
|                                                                                                                                                         | TOTAL GREAT DEAL / FAIR AMOUNT       | x               | 84  | 76  | 86      | 89        | 90    | 90          | 85    | 83     | 82     | 87    | 90    | 80    | 83  | 85           | 82   | 87      | 85    | 92       | 79                | 87       | 84     | 91            | 81 |
|                                                                                                                                                         | Not very much                        | x               | 11  | 15  | 13      | 10        | 9     | 7           | 13    | 11     | 13     | 9     | 5     | 14    | 12  | 11           | 13   | 8       | 11    | 7        | 13                | 10       | 10     | 7             | 14 |
|                                                                                                                                                         | Nothing at all                       | x               | 1   | 1   | 1       | 0         | 1     | 0           | 0     | 2      | 1      | 0     | 0     | 1     | 1   | 0            | 1    | 0       | 1     | 2        | 0                 | 0        | 1      | 0             | 1  |
|                                                                                                                                                         | TOTAL NOT VERY MUCH / NOTHING AT ALL | x               | 12  | 16  | 14      | 10        | 10    | 7           | 13    | 13     | 14     | 9     | 5     | 15    | 13  | 11           | 14   | 8       | 12    | 9        | 13                | 10       | 11     | 7             | 15 |
|                                                                                                                                                         | Don't know                           | x               | 4   | 7   | 1       | 1         | 0     | 2           | 2     | 5      | 4      | 4     | 4     | 5     | 4   | 3            | 4    | 5       | 4     | 0        | 8                 | 3        | 5      | 1             | 5  |
| Bus drivers                                                                                                                                             |                                      |                 |     |     |         |           |       |             |       |        |        |       |       |       |     |              |      |         |       |          |                   |          |        |               |    |
|                                                                                                                                                         | A great deal                         | x               | 28  | 16  | 26      | 38        | 22    | 38          | 28    | 23     | 22     | 35    | 37    | 25    | 26  | 26           | 25   | 32      | 27    | 41       | 30                | 31       | 20     | 39            | 24 |
|                                                                                                                                                         | A fair amount                        | x               | 55  | 60  | 62      | 49        | 55    | 55          | 59    | 57     | 58     | 53    | 47    | 59    | 59  | 56           | 59   | 50      | 55    | 56       | 57                | 55       | 58     | 51            | 55 |
|                                                                                                                                                         | TOTAL GREAT DEAL / FAIR AMOUNT       | x               | 83  | 76  | 88      | 87        | 77    | 93          | 87    | 80     | 80     | 88    | 84    | 84    | 85  | 82           | 84   | 82      | 82    | 97       | 87                | 86       | 78     | 90            | 79 |
|                                                                                                                                                         | Not very much                        | x               | 12  | 17  | 10      | 12        | 18    | 6           | 11    | 16     | 17     | 7     | 11    | 9     | 13  | 16           | 11   | 13      | 13    | 2        | 8                 | 7        | 16     | 11            | 16 |
|                                                                                                                                                         | Nothing at all                       | x               | 1   | 0   | 1       | 0         | 4     | 0           | 0     | 1      | 1      | 0     | 1     | 1     | 0   | 0            | 1    | 0       | 1     | 2        | 0                 | 2        | 0      | 0             | 0  |
|                                                                                                                                                         | TOTAL NOT VERY MUCH / NOTHING AT ALL | x               | 13  | 17  | 11      | 12        | 22    | 6           | 11    | 17     | 18     | 7     | 12    | 10    | 13  | 16           | 12   | 13      | 14    | 4        | 8                 | 9        | 16     | 11            | 16 |
|                                                                                                                                                         | Don't know                           | x               | 4   | 7   | 1       | 1         | 2     | 1           | 2     | 3      | 3      | 5     | 4     | 6     | 2   | 2            | 3    | 5       | 4     | 0        | 5                 | 5        | 6      | 0             | 4  |
| Care workers                                                                                                                                            |                                      |                 |     |     |         |           |       |             |       |        |        |       |       |       |     |              |      |         |       |          |                   |          |        |               |    |
|                                                                                                                                                         | A great deal                         | x               | 64  | 55  | 72      | 75        | 63    | 74          | 74    | 60     | 57     | 71    | 62    | 61    | 69  | 66           | 63   | 66      | 63    | 74       | 72                | 59       | 61     | 66            | 65 |
|                                                                                                                                                         | A fair amount                        | x               | 29  | 37  | 24      | 19        | 25    | 23          | 23    | 32     | 35     | 23    | 30    | 31    | 26  | 28           | 30   | 27      | 30    | 23       | 22                | 34       | 31     | 28            | 27 |
|                                                                                                                                                         | TOTAL GREAT DEAL / FAIR AMOUNT       | x               | 93  | 92  | 96      | 94        | 88    | 97          | 97    | 92     | 92     | 94    | 92    | 92    | 95  | 94           | 93   | 93      | 93    | 97       | 94                | 93       | 92     | 94            | 92 |
|                                                                                                                                                         | Not very much                        | x               | 4   | 3   | 3       | 4         | 7     | 2           | 1     | 5      | 5      | 2     | 5     | 4     | 3   | 3            | 3    | 4       | 4     | 2        | 1                 | 2        | 4      | 4             | 5  |
|                                                                                                                                                         | Nothing at all                       | x               | 1   | 0   | 1       | 0         | 5     | 0           | 1     | 1      | 1      | 1     | 1     | 1     | 0   | 1            | 1    | 0       | 1     | 2        | 0                 | 2        | 0      | 2             | 0  |
|                                                                                                                                                         | TOTAL NOT VERY MUCH / NOTHING AT ALL | x               | 5   | 3   | 4       | 4         | 12    | 2           | 2     | 6      | 6      | 3     | 6     | 5     | 3   | 4            | 4    | 4       | 5     | 4        | 1                 | 4        | 4      | 6             | 5  |
|                                                                                                                                                         | Don't know                           | x               | 3   | 4   | 0       | 1         | 0     | 1           | 1     | 3      | 2      | 3     | 2     | 4     | 2   | 2            | 2    | 3       | 2     | 0        | 5                 | 3        | 4      | 0             | 2  |

