

## YouGov Survey Results

Sample Size: 1936 GB Adults  
Fieldwork: 26th - 27th June 2014

	Westminster VI					2010 Vote			Gender		Age				Social Grade		Region					
	Total	Con	Lab	Lib Dem	UKIP	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland	
<b>Weighted Sample</b>	<b>1936</b>	x	x	x	x	582	474	422	939	997	230	490	662	554	1104	832	248	629	414	476	168	
<b>Unweighted Sample</b>	<b>1936</b>	445	609	105	228	525	504	422	947	989	219	355	787	575	1282	654	272	608	368	475	213	
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

If you could save just one species from the list of animals below, which one would it be?

Bees	57	65	53	72	54	63	52	65	58	56	39	46	60	70	60	53	50	62	56	55	55
Red squirrels	14	13	18	10	17	12	19	14	13	15	14	16	13	13	14	15	10	12	13	19	19
Otters	8	7	8	8	10	8	7	7	8	8	11	7	9	5	7	9	6	8	11	5	10
Bats	2	1	3	2	2	1	3	2	2	2	1	3	2	1	2	1	3	1	2	2	0
Hares	2	1	3	2	2	1	2	2	2	2	3	3	1	2	2	2	3	1	1	3	1
Dormice	1	1	0	2	0	1	1	0	1	1	0	1	1	1	1	0	0	1	1	1	0
Newts	1	0	1	0	3	1	1	2	1	1	1	2	1	1	1	2	1	1	0	1	3
None of these	3	1	4	0	6	2	4	3	3	4	6	5	3	2	3	4	5	3	4	4	1
Don't know	12	12	10	4	5	12	12	5	13	11	24	15	11	6	10	15	21	10	12	11	10

Which, if any, of the following environmental issues have you heard of? (Please select all that apply)

Climate change	87	94	89	95	89	91	85	94	85	89	75	79	91	96	90	84	83	91	89	84	88
Fracking	85	94	87	93	86	92	85	92	87	84	67	74	91	96	89	80	81	88	86	84	81
Air pollution	83	88	85	96	85	85	81	92	81	85	71	76	85	92	86	79	85	84	84	80	82
Bees dying off	80	86	79	90	84	84	75	89	79	81	63	68	84	93	84	75	72	83	84	75	86
Sellafield radioactive waste store	53	57	53	71	51	56	54	60	57	49	26	36	58	72	58	46	47	54	49	56	58
Wind turbines killing birds	41	48	37	49	40	46	38	45	46	37	35	31	41	53	45	36	34	46	37	36	58
Hinkley Point C nuclear power station	41	46	39	63	37	43	39	52	49	33	29	28	44	54	45	35	34	51	38	34	38
None of these	1	0	2	0	1	0	3	1	2	1	3	3	0	1	1	2	1	0	1	3	0
Don't know	5	2	2	2	2	3	5	1	6	4	17	8	2	1	3	7	8	4	5	5	4

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<b>Weighted Sample</b>	<b>1936</b>	x	x	x	x	582	474	422	939	997	230	490	662	554	1104	832	248	629	414	476	168	
<b>Unweighted Sample</b>	<b>1936</b>	445	609	105	228	525	504	422	947	989	219	355	787	575	1282	654	272	608	368	475	213	
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

How serious, if at all, do you think each of these environmental issues are? (Please tick one option per row)

**Bees dying off**

Very serious	58	62	59	73	53	62	58	63	57	58	37	42	64	74	58	58	48	62	57	57	60
Fairly serious	27	24	29	19	36	24	28	29	25	29	32	32	27	21	28	26	34	26	27	25	28
<b>TOTAL SERIOUS</b>	<b>85</b>	<b>86</b>	<b>88</b>	<b>92</b>	<b>89</b>	<b>86</b>	<b>86</b>	<b>92</b>	<b>82</b>	<b>87</b>	<b>69</b>	<b>74</b>	<b>91</b>	<b>95</b>	<b>86</b>	<b>84</b>	<b>82</b>	<b>88</b>	<b>84</b>	<b>82</b>	<b>88</b>
Not very serious	6	7	4	4	6	7	4	2	7	5	9	10	4	2	6	5	8	5	6	6	4
Not serious at all	1	3	1	0	2	2	1	1	2	1	2	3	1	1	2	1	1	2	1	1	1
<b>TOTAL NOT SERIOUS</b>	<b>7</b>	<b>10</b>	<b>5</b>	<b>4</b>	<b>8</b>	<b>9</b>	<b>5</b>	<b>3</b>	<b>9</b>	<b>6</b>	<b>11</b>	<b>13</b>	<b>5</b>	<b>3</b>	<b>8</b>	<b>6</b>	<b>9</b>	<b>7</b>	<b>7</b>	<b>7</b>	<b>5</b>
Don't know	8	5	7	5	4	5	8	5	9	7	20	13	5	2	6	10	8	5	9	11	7

