YouGov Survey Results

Sample size: 2258 adults in GB

Fieldwork: 2nd - 3rd November 2026

		Vote in 2024 GE					EU Ref 2016		Gender		Age				Socio-economic classification (NS-SEC)			Country		
	Total	Con	Lab	Lib Dem	Reform UK	Green	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	Higher	Intermediate	Routine	England	Wales	Scotland
Weighted Sample	**2258**	406	580	208	244	132	768	813	1091	1167	237	930	558	533	765	506	675	1953	108	196
Unweighted Sample	**2258**	370	616	210	233	143	887	762	998	1260	177	893	625	563	895	515	518	1934	123	201
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
Do you think Britain would be economically better or worse off if we rejoined the European Union, or would it make no difference?																				
Better off	**49**	25	73	74	8	63	74	19	52	46	78	52	43	35	58	44	37	48	47	61
Worse off	**22**	39	7	8	64	10	7	43	24	19	2	15	27	35	18	24	27	22	27	11
Would make no real difference to the British economy	**16**	24	10	11	18	13	10	24	16	17	9	16	17	20	15	16	21	16	12	18
Don't know	**13**	12	10	8	10	13	9	13	8	19	10	16	13	10	9	16	15	14	14	9
Do you think Britain would have more or less influence in the world if we rejoined the European Union, or would it make no difference?																				
More influence	**37**	19	58	59	7	48	60	14	39	36	47	41	35	29	47	36	26	36	39	47
Less influence	**16**	25	8	8	42	10	6	31	19	14	10	13	20	21	14	18	19	17	12	13
Would make no real difference to British influence	**34**	49	25	25	44	29	25	48	35	34	28	30	34	45	30	34	42	35	35	31
Don't know	**12**	7	9	8	7	14	9	8	7	16	16	15	11	5	9	13	14	12	13	9

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YouGov Survey Results

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Fieldwork: 2nd - 3rd November 2026

		Region in England			
	Total	North	Midlands	London	Rest of South
Weighted Sample	**2258**	535	370	273	774
Unweighted Sample	**2258**	536	379	249	770
	%	%	%	%	%
Do you think Britain would be economically better or worse off if we rejoined the European Union, or would it make no difference?					
Better off	**49**	46	46	59	46
Worse off	**22**	22	24	17	24
Would make no real difference to the British economy	**16**	16	19	12	17
Don't know	**13**	16	11	12	14
Do you think Britain would have more or less influence in the world if we rejoined the European Union, or would it make no difference?					
More influence	**37**	35	38	44	33
Less influence	**16**	16	19	17	16
Would make no real difference to British influence	**34**	35	34	29	37
Don't know	**12**	13	9	11	13

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		Vote in 2024 GE					EU Ref 2016		Gender		Age				Socio-economic classification (NS-SEC)			Country		
	Total	Con	Lab	Lib Dem	Reform UK	Green	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	Higher	Intermediate	Routine	England	Wales	Scotland
Weighted Sample	**2258**	406	580	208	244	132	768	813	1091	1167	237	930	558	533	765	506	675	1953	108	196
Unweighted Sample	**2258**	370	616	210	233	143	887	762	998	1260	177	893	625	563	895	515	518	1934	123	201
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
Do you think it would have a good or bad effect on British jobs if we rejoined the European Union, or would it make no difference?																				
Good for jobs	**46**	24	68	71	6	65	70	18	48	44	73	51	42	31	54	43	35	45	44	59
Bad for jobs	**18**	31	8	5	51	9	6	37	22	14	5	13	21	28	16	17	23	18	21	11
Would make no real difference to British jobs	**21**	33	13	14	32	8	14	32	20	23	9	18	24	30	18	23	28	22	21	17
Don't know	**15**	12	10	10	12	18	11	13	9	19	13	17	13	12	12	18	15	15	14	12
Do you think it would have a good or bad effect on the NHS if we rejoined the European Union, or would it make no difference?																				
Good for the NHS	**34**	17	54	47	7	53	53	13	36	33	55	41	28	21	43	30	24	33	36	45
Bad for the NHS	**18**	30	8	6	49	8	7	35	21	16	8	16	21	25	16	16	25	19	18	10
Would make no real difference to the NHS	**30**	43	24	36	32	20	27	37	30	29	15	25	36	39	30	33	30	30	27	29
Don't know	**17**	10	15	11	13	19	13	15	12	23	22	19	16	15	11	20	21	17	19	17
Do you think you personally would be financially better or worse off if Britain rejoined the European Union, or would it make no difference?																				
Better off	**31**	17	43	44	7	43	44	10	33	28	55	38	24	14	39	24	21	30	25	35
Worse off	**16**	26	6	7	48	6	4	34	19	13	7	11	19	25	12	17	21	16	22	9
No real difference	**36**	43	35	39	33	34	36	43	37	36	21	30	43	46	37	38	37	35	37	43
Don't know	**17**	14	17	11	12	17	15	14	12	23	17	20	14	15	12	21	22	18	17	13

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Do you think it would have a good or bad effect on British jobs if we rejoined the European Union, or would it make no difference?					
Good for jobs	**46**	42	42	58	44
Bad for jobs	**18**	19	22	13	18
Would make no real difference to British jobs	**21**	24	22	17	22
Don't know	**15**	15	13	12	16
Do you think it would have a good or bad effect on the NHS if we rejoined the European Union, or would it make no difference?					
Good for the NHS	**34**	33	32	43	30
Bad for the NHS	**18**	17	26	17	18
Would make no real difference to the NHS	**30**	32	27	22	34
Don't know	**17**	18	16	18	18
Do you think you personally would be financially better or worse off if Britain rejoined the European Union, or would it make no difference?					
Better off	**31**	29	27	43	29
Worse off	**16**	16	21	9	17
No real difference	**36**	35	38	34	35
Don't know	**17**	20	14	14	19

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
Do you think there would be more or less immigration into Britain if we rejoined the European Union, or would it make no difference?																				
More immigration into Britain	**37**	58	23	24	71	22	22	58	44	31	25	32	40	49	36	36	44	38	37	30
Less immigration into Britain	**12**	7	16	19	6	12	16	6	14	9	18	11	10	11	13	12	9	12	8	10
Would make no real difference to the amount of immigration	**36**	27	46	46	17	52	47	25	32	39	33	39	35	31	40	35	30	35	32	42
Don't know	**16**	8	15	11	6	13	14	10	10	21	23	18	14	10	11	17	18	15	23	17

**This survey was carried out online. The figures have been weighted and are representative of all adults in GB (aged 18+).*

**Any percentages calculated on bases fewer than 100 respondents do not represent a wide enough cross-section of the target population to be considered statistically reliable. These figures should not be used.*

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Do you think there would be more or less immigration into Britain if we rejoined the European Union, or would it make no difference?					
More immigration into Britain	**37**	33	41	39	39
Less immigration into Britain	**12**	13	11	10	12
Would make no real difference to the amount of immigration	**36**	38	34	35	34
Don't know	**16**	16	14	16	15

**This survey was carried out online. The figures have been weighted and are representative of all adults in GB (aged 18+).*

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