Sample Size: 2254 GB Adults  
Fieldwork: 10th - 11th August 2025

|                             |                                      | Vote in 2024 GE |     |     |         |           |       | EU Ref 2016 |       | Gender |        | Age   |       |       |     | Social Grade |      | Country |       |          | Region in England |          |        |               |    |
|-----------------------------|--------------------------------------|-----------------|-----|-----|---------|-----------|-------|-------------|-------|--------|--------|-------|-------|-------|-----|--------------|------|---------|-------|----------|-------------------|----------|--------|---------------|----|
|                             |                                      | Total           | Con | Lab | Lib Dem | Reform UK | Green | Remain      | Leave | Male   | Female | 18-34 | 35-49 | 50-64 | 65+ | ABC1         | C2DE | England | Wales | Scotland | North             | Midlands | London | Rest of South |    |
| Weighted Sample             |                                      | 2254            | 406 | 579 | 207     | 243       | 139   | 791         | 805   | 1091   | 1163   | 530   | 638   | 557   | 530 | 1285         | 969  | 1950    | 108   | 196      | 534               | 370      | 273    | 773           |    |
| Unweighted Sample           |                                      | 2254            | 376 | 615 | 228     | 263       | 144   | 896         | 830   | 977    | 1277   | 447   | 546   | 583   | 678 | 1365         | 889  | 1927    | 118   | 209      | 550               | 379      | 202    | 796           |    |
|                             |                                      | %               | %   | %   | %       | %         | %     | %           | %     | %      | %      | %     | %     | %     | %   | %            | %    | %       | %     | %        | %                 | %        | %      | %             |    |
| Factory workers             |                                      |                 |     |     |         |           |       |             |       |        |        |       |       |       |     |              |      |         |       |          |                   |          |        |               |    |
|                             | A great deal                         | x               | 33  | 19  | 33      | 34        | 36    | 37          | 35    | 30     | 30     | 35    | 38    | 28    | 39  | 26           | 32   | 34      | 31    | 44       | 42                | 36       | 32     | 20            | 31 |
|                             | A fair amount                        | x               | 56  | 65  | 56      | 56        | 55    | 60          | 58    | 59     | 57     | 54    | 48    | 58    | 53  | 63           | 57   | 53      | 56    | 55       | 47                | 50       | 53     | 71            | 57 |
|                             | TOTAL GREAT DEAL / FAIR AMOUNT       | x               | 89  | 84  | 89      | 90        | 91    | 97          | 93    | 89     | 87     | 89    | 86    | 86    | 92  | 89           | 89   | 87      | 87    | 99       | 89                | 86       | 85     | 91            | 88 |
|                             | Not very much                        | x               | 7   | 9   | 10      | 8         | 6     | 1           | 5     | 7      | 9      | 5     | 9     | 7     | 5   | 7            | 7    | 6       | 8     | 0        | 4                 | 10       | 9      | 3             | 7  |
|                             | Nothing at all                       | x               | 0   | 0   | 0       | 0         | 3     | 0           | 0     | 1      | 1      | 0     | 1     | 0     | 1   | 0            | 0    | 0       | 2     | 0        | 1                 | 0        | 0      | 0             | 0  |
|                             | TOTAL NOT VERY MUCH / NOTHING AT ALL | x               | 7   | 9   | 10      | 8         | 9     | 1           | 5     | 8      | 10     | 5     | 10    | 7     | 6   | 7            | 7    | 6       | 8     | 2        | 4                 | 11       | 9      | 3             | 7  |
|                             | Don't know                           | x               | 5   | 7   | 2       | 2         | 1     | 1           | 2     | 4      | 3      | 6     | 4     | 7     | 2   | 5            | 3    | 7       | 5     | 0        | 8                 | 3        | 5      | 6             | 5  |
| Farmers                     |                                      |                 |     |     |         |           |       |             |       |        |        |       |       |       |     |              |      |         |       |          |                   |          |        |               |    |
|                             | A great deal                         | x               | 66  | 75  | 51      | 70        | 78    | 57          | 59    | 76     | 62     | 70    | 66    | 59    | 69  | 72           | 66   | 66      | 66    | 72       | 62                | 67       | 64     | 54            | 70 |
|                             | A fair amount                        | x               | 28  | 20  | 42      | 22        | 20    | 41          | 36    | 19     | 31     | 24    | 27    | 33    | 24  | 25           | 29   | 25      | 28    | 25       | 30                | 27       | 28     | 38            | 24 |
|                             | TOTAL GREAT DEAL / FAIR AMOUNT       | x               | 94  | 95  | 93      | 92        | 98    | 98          | 95    | 95     | 93     | 94    | 93    | 92    | 93  | 97           | 95   | 91      | 94    | 97       | 92                | 94       | 92     | 92            | 94 |
|                             | Not very much                        | x               | 3   | 2   | 5       | 6         | 2     | 0           | 3     | 2      | 5      | 2     | 4     | 3     | 3   | 3            | 3    | 4       | 3     | 2        | 3                 | 4        | 1      | 4             | 3  |
|                             | Nothing at all                       | x               | 0   | 0   | 0       | 0         | 0     | 0           | 0     | 0      | 0      | 0     | 0     | 0     | 0   | 0            | 0    | 0       | 2     | 0        | 0                 | 0        | 0      | 0             | 0  |
|                             | TOTAL NOT VERY MUCH / NOTHING AT ALL | x               | 3   | 2   | 5       | 6         | 2     | 0           | 3     | 2      | 5      | 2     | 4     | 3     | 3   | 3            | 3    | 4       | 3     | 4        | 3                 | 4        | 1      | 4             | 3  |
|                             | Don't know                           | x               | 3   | 2   | 1       | 1         | 0     | 1           | 1     | 3      | 3      | 4     | 4     | 4     | 4   | 0            | 2    | 5       | 3     | 0        | 5                 | 2        | 6      | 4             | 3  |
| Firefighters                |                                      |                 |     |     |         |           |       |             |       |        |        |       |       |       |     |              |      |         |       |          |                   |          |        |               |    |
|                             | A great deal                         | x               | 64  | 62  | 58      | 74        | 70    | 65          | 63    | 65     | 56     | 72    | 68    | 55    | 69  | 66           | 63   | 66      | 63    | 70       | 67                | 68       | 64     | 58            | 61 |
|                             | A fair amount                        | x               | 28  | 25  | 39      | 20        | 20    | 34          | 33    | 24     | 33     | 22    | 22    | 34    | 23  | 28           | 30   | 24      | 28    | 26       | 27                | 21       | 26     | 35            | 30 |
|                             | TOTAL GREAT DEAL / FAIR AMOUNT       | x               | 92  | 87  | 97      | 94        | 90    | 99          | 96    | 89     | 89     | 94    | 90    | 89    | 92  | 94           | 93   | 90      | 91    | 96       | 94                | 89       | 90     | 93            | 91 |
|                             | Not very much                        | x               | 5   | 9   | 3       | 6         | 9     | 0           | 3     | 7      | 8      | 3     | 6     | 6     | 6   | 3            | 5    | 6       | 6     | 2        | 1                 | 8        | 5      | 5             | 6  |
|                             | Nothing at all                       | x               | 0   | 1   | 0       | 0         | 1     | 0           | 0     | 1      | 1      | 0     | 0     | 0     | 1   | 1            | 0    | 1       | 0     | 2        | 0                 | 0        | 1      | 0             | 1  |
|                             | TOTAL NOT VERY MUCH / NOTHING AT ALL | x               | 5   | 10  | 3       | 6         | 10    | 0           | 3     | 8      | 9      | 3     | 6     | 6     | 7   | 4            | 5    | 7       | 6     | 4        | 1                 | 8        | 6      | 5             | 7  |
|                             | Don't know                           | x               | 3   | 4   | 1       | 1         | 0     | 1           | 1     | 2      | 2      | 3     | 3     | 5     | 1   | 1            | 2    | 4       | 3     | 0        | 5                 | 2        | 4      | 3             | 2  |
| Journalists                 |                                      |                 |     |     |         |           |       |             |       |        |        |       |       |       |     |              |      |         |       |          |                   |          |        |               |    |
|                             | A great deal                         | x               | 6   | 2   | 10      | 13        | 1     | 4           | 7     | 4      | 4      | 7     | 8     | 5     | 6   | 4            | 7    | 4       | 5     | 6        | 11                | 4        | 5      | 10            | 5  |
|                             | A fair amount                        | x               | 30  | 28  | 30      | 26        | 30    | 34          | 32    | 27     | 28     | 31    | 29    | 28    | 32  | 30           | 33   | 25      | 29    | 43       | 27                | 24       | 25     | 35            | 32 |
|                             | TOTAL GREAT DEAL / FAIR AMOUNT       | x               | 36  | 30  | 40      | 39        | 31    | 38          | 39    | 31     | 32     | 38    | 37    | 33    | 38  | 34           | 40   | 29      | 34    | 49       | 38                | 28       | 30     | 45            | 37 |
|                             | Not very much                        | x               | 43  | 51  | 39      | 44        | 45    | 42          | 41    | 45     | 40     | 46    | 43    | 42    | 41  | 45           | 41   | 45      | 44    | 38       | 32                | 46       | 44     | 44            | 43 |
|                             | Nothing at all                       | x               | 16  | 13  | 16      | 13        | 21    | 16          | 15    | 18     | 22     | 10    | 16    | 16    | 17  | 16           | 14   | 19      | 16    | 13       | 17                | 20       | 22     | 7             | 13 |
|                             | TOTAL NOT VERY MUCH / NOTHING AT ALL | x               | 59  | 64  | 55      | 57        | 66    | 58          | 56    | 63     | 62     | 56    | 59    | 58    | 58  | 61           | 55   | 64      | 60    | 51       | 49                | 66       | 66     | 51            | 56 |
|                             | Don't know                           | x               | 6   | 6   | 5       | 4         | 3     | 4           | 5     | 6      | 6      | 6     | 4     | 10    | 4   | 5            | 5    | 8       | 6     | 0        | 13                | 5        | 5      | 5             | 7  |
| Members of Parliament (MPs) |                                      |                 |     |     |         |           |       |             |       |        |        |       |       |       |     |              |      |         |       |          |                   |          |        |               |    |
|                             | A great deal                         | x               | 6   | 5   | 8       | 13        | 2     | 6           | 6     | 4      | 6      | 6     | 12    | 4     | 6   | 3            | 7    | 4       | 6     | 5        | 6                 | 7        | 7      | 1             | 6  |
|                             | A fair amount                        | x               | 27  | 23  | 37      | 37        | 18    | 34          | 33    | 21     | 27     | 26    | 30    | 28    | 23  | 24           | 30   | 22      | 27    | 23       | 23                | 23       | 23     | 38            | 28 |
|                             | TOTAL GREAT DEAL / FAIR AMOUNT       | x               | 33  | 28  | 45      | 50        | 20    | 40          | 39    | 25     | 33     | 32    | 42    | 32    | 29  | 27           | 37   | 26      | 33    | 28       | 29                | 30       | 30     | 39            | 34 |
|                             | Not very much                        | x               | 43  | 48  | 40      | 40        | 46    | 34          | 44    | 46     | 42     | 43    | 34    | 40    | 48  | 48           | 42   | 43      | 41    | 54       | 46                | 42       | 37     | 43            | 43 |
|                             | Nothing at all                       | x               | 21  | 19  | 14      | 7         | 31    | 24          | 14    | 25     | 22     | 19    | 19    | 23    | 18  | 22           | 17   | 26      | 21    | 18       | 17                | 22       | 28     | 12            | 20 |
|                             | TOTAL NOT VERY MUCH / NOTHING AT ALL | x               | 64  | 67  | 54      | 47        | 77    | 58          | 58    | 71     | 64     | 62    | 53    | 63    | 66  | 70           | 59   | 69      | 62    | 72       | 63                | 64       | 65     | 55            | 63 |
|                             | Don't know                           | x               | 4   | 5   | 1       | 2         | 2     | 1           | 2     | 4      | 4      | 5     | 5     | 5     | 5   | 2            | 4    | 6       | 4     | 0        | 8                 | 6        | 5      | 6             | 3  |
| Police officers             |                                      |                 |     |     |         |           |       |             |       |        |        |       |       |       |     |              |      |         |       |          |                   |          |        |               |    |
|                             | A great deal                         | x               | 42  | 40  | 47      | 53        | 48    | 34          | 45    | 46     | 35     | 50    | 42    | 34    | 54  | 42           | 43   | 41      | 42    | 50       | 45                | 41       | 44     | 37            | 42 |
|                             | A fair amount                        | x               | 38  | 38  | 42      | 31        | 29    | 45          | 43    | 34     | 42     | 34    | 37    | 46    | 28  | 41           | 39   | 37      | 40    | 30       | 32                | 44       | 37     | 37            | 38 |
|                             | TOTAL GREAT DEAL / FAIR AMOUNT       | x               | 80  | 78  | 89      | 84        | 77    | 79          | 88    | 80     | 77     | 84    | 79    | 80    | 82  | 83           | 82   | 78      | 82    | 80       | 77                | 85       | 81     | 74            | 80 |
|                             | Not very much                        | x               | 13  | 14  | 8       | 12        | 14    | 20          | 9     | 13     | 15     | 11    | 16    | 12    | 11  | 14           | 13   | 13      | 13    | 14       | 15                | 10       | 10     | 17            | 15 |
|                             | Nothing at all                       | x               | 2   | 2   | 3       | 1         | 8     | 0           | 2     | 4      | 4      | 1     | 1     | 3     | 4   | 2            | 2    | 3       | 2     | 6        | 2                 | 3        | 2      | 3             | 1  |
|                             | TOTAL NOT VERY MUCH / NOTHING AT ALL | x               | 15  | 16  | 11      | 13        | 22    | 20          | 11    | 17     | 19     | 12    | 17    | 15    | 15  | 16           | 15   | 16      | 15    | 20       | 17                | 13       | 12     | 20            | 16 |
|                             | Don't know                           | x               | 4   | 6   | 1       | 2         | 1     | 1           | 1     | 3      | 3      | 5     | 5     | 6     | 3   | 1            | 3    | 5       | 4     | 0        | 5                 | 2        | 6      | 6             | 4  |



