

YouGov Survey Results

Sample Size: 1729 GB Adults
Fieldwork: 29th - 30th June 2014

	Westminster VI					2010 Vote			Gender		Age				Social Grade		Region					Total interested in football	Total not interested in football
	Total	Con	Lab	Lib Dem	UKIP	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland		
Weighted Sample	1729	X	X	X	X	522	439	336	839	890	206	438	591	494	985	744	221	562	370	425	150	756	973
Unweighted Sample	1729	476	491	99	187	534	435	356	796	933	97	441	686	505	1161	568	311	556	335	376	151	714	1015
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

How interested, if at all, are you in football?

Very interested	23	22	29	16	22	20	27	25	37	11	21	30	25	17	23	23	27	20	22	28	24	54	0
Fairly interested	20	21	20	19	18	23	17	18	23	17	24	25	18	17	22	18	24	21	17	21	18	46	0
TOTAL INTERESTED	43	43	49	35	40	43	44	43	60	28	45	55	43	34	45	41	51	41	39	49	42	100	0
Not very interested	19	21	21	17	19	20	21	15	14	24	19	17	19	21	18	21	19	20	21	16	18	0	34
Not at all interested	37	35	31	49	41	37	34	42	25	48	36	28	38	44	37	38	30	39	40	35	40	0	66
TOTAL NOT INTERESTED	56	56	52	66	60	57	55	57	39	72	55	45	57	65	55	59	49	59	61	51	58	0	100

Recently the final 16 teams to advance to the next stage of the World Cup were announced. Which one of these teams would you most like to win the World Cup?

Brazil	15	15	15	9	14	12	15	14	17	12	13	21	13	11	14	16	17	12	21	11	13	19	11
Netherlands	15	18	18	10	18	19	16	12	21	10	11	15	17	15	19	11	14	15	16	16	17	25	8
Germany	5	5	5	5	5	5	6	4	6	4	7	5	4	5	5	5	8	3	2	8	4	7	4
Costa Rica	5	4	6	2	7	6	7	5	6	4	1	5	6	6	4	7	5	6	4	6	1	8	3
France	4	5	2	11	2	3	2	5	4	3	12	2	2	3	4	3	5	3	3	5	0	5	2
USA	4	4	3	2	6	4	3	3	5	2	5	4	4	3	3	4	3	3	4	5	4	5	3
Colombia	3	5	3	2	2	4	3	4	4	2	1	6	4	2	3	4	4	2	3	4	4	6	1
Argentina	3	2	3	3	2	1	4	3	3	3	2	4	4	1	3	3	4	3	1	2	7	5	1
Belgium	3	3	3	7	3	3	2	5	4	3	1	5	4	2	4	3	5	2	2	5	3	5	2
Switzerland	2	2	2	3	3	3	0	2	1	2	2	1	1	3	2	2	3	3	1	1	0	1	2
Chile	1	0	1	2	0	0	0	2	2	0	5	1	1	0	1	2	1	2	1	0	1	2	0
Nigeria	1	1	0	1	1	0	1	1	1	0	0	1	0	1	1	0	2	1	1	0	0	1	0
Mexico	1	1	0	0	1	1	0	2	1	1	3	0	1	0	1	0	0	2	1	0	0	1	0
Greece	1	1	1	1	3	1	2	1	0	2	0	1	2	1	1	1	2	1	2	1	2	1	2
Uruguay	0	0	0	1	0	0	0	1	1	0	1	0	1	0	0	1	0	1	0	1	0	0	0
Algeria	0	0	0	0	0	0	0	0	1	0	1	1	0	0	0	1	1	0	1	0	0	1	0
None of these	9	7	13	5	7	7	9	7	6	12	11	6	8	11	7	11	6	8	9	10	7	2	14
Don't know	28	26	22	38	26	29	29	29	18	37	23	23	27	36	29	27	20	31	29	26	34	6	46

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

More generally, which, if any, teams would you be **HAPPY** to see win the World Cup? (Please tick all that apply)

