

# YouGov Survey Results

Sample Size: 2068 Adults in GB  
Fieldwork: 9th - 10th March 2025

	Vote in 2024 GE				EU Ref 2016		Gender		Age				Social Grade		Country			Region in England					
	Total	Con	Lab	Lib Dem	Reform UK	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	England	Wales	Scotland	North	Midlands	London	Rest of South	
<b>Weighted Sample</b>	<b>2068</b>	372	531	190	223	726	738	1001	1067	217	854	511	486	1179	889	1789	99	180	490	339	250	709	
<b>Unweighted Sample</b>	<b>2068</b>	360	576	216	254	826	820	879	1189	116	761	569	622	1279	789	1784	108	176	487	332	197	768	
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Do you think that Reform UK would be doing better or worse under a different leader to Nigel Farage?

A lot better	7	4	6	2	21	4	9	8	6	6	7	8	6	5	9	7	8	4	9	9	3	6
A little better	10	12	8	13	12	9	11	10	10	6	11	10	9	9	10	10	7	8	10	11	6	11
<b>TOTAL BETTER</b>	<b>17</b>	<b>16</b>	<b>14</b>	<b>15</b>	<b>33</b>	<b>13</b>	<b>20</b>	<b>18</b>	<b>16</b>	<b>12</b>	<b>18</b>	<b>18</b>	<b>15</b>	<b>14</b>	<b>19</b>	<b>17</b>	<b>15</b>	<b>12</b>	<b>19</b>	<b>20</b>	<b>9</b>	<b>17</b>
Neither better nor worse	32	33	37	35	25	34	33	32	32	28	29	34	35	31	32	31	33	35	32	28	32	32
A little worse	9	13	8	4	18	7	12	10	9	15	8	9	10	10	9	10	9	7	9	11	7	11
A lot worse	15	18	14	20	16	17	14	18	11	15	13	14	16	17	11	15	11	11	14	14	19	15
<b>TOTAL WORSE</b>	<b>24</b>	<b>31</b>	<b>22</b>	<b>24</b>	<b>34</b>	<b>24</b>	<b>26</b>	<b>28</b>	<b>20</b>	<b>30</b>	<b>21</b>	<b>23</b>	<b>26</b>	<b>27</b>	<b>20</b>	<b>25</b>	<b>20</b>	<b>18</b>	<b>23</b>	<b>25</b>	<b>26</b>	<b>26</b>
Don't know	28	20	27	27	8	29	20	22	33	30	31	25	24	27	29	27	32	36	26	27	34	25

\*Any percentages calculated on bases fewer than 100 respondents do not represent a wide enough cross-section of the target population to be considered statistically reliable. These figures should not be used.