Sample Size: 2254 GB Adults  
Fieldwork: 10th - 11th August 2025

|                   | Vote in 2024 GE |     |     |         |           | EU Ref 2016 |        |       | Gender |        | Age   |       |       |     | Social Grade |      | Country |       |          | Region in England |          |        |               |
|-------------------|-----------------|-----|-----|---------|-----------|-------------|--------|-------|--------|--------|-------|-------|-------|-----|--------------|------|---------|-------|----------|-------------------|----------|--------|---------------|
|                   | Total           | Con | Lab | Lib Dem | Reform UK | Green       | Remain | Leave | Male   | Female | 18-34 | 35-49 | 50-64 | 65+ | ABC1         | C2DE | England | Wales | Scotland | North             | Midlands | London | Rest of South |
| Weighted Sample   | 2254            | 406 | 579 | 207     | 243       | 139         | 791    | 805   | 1091   | 1163   | 530   | 638   | 557   | 530 | 1285         | 969  | 1950    | 108   | 196      | 534               | 370      | 273    | 773           |
| Unweighted Sample | 2254            | 376 | 615 | 228     | 263       | 144         | 896    | 830   | 977    | 1277   | 447   | 546   | 583   | 678 | 1365         | 889  | 1927    | 118   | 209      | 550               | 379      | 202    | 796           |
|                   | %               | %   | %   | %       | %         | %           | %      | %     | %      | %      | %     | %     | %     | %   | %            | %    | %       | %     | %        | %                 | %        | %      | %             |

Thinking of the following groups of workers, in general, would you say they are overpaid, underpaid, or paid about the right amount?

[Asked to a random selection of respondents; n=743]

Male professional footballers

|                             |          |           |           |           |           |           |           |           |           |           |           |           |           |           |           |           |           |           |           |           |           |           |           |           |
|-----------------------------|----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|
| Overpaid a lot              | x        | 86        | 95        | 87        | 87        | 87        | 85        | 86        | 93        | 83        | 88        | 72        | 89        | 90        | 92        | 86        | 86        | 86        | 95        | 82        | 84        | 86        | 78        | 89        |
| Overpaid a little           | x        | 7         | 3         | 8         | 7         | 4         | 3         | 8         | 4         | 9         | 6         | 14        | 7         | 5         | 4         | 6         | 9         | 8         | 4         | 7         | 9         | 7         | 13        | 5         |
| <b>TOTAL OVERPAID</b>       | <b>x</b> | <b>93</b> | <b>98</b> | <b>95</b> | <b>94</b> | <b>91</b> | <b>88</b> | <b>94</b> | <b>97</b> | <b>92</b> | <b>94</b> | <b>86</b> | <b>96</b> | <b>95</b> | <b>96</b> | <b>92</b> | <b>95</b> | <b>94</b> | <b>99</b> | <b>89</b> | <b>93</b> | <b>93</b> | <b>91</b> | <b>94</b> |
| Paid about the right amount | x        | 4         | 2         | 4         | 3         | 3         | 2         | 4         | 2         | 5         | 2         | 10        | 1         | 3         | 1         | 4         | 4         | 4         | 0         | 6         | 4         | 6         | 6         | 2         |
| Underpaid a little          | x        | 0         | 0         | 0         | 0         | 1         | 2         | 0         | 1         | 1         | 0         | 1         | 0         | 0         | 0         | 0         | 1         | 0         | 0         | 0         | 1         | 1         | 1         | 0         |
| Underpaid a lot             | x        | 0         | 0         | 0         | 0         | 0         | 0         | 0         | 0         | 1         | 0         | 0         | 1         | 0         | 0         | 0         | 0         | 0         | 0         | 0         | 1         | 0         | 0         | 0         |
| <b>TOTAL UNDERPAID</b>      | <b>x</b> | <b>0</b>  | <b>0</b>  | <b>0</b>  | <b>0</b>  | <b>1</b>  | <b>2</b>  | <b>0</b>  | <b>1</b>  | <b>2</b>  | <b>0</b>  | <b>1</b>  | <b>1</b>  | <b>0</b>  | <b>0</b>  | <b>0</b>  | <b>1</b>  | <b>0</b>  | <b>0</b>  | <b>0</b>  | <b>1</b>  | <b>1</b>  | <b>1</b>  | <b>0</b>  |
| Don't know                  | x        | 3         | 1         | 1         | 2         | 5         | 7         | 2         | 1         | 2         | 3         | 4         | 2         | 2         | 2         | 4         | 1         | 2         | 2         | 5         | 2         | 1         | 2         | 4         |

Female professional footballers

|                             |          |           |           |           |           |           |           |           |           |           |           |           |           |           |           |           |           |           |           |           |           |           |           |           |
|-----------------------------|----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|
| Overpaid a lot              | x        | 10        | 12        | 8         | 7         | 12        | 10        | 6         | 12        | 9         | 11        | 7         | 10        | 9         | 13        | 9         | 11        | 10        | 16        | 4         | 11        | 10        | 8         | 11        |
| Overpaid a little           | x        | 11        | 17        | 9         | 9         | 13        | 9         | 8         | 14        | 12        | 10        | 13        | 7         | 13        | 11        | 11        | 10        | 11        | 11        | 7         | 8         | 12        | 8         | 14        |
| <b>TOTAL OVERPAID</b>       | <b>x</b> | <b>21</b> | <b>29</b> | <b>17</b> | <b>16</b> | <b>25</b> | <b>19</b> | <b>14</b> | <b>26</b> | <b>21</b> | <b>21</b> | <b>20</b> | <b>17</b> | <b>22</b> | <b>24</b> | <b>20</b> | <b>21</b> | <b>21</b> | <b>27</b> | <b>11</b> | <b>19</b> | <b>22</b> | <b>16</b> | <b>25</b> |
| Paid about the right amount | x        | 23        | 22        | 18        | 28        | 30        | 15        | 24        | 22        | 32        | 14        | 26        | 21        | 24        | 21        | 24        | 22        | 23        | 18        | 26        | 17        | 27        | 31        | 22        |
| Underpaid a little          | x        | 22        | 27        | 26        | 17        | 11        | 29        | 25        | 15        | 18        | 26        | 32        | 23        | 15        | 19        | 25        | 19        | 22        | 21        | 20        | 26        | 24        | 22        | 19        |
| Underpaid a lot             | x        | 13        | 8         | 17        | 9         | 8         | 19        | 16        | 14        | 11        | 15        | 9         | 18        | 17        | 7         | 12        | 14        | 13        | 14        | 10        | 15        | 10        | 10        | 14        |
| <b>TOTAL UNDERPAID</b>      | <b>x</b> | <b>35</b> | <b>35</b> | <b>43</b> | <b>26</b> | <b>19</b> | <b>48</b> | <b>41</b> | <b>29</b> | <b>29</b> | <b>41</b> | <b>41</b> | <b>41</b> | <b>32</b> | <b>26</b> | <b>37</b> | <b>33</b> | <b>35</b> | <b>35</b> | <b>30</b> | <b>41</b> | <b>34</b> | <b>32</b> | <b>33</b> |
| Don't know                  | x        | 21        | 15        | 22        | 30        | 25        | 18        | 22        | 22        | 17        | 25        | 14        | 21        | 21        | 29        | 19        | 24        | 20        | 21        | 32        | 24        | 17        | 21        | 19        |