Netherlands	36	42	41	36	37	39	37	35	46	26	23	37	41	34	40	30	35	34	37	35	39	52	23
Brazil	30	33	34	32	21	29	35	29	37	24	31	31	31	28	33	26	36	25	32	29	41	45	19
Belgium	24	26	28	23	24	24	25	29	32	17	21	26	28	19	27	20	25	26	26	22	20	37	14
Costa Rica	22	25	21	23	23	22	20	28	28	17	17	24	26	18	23	22	24	24	21	19	24	36	11
USA	21	25	22	19	23	25	18	21	27	15	19	22	22	18	22	19	24	20	21	19	23	31	12
Colombia	20	22	21	19	12	17	21	23	28	12	17	26	21	14	21	19	24	19	20	17	24	34	9
Germany	20	21	23	19	14	18	24	19	26	14	18	21	21	20	23	17	24	19	17	19	30	29	13
Switzerland	19	25	19	20	19	24	16	20	21	16	15	18	21	18	21	16	20	21	18	16	19	26	14
France	17	19	20	21	10	16	18	19	21	13	12	16	18	18	19	14	19	16	13	16	29	25	10
Mexico	17	20	17	17	15	18	15	20	21	13	19	18	17	14	18	15	16	18	19	14	16	26	10
Chile	16	18	16	22	11	14	14	20	19	13	20	19	16	11	18	13	14	18	16	12	19	23	10
Argentina	15	14	19	17	7	11	19	16	18	13	19	18	16	10	16	14	19	11	14	15	27	23	9
Greece	14	16	18	14	15	14	16	16	15	14	14	13	16	14	15	14	18	12	16	13	17	17	12
Algeria	12	12	14	19	9	9	13	17	15	9	12	15	12	9	13	11	15	13	11	9	13	18	7
Nigeria	11	10	15	17	7	8	14	14	14	9	10	15	12	8	13	10	14	13	11	9	11	16	7
Uruguay	6	5	7	9	4	5	8	6	7	6	4	8	8	4	6	6	7	5	7	6	9	7	6
None of these	8	7	11	3	6	6	7	8	6	10	12	6	7	9	6	10	7	9	8	8	6	1	13
Don't know	27	26	21	41	21	29	25	30	17	37	24	24	28	32	28	27	20	30	29	26	30	4	45

Which, if any, teams would you be **UNHAPPY** to see win the World Cup? (Please tick all that apply)

Uruguay	20	22	21	18	21	22	15	25	25	15	19	22	20	19	23	16	17	22	20	21	16	32	11
Germany	18	22	18	11	29	23	19	14	23	14	19	18	19	17	16	20	18	20	23	16	7	28	11
Argentina	17	21	16	14	24	22	14	17	24	10	6	16	18	21	18	15	17	20	16	16	6	26	10
France	13	17	10	6	18	16	12	10	17	9	8	13	14	13	12	13	16	14	14	11	4	19	8
Brazil	10	10	8	11	19	11	7	9	13	7	12	10	12	7	10	10	12	10	9	11	7	17	5
USA	8	8	10	8	14	6	10	10	10	7	9	12	7	6	8	9	12	9	7	7	9	11	7
Nigeria	6	9	4	9	8	8	5	4	9	4	9	5	6	7	6	6	8	7	5	6	5	7	5
Greece	6	6	6	7	4	7	5	3	9	3	10	5	7	4	6	6	10	7	3	4	6	11	2
Algeria	4	6	3	3	4	6	5	2	6	3	7	4	4	5	4	5	8	4	3	4	3	7	2
Netherlands	4	4	3	2	6	4	3	4	5	3	6	4	4	3	4	5	6	4	3	4	2	8	1
Colombia	3	4	2	6	6	4	3	2	3	3	0	2	3	4	3	2	4	3	2	4	1	3	2
Costa Rica	3	3	4	4	4	3	4	2	4	1	3	2	2	3	3	3	3	2	3	4	1	5	1
Chile	2	2	3	3	4	2	2	1	3	1	2	1	2	3	2	2	5	1	1	2	2	3	1
Mexico	2	2	2	3	3	2	1	2	2	2	2	2	2	2	2	2	2	2	2	2	1	3	1
Switzerland	2	1	3	2	1	1	3	1	3	1	2	3	2	1	2	2	3	1	2	1	3	4	0
Belgium	2	1	1	4	6	1	3	3	3	1	3	2	2	2	2	3	4	2	2	2	2	3	1
None of these	24	23	29	19	15	21	29	24	22	26	22	27	25	22	24	25	22	23	22	24	37	21	27
Don't know	27	27	21	41	24	29	24	32	16	37	19	21	27	35	28	26	21	30	28	25	29	7	43

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Compared to other World Cups, how exciting or boring has the 2014 World Cup been so far?

Most exciting ever	4	3	5	2	2	4	4	5	7	2	7	6	3	3	4	5	10	3	5	3	3	10	0
One of the most exciting	19	19	23	11	15	16	23	18	31	7	24	28	16	12	20	18	19	19	15	21	26	41	2
About average	24	26	22	23	30	24	23	23	24	23	26	22	24	24	24	24	27	21	24	25	23	35	15
One of the most boring	9	10	9	15	11	10	9	9	8	11	7	9	9	11	9	10	10	10	9	10	2	10	9
Most boring ever	5	5	5	3	8	6	4	6	3	8	6	5	5	6	5	6	5	6	6	5	3	2	8
Don't know or haven't watched enough to know	38	37	35	46	34	40	37	38	27	49	31	29	42	45	39	38	29	40	40	36	44	3	66