

# YouGov Survey Results

Sample Size: 2073 GB Adults  
Fieldwork: 30th June - 1st July 2014

	Westminster VI				2010 Vote			Gender		Age				Social Grade		Region					
Total	Con	Lab	Lib Dem	UKIP	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland	
<b>Weighted Sample</b> 2073	X	X	X	X	627	485	433	1005	1068	247	525	709	593	1181	892	265	674	444	510	180	
<b>Unweighted Sample</b> 2073	515	674	104	218	594	530	437	974	1099	197	479	820	577	1354	719	298	650	410	505	210	
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Sep  
27-28  
2011  
**June  
30-1  
July  
2014**

From what you have seen or heard, do you think the Labour party are pro- or anti-business?

Pro-business	27	27	8	56	20	16	10	53	29	31	23	26	30	29	22	26	28	22	23	32	30	31
Anti-business	23	21	48	3	25	29	44	5	12	26	16	15	17	19	29	25	15	21	21	24	18	17
Neither	26	30	28	28	38	39	28	29	35	29	30	25	21	33	36	31	28	31	30	27	29	35
Don't know	25	23	16	14	17	16	18	13	24	14	31	33	32	19	14	18	28	25	26	17	23	18

From what you have seen or heard, do you think the Conservative party are pro- or anti-business?

Pro-business	66	87	63	77	65	79	65	70	73	60	51	56	70	76	72	58	62	66	70	65	67
Anti-business	5	1	9	7	4	3	9	4	6	4	4	8	4	3	4	5	8	4	4	4	7
Neither	11	4	16	1	17	8	15	9	10	12	12	10	13	11	10	14	11	11	15	11	7
Don't know	18	8	12	15	14	11	11	18	11	24	33	27	13	9	14	23	19	20	12	19	19