Actors

|                             |          |           |           |           |           |           |           |           |           |           |           |           |           |           |           |           |           |           |           |           |           |           |           |           |
|-----------------------------|----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|
| Overpaid a lot              | x        | 39        | 48        | 32        | 32        | 52        | 37        | 35        | 44        | 37        | 40        | 33        | 48        | 39        | 34        | 36        | 42        | 38        | 45        | 40        | 43        | 39        | 29        | 39        |
| Overpaid a little           | x        | 18        | 19        | 19        | 22        | 15        | 11        | 16        | 19        | 18        | 18        | 20        | 20        | 16        | 17        | 19        | 17        | 19        | 19        | 8         | 16        | 20        | 16        | 22        |
| <b>TOTAL OVERPAID</b>       | <b>x</b> | <b>57</b> | <b>67</b> | <b>51</b> | <b>54</b> | <b>67</b> | <b>48</b> | <b>51</b> | <b>63</b> | <b>55</b> | <b>58</b> | <b>53</b> | <b>68</b> | <b>55</b> | <b>51</b> | <b>55</b> | <b>59</b> | <b>57</b> | <b>64</b> | <b>48</b> | <b>59</b> | <b>59</b> | <b>45</b> | <b>61</b> |
| Paid about the right amount | x        | 19        | 17        | 21        | 30        | 17        | 26        | 21        | 18        | 22        | 17        | 23        | 13        | 19        | 24        | 22        | 17        | 20        | 19        | 18        | 19        | 20        | 28        | 18        |
| Underpaid a little          | x        | 5         | 6         | 6         | 6         | 1         | 6         | 8         | 3         | 6         | 5         | 4         | 6         | 7         | 3         | 5         | 5         | 5         | 3         | 9         | 5         | 8         | 7         | 2         |
| Underpaid a lot             | x        | 1         | 0         | 2         | 1         | 1         | 0         | 1         | 0         | 0         | 2         | 2         | 1         | 1         | 1         | 1         | 1         | 1         | 0         | 3         | 0         | 1         | 3         | 1         |
| <b>TOTAL UNDERPAID</b>      | <b>x</b> | <b>6</b>  | <b>6</b>  | <b>8</b>  | <b>7</b>  | <b>2</b>  | <b>6</b>  | <b>9</b>  | <b>3</b>  | <b>6</b>  | <b>7</b>  | <b>6</b>  | <b>7</b>  | <b>8</b>  | <b>4</b>  | <b>6</b>  | <b>6</b>  | <b>6</b>  | <b>3</b>  | <b>12</b> | <b>5</b>  | <b>9</b>  | <b>10</b> | <b>3</b>  |
| Don't know                  | x        | 17        | 10        | 21        | 9         | 14        | 20        | 19        | 15        | 17        | 17        | 19        | 12        | 18        | 21        | 17        | 17        | 17        | 15        | 22        | 18        | 13        | 16        | 18        |

Shop assistants

|                             |          |           |           |           |           |           |           |           |           |           |           |           |           |           |           |           |           |           |           |           |           |           |           |           |
|-----------------------------|----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|
| Overpaid a lot              | x        | 0         | 1         | 0         | 0         | 0         | 0         | 0         | 0         | 0         | 0         | 1         | 0         | 0         | 0         | 0         | 0         | 0         | 0         | 0         | 0         | 1         | 1         | 0         |
| Overpaid a little           | x        | 1         | 1         | 1         | 0         | 0         | 0         | 1         | 1         | 0         | 1         | 1         | 1         | 1         | 0         | 0         | 1         | 1         | 0         | 0         | 1         | 1         | 2         | 0         |
| <b>TOTAL OVERPAID</b>       | <b>x</b> | <b>1</b>  | <b>2</b>  | <b>1</b>  | <b>0</b>  | <b>0</b>  | <b>0</b>  | <b>1</b>  | <b>1</b>  | <b>0</b>  | <b>1</b>  | <b>2</b>  | <b>1</b>  | <b>1</b>  | <b>0</b>  | <b>0</b>  | <b>1</b>  | <b>1</b>  | <b>0</b>  | <b>0</b>  | <b>1</b>  | <b>2</b>  | <b>3</b>  | <b>0</b>  |
| Paid about the right amount | x        | 21        | 31        | 16        | 19        | 22        | 9         | 20        | 21        | 23        | 19        | 25        | 23        | 21        | 16        | 25        | 16        | 22        | 29        | 9         | 22        | 20        | 17        | 23        |
| Underpaid a little          | x        | 45        | 47        | 46        | 42        | 56        | 45        | 40        | 52        | 45        | 45        | 49        | 40        | 39        | 53        | 44        | 46        | 46        | 37        | 44        | 43        | 54        | 42        | 45        |
| Underpaid a lot             | x        | 27        | 19        | 33        | 29        | 18        | 37        | 31        | 23        | 26        | 28        | 17        | 28        | 36        | 25        | 24        | 30        | 25        | 34        | 38        | 28        | 23        | 29        | 23        |
| <b>TOTAL UNDERPAID</b>      | <b>x</b> | <b>72</b> | <b>66</b> | <b>79</b> | <b>71</b> | <b>74</b> | <b>82</b> | <b>71</b> | <b>75</b> | <b>71</b> | <b>73</b> | <b>66</b> | <b>68</b> | <b>75</b> | <b>78</b> | <b>68</b> | <b>76</b> | <b>71</b> | <b>71</b> | <b>82</b> | <b>71</b> | <b>77</b> | <b>71</b> | <b>68</b> |
| Don't know                  | x        | 6         | 2         | 4         | 10        | 4         | 9         | 8         | 2         | 6         | 7         | 8         | 9         | 3         | 5         | 7         | 6         | 6         | 0         | 9         | 6         | 1         | 9         | 8         |

