YouGov Survey Results

Sample size: 2178 adults in GB

Fieldwork: 12th - 13th November 2026

		Vote in 2024 GE					EU Ref 2016		Gender		Age				Socio-economic classification (NS-SEC)			Country		
	Total	Con	Lab	Lib Dem	Reform UK	Green	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	Higher	Intermediate	Routine	England	Wales	Scotland
Weighted Sample	**2178**	392	560	200	235	137	764	778	1052	1126	229	897	538	514	738	488	651	1884	105	189
Unweighted Sample	**2178**	378	587	211	264	128	877	804	951	1227	134	723	647	674	901	490	496	1881	111	186
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
Which of the following do you think are the most important issues facing the country at this time? Please tick up to three.																				
The economy	**51**	49	58	55	41	46	57	42	53	48	53	56	51	40	56	52	45	51	44	55
Immigration & Asylum	**48**	73	31	24	89	18	28	78	48	47	20	41	55	64	41	51	60	49	41	41
Defence and security	**30**	51	27	38	40	17	28	42	32	29	12	20	36	49	32	35	30	31	29	24
Health	**26**	17	36	35	14	37	33	19	20	32	31	25	26	27	27	26	23	26	31	30
Welfare benefits	**22**	37	16	16	32	14	19	32	24	20	8	20	25	29	23	23	25	22	21	19
Crime	**18**	20	17	7	23	19	13	21	17	19	17	18	17	18	14	18	21	18	20	15
The environment	**18**	8	24	31	5	44	25	9	16	19	32	20	15	11	21	16	12	18	20	19
Housing	**16**	5	20	16	5	35	18	8	16	17	30	18	14	10	15	13	15	17	11	13
Britain rejoining the EU	**15**	7	21	24	6	18	24	7	18	12	19	14	14	16	18	15	11	15	17	17
Tax	**14**	15	8	15	14	19	13	12	18	11	13	20	11	7	16	13	14	14	16	12
Education	**8**	2	11	7	0	10	9	3	5	10	22	7	5	4	9	6	4	7	7	12
Pensions	**5**	4	4	8	10	2	4	7	5	5	3	4	4	9	5	4	6	5	3	9
Family life & childcare	**5**	1	6	8	3	1	5	5	3	6	1	8	3	2	4	5	4	5	6	5
Transport	**2**	0	3	3	0	0	2	0	3	1	7	3	1	1	2	1	3	2	2	1
None of these	**0**	0	0	1	0	0	1	1	0	0	0	1	0	0	0	0	1	0	0	1
Don't know	**2**	0	2	1	0	3	2	0	2	3	5	2	2	1	1	1	4	2	7	1

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		Region in England			
	Total	North	Midlands	London	Rest of South
Weighted Sample	**2178**	516	357	264	747
Unweighted Sample	**2178**	522	386	176	797
	%	%	%	%	%

Which of the following do you think are the most important issues facing the country at this time? Please tick up to three.

The economy	**51**	47	52	52	52
Immigration & Asylum	**48**	54	53	32	49
Defence and security	**30**	27	30	27	35
Health	**26**	27	26	27	24
Welfare benefits	**22**	24	24	13	24
Crime	**18**	22	17	22	14
The environment	**18**	15	17	22	18
Housing	**16**	13	17	32	14
Britain rejoining the EU	**15**	13	13	21	14
Tax	**14**	17	15	12	13
Education	**8**	9	7	5	6
Pensions	**5**	5	4	5	5
Family life & childcare	**5**	5	3	3	5
Transport	**2**	3	1	3	2
None of these	**0**	0	0	2	0
Don't know	**2**	1	2	2	3