**Climate change**

Very serious	40	31	51	64	22	28	45	56	40	40	46	40	41	37	42	38	46	41	38	38	42
Fairly serious	33	35	34	26	35	36	35	31	29	37	26	31	35	36	34	32	30	31	34	34	41
<b>TOTAL SERIOUS</b>	<b>73</b>	<b>66</b>	<b>85</b>	<b>90</b>	<b>57</b>	<b>64</b>	<b>80</b>	<b>87</b>	<b>69</b>	<b>77</b>	<b>72</b>	<b>71</b>	<b>76</b>	<b>73</b>	<b>76</b>	<b>70</b>	<b>76</b>	<b>72</b>	<b>72</b>	<b>72</b>	<b>83</b>
Not very serious	14	22	8	7	24	21	9	7	16	12	8	14	14	16	14	14	15	15	14	13	11
Not serious at all	6	8	3	0	14	12	4	1	8	4	1	5	5	9	5	6	3	7	7	6	3
<b>TOTAL NOT SERIOUS</b>	<b>20</b>	<b>30</b>	<b>11</b>	<b>7</b>	<b>38</b>	<b>33</b>	<b>13</b>	<b>8</b>	<b>24</b>	<b>16</b>	<b>9</b>	<b>19</b>	<b>19</b>	<b>25</b>	<b>19</b>	<b>20</b>	<b>18</b>	<b>22</b>	<b>21</b>	<b>19</b>	<b>14</b>
Don't know	7	4	4	4	4	4	6	4	7	7	19	10	5	2	5	9	6	6	7	10	4

**Air pollution**

Very serious	36	30	42	36	25	28	40	42	33	38	35	36	33	39	33	39	39	33	36	35	39
Fairly serious	47	50	47	53	56	52	47	48	48	47	39	44	54	47	52	41	50	51	44	43	49
<b>TOTAL SERIOUS</b>	<b>83</b>	<b>80</b>	<b>89</b>	<b>89</b>	<b>81</b>	<b>80</b>	<b>87</b>	<b>90</b>	<b>81</b>	<b>85</b>	<b>74</b>	<b>80</b>	<b>87</b>	<b>86</b>	<b>85</b>	<b>80</b>	<b>89</b>	<b>84</b>	<b>80</b>	<b>78</b>	<b>88</b>
Not very serious	9	14	6	8	12	14	6	6	10	8	8	8	8	12	9	9	5	8	12	10	6
Not serious at all	1	2	1	0	1	2	1	0	2	1	0	1	2	1	1	1	0	1	1	2	2
<b>TOTAL NOT SERIOUS</b>	<b>10</b>	<b>16</b>	<b>7</b>	<b>8</b>	<b>13</b>	<b>16</b>	<b>7</b>	<b>6</b>	<b>12</b>	<b>9</b>	<b>8</b>	<b>9</b>	<b>10</b>	<b>13</b>	<b>10</b>	<b>10</b>	<b>5</b>	<b>9</b>	<b>13</b>	<b>12</b>	<b>8</b>
Don't know	7	4	5	3	5	4	6	4	7	7	18	11	4	2	5	9	6	6	7	9	4

**Fracking**

Very serious	24	16	30	27	14	16	29	31	21	26	18	21	26	26	20	28	23	25	19	27	24
Fairly serious	30	23	34	36	32	26	31	36	27	33	31	28	31	29	31	27	36	30	28	28	28
<b>TOTAL SERIOUS</b>	<b>54</b>	<b>39</b>	<b>64</b>	<b>63</b>	<b>46</b>	<b>42</b>	<b>60</b>	<b>67</b>	<b>48</b>	<b>59</b>	<b>49</b>	<b>49</b>	<b>57</b>	<b>55</b>	<b>51</b>	<b>55</b>	<b>59</b>	<b>55</b>	<b>47</b>	<b>55</b>	<b>52</b>
Not very serious	22	32	16	22	27	31	18	17	27	17	17	21	21	25	23	20	20	23	24	19	22
Not serious at all	8	16	5	6	10	15	6	4	12	5	3	6	8	13	9	7	4	9	10	8	10
<b>TOTAL NOT SERIOUS</b>	<b>30</b>	<b>48</b>	<b>21</b>	<b>28</b>	<b>37</b>	<b>46</b>	<b>24</b>	<b>21</b>	<b>39</b>	<b>22</b>	<b>20</b>	<b>27</b>	<b>29</b>	<b>38</b>	<b>32</b>	<b>27</b>	<b>24</b>	<b>32</b>	<b>34</b>	<b>27</b>	<b>32</b>
Don't know	17	11	15	8	17	12	16	13	13	20	31	24	13	8	15	18	17	14	19	18	17