Sample Size: 2254 GB Adults  
Fieldwork: 10th - 11th August 2025

|                                            |                             | Vote in 2024 GE |                   |     |         |           |       | EU Ref 2016 |       | Gender |        | Age   |       |       |     | Social Grade |      | Country |       |          | Region in England |          |        |               |    |
|--------------------------------------------|-----------------------------|-----------------|-------------------|-----|---------|-----------|-------|-------------|-------|--------|--------|-------|-------|-------|-----|--------------|------|---------|-------|----------|-------------------|----------|--------|---------------|----|
|                                            |                             | Total           | Con               | Lab | Lib Dem | Reform UK | Green | Remain      | Leave | Male   | Female | 18-34 | 35-49 | 50-64 | 65+ | ABC1         | C2DE | England | Wales | Scotland | North             | Midlands | London | Rest of South |    |
|                                            |                             | Weighted Sample | Unweighted Sample |     |         |           |       |             |       |        |        |       |       |       |     |              |      |         |       |          |                   |          |        |               |    |
|                                            |                             | 2254            | 406               | 579 | 207     | 243       | 139   | 791         | 805   | 1091   | 1163   | 530   | 638   | 557   | 530 | 1285         | 969  | 1950    | 108   | 196      | 534               | 370      | 273    | 773           |    |
|                                            |                             | 2254            | 376               | 615 | 228     | 263       | 144   | 896         | 830   | 977    | 1277   | 447   | 546   | 583   | 678 | 1365         | 889  | 1927    | 118   | 209      | 550               | 379      | 202    | 796           |    |
|                                            |                             | %               | %                 | %   | %       | %         | %     | %           | %     | %      | %      | %     | %     | %     | %   | %            | %    | %       | %     | %        | %                 | %        | %      | %             |    |
| Tradespeople (e.g. electricians, plumbers) |                             |                 |                   |     |         |           |       |             |       |        |        |       |       |       |     |              |      |         |       |          |                   |          |        |               |    |
|                                            | Overpaid a lot              | x               | 5                 | 3   | 5       | 7         | 6     | 2           | 4     | 5      | 5      | 4     | 2     | 4     | 7   | 4            | 4    | 5       | 2     | 6        | 4                 | 4        | 4      | 6             |    |
|                                            | Overpaid a little           | x               | 18                | 28  | 17      | 17        | 18    | 24          | 17    | 23     | 20     | 17    | 10    | 17    | 20  | 26           | 20   | 16      | 19    | 12       | 19                | 15       | 12     | 18            | 25 |
|                                            | TOTAL OVERPAID              | x               | 23                | 31  | 22      | 24        | 24    | 26          | 21    | 28     | 25     | 21    | 12    | 21    | 27  | 30           | 24   | 21      | 24    | 14       | 25                | 19       | 16     | 22            | 31 |
|                                            | Paid about the right amount | x               | 50                | 52  | 53      | 53        | 39    | 43          | 56    | 48     | 51     | 49    | 48    | 46    | 52  | 53           | 52   | 46      | 48    | 63       | 57                | 44       | 60     | 58            | 43 |
|                                            | Underpaid a little          | x               | 16                | 14  | 16      | 11        | 19    | 21          | 15    | 14     | 16     | 16    | 22    | 19    | 13  | 9            | 12   | 20      | 16    | 17       | 9                 | 19       | 16     | 12            | 16 |
|                                            | Underpaid a lot             | x               | 3                 | 0   | 3       | 4         | 7     | 1           | 2     | 3      | 3      | 3     | 3     | 4     | 2   | 3            | 3    | 3       | 3     | 0        | 2                 | 4        | 2      | 4             | 3  |
|                                            | TOTAL UNDERPAID             | x               | 19                | 14  | 19      | 15        | 26    | 22          | 17    | 17     | 19     | 19    | 25    | 23    | 15  | 12           | 15   | 23      | 19    | 17       | 11                | 23       | 18     | 16            | 19 |
|                                            | Don't know                  | x               | 8                 | 3   | 7       | 7         | 11    | 9           | 7     | 6      | 5      | 11    | 14    | 9     | 5   | 5            | 8    | 9       | 9     | 5        | 6                 | 13       | 7      | 4             | 8  |
| Olympic athletes                           |                             |                 |                   |     |         |           |       |             |       |        |        |       |       |       |     |              |      |         |       |          |                   |          |        |               |    |
|                                            | Overpaid a lot              | x               | 11                | 10  | 8       | 13        | 9     | 13          | 7     | 13     | 9      | 13    | 8     | 11    | 9   | 16           | 11   | 12      | 10    | 19       | 15                | 12       | 10     | 8             | 10 |
|                                            | Overpaid a little           | x               | 11                | 13  | 11      | 11        | 10    | 10          | 9     | 12     | 10     | 13    | 13    | 9     | 10  | 13           | 11   | 12      | 11    | 16       | 15                | 6        | 14     | 12            | 13 |
|                                            | TOTAL OVERPAID              | x               | 22                | 23  | 19      | 24        | 19    | 23          | 16    | 25     | 19     | 26    | 21    | 20    | 19  | 29           | 22   | 24      | 21    | 35       | 30                | 18       | 24     | 20            | 23 |
|                                            | Paid about the right amount | x               | 25                | 24  | 25      | 31        | 31    | 26          | 28    | 24     | 31     | 20    | 33    | 21    | 23  | 24           | 27   | 23      | 25    | 28       | 20                | 27       | 26     | 33            | 21 |
|                                            | Underpaid a little          | x               | 15                | 21  | 19      | 13        | 8     | 12          | 16    | 12     | 15     | 15    | 14    | 23    | 13  | 9            | 16   | 14      | 17    | 5        | 4                 | 15       | 19     | 16            | 17 |
|                                            | Underpaid a lot             | x               | 5                 | 6   | 7       | 6         | 4     | 9           | 7     | 5      | 6      | 5     | 5     | 4     | 8   | 4            | 6    | 5       | 5     | 10       | 3                 | 4        | 2      | 5             | 8  |
|                                            | TOTAL UNDERPAID             | x               | 20                | 27  | 26      | 19        | 12    | 21          | 23    | 17     | 21     | 20    | 19    | 27    | 21  | 13           | 22   | 19      | 22    | 15       | 7                 | 19       | 21     | 21            | 25 |
|                                            | Don't know                  | x               | 32                | 27  | 30      | 27        | 38    | 31          | 32    | 33     | 29     | 35    | 26    | 31    | 37  | 34           | 30   | 35      | 32    | 21       | 45                | 36       | 29     | 26            | 31 |
| Bankers                                    |                             |                 |                   |     |         |           |       |             |       |        |        |       |       |       |     |              |      |         |       |          |                   |          |        |               |    |
|                                            | Overpaid a lot              | x               | 56                | 51  | 68      | 55        | 57    | 62          | 66    | 61     | 58     | 55    | 38    | 57    | 66  | 64           | 59   | 54      | 55    | 65       | 64                | 52       | 58     | 57            | 56 |
|                                            | Overpaid a little           | x               | 20                | 22  | 16      | 25        | 14    | 21          | 18    | 20     | 20     | 20    | 23    | 24    | 13  | 20           | 20   | 20      | 20    | 21       | 17                | 22       | 20     | 22            | 19 |
|                                            | TOTAL OVERPAID              | x               | 76                | 73  | 84      | 80        | 71    | 83          | 84    | 81     | 78     | 75    | 61    | 81    | 79  | 84           | 79   | 74      | 75    | 86       | 81                | 74       | 78     | 79            | 75 |
|                                            | Paid about the right amount | x               | 11                | 17  | 7       | 9         | 15    | 5           | 6     | 11     | 13     | 9     | 18    | 7     | 14  | 6            | 10   | 12      | 11    | 11       | 7                 | 11       | 14     | 12            | 10 |
|                                            | Underpaid a little          | x               | 1                 | 1   | 0       | 0         | 3     | 2           | 1     | 1      | 1      | 2     | 2     | 2     | 1   | 1            | 1    | 2       | 1     | 0        | 0                 | 2        | 3      | 1             | 0  |
|                                            | Underpaid a lot             | x               | 1                 | 0   | 1       | 0         | 0     | 0           | 1     | 0      | 1      | 0     | 1     | 1     | 0   | 0            | 1    | 0       | 1     | 0        | 2                 | 0        | 0      | 2             | 1  |
|                                            | TOTAL UNDERPAID             | x               | 2                 | 1   | 1       | 0         | 3     | 2           | 2     | 1      | 2      | 2     | 3     | 3     | 1   | 1            | 2    | 2       | 2     | 0        | 2                 | 2        | 3      | 3             | 1  |
|                                            | Don't know                  | x               | 11                | 9   | 8       | 11        | 12    | 11          | 9     | 6      | 7      | 14    | 17    | 10    | 7   | 9            | 10   | 12      | 11    | 4        | 10                | 13       | 6      | 7             | 14 |
| Company directors                          |                             |                 |                   |     |         |           |       |             |       |        |        |       |       |       |     |              |      |         |       |          |                   |          |        |               |    |
|                                            | Overpaid a lot              | x               | 60                | 57  | 63      | 64        | 56    | 77          | 65    | 61     | 58     | 62    | 48    | 61    | 62  | 67           | 58   | 62      | 60    | 64       | 62                | 57       | 59     | 57            | 62 |
|                                            | Overpaid a little           | x               | 18                | 12  | 20      | 20        | 28    | 8           | 17    | 20     | 19     | 17    | 20    | 18    | 21  | 14           | 20   | 16      | 18    | 14       | 19                | 20       | 23     | 18            | 15 |
|                                            | TOTAL OVERPAID              | x               | 78                | 69  | 83      | 84        | 84    | 85          | 82    | 81     | 77     | 79    | 68    | 79    | 83  | 81           | 78   | 78      | 78    | 78       | 81                | 77       | 82     | 75            | 77 |
|                                            | Paid about the right amount | x               | 9                 | 20  | 8       | 8         | 5     | 5           | 7     | 10     | 13     | 6     | 15    | 6     | 7   | 9            | 11   | 7       | 9     | 14       | 9                 | 7        | 10     | 12            | 9  |
|                                            | Underpaid a little          | x               | 1                 | 0   | 0       | 0         | 1     | 0           | 1     | 0      | 1      | 0     | 1     | 0     | 1   | 0            | 1    | 1       | 1     | 0        | 1                 | 0        | 1      | 1             | 0  |
|                                            | Underpaid a lot             | x               | 1                 | 0   | 0       | 2         | 0     | 0           | 1     | 1      | 0      | 1     | 1     | 1     | 0   | 0            | 0    | 1       | 1     | 0        | 0                 | 0        | 1      | 1             | 1  |
|                                            | TOTAL UNDERPAID             | x               | 2                 | 0   | 0       | 2         | 1     | 0           | 2     | 1      | 1      | 1     | 2     | 1     | 1   | 0            | 1    | 2       | 2     | 0        | 1                 | 0        | 2      | 2             | 1  |
|                                            | Don't know                  | x               | 12                | 11  | 9       | 6         | 10    | 10          | 10    | 8      | 9      | 14    | 15    | 14    | 8   | 9            | 10   | 14      | 12    | 8        | 9                 | 15       | 5      | 11            | 13 |
| Accountants                                |                             |                 |                   |     |         |           |       |             |       |        |        |       |       |       |     |              |      |         |       |          |                   |          |        |               |    |
|                                            | Overpaid a lot              | x               | 20                | 24  | 21      | 28        | 15    | 15          | 19    | 27     | 21     | 18    | 7     | 16    | 30  | 25           | 17   | 23      | 19    | 20       | 25                | 26       | 12     | 14            | 19 |
|                                            | Overpaid a little           | x               | 26                | 25  | 26      | 24        | 33    | 26          | 26    | 27     | 26     | 27    | 22    | 26    | 24  | 34           | 28   | 25      | 27    | 22       | 24                | 20       | 38     | 24            | 28 |
|                                            | TOTAL OVERPAID              | x               | 46                | 49  | 47      | 52        | 48    | 41          | 45    | 54     | 47     | 45    | 29    | 42    | 54  | 59           | 45   | 48      | 46    | 42       | 49                | 46       | 50     | 38            | 47 |
|                                            | Paid about the right amount | x               | 34                | 34  | 36      | 30        | 32    | 31          | 37    | 30     | 38     | 31    | 46    | 35    | 33  | 24           | 37   | 30      | 34    | 39       | 34                | 31       | 38     | 45            | 30 |
|                                            | Underpaid a little          | x               | 2                 | 2   | 3       | 5         | 1     | 0           | 2     | 2      | 2      | 3     | 6     | 3     | 1   | 0            | 2    | 3       | 2     | 4        | 2                 | 4        | 2      | 2             | 1  |
|                                            | Underpaid a lot             | x               | 0                 | 0   | 1       | 0         | 0     | 0           | 0     | 0      | 0      | 0     | 0     | 0     | 0   | 0            | 0    | 0       | 0     | 1        | 0                 | 0        | 1      | 0             | 0  |
|                                            | TOTAL UNDERPAID             | x               | 2                 | 2   | 4       | 5         | 1     | 0           | 2     | 2      | 2      | 3     | 6     | 3     | 1   | 0            | 2    | 3       | 2     | 5        | 2                 | 4        | 3      | 2             | 1  |
|                                            | Don't know                  | x               | 17                | 16  | 14      | 14        | 20    | 27          | 15    | 14     | 13     | 21    | 19    | 20    | 12  | 17           | 16   | 19      | 17    | 15       | 16                | 18       | 9      | 15            | 21 |