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		Vote in 2024 GE					EU Ref 2016		Gender		Age				Socio-economic classification (NS-SEC)			Country		
	Total	Con	Lab	Lib Dem	Reform UK	Green	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	Higher	Intermediate	Routine	England	Wales	Scotland
Weighted Sample	2178	392	560	200	235	137	764	778	1052	1126	229	897	538	514	738	488	651	1884	105	189
Unweighted Sample	2178	378	587	211	264	128	877	804	951	1227	134	723	647	674	901	490	496	1881	111	186
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
For each of the following, please say whether you think they are true or false? If you are unsure, please select "don't know" rather than guessing.																				
Being a member of the EU would mean citizens of EU countries would be able to freely move to the UK to live, work and study																				
TRUE	**75**	78	78	80	79	75	80	77	80	69	64	73	75	82	80	76	72	75	74	77
FALSE	**6**	4	5	6	7	4	6	5	6	5	6	7	7	3	5	6	7	6	9	6
Don't know	**20**	18	17	14	14	21	15	18	14	25	31	20	18	15	14	19	21	20	17	18
Being a member of the EU would mean UK citizens would be able to freely move to other EU countries to live, work and study																				
TRUE	**74**	74	80	82	70	76	81	72	80	68	72	73	75	77	79	74	72	74	73	77
FALSE	**7**	9	4	4	12	4	5	9	7	6	4	7	7	6	6	7	8	6	9	8
Don't know	**19**	17	16	14	18	21	14	19	13	25	24	20	18	17	15	20	20	20	18	15
Being a member of the EU would mean UK companies could export their goods to other EU countries without having to pay tariffs or be subject to customs checks																				
TRUE	**60**	59	64	68	52	67	68	55	68	52	70	59	57	59	68	52	57	59	63	62
FALSE	**11**	14	9	9	15	7	10	14	11	11	7	10	13	12	10	14	11	11	13	13
Don't know	**29**	26	26	23	33	27	22	32	21	37	24	31	30	28	22	34	32	30	24	25

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Unweighted Sample	2178	522	386	176	797
	%	%	%	%	%
For each of the following, please say whether you think they are true or false? If you are unsure, please select "don't know" rather than guessing.					
Being a member of the EU would mean citizens of EU countries would be able to freely move to the UK to live, work and study					
TRUE	**75**	73	77	77	74
FALSE	**6**	7	3	6	6
Don't know	**20**	21	20	17	20
Being a member of the EU would mean UK citizens would be able to freely move to other EU countries to live, work and study					
TRUE	**74**	74	72	79	73
FALSE	**7**	6	5	7	7
Don't know	**19**	20	23	13	20
Being a member of the EU would mean UK companies could export their goods to other EU countries without having to pay tariffs or be subject to customs checks					
TRUE	**60**	57	56	68	60
FALSE	**11**	11	10	9	11
Don't know	**29**	32	33	23	29

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		Vote in 2024 GE					EU Ref 2016		Gender		Age				Socio-economic classification (NS-SEC)			Country		
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Unweighted Sample	**2178**	378	587	211	264	128	877	804	951	1227	134	723	647	674	901	490	496	1881	111	186
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
Being a member of the EU would mean EU companies could export their goods to the UK without having to pay tariffs or be subject to customs checks																				
TRUE	**59**	58	65	66	57	62	65	57	68	51	61	59	59	58	66	53	55	59	62	62
FALSE	**11**	14	9	8	14	7	10	13	10	12	7	11	10	12	10	12	11	11	13	11
Don't know	**30**	27	26	25	30	31	25	30	23	37	31	30	30	30	23	35	33	31	25	27
Being a member of the EU automatically includes membership of the Schengen passport-free travel zone, meaning no border controls with other EU countries																				
TRUE	**39**	43	43	36	49	42	43	44	44	35	28	37	40	47	41	40	42	40	38	36
FALSE	**25**	23	27	35	18	24	28	19	31	19	39	24	23	22	29	24	20	25	26	24
Don't know	**36**	34	31	29	33	34	29	37	25	45	33	38	36	31	30	36	38	35	37	39
The UK would continue to be able to negotiate its own trade deals with other countries after rejoining the EU																				
TRUE	**31**	23	35	34	15	34	37	18	28	33	46	34	30	19	32	28	30	30	27	41
FALSE	**32**	50	26	27	57	25	27	48	42	22	9	26	35	48	36	35	31	32	37	28
Don't know	**37**	27	40	39	27	41	36	33	30	44	44	40	34	33	32	37	39	38	37	31
A referendum would be legally required in the UK before the UK could rejoin the EU																				
TRUE	**41**	47	41	30	48	36	38	49	41	42	34	41	43	44	39	44	46	42	36	43
FALSE	**24**	21	30	37	26	23	31	22	33	17	23	25	23	25	29	21	21	25	25	21
Don't know	**34**	32	29	33	26	40	31	29	27	41	43	34	34	31	33	35	33	34	39	37