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
<b>Wind turbines killing birds</b>																					
Very serious	9	8	8	3	10	11	11	5	7	10	6	8	7	12	8	10	11	9	8	9	9
Fairly serious	29	29	30	26	30	29	28	30	22	35	25	23	29	36	29	29	29	29	27	30	32
<b>TOTAL SERIOUS</b>	<b>38</b>	<b>37</b>	<b>38</b>	<b>29</b>	<b>40</b>	<b>40</b>	<b>39</b>	<b>35</b>	<b>29</b>	<b>45</b>	<b>31</b>	<b>31</b>	<b>36</b>	<b>48</b>	<b>37</b>	<b>39</b>	<b>40</b>	<b>38</b>	<b>35</b>	<b>39</b>	<b>41</b>
Not very serious	33	36	35	36	35	34	33	37	35	31	28	31	35	35	35	32	31	34	36	31	31
Not serious at all	14	17	13	26	10	16	12	16	22	6	16	17	15	9	15	12	12	16	12	14	14
<b>TOTAL NOT SERIOUS</b>	<b>47</b>	<b>53</b>	<b>48</b>	<b>62</b>	<b>45</b>	<b>50</b>	<b>45</b>	<b>53</b>	<b>57</b>	<b>37</b>	<b>44</b>	<b>48</b>	<b>50</b>	<b>44</b>	<b>50</b>	<b>44</b>	<b>43</b>	<b>50</b>	<b>48</b>	<b>45</b>	<b>45</b>
Don't know	15	10	14	10	15	10	16	12	13	16	25	20	13	8	13	17	16	12	16	17	15
<b>Hinkley Point C nuclear power station</b>																					
Very serious	16	14	20	11	9	13	20	14	15	17	14	15	18	16	13	20	13	17	16	19	11
Fairly serious	26	21	27	30	32	23	25	33	23	29	22	23	27	29	27	24	28	28	23	23	28
<b>TOTAL SERIOUS</b>	<b>42</b>	<b>35</b>	<b>47</b>	<b>41</b>	<b>41</b>	<b>36</b>	<b>45</b>	<b>47</b>	<b>38</b>	<b>46</b>	<b>36</b>	<b>38</b>	<b>45</b>	<b>45</b>	<b>40</b>	<b>44</b>	<b>41</b>	<b>45</b>	<b>39</b>	<b>42</b>	<b>39</b>
Not very serious	18	26	15	21	19	26	18	14	25	11	15	14	19	22	19	17	15	19	19	17	18
Not serious at all	6	11	4	9	8	9	5	7	10	3	5	5	5	10	8	4	2	10	6	5	5
<b>TOTAL NOT SERIOUS</b>	<b>24</b>	<b>37</b>	<b>19</b>	<b>30</b>	<b>27</b>	<b>35</b>	<b>23</b>	<b>21</b>	<b>35</b>	<b>14</b>	<b>20</b>	<b>19</b>	<b>24</b>	<b>32</b>	<b>27</b>	<b>21</b>	<b>17</b>	<b>29</b>	<b>25</b>	<b>22</b>	<b>23</b>
Don't know	34	29	34	28	31	29	32	33	27	40	45	43	31	24	33	35	41	26	36	36	38
<b>Sellafield radioactive waste store</b>																					
Very serious	26	22	33	23	18	21	33	25	23	29	17	22	29	30	22	31	23	25	28	27	26
Fairly serious	34	35	32	32	48	37	33	36	33	35	31	29	34	40	36	31	31	38	29	34	36
<b>TOTAL SERIOUS</b>	<b>60</b>	<b>57</b>	<b>65</b>	<b>55</b>	<b>66</b>	<b>58</b>	<b>66</b>	<b>61</b>	<b>56</b>	<b>64</b>	<b>48</b>	<b>51</b>	<b>63</b>	<b>70</b>	<b>58</b>	<b>62</b>	<b>54</b>	<b>63</b>	<b>57</b>	<b>61</b>	<b>62</b>
Not very serious	14	19	12	19	12	18	14	14	20	9	8	11	17	16	16	12	13	14	15	14	16
Not serious at all	3	6	2	2	4	5	2	2	5	1	3	4	2	3	4	2	2	4	2	3	2
<b>TOTAL NOT SERIOUS</b>	<b>17</b>	<b>25</b>	<b>14</b>	<b>21</b>	<b>16</b>	<b>23</b>	<b>16</b>	<b>16</b>	<b>25</b>	<b>10</b>	<b>11</b>	<b>15</b>	<b>19</b>	<b>19</b>	<b>20</b>	<b>14</b>	<b>15</b>	<b>18</b>	<b>17</b>	<b>17</b>	<b>18</b>
Don't know	23	18	21	23	19	19	18	22	18	27	40	34	17	11	22	24	30	19	25	22	21