Sample Size: 2254 GB Adults  
Fieldwork: 10th - 11th August 2025

|                                                                                                  |                                      | Vote in 2024 GE |     |     |         |           |       | EU Ref 2016 |       | Gender |        | Age   |       |       |     | Social Grade |      | Country |       |          | Region in England |          |        |               |
|--------------------------------------------------------------------------------------------------|--------------------------------------|-----------------|-----|-----|---------|-----------|-------|-------------|-------|--------|--------|-------|-------|-------|-----|--------------|------|---------|-------|----------|-------------------|----------|--------|---------------|
|                                                                                                  |                                      | Total           | Con | Lab | Lib Dem | Reform UK | Green | Remain      | Leave | Male   | Female | 18-34 | 35-49 | 50-64 | 65+ | ABC1         | C2DE | England | Wales | Scotland | North             | Midlands | London | Rest of South |
| Weighted Sample                                                                                  |                                      | 2254            | 406 | 579 | 207     | 243       | 139   | 791         | 805   | 1091   | 1163   | 530   | 638   | 557   | 530 | 1285         | 969  | 1950    | 108   | 196      | 534               | 370      | 273    | 773           |
| Unweighted Sample                                                                                |                                      | 2254            | 376 | 615 | 228     | 263       | 144   | 896         | 830   | 977    | 1277   | 447   | 546   | 583   | 678 | 1365         | 889  | 1927    | 118   | 209      | 550               | 379      | 202    | 796           |
|                                                                                                  |                                      | %               | %   | %   | %       | %         | %     | %           | %     | %      | %      | %     | %     | %     | %   | %            | %    | %       | %     | %        | %                 | %        | %      | %             |
| Cleaners                                                                                         |                                      |                 |     |     |         |           |       |             |       |        |        |       |       |       |     |              |      |         |       |          |                   |          |        |               |
|                                                                                                  | Overpaid a lot                       | x               | 0   | 1   | 1       | 0         | 0     | 0           | 1     | 0      | 0      | 0     | 0     | 0     | 1   | 0            | 0    | 0       | 0     | 0        | 0                 | 1        | 1      | 0             |
|                                                                                                  | Overpaid a little                    | x               | 0   | 0   | 0       | 0         | 0     | 0           | 0     | 0      | 1      | 0     | 0     | 2     | 0   | 1            | 0    | 0       | 0     | 0        | 0                 | 0        | 2      | 0             |
|                                                                                                  | TOTAL OVERPAID                       | x               | 0   | 1   | 1       | 0         | 0     | 1           | 0     | 0      | 1      | 0     | 0     | 2     | 1   | 1            | 0    | 0       | 0     | 0        | 0                 | 1        | 3      | 0             |
|                                                                                                  | Paid about the right amount          | x               | 15  | 26  | 8       | 17        | 12    | 10          | 14    | 14     | 19     | 11    | 19    | 16    | 14  | 11           | 18   | 11      | 15    | 14       | 10                | 17       | 11     | 16            |
|                                                                                                  | Underpaid a little                   | x               | 37  | 36  | 39      | 35        | 43    | 38          | 36    | 40     | 35     | 40    | 41    | 36    | 32  | 40           | 41   | 32      | 38    | 42       | 21                | 38       | 48     | 27            |
|                                                                                                  | Underpaid a lot                      | x               | 41  | 33  | 50      | 41        | 39    | 46          | 43    | 42     | 42     | 41    | 31    | 42    | 48  | 44           | 34   | 50      | 40    | 44       | 59                | 40       | 37     | 50            |
|                                                                                                  | TOTAL UNDERPAID                      | x               | 78  | 69  | 89      | 76        | 82    | 84          | 79    | 82     | 77     | 81    | 72    | 78    | 80  | 84           | 75   | 82      | 78    | 86       | 80                | 78       | 85     | 77            |
|                                                                                                  | Don't know                           | x               | 6   | 4   | 2       | 8         | 5     | 7           | 6     | 3      | 3      | 8     | 9     | 6     | 4   | 4            | 6    | 6       | 6     | 0        | 10                | 4        | 4      | 3             |
| How much, if at all, do you think they contribute to British society and the country in general? |                                      |                 |     |     |         |           |       |             |       |        |        |       |       |       |     |              |      |         |       |          |                   |          |        |               |
| [Asked to a random selection of respondents; n=743]                                              |                                      |                 |     |     |         |           |       |             |       |        |        |       |       |       |     |              |      |         |       |          |                   |          |        |               |
| Male professional footballers                                                                    |                                      |                 |     |     |         |           |       |             |       |        |        |       |       |       |     |              |      |         |       |          |                   |          |        |               |
|                                                                                                  | A great deal                         | x               | 5   | 0   | 5       | 3         | 1     | 5           | 4     | 3      | 6      | 4     | 10    | 5     | 3   | 2            | 5    | 5       | 5     | 6        | 5                 | 3        | 8      | 7             |
|                                                                                                  | A fair amount                        | x               | 28  | 29  | 33      | 35        | 13    | 28          | 32    | 22     | 28     | 27    | 37    | 24    | 27  | 23           | 27   | 29      | 28    | 16       | 31                | 31       | 27     | 32            |
|                                                                                                  | TOTAL GREAT DEAL / FAIR AMOUNT       | x               | 33  | 29  | 38      | 38        | 14    | 33          | 36    | 25     | 34     | 31    | 47    | 29    | 30  | 25           | 32   | 34      | 33    | 22       | 36                | 34       | 35     | 39            |
|                                                                                                  | Not very much                        | x               | 41  | 35  | 43      | 39        | 53    | 50          | 45    | 41     | 42     | 40    | 33    | 42    | 42  | 45           | 44   | 36      | 39    | 55       | 49                | 33       | 40     | 40            |
|                                                                                                  | Nothing at all                       | x               | 20  | 31  | 16      | 20        | 25    | 16          | 14    | 30     | 19     | 21    | 13    | 19    | 23  | 26           | 20   | 20      | 21    | 13       | 11                | 24       | 22     | 15            |
|                                                                                                  | TOTAL NOT VERY MUCH / NOTHING AT ALL | x               | 61  | 66  | 59      | 59        | 78    | 66          | 59    | 71     | 61     | 61    | 46    | 61    | 65  | 71           | 64   | 56      | 60    | 68       | 60                | 57       | 62     | 55            |
|                                                                                                  | Don't know                           | x               | 7   | 5   | 2       | 3         | 8     | 1           | 5     | 4      | 5      | 8     | 8     | 9     | 5   | 4            | 4    | 10      | 7     | 10       | 4                 | 8        | 2      | 6             |
| Female professional footballers                                                                  |                                      |                 |     |     |         |           |       |             |       |        |        |       |       |       |     |              |      |         |       |          |                   |          |        |               |
|                                                                                                  | A great deal                         | x               | 9   | 4   | 15      | 6         | 4     | 11          | 11    | 6      | 6      | 12    | 12    | 7     | 10  | 9            | 9    | 9       | 11    | 7        | 9                 | 10       | 9      | 9             |
|                                                                                                  | A fair amount                        | x               | 35  | 35  | 42      | 43        | 19    | 36          | 40    | 32     | 32     | 38    | 37    | 35    | 34  | 34           | 38   | 31      | 36    | 21       | 34                | 31       | 40     | 32            |
|                                                                                                  | TOTAL GREAT DEAL / FAIR AMOUNT       | x               | 44  | 39  | 57      | 49        | 23    | 47          | 51    | 38     | 38     | 50    | 49    | 42    | 44  | 43           | 47   | 40      | 45    | 32       | 41                | 40       | 50     | 41            |
|                                                                                                  | Not very much                        | x               | 34  | 37  | 32      | 38        | 39    | 33          | 37    | 36     | 40     | 29    | 31    | 33    | 36  | 36           | 35   | 34      | 33    | 46       | 46                | 32       | 29     | 42            |
|                                                                                                  | Nothing at all                       | x               | 12  | 17  | 7       | 7         | 25    | 9           | 7     | 19     | 14     | 10    | 8     | 12    | 12  | 16           | 12   | 12      | 12    | 9        | 10                | 12       | 16     | 8             |
|                                                                                                  | TOTAL NOT VERY MUCH / NOTHING AT ALL | x               | 46  | 54  | 39      | 45        | 64    | 42          | 44    | 55     | 54     | 39    | 39    | 45    | 48  | 52           | 47   | 46      | 45    | 55       | 56                | 44       | 45     | 50            |
|                                                                                                  | Don't know                           | x               | 9   | 7   | 3       | 5         | 13    | 11          | 6     | 7      | 8      | 11    | 12    | 13    | 8   | 5            | 5    | 14      | 10    | 12       | 3                 | 16       | 5      | 8             |
| Actors                                                                                           |                                      |                 |     |     |         |           |       |             |       |        |        |       |       |       |     |              |      |         |       |          |                   |          |        |               |
|                                                                                                  | A great deal                         | x               | 10  | 5   | 14      | 13        | 3     | 10          | 10    | 10     | 11     | 9     | 13    | 7     | 8   | 11           | 10   | 10      | 11    | 0        | 4                 | 11       | 9      | 13            |
|                                                                                                  | A fair amount                        | x               | 45  | 48  | 48      | 57        | 30    | 50          | 52    | 40     | 38     | 52    | 54    | 36    | 50  | 43           | 50   | 39      | 44    | 48       | 56                | 46       | 52     | 39            |
|                                                                                                  | TOTAL GREAT DEAL / FAIR AMOUNT       | x               | 55  | 53  | 62      | 70        | 33    | 60          | 62    | 50     | 49     | 61    | 67    | 43    | 58  | 54           | 60   | 49      | 55    | 48       | 60                | 57       | 61     | 52            |
|                                                                                                  | Not very much                        | x               | 32  | 29  | 32      | 25        | 46    | 34          | 30    | 37     | 38     | 27    | 23    | 40    | 31  | 32           | 30   | 35      | 32    | 33       | 35                | 30       | 32     | 31            |
|                                                                                                  | Nothing at all                       | x               | 5   | 11  | 2       | 2         | 14    | 1           | 3     | 10     | 7      | 4     | 2     | 5     | 9   | 5            | 6    | 6       | 5     | 2        | 3                 | 5        | 5      | 8             |
|                                                                                                  | TOTAL NOT VERY MUCH / NOTHING AT ALL | x               | 37  | 40  | 34      | 27        | 60    | 35          | 33    | 47     | 45     | 31    | 25    | 45    | 36  | 41           | 35   | 41      | 38    | 38       | 37                | 33       | 37     | 36            |
|                                                                                                  | Don't know                           | x               | 8   | 6   | 4       | 3         | 6     | 5           | 5     | 4      | 6      | 9     | 8     | 12    | 5   | 4            | 5    | 10      | 8     | 13       | 3                 | 10       | 3      | 11            |
| Shop assistants                                                                                  |                                      |                 |     |     |         |           |       |             |       |        |        |       |       |       |     |              |      |         |       |          |                   |          |        |               |
|                                                                                                  | A great deal                         | x               | 40  | 32  | 45      | 38        | 47    | 52          | 41    | 44     | 38     | 42    | 31    | 37    | 47  | 43           | 36   | 45      | 38    | 40       | 61                | 37       | 41     | 34            |
|                                                                                                  | A fair amount                        | x               | 47  | 50  | 49      | 48        | 42    | 42          | 49    | 44     | 49     | 45    | 49    | 48    | 42  | 48           | 51   | 42      | 48    | 45       | 32                | 47       | 48     | 53            |
|                                                                                                  | TOTAL GREAT DEAL / FAIR AMOUNT       | x               | 87  | 82  | 94      | 86        | 89    | 94          | 90    | 88     | 87     | 87    | 80    | 85    | 89  | 91           | 87   | 87      | 86    | 85       | 93                | 84       | 89     | 87            |
|                                                                                                  | Not very much                        | x               | 8   | 15  | 6       | 11        | 7     | 3           | 7     | 8      | 9      | 8     | 11    | 9     | 8   | 5            | 10   | 6       | 9     | 7        | 4                 | 6        | 9      | 10            |
|                                                                                                  | Nothing at all                       | x               | 0   | 0   | 0       | 1         | 0     | 0           | 0     | 0      | 0      | 0     | 0     | 0     | 0   | 0            | 0    | 0       | 0     | 0        | 0                 | 0        | 0      | 0             |
|                                                                                                  | TOTAL NOT VERY MUCH / NOTHING AT ALL | x               | 8   | 15  | 6       | 12        | 7     | 3           | 7     | 8      | 9      | 8     | 11    | 9     | 8   | 5            | 10   | 6       | 9     | 7        | 4                 | 6        | 9      | 10            |
|                                                                                                  | Don't know                           | x               | 5   | 3   | 1       | 2         | 4     | 3           | 3     | 3      | 4      | 6     | 8     | 6     | 3   | 4            | 3    | 7       | 5     | 8        | 3                 | 9        | 2      | 2             |