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Unweighted Sample	**2178**	522	386	176	797
	%	%	%	%	%
Being a member of the EU would mean EU companies could export their goods to the UK without having to pay tariffs or be subject to customs checks					
TRUE	**59**	58	56	63	59
FALSE	**11**	10	8	13	11
Don't know	**30**	32	36	23	30
Being a member of the EU automatically includes membership of the Schengen passport-free travel zone, meaning no border controls with other EU countries					
TRUE	**39**	42	35	43	40
FALSE	**25**	24	20	33	25
Don't know	**36**	34	45	24	35
The UK would continue to be able to negotiate its own trade deals with other countries after rejoining the EU					
TRUE	**31**	30	24	43	28
FALSE	**32**	28	37	28	34
Don't know	**37**	42	39	29	38
A referendum would be legally required in the UK before the UK could rejoin the EU					
TRUE	**41**	43	44	36	41
FALSE	**24**	25	20	31	24
Don't know	**34**	32	36	32	34

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
Regardless of whether or not they were conditions of rejoining the European Union, in principle, would you support or oppose each of the following?																				
The UK joining the European Single Currency (the Euro)																				
Strongly support	**5**	1	9	6	1	11	8	2	6	5	7	6	5	4	7	4	4	5	10	7
Somewhat support	**14**	7	20	21	3	18	23	4	12	16	18	13	15	11	17	13	12	13	10	21
TOTAL SUPPORT	**19**	**8**	**29**	**27**	**4**	**29**	**31**	**6**	**18**	**21**	**25**	**19**	**20**	**15**	**24**	**17**	**16**	**18**	**20**	**28**
Somewhat oppose	**19**	10	24	26	7	26	25	10	18	19	29	21	17	12	20	16	17	19	14	15
Strongly oppose	**51**	77	37	39	84	33	35	78	57	46	32	45	53	67	48	57	54	52	51	45
TOTAL OPPOSE	**70**	**87**	**61**	**65**	**91**	**59**	**60**	**88**	**75**	**65**	**61**	**66**	**70**	**79**	**68**	**73**	**71**	**71**	**65**	**60**
Don't know	**11**	5	10	8	5	12	9	5	7	14	14	14	10	6	9	9	12	11	14	12
The UK joining the Schengen passport-free travel zone, getting rid of border controls with EU countries																				
Strongly support	**26**	13	37	39	8	40	40	10	30	22	35	29	24	19	34	21	20	26	30	28
Somewhat support	**26**	20	33	36	13	26	31	20	29	24	34	28	21	25	28	25	25	27	18	26
TOTAL SUPPORT	**52**	**33**	**70**	**75**	**21**	**66**	**71**	**30**	**59**	**46**	**69**	**57**	**45**	**44**	**62**	**46**	**45**	**53**	**48**	**54**
Somewhat oppose	**12**	15	10	11	15	7	10	14	10	13	8	11	12	13	11	14	11	12	5	8
Strongly oppose	**21**	37	12	5	53	6	8	42	22	20	2	15	27	33	17	26	25	21	27	21
TOTAL OPPOSE	**33**	**52**	**22**	**16**	**68**	**13**	**18**	**56**	**32**	**33**	**10**	**26**	**39**	**46**	**28**	**40**	**36**	**33**	**32**	**29**
Don't know	**15**	16	8	9	10	22	10	14	9	21	20	17	15	10	11	14	20	15	20	18

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Unweighted Sample	**2178**	522	386	176	797
	%	%	%	%	%
Regardless of whether or not they were conditions of rejoining the European Union, in principle, would you support or oppose each of the following? The UK joining the European Single Currency (the Euro)					
Strongly support	**5**	7	3	6	4
Somewhat support	**14**	13	11	15	14
TOTAL SUPPORT	**19**	**20**	**14**	**21**	**18**
Somewhat oppose	**19**	20	20	25	17
Strongly oppose	**51**	49	55	46	54
TOTAL OPPOSE	**70**	**69**	**75**	**71**	**71**
Don't know	**11**	11	11	8	11
The UK joining the Schengen passport-free travel zone, getting rid of border controls with EU countries					
Strongly support	**26**	25	22	30	27
Somewhat support	**26**	27	23	30	27
TOTAL SUPPORT	**52**	**52**	**45**	**60**	**54**
Somewhat oppose	**12**	12	16	11	12
Strongly oppose	**21**	21	21	18	21
TOTAL OPPOSE	**33**	**33**	**37**	**29**	**33**
Don't know	**15**	16	18	10	14

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Unweighted Sample	**2178**	378	587	211	264	128	877	804	951	1227	134	723	647	674	901	490	496	1881	111	186
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

**This survey was carried out online. The figures have been weighted and are representative of all adults in GB (aged 18+).*

**Any percentages calculated on bases fewer than 100 respondents do not represent a wide enough cross-section of the target population to be considered statistically reliable. These figures should not be used.*

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