Sample Size: 2254 GB Adults  
Fieldwork: 10th - 11th August 2025

|                                            |                                      | Vote in 2024 GE |     |     |         |           |       | EU Ref 2016 |       | Gender |        | Age   |       |       |     | Social Grade |      | Country |       |          | Region in England |          |        |               |    |
|--------------------------------------------|--------------------------------------|-----------------|-----|-----|---------|-----------|-------|-------------|-------|--------|--------|-------|-------|-------|-----|--------------|------|---------|-------|----------|-------------------|----------|--------|---------------|----|
|                                            |                                      | Total           | Con | Lab | Lib Dem | Reform UK | Green | Remain      | Leave | Male   | Female | 18-34 | 35-49 | 50-64 | 65+ | ABC1         | C2DE | England | Wales | Scotland | North             | Midlands | London | Rest of South |    |
| Weighted Sample                            |                                      | 2254            | 406 | 579 | 207     | 243       | 139   | 791         | 805   | 1091   | 1163   | 530   | 638   | 557   | 530 | 1285         | 969  | 1950    | 108   | 196      | 534               | 370      | 273    | 773           |    |
| Unweighted Sample                          |                                      | 2254            | 376 | 615 | 228     | 263       | 144   | 896         | 830   | 977    | 1277   | 447   | 546   | 583   | 678 | 1365         | 889  | 1927    | 118   | 209      | 550               | 379      | 202    | 796           |    |
|                                            |                                      | %               | %   | %   | %       | %         | %     | %           | %     | %      | %      | %     | %     | %     | %   | %            | %    | %       | %     | %        | %                 | %        | %      | %             |    |
| Tradespeople (e.g. electricians, plumbers) |                                      |                 |     |     |         |           |       |             |       |        |        |       |       |       |     |              |      |         |       |          |                   |          |        |               |    |
|                                            | A great deal                         | x               | 53  | 40  | 61      | 61        | 52    | 55          | 58    | 52     | 52     | 54    | 51    | 51    | 59  | 52           | 53   | 53      | 52    | 50       | 71                | 49       | 53     | 56            | 52 |
|                                            | A fair amount                        | x               | 40  | 50  | 37      | 35        | 43    | 38          | 37    | 41     | 41     | 39    | 42    | 40    | 35  | 43           | 40   | 39      | 41    | 45       | 25                | 42       | 41     | 37            | 41 |
|                                            | TOTAL GREAT DEAL / FAIR AMOUNT       | x               | 93  | 90  | 98      | 96        | 95    | 93          | 95    | 93     | 93     | 93    | 91    | 94    | 95  | 93           | 92   | 93      | 95    | 96       | 91                | 94       | 93     | 93            | 93 |
|                                            | Not very much                        | x               | 2   | 7   | 1       | 1         | 1     | 4           | 2     | 3      | 3      | 1     | 2     | 3     | 2   | 2            | 3    | 2       | 2     | 0        | 1                 | 1        | 3      | 4             | 3  |
|                                            | Nothing at all                       | x               | 0   | 1   | 0       | 0         | 0     | 0           | 0     | 1      | 0      | 0     | 0     | 0     | 0   | 1            | 0    | 0       | 0     | 0        | 0                 | 0        | 1      | 1             | 0  |
|                                            | TOTAL NOT VERY MUCH / NOTHING AT ALL | x               | 2   | 8   | 1       | 1         | 1     | 4           | 2     | 4      | 3      | 1     | 2     | 3     | 2   | 3            | 3    | 2       | 2     | 0        | 1                 | 1        | 4      | 5             | 3  |
|                                            | Don't know                           | x               | 5   | 3   | 0       | 3         | 4     | 3           | 2     | 2      | 4      | 5     | 6     | 6     | 3   | 3            | 3    | 6       | 5     | 5        | 3                 | 8        | 2      | 3             | 4  |
| Olympic athletes                           |                                      |                 |     |     |         |           |       |             |       |        |        |       |       |       |     |              |      |         |       |          |                   |          |        |               |    |
|                                            | A great deal                         | x               | 11  | 8   | 16      | 14        | 4     | 16          | 15    | 9      | 11     | 12    | 13    | 9     | 14  | 10           | 13   | 9       | 11    | 14       | 13                | 9        | 13     | 14            | 10 |
|                                            | A fair amount                        | x               | 42  | 44  | 45      | 46        | 34    | 47          | 48    | 36     | 40     | 43    | 48    | 37    | 42  | 41           | 43   | 39      | 42    | 46       | 38                | 40       | 38     | 45            | 43 |
|                                            | TOTAL GREAT DEAL / FAIR AMOUNT       | x               | 53  | 52  | 61      | 60        | 38    | 63          | 63    | 45     | 51     | 55    | 61    | 46    | 56  | 51           | 56   | 48      | 53    | 60       | 51                | 49       | 51     | 59            | 53 |
|                                            | Not very much                        | x               | 30  | 32  | 31      | 23        | 35    | 26          | 27    | 34     | 35     | 26    | 28    | 33    | 29  | 31           | 31   | 30      | 30    | 23       | 40                | 30       | 37     | 28            | 28 |
|                                            | Nothing at all                       | x               | 7   | 8   | 4       | 9         | 12    | 3           | 5     | 12     | 7      | 6     | 3     | 9     | 5   | 10           | 7    | 7       | 7     | 4        | 4                 | 6        | 6      | 8             | 8  |
|                                            | TOTAL NOT VERY MUCH / NOTHING AT ALL | x               | 37  | 40  | 35      | 32        | 47    | 29          | 32    | 46     | 42     | 32    | 31    | 42    | 34  | 41           | 38   | 37      | 37    | 27       | 44                | 36       | 43     | 36            | 36 |
|                                            | Don't know                           | x               | 10  | 8   | 4       | 7         | 15    | 9           | 5     | 10     | 7      | 12    | 8     | 12    | 11  | 9            | 7    | 14      | 10    | 13       | 5                 | 14       | 5      | 6             | 11 |
| Bankers                                    |                                      |                 |     |     |         |           |       |             |       |        |        |       |       |       |     |              |      |         |       |          |                   |          |        |               |    |
|                                            | A great deal                         | x               | 7   | 8   | 5       | 8         | 2     | 5           | 5     | 6      | 8      | 6     | 15    | 3     | 5   | 4            | 6    | 7       | 7     | 0        | 7                 | 4        | 9      | 14            | 6  |
|                                            | A fair amount                        | x               | 35  | 35  | 40      | 38        | 38    | 23          | 33    | 36     | 34     | 37    | 36    | 30    | 37  | 39           | 36   | 35      | 35    | 32       | 41                | 36       | 34     | 45            | 32 |
|                                            | TOTAL GREAT DEAL / FAIR AMOUNT       | x               | 42  | 43  | 45      | 46        | 40    | 28          | 38    | 42     | 42     | 43    | 51    | 33    | 42  | 43           | 42   | 42      | 42    | 32       | 48                | 40       | 43     | 59            | 38 |
|                                            | Not very much                        | x               | 39  | 46  | 41      | 38        | 39    | 48          | 44    | 42     | 38     | 41    | 30    | 42    | 42  | 42           | 43   | 35      | 40    | 38       | 36                | 36       | 42     | 34            | 43 |
|                                            | Nothing at all                       | x               | 9   | 8   | 9       | 9         | 10    | 17          | 14    | 8      | 14     | 6     | 6     | 12    | 12  | 7            | 9    | 9       | 9     | 12       | 10                | 9        | 11     | 4             | 10 |
|                                            | TOTAL NOT VERY MUCH / NOTHING AT ALL | x               | 48  | 54  | 50      | 47        | 49    | 65          | 58    | 50     | 52     | 47    | 36    | 54    | 54  | 49           | 52   | 44      | 49    | 50       | 46                | 45       | 53     | 38            | 53 |
|                                            | Don't know                           | x               | 9   | 5   | 5       | 7         | 11    | 7           | 5     | 8      | 7      | 11    | 13    | 12    | 4   | 8            | 6    | 14      | 9     | 17       | 6                 | 15       | 5      | 3             | 9  |
| Company directors                          |                                      |                 |     |     |         |           |       |             |       |        |        |       |       |       |     |              |      |         |       |          |                   |          |        |               |    |
|                                            | A great deal                         | x               | 4   | 3   | 5       | 6         | 3     | 2           | 5     | 3      | 4      | 3     | 4     | 4     | 3   | 3            | 5    | 3       | 4     | 4        | 1                 | 3        | 4      | 5             | 4  |
|                                            | A fair amount                        | x               | 35  | 46  | 38      | 30        | 30    | 26          | 36    | 38     | 36     | 34    | 30    | 26    | 38  | 46           | 39   | 30      | 35    | 34       | 43                | 34       | 37     | 43            | 31 |
|                                            | TOTAL GREAT DEAL / FAIR AMOUNT       | x               | 39  | 49  | 43      | 36        | 33    | 28          | 41    | 41     | 40     | 37    | 34    | 30    | 41  | 49           | 44   | 33      | 39    | 38       | 44                | 37       | 41     | 48            | 35 |
|                                            | Not very much                        | x               | 37  | 32  | 38      | 42        | 46    | 46          | 37    | 38     | 36     | 37    | 38    | 41    | 35  | 32           | 40   | 33      | 36    | 39       | 42                | 34       | 34     | 33            | 40 |
|                                            | Nothing at all                       | x               | 11  | 7   | 14      | 12        | 9     | 16          | 15    | 9      | 13     | 9     | 11    | 12    | 12  | 8            | 9    | 14      | 11    | 9        | 9                 | 8        | 17     | 10            | 11 |
|                                            | TOTAL NOT VERY MUCH / NOTHING AT ALL | x               | 48  | 39  | 52      | 54        | 55    | 62          | 52    | 47     | 49     | 46    | 49    | 53    | 47  | 40           | 49   | 47      | 47    | 48       | 51                | 42       | 51     | 43            | 51 |
|                                            | Don't know                           | x               | 14  | 12  | 6       | 9         | 13    | 10          | 7     | 12     | 11     | 16    | 17    | 16    | 12  | 10           | 9    | 20      | 14    | 15       | 4                 | 20       | 8      | 10            | 14 |
| Accountants                                |                                      |                 |     |     |         |           |       |             |       |        |        |       |       |       |     |              |      |         |       |          |                   |          |        |               |    |
|                                            | A great deal                         | x               | 7   | 6   | 6       | 7         | 8     | 4           | 5     | 7      | 6      | 8     | 11    | 5     | 7   | 5            | 7    | 7       | 7     | 5        | 5                 | 7        | 7      | 9             | 6  |
|                                            | A fair amount                        | x               | 51  | 53  | 60      | 55        | 46    | 54          | 58    | 49     | 51     | 52    | 52    | 49    | 52  | 53           | 56   | 45      | 51    | 51       | 62                | 44       | 51     | 56            | 53 |
|                                            | TOTAL GREAT DEAL / FAIR AMOUNT       | x               | 58  | 59  | 66      | 62        | 54    | 58          | 63    | 56     | 57     | 60    | 63    | 54    | 59  | 58           | 63   | 52      | 58    | 56       | 67                | 51       | 58     | 65            | 59 |
|                                            | Not very much                        | x               | 29  | 32  | 29      | 27        | 32    | 27          | 28    | 34     | 34     | 26    | 25    | 30    | 31  | 32           | 30   | 29      | 29    | 33       | 25                | 29       | 35     | 28            | 28 |
|                                            | Nothing at all                       | x               | 3   | 5   | 2       | 5         | 5     | 1           | 3     | 4      | 3      | 3     | 0     | 4     | 3   | 3            | 2    | 4       | 3     | 2        | 3                 | 3        | 1      | 3             | 3  |
|                                            | TOTAL NOT VERY MUCH / NOTHING AT ALL | x               | 32  | 37  | 31      | 32        | 37    | 28          | 31    | 38     | 37     | 29    | 25    | 34    | 34  | 35           | 32   | 33      | 32    | 35       | 28                | 32       | 36     | 31            | 31 |
|                                            | Don't know                           | x               | 10  | 5   | 3       | 6         | 9     | 14          | 5     | 6      | 7      | 12    | 11    | 12    | 8   | 7            | 6    | 14      | 10    | 8        | 5                 | 17       | 7      | 4             | 9  |

Sample Size: 2254 GB Adults  
Fieldwork: 10th - 11th August 2025

|                 |                                      | Vote in 2024 GE |     |     |         |           |       | EU Ref 2016 |       | Gender |        | Age   |       |       |     | Social Grade |      | Country |       |          | Region in England |          |        |               |    |
|-----------------|--------------------------------------|-----------------|-----|-----|---------|-----------|-------|-------------|-------|--------|--------|-------|-------|-------|-----|--------------|------|---------|-------|----------|-------------------|----------|--------|---------------|----|
|                 |                                      | Total           | Con | Lab | Lib Dem | Reform UK | Green | Remain      | Leave | Male   | Female | 18-34 | 35-49 | 50-64 | 65+ | ABC1         | C2DE | England | Wales | Scotland | North             | Midlands | London | Rest of South |    |
| Weighted Sample |                                      | 2254            | 406 | 579 | 207     | 243       | 139   | 791         | 805   | 1091   | 1163   | 530   | 638   | 557   | 530 | 1285         | 969  | 1950    | 108   | 196      | 534               | 370      | 273    | 773           |    |
|                 | Unweighted Sample                    | 2254            | 376 | 615 | 228     | 263       | 144   | 896         | 830   | 977    | 1277   | 447   | 546   | 583   | 678 | 1365         | 889  | 1927    | 118   | 209      | 550               | 379      | 202    | 796           |    |
|                 |                                      | %               | %   | %   | %       | %         | %     | %           | %     | %      | %      | %     | %     | %     | %   | %            | %    | %       | %     | %        | %                 | %        | %      | %             |    |
| Cleaners        |                                      |                 |     |     |         |           |       |             |       |        |        |       |       |       |     |              |      |         |       |          |                   |          |        |               |    |
|                 | A great deal                         | x               | 46  | 36  | 53      | 48        | 49    | 54          | 50    | 48     | 45     | 47    | 39    | 45    | 54  | 46           | 45   | 48      | 45    | 46       | 60                | 44       | 44     | 47            | 45 |
|                 | A fair amount                        | x               | 43  | 49  | 40      | 47        | 45    | 35          | 42    | 42     | 43     | 42    | 44    | 44    | 40  | 43           | 46   | 38      | 43    | 46       | 36                | 42       | 45     | 41            | 43 |
|                 | TOTAL GREAT DEAL / FAIR AMOUNT       | x               | 89  | 85  | 93      | 95        | 94    | 89          | 92    | 90     | 88     | 89    | 83    | 89    | 94  | 89           | 91   | 86      | 88    | 92       | 96                | 86       | 89     | 88            | 88 |
|                 | Not very much                        | x               | 5   | 11  | 5       | 3         | 1     | 8           | 5     | 6      | 8      | 4     | 7     | 4     | 3   | 7            | 5    | 6       | 6     | 3        | 1                 | 5        | 8      | 7             | 5  |
|                 | Nothing at all                       | x               | 1   | 1   | 0       | 2         | 1     | 0           | 1     | 1      | 0      | 1     | 0     | 1     | 0   | 1            | 1    | 0       | 1     | 0        | 0                 | 0        | 1      | 2             | 0  |
|                 | TOTAL NOT VERY MUCH / NOTHING AT ALL | x               | 6   | 12  | 5       | 5         | 2     | 8           | 6     | 7      | 8      | 5     | 7     | 5     | 3   | 8            | 6    | 6       | 7     | 3        | 1                 | 5        | 9      | 9             | 5  |
|                 | Don't know                           | x               | 5   | 3   | 1       | 1         | 4     | 3           | 3     | 2      | 4      | 7     | 9     | 6     | 2   | 4            | 3    | 8       | 6     | 5        | 3                 | 9        | 2      | 3             | 5  |

\*Any percentages calculated on bases fewer than 100 respondents do not represent a wide enough cross-section of the target population to be considered statistically reliable. These figures